



**REPORT OF THE NCAA DIVISION III
NAME, IMAGE AND LIKENESS WORKING GROUP
AUGUST 31, 2026, VIDEOCONFERENCE**

ACTION ITEMS.

- **None.**

INFORMATIONAL ITEMS.

1. **Review of July report.** The working group reviewed and approved the report from its July 28 videoconference.
2. **Name, Image and Likeness Presentation at the 2027 NCAA Convention.** The working group revisited its goals and began to plan a presentation for the 2027 NCAA Convention. Working group members committed to clearly conveying its work from the fall, providing the membership adequate time for discussion and outlining planned work for the spring.
3. **Soliciting Feedback.** The working group provided feedback to finalize the sets of questions that will survey administrators, coaches and student-athletes across Division III regarding the state of name, image and likeness activities. The survey will be open for two weeks and participation will be solicited through the Division III Monthly Update, sport coach associations and the National Student-Athlete Advisory Committee. The working group will review the data from the survey at its September 2026 videoconference.
4. **Division III Name, Image and Likeness Resources.** Staff provided the working group with the existing name, image and likeness resources for review. The working group began a discussion on whether guidelines should be created to distinguish boosters and booster groups from other third parties offering name, image and likeness opportunities for Division III student-athletes. The working group suggested that boosters and booster groups, whose primary goal is to support a specific institution and/or program, should have more clarification regarding what is or is not permissible when engaging in NIL activity. The discussion will continue at future meetings in preparation for the 2027 NCAA Convention.
5. **Future meeting schedule.** The working group reviewed its future meeting schedule.
6. **Other business.** Staff informed the working group that the resources formerly on the NIL Assist platform have been moved to ncaa.org.
7. **Adjournment.** The meeting adjourned at 2:46 p.m. Eastern.

Committee Chair: Chris Peacock, Washington University in St. Louis

Staff Support: Sarah Turner, Division III Governance and Member Services

Corey Berg, Division III Governance and Member Services

Jeff Myers, Division III Governance and Member Services

NCAA Division III Name, Image and Likeness Working Group August 31, 2026, Videoconference	
Attendees:	
Ryanne Breckenridge, Knox College.	
Nick Bursik, University of Wisconsin-Superior.	
Jenn Dubow, Southern California Intercollegiate Athletic Conference.	
Ryan Erwin, East Texas Baptist University.	
Jen Granger, St. John Fisher University.	
Alisha Mosley, Washington College (Maryland).	
Dan O'Brien, Saint John's University (MN).	
Chris Peacock, Washington University in St. Louis.	
Mike Snyder, Pacific Lutheran University.	
Absent:	
None.	
NCAA Staff Support in Attendance:	
Corey Berg, Jeff Myers and Sarah Turner.	
Additional NCAA Staff Members in Attendance:	
Joan Nissen.	