

2026 NCAA Regional Rules Seminar Know Before You Go

We look forward to welcoming you to the 2026 NCAA Regional Rules Seminar! The Regional Rules Seminar will be conducted May 13-15 in Atlanta. Please review the following information before leaving for the seminar.

Plan your experience.

All meetings will take place at the Atlanta Marriott Marquis. Sessions run Wednesday morning through Friday afternoon and include Association-wide programming and sessions for all three divisions. Session dates and times are listed in the registration system to ensure appropriate travel arrangements are made for everyone's schedule. **Attendees are not required to be onsite all three days.**

Registration.

As an employee or student of an NCAA member conference or school, there is no registration fee to attend the Regional Rules Seminar. All attendees are responsible for their own travel, hotel, meals and other costs. Please note, there is a registration fee for non-member attendees.

Event app.

To access the 2026 Regional Rules Seminar information, attendees will first need to download the NCAA Event App, available for iPhone, iPad, Android, and Windows devices. Once installed, search for "Regional Rules Seminar" within the app to create your personalized schedule, participate in session polling, learn about presenters and exhibitors, network with other attendees and receive updates and special announcements during the event. The app is available through [Apple iOS](#), [Android](#), [Mobile Web](#).

Lodging.

We recommend requesting your hotel room early when registering for the [2026 Regional Rules Seminar](#). Reservations are on a first-come, first-served basis and the deadline to book hotel reservations is Friday, April 10. After that, reservations will be based on availability and at the property's prevailing rate.

Hotel confirmation numbers will be emailed early May. Please be prepared to present a valid credit card upon arrival.

Should you need to change or cancel your hotel reservation, you must contact ncaahousing@shortstravel.com at least 72 hours prior to arrival. Cancellation requests within 72 hours of arrival may be assessed a one-night room and tax cancellation fee. Any fees assessed due to a cancellation or no-show would be charged to the credit card provided. Please do not contact the hotel directly to make changes or cancellations.

- **Hotel.** All meetings will take place at the Atlanta Marriott Marquis.
 - Atlanta Marriott Marquis
265 Peachtree Center Avenue NE
Atlanta, Georgia
877-504-1902

Getting to the event.

- **Transportation.**

- **Traveling by air.** You are responsible for your own transportation to and from the airport and parking fees. We recommend ride-share services such as Uber or Lyft. However, Atlanta does offer the below alternate transportation service options:
 - > MARTA – from the airport, depart MARTA at Peachtree Center stop, travel up the escalator and follow signs to the Atlant Marriott Marquis.
 - > Airport shuttle – Go With Us: <https://gowithus.com/reservations>.
 - > Taxi is approximately \$50 one way.
- **Traveling by bus or car.** On-site parking:
 - > Valet daily: \$67.00
 - > Hourly rates: 0-2 \$30; 2-4 \$40; 4-7 \$55; 7-24 \$67.
 - > Two electric car charging stations.
 - > Self-parking options are located near the hotels. You are responsible for parking fees.

Arrival and check in.

- **On-site event registration/check-in hours (local time).**
 - Wednesday – 7 a.m. to 6:00 p.m.
 - Thursday – 7 a.m. to 6:00 p.m.
 - Friday – 7 to 11 a.m.
- **Registration location.**
 - Atlanta Marriott Marquis (265 Peachtree Center Avenue NE Atlanta, Georgia) on the Atrium level.
- **Credentials.** Seminar attendees will receive name badges when they check in. Attendees are required to always wear their badge while at the seminar. Attendees will not be allowed to pick up badges for other attendees. Individuals not wearing badges are not permitted to attend sessions or events associated with the seminar (e.g., Welcome Reception).
- **Welcome Reception drink tickets.** Two drink tickets per registered attendee will be distributed at registration/check in. Tickets are good for all beverages (alcoholic and nonalcoholic) served at the Welcome Reception for all attendees from 6:30 to 8 p.m. Thursday.
- **Complimentary continental breakfast.** A continental breakfast will be available on a first-come, first-served basis from 7:45 to 9 a.m. Wednesday through Friday in the event registration area.

Sessions and your agenda.

With several educational sessions and other activities, we recommend you build your agenda before you arrive using the Regional Rules Seminar [online registration system](#) and the event app. Here is a snapshot of what is offered:

- **Area of focus educational sessions.** Click [here](#) to view the individual session descriptions. It is acceptable to attend a session for which you did not preregister. It is not necessary to notify NCAA staff of schedule changes; simply sign into your registration using your registration confirmation number and adjust.
- **Session seating.** Seating is available on a first-come, first-served basis.

Sponsors.

Explore the companies exhibiting at the Regional Rules Seminar and schedule appointments with providers you think might help you and your staff be more successful.

Welcome Reception.

- **Regional Rules Seminar Welcome Reception.** Join Regional Rules Seminar attendees from 6:30 to 8 p.m. Eastern time Thursday, May 14 for drinks and heavy hors d'oeuvres. Drink tickets for the reception are distributed to registered attendees at event registration/check in. Seminar attendees must wear their credential to enter the Welcome Reception, and outside guests are not permitted.

On-site amenities.

- **Attendee work area.** We realize your job doesn't stop during the Regional Rules Seminar. Therefore, a designated work room will be provided for attendees.
- **Event staff.** The Regional Rules Seminar team will be available as a resource each day at the event registration/check-in area. Please introduce yourself and provide our team with your feedback on the event.
- **Lactation room.** Attendees will have access to a designated lactation room with an onsite refrigerator for storage.
- **Luggage storage.** As a convenience for attendees, there will be a luggage storage area in the event you want to attend a session prior checking in or after checking out of your sleeping room. All luggage must be picked up no later than 6 p.m. local time.
- **Designated power charging areas.**

Additional information.

- **Dress code.** Seminar attire is business casual. Dress in layers or bring a sweater, sweatshirt or light jacket. Hotel meeting space temperature may fluctuate; please come prepared.

- **Social media.** Get connected and share your seminar experience on X, Instagram and other social media channels.
 - @NCAACompliance
 - #compliancecamp
 - #NCAAD2
 - #MakeItYours
 - @NCAADII
 - @NCAADIIRules
 - @NCAADIII
 - #WhyD3
 - #NCAAD3
 - @NCAAEC

- **Feedback.** Help the seminar team develop future content and experiences by completing the session and event evaluations. You can provide feedback quickly and easily on your desktop, laptop, tablet or phone via the event app or by responding to the email sent shortly after the seminar ends.

- **Don't forget.**
 - Business cards or digital QR codes to network with fellow attendees.
 - Notebook and pen to take notes during sessions.
 - Laptop or tablet.

Additional Assistance.

- **Registration and lodging inquiries.** Contact Short's Travel at ncaahousing@shortstravel.com.

- **All other inquiries.** Contact the Regional Rules Seminar team at NCAARegionalRulesSeminars@ncaa.org.

We look forward to seeing you at the 2026 NCAA Regional Rules Seminar!

