



RESEARCH

NCAA RESEARCH PROJECT COVER SHEET

(Please use this form for all new submissions, resubmissions, and major changes.)

SECTION A

PROJECT TITLE: Division I SNAP Survey, October 2026 _____

PRINCIPAL INVESTIGATOR NAME: Lydia Bell, Ph.D. _____

EMAIL: lbell@ncaa.org _____ EXTENSION: x 6 2 6 8 _____

GROUP/DEPARTMENT: NCAA Research _____

CO-PRINCIPAL INVESTIGATOR NAME: Kelsey Gurganus-Wright, MPH _____

EMAIL: kgurganus@ncaa.org _____ EXTENSION: x 6 5 6 6 _____

GROUP/DEPARTMENT: NCAA Research _____

TODAY'S DATE: 9/10/2026 _____

ANTICIPATED START DATE: 9/22/2026 _____

ANTICIPATED COMPLETION DATE: 11/01/2026

SECTION B

Proposal. Attach a detailed summary of the research to be undertaken; i.e., a clear statement of purpose, an indication of the practical application of the results and a statement outlining the importance of this research to the NCAA membership. Include any additional background or rationale pertinent to the request.

SECTION D

Human Subjects Certification. If this research involves the use of human subjects, NCAA Research Review Board (RRB) must certify that this project has been reviewed to ensure the protection of human subjects. Please refer to the RRB Standard Operating Procedures should you have questions about the terms or general procedures herein. Consult the, RRB Administrator, Chair, or Vice Chair for more detailed information.

1. Is this a ☐ NEW PROPOSAL;
☐ RESUBMISSION OF A PROPOSAL NOT PREVIOUSLY REVIEWED BY THE RRB;
☐ resubmission of a proposal PREVIOUSLY REVIEWED BY THE RRB; OR A
☒ submission of a MAJOR CHANGE TO AN RRB approved PROPOSAL?

2. Are human subjects involved? ☒ YES ☐ NO

Human subjects are defined as a living individual about whom an investigator conducting research obtains (1) data through intervention or interaction with the individual, or (2) identifiable private information.

If **NO** then skip to the end, sign and return the document to the NCAA Research Department.

3. Do you consider this research to involve greater than minimal risk? ☐ YES ☒ NO

"Minimal risk" means that the probability and magnitude of harm or discomfort anticipated in the research are not greater, in and of themselves, than those ordinarily encountered in daily life or during the performance of routine psychological examinations or tests.

4. Are you requesting: (please see the RRB Standard Operating Procedures for definitions)

☐ Exempt Status

☒ Expedited Review

☐ Full Board Review

NOTE: The Research Review Board will make the final determination as to the level of review necessary for the proposed project.

No study can commence prior to RRB approval or waiver determination.

Please sign and date the form: Today's Date: 9/10/2026_____

PRINCIPAL INVESTIGATOR SIGNATURE: _____

NCAA Research/Teamworks Surveys

Project Overview

NCAA Research has partnered with Teamworks to develop a method for quickly surveying a national sample of student-athletes on pressing issues facing intercollegiate athletics. These three-minute surveys will be administered four to six times annually, completed on students' phones and have approximately 20 questions in total. Engaging in such studies enables the NCAA national office and high-level committees to have rapid student-athlete feedback on issues of critical importance with expedited timelines. Participating schools will also receive the survey results.

While over 90% of Division I schools use Teamworks, those who do not will receive an invitation to participate in these studies via email and they will receive a survey link that can be directly emailed or texted to the student-athletes on their campuses.

Survey Design

NCAA Research staff will manage the survey cadence, design and distribution. Internal departments and NCAA committees will be encouraged to submit requests and sample items to research staff for survey inclusion. Each survey will be reviewed by the NCAA's Office of Legal Affairs to ensure items do not pose risk to the association, and the final survey instrument will be reviewed by the NCAA Research Review Board, an institutional review board federally recognized by the Office for Human Research Protections (IRB #00009263, Federal-wide Assurance number 00020028).

Method of Survey Distribution

Institutional Approval

When a survey is ready for distribution, NCAA research staff will invite institutional participation by contacting the Teamworks administrator at each member school identified for study inclusion through the Teamworks platform. Athletics administrators at schools not utilizing the Teamworks platform will be asked to permit student-athletes to participate in the study via an email invitation. Division I Faculty Athletics Representative(s) and Conference Commissioners will also be notified about the study via email using the Salesforce platform. Institutions will have the opportunity to review the survey instrument before opting into or declining student participation. When the survey is ready for distribution, the student-athletes at the schools opting into study participation will be notified about survey availability via their Tasklist on the Teamworks app.

Prior to issuing the campus invitation, the NCAA research website page specific to these Teamworks studies will be updated to include the current survey instrument, student-athlete resource materials unique to the study (to be updated for each survey), the RRB letter of approval and complete application, and key findings from previous Teamworks surveys.

Student-Athlete Invitation

Student-athlete participation in each survey will be voluntary and confidential. When a survey opens, all student-athletes on the Teamworks platform at schools that have consented to study participation will receive a push notification about survey availability, and the survey will be noted on their Tasklist in the Teamworks app. This notice will disappear after a student either opts out of taking the survey or takes the survey and selects “Submit.” Students can choose not to answer any questions or to stop responding at any time. The only required item in each survey will be the opt-in prompt, “Will you participate?”

For those athletes attending schools not using the Teamworks platform, the schools that have consented to study participation will receive a URL for student-athlete distribution the day the survey opens.

Surveys will typically be open for one week (5-8 days). Results shared with NCAA Research from Teamworks will be deidentified—ensuring that the identity of the student is unknown to the NCAA research team. A memo dated 9/10/2025 detailing information specific to Teamworks’ Data Protections and SNAP Survey Storage has been appended to this application.

Before sharing the results back with the NCAA for analyses, Teamworks will append a student-athlete’s primary sport code, athletics conference and institution. The raw data will be securely shared with NCAA research as a .csv or .xlsx file through a password protected cloud folder. Teamworks will not perform any independent analyses of this data and NCAA research staff will delete each study’s survey responses from Teamworks platform within six months of data transmission to the NCAA. Deleted data will be fully destroyed; once deleted they are not retrievable.

In addition to sharing the raw results, Teamworks will make available response rates per by institution, by sport and by conference (see examples below) in a downloadable excel file. This will allow NCAA research to evaluate the representativeness of each set of survey results and the continued success of this platform for future surveys.

School	Athletes Invited to Participate	Responses (opt-in only) received
School A	435	73
School B	527	139
School C	380	221

Sport	Athletes Invited to Participate	Responses (opt-in only) received
Baseball	135	47
Football-FBS	400	78
Football-FCS	400	122
Men’s Cross Country	75	63

Conference	Athletes Invited to Participate	Responses (opt-in only) received
America East	435	73
Atlantic 10	832	237
Atlantic Coast Conference	1,207	358
Big 12	325	74

Analyses and Data Storage

NCAA research intends to clean and analyze survey responses shortly after each survey closes and make aggregate results at the sport or subdivision-level available to internal staff, committees, and participating schools within two weeks of the study conclusion. Only select NCAA research staff will have access to the raw data stored on an SSO-protected NCAA SharePoint site. Analyses will be conducted by NCAA research staff who have active CITI Human Subjects training certificates. The cleaned dataset will be securely stored for the time required in NCAA record retention policies (currently 7 years).

October 2026 Survey

The items in the October 2026 study will focus on student-athlete financial wellbeing and the impact of revenue sharing on the student-athlete experience. As revenue sharing is unique to the 335 NCAA member schools sponsoring Division I sports that have opted into revenue sharing in 2026-27, only those institutions will be invited to have their athletes participate in the survey. Results will inform NCAA national office and Division I governance committee education efforts and policy-making in 2026-27.

Campuses will be invited to allow student-athletes to participate in the survey between September 22 through October 2. The survey will be available to student-athletes from October 4-October 11. The survey will close at 11:59 PM, Pacific time, Sunday, October 11. Key findings will be made available the week of October 26, 2026.

NCAA SNAP Study, October 2026 Survey

The NCAA research team invites you to take this 3-minute survey about financial wellbeing and your perceptions about revenue sharing in Division I. Your name will not be collected. Your answers will be kept confidential, as results will be grouped together and reported in aggregate form (e.g., by sport, sub-division, gender). The findings will inform the NCAA's development of education and resources to support student-athletes and survey results will be made publicly available on ncaa.org/research within two weeks of the survey's close.

You may skip any questions you choose not to answer and can discontinue your participation at any time.

Will you participate?

- Yes
- No [Survey ends]

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Section 1. About You

1. Do you play on a men's or women's team?

- ☐ Men's team
- ☐ Women's team

2. What is your primary sport? [dropdown of NCAA sports, including emerging]

3. What is your current academic standing?

- ☐ Freshman
- ☐ Sophomore
- ☐ Junior
- ☐ Senior
- ☐ Completed bachelor's degree

4. This academic year, are you receiving an athletics scholarship in your sport?

- ☐ No
- ☐ Yes, partial athletics scholarship
- ☐ Yes, full athletics scholarship

5. Growing up, which of the following best describes your immediate family's financial situation:

- ☐ My family typically had money for **both the things we needed** (e.g., food, housing, transportation) **and wanted** (e.g., vacations, recreational activities)
- ☐ My family usually **only had money for the things we needed** (e.g., food, housing, transportation)

- My family **struggled** to have enough money to cover the things we **needed** (e.g., food, housing, transportation)

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Section 2. Financial Wellbeing

6. Are you currently represented by a sports agent?

- Yes
- No

7. Are you currently earning money through revenue sharing (Rev Share) opportunities?

- Yes
- No
- Unsure

How much do you agree or disagree with the following statements? (Responses: Strongly agree, agree, somewhat agree, somewhat disagree, disagree, strongly disagree)

8. I am confident in my current ability to manage my finances.

9. I rely on others to manage my finances.

10. I understand the differences between athletics aid, NIL and Rev Share.

11. I am confident in my ability to understand financial negotiations related to me and my sport (include not applicable).

12. I am personally involved in financial negotiations related to me and my sport (include not applicable).

13. I know where to go on campus if I need support with filing my taxes.

14. There are people on campus I can trust to give me financial advice when I need it.

15. Who do you rely on for financial advice? (Select all that apply)

- Family
- Friends and/or teammates
- Coaches
- Staff in the athletics Compliance Office
- Financial advisor provided by the athletics department
- Personal financial advisor (unrelated to campus)
- Professors
- Sports agent

- Social media
- AI assistant (e.g., Chat GPT)
- I have not sought financial advice

16. What financial education, if any, would you be interested in receiving this year? (Select all that apply)

- Budgeting
- Financial scams
- How to set up different types of accounts
- Investing
- Managing debt
- Saving
- Taxes

17. Were you aware that DI schools are required to provide degree completion funding for qualifying former student-athletes (e.g., multi-year aid recipients and basketball players) who left school before graduating but want to return to finish their degree?

- Yes
- No

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Section 3. Revenue Sharing

How much do you agree or disagree with the following statements regarding revenue sharing (Rev Share) (Responses: Strongly agree, agree, somewhat agree, somewhat disagree, disagree, strongly disagree)

18. Responsibilities related to Rev Share have added stress to my life as a student-athlete (agree scale, include not applicable)

19. Rev Share opportunities have led to jealousy or resentment within my team (include N/A to my team).

20. Rev Share opportunities have led to jealousy or resentment between teams on my campus.

21. Rev Share opportunities have negatively impacted my relationship with my coaches.

22. Rev Share opportunities have played a significant role in my consideration of transfer opportunities.

[Post Script] Thank you for completing the survey, your responses have been recorded. To learn more about financial wellbeing resources or the degree completion fund, please visit this link [include link to resource materials]

Campus Invite [Teamworks Users]

Dear Campus Administrator,

NCAA Research has partnered with Teamworks to quickly gather student-athlete perspectives on pressing issues in college sports. SNAP (Student-athlete Needs, Attitudes and Perceptions) surveys provide the NCAA national office and high-level committees with rapid student-athlete feedback on issues of critical importance with expedited timelines. Participating schools also receive the aggregated survey results and key findings will be shared on the NCAA Research website.

The first SNAP survey of the 2026-27 academic year is now available, and NCAA Research requests your institution's permission to allow student-athletes to participate. Participation is voluntary and confidential. Students' names will never be collected, and results will be reported in aggregate form (e.g., by sport, sub-division, gender). Student-athletes may skip any question they choose not to answer and can discontinue participation at any time. This survey has been approved by the NCAA Research Review Board.

October 2026 Survey. The October 2026 survey includes questions about financial wellbeing and the impact of revenue sharing on the student-athlete experience. Results will inform NCAA national office and Division I governance committee education efforts and policy-making this academic year. You may review the survey instrument and additional information about the SNAP Study [here](#).

Opt-In by October 2. The deadline for your school to opt-in is Friday, October 2. If your school opts in, the survey will be available to student-athletes at your school from October 4-11 via the Teamworks app. Key findings will be made available to participating institutions the week of October 26, 2026. For questions, please reach out to research@ncaa.org.

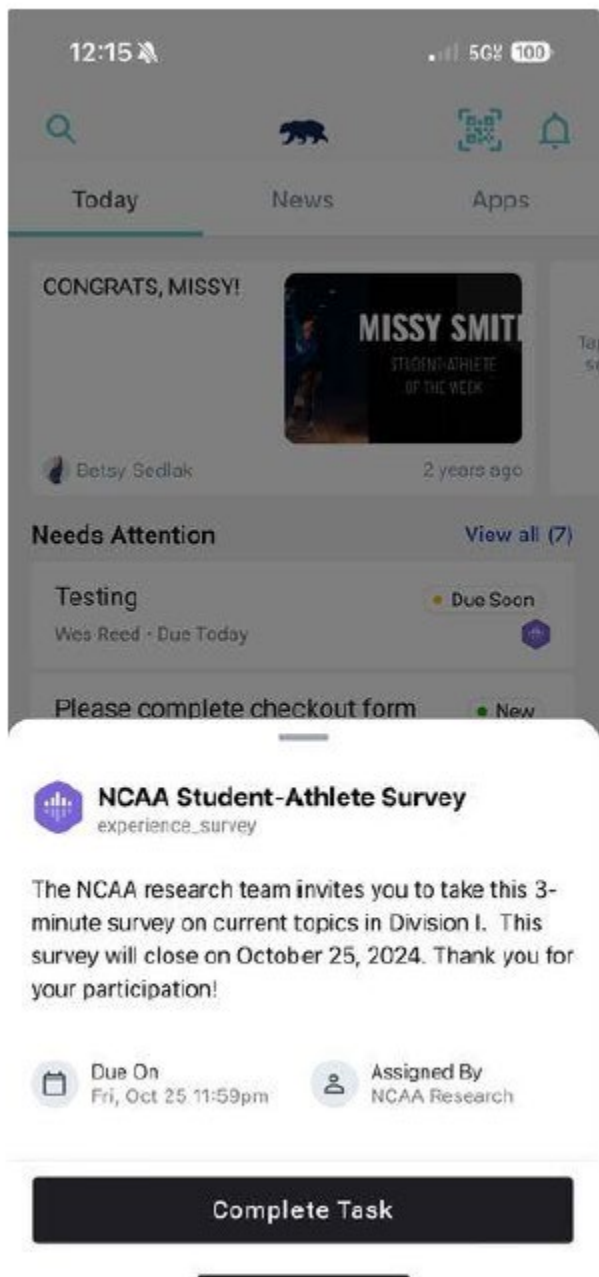
Sincerely,

Lydia Bell, Ph.D.
Managing Director of Research

Pop-Up Invite (Student-Athletes, Teamworks Users)

The NCAA research team invites you to take this 3-minute survey about your financial wellbeing and the impact of revenue sharing on the student-athlete experience. Your name will not be collected. Thanks for your participation and sharing your voice!

(Example of how pop-up will display is below)



Campus Invite [Non-Teamworks Users]

Dear [Athletics Director],

NCAA Research has partnered with Teamworks to quickly gather student-athlete perspectives on pressing issues in college sports. For schools like [Institution name] that are not using the Teamworks platform department-wide, Teamworks has built a survey link that can be distributed to your students via email or text so they can also participate in these surveys.

SNAP (Student-Athlete Needs, Aspirations and Perspectives) surveys provide the NCAA national office and high-level committees with rapid student-athlete feedback on issues of critical importance with expedited timelines. Participating schools also receive the aggregated survey results and key findings will be shared on the NCAA Research website.

The first SNAP survey of the 2026-27 academic year is now available, and NCAA Research requests your institution's permission to allow student-athletes to participate. Participation is voluntary and confidential. Students' names will never be collected, and results will be reported in aggregate form (e.g., by sport, sub-division, gender). Student-athletes may skip any question they choose not to answer and can discontinue participation at any time. This survey has been approved by the NCAA Research Review Board.

October 2026 Survey. The October 2026 survey includes questions about financial wellbeing and the impact of revenue sharing on the student-athlete experience. Results will inform NCAA national office and Division I governance committee education efforts and policy-making this academic year. You may review the survey instrument and additional information about the SNAP Study [here](#).

Please distribute to your students by October 7. If your school is willing to have student-athletes participate in the October survey, please circulate the link below to all NCAA student-athletes on your campus. Suggested wording for the email and text messages to student-athletes is below. If your school participates, the survey will be available to student-athletes at your school from the time you share the link through October 11. Key findings will be made available to participating institutions the week of October 26, 2026. For questions, please reach out to research@ncaa.org

Survey link: [\[URL link\]](#)

Sincerely,
Lydia Bell
Managing Director of Research

Email Invitation to NCAA Student-Athletes

SUBJECT LINE: NCAA Research wants to hear your voice

Hello,

NCAA Research wants to hear about your financial wellbeing and the impact of rev share on the student-athlete experience. Your responses will inform NCAA policy and decision making this academic year. The 3-minute survey is confidential, and your name will not be collected.

Click on this link to view the survey: [\[link here\]](#)

Please respond by 11:59 P.M. (Pacific), Sunday, Oct. 11.

Thanks for sharing your voice!

Text Invitation to NCAA Student-Athletes

NCAA Research wants to hear about your financial wellbeing and the impact of rev share on the student-athlete experience. Learn more or take the 3-minute survey by Oct. 11. Your name will not be collected. Thanks for sharing your voice! [\[link here\]](#)

Resources and Recommendations

For information about the Division I degree completion opportunities, please contact your campus athletics compliance office or visit

<https://www.ncaa.org/student-athletes/student-athlete-experience/core-guarantees/>

For more information about Revenue Sharing, please speak with your athletics compliance office or visit

<https://www.collegesportscommission.org/revenue-sharing/>.

Financial Wellbeing Resources

For information about financial wellbeing resources, please speak to your athletics life skills coordinator or visit the following sites:

- [National Endowment for Financial Education](#) (NEFE)—a nonprofit foundation providing financial education and tools for people at all stages of life, from pre-college through post-retirement.
 - NEFE sponsors [CashCourse](#), a free online budgeting and money management tool specifically for college students.
 - [Smart About Money](#) is another free NEFE resource where you can find in-depth personal finance courses, articles, calculators and tips to help you manage your money.

Mental Health Resources

For information or support related to mental wellness, please contact your campus student health office or visit the following sites:

Substance Abuse and Mental Health Services

- The Substance Abuse and Mental Health Services Administration (SAMHSA) Behavioral Health Treatment Services Locator provides help to those seeking treatment facilities for substance use/addiction and/or mental health problems. For more information, visit: www.findtreatment.samhsa.gov
- The SAMHSA Disaster Distress Helpline provides 24/7 crisis counseling and support to individuals experiencing emotional distress related to natural or human-caused disasters. Call **800-985-5990** or text **TalkWithUs** to **66746**.

Suicide Prevention

- The 988 Suicide and Crisis Lifeline provides 24/7, free and confidential support for individuals in distress. Call or text **988** or chat at www.988lifeline.org/chat.
- A list of international suicide hotlines is available at <https://ibpf.org/resource/list-of-international-suicide-hotlines/>.

Mental Health Support for Students of Color

- For students of color, The Steve Fund and Crisis Text Line provide 24/7, free and confidential support for mental health and well-being. Text **STEVE** to **741741**.

Mental Health Support for LGBTQ+ Students

- For the LGBTQ+ community, The Trevor Project provides 24/7 counseling for crisis intervention and suicide prevention. Call **866-488-7386**, text **START** to **678678** or message a counselor online at www.thetrevorproject.org/get-help/.



Teamworks Innovations, Inc.
122 E Parrish Street
Durham, NC 27701

TO: NCAA Research Review Board

FROM: Faryn Roy
Vice President, Teamworks

SUBJECT: Teamworks Data Protections and SNAP Survey Storage

Teamworks is committed to storing user data safely and securely. As an organization we have a Data Protection Officer and a robust set of policies and controls to ensure data protections. We work with reputable third parties to monitor our entire cloud service operation to immediately detect and alert our team if suspicious activities are detected or vulnerabilities are identified. All databases, data stores and file systems are encrypted, and all external data transmission is encrypted end-to-end. Within the last year, A-LIGN ASSURANCE conducted a Type 2 SOC 2 audit of our company's content and collaboration software services and found it to be suitably designed and operating effectively to meet the applicable trust services criteria.

Regarding the data collected specifically for the NCAA's SNAP surveys, Teamworks has committed to providing the NCAA with raw survey data through an encrypted, password-protected cloud share folder or private website. Additionally, Teamworks will not perform any independent analyses of this data and NCAA research staff will delete each study's survey responses from the Teamworks platform within six months of data transmission to the NCAA. Deleted data will be fully destroyed; once deleted they are not retrievable.