

Division I Recruiting Hot Topics

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Agenda

Contact with four-year student-athletes.

Recruiting materials.

Prospective student-athlete visits to campus.

On-campus activities with prospective student-athletes.

Analysis: Local sports clubs vs. national governing body training programs.

Contact with Four-Year Student-Athletes

Contact with Student-Athletes at another Four-Year Institution.

NCAA Bylaw 13.1.1.3

- No direct or indirect communication or contact with a student-athlete of another NCAA Division I Institution.
- Once a student-athlete provides notification to transfer, it is permissible for an institution to contact a four-year PSA.

Bylaw 13.1.1.3.1

- Student-athlete may initiate the notification to transfer process at any time.
- Current institution places student-athlete in the NCAA Transfer Portal.
- Recruiting rules apply once student-athlete is in the Transfer Portal.



Recruiting Materials



Printed Recruiting Materials

Type of Recruiting Material	Permissible Date to Send	Content Restrictions	Size Restrictions
General Correspondence	Sport-Specific Restrictions. See Bylaw 13.4.1.	No restrictions.	May not exceed 8 ½ by 11 inches when opened in full.
Camp and Clinic Information	May be provided at anytime.	Use of student-athletes name or picture limited to counselor section. <i>See</i> Bylaw 12.5.1.6.	No restrictions.
Questionnaires	May be provided at anytime.	For questionnaires sent prior to permissible date to receive general correspondence. See October 27, 2016, Staff Interpretation.	May not include a detachable portion.
Pre-Enrollment Information	Once PSA has provided written commitment or been officially accepted to the institution.	No restrictions.	No restrictions.



See October 27, 2016, Staff Interpretation: Questionnaires for Prospective Student-Athletes Prior to the Permissible Date to Receive Recruiting Materials.

Questionnaire: Method of Delivery

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Correspondence Accompanying Recruiting Materials

May not

solicit

enrollment.

Must be

private.

Requirements for correspondence accompanying a questionnaire or camp or clinic information sent to a noncontactable PSA:

Accompanying correspondence may include a *personalized greeting* (e.g., Dear PSA).

No program-

specific

information.

Generic in

format and

content.

See January 27, 2016, Official Interpretation: Correspondence Accompanying Questionnaires and/or Camp Brochures



Personalized Recruiting Materials

Type of Personalized Recruiting Materials	Permissible Personalized Recruiting Materials*	Not Permissible Personalized Recruiting Materials
Personalized graphic (e.g., personalized jersey).	Sent after the first permissible date to provide general correspondence.	Sent prior to the first permissible date to provide general correspondence.
Announcement graphics.	"Committed" graphic.	"Offered" graphic sent prior to August 1 st of the PSA's senior year
Video call background graphics.	Picture background using a PSA's name, image or likeness.	Video background using a PSA's name, image or likeness prior to written commitment.

*Permissible general correspondence should remain private prior to commitment.



Prospective student-athlete visits to campus



Analysis of Visits:

What extent is their athletics department involved (e.g., planning of visit, contact with coaches) in the PSA's visit to campus?

Who financed the PSA's visit to campus?





Athletics Department Involvement in Visits to Campus

Unofficial Visits.

- A PSA's financed visit to the institution.
- Limited financial involvement by the institution.

Official Visits.

- Financed by the institution.
- Institution may provide meals, lodging, entertainment and transportation.



Athletics Department Involvement in Visits to Campus (Contd.)

	Unofficial Visit	Official Visit
Entertainment.	Three complimentary admissions to a home athletics event at any facility within 30 miles of campus. A nontraditional family (e.g., divorce, separated) may receive two additional complimentary admissions.	Five complimentary admissions to a home athletics event at any facility within 30 miles of campus. Student Host Entertainment.
Meals.	PSA must pay the costs of any meals.	Three meals and snacks (e.g., hamburger, pizza) at the Institution's discretion.
Lodging.	PSA must pay their own lodging expenses.	An institution may provide or reimburse lodging expenses (e.g., hotel) for a PSA and up to four family members to visit campus [A].
Transportation.	PSA must pay their own transportation expenses. Institution may provide transportation to view practice and competition sites in the PSA's sport.	An institution may provide or reimburse travel expenses (e.g., mileage, commercial airfare) for a PSA to visit campus.

NC44 Regional Rules

Visit Unrelated to Recruitment (e.g. band weekend, fraternity trip).

No athletics department involvement. No in-person, oncampus contact with institutional coaching staff members.

Complimentary admissions may be provided in accordance with institutional policy.



Case Study #1: Younger Sibling Attendance on a Visit

<u>Question</u>:

Maison, a junior women's lacrosse PSA, would like to bring her younger sister Shelby with her on Maison's unofficial visit. May Maison bring Shelby for her visit even though Shelby has not yet matriculated to the permissible age for an unofficial visit?

<u>Answer</u>:

Yes, but no recruiting conversations may occur with the younger sibling.

Analysis:

See May 23, 2018, Educational Column: First Permissible Date for an Unofficial Visit and Recruiting Conversations at Camps and Clinics -- Sports Other Than Basketball and Football. Questions 6 and 7.



Case Study #2: Coaches Complimentary Admissions

<u>Question</u>:

A local high school coach will be attending an institution's home contest and will be receiving two complimentary admissions through the institution. The high school coach would like to bring Shelby, the captain of the softball team and current sophomore. May the institution permit the coach to bring Shelby?

<u>Answer</u>:

Yes, with conditions.

- No athletics department staff involvement with distribution of tickets to PSA.
- No recruiting conversations or activities occur with the PSA.

<u>Analysis</u>:

See May 23, 2018, Educational Column: First Permissible Date for an Unofficial Visit and Recruiting Conversations at Camps and Clinics -- Sports Other Than Basketball and Football (I).

Regional Rules

Case Study #3: PSA Arrives After Campus Closed

<u>Question</u>:

Ty, an international football PSA, will land at 7 p.m. and will arrive in the locale of the institution when all institutional facilities have closed. May the 48-hour period begin the next morning at 9 a.m. when Ty is picked up by the coaching staff and campus facilities are open?

<u>Answer</u>:

Yes. However, Ty would only be permitted to receive meals in transit and may not have additional contact with institutional staff members.

Analysis:

See Bylaws 13.6.4 and 13.6.4.1. See October 05, 2016, Staff Interpretation: Meals in Transit from the Airport and Lodging in the Locale Before an Official Visit Begins (I).



Case Study #4: Meals in Transit to Campus

<u>Question</u>:

Ty and his father receive a "sit-down" meal at the airport with the institution's head football coach upon their arrival. Does this meal begin the 48-hour official visit period?

<u>Answer</u>:

Yes, this fact pattern would begin the 48-hour period for an official visit. The meal would no longer be considered "in-transit" to the institution. However, a "to-go" or "take-out" meal with a head coach would not trigger the 48-hour official visit period.

Analysis:

See Bylaws 13.6.4 and 13.6.4.1. See October 05, 2016, Staff Interpretation: Meals in Transit from the Airport and Lodging in the Locale Before an Official Visit Begins (I).



Case Study #5: PSA's Attendance at Campus Admissions Weekend

Question:

Chris, a future walk-on baseball student-athlete and national scholar, received an expense paid visit from the institution's admissions department. The visit will occur during the dead period and Chris remains an uncommitted PSA. May the institution's baseball coach meet with Chris during this visit to campus?

<u>Answer</u>:

No. While a department outside of athletics would be permitted to provide Chris with an expense paid visit, athletics department staff members may not have any involvement in the visit during a dead period.

Additional Question: What if the visit occurred during a contact period instead of a dead period?

If the institution counts the paid visit against their official visit limitations, then contact could occur between the PSA and the coaching staff.

Analysis:

See Bylaw 13.6.8.

Regional Rules

Case Study #6: Booster Ticket Package

<u>Question</u>:

An institution offers a select ticket package that when purchased offers an opportunity to meet the head baseball coach and receive a private tour of the facilities. Abbie purchased the ticket package and would like to take her son, a high school freshman, to meet the coach and tour the facilities. Is this arrangement permissible?

<u>Answer</u>:

Yes, provided this arrangement is consistent to all who purchased this select ticket package. The head baseball coach may not have recruiting conversations with Abbie and her son.

Analysis:

See May 23, 2018, Educational Column: First Permissible Date for an Unofficial Visit and Recruiting Conversations at Camps and Clinics -- Sports Other Than Basketball and Football (I). Question No. 5.



On-Campus Activities Involving Prospective Student-Athletes

NC44 Regional Rules

Case Study #1: Recreational Activities Facilities Not Open to the Public

Fact Scenario:

- PSA is on an unofficial visit.
- PSA requests access to off-campus institutional training center.
- The off-campus facility is not open to the public or general student population.

<u>Question</u>:

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May the institution permit the PSA to access the off-campus institutional training center during an unofficial visit?

<u>Answer</u>:

Yes. Provided such activities are not organized or observed by an institutional staff member (e.g., coach).

Analysis:

See Bylaw 13.11.3.2 and May 13, 2011, Staff Interpretation: Recreational Activities During Official or Unofficial Visit.



Case Study #2: Recreational Activities Involvement of Institutional Staff

Fact Scenario:

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- Basketball PSA is on an unofficial visit.
- PSA requests access to on-campus facility for a shootaround.
- PSA inquires whether a member of the institutional staff can rebound for PSA.

<u>Question</u>:

May the institution permit institutional staff to observe and participate in PSA's shootaround?

<u>Answer</u>:

Yes. Managers may observe and participate in recreational activities provided the manager does not report back to the coaching staff.

<u>Analysis</u>:

See January 15, 2020, Official Interpretation: Involvement of Noncoaching Staff Members and Student Managers with Recreational Activities.



Case Study #3: High School Contests Involvement of Institutional Staff

Fact Scenario:

- Institution's track and field staff would like to host a high school invitational.
- Institution limits participation in the meet to the top 48 PSAs for each event who meet a minimum qualification standard.

Question:

May the institution permit the coaching staff to conduct the high school meet?

<u>Answer</u>:

Yes.

Analysis:

See Bylaw 13.11.3.4.



Case Study #4: High School Contests Not Involving Institutional Staff

Fact Scenario:

• Two local high schools have requested to rent an institutional facility for a single-game contest in order to have an increased capacity.

Question No.1: May the institution permit the high schools to rent the facility?

Answer: Yes.

Question No. 2: May the institution provide the facility at a reduced rate?

<u>Answer</u>: Yes provided: (1) The reduced rate is consistent with institutional policy; and (2) The discounted rate is available to other groups not involving prospective student-athletes.

<u>Analysis</u>: See Bylaws 13.11.3.2 and 13.11.3.4.

Regional Rules

Local Sports Clubs vs.

National Governing Body Training Programs

NC44 Regional Rules





Bylaw 13.11.2.4: Local Sports Clubs.

- An institution's coach to be involved in any capacity with a sports club in the locale of their institution.
- All PSAs live within 50miles of campus.

Bylaw 13.11.3.3:

State, Regional, National, or International Training Program.

- An institution's coach to participate in recognized state, regional, national or international training programs or competition.
- Administered by the applicable governing body for that sport.

	Local Sports Clubs	State, Regional, National or International Training Programs
Location	Must be in the locale of the institution.	No limitations on where the training program or competition may occur.
Operations	No limitations on who operates.	National governing body in that particular sport.
Participant Selection	No limitations on who selects participant.	Selected by an authority or a committee of the applicable National governing body.
Participant's Residences	All PSAs must reside within 50-miles of institution's campus.	No limitations on where PSAs reside.
Coach's Responsibilities	Coaches may be involved in any capacity (e.g., as a participant, administrator, instructional or coaching activities).	Coaches must perform some type of tactical or technical instruction and may not only participate in noncoaching activities (e.g., consultant, on-site coordinator, participant selection).

NC44 Regional Rules

Analysis

Who is organizing and operating the competition or team?

Who selected the participants and where do the participants live?

What duties will the coach be performing?

Where is the competition or team being held?



Case Study No. 1

Fact Scenario:

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- Women's soccer coach wants to be involved with a team.
- The team is in the locale of the coach's institution.
- The institution's coach has been asked to coach the club team and the team is operated by the Elite Club National League.
- All PSAs reside within the 50-mile radius of the institution.

<u>Questions</u>:

1. Should the event be evaluated as a local sports club or a state, regional, national or international training program?

2. Is it permissible for the coach to be involved in this capacity?

Answers:

1. The team should be evaluated as a local sports club because the Elite Club National League is operating the team and they are not the national governing body for soccer.

2. Yes.

Case Study No. 2

Fact Scenario:

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- Men's gymnastics coach has been asked to be an on-site coordinator for an event in the neighboring state to the institution.
- The coach was chosen by USA Gymnastics to be on-site coordinator.
- The event is a competition being organized and operated by USA Gymnastics.
- USA Gymnastics had a committee that selected the participants for the competition.

Questions:

1. Should the event be evaluated as a local sports club or a state, regional, national or international training program?

2. Is it permissible for the coach to be involved in this capacity?

Answers:

1. The event should be evaluated as a state, regional, national, or international training program because it is not in the locale of institution and is organized and operated by USA Gymnastics, the national governing body for gymnastics.

2. No. Coaches may not perform only noncoaching duties at a state, regional, national or international training program such as being an on-site coordinator.

Regional Rules

Case Study No. 3

Fact Scenario:

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- Women's volleyball coach has been asked to be the head coach at a week-long training program comprised of PSAs.
- The training program is comprised of PSAs from all over the country who were all selected to participate by USA Volleyball, the national governing body for volleyball in the United States.
- The training program is in the locale of the institution.
- The coach was hired and selected by USA Volleyball.

Questions:

- 1. Should the event be evaluated as a local sports club or a state, regional, national or international training program?
- 2. Is it permissible for the coach to be involved in this capacity?

<u>Answers</u>:

1. The training program should be evaluated as a state, regional, national or international training program even though it is in the locale of the instituition.

2. Yes.

Regional Rules

Reminders

- Complete the session survey.
 - In Agenda tab, select this session.
 - Click the survey link and answer the three questions.
 - Click Submit at the bottom of the survey.
 - Done!
- Join the conversation on social media using the #compliancecamp hashtag.



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