











House Settlement: A Guide For Schools

	OPT IN*	OTHER DIVISION I SCHOOLS
All student-athletes must report for review all third-party name, image, and likeness (NIL) deals worth \$600 or over.		
Schools may continue to assist student-athletes with their NIL opportunities.		
Schools must comply with the roster limits established by the settlement.		
Schools do not need to follow roster limits established in the settlement.		
Schools must follow scholarship limits in all sports outlined in the 2024-25 NCAA Division I Manual.		
Schools are bound by existing legislation (e.g., current scholarship limits and prohibition of direct institutional NIL payments) in place at the time of final approval.		
Schools must ensure that any additional benefits above what was permitted under 2024-25 NCAA Division I rules comply with the cap.		
Schools must report to the cap-reporting system all benefits contemplated by the settlement (e.g., all exclusive or non-exclusive licenses between the school and its student-athletes for NIL, and other permissible payments or scholarships provided beyond what is currently permitted by NCAA rules).		

*Schools must notify the NCAA it will opt in by March 1 of each year, beginning March 1, 2025.

QR code to the comprehensive question-and-answer document for schools.



NIL AGREEMENTS BASED ON PAYOR STATUS

SCHOOLS and their **OWNED, OPERATED, or CONTROLLED ENTITIES** may enter exclusive or non-exclusive licenses with student-athletes for the use of their NIL outside of broadcasts, but all payments need to comply with the cap.

In addition, schools may continue to assist student-athletes with their NIL opportunities.

ASSOCIATED ENTITIES or **INDIVIDUALS**, as defined by the settlement, may pay student-athletes for the use of their NIL, provided all payments are for a valid business purpose related to the promotion or endorsement of goods or services offered to the general public for profit and are at fair market value rates. These transactions must be reported to the NIL Clearinghouse.

NON-ASSOCIATED ENTITY THIRD PARTIES may pay student-athletes for the use of their NIL. These transactions must be reported to the NIL Clearinghouse.



THE POOL CAP

The maximum dollar value of additional payments and/or benefits a school may provide to its student-athletes during an academic year. The Pool cap will be calculated and released annually.

