



Convention
2014 | SAN DIEGO

NCAA STUDY OF STUDENT-ATHLETE SOCIAL ENVIRONMENTS

Research Design

- FARs at all NCAA member institutions—across the three divisions—asked to administer the survey on student-athlete social environments to 1, 2 or 3 pre-specified squads on their campus (in conjunction with the NCAA 2012 sports wagering survey).
- Teams selected through a stratified random sampling protocol designed to provide representative samples within sports and divisions.
- Study protocols were designed to standardize the administration and maximize the anonymity of participating student-athletes and schools.

Participants

- We do not know the identities of student-athlete participants or their colleges. We felt this was an important protection in this study but it does limit our ability to dissect results by institutional characteristics.
- Usable data were obtained from 21,500 student-athletes. It is estimated that approximately 65% of NCAA schools participated.
- Data were weighted relative to national participation rates within the sampled sports in order to produce the most accurate population estimates possible.

Constructs Measured

- Campus Environment for Student-Athletes
 - Comfort and satisfaction with team, campus and community environments.
 - Perceptions of how other students, faculty/administrators and community members feel about them.
 - Engagement with fans and the media.
 - Trust issues.
- Entitlement and Aggression
 - Sense of academic and exploitive entitlement.
 - On-field aggression.
 - Off-field aggression / anger.
- Social Support
 - People to whom they turn for support in various situations.
 - Feelings of safety.
- Willingness to Intervene and Character Education
 - Predictors of willingness to intervene.
 - Athletic department training on character/ethical decision making provided and desired.



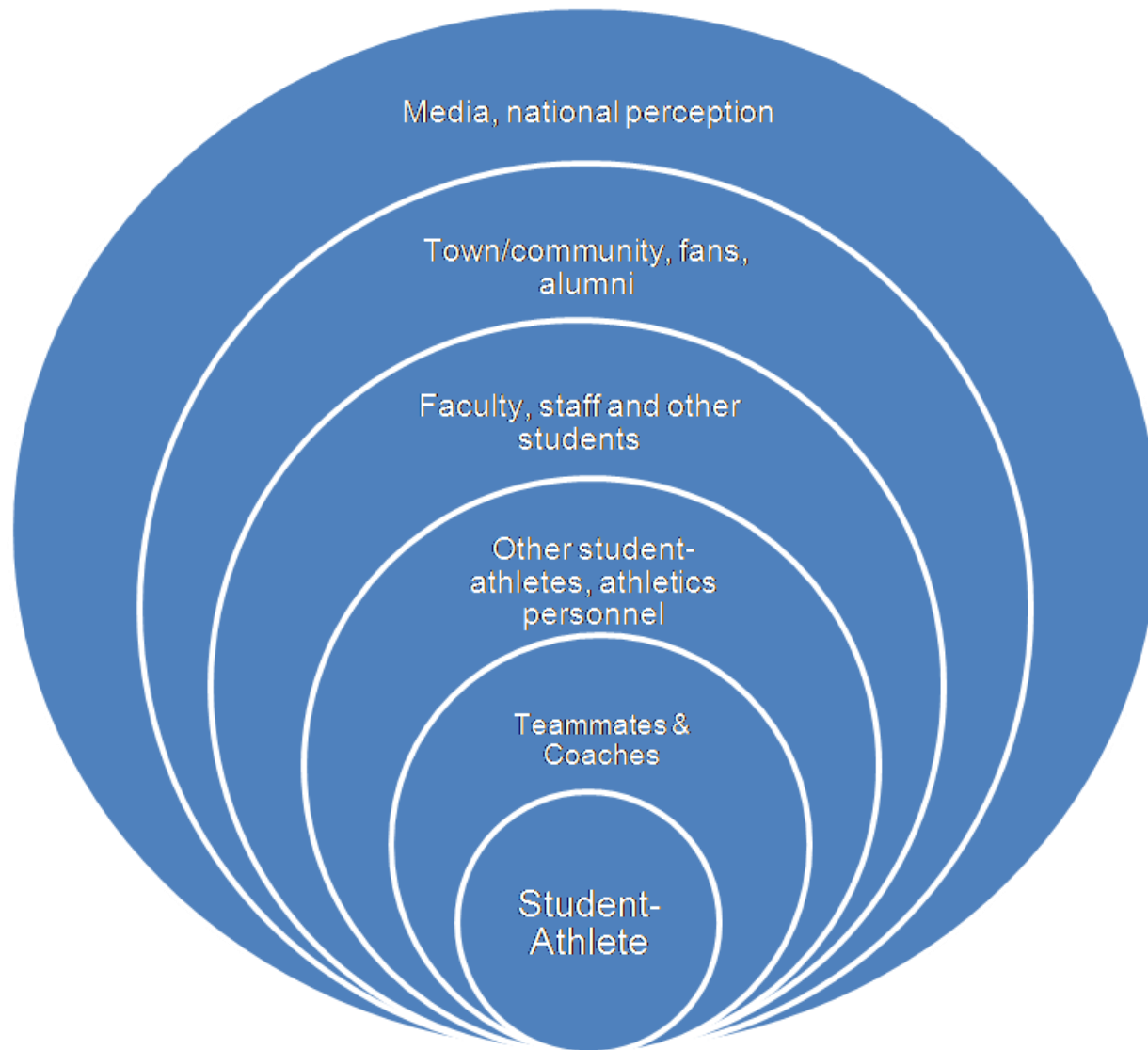
Convention

2014 | SAN DIEGO

CAMPUS ENVIRONMENT FOR STUDENT-ATHLETES

Student-Athlete Social Environments

(Kristy Wanner, University of Missouri)



Comfort in Various Social Environments

% Extremely or Mostly Comfortable in each environment...	Men	Women
Team	93%	92%
Other student-athletes at the school	82%	81%
Star athletes at the school	85%	79%
Non-athlete students at the school	81%	82%
Community members near the school	63%	58%
Fans of your team	83%	82%

Team Environment

% Agree or Strongly Agree with the following...	Men	Women
Most people can be trusted	29%	28%
I trust my teammates as much as anybody in my life	42%	45%
My teammates have my back regardless of the situation	54%	52%
My coaches can be trusted	63%	68%

Living Arrangements

Current living situation	Division I		Division II		Division III	
	Men	Women	Men	Women	Men	Women
Exclusively w/ teammates or other SAs	53%	49%	44%	39%	33%	21%
Mix of SAs and others	23%	26%	27%	30%	39%	45%
Alone	6%	4%	8%	6%	6%	6%
Parents or family	5%	4%	9%	10%	9%	8%
Non-athlete students or non-students only	13%	17%	12%	15%	13%	20%

Agree or Strongly Agree	Division I		Division II		Division III	
	Men	Women	Men	Women	Men	Women
Satisfied with current living situation	68%	74%	63%	70%	72%	79%
Satisfied with friends outside athletics	69%	76%	70%	79%	74%	83%

Student-Athlete Perceptions of How They Are Viewed by Other Students

% Agree / Strongly Agree with the following...	Men	Women
Student-athletes are viewed favorably by other students.	53%	57%
Students on this campus support SAs and their teams.	54%	60%

% Agree / Strongly Agree with the following...	Men			Women		
	D1	D2	D3	D1	D2	D3
Students on this campus <u>assume I'm not a good student</u> because I'm also an athlete.	40%	32%	25%	28%	19%	12%
Students on this campus are <u>jealous</u> of the treatment that athletes receive.	44%	29%	22%	42%	26%	15%
Generally, students at this college hold <u>stereotypes</u> about athletes that <u>negatively impact my daily experiences</u> here.	34%	28%	23%	21%	17%	11%
I want other students to know I am a student-athlete.	51%	57%	58%	60%	66%	65%

Student-Athlete Perceptions of How They Are Viewed by Faculty

% Agree / Strongly Agree with the following...	Men	Women
Student-athletes are viewed favorably by professors here.	27%	30%
Faculty/administrators on this campus support SAs and their teams.	51%	60%

% Agree / Strongly Agree with the following...	Men			Women		
	D1	D2	D3	D1	D2	D3
Professors on this campus <u>assume I'm not a good student</u> because I'm also an athlete.	20%	18%	14%	13%	11%	6%
Professors on this campus are <u>resentful</u> of the treatment that athletes receive.	18%	16%	13%	11%	11%	6%
Generally, professors at this college hold <u>stereotypes</u> about athletes that <u>negatively impact my daily experiences</u> here.	19%	17%	13%	10%	10%	5%
I want my professors to know I am a student-athlete.	50%	57%	56%	68%	73%	67%

Connections with the School

% Agree / Strongly Agree with the following...	Men	Women
I am satisfied with my current social environment at this school.	70%	78%
I have friends here who share my interests and values.	80%	89%
I am sometimes lonely at this school.	22%	21%

% Agree / Strongly Agree with the following...	Men			Women		
	D1	D2	D3	D1	D2	D3
This school's traditions and celebrations play an important role in my life.	47%	38%	44%	55%	42%	52%
I am proud of this school's history and culture.	57%	46%	53%	68%	51%	66%
There are lots of opportunities here to interact with people of different backgrounds and opinions.	66%	58%	63%	72%	65%	67%

Connection with the Community

% Agree / Strongly Agree with the following...	Men			Women		
	D1	D2	D3	D1	D2	D3
SA are viewed favorably by community members.	60%	54%	51%	66%	58%	51%
There are generally good relations here between students and community members.	66%	64%	61%	70%	67%	64%
I always feel safe when my teammates and I socialize in the community.	77%	75%	78%	76%	77%	81%
Generally, community members hold stereotypes that negatively impact my daily experiences here.	20%	18%	17%	9%	11%	7%
SAs have a responsibility to participate in volunteer or service activities within the community.	62%	55%	52%	75%	66%	60%

Perceptions of the Media

% Agree or Strongly Agree with the following...	Men	Women
Our <u>local media</u> does a good job of <u>promoting</u> our team and publicizing our results.	29%	28%
Our <u>local media</u> are more likely to <u>report an arrest</u> or a crime if a student-athlete is involved.	40%	37%
The way that college athletics is currently <u>portrayed</u> in the <u>national media</u> is unfair.	23%	12%
College student-athletes are <u>viewed</u> more as <u>entertainers</u> than as students.	33%	24%

Social Media and Fan Relations

% Agree or Strongly Agree with the following...	Men	Women
My <u>coaches like</u> my teammates and I to <u>interact with fans</u> over social networking sites such as Facebook and Twitter.	27%	25%
I <u>pay a lot of attention</u> to what's said about me and my team in the media and on social networking sites.	28%	32%
I receive <u>positive wishes</u> and encouragement from fans via social networking sites.	39%	46%
I sometimes receive <u>negative or threatening messages</u> from fans via social networking sites.	10%	4%
Fans take college sports too seriously.	17%	11%



Convention

2014 | SAN DIEGO

ENTITLEMENT AND AGGRESSION AMONG STUDENT-ATHLETES

Measures of Entitlement

% Agree/Strongly Agree that...	Men	Women
Because of the things I have been through, others should cut me a break in life.	12%	7%
If I am in a hurry, people should let me move ahead in a line.	10%	5%
I am willing to admit that I feel I am due more in life than other people	10%	5%
I deserve more success in my life than others who have had it easy.	13%	6%

Measures of Academic Entitlement

% Agree/Strongly Agree that...	Men	Women
If the grades on a test are low, the professor should curve the grades.	25%	22%
If I'm struggling in a class, the professor should approach me and offer to help.	20%	13%
It's a professor's obligation to be flexible when SAs have conflicts due to games or practices.	49%	51%
If I turn in all the assignments for a class, I am entitled to a good grade.	21%	18%
The professor is responsible for how well I do in class.	11%	5%

Athletic Aggression

% Agree/Strongly Agree that...	Men	Women
I've been trained to compete with aggression.	42%	25%
Being fiercely aggressive during competition is a key to being a good athlete.	40%	23%
During a competition I would do whatever it takes to win.	45%	29%
Winning is more important to me than good sportsmanship.	21%	5%
I perform better in competition if angry.	26%	14%
If an athlete is fouled hard, he/she is justified in retaliating physically.	15%	5%

Aggressive Behavior Outside of Sport

% Agree/Strongly Agree that...	Men	Women
I have trouble controlling my temper.	13%	7%
Some of my friends think I get angry easily.	13%	7%
When frustrated, I let my irritation show.	17%	18%
Given enough provocation, I may hit another person.	19%	6%
I have become so mad that I have broken things.	19%	8%



Convention
2014 | SAN DIEGO

SOCIAL RELATIONSHIPS AND HELP-SEEKING BEHAVIOR

Importance of Family

Significant Relationships	Men			Women		
	White	Black	Other	White	Black	Other
Mother is extremely important.	92%	91%	92%	95%	92%	93%
Father is extremely important.	89%	69%	79%	90%	70%	80%
Grandparents are extremely important.	64%	70%	64%	67%	70%	65%
Siblings are extremely important.	81%	83%	82%	88%	88%	86%

Help-Seeking

Who would you 1st seek out for help/advice/support with the following?	Men	Women
Romantic relationships	Parents (44%)	Parents (33%)
Loneliness	Parents (52%)	Parents (54%)
Personal substance abuse	Parents (42%)	Parents (39%)
Discrimination of self/others	Parents (31%)	Parents (38%)
Hazing & bullying	Teammate (27%)	Parents (29%)
Teammate's romantic relationship	Teammate (64%)	Teammate (71%)
Friend's substance abuse	Teammate (37%)	Teammate (33%)
Teammate's negative behavior	Teammate (36%)	Coach (41%)



Convention

2014 | SAN DIEGO

CHARACTER EDUCATION AND WILLINGNESS TO INTERVENE

Topics for Discussion With the Team

Coach/athletic department education topic:	Men		Women	
	Discussed	Want more	Discussed	Want more
Conducting self appropriately on campus and in community	90%	29% (#2)	94%	31% (#3)
Drinking/substance use	87%	25% (#3)	93%	32% (#2)
Respecting diversity	83%	21%	78%	26%
Diffusing/avoiding confrontations	83%	22%	79%	26%
Responsible use of social networking	80%	19%	82%	27%
Speaking up when you see things around you that aren't right	80%	35% (#1)	77%	47% (#1)
Appropriate treatment of members of the opposite sex	80%	16%	66%	19%
Hazing/bullying	78%	16%	74%	20%
Interacting with the media	73%	16%	71%	17%
Relationship violence	67%	13%	54%	18%

Willingness to Intervene

% Likely/Extremely Likely to do the following...	Men	Women
Accompany a teammate home if he/she has had a lot to drink.	87%	93%
Stop a teammate from driving if drinking.	81%	93%
Step in to stop a fight if someone threatens a teammate.	82%	74%
Walk away from a confrontation.	58%	74%
Get in a fight if the situation calls for it.	50%	19%
Confront a teammate if he/she is treating partner inappropriately.	59%	47%
Intervene in a situation if it could lead to inappropriate sexual behavior.	63%	71%

Considerations for Intervention

% who Agree/Strongly Agree with the following statements about deciding whether or not to help someone in trouble...		
INCENTIVES	Men	Women
All community members play a role in keeping people safe.	78%	85%
I like thinking of myself as a helper.	77%	89%
Teammates will look up to me if I intervene.	59%	57%
DRAWBACKS	Men	Women
I could get physically hurt by intervening.	45%	40%
Intervening might make my teammates angry with me.	43%	41%
People might think I'm overreacting to the situation.	40%	37%
Sometimes it's just too much trouble to intervene.	37%	29%
I could get in trouble if I intervene.	37%	32%



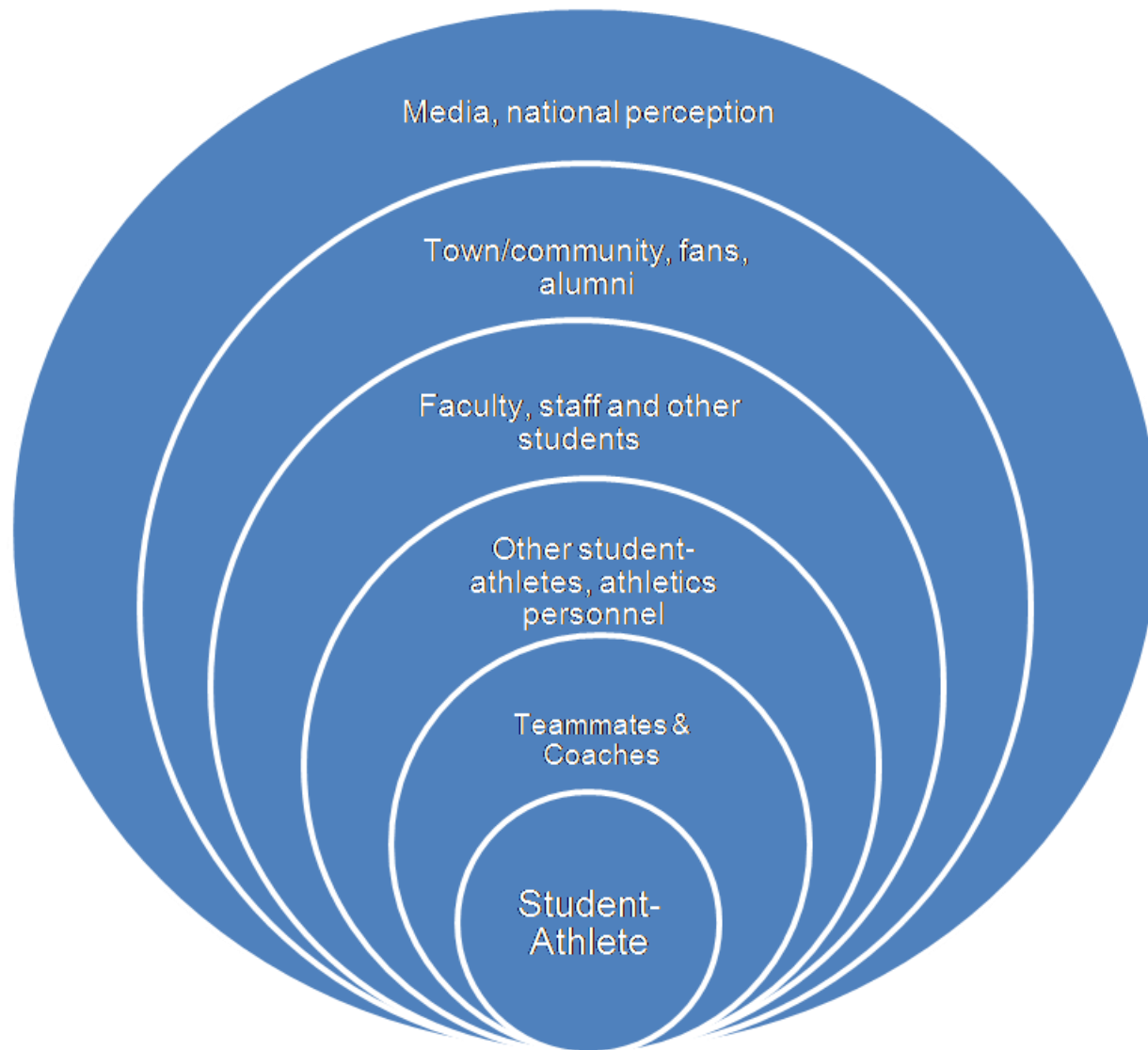
Convention

2014 | SAN DIEGO

CONCLUDING THOUGHTS

Student-Athlete Social Environments

(Kristy Wanner, University of Missouri)



Study Contacts

- Dr. Lydia Bell, Associate Director for Research
lbell@ncaa.org
- Dr. Thomas Paskus, NCAA Principal Research Scientist
tpaskus@ncaa.org
- Christopher Radford, NCAA Public and Media Relations
cradford@ncaa.org

Follow @NCAAResearch on Twitter for additional research study information and updates.

NCAA is a trademark of the National Collegiate Athletic Association.

Convention
2014 | SAN DIEGO

#NCAACONV