



APPROVED TRADEMARKS
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TRADEMARKS

- And Then There Were Eight[®]
- And Then There Were Four[®]
- BBCOR Certified 50[®]
- Beyond the Baseline[®]
- Champions Play Here[®]
- College Cup[®]
- Eight at the Plate[®]
- Elite 8[®]
- Elite Eight[®]
- Elite 90[™]
- Final 4[®]
- Final Four[®]
- Final Four Friday[®]
- First Four[®]
- Four It All[®]
- Frozen Fest[®]
- Frozen Four[®]
- Make It Yours[®]
- March Madness[®]
- NCAA Ticket Exchange[®]
- Men's College Cup[®]
- National Collegiate Athletic Association[®]
- National Collegiate Championships[®]
- National Invitation Tournament[®]
- NCAA[®]
- NCAA After the Game[®]
- NCAA Championships[®]
- NCAA College Cup[®]
- NCAA Fast Break[®]
- NCAA Hall of Champions[®]
- NCAA Sweet 16[®]
- NCAA Sweet Sixteen[®]
- NCAA Team Works[®]
- NCAA Ticket Exchange[®]
- NIT[®]
- Protect the Game[®]
- Road to the Final Four[®]
- Read to the Final Four[®]
- Selection Sunday[®]
- Share the Experience[™]
- The Big Dance[®]
- The Fastest Game on Two Feet[®]

- The Final Four[®]
- The Greatest Show on Dirt[®]
- The NCAA Experience[®]
- The Road to the Final Four[®]
- The Road Ends Here[®]
- The Road Starts Here[®]
- The Road to Indianapolis[®]
- The Road to Oklahoma City[®]
- The Road to Omaha[®]
- WBIT[®]
- Women's Basketball Invitation Tournament[®]
- Women's College Cup[®]
- Women's Elite Eight[®]
- Women's Final Four[®]

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