

NCAA SNAP Study, October 2026 Survey

The NCAA research team invites you to take this 3-minute survey about financial wellbeing and your perceptions about revenue sharing in Division I. Your name will not be collected. Your answers will be kept confidential, as results will be grouped together and reported in aggregate form (e.g., by sport, sub-division, gender). The findings will inform the NCAA's development of education and resources to support student-athletes and survey results will be made publicly available on ncaa.org/research within two weeks of the survey's close.

You may skip any questions you choose not to answer and can discontinue your participation at any time.

Will you participate?

- Yes
- No [Survey ends]

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Section 1. About You

1. Do you play on a men's or women's team?

- ☐ Men's team
- ☐ Women's team

2. What is your primary sport? [dropdown of NCAA sports, including emerging]

3. What is your current academic standing?

- ☐ Freshman
- ☐ Sophomore
- ☐ Junior
- ☐ Senior
- ☐ Completed bachelor's degree

4. This academic year, are you receiving an athletics scholarship in your sport?

- ☐ No
- ☐ Yes, partial athletics scholarship
- ☐ Yes, full athletics scholarship

5. Growing up, which of the following best describes your immediate family's financial situation:

- ☐ My family typically had money for **both the things we needed** (e.g., food, housing, transportation) **and wanted** (e.g., vacations, recreational activities)
- ☐ My family usually **only had money for the things we needed** (e.g., food, housing, transportation)



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- My family **struggled** to have enough money to cover the things we **needed** (e.g., food, housing, transportation)

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Section 2. Financial Wellbeing

6. Are you **currently** represented by a sports agent?

- Yes
- No

7. Are you **currently** earning money through revenue sharing (Rev Share) opportunities?

- Yes
- No
- Unsure

How much do you agree or disagree with the following statements? (Responses: Strongly agree, agree, somewhat agree, somewhat disagree, disagree, strongly disagree)

8. I am confident in my current ability to manage my finances.

9. I rely on others to manage my finances.

10. I understand the differences between athletics aid, NIL and Rev Share.

11. I am confident in my ability to understand financial negotiations related to me and my sport (include not applicable).

12. I am personally involved in financial negotiations related to me and my sport (include not applicable).

13. I know where to go on campus if I need support with filing my taxes.

14. There are people on campus I can trust to give me financial advice when I need it.

15. Who do you rely on for financial advice? (Select all that apply)

- Family
- Friends and/or teammates
- Coaches
- Staff in the athletics Compliance Office
- Financial advisor provided by the athletics department
- Personal financial advisor (unrelated to campus)
- Professors
- Sports agent
- Social media



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- AI assistant (e.g., Chat GPT)
- I have not sought financial advice

16. What financial education, if any, would you be interested in receiving this year? (Select all that apply)

- Budgeting
- Financial scams
- How to set up different types of accounts
- Investing
- Managing debt
- Saving
- Taxes

17. Were you aware that DI schools are required to provide degree completion funding for qualifying former student-athletes (e.g., multi-year aid recipients and basketball players) who left school before graduating but want to return to finish their degree?

- Yes
- No

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Section 3. Revenue Sharing

How much do you agree or disagree with the following statements regarding revenue sharing (Rev Share) (Responses: Strongly agree, agree, somewhat agree, somewhat disagree, disagree, strongly disagree)

18. Responsibilities related to Rev Share have added stress to my life as a student-athlete (agree scale, include not applicable)

19. Rev Share opportunities have led to jealousy or resentment within my team (include N/A to my team).

20. Rev Share opportunities have led to jealousy or resentment between teams on my campus.

21. Rev Share opportunities have negatively impacted my relationship with my coaches.

22. Rev Share opportunities have played a significant role in my consideration of transfer opportunities.

[Post Script] Thank you for completing the survey, your responses have been recorded. To learn more about financial wellbeing resources or the degree completion fund, please visit this link [include link to resource materials]



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