



American Football Coaches Association Code of Ethics

Article Seven *Recruiting*

1. All institutional, conference, and national regulatory body rules pertaining to recruiting shall be observed strictly. A head coach must accept total responsibility for the activities of all his assistants even if an assistant is not a member of the association.
2. It is a breach of ethics to recruit a player enrolled at another school unless properly authorized according to legislation. For those participating institutions, strict observance of the National Letter of Intent provisions are to be followed by all coaches.
3. A student-athlete should not be recruited during his participation in another sport so that he misses, or is late for, practices and games without the expressed understanding and permission of the student-athlete's coaches and/or family.
4. Negative recruiting is a serious breach of ethics by any coach. In discussing the advantages of his institution, the coach must confine his statements to an honest and forthright presentation of the facts. Derogatory and/or slanderous statements about other institutions, its coaches, administrators, or players cannot be accepted. The image of our association can be further enhanced only by coaches who understand and commit their actions to observing this concept.
5. It is unethical for any coach to make statements to any prospective student which knowingly cannot be fulfilled.
6. Coaches should not allow outside agencies such as recruiting and/or scouting services to become influential in the recruiting process.