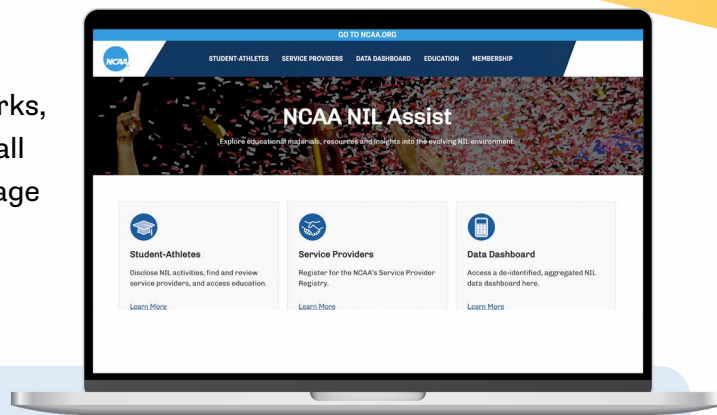# NCAA® NIL Assist

What is NIL Assist?

NCAA NIL Assist, developed in partnership with Teamworks, is a free platform that provides student-athletes across all three divisions with resources to support their name, image and likeness (NIL) endeavors. NIL Assist features:

DATA DASHBOARD:

Anyone can access at nilassist.ncaa.org/data-dashboard/.

- Provides student-athletes with additional information and clarity about the NIL landscape.
- Includes interactive dashboard with average and median earnings for Division I NIL deals.
- Allows student-athletes to filter information by NIL transaction type, sport, position and subdivision.

EDUCATION:

Anyone can access at nilassist.ncaa.org/education/, and current student-athletes can access via the Influencer app.

- Provides comprehensive education from industry leaders in a variety of formats, such as online modules, blog posts and podcasts, to ensure student-athletes have the support they need.
- Topics include intellectual property, taxes, sample contract terms and more.

SERVICE PROVIDER REGISTRY:

Current student-athletes can access via the Influencer app.

- Delivers registry of NIL service providers from a variety of industries, including tax advisors, marketing agents, financial experts and more.
- Includes student-athlete reviews of the service providers to help other student-athletes make informed decisions when choosing a provider.
- Allows service providers to engage in and contribute to transparency in the NIL marketplace.

For more information, please visit nilassist.ncaa.org.

ACADEMIC AND MEMBERSHIP AFFAIRS