



LEADERSHIP DEVELOPMENT

2021-2022 NCAA Leadership Academy Workshop Application Scoring Guidelines

120-point total accumulated score

CATEGORY 1: COMMITMENT

1. **Explain why you wish to be a part of the Leadership Academy Workshop?** (20-point maximum score)
 - Does the applicant effectively communicate their motivations for taking part in the Leadership Academy Workshop?
 - Consider the following elements:
 - *The impact the applicant aims to have by participating in this program.*
 - *What does the applicant hope to gain from this experience?*
 - *How enhancing the applicant's skills through this program will benefit them as a professional.*
2. **Discuss the level of commitment of your senior athletics administrators for implementing a leadership program.** **Not scored**
 - Does the applicant effectively illustrate support from senior leadership to undertake the development or enhancement of a leadership program?
 - Consider the following elements:
 - *Support networks such as coaches, campus, etc.*
 - *Administration has a clear idea of the proposed project and demonstrates support.*
 - *Commitment to contributing and effecting positive change for stakeholders.*

CATEGORY 2: FOUNDATION/CONSTRUCTION

3. **Discuss current leadership-based programs that exist on your campus. Please include University and athletics specific programming. How will participating in the Leadership Academy Workshop impact your institution?** (20-point maximum score)
 - Does the applicant effectively communicate knowledge of campus resources and the impact participating in the program could have for their athletic community?
 - Consider the following elements:
 - *Campus leadership-based programs available that can support the development of a leadership program*
 - *Intersections or partnership between campus resources and the athletic department.*
4. **Discuss your timeline for developing and implementing a leadership program.** **Not scored.**
 - Does the applicant effectively describe how they will develop a timeline based on the level of resources and administrative support.
 - Consider the following element:
 - *Targeted program launch date within 1-2 years*

CATEGORY 3: LEADERSHIP/WILLINGNESS TO LEARN

5. **Describe a time when you were charged with creating or implementing a new initiative. What challenges did you encounter? How did you approach overcoming those challenges? How will you apply the lessons learned to your LAW experience?** (20-point maximum score)
 - Does the applicant effectively communicate their approach to developing programs?
 - Consider the following element:
 - *The applicant's approach to challenges and setbacks*
6. **Describe a time when you worked simultaneously on multiple projects. How did you manage the projects? How will those experiences inform how you manage your current personal and professional responsibilities and the additional face-to-face and ongoing virtual commitments of the LAW program.** (20-point maximum score)
 - Does the applicant effectively communicate how they approach managing projects?

CATEGORY 4: EXPECTATIONS

7. **You are applying to this program on behalf of your institution, and during the process will be expected to develop a team. Please check the box below to acknowledge you understand and are able to meet this expectation.** Not scored.
8. **What is the name of the institutional partner you are applying with: Insert Name and Title.** Not scored.
9. **Describe your working relationship with your institutional partner. Please explain why you each were selected for this program and how you plan to work together to develop or implement a leadership development program?** (20-point maximum score)

CATEGORY 5: LETTERS OF SUPPORT

10. **Upload a commitment statement written by Athletics Director.** (10-point maximum score)
 - Please use NCAA example linked on website.
 - Consider the following element:
 - *Commitment statement should outline a clear understanding of the purpose of the NCAA Leadership Academy Workshop and illustrate support for program creation.*
11. **Upload a letter of recommendation. Please do not include statistical information in your letter. Also, this statement must be authored and signed.** (10-point maximum score)
 - Consider the following elements:
 - *Recommendation letter must be from senior athletic administration official.*
 - *Recommendation letter must outline a clear understanding of program participation and illustrate support for program creation. Beyond support for the applicant participating as a professional growth opportunity.*