

Association-Wide Sport Administrators and Data Driven Decision Making

Steve Clar Jenn Samble

Agenda

- 1. Hiring processes and search committees.
- 2. International student-athlete issues.
- 3. Retaining staff/student-athletes from underrepresented groups.
- 4. Tuition driven athletics aid analysis.
- 5. Enhancements to NCAA Institutional Performance Program and other resources.

Hiring Processes and Search Committees

Items to consider:

- Identify needs of vacant position.
- Position description with accurate job functions.
- Partner with human resources.
- Narrow down your applicant pool.
 - Phone interviews.
 - In-person interviews.

Items to consider (con't.):

- Why did you select your top candidate over the other applicants?
- Notify senior staff:
 - Written approval to offer the position to your top candidate; and
 - Once accepted, follow-up in writing.

Items to consider (con't.):

- Have a clear understanding on what you are looking for.
 - Years of experience.
 - Background.
 - Understanding or past relationship with your division/conference/institution.
- Have a consistent set of questions to ask all applicants.
 - Be ready to ask follow-up questions within each interview.

Items to consider (con't.):

- Identify potential questions beyond compensation and budget.
 - Why did the previous coach depart?
 - Why was the previous coach/administrator not retained?
 - What is the campus environment/culture?
 - What is the department's environment/culture?

Hiring Process – Search Teams

Potential Composition of Search Team:

- Day-to-day supervisor for position (chair/lead).
- Legal.
- Compliance.
- Coaches.
- FAR.

IPP Data – Head Coach Compensation

All Sports	<u>2015</u>	<u>2016</u>	<u>2017</u>	<u>2018</u>	<u>2019</u>
All Division I	\$2,165,682	\$2,260,095	\$2,330,065	\$2,505,242	\$2,676,659
Autonomy 5	\$9,187,729	\$10,172,774	\$10,547,368	\$11,731,645	\$12,259,437
FBS	\$6,607,006	\$6,757,552	\$7,305,683	\$8,121,569	\$8,936,928
FCS	\$1,463,631	\$1,514,184	\$1,575,736	\$1,592,979	\$1,683,235
Group of 5	\$2,723,633	\$2,813,315	\$2,863,168	\$3,206,637	\$3,308,688
DI Subdivision	\$1,488,016	\$1,562,949	\$1,639,273	\$1,720,871	\$1,868,078

IPP Data – Head Coach Compensation

<u>Additional IPP Data Points to Consider:</u>

- Assistant coach compensation.
- Membership Coaches/leadership demographics.

http://www.ncaa.org/about/resources/research/ncaa-demographics-database

Additional Resources and Ideas

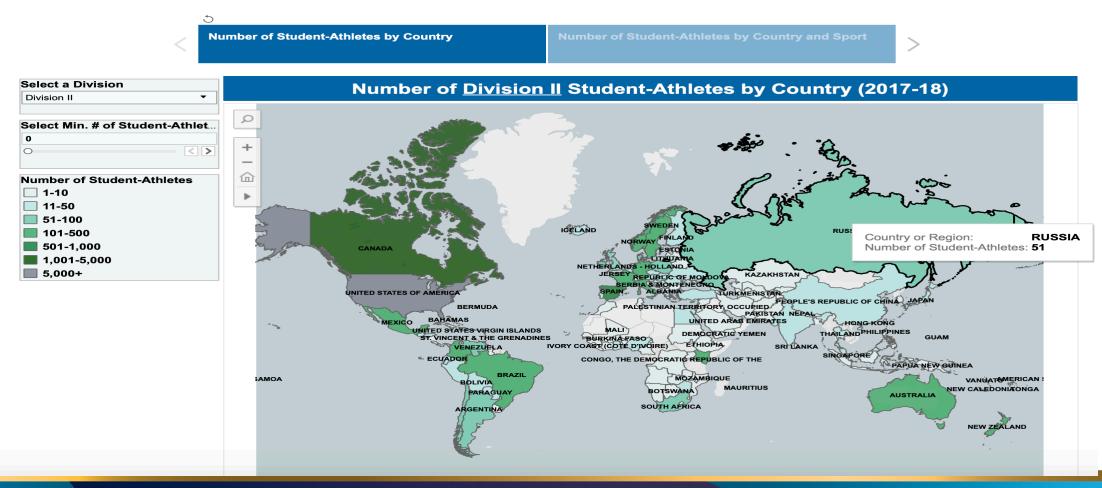
Coaches' APR Searchable Database:

https://web3.ncaa.org/aprsearch/coachAprSearch

Webinar on Staff Continuity:

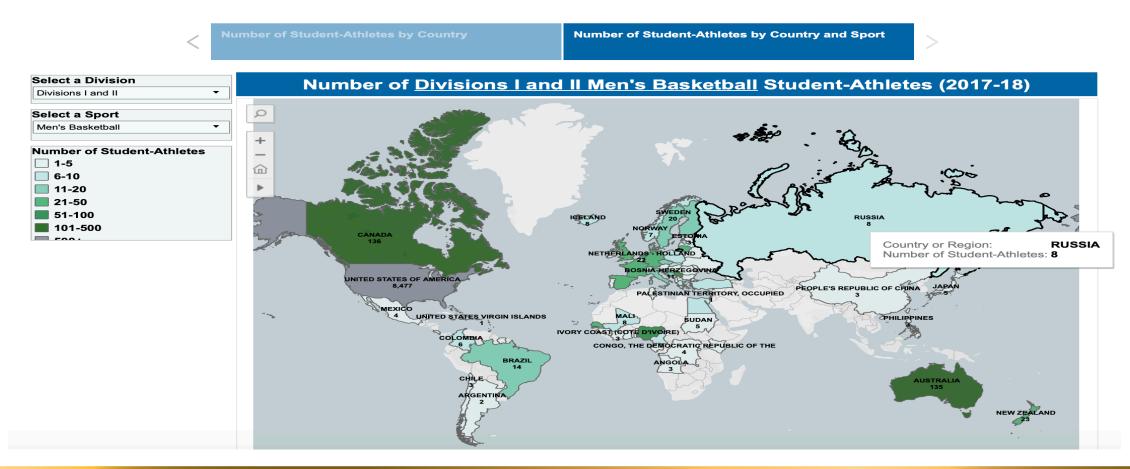
https://ncaaorg.s3.amazonaws.com/governance/d1/ipp/DataSummit/Mar 2020IPP CarouselAnalyticsStaffExperienceContinuity.pdf

Number of Student-Athletes by Country, Divisions I and II





Number of Student-Athletes by Country, Divisions I and II



General Rule:

- Treat international SAs in a manner consistent with international students generally.
 - Providing a service or benefit to SAs not available to international students is an extra benefit.

- Are taxes considered part of an international student's cost of attendance?
 - If yes, must be treated as financial aid per institutional policy.
 - SA cannot exceed cost of attendance by institution paying his/her taxes.
 - Any "additional amount" (i.e. taxes) on a scholarship within COA must be included in renewals and the equivalency calculation.
 - Cannot reduce the numerator in an equivalency calculation by the amount withheld for tax purposes because SA didn't "receive" it.

- If taxes are not part of COA (or full grant-in-aid), you can use Student Assistance Fund to pay taxes of international SAs.
 - Subject to institutional and conference policy.
 - Including reimbursement if SA receives a refund check after filing.
- Outside of SAF, no NCAA Bylaw 16 benefit permits payment of SA's taxes.
 - Unless the institution pays the taxes of international students (or international students on significant scholarships) generally.

Recruiting and Retaining Staff and Student-Athletes from Underrepresented Groups

How can sport supervisors create, maintain and support diverse, equitable and inclusive cultures in athletics departments and on teams?

Some things to consider:

- 1. What is the institution's story (e.g. history, location, amenities in local area)?
- 2. How will the individuals who will interact with new staff/student-athletes experiences, impact if an inclusive culture can be achieved and maintained?
- 3. Why are the terms diversity, inclusion, and equity important for a broader understanding of how to create, maintain and support diverse, inclusive and equitable athletics cultures?
- 4. What resources are available? Can NCAA requirements (e.g. required reviews, self-studies) assist?

IPP Data

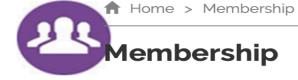


ABC UNIVERSITY



TEST USER | Log Out PEER GROUPS: Create | Manage OUTLIERS: Manage

ACADEMICS MEMBERSHIP FINANCIAL HEALTH & SAFET	
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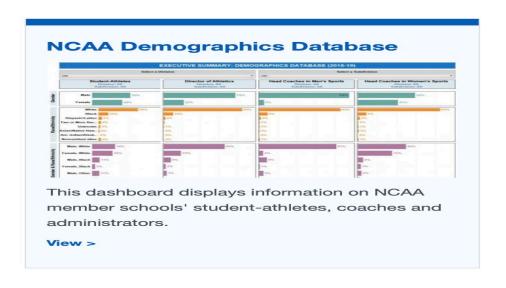
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Student Body	Student-Athletes	Administration
Sport Sponsorship	Coaches	
Demographics of Student Body	Demographics of Student-Athletes	Demographics of Administration CLOS



NCAA Race and Demographics Database

http://www.ncaa.org/about/resources/research/ncaademographics-database



Tuition Driven Athletics Aid Analysis

Tuition Driven Athletics Aid Analysis

Initial Questions:

- How much athletics aid is an institution awarding?
- How much athletics aid are institution's competition awarding?
- Are there sports in which the institution may get a "lot of bang for its buck?"

Total Amount of Athletics Grant-In-Aid

	<u>2014</u>	<u>2015</u>	<u>2016</u>	<u>2017</u>	<u>2018</u>	<u>2019</u>
All Division I	All Division I \$5,466,474 \$5,847,975		\$6,070,434 \$6,477,070 \$13,422,089 \$14,006,618 \$10,158,024 \$10,780,219		\$6,677,989	\$6,814,732
Autonomy 5	FBS \$9,037,213 \$9,272,298 FCS \$4,041,981 \$4,291,684 Group of 5 \$6,385,338 \$6,466,811	\$14,536,160			\$14,995,064 \$11,311,619	
FBS		\$11,013,987				
FCS		\$4,291,684	\$4,663,896 \$4,865,446	\$5,115,019	\$5,148,392	
Group of 5		\$6,875,207	\$7,353,366	\$7,822,109	\$7,940,485	
DI Subdivision		\$4,763,947	\$4,808,624	\$5,056,510	\$5,076,891	

Equivalencies Awarded

	<u>2014</u>	<u>2015</u>	<u>2016</u>	<u>2017</u>	<u>2018</u>	<u>2019</u>
All Division I	I 179 180		174	179	180	177
Autonomy 5	264	265 239	272	269242166	274245167	277 244 166
FBS	241		242 162			
FCS	155	159				
Group of 5	217	216	223	224	221	221
DI Subdivision	109	110	108	109	111	110

Equivalencies Awarded Women's Cross-Country

	<u>2014</u>	<u>2015</u>	<u>2016</u>	<u>2017</u>	<u>2018</u>	<u>2019</u>
All Division I	14	14	14	15	14	14
Autonomy 5	18	18	18	18	19	19
FBS	17	17	18	18	18	18
FCS	13	13	12	12	12	12
Group of 5	17	17	17	17	17	17
DI Subdivision	8	8	7	7	7	6

Number of Student-Athletes Receiving Athletics Aid

	<u>2014</u>	<u>2015</u>	<u>2016</u>	<u>2017</u>	<u>2018</u>	<u>2019</u>
All Division I	26	26	26	27	27	28
Autonomy 5	31	31	32	33	33	33
FBS	31	31	32	33	33	33
FCS	24	25	23	25	25	24
Group of 5	31	31	33	33	33	32
DI Subdivision	20	20	20	20	21	20

Other Questions

- Is the institution seeking to increase enrollment by gender and/or ethnicity?
- What is the institution's recruitment footprint?
- What is the institution's competitors' footprint?
- What else?

Resources/Interesting Articles

For assistance on diversity, inclusion and equity: visit the Office of Inclusion webpage or email the Office of Inclusion at inclusion@ncaa.org

Diversity and Inclusion in Sport Article:

https://www.apadivisions.org/division-47/publications/sportpsych-works/diversity-inclusion.pdf

Workaholism And Burnout In College Athletics

https://www.athleticdirectoru.com/articles/workaholism-and-burnout-in-college-athletics/

Overview.

- Directly print individual data indicator pages.
- Filter peer group institution list by championship participants.
 - E.g., all baseball teams that made the previous year's NCAA championship.
- Allow conferences to create peer groups of less than eight.
 - Must be their own institutions.
- Allow export of chart data to comma separated values format.
 - CSV; and
 - Enables a direct download of table-view data to a spreadsheet.
- Updated chart tool tips.

- Print individual charts directly from system.
- Includes graph or table view and additional peer groups.









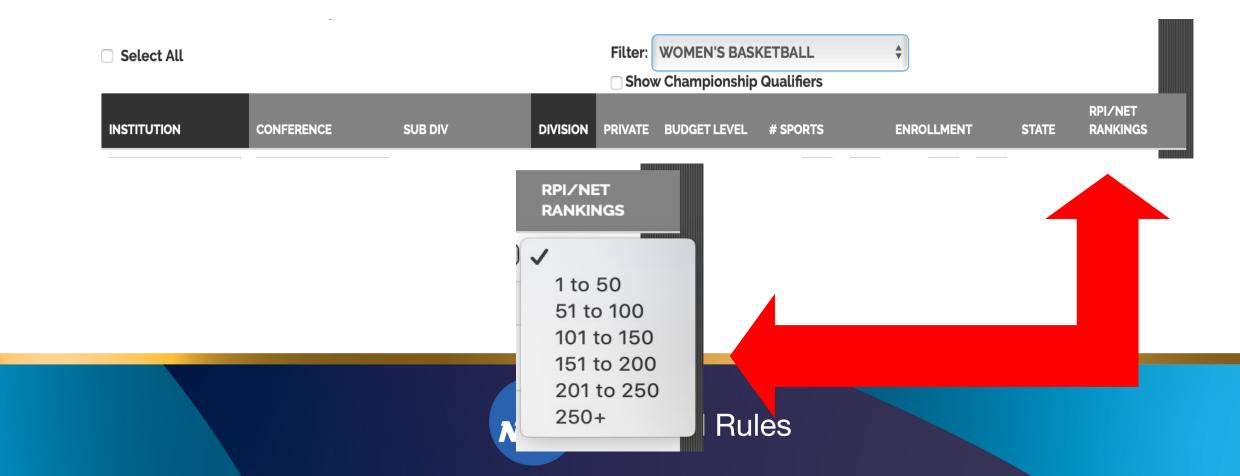


Select Previous Academic Year's NCAA Championship Field:

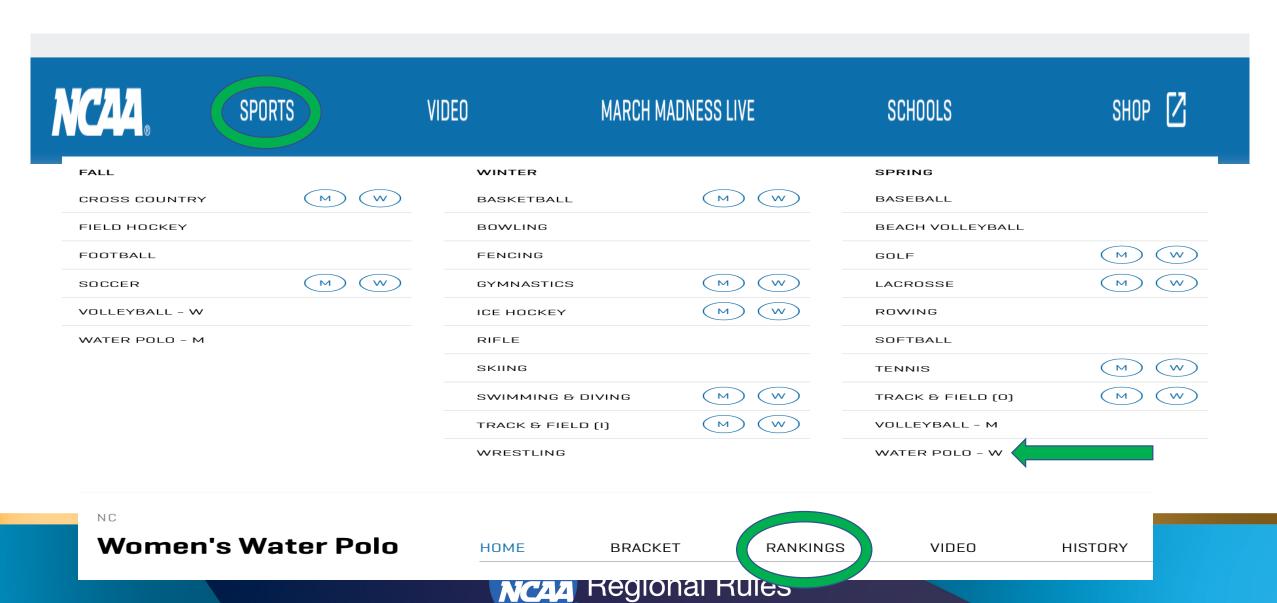
- Limited to team sports.
- Will be updated each summer.
- Can further narrow peer group by remaining filters.



Select Team Based on NCAA Rating Percentage Index/NCAA Evaluation Tool rankings.

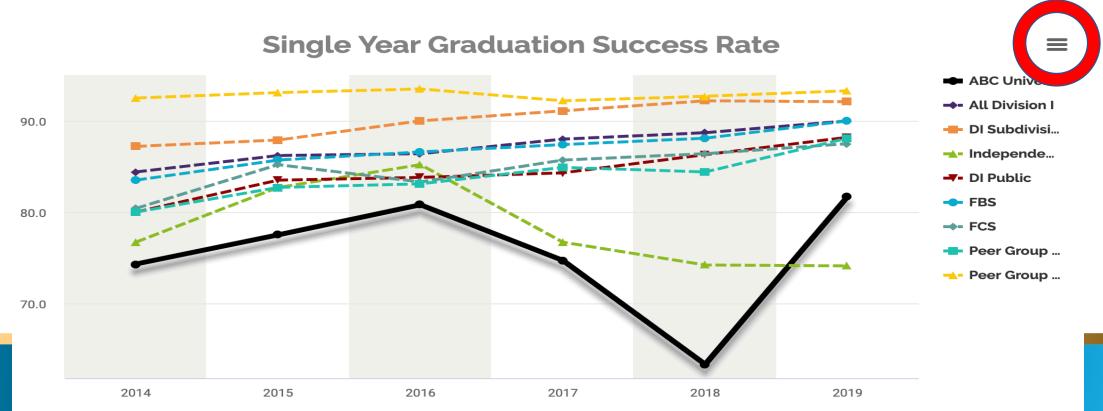


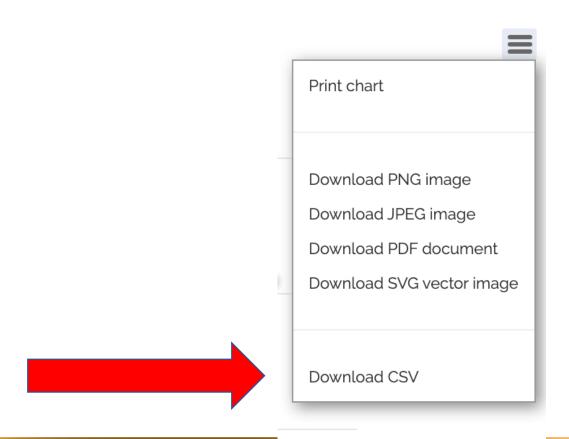
- For sports that do not use RPI or NET rankings.
- You can find applicable rankings on https://www.ncaa.com
- Sport Rankings



Exporting Data Charts to Spreadsheets.

Enables upload of graphs directly to spreadsheet.





Exporting Data Charts to Spreadsheets.

- Converts graph to table data.
- Can be saved in Excel or other work environment.

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1	Category	ABC University	All Division I	DI Subdivision	Independent	DI Public	<u>FBS</u>	FCS	Peer Group 100	Peer Group 97
2	2014	74.3	84.4	87.2	76.7	80	83.5	80.4	80	92.5
3	2015	77.5	86.2	87.9	82.7	83.5	85.7	85.2	82.7	93.1
4	2016	80.8	86.4	90	85.2	83.8	86.6	83.3	83.1	93.5
5	2017	74.7	88	91.1	76.7	84.3	87.4	85.7	84.9	92.2
6	2018	63.3	88.7	92.2	74.2	86.3	88.1	86.4	84.4	92.7
7	2019	81.7	90	92.1	74.1	88.2	90	87.5	88.1	93.3

Additional Enhancements

- Conferences may create peer groups of less than eight.
 - **Must be their own institutions.**
 - Enables conferences to group its members for comparison purposes.
 - Examples: Public vs. Private, Football Championship Subdivision vs. NCAA Division I Subdivision, etc.
- Updated chart tool tips.
 - Helps compare multiple peer groups or sports on the same graph.
- Academic major selections.

We Want Your Feedback

Your input is important.

Rate this session using the survey on the NCAA Regional Rules Seminar app.