Governance Hot Topics
Summer 2020
Agenda

• Name, image and likeness.
• COVID-19 impact and resources.
• Sport Science Institute (SSI) strategic priorities.
  o Arrington settlement.
  o Medical coverage at away events.
  o Health and safety pilot survey.
• Championship updates.
  o Championship site selection and bid process.
  o Sport regional alignment.
• Legislative actions.
Agenda

• NCAA Transfer Portal.
• Division III updates.
  o Division III University.
  o Ice hockey international certification pilot.
• PROP actions.
• Officiating.
• Working group updates.
• Division III Identity Initiative.
Name, Image and Likeness Background

Background:

- In May 2019, BOG created an A-wide working group.
- Reviewed existing NIL legislation and recent waiver and interpretation trends.
- In April, A-wide working group presented its final report to the BOG. The BOG approved the report, and directed the transition to each divisional legislative process.
- April 29 email sent to the Association regarding the BOG’s action including a link to the full report.
NIL Concept 1: Academics and Work Product

- Student-athletes may use their status as athletes to promote their own work product, business or service including academic based.
  - Academic research, book publishing, class projects, tutoring, creative endeavors, private lessons, personal business, autographs, media activities.

- Institutions should only be involved to the extent that they are involved with students generally.

- Initial support: MC; PC; ILC; SAAC.
NIL Concept 2: Endorsements

- Student-athletes may use their status as an athlete to endorse third party products or services provided:
  - Commercials, testimonials, brand ambassador, personal branding, modeling, appearances.
  - Payment is commensurate with the going rate.
  - No institutional involvement in procuring opportunities and must treat student-athletes similar to the student body.
  - Opportunities are not part of the recruiting process.

- Initial support: MC; PC; ILC; SAAC.
NIL: Other Considerations

- Crowdfunding—pay for play concern.
- Access institutional logos and marks like other students.
- Reporting/monitoring/education process—3rd party model.
- Restrictions on objectionable endorsements (e.g. gambling, alcohol, tobacco) inconsistent with NCAA and campus corporate partnerships.
- Feedback form to be distributed in May.
- Final legislative proposals approved during the summer Council meetings.
- Possible federal action and continuing interest at the state level. No current bill has an effective date before Jan. 2021.
COVID-19 Resources and Impacts

• Budget impact.
  o 70% reduction to revenue (approx. $22M). Overage covered by mandated reserve.
  o Anticipate full revenue allocation in FY21. Reviewing possible budget reductions to comply with mandated reserve through 2023-24.

  o Principles of resocialization of sport guidelines and FAQ.

• Web resource pages: SSI page and NCAA Social Series.
Arrington Settlement

- Arrington concussion settlement.
  - Certification, in writing, that schools have a concussion management plan – due no later than May 18.
  - Annual baseline testing of all student-athletes in 2020-21.
  - Management Council approved non-controversial legislation to require the annual reporting of all concussions in 2020-21. (Association-wide)

- Arrington settlement resource page on ncaa.org.
Medical Coverage at Away Events

- CSMAS producing an educational resource (Summer 2020).
  - Remind institutions of legislative responsibility and obligation to provide medical care and coverage for student-athletes away from home.

- Provides guidance.

- No new obligations.
Health and Safety Survey

• Distributed in December 2019 – voluntary survey.
• Over 200 institutions participated.
• Conducted a follow up survey to assess process – positive feedback.
• Management Council endorsed the continuation of the survey, on a voluntary basis for 2020-21 and beyond.
• Survey results inputted into NCAA IPP for benchmarking.
Championships Site Selection and Bid Process

- Bid deadline was February 3.
- Committees reviewing and conducting deliberations through September.
- Mid-October – hosts/sites announced.
Championships Sport Regional Alignment

• Sport region changes for several sports effective with 2021-22 year.

• For NCAA News summaries: February update and April update.

• Committees in process of finalizing reginal rankings protocol.

• Anticipate summer communication with final alignment plan and rankings protocol.
Legislative Actions

• 2021 Convention Legislation.
  o Allow member institutions to provide monetary donations to nonathletic bona fide youth organizations and eliminate the geographic restrictions for equipment donations.
Legislative Actions

• Noncontroversial.
  
  o Amend Bylaw 21.9.6.2 to adjust sport committee rosters to coincide with the new sport regional alignment.
  
  o Expand the current final semester/quarter exception to student-athletes enrolled in the final term of their minor or undergraduate certificate program (designated before the applicable term).
  
  o Add national and international junior-level and international regional events to the list of permissible events for which an institution may provide its student-athletes with actual and necessary expenses.
NCAA Transfer Portal

• As of Oct. 15, Division III has been able to use the NCAA Transfer Portal on a voluntary basis.

• The portal includes:
  o Student-athlete information.
  o Permission to contact.
  o Student-athlete transfer tracer.

• Compliance benefits:
  o Maintains the Division III self-release.
  o Creates a standard transfer tracer.
Division III University

• “Division III University” – an online, web-based education portal launched in January.

• The modules include existing resources, such as:
  o Overview of NCAA Division III.
  o Student-athlete well-being.
  o Compliance.
  o Gameday the DIII Way.

• Access expanded to associate/assistant ADs, FARs, athletic trainers and compliance directors.
International Ice Hockey Pilot

• 2019: Management Council endorsed a second year of the pilot with modifications.

• Student-athletes completed the Eligibility Center’s certification application and paid the initial certification fee (average of $100) with 50% refund. The EC conducted 156 reviews.

• Conducted a survey of participating schools and conferences.

• In April, the Council reviewed the survey feedback and determined it would not conduct a third year of the pilot.

• Staff has distributed the survey results to the membership.
Playing Rules With Financial Impact

- Several playing rules with a financial impact slated for implementation in 2020-21.
- Four rules are related to health and safety and one relates to the construction of new tracks – these rules will not be delayed.
- Management Council specifically requested PROP consider four rules be delayed until 2021-22.
- PROP approved the recommendations to delay and will notify the membership.
Officiating Update

• In Oct., the Management Council received an update on current officiating issues in Division III.

• D3CA hired a contractor to study the issue and propose solutions. The NCAA has hired the same contractor (Pictor Group) to oversee a national, A-wide review. Report due Aug. 2020.

• NCAA has created an Officiating Review Steering Committee with divisional representation. Teleconference in early Jan. and in-person meeting at the Convention and beyond.
Gameday the DIII Way

• Gameday the DIII Way is a Division III-specific game environment standard to improve fan behavior and overall game environment and experience.

• Resources are available on the Division III Sportsmanship page. Online modules available in Division III University.

• Goals for 2020-21:
  o Encourage campuses and conference offices to invite a facilitator to conduct the training.
  o Add Gameday language to our NCAA championship handbooks.
  o Hold two Ambassador trainings (Dec. and June).
  o Create NCAA championship public service announcements.
  o Request RACs and sport committees to watch the online module.
LGBTQ Working Group

- Last year, distributed LGBTQ nondiscrimination policy guide, LGBTQ identity kit that includes a banner, posters, and stickers with the ONETEAM logo.

- Developed a facilitator training program and trained 55 individuals (May and Dec. 2019).

- Held an LGBTQ celebration event (2020 NCAA Convention).

- Opened the LGBTQ recognition award nomination process. Deadline is June 1. Recipients will be recognized at the 2021 NCAA Convention.
Identity Initiative

- Division III Instagram account.
- Purchasing website.
- Special Olympics partnership.
- D3SIDA recognition award.
  - Three awards each year ($1,500).
- Strategic Communications guide.
Questions