DIVISION III
DISCOVER | DEVELOP | DEDICATE

# REPORT OF THE NCAA DIVISION III NAME, IMAGE AND LIKENESS WORKING GROUP JULY 28, 2026, VIDEOCONFERENCE

***ACTION ITEMS*.**

- **None.**

***INFORMATIONAL ITEMS*.**

1. **Review of June report.** The working group reviewed and approved the report from its June 30, 2026, videoconference.

2. **Name, Image and Likeness in Divisions I and II.** The working group received an overview of the NIL environments in Divisions I and II from NCAA staff.

   Division I staff discussed the evolving NIL landscape leading up to the House settlement and explained that, following the settlement, the College Sports Commission (CSC) became the primary entity responsible for enforcing Division I rules related to institutional revenue sharing and third-party NIL agreements. Staff also reviewed Division I's NIL reporting requirements, including the evaluation of agreements for a valid business purpose and within the range of compensation, as well as the costs associated with CSC oversight.

   Division II staff provided an update on a proposed 2027 Convention legislative change that would permit institutions to serve as marketing agents for student-athletes pursuing NIL opportunities. The proposal stems from membership feedback gathered by the Division II Legislation Committee and is intended to enhance the student-athlete experience by allowing institutions to connect student-athletes with NIL opportunities and provide additional support. Division II staff noted that institutions would remain prohibited from entering into NIL agreements directly with student-athletes and that NIL reporting requirements would be determined at the institutional and/or conference level.

3. **Legal Landscape of Name, Image and Likeness**. The working group received an overview of the current NIL legal landscape, including state laws governing NIL activity, key court cases and settlements affecting the NCAA's NIL environment, and the potential implications of federal legislation.

4. **Name, Image and Likeness Definitions**. The working group reviewed the limited number of legislatively defined terms in Division III and provided feedback on additional terms that may need to be defined to help the membership better understand and navigate the NIL landscape.

5. **Soliciting Feedback.** The working group reviewed proposed themes for questions to survey three membership groups to better understand the current NIL environment in Division III. The

group directed staff to prepare the surveys and a distribution strategy for review at its August meeting.

6. **Future meeting schedule**. The working group reviewed its future meeting schedule.

7. **Other business.** The working group announced Chris Peacock as its chair.

8. **Adjournment**. The meeting adjourned at 3:44 p.m. Eastern.

*Committee Chair:* *Chris Peacock, Washington University in St. Louis*
*Staff Support:* *Sarah Turner, Division III Governance and Member Services*
*Corey Berg, Division III Governance and Member Services*
*Jeff Myers, Division III Governance and Member Services*

| **NCAA Division III Name, Image and Likeness Working Group<br>July 28, 2026, Videoconference** |
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| **Attendees:** |
| Ryanne Breckenridge, Knox College. |
| Nick Bursik, University of Wisconsin-Superior. |
| Jenn Dubow, Southern California Intercollegiate Athletic Conference. |
| Ryan Erwin, East Texas Baptist University. |
| Jen Granger, St. John Fisher University. |
| Alisha Mosley, Washington College (Maryland). |
| Dan O'Brien, Saint John's University (MN). |
| Chris Peacock, Washington University in St. Louis. |
| Absent: |
| Mike Snyder, Pacific Lutheran University. |
| **NCAA Staff Support in Attendance:** |
| Corey Berg, Jeff Myers and Sarah Turner. |
| **Additional NCAA Staff Members in Attendance:** |
| Danielle Day, Chelsea Hooks, Jobrina Marques, Bill Regan and Luke Schultheis. |