The NCAA and The Asian American Foundation are Celebrating National AAPI Heritage Month

The Asian American Foundation, a new nonprofit organization, provides funding and resources to empower the Asian American and Pacific Islander community. The NCAA has a history of commitment to uplifting all athletes, including AAPI athletes.

Use and share our full resource guide to CELEBRATE, COMBAT HATE and COME TOGETHER for the month of May.
Celebrate

- Learn more about Asian American history
  Learn about the role that Asian Americans have played in the history and fabric of America. Check out the Public Broadcasting Service special titled, “Asian Americans,” which gives a full history.

- Support local Asian and Pacific Islander businesses
  Look in your neighborhood for a new favorite restaurant, a handy service or a cool store.

- Find out more about AAPI culture
  Learn about the history and the varied cultures that the AAPI community encompasses by reading a book, listening to a podcast, etc.

- Support your local AAPI organizations
  AAPI organizers have likely been in your neighborhood, organizing and making your community better. See what's going on in your local community and attend an event or donate!

- Reach out to your classmates and neighbors
  Don't celebrate alone; bring along a friend or ask an AAPI teammate to celebrate together!

- Share someone's story
  Highlight stories of individuals from your athletics team(s) or department who identify as members of the AAPI community.

- Community involvement
  Partner with your communications department for a story about the AAPI community and connect it to AAPI student-athletes in your department.

Combat Hate

- Learn more about the STOP AAPI HATE Tracker
  While hate crimes have been happening against Asian Americans since their arrival to the U.S., reported hate crimes have risen 150% during the last year. You can report a hate crime here.

- Read the Letter for Black Lives
  Born out of the Black Lives Matter movement, Letter for Black Lives is translated into many Asian languages to make discussions with family members about the importance of solidarity easier.

- Take a bystander training
  Not sure what to do when you witness a hate crime? Take a short, one-hour bystander intervention course.

- Support NCAA student-athletes combating hate
  NCAA MEN’S VOLLEYBALL COMMUNITY UNITES TO STOP ASIAN HATE
  NCAA Divisions I and II men’s volleyball players, coaches and conference commissioners call on the nation to stop hate against Asian people in this video.

  IN UCLA’S NATALIE CHOU’S OWN WORDS
  UCLA basketball player Natalie Chou wrote for ESPN online what the pandemic and increase in Asian American hate has meant for her, a Chinese American woman.

- Host DEI panels and training at your workplace
  Diversity, equity and inclusion trainings are great ways to make your workplace more inclusive for all staff. Talk to your Athletics Diversity and Inclusion Designee (ADID) about your interest in resources and programming and offer to support them. Include the experiences of the AAPI community in conversations or workshops on race.

- Invite AAPI speakers to your conferences
  The best way to celebrate Asian Americans and Pacific Islanders is to listen and bring them into the conversation. Invite a diverse array of speakers to share Asian American and Pacific Islander perspectives at your events.

- Join or tell others
  Spread the word about 4 AAPI Athletics Alliance. The 4 AAPI Athletics Alliance, also known as 4AAPI, is a community focused on connecting and belonging, where members are supported, embraced and empowered to thrive. For more information about The Asian American Foundation, please visit taaf.org.

- Attend a rally
  Look for local rallies and protests in support of Asian and Black lives in your area.

- Attend a sporting event
  Now more than ever, it's important that we build community. Support your local collegiate athletics teams that are following COVID-19 safe protocols.