



## **Championships and Alliances: Game Presentation/In-Venue Entertainment**

**General position summary:** This position is responsible for assisting with game presentation/in-venue entertainment for NCAA championships. This includes communication, planning and execution of pregame, in-game and postgame entertainment, such as introductions, anthems, video board content, scripts and runs of show, break entertainment, awards presentations, special effects and more. The intern also will assist in other areas, such as corporate relations, branding and event marketing, where needed. This individual will also assist the championships operations team in its goal to provide a successful collegiate championship experience to student-athletes, fans, communities and others.

**Desired knowledge, skills, and abilities:** Experience working in a marketing/fan experience department on campus. Strong written, verbal and organizational skills. Ability to work on own and within a team, as well as a strong attention to detail.

### **Duties and responsibilities:**

1. Assist game presentation staff in the management of select championships' in-venue presentation, including vendor agreements, day-to-day communication, implementation, execution and feedback.
2. Aid in the communication, distribution and execution of the Van Wagner production materials (public address announcer game scripts, run-of-show documents, game production templates).
3. Coordinate on-site entertainment, such as introductions, anthems, color guard, halftime and break entertainment, postgame awards presentations, special effects and other enhancements.
4. Research for Van Wagner videos and content review.
5. Supply creative concepts for video board content and activations.
6. Communicate with membership and host sites for preliminary-round execution.
7. Collaborate with internal teams on marketing, ticketing, social/digital and corporate relations in development of content and execution through scripts and runs of show.
8. Assist with championship ancillary events, as needed.
9. Coordination of national champions recognitions for the DI Men's and Women's basketball tournaments.
10. Other duties and responsibilities as assigned.

### **Preferred qualifications and minimum requirements:**

1. Bachelor's degree (required).
2. Basic understanding of game presentation (required).
3. Excellent written and oral presentation skills (required).
4. Strong organizational skills with attention to detail (required).
5. Willingness to work outside of traditional business hours (required).
6. Ability to work with little supervision, quickly and under pressure (required).
7. Run-of-show and script writing experience (preferred).
8. Basic Photoshop and video editing experience (preferred).

### **Principal contacts:**

1. Game presentation / in-venue entertainment.
2. Branding, fan engagement, corporate relations and event marketing team.
3. Championship operations.
4. Championship marketing/ticketing.
5. Men's basketball and women's basketball staffs.
6. Van Wagner Productions.
7. NCAA membership.