

Deep Dive on Recruiting: Various Visit Activities



PHOTOSHOOTS

During a prospect's visit to campus, a school may arrange a photoshoot in a closed athletics facility, which may include special additions (e.g., props, green screen, institutional backdrop).

Note: Photoshoots cannot occur during camps/clinics or visits unrelated to athletics recruitment.

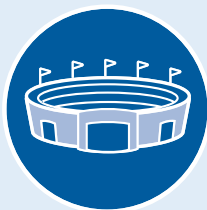
Photoshoots cannot occur within the view of the public. For example, photoshoots cannot occur at campus locations open to the general public or at local monuments.

Exception FBS Unofficial Visits:

In FBS football, a school cannot arrange for photoshoots for prospects during unofficial visits.

GAME DAY SIMULATIONS

During a visit to campus, a school cannot allow a prospect to participate in a gameday simulation.



A game day simulation occurs anytime:

A prospect participates in any activity normally conducted on game day involving student-athletes. For example, running out of the tunnel, arranging for the appearance of the mascot or cheer team, or participating in a pregame walk are all considered game day simulations.

OR

All three of the following criteria (in the same sport) occur:

1. The prospect is on the practice/competition field, court or surface.
2. The prospect is in uniform or uses equipment.
3. The prospect demonstrates or displays athletic ability or technique.

DECORATIONS

Athletics Facilities

Generally, a school may decorate common areas in athletics facilities (e.g., marquee lights, balloon arch), provided the facilities are not visible to the public and the decorations are not personalized.

Note: In FBS football, a violation may occur on unofficial visits if decorations are used as backdrops, props or other aids to stage a photoshoot.

Hotel Rooms

A school may not decorate a prospect's hotel room (e.g., placing recruiting materials or snacks in the hotel room). Only those items generally available to all guests staying at the hotel may be placed in a prospect's hotel room.

PUBLICITY OF A PROSPECT'S VISIT

Before a prospect signs with a school, a school cannot arrange for the publicity of a prospect's visit to campus or allow the prospect to engage in activities that would make the public aware of a prospect's visit.

