



**REPORT OF THE
NCAA DIVISION III STUDENT-ATHLETE ADVISORY COMMITTEE
JANUARY 21-22, 2020, MEETING**

ACTION ITEMS.

- None.

INFORMATIONAL ITEMS.

1. **Welcome.** On Tuesday, January 21, the committee welcomed the primary SAAC members. On Wednesday, January 22, the primary members were joined by the associate members. SAAC associate members sat with their conference partner during the meeting and participated in all remaining NCAA Convention activities throughout the week.
2. **2020 NCAA Convention Schedule.** The committee reviewed the 2020 Convention schedule for Division III National SAAC.
3. **Administrative Items.**
 - a. Roster. The committee reviewed and updated its current roster.
 - b. November 2019 report. The committee reviewed and recommended an editorial change. The committee approved the report with the noted changes.
 - c. Policies and procedures. The committee reviewed its policies and procedures and noted no changes as currently presented.
 - d. Expectations of a SAAC member. The committee reviewed the expectations of SAAC primary and associate members and recommended several editorial changes.
 - e. Robert's Rules of Order. The committee reviewed the Robert's Rules of Order guidelines document.
4. **Division III SAAC Liaison to NCAA Committees.** The committee elected liaisons to Division III and Association-wide committees and working groups. The new liaisons' terms will become effective immediately following the 2020 Convention.

- (1) Division III Championships Committee – Braly Keller, a football and swimming and diving student-athlete at Nebraska Wesleyan University.
- (2) Division III Student-Athlete Reinstatement Committee – Hannah Durst, a golf student-athlete at Baldwin Wallace University.
- (3) NCAA Committee on Women’s Athletics – Abigail Newkirk, a soccer student-athlete at Bluffton University.
- (4) NCAA Committee on Sportsmanship and Ethical Conduct – Mike McMahon, a baseball student-athlete at Becker College.
- (5) NCAA Committee on Competitive Safeguards and Medical Aspects of Sports – Isaiah Swann a baseball student-athlete at the University of Texas at Dallas.

5. Division III SAAC Working Group Report Outs.

- a. **Mental Health Social Media Campaign.** The committee discussed the upcoming Mental Health Social Media campaign, May 4-7, which was introduced to the Division III membership at the Business Session with the premier of the Division III SAAC mental health video. The committee confirmed the hashtag, #BreakTheStigma, that will accompany messages sent across the membership on social media. The committee also deemed it necessary to create a dedicated web page for the social media campaign, which will include testimonials (i.e., photo and quote), sample posts, the SAAC video, resources and more. Lastly, the committee decided against having specific topics for posts for each day of the campaign, but rather general themes to guide engagement.
- b. **Inclusion Working Group.** The working group continues to craft and edit the Sexual Assault Prevention poster, having incorporated changes suggested by committee members during the November meeting. The current focus is strategizing distribution on campus, and the translation of this poster resource into a fillable PDF for schools to fill in campus specific information. The committee targeted a fall 2020 release to the membership. The working group also discussed a Division III Day of Silence Initiative, but with several other initiatives in April (e.g., Division III Week, sustainability resource, etc.), this initiative will be shared with the membership in October.

- c. **Sustainability Working Group.** At the 2020 Convention, the sustainability group led the charge on the Division III delegate gift, which featured a cup and metal straw to promote awareness of sustainable practices. The group then reported on the progress of the creation of an educational resource that will highlight the financial implications and best practices related to athletics sustainability. A draft of this document will be finalized during the April meeting and released to the membership on Earth Day, April 22. Finally, the group discussed the plan for the development of an impact document to distribute at the 2021 NCAA Convention.
 - d. **Special Olympics Working Group.** The working group reported on a new social media strategy to highlight campus Special Olympics partnerships. The committee will utilize its Twitter account to create short testimony profiles bi-weekly throughout the rest of the academic year to showcase campuses doing work in this space. The working group created a Google Form and shared it with the committee to solicit the information for these profiles. During the April 2020 meeting, the working group will reconvene to discuss a Clash of the Conferences competition throughout the membership.
 - e. **Social Media.** Mika Costello will become the new social media lead at the conclusion of the Convention.
6. **Division III and Association-wide Initiatives.** Committee members received updates on Division III and Association-wide initiatives including the Division III Oversight Working Group on Name, Image and Likeness (NIL), Common Ground V, the NCAA GOALS Study and Game Day the DIII Way.
- **Name, Image and Likeness Discussion.** Committee members provided feedback to the NCAA staff on the topic of Name, Image and Likeness. Please see below for a comprehensive report of the committee's NIL discussion.

The feedback from the January meeting of the Division III Student-Athlete Advisory Committee (SAAC) on Name, Image and Likeness (NIL), reflective of the Board of Governors October 2019 action.

- a. SAAC stressed the importance of making key decision-makers aware that NIL impacts student-athletes at all levels, in all sports, and of all races and genders. It is not an issue that will only effect Division I elite college-athletes;
- b. SAAC placed its central emphasis on the principle that any NIL legislation must be created to serve the student-athlete's best interest, and solutions should be presented in consultation with the student-athletes;

- c. SAAC frequently referenced the Division III Philosophy Statement and how it relates to NIL. Committee members discussed the statement's tenet that Division III student-athletes should be treated like all students and not receive preferential treatment for their athletics status. Some questioned whether any changes to NIL legislation would go against this concept;
- d. SAAC expressed concern over parts of the proposed concept model that was introduced at the Division III Issues Forum. Specifically, committee members wondered how definitions of ambiguous concepts would be enforced to make sure student-athletes are protected. Committee members sought clarity from the interpretation of subjective versus utilitarian "work product," and the designation of a "booster," and what regulations could protect the manipulation of student-athletes by boosters or others in a similar role; and
- e. SAAC reiterated its view that the division already has inherent inequality with resources, facilities, etc., which is unavoidable whether NIL is reformed or not. NIL will not be the issue that tips the scales of competitive balance in the division, particularly given that college decisions at this level are made primarily based on factors outside of athletics.

Expanding Permissible Activities Using NIL.

Question Posed: Crowdfunding, testimonials, brand ambassadors and private lessons are current opportunities for Division III student-athletes to utilize their name, image and likeness. What are other areas in which student-athletes are seeking opportunities for expanding the use of their NIL?

Committee Feedback: The committee identified the following areas where it sought increased opportunities for student-athletes to utilize their name, image, and likeness:

- a. Research - conducting and promoting research using student-athlete status;
- b. Publishing and work product – art, literature, etc.;
- c. Tutoring, consulting, contracting, advising – student-athletes identified this category to serve as an all-encompassing group, featuring opportunities like college selection, and consulting with expertise as a student-athlete;
- d. Recruiting and scouting; and
- e. Student-athlete business.

These areas, along with those areas identified as already providing opportunities for student-athletes at the Division III level, were open for discussion. Student-athletes engaged in a feedback session where a consensus was reached in a preliminary “support vs. oppose” position as to whether student-athletes should be permitted to utilize their NIL for these purposes. Below is a chart outlining the committee’s initial thoughts.

Topic	SAAC Position	Notes/Feedback
Private Lessons	Support	This topic received unanimous support.
Crowd Funding	Undecided	Discussion centered on receiving benefits for being a student-athlete and equality between student-athletes and students. Ultimately, the committee raised a concern about the Division III philosophy and its alignment with this topic. No consensus was reached.
Brand Ambassador	Undecided	Similar concerns to the crowdfunding discussion were raised. Committee members were hesitant about the potential exploitation for student-athletes and preferential treatment due to athletic status. No consensus was reached.
Testimonials	Support	This was strongly supported by the committee.
Research and Publishing	Support	This was strongly supported by the committee.

Recruiting Advantage Discussion.

The second half of SAAC’s discussion centered around the significance of the recruiting advantage posed by a variety of the areas associated with NIL. The committee reached a consensus that inequalities currently exist in Division III between higher and lower resource institutions and that any recruiting advantage posed by NIL already exists in the system. Additionally, the committee noted that the NIL opportunities at the Division III level would not be influential enough to make a drastic impact

in the recruiting process. Finally, the committee agreed that Division III student-athletes are unique in the sense that their college decisions rely on a myriad of factors outside of athletics.

7. **Division III Committee Reports.** Committee members provided updates and items that directly impact student-athletes from their recent attendance at Division III and Association-wide committee meetings.
8. **Student Selection for Attendance at CoSIDA Convention and NCAA Student-Athlete Leadership Forum.** The committee discussed interest in SAAC primary member attendance at the CoSIDA Convention taking place in Las Vegas in June and the NCAA Leadership Development Student-Athlete Leadership Forum in Los Angeles in April. The NCAA collected names of interested attendees and will make official selections. [NOTE: An invitation was extended to Cat Lanigan to attend CoSIDA and Christine Mayorga and SAAC associate member, Ireland Kennedy, received an invitation to present at the Student-Athlete Leadership Forum].
9. **Meeting with Dave Schnase, NCAA Vice President Academic and Membership Affairs.** Committee members met with Dave Schnase, the NCAA Vice President of Academic and Membership Affairs, to discuss the future of Name, Image and Likeness. Mr. Schnase presented the three concepts proposed as potential solutions to NIL issues and listened to committee members feedback surrounding these three models. [See agenda item 6a.]
10. **Meeting with Brian Hainline, NCAA Chief Medical Officer.** The committee met with Brian Hainline to talk about sexual assault prevention, mental health in student-athletes, the athletics health care gap and the current initiatives of the NCAA Sports Science Institute.
11. **Meeting with NCAA President Mark Emmert and Donald Remy, NCAA Chief Operating Officer.** NCAA President Mark Emmert and Donald Remy, Chief Operating Officer, met with the primary committee members to discuss the current state of collegiate athletics and answer questions regarding issues impacting Division III.

12. **GOALs Study Results.** NCAA Research staff, Lydia Bell and Tom Paskus, met with the committee to discuss the results of the 2019 GOALs study and the impact it can have on student-athletes on campus.
13. **Division III Updates.** The primary committee members met with Dan Dutcher, Vice President for Division III. The committee reviewed Convention activities and the 2020 legislative proposals to be voted on at the Business Session. A question and answer portion of the session centered on NIL and the unique challenges legislation poses in the division, sports wagering, Division III membership numbers, e-sports, and other potential areas for SAAC involvement.
14. **Conference and Partner Conference Meetings.** The committee members prepared for conference and partner conference meetings by reviewing talking points and sharing helpful hints with members who have not visited with their conference in the past. The committee also discussed its positions on proposed legislation.
15. **2020 NCAA Division III Legislative Proposals and Position Papers.** The committee conducted a final review of the 2020 legislative proposals and discussed any additional feedback received from conferences and partner conferences since its fall committee meeting and teleconference. The committee reviewed its previously drafted position papers on select proposals and prepared for presentation at the Business Session.
16. **Special Olympics.**
 - a. **Special Olympics Unified Sports Event.** Committee members participated with approximately 30 Special Olympics California athletes and another 100 Division III student-athletes in an interactive, station-based unified sports event featuring bocce, cornhole, volleyball, flag football and more.
 - b. **Special Olympics International Presentation.** Scott George, manager for unified champion schools and university engagement and Kailtee Francisco, University Growth Fellow for Unified Champion Schools at Special Olympics North America, presented to the committee on the history behind the Special Olympics and Division III partnership, and on ways for committee members to maximize Special Olympics partnerships on campus. The committee brainstormed events and engagement opportunities to make a difference in their community. Skyler Ludin, a Special Olympic unified athlete, discussed the impact of unified athletics on his life and answered questions from the committee.

- c. **Division III Special Olympics Activity Update.** The committee proposed engagement activities for the July SAAC meeting in Indianapolis, including the incorporation of a nonathletics activity (ex. planting a community garden, taking headshots in a photobooth, or another professional development session). Committee members were encouraged to continue reminding their conferences and partner conferences of the importance of reporting Special Olympics activities through the Special Olympics partnership page on the Division III website.
- 17. **Joint Luncheon with Divisions I and II SAAC.** The committee participated in a joint luncheon with their counterparts in Divisions I and II. The luncheon featured a question and answer period with the Board of Governor's new independent members, as well as an update from the CoSIDA executive leadership.
- 18. **Joint Breakfast with Presidents and Management Councils.** The committee conducted a joint breakfast with Presidents and Management Councils. During the breakfast, committee members provided an update on Division III National SAAC Convention activities and an update on its current initiatives. The committees then addressed hot topics including marijuana and vaping on campus and sexual assault prevention in round table discussions, with committee members reporting takeaways out for the group.
- 19. **Division III National SAAC and Students Luncheon.** The committee hosted an open forum for approximately 125 Division III students in attendance at the Convention. During the session, committee members provided information on National SAAC, its current initiatives and role within the governance structure. Committee members led roundtable discussions on important Division III issues.
- 20. **Future meetings.**
 - a. March 2020 orientation teleconference. [Associate members only]
 - b. April 18-19, 2020; Indianapolis. [Primary members only]
 - c. July 18-19, 2020; Indianapolis. [Primary and associate members]
 - d. September/October 2020 teleconference. [Primary and associate members]
 - e. November 15-16, 2020; Indianapolis. [Primary members only]
 - f. January 12-16, 2021; NCAA Convention, Washington, D.C. [Primary and associate members]

21. Other Business

- a. **Vaping Task Force:** The committee members expressed interest in creating a vaping task force with Division III student-athletes to raise awareness about this issue in the context of collegiate athletics. The committee hopes that this task force would have representatives from all divisional SAAC organizations, and would seek to connect with high school student-athletes before they get into college to aim to educate before any serious damage is done. This idea would be to collaborate with the NCAA Sports Science Institute, and ideally would run programs at the high school level to raise awareness about the athletics risks of vaping.
- b. **Division III SAAC Vote Process.** The committee learned that Division II SAAC possesses a vote on legislation and is seeking to engage in a process towards getting a similar voice for the Division III SAAC. The committee asked the staff to research this option and discuss a path forward during the April meeting to assess the feasibility and process.

22. Adjournment.

Committee Chair: Madison Burns, Randolph-Macon College; Old Dominion Athletic Conference.
Staff Liaisons: Louise McCleary, Division III Governance,
Corey Berg, Academic and Membership Affairs
Patrick Malin, Leadership Development

NCAA Division III Student-Athlete Advisory Committee January 21-22, 2020, Meeting	
Attendees – Primary Members:	
Madison Burns, Randolph-Macon College; Old Dominion Athletic Conference.	
Gerard Bryant, John Jay College of Criminal Justice; ex officio Management Council representative.	
Fran Capaldi, Bethany College (West Virginia); Presidents' Athletic Conference.	
Mika Costello, Willamette University; Northwest Conference.	
Hannah Durst, Baldwin-Wallace University; Ohio Athletic Conference.	
Lottie Ellis, Crown College (Minnesota); Upper Midwest Athletic Conference.	
Annabelle Feist, Williams College; New England Small College Athletic Conference.	
Anthony Francois, John Jay College of Criminal Justice; City University of New York Athletic Conference.	
Emily Goodwin, Massachusetts Maritime Academy; Massachusetts State Collegiate Athletic Conference.	
Arcel Kabongo-Ngoy, Western New England University; Commonwealth Coast Conference.	
Samantha Kastner, Notre Dame of Maryland University; Colonial States Athletic Conference.	

Braly Jay Keller, Nebraska Wesleyan University; American Rivers Conference.
NJ Kim, Emory University; University Athletic Association.
Catherine Lanigan, Juniata College; Landmark Conference.
Michael Litz, Penn State University, Abington; North Eastern Athletic Conference.
Christine Mayorga, Montclair State University; New Jersey Athletic Conference.
Michael McMahon, Becker College; New England Collegiate Conference.
Abigail Newkirk, Bluffton University; Heartland Collegiate Athletic Conference.
CJ Pakeltis, MacMurry College; St. Louis Intercollegiate Athletic Conference.
Colby Pepper, Covenant College; USA South Athletic Conference.
Jake Santellano, University of Wisconsin, Whitewater; Wisconsin Intercollegiate Athletic Conference.
Isaiah Swann, University of Texas at Dallas; American Southwest Conference.
Denise Udelhofen, Loras College; American Rivers Conference, ex-officio Management Council representative.
Attendees – Associate Members:
Mikayla Arimura, Johnson & Wales (Providence); Great Northeast Athletic Conference.
Lillian Chamberlin, Saint Mary's College (Indiana); Michigan Intercollegiate Athletic Association.
Ireland Clare Kennedy; Mount Holyoke College; New England Women's and Men's Athletic Conference.
Liv Coletta, Mills College; American Collegiate Athletic Association.
Cassandra Contigiani, Thomas College; North Atlantic Conference.
Owen Harkins, Allegheny College; North Coast Athletic Conference.
Casey Hipp, Knox College; Midwest Conference.
JT Klopocz, Stevenson University; Middle Atlantic Conference.
Kevin Lammers, Franklin & Marshall College; Centennial Conference.
Kristin Lasker, State University of New York at New Paltz; State University of New York Athletic Conference.
Alyssa Leventer; St. Mary's College (Maryland); Capital Athletic Conference.
Michael Litz; Penn State University, Abington; North Eastern Athletic Conference.
Annie MacMillan; Vassar College; Liberty League.
Mckenzie Maneggia; Eastern Connecticut State University; Little East Conference.
Mikala McCartney; Alfred University; Empire 8.
Justice Mercadel; Austin College; Southern Collegiate Athletic Conference.
Diamond Onomake; Mount Saint Mary College (New York); Skyline Conference.
Elle Pickrell; Millsaps College; Southern Athletic Association.
Sydney Rainey; Concordia University (Chicago); Northern Athletics Collegiate Conference.
M.C. Treuting; Marymount University; Atlantic East Conference.
Luisa Valles; Claremont McKenna- Harvey Mudd- Scripps; Southern California Intercollegiate Athletic Conference.

Absentees:
Brynna Barnhart, Enforcement.
Emily Carr, St. Olaf College
Cameron Gardner-Nicholson, Penn State University, Altoona, Allegheny Mountain Collegiate Conference.
Sarah Schmidt, Carthage College,
Ali Teopas Spungen, Governance.
Guests in Attendance:
Bridget Finn, Lebanon Valley College.
Kaitlee Francisco, Special Olympics North America.
Scott George, Special Olympics North America.
Skyler Ludin, Special Olympics Southern California athlete.
NCAA Staff Support in Attendance:
Corey Berg, Academic and Membership Affairs.
Patrick Malin, Leadership Development.
Louise McCleary, Governance.
Kiana Verdugo, Governance.
Other NCAA Staff Members in Attendance:
Anyssa Barbosa, Academic and Membership Affairs.
Lydia Bell, Research.
Dan Dutcher, Governance.
Kimberly Fort, Executive.
President Mark Emmert, Executive.
Brian Hainline, Sports Science Institute.
Tom Paskus, Research.
Donald Remy, Executive.
Dave Schnase, Academic and Membership Affairs.
Adam Skaggs, Governance.