



Award of Valor

The [NCAA Award of Valor](#) may be presented to a coach or administrator currently associated with intercollegiate athletics, or to a current or former varsity letter-winner at an NCAA institution who, when confronted with a situation involving personal danger, averted or minimized potential disaster by courageous action or noteworthy bravery.

For a member of the armed forces confronted with a duty-connected situation to be eligible for the Award of Valor, the action must be clearly above and beyond the call of duty and so recognized by the appropriate military command. For an on-duty member of a police force or similar security or protective organization to be eligible for the Award of Valor, the action must be clearly above and beyond the call of duty and so recognized by the appropriate authority.

Program Hub Nomination Instructions

Access the Program Hub online nomination system at ncaa.org/programhub.

Please note: Only a campus administrator or coach with a .edu email address can nominate an honoree and submit a nomination form.

- If you are a Single-Source Sign-On User (who has previously logged into LSDBi, RSRO, Compliance Assistant or My Apps), click “Connect Here” under “SSO/NCAA Staff User” and log in with the email and password associated with the SSO account.
- If you are a repeat Program Hub user (without an SSO account), click “Log In” under “Program Hub User” and log in with your email and password.
- If you haven’t used Program Hub before, create a profile as a new user. Click “Create a New Profile” under the “New User?” section.

The NCAA's scholarships, awards and programs now operate out of a centralized system - the NCAA Program Hub - that simplifies our members' interactions with more than 65 educational programs, grants, scholarships, committees and awards.

The system provides a single destination for members to apply or nominate individuals for NCAA programs, such as NCAA Honors and postgraduate scholarships. The Program Hub also makes the application, registration or nomination process more efficient because the single entry point uses previously stored profile information to reduce the data entry required for each program.

If you have any questions regarding the NCAA Program Hub, please contact the [Program Hub Administrator](#).

New User?

[Create a New Profile >](#)

Returning User?

Program Hub User

[Log In >](#)

SSO/NCAA Staff User

[Connect Here >](#)

[Download the Reference Guide on Creating a Profile](#)

1. Once logged in, click the “**Applications**” tab on the navigation bar.
2. Click “Start Registration Application” next to the option that reads “2025 Theodore Roosevelt Award Nomination.”
3. Once on the nominator page, complete the questions.
4. For question 4, download and complete the signature page, then upload it.
NOTE: The signatures of the nominator and athletics director are required to complete the nomination. If the nominee is a current student-athlete, his or her signature is also required.
5. Click “Save and Continue” at the bottom of the page after completing all questions. You will then be directed to a second page.
6. On the second page, complete all questions and submit all information about the nominee.
7. Once complete, click “Save and Submit.”
8. **Please note: Each school may submit multiple nominations. However, if submitting more than one nomination per category (such as two Award of Valor nominations), each must be entered by a separate Program Hub user on your campus.**

Contact Melody Lawrence at mlawrence@ncaa.org or 317-917-6387 with any questions.