

PROTECTING

Student-Athletes



FROM ONLINE SEXUAL EXPLOITATION



WHAT DOES THE CRIME ENTAIL?

- Bad actors access social media and personal accounts illegally to steal and post private images and videos for sale on criminal websites.
- They target passwords and PINs, impersonate customer service reps, and use phishing tactics.
- This is typically unbeknownst to the victim, and NCAA student-athletes have been targeted.
- Victims can face re-victimization through harassment, sextortion, stalking, or other attacks.



HOW CAN YOU PROTECT YOURSELF?

- Avoid storing sensitive images and videos on social media platforms or internet-accessible sites (e.g., Google Photo, iCloud).
- Use unique, complex passwords and, if available, multi-factor authentication.
- Be cautious about clicking links in emails and text messages from unknown individuals and numbers.
- Do not share your login information with anyone, including friends, significant others and teammates.



IF YOU BELIEVE YOU ARE A VICTIM ...

- Know you are not alone and there are resources available to help you.
- Confide in a trusted adult or mentor (e.g., parent, athletic trainer, coach, Senior Woman Administrator, professor, counselor).
- Contact your school's Title IX Office, campus or local police department and/or visit <https://ncii.ic3.gov>.
- See additional resources at [National Center for Victims of Internet and Cyber Exploitation](#), [National Center for Missing and Exploited Children](#), and the Federal Trade Commission's [Take It Down Portal](#).