



APPROVED TRADEMARKS
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TRADEMARKS

And Then There Were Eight®
And Then There Were Four®
Beyond the Baseline®
Champions Play Here®
College Basketball's Beginning™
College Cup®
Eight at the Plate®
Elite 8®
Elite Eight®
Final 4®
Final Four®
Final Four Friday®
First Four®
Four It All®
Frozen Fest®
Frozen Four®
Going Dancing™
Make It Yours®
More than March™
March Madness®
NCAA Ticket Exchange®
Men's College Cup®
National Collegiate Athletic Association®
National Collegiate Championships®
National Invitation Tournament®
NCAA®
NCAA Championships®
NCAA College Cup®
NCAA Hall of Champions®
NCAA Sweet 16®
NCAA Sweet Sixteen®
NCAA Ticket Exchange®
NIT®
Protect the Game®
Road to the Final Four®
Read to the Final Four®
Selection Sunday®
The Big Dance®
The Final Four®
The Greatest Show on Dirt®
The NCAA Experience®
The Road to the Final Four®
The Road Ends Here®

The Road Starts Here®
The Road to Indianapolis®
The Road to Oklahoma City®
The Road to Omaha®
WBIT®
Women's Basketball Invitation Tournament®
Women's College Cup®
Women's Elite Eight®
Women's Final Four®

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