



Governance Hot Topics Summer 2020

Agenda

- Name, image and likeness.
- COVID-19 impact and resources.
- Sport Science Institute (SSI) strategic priorities.
 - Arrington settlement.
 - Medical coverage at away events.
 - Health and safety pilot survey.
- Championship updates.
 - Championship site selection and bid process.
 - Sport regional alignment.
- Legislative actions.

Agenda

- NCAA Transfer Portal.
- Division III updates.
 - Division III University.
 - Ice hockey international certification pilot.
- PROP actions.
- Officiating.
- Working group updates.
- Division III Identity Initiative.

Name, Image and Likeness Background

Background:

- In May 2019, BOG created an A-wide working group.
- Reviewed existing NIL legislation and recent waiver and interpretation trends.
- In April., A-wide working group presented its final report to the BOG. The BOG approved the report, and directed the transition to each divisional legislative process.
- April 29 email sent to the Association regarding the BOG's action including a link to the full report.

NIL Concept 1: Academics and Work Product

- Student-athletes may use their status as athletes to promote their own work product, business or service including academic based.
 - Academic research, book publishing, class projects, tutoring, creative endeavors, private lessons, personal business, autographs, media activities.
- Institutions should only be involved to the extent that they are involved with students generally.
- Initial support: MC; PC; ILC; SAAC.

NIL Concept 2: Endorsements

- Student-athletes may use their status as an athlete to endorse third party products or services provided:
 - Commercials, testimonials, brand ambassador, personal branding, modeling, appearances.
 - Payment is commensurate with the going rate.
 - No institutional involvement in procuring opportunities and must treat student-athletes similar to the student body.
 - Opportunities are not part of the recruiting process.
- Initial support: MC; PC; ILC; SAAC.

NIL: Other Considerations

- Crowdfunding—pay for play concern.
- Access institutional logos and marks like other students.
- Reporting/monitoring/education process—3rd party model.
- Restrictions on objectionable endorsements (e.g. gambling, alcohol, tobacco) inconsistent with NCAA and campus corporate partnerships.
- Feedback form to be distributed in May.
- Final legislative proposals approved during the summer Council meetings.
- Possible federal action and continuing interest at the state level.
No current bill has an effective date before Jan. 2021.

COVID-19 Resources and Impacts

- Budget impact.
 - 70% reduction to revenue (approx. \$22M). Overage covered by mandated reserve.
 - Anticipate full revenue allocation in FY21. Reviewing possible budget reductions to comply with mandated reserve through 2023-24.
- COVID-19 Action Team, Advisory Panel and Playing and Practice Seasons Working Group.
 - [Principles of resocialization of sport guidelines](#) and [FAQ](#).
- Web resource pages: [SSI page](#) and [NCAA Social Series](#).

Arrington Settlement

- Arrington concussion settlement.
 - Certification, in writing, that schools have a concussion management plan – due no later than May 18.
 - Annual baseline testing of all student-athletes in 2020-21.
 - Management Council approved non-controversial legislation to require the annual reporting of all concussions in 2020-21. (Association-wide)
- Arrington settlement [resource page](#) on ncaa.org.

Medical Coverage at Away Events

- CSMAS producing an educational resource (Summer 2020).
 - Remind institutions of legislative responsibility and obligation to provide medical care and coverage for student-athletes away from home.
- Provides guidance.
- No new obligations.

Health and Safety Survey

- Distributed in December 2019 – voluntary survey.
- Over 200 institutions participated.
- Conducted a follow up survey to assess process – positive feedback.
- Management Council endorsed the continuation of the survey, on a voluntary basis for 2020-21 and beyond.
- Survey results inputted into NCAA IPP for benchmarking.

Championships Site Selection and Bid Process

- NCAA bid process for 86 of 90 national championships for 2022-26.
- Bid deadline was February 3.
- Committees reviewing and conducting deliberations through September.
- Mid-October – hosts/sites announced.

Championships Sport Regional Alignment

- Sport region changes for several sports effective with 2021-22 year.
- For NCAA News summaries: [February update](#) and [April update](#).
- Committees in process of finalizing regional rankings protocol.
- Anticipate summer communication with final alignment plan and rankings protocol.

Legislative Actions

- 2021 Convention Legislation.
 - Allow member institutions to provide monetary donations to nonathletic bona fide youth organizations and eliminate the geographic restrictions for equipment donations.

Legislative Actions

- Noncontroversial.
 - Amend Bylaw 21.9.6.2 to adjust sport committee rosters to coincide with the new sport regional alignment.
 - Expand the current final semester/quarter exception to student-athletes enrolled in the final term of their minor or undergraduate certificate program (designated before the applicable term).
 - Add national and international junior-level and international regional events to the list of permissible events for which an institution may provide its student-athletes with actual and necessary expenses.

NCAA Transfer Portal

- As of Oct. 15, Division III has been able to use the NCAA Transfer Portal on a voluntary basis.
- The portal includes:
 - Student-athlete information.
 - Permission to contact.
 - Student-athlete transfer tracer.
- Compliance benefits:
 - Maintains the Division III self-release.
 - Creates a standard transfer tracer.

Division III University

- “Division III University” – an online, web-based education portal launched in January.
- The modules include existing resources, such as:
 - Overview of NCAA Division III.
 - Student-athlete well-being.
 - Compliance.
 - Gameday the DIII Way.
- Access expanded to associate/assistant ADs, FARs, athletic trainers and compliance directors.

International Ice Hockey Pilot

- 2019: Management Council endorsed a second year of the pilot with modifications.
- Student-athletes completed the Eligibility Center's certification application and paid the initial certification fee (average of \$100) with 50% refund. The EC conducted 156 reviews.
- Conducted a survey of participating schools and conferences.
- In April, the Council reviewed the survey feedback and determined it would not conduct a third year of the pilot.
- Staff has distributed the survey results to the membership.

Playing Rules With Financial Impact

- Several playing rules with a financial impact slated for implementation in 2020-21.
- Four rules are related to health and safety and one relates to the construction of new tracks – these rules will not be delayed.
- Management Council specifically requested PROP consider four rules be delayed until 2021-22.
- PROP approved the recommendations to delay and will notify the membership.

Officiating Update

- In Oct., the Management Council received an update on current officiating issues in Division III.
- D3CA hired a contractor to study the issue and propose solutions. The NCAA has hired the same contractor (Pictor Group) to oversee a national, A-wide review. Report due Aug. 2020.
- NCAA has created an Officiating Review Steering Committee with divisional representation. Teleconference in early Jan. and in-person meeting at the Convention and beyond.

Gameday the DIII Way

- Gameday the DIII Way is a Division III-specific game environment standard to improve fan behavior and overall game environment and experience.
- Resources are available on the Division III Sportsmanship page. Online modules available in Division III University.
- Goals for 2020-21:
 - Encourage campuses and conference offices to invite a facilitator to conduct the training.
 - Add Gameday language to our NCAA championship handbooks.
 - Hold two Ambassador trainings (Dec. and June).
 - Create NCAA championship public service announcements.
 - Request RACs and sport committees to watch the online module.

LGBTQ Working Group

- Last year, distributed LGBTQ nondiscrimination policy guide, LGBTQ identity kit that includes a banner, posters, and stickers with the ONETEAM logo.
- Developed a facilitator training program and trained 55 individuals (May and Dec. 2019).
- Held an LGBTQ celebration event (2020 NCAA Convention).
- Opened the LGBTQ recognition award nomination process. Deadline is June 1. Recipients will be recognized at the 2021 NCAA Convention.



Identity Initiative

- Division III Week - April 13-19, 2020.
- Division III Instagram account.
- Purchasing website.
- Special Olympics partnership.
- D3SIDA recognition award.
 - Three awards each year (\$1,500).
- [Strategic Communications guide](#).

Questions