



**REPORT OF THE NCAA BOARD OF GOVERNORS
STUDENT-ATHLETE ENGAGEMENT COMMITTEE
MAY 29, 2019, TELECONFERENCE**

ACTION ITEMS.

1. Legislative Items.

- None.

2. Nonlegislative Items.

- None.

INFORMATIONAL ITEMS.

- 1. Welcome and announcements.** Taylor Ricci, chair of the NCAA Board of Governors Student-Athlete Engagement Committee, welcomed the committee members and thanked them for taking the time to participate on the call. Ricci noted that several NCAA staff members would be joining the call to present information related to items on the agenda.
- 2. Report of March 1, 2019, teleconference.** The committee approved the report of its March 1, 2019, teleconference.
- 3. Student-Athlete Engagement Committee Social Media Campaign Takeaways.** Yannick Kluch provided the committee with information regarding the April 17-18 Student-Athlete Engagement Committee Social Media Campaign to promote awareness and provide resources to address issues surrounding sexual violence. The committee was informed that the two-day social media campaign was a great success and reached 29 million people and included 5,300 hashtag mentions on social media. Additionally, the content of the campaign was diverse and included videos, photographs, statistics, campus initiatives and calls to action. The committee also was informed that the NCAA Minority Opportunities and Interests Committee will be leading a diversity and inclusion social media campaign again this fall.
- 4. NCAA Board of Governors report.** The committee received an update on the Board of Governors April meeting and May teleconference. The committee was informed that the Board of Governors voted to table the e-sports discussion topic. Additionally, the Board of Governors endorsed as Association-wide policy the Interassociation Recommendations: Preventing Catastrophic Injury and Death in Collegiate Athletes. These recommendations resulted from the work of the NCAA Sport Science Institute in collaboration with the NCAA Committee on Competitive Safeguards and Medical Aspects of Sports and other outside medical experts. The Governors rescinded the Association's policy that prohibited the conduct of NCAA championships in states that permit single-game sports wagering, now allowing NCAA championships to occur in any state with legalized sports wagering, including Nevada. The Association-wide strategic planning process is ongoing, with a

final presentation to the Board of Governors scheduled in October 2019. Finally, the Governors appointed five independent members to the Board, effective August 1, 2019, with new member orientation occurring over the next couple of months.

5. **NCAA Coaches Credentialing discussion.** The committee received an update on the NCAA Coaches Credentialing program, which will include key topics such as student-athlete well-being, NCAA policies, rules and processes and coaching education. The committee was informed that the coaches credentialing program will include an Association-wide level of credentialing and continuing education for coaches. The NCAA will pilot the program this fall in collaboration with the National Association of Basketball Coaches and the Women's' Basketball Coaches Association. The pilot will include two modules: mental health awareness and sexual violence prevention. The Board of Governors will review feedback from the pilot program and will continue to develop content and curriculum to build a foundation for the coaches credentialing program.
6. **NCAA Board of Governors Federal and State Legislation Working Group discussion.** The committee received an update regarding the newly created NCAA Board of Governors Federal and State Legislation Working Group charged with discussing the pros and cons of accommodating name, image and likeness monetization within the amateur model and consistent with the general student experience.
7. **Sports wagering – player availability reporting update.** The committee was updated on the work of the NCAA Board of Governors Ad Hoc Committee on Sports Wagering and the continuing discussion of the feasibility of player availability reporting. Nicholas Clark, who serves as a representative on the Ad Hoc Committee on Sports Wagering, discussed the committee's key priorities to maintain the integrity of competition and student-athlete well-being.
8. **Strategic priorities.** The committee approved a request from the One Love Foundation to serve as a member of the One Love 2020 Sports Challenge Honorary Host Committee, which includes a commitment to assist the One Love Foundation in their year-long campaign and sports challenge. The campaign challenges every Division I, II, and III institution to host at least one One Love Workshop by May 3, 2020 and will culminate with the One Love 2020 Sports Summit hosted by the University of Virginia in June 2020. The committee's role as a member of the One Love 2020 Sports Challenge Honorary Host Committee will be one of its strategic priorities for the 2019-20 academic year.
9. **Other Business.** The committee thanked Ricci for her service as chair of the committee. The committee elected Nicholas Clark as the new committee chair.
10. **Adjournment.** The teleconference was adjourned at 1:02 p.m. Eastern time.

Committee Chair: Taylor Ricci, Oregon State University, Division I Student-Athlete Advisory Committee

Staff Liaisons: Mark Bedics, Championships and Alliances
Todd Shumaker, Enforcement
Danielle Ghiloni Walter, Academic and Membership Affairs

| NCAA Board of Governors Student-Athlete Engagement Committee May 29, 2019, Teleconference | |
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| Participants: | |
| Amanda Carroll, Florida Gulf Coast University, NCAA Division I Student-Athlete Advisory Committee. | |
| Nicholas Clark, Coastal Carolina University, Division I SAAC. | |
| Annabelle Feist, Williams College, NCAA Division III SAAC. | |
| Sue Henderson, New Jersey City University, NCAA Board of Governors. | |
| Maisha Kelly, Bucknell University, NCAA Division I Council. | |
| Colby Pepper, Covenant College, Division III SAAC. | |
| Taylor Ricci, Oregon State University, Division I SAAC. | |
| Absentees: | |
| Grant Foley, Delta State University, NCAA Division II SAAC. | |
| Jessica Koch, California State University, San Bernardino, Division II SAAC. | |
| Michael Rubayo, Swarthmore College, Division III SAAC. | |
| Joshua Shapiro, Colorado Mesa University, Division II SAAC. | |
| NCAA Staff Liaisons in Attendance: | |
| Mark Bedics, Todd Shumaker and Danielle Ghiloni Walter | |
| Other NCAA Staff in Attendance: | |
| Scott Bearby, Jackie Campbell, Yannick Kluch, Naima Stevenson and Cari Van Senus. | |