

The Recruiting Process for Division I Men's Basketball

An Overview for Recruits and Their Families

Who's a recruit? In these materials, the term “recruit” means a current high school student who is interested in playing men's basketball at an NCAA college after completing high school. These materials explain what's allowed each year of high school, and include the specific recruiting calendar for junior and senior years.

Why does the NCAA have rules about recruiting? Colleges that are part of the NCAA commit to responsible recruiting standards to help students make informed decisions. The goals are to minimize the role of harmful outside influences and prevent excessive contact or pressure from schools in the recruiting process.

What's allowed year-by-year during high school?

FRESHMAN AND SOPHOMORE YEARS

Recruiting Materials

As a recruit, NCAA schools only may provide you:

- Recruiting questionnaires.
- Educational materials from the NCAA.
- Brochures for camps.
- General information about the school not focused on athletics (e.g., admissions brochure, campus catalog).

Communicating with Coaches and Athletics Staff*

Recruits may call coaches or athletics staff at any time but may not communicate with coaches in any other way (such as text or email). Coaches may not call, return messages a recruit has left for them or make other types of contact with the recruit or his family members.

*phone calls, text messages, emails, social media

Unofficial Visits

An unofficial visit is a campus visit the recruit (or his family) pays for and the visit includes involvement by a coach or athletics staff.

Freshmen may not take unofficial visits.

Sophomores may take an unlimited number of unofficial visits (beginning Aug. 1 of their sophomore year). Unofficial visits are not allowed during a dead period, which is a required break from recruiting ([see recruiting calendar on pages 4-5](#)).

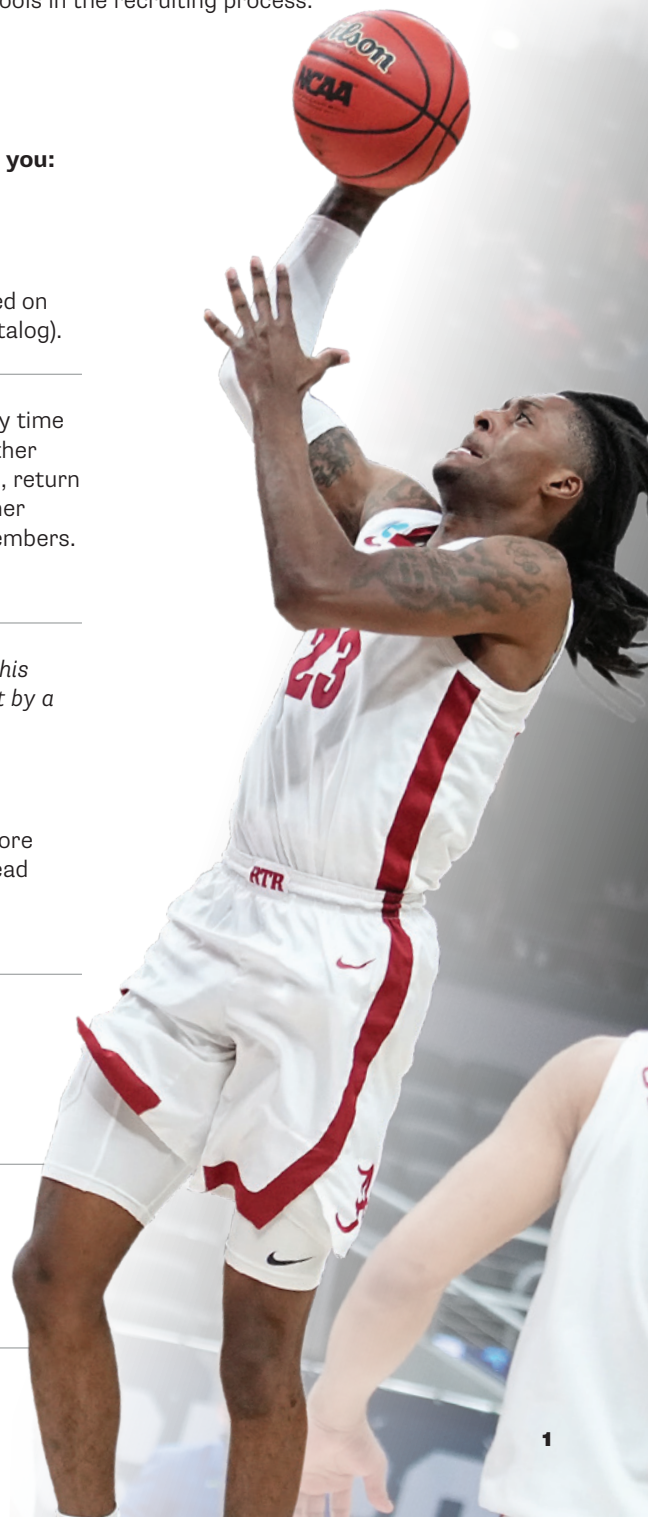
Official Visits

An official visit is a campus visit paid in whole or in part by an NCAA school.

NCAA colleges cannot host freshmen or sophomores for official visits.

Off-Campus Contact

Coaches may not have contact with freshman or sophomore recruits away from the college's campus.



The Recruiting Process for Division I Men's Basketball

JUNIOR YEAR

Recruiting Materials

Starting June 15 after the recruit's sophomore year, colleges may provide recruiting materials.

Communicating with Coaches and Athletics Staff

Starting June 15 after the recruit's sophomore year:

- Coaches may call a recruit at any time.
- Recruits may send and receive an unlimited number of text messages, emails and private/direct social media messages to/from coaches or athletics staff. Coaches cannot comment publicly on social media, but may follow a recruit's social media account or like his posts.
- Reminder: Recruits may call coaches or athletics staff as often as they want.

Unofficial Visits

Juniors may take an unlimited number of unofficial visits. Unofficial visits are not allowed during a dead period.

(see recruiting calendar on pages 4-5).

Official Visits

Juniors may take a maximum of five expense-paid visits to Division I institutions from Aug. 1 through July 31 of the prospective student-athlete's junior year of high school. A recruit may not take multiple official visits to the same school in the same school year.

Off-Campus Contact

A coach may have off-campus recruiting contacts with juniors at their high school (outside school hours) during all recruiting periods throughout the school year. During the April recruiting period, a coach may also have contact with a junior at his home on days when the recruit does not compete. Coaches are allowed seven off-campus, in-person contacts (contacts and evaluations combined) with each recruit during junior year.



Spring/Summer 2021 Evaluation Periods – Types of Events

Scholastic events approved by NCAA or National Federation of State High School Associations and intercollegiate events approved by an applicable two-year college governing body

Noon on June 18 to

June 20 at 6 p.m.

and noon on June 25 to

June 27 at 6 p.m.

Visit ncaa.org/basketballcertification for more information.

NCAA-Certified Nonscholastic Events*

July 8-11, 16-18, 23-25

At these events, college coaches may communicate with high school coaches, and also with a recruit's family members, after June 15 of the recruit's sophomore year. No other contacts or communications by college coaches are permitted at these events.

NBPA Top 100 Camp

July 28-29

USA Basketball Junior National Team Mini-Camp

Dates TBD

* The NCAA certifies nonscholastic basketball events to allow NCAA Division I coaches the opportunity to attend and evaluate recruits participating in those events.

All recruits must register with the NCAA Eligibility Center to:

- Participate in nonscholastic events (free Profile Page or Certification account required).
- Take official visits (Certification account required).
- Sign a National Letter of Intent (Certification account required).

Visit eligibilitycenter.org to create a Certification account or free Profile Page.

The Recruiting Process for Division I Men's Basketball

SENIOR YEAR

Recruiting Materials

Colleges may provide recruiting materials to seniors.

Phone Calls

Seniors may call coaches or athletics staff as often as they want, and coaches may call a recruit at any time.

Text Messages

Seniors may send and receive an unlimited number of text messages to/from coaches or athletics staff.

Emails

Seniors may send and receive an unlimited number of emails to/from coaches and athletics staff.

Social Media Contacts

Seniors may send and receive an unlimited number of private or direct messages to/from coaches and athletics staff. Before a recruit signs a National Letter of Intent, coaches may not comment publicly on a recruit's social media. Coaches may follow a recruit's social media account or like his posts.

Unofficial Visits

Recruits may take an unlimited number of unofficial visits. Unofficial visits are not allowed during a dead period ([see recruiting calendar on pages 4-5](#)).

Official Visits

Recruits may take up to five additional official visits from Aug. 1 of their senior year through Oct. 14 after the recruit's completion of high school. A recruit may not take multiple official visits to the same school in the same school year but may, in his senior year, revisit a school where he took an official visit during his junior year.

Off-Campus Contact

Seniors and their families are permitted to have off-campus, in-person contact with coaches or athletics staff during a recruiting period. However, contact may not occur during school hours nor on a day in which the recruit competes. Coaches are allowed seven off-campus, in-person contacts (contacts and evaluations combined) with a recruit during his senior year.



What happens to recruiting restrictions if a senior signs a National Letter of Intent, committing himself to a specific school?

Once a recruit signs an NLI, NCAA rules related to contacts, evaluations and publicity no longer apply.





2020-21 NCAA Recruiting Calendar

This recruiting calendar is based on Bylaw 13.17 along with recent actions taken by the NCAA Division I Council. (See NCAA Division I Bylaw 13.17.2 for Men's Basketball Calendar Formula).

Due to COVID-19, the 2020-21 men's basketball recruiting calendar is subject to change.

June 1-July 31, 2021

June 1 through July 5*, except as noted below:

- **NBA Draft Combine – June 21-27**
- **June 18 (noon)-20 (6 p.m.)**
- **June 25 (noon)-27 (6 p.m.)**

July 6-31*, except as noted below:

- **July 8-11**
- **July 16-18**
- **July 23-25**
- **July 26-27**
- **July 28-29**
- **July 30-31**

QUIET PERIOD

EVALUATION PERIOD (For combine only)

EVALUATION PERIOD (For scholastic events approved by the NCAA and NFHS and intercollegiate events approved by applicable two-year college governing body only - see Bylaw 13.1.7.5.3)

DEAD PERIOD

EVALUATION PERIOD (NCAA certified events, institutional camps and permissible governing body events)

QUIET PERIOD

EVALUATION PERIOD (NBPA Top 100 Camp only)

QUIET PERIOD

Recruiting periods defined

QUIET PERIOD

A quiet period is that period of time when it is permissible to make in-person recruiting contacts only on the member institution's campus. No in-person, off-campus recruiting contacts or evaluations may be made during the quiet period.

DEAD PERIOD

A dead period is that period of time when it is not permissible to make in-person recruiting contacts or evaluations on or off the member institution's campus or to permit official or unofficial visits by prospective student-athletes to the institution's campus.

EVALUATION PERIOD

An evaluation period is that period of time when it is permissible for authorized athletics department staff members to be involved in off-campus activities designed to assess the academic qualifications and playing ability of prospective student-athletes. No in-person, off-campus recruiting contacts shall be made with the prospective student-athlete during an evaluation period.

RECRUITING PERIOD

Authorized athletics department staff may make in-person, off-campus recruiting contacts and evaluations.

* A prospective student-athlete may not make an unofficial visit during the month of July unless he has signed a National Letter of Intent or the institution's written offer of admission and/or financial aid, or the institution has received a financial deposit from the prospective student-athlete in response to an offer of admission (see Bylaw 13.7.2.1).

2020-21 NCAA Recruiting Calendar

JUN 2021

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

QUIET PERIOD

DEAD PERIOD

EVALUATION PERIOD

JUL 2021

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

◇ Scholastic events approved by NCAA and NFHS and intercollegiate events approved by applicable two-year college governing body only.

‡ Evaluations permitted at NCAA certified events, institutional camps and permissible governing body events.

NBPA Top 100 Camp only

Notes regarding July

- With the postponement of the 2021 NCAA College Basketball Academy, changes to the July recruiting calendar are a result of the May 19 Division I Council action.
- During the July 2021 evaluation periods, an institution's coach may attend institutional basketball camps per Bylaw 13.12.1.1, non-institutional organized events (e.g., camps, leagues, tournaments and festivals) that are certified per Bylaw 13.18, non-institutional organized events that are approved, sponsored or conducted by an applicable state, national or international governing body, and are not organized and conducted primarily for a recruiting purpose (e.g., intrastate and interstate high school basketball games, state high school all-star games, international competitions and practices associated with such contests).

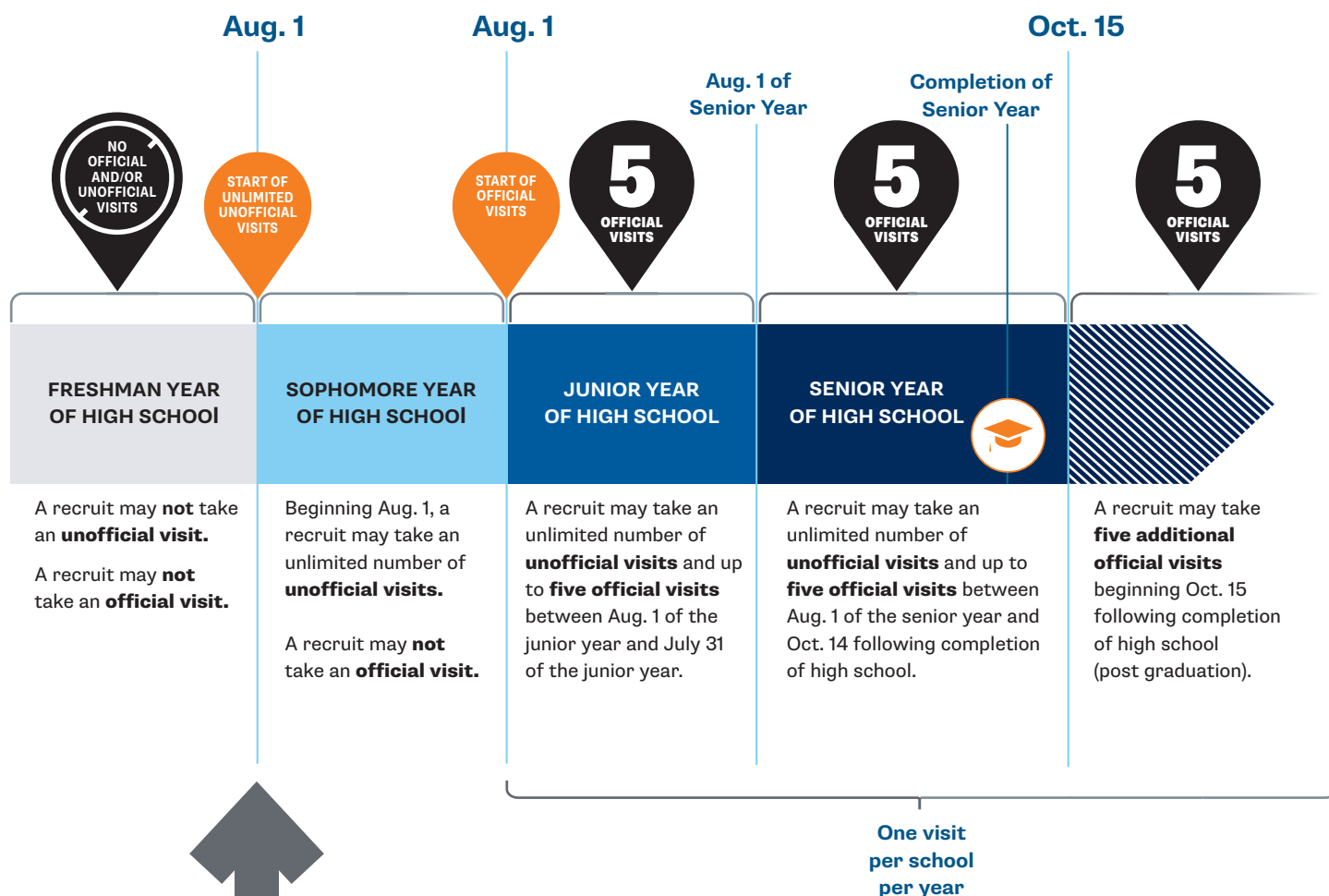
Unofficial and Official Visit Timeline



The following now applies to all men's basketball recruits:

An **UNOFFICIAL VISIT** to a school is a visit made at the recruit's own expense.

An **OFFICIAL VISIT** is a campus visit funded in whole, or in part, by an NCAA school.



Prior to Aug. 1 of the recruit's sophomore year, A COACH MAY NOT:



1) Engage in recruiting conversations with a recruit during a visit to campus;



2) Provide a recruit complimentary admission to a contest; or



3) Arrange a campus tour.