



**REPORT OF THE  
NCAA GENDER EQUITY TASK FORCE  
FEBRUARY 13, 2018, TELECONFERENCE MEETING**

**ACTION ITEMS.**

- **None.**

**INFORMATIONAL ITEMS.**

- 1. Welcome.** Co-chair Judy Sweet welcomed task force members to the February conference call.
- 2. Approval of January 2018 report.** The task force approved the January 2018 report.
- 3. Review draft action plan to optimize the role of the Senior Woman Administrator.** NCAA staff described the overall process of developing the Optimization of the Senior Woman Administrator Report, including the office of inclusion's engagement with 3 Fold Group to conduct research and to complete the report. Wilson noted the formation of a Committee on Women's Athletics subcommittee in October 2017 to develop an action plan based on the report findings.

Leah Kareti and Julie Miller from 3 Fold Group provided the task force an overview of the Optimization of the SWA action plan. The action plan will serve as a guide and frame of reference for membership institutions and is subject to updates. The task force reviewed the action plan and provided feedback. The task force suggested expanding upon the research to include the level of SWA involvement at the conference level as well as engaging with presidents, chancellors and athletics directors to educate them on the value and utility of the designation.

- 4. Gender Equity Task Force recommendations.** Sweet stated the Gender Equity Task Force recommendations document will undergo formatting changes and be updated to indicate progress on action items to support the recommendations. These will be ready to share for the next task force teleconference.

Co-chair Noreen Morris informed the task force of engagement with higher education sport management departments and leaders. The discussions are focused on providing resources, best practices and case studies to management programs to support education on equity, diversity and inclusion in intercollegiate athletics.

Morris informed the task force that she is a member of a subcommittee of Division I Strategic Vision and Planning committee and that is discussing the task force's once-in-five-year equity, diversity, and inclusion review recommendation. She will continue to update the task force on these discussions. Morris stated that the office of inclusion is working on a

resource that will support NCAA institutions as they engage in equity, diversity and inclusion reviews.

NCAA staff noted that conversations are ongoing with NCAA research and information technology staff to develop this resource that would be an online app and connected in some way to the Institutional Performance Program (IPP) system. Staff noted that the app might complement the existing, and largely quantitative, IPP and could be a useful and practical way to reach presidents and chancellors and athletics department leadership to support institutional responsibility for equity, diversity and inclusion on their campuses.

**5. Future meeting.** The task force will have its next teleconference in May or June.

*Task Force Chairs: Noreen Morris, Northeast Conference  
Judy Sweet, Gender Equity Consultant*

*Staff Liaisons: Amy Wilson, office of inclusion  
Craig Malveaux, office of inclusion  
Jean Merrill, office of inclusion*

<b>NCAA Gender Equity Task Force Report February 13, 2018, Meeting</b>	
<b>Attendees:</b>	
Charles Ambrose, Central Missouri University.	
Amy Backus, Case Western Reserve University.	
Joan McDermott, University of San Francisco.	
Jacqueline McWilliams, Central Intercollegiate Athletic Association.	
Noreen Morris, Northeast Conference.	
Julie Muller, 3 Fold Group.	
Bernard Muir, Stanford University; Pac-12 Conference.	
Jeff Orleans, Hirschfeld Kraemer LLP.	
Judy Sweet, Gender Equity Consultant.	
<b>Guests in Attendance:</b>	
Leah Kareti.	
<b>NCAA Staff Liaisons in Attendance:</b>	
Craig Malveaux, Jean Merrill and Amy Wilson.	
<b>Other NCAA Staff Members in Attendance:</b>	
Jackie Campbell.	