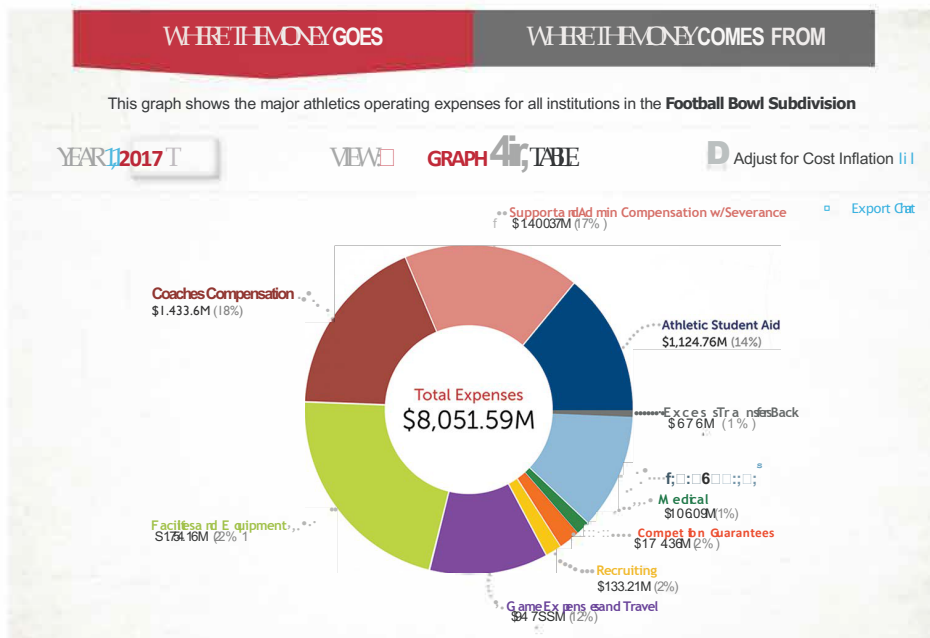


WHAT IT IS

The Knight Commission's *College Athletics Financial Information {CAFI} Database* (cafidatabase.knightcommission.org) is an authoritative source for understanding college sports finances. The interactive, user-friendly tool provides unprecedented access to athletics revenues, expenses, and debt at more than 220 public NCAA Division I colleges and universities dating back to 2005. Academic spending data are also available. With the goal of improving accountability, this database is an essential tool to provide greater transparency for college sports finances.

HOW IT WORKS

- Database graphics visually show where the money comes from and where the money goes in college sports.
- Users can crunch numbers in countless ways, offering over views at the competitive subdivision levels as well as detailed snapshots and comparisons of finances at each institution and conference.
- A robust customreport feature allows users to analyze finances for user-defined peer groups; run trend reports; and download data.



AMONGST FINDINGS FOR NCAA FOOTBALL BOWL SUBDIVISION (FBS) PUBLIC ATHLETICS PROGRAMS IN 2017

\$9.0 BILLION	Total athletics debt	\$8.4 BILLION	Total revenue	\$8.0 BILLION	Total athletics spending
\$2.3 BILLION	NCAA/conference distributions, media rights and postseason football game revenue	\$1.4 BILLION	Compensation for all coaches	\$1.1 BILLION	Student-athlete athletics scholarships

FOR MORE INFORMATION VISIT [CAFIDATABASE.KNIGHTCOMMISSION.ORG](http://cafidatabase.knightcommission.org) OR CONTACT US AT info@knightathletics.org