



***Title IX 50th Anniversary
Membership Tool Kit***

Celebrate Title IX's 50th anniversary!

The NCAA membership and national office will be honoring the 50th anniversary of this historic law throughout 2022 and into 2023. Use the recommendations below to get your celebration started and to find more opportunities to engage throughout the year.

10 Ways to Celebrate Title IX at 50

1. Launch a social media campaign! Use **#TitleIX50** throughout your social posts to engage and share content related to Title IX at 50. Utilize social media templates from the NCAA and be on the lookout for NCAA content to repost.
2. Have current student-athletes write thank you notes to former student-athletes, administrators and coaches who helped pave the way for your school or sport. You can also record these in a video to share on your platforms.
3. Honor former student-athletes, administrators and coaches connected with Title IX at campus sporting events or through other recognition opportunities.
4. Host a keynote speaker to educate student-athletes and staff on the importance of Title IX.
5. Utilize the Title IX at 50 anniversary logo for giveaway items to student-athletes and at athletics events. Use gold for additional branding opportunities throughout the year.
6. Partner with local organizations to engage or mentor youth student-athletes in the community about the importance of equity and Title IX.
7. Highlight former student-athletes, coaches or administrators who were key pioneers at your campus or in your conference through videos in which they share why Title IX is important to them.
8. Host a viewing party for student-athletes to watch the ESPN Fifty/50 documentary premiering in June 2022.
9. Share public announcements at sporting events and championships recognizing and celebrating the anniversary of Title IX.
10. Include information about your Title IX celebration efforts in game programs, on your website and through other communications.

Timeline for Celebration

January 2022:

Kickoff at NCAA Convention

Winter Championships:

Anniversary celebration

Spring Championships:

Anniversary celebration

June 15-16, 2022:

Inclusion Forum celebration

June 23, 2022:

50th anniversary of Title IX being signed into law

Fall Championships:

Anniversary celebration

April 2023:

Conclusion of celebration at joint women's basketball championships

Visit ncaa.org/titleix50 for directions on how to access logos and templates, and to find other Title IX at 50 content and engagement ideas throughout the celebration.