



**REPORT OF THE NCAA BOARD OF GOVERNORS  
STUDENT-ATHLETE ENGAGEMENT COMMITTEE  
FEBRUARY 28, 2020, TELECONFERENCE**

**ACTION ITEMS.**

- None.

**INFORMATIONAL ITEMS.**

1. **Welcome and announcements.** Nicholas Clark, chair of the NCAA Board of Governors Student-Athlete Engagement Committee, welcomed the committee members and thanked them for participating on the call.
2. **Report of November teleconference.** The committee approved the report of its November 14, 2019, teleconference.
3. **Discussion of sexual violence prevention.** NCAA staff provided an update to the committee on the Association's work in the area of campus sexual violence which includes the Sexual Violence Prevention Tool Kit that was recently updated in 2019. Staff recommended the committee review the sexual violence tool kit and share with campus administrators as appropriate. Additionally, staff noted the Association-wide policy on campus sexual violence prevention and the attestation that must be signed annually. The committee supports continued education about the Association's efforts in the area of sexual violence prevention.
4. **Update on name, image and likeness.** Staff updated the committee on the Association's work related to name, image and likeness.
5. **Divisional updates from 2020 NCAA Convention.** Divisional updates were provided on key items discussed during the 2020 NCAA Convention.
6. **Strategic priorities.**
  - a. **Life After the Game.** Staff discussed the Life After the Game initiative and reviewed a social media plan to celebrate student-athletes embarking on their next chapter in life during graduation season. The committee appointed Nicholas Clark and Krissy Ortiz to work with staff on implementation of the social media plan which the committee hopes to execute mid-May 2020.
  - b. **One Love Foundation.** The committee received an update on the One Love Foundation initiative.
7. **Future scheduled meetings.** The committee asked the staff to continue to examine opportunities for an in-person meeting to occur June/July 2021. However, for the remainder of this year, the committee established the following meeting schedule:

- a. May 15, teleconference.
- b. August 2020, teleconference.
- c. November 2020, teleconference.

**8. Other business.**

- **NCAA Strategic Plan.** The committee reviewed Strategy 4 of the draft NCAA Strategic Plan related to student-athlete engagement and provided feedback specific to the identified actions and steps for execution of the plan.

**9. Adjournment.** The teleconference was adjourned at 2:35 p.m. Eastern time.

*Committee Chair:* Nicholas Clark, Coastal Carolina University, Former Division I Student-Athlete Advisory Committee

*Staff Liaisons:* Mark Bedics, Championships and Alliances  
Todd Shumaker, Enforcement  
Danielle Teetzel, Academic and Membership Affairs

NCAA Board of Governors Student-Athlete Engagement Committee February 28, 2020, Teleconference	
<b>Participants:</b>	
Nicholas Clark, Coastal Carolina University, Former NCAA Division I SAAC.	
Gillian Edgar, Seattle Pacific University, NCAA Division II SAAC.	
Annabelle Feist, Williams College, NCAA Division III SAAC.	
Grant Foley, Delta State University, Division II SAAC.	
Samantha Kastner, Notre Dame of Maryland University, Former Division III SAAC.	
Maisha Kelly, Bucknell University, NCAA Division I Council.	
Justice Littrell, University of Northern Colorado, Division I SAAC.	
Tori Murden McClure, Spalding University, NCAA Board of Governors.	
Krissy Ortiz, Lynn University, Former Division II SAAC.	
Colby Pepper, Covenant College, Division III SAAC.	
<b>Absentees:</b>	
Amanda Carroll, Florida Gulf Coast University, Division I SAAC.	
<b>Guests in Attendance:</b>	
Briana Guerrero, Attain, LLC.	
Reshma Patel-Jackson, Attain, LLC.	
<b>NCAA Staff Liaisons in Attendance:</b>	
Mark Bedics, Todd Shumaker and Danielle Teetzel.	
<b>Other NCAA Staff in Attendance:</b>	
Scott Bearby, Taylor Brasher, Jackie Campbell, Monica Miller and Cari Van Senus.	