

## **Agenda**

- Board of Governors updates.
  - o Independent, public members on BOG.
  - o esports.
  - o Sports wagering.
- Championship updates.
  - o Joint basketball championships.
- Sport Science Institute (SSI) strategic priorities.
- NCAA Injury Surveillance Program.
- Attestation and certification of rules compliance.



## **Agenda**

- 2020 NCAA Convention Legislation.
- NCAA Transfer Portal.
- Division III updates.
  - o Division III University.
  - o Coach enhancement grants.
  - o lce hockey international certification pilot.
- Senior Woman Administrator resources.
- Working group updates.
- Division III Identity Initiative.



## **BOG: Independent Members**

- Association-wide vote to add five (5) public, independent members at 2019 NCAA Convention. Passed by a vote of 793-205-13 (80%).
- Solicitation of nominations. (Closed Feb. 2019)
- Review of 250 nominations by third-party search firm (Heidrick and Struggles).
- BOG Executive Committee forwarded slate of nominees to full BOG, which approved during its April meeting.



Division III supported the proposal by 66.5%. Final Division III specific vote was 280-141-9.

Third-party search firm, Heidrick and Struggles, reviewed 250 nominations and narrowed the candidate pool for the BOG executive committee.

BOG executive committee includes five voting members – 2 Division III presidents, one Division II and two Division I presidents.

The executive committee forwarded the final slate of five nominees to the full BOG for approval.

The following individuals were approved:

- Kenneth Chenault, chairman and managing director of General Catalyst and former chairman and chief executive officer of American Express Co. (Bowdoin undergrad)
- Mary Sue Coleman, president of the Association of American Universities and former president of the universities of Michigan and Iowa. (Grinnell undergrad)
- Grant Hill, former college and NBA athlete; current broadcaster and NBA team owner.
- Denis McDonough, senior principal and chair of the Rework America Task Force for the Markle Foundation and former chief of staff to President Barack Obama. (St. Johns undergrad)
- Vivek Murthy, 19th surgeon general of the United States.

## **BOG: Independent Members**

- New independent members will serve staggered three-year terms with the option to renew once.
- All independent members will receive an orientation in June.
- First BOG meeting will be in August 2019.
- Opportunity for input on new Association-wide strategic plan.



The new independent members will serve 3-year terms that will be initially staggered with the option to renew for another three years.

All independent members will receive a thorough orientation on the Association and each division.

One member (Mary Sue Coleman) will serve only a one-year term then be replaced by a member serving a three-year term.

### esports

- The NCAA continues to explore the current college esports landscape, which is rapidly growing. Recent research provides participation levels, leadership structure, and potential areas of growth.
- In January, the BOG charged staff to develop a blueprint to evaluate potential NCAA competition and structure within the framework of NCAA values.
- Demo event at 2019 Men's Final Four.
- In April, the BOG agreed to formally table the discussion. Staff will continue its due diligence research.



Recent article in Chronicle of Higher Education: "The Growing 'Wild West' of Campus eSports".

At men's basketball Final Four in April, held an esports competition.

Who is competing, schools or individuals? Both. Rocket League is typically a 1v1, 2v2 or 3v3 game in competitive formats.

How were they selected?

The teams competing were determined based on winning the individual regions.

## **Sports Wagering**

- U.S. Supreme Court ruling (Spring 2018).
- NCAA anticipates up to 17 states will approve sports wagering by this summer with up to 30 states total in the next 12-24 months.
- NCAA internal staff working group.
  - o Goal is to keep membership informed on sports wagering.
  - o Protect student-athletes and integrity of games.
  - o Review existing legislation and identify needed changes.



As part of its ongoing efforts to keep the membership informed on sports wagering-related efforts to protect student-athlete well-being and ensure the integrity of competition, the NCAA national office has created an internal staff working group to review issues and develop recommendations related to sports wagering. The move comes as legalized sports wagering expands in the United States after a recent U.S. Supreme Court decision that cleared the way for states to allow sports betting. The NCAA encourages you to share with student-athletes and staff members the NCAA Sports Wagering FAQ as a tool to ensure understanding of the current sports wagering rules.

#### Areas of focus are:

Education
Competition integrity
NCAA legislation and policy
Information/data management
Officiating
Political landscape (state and federal)

## **Sports Wagering**

- BOG appointed Association-wide Working Group. Three Division III reps.
- Sports Wagering Summit (March). Focus on health and safety.
- Bi-partisan federal legislation under discussion.
- NCAA Sports Wagering FAQ on NCAA.org.
- April membership mailing: "Sports Wagering Principles."
- At April meeting, the BOG rescinded the ban on holding championships and events in states with legalized sports betting.



New BOG working group has three Division III representatives including Commissioner Terry Small, President Elsa Nunez, Eastern Connecticut University, and Rob Dicks, head athletic trainer, Lagrange College.

The Sport Science Institute convened a summit on sports wagering in March focusing on health and safety issues, including mental health and addiction.

Proposed federal legislation initial parameters include:

Precludes athletes, coaches and officials.

Set min. age at 21.

Establish integrity oversight clearinghouse.

Preclude high school events.

Allow amateur associations to "opt out" of prop bets.

FAQ on ncaa.org

Sent a mailing to the membership in April.

At recent BOG meeting, the Board rescinded the ban on holding championships and events in states with legalized sports betting.

#### **Joint Basketball Championships**

- Based on recommendations that originated from the men's and women's Division III basketball committees and endorsed by the Championships Committee, the Councils approved one joint championship, per gender, before 2024-25.
  - o 2020 men in Atlanta.
  - o 2023 women in Dallas.
- Primary rationale: unequaled opportunity to promote the division.
- Championship season extended for two weeks for 2 teams.
- Cost is approx. \$250K per championship. SPFC approved funds from Division III Identity Initiative budget.



## **Sport Science Institute**

- NCAA Catastrophic Injury and Death Interassociation Guidelines.
  - o Sportsmanship.
  - o Protective equipment.
  - Acclimatization and conditioning.
  - Emergency action plan.
  - Strength and conditioning personnel guidelines.
- Mental health noncontroversial legislation.
- Independent health care: athletic trainer coverage.
- Health and Safety Survey. (Pilot in 2019-20)



Proposed Catastrophic Injury and Death Interassociation guidelines were endorsed by 14 outside medial organizations and CSMAS. The guidelines have a sportsmanship focus; protective equipment section; acclimatization and conditioning; an emergency action plan; and strength and conditioning personnel guidelines. SSI anticipates the BOG endorsing the guidelines in April/May 2019. Staff has determined any legislative impacts. Any additional proposed legislation from CSMAS, the membership will vote on at the 2021 Convention. The Management Council noted two key areas: 1.) The role and responsibilities of the strength and conditioning coach; and 2.) a four-day transition period prior to a new season as well as between extended season breaks (e.g. winter break).

The Division III governance structure (i.e. Management and Presidents Councils) adopted noncontroversial legislation regarding the availability of mental health services to SAs.

SSI will request the BOG approve the creation of a white paper that will examine athletic trainer coverage, in particular coverage at home contests for visiting teams. It will examine liability issues.

Management Council approved the administration of the Sport Science Institute health and safety survey as a Division III pilot for 2019-20. At the recommendation of the Interpretations and Legislation Committee, the Council believes there is merit in having a better understanding of the care that is provided to student-athletes. There is a belief that administering the health and safety survey as a pilot would be useful in determining whether the survey instrument was suitable and beneficial for Division III institutions in assessing the medical care they provide to their student-athletes. The Council requested that questions that are not applicable to Division III be removed from the survey.

## **Injury Surveillance Program**

- What is the NCAA ISP?
- Benefits in participating.
- Perceived obstacles, current and potential participation rates.
- In July 2018, the Management Council endorsed a strategic plan to increase participation. In 2018-19, increase from 9% to 23% if all who signed up participate.
- Next steps include:
  - o Continue to enhance communication.
  - Encourage schools to submit data on two sports, of their choosing.



The ISP is a data collection initiative designed to protect the health and safety of student-athletes. Since 1982, athletic trainers have collaborated with the NCAA to create the largest collegiate sports injury database program in the world. Today, the NCAA partners with the Datalys Center to manage the ISP and to inform injury prevention policies and practices at all levels of sport. Your help, through participation, is critical to the success of the ISP and to enhancing student-athlete care.

How will I benefit from participating in the ISP?

- Receive regular access to data that can inform injury prevention practices, risk and personnel management, and medical decision-making.
- Free continuing education credits for athletic trainers who submit the data. (10 one time credit)
- Contribute to national health and safety policy and sport rules changes.

Obstacles and participation rates: Participation requires a time commitment of approximately 20 additional minutes of data submission per week, per sport. Currently 75% of Division III institutions have the technology to submit the data, but less than 10 percent are participating in the program.

At its July 2018 meeting, the Division III Management Council endorsed a strategic plan to increase participation in the NCAA Injury Surveillance Program (ISP). The strategic plan includes: 1.) increased communication of the benefits; 2.) survey of the last year's participants (39 total institutions) to gather pros and cons of the program; and 3.) request all Division III schools submit data on two sports, of their choosing, during the 2018-19 academic year and beyond.

#### **Certification of Rules Compliance**

- In April, the Management and Presidents Councils approved noncontroversial legislation regarding annual certification of rules compliance.
- Annually by October 15, the following actions must occur:
  - Presidents and chancellors shall attest to understanding the institutional obligations and personal responsibilities.
  - Athletics directors shall certify student-athletes have met specified conditions for NCAA competition and attest to understanding institutional obligations and personal responsibilities for all staff.
- The attestation will be accessed via the NCAA's Learning Portal.



Management and Presidents Councils approve noncontroversial legislation amending Constitution 3.3.4 (conditions and obligation of member-ship) and Bylaw 31.2.1 (institutional eligibility) clarifying that:

- (1) An institution's chancellor or president shall attest, annually by October 15, to understanding the institutional obligations and personal responsibilities imposed by Constitution 2.1 (principle of institutional control and responsibility) and Constitution 2.8 (principle of rules compliance); and
- (2) An institution's director of athletics shall certify, annually by October 15, that specified conditions for entry of individuals and teams in NCAA championship competition have been satisfied, including an attestation of understanding the institutional obligations and personal responsibilities imposed by Constitution 2.1 and Constitution 2.8 and that all athletics department staff members (full-time, part-time, clerical, and volunteer) are aware of the institutional obligations and personal responsibilities imposed by Constitution 2.1 and Constitution 2.8.

Effective date. August 1, 2019.

Rationale. In August 2018, in response to a recommendation from the Commission on College Basketball and the Board of Governors, the Division III Presidents Council, along with the leadership from Divisions I and II endorsed a noncontroversial proposal to require each chancellor or president to join all athletics staff members in personally affirming that the athletics program meets the NCAA membership obligations for institutional control and rules compliance. While this was already a Division III requirement the proposal also includes a penalty for failure to make this affirmation. The penalty would preclude institutional teams and individuals from participating in NCAA championships and prohibit institutional staff from serving on NCAA committees or councils. After adoption of this proposal, additional review resulted in the need to further refine the appropriate ac-countability and responsibilities of chancellors and president and athletics directors. Specifically, the proposal shifts some compliance certification requirements related to the athletics program from the chancellor or president to the athletics di-rector while maintaining that the chancellor or president affirms understanding the institutional and personal obligations. Additionally, this proposal relieves athletics staff from the undue administrative requirement of having each staff member provide a written attestation of rules compliance. Institutions must still inform staff of their obligations but will have the discretion to determine the best way to ensure this is completed. The changes reflected in this proposal more appropriately clarify the roles and responsibilities of chancellors, presidents and athletics directors with respect to rules compliance.

#### 2020 Key Convention Legislation

- Allow the use of provisional institutions in year three and four of the new member process to establish the seven institutions necessary to be granted conference status.
   Four of the seven must be active members.
- Specify that all active member institutions and conference offices shall designate an Athletics Diversity and Inclusion Designee. Sponsored by MOIC.



Conference Composition. Recommendation. 2020 Convention legislation to allow the use of provisional institutions in years three and four of the new member process to establish the seven institutions required to comprise a conference. Of the minimum seven institutions necessary to be granted conference status, at least four shall be active Division III member institutions. Effective Date. August 1, 2020.

Rationale. Proposal No. 2016-9 modified how provisional schools can be utilized towards earning a conference's automatic qualification bid. That proposal was narrowly focused and did not modify the language related to years three and four provisionals in Constitution 3.3.1.2 (composition of conference). The result is that a provisional/reclass school in year three or year four of the new member process can count for the automatic qualification waiting period, but not for the seven core members needed to form a conference from the start. Conference instability may be lessened if provisional schools are able to be used by a conference in meeting its minimum number of member institutions.

Athletics Diversity and Inclusion Designation. Recommendation. 2020 Convention legislation to amend Constitution 3.3.4 (Conditions and Obligations of Membership) to specify that all active member institutions and conference offices shall designate an Athletics Diversity and Inclusion Designee to be the primary contact and conduit for diversity and inclusion-related information. Effective date. August 1, 2020.

Rationale. The designation symbolically and practically represents the Association's recognition of inclusion as a core value. It supports the 2016 Board of Governors Presidential Pledge and Commitment to Promoting Diversity and Gender Equity in Intercollegiate Athletics. It also is the responsibility of each member institution to establish and maintain an environment that values cultural diversity and gender equity as acknowledged in Constitution 2.2.2 (Cultural Diversity and Gender Equity). While the NCAA national office provides valuable resources and programming to support the membership's efforts toward creating and maintaining inclusive environments, a constant complaint received is that institution and conference personnel are not aware of available resources or opportunities. This proposal seeks to create a network of colleagues who will serve as the conduit for consistent and thorough dissemination of diversity and inclusion-related information between conference offices, campuses, the athletics departments and the NCAA. The proposal suggests that the designation be given to an existing staff member who, at minimum, would be responsible for receiving periodic informational digests and sharing the information with the necessary parties within the athletics department, the campus or conference office. The staff member given the designation may be either internal or external to the athletics department, as determined by the president/chancellor/commissioner or their proxy. Specifically, this recommendation requests that the contact information for the designated staff member be entered on each member's NCAA Sports Sponsorship and Demographics Form. The designation is similar to the Athletics Healthcare Designation recently adopted by the membership.

#### **NCAA Transfer Portal**

- Portal for Divisions I and II students looking to transfer. (Fall 2018)
- In 2018-19, Division III has read-only access. SSO administrator assigns access to the portal via MyApps.
- The portal includes:
  - o Student-athlete information.
  - o Permission to contact.
  - o Student-athlete transfer tracer.



#### **NCAA Transfer Portal**

- At its April meeting, the Management Council approved including Division III student-athletes in the transfer portal, on a voluntary basis (i.e. permission to contact), starting with the 2019-20 academic year. At its July meeting, the Council will discuss if inclusion should be mandatory (i.e. notification of transfer).
- Staff will hold educational webinars to detail the process.
- · Benefits:
  - Maintains the Division III self-release.
  - Creates a standard transfer tracer.



Not a recruiting portal – it is a compliance tool.

Management and Presidents Councils approved Division III using the portal in 2019-20. What does the mean?

- 1. Students will still have the opportunity to use the self-release.
- 2. Once a student determines that they want to transfer, the compliance director may enter them into the portal. (Permission to contact)
- 3. Initial information includes:
  - NCAA ID number can get with the completion of the FREE Profile page on the Eligibility Center webpage.
  - Enter the student's name, email, and sport.
- 4. If the compliance officer chooses, they may use the standard transfer tracer associated with the portal.

Benefits with the system – standardized transfer tracer, centralized information, greater transparency, efficiency and consistency, repository of transfers and greater access to the information.

Will have an educational webinar on August 6 and additional educational resources.

Division III will begin entering names after Oct. 15.

Staff will seek feedback on voluntary (permission to contact – institutional controlled) vs. mandatory (notification of transfer – student controlled).

## **Division III University**

- "Division III University" an online, web-based education portal launched in January.
- The modules include existing resources, such as:
  - Overview of NCAA Division III.
  - Student-athlete well-being.
  - o Compliance.
- Anticipate additional compliance modules in 2019-20 depending on budget and personnel allocations.



DIII University currently available to commissioners, ADs, SWAs and head coaches. Anticipate making available to other constituent groups (e.g. compliance directors, ATCs and FARs).

Student-athlete well-being modules include two SSI developed modules: mental health and sexual violence prevention. Also includes 360 Proof alcohol prevention modules.

The Division III Interpretations and Legislation Committee have recommended the following compliance modules: outside competition, voluntary athletically related activities, camps and clinics, meals, crowdfunding, social media and publicity, medical hardships, extra benefits, official and unofficial visits and involvement with local sports clubs.

#### **Division III Coach Enhancement Grants**

- New initiative.
- Provides 11 two-year \$7,500 matching grant for female and/or ethnic minority assistant coaches and \$1,500 annual professional development funding.
- Applications available on NCAA Program until April 1, 2019.
- Grant recipients will be announced in mid-April and awarded in August 2019.



## **Ice Hockey International Pilot**

- 2018-19 pilot included a review of all Division III international, first year, ice hockey prospective studentathletes (PSAs).
- Eligibility Center (EC) completed the sports participation reviews. 100% participation. NCAA paid review fee. (\$135)
- Staff solicited feedback from the pilot participants.
  - o Overwhelming positive feedback.
  - 80% endorsed a second year of the pilot.



Pilot Parameters: The NCAA Eligibility Center conducted a sports participation review history of all international, first year men's and women's ice hockey players. For the purpose of the pilot, an international student was defined as any student who attended a secondary or postsecondary school outside the United States, participated in athletics outside the United States or whose permanent residence is outside the United States. A first-year student was defined as a student-athlete's first year at an NCAA Division III institution so transfer students with no prior Division III enrollment are included in the pilot. All international, first year men's and women's ice hockey players had to complete the Eligibility Center's free, online Profile Page to provide baseline information and obtain a unique NCAA ID number.

On August 1 or later, institutions that sponsor men's and/or women's ice hockey submitted the names of the international first year players to the Eligibility Center. All players had to be accepted to and paid a deposit to the institution. Upon receipt of the roster, the EC reached out to the international student-athletes for needed additional information to review the sports participation history. The review included an assessment of the teams and leagues with which a prospective student-athlete participated, evaluation of any compensation or other benefits associated with athletics participation and evaluation of possible agent involvement. The review did not include any evaluation of delayed collegiate enrollment (NCAA Division III Bylaw 12.1.4). The NCAA paid the \$135 (or less) fee to conduct 127 of the 203 reviews during this pilot. 76 students had already paid for a certification review as they were a potential Division I recruit.

Overwhelmingly positive feedback. Approximately 80% endorsed a second year of the pilot.

## **Ice Hockey International Pilot**

- Management Council reviewed feedback in April and endorsed a second year of the pilot with modifications.
- Student-athletes will complete the Eligibility Center's certification application. A review will be triggered by an institution submitting an IRL on or after August 1.
- Student-athletes will pay the standard \$150 certification fee with their initial registration, and the NCAA will reimburse \$75 at the conclusion of the review.



#### **Senior Woman Administrator (SWA) Resources**

- NCAA Office of Inclusion released two new resources, located on NCAA.org, as part of an action plan developed based on the findings of an Association-wide study of the SWA.
  - o The first <u>resource</u> clarifies the designation and why it's important.
  - The second <u>resource</u> provides discussion questions about the designation that include commentary on what success looks like. The designation is to be used by ADs, conference commissioners, SWAs and other relevant campus leaders.
- Still confusion around the designation.
- 70% of Division III institutions have zero to one female administrator(s).

20 Division III

SWA new resources: The office of inclusion recently released two new resources as part of an action plan that was developed based on the findings in the Optimizing the Senior Woman Administrator Research Report (2018). The first <u>resource</u> clarifies what exactly the designation is and why it's important. The second <u>resource</u> provides discussion questions about the designation that include commentary on what success looks like for the designation to be used by athletics directors, conference commissioners, senior woman administrators and other relevant campus leaders.

The NCAA office of inclusion's findings of an Association-wide study of the SWA designation. Sixty-one (61) percent of SWAs, 42 percent of athletics directors and 67 percent of conference commissioners completed the survey. The survey revealed that there is still a lot of confusion around the designation. Only half of SWA respondents understand their role and a significant perception gap exists between athletics directors and SWAs. While 92 percent of athletics directors reported that they understand the SWA role, just 45 percent of SWAs reported having an athletics director who understands it. Further, the survey showed that 70 percent of Division III institutions had zero to one female administrator(s). The key findings as well as the full report are on NCAA.org.

#### **Gameday the DIII Way**

- Gameday the DIII Way is a Division III-specific game environment standard to improve fan behavior and overall game environment and experience.
- 2018 NCAA Convention: Official program launched with a training session for Convention delegates.
- To date, 110 facilitators can conduct the 90-minute "Gameday the DIII Way" training on campuses or at conference meetings. Over 3,000 trained, including conference commissioners.
- Resources are available on the Division III Sportsmanship page.
   Anticipate online modules being available by end of 2018-19 academic year.



The 2018 Convention was the official program launch of Gameday the DIII Way. This program is the outcome of a collaboration between the Division III Sportsmanship and Game Environment Working Group and the Disney Institute, a global leader in the development of customer service standards. Gameday the DIII Way provides Division III-specific game environment standards focused on improving parental and fan behavior.

To date, 3,000 individuals have been trained. Resources as well as a list of trained facilitators can be found on ncaa.org. To date, there are over a hundred Division III administrators are trained to facilitate the 90-minute training. In addition to the trained facilitators, there are resources available on NCAA.org on the Division III sportsmanship webpage. Staff anticipate online modules being available by summer 2019.

### LGBTQ Working Group

- In Sept., distributed LGBTQ nondiscrimination policy guide.
- In Sept., distributed an LGBTQ identity kit that includes a banner, posters and stickers with the ONETEAM logo. Distributed lapel pins at Convention.



- The LGBTQ working group is developing a facilitator training program (May 2019).
- Promoting available LGBTQ resources on ncaa.org.
- Creating an LGBTQ celebration/recognition event (TBD).



In Sept., the Division III LGBTQ Working Group released the LGBTQ Nondiscrimination Policy Guide and mailed an LGBTQ-inclusion promotion kit to every institution and conference office to help member institutions and conferences establish and maintain welcoming environments on their campuses. The promotion kit included the initiative's "ONETEAM" logo. Institutions and conference offices are encouraged to use the #d3oneteam hashtag when posting photos and comments on their social media platforms.

In May, the working group will conduct a facilitator program to train 33 individuals to go back to campus or the conference and provide the ONETEAM program. The facilitator program has four objectives:

- To understand the involvement of the NCAA and Division III in LGBTQ inclusion;
- 2. To recognize the importance of LGBTQ inclusion in college athletics; learn common LGBTQ terms, definitions and concepts;
- 3. To identify strategies and best practices for institutions and conferences to ensure all individuals may participate in an athletics climate of respect and inclusion, regardless of sexual orientation, gender identity or gender expression; and
- 4. To develop facilitation and presentation skills. The program is designed to provide peerdriven LGBTQ educational programming directly to Division III institutions and conferences.

The working group continues to promote LGBTQ resources on ncaa.org.

The working group is discussing the parameters of a celebration event.

# Faculty Athletics Representatives (FAR) Engagement Working Group

- Key focus areas presented at 2018 Convention.
  - Campus-first focus and more Student-Athlete Advisory Committee involvement.
- Outcomes:
  - Released best practice resources (Dec. 2018 online) and at the NCAA Convention.
  - o Inaugural FAR orientation at FARA Fall Meeting (Nov. 2018).
  - o Change the FAR Institute format (biennial).
- In April, Management Council approved the creation of a FAR Advisory Group. FAR Working Group disbanded.



At the 2018 NCAA Convention, the working group provided an update on its key focus areas:

- a. Campus first focus by engaging presidents and increasing length of FAR service.
- b. More involvement with campus, conference and national SAAC.

The working group outcomes included:

- a. Developed and released three best practice resources in Dec. on ncaa.org and at the 2019 NCAA Convention.
- b. Implemented a FAR orientation program at the FARA Fall Meeting. Accepted 30 participants for the inaugural program.
- c. Revised FAR Institute to every other year. Hold on years opposite the FAR orientation.

At the April Management Council meeting, the Council approved the creation of a FAR Advisory Group. With the creation of this group, the FAR Working Group will be disbanded.

#### **Identity Initiative**

- New Identity videos. Released in August and September.
- Division III Week April 1-7, 2019.
- Launched a Division III Instagram account. (Nov. 2018)
- Purchasing website.
- D3SIDA recognition award.
  - o Three awards each year (\$1,500).
- Strategic Communications resource.
- Special Olympics 50<sup>th</sup> Anniversary.
  - o 50 for 50th Challenge.





Identity Video. Division III recently released a new Identity Video. The video features student-athletes demonstrating an understanding of the Division III philosophy and sharing with viewers what makes the division unique. Institutions and conference offices can use the three-minute video in multiple ways (for example, recruiting events, the admissions office, board presentations, on streamed events, athletics websites, social media and more). Note that three separate 30-second Identity Initiative videos also will be released by mid-September.

DIII Week. The eighth annual Division III Week was April 1-7, 2019. 78% of the membership participated and raised \$4,500 for Special Olympics with new NCAA Instagram followers.

Purchasing Website. On September 10, all institutions and conference offices received a new \$500 credit to purchase items on the Division III Purchasing Website by August 31, 2019. Gameday the DIII Way and LGBTQ ONETEAM items are available.

D3SIDA recognition. For the third consecutive year, in October, February and May, SIDs may submit stories and videos for the D3SIDA recognition award for best work. Winning submissions receive \$1,500 to attend the annual CoSIDA Convention that includes Division III Day.

Strategic Communications Resource. A working group worked with staff to update the 2012 Strategic Communications resource. It will be distributed in June and will assist SIDs and ADs regarding membership athletics communication.

Special Olympics. Last summer marked the 50th Anniversary of Special Olympics. The national Student-athlete Advisory Committee initiated the 50 for 50th Challenge." 52 institutions participated in the challenge.

