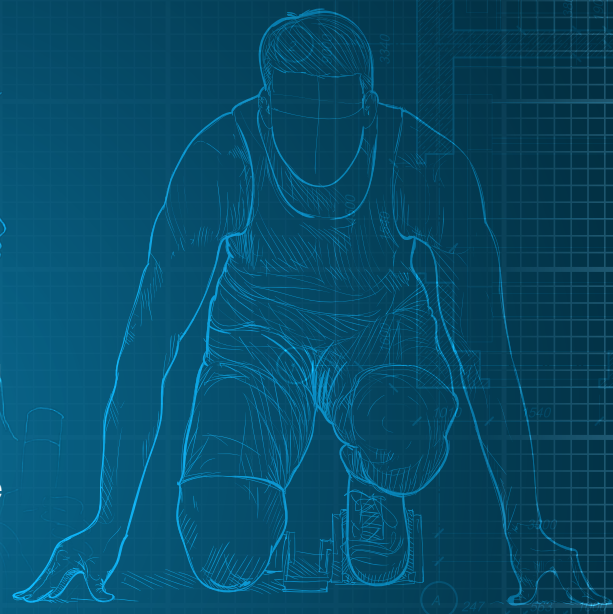


Division II Strategic Plan

2015-21

The Vision: To prepare student-athletes to graduate and thrive in their lives and careers.

Division II intercollegiate athletics seeks to provide value and significance for its members by supporting the mission of higher education and striking a balance among academic excellence, athletics competition and social growth while its colleges and universities prepare student-athletes to graduate and thrive in their lives and careers.



Academic and Life Skills: *Student-athlete well-being comes first.*

Stresses the importance of student-athlete success and graduation; provides leadership opportunities for student-athletes; protects student-athlete well-being; and develops positive societal attitudes through contributions to community.

Athletics Operations and Compliance: *We serve best when we are at our best.*

Commits conferences and institutions to engaged and functioning compliance and athletics operations, stressing the importance of providing leadership and professional development opportunities, as well as tools and resources to ensure engagement at all levels.

Diversity and Inclusion: *All together.*

Supports the importance, value and benefits of establishing and maintaining an inclusive culture for student-athletes and career opportunities for coaches/administrators from diverse backgrounds. Stresses the importance of commitment by all stakeholders to be champions of this culture.

Game Day and Championships: *An experience of a lifetime.*

Emphasizes the need to promote and enhance a quality student-athlete experience in Division II athletics competition and conference and national championships and to ensure game environments are competitive, safe, positive, respectful and entertaining.

Membership and Positioning Initiatives: *Moving forward with a purpose.*

Supports a commitment to fiscal responsibility and to allocating athletics funds and resources that are consistent with the Division II identity. Emphasizes the importance of attracting and retaining members who support the strategic position and philosophy of Division II; promoting the division's identity through collaborative partnerships/relationships; and strengthening the public's knowledge and appreciation for Division II.

