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Survive and Thrive

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Fundraising Initiatives



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What are the most successful department or conference-specific fundraising initiatives you've seen, and what made them effective?



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Leverage Alumni Networks



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How can we leverage alumni networks more effectively to boost both recruitment and fundraising efforts?



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Monetization of Streaming



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**What innovative strategies
can we implement to monetize
streaming content while
maintaining audience
engagement?**



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Leveraging Sport Sponsorship



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How has your department or conference leveraged sport sponsorship discussions and resource sharing to help with discussions on institutional priorities and budgeting?



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Cost and Time-Saving Measures



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**What cost or time-saving
measures can be adopted
without compromising the
quality of our programs and
services?**



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Questions?



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Thank you!



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