



**REPORT OF THE NCAA DIVISION III STRATEGIC
PLANNING AND FINANCE COMMITTEE
JUNE 20, 2019, TELECONFERENCE**

ACTION ITEMS.

1. Legislative Items.

- None.

2. Nonlegislative.

a. Division III 2019-21 Strategic Plan.

- (1) Recommendation. Approve the 2019-21 Strategic Plan, and specifically updates to year one (2019-20). [Attachment A]
- (2) Effective date. September 1, 2019.
- (3) Rationale. The committee reviewed the seven strategic priorities for 2019-20, which is the first year of the 2019-21 budget biennium. Initiatives highlighted include: (1) Create a working group to review, and update, the current Strategic Positioning Platform; (2) Evaluate and determine next steps for the International Ice Hockey Pilot; (3) Support the LGBTQ Working Group to develop a facilitator program to educate the membership on ways to create a more safe and inclusive environment; (4) Promote the NCAA Presidential Pledge and Division III committee service for women and ethnic minorities to support diversity and inclusion; (5) Maintain and promote the use of the Injury Surveillance Program and SSI's data collection system by the membership; (6) Partner with playing rules staff to monitor divisional challenges with officiating, including quality and pipeline; (7) Maintain and enhance Division III University; and (8) Develop an operating budget for 2019-21 and beyond that presents policy goals and program preferences that are fiscally responsible and sustainable.
- (4) Estimated budget impact. None.
- (5) Estimated student-athlete impact. None.

INFORMATIONAL ITEMS.

1. **Report from the March 5, 2019, in-person meeting.** The committee approved the report from its March 5, 2019, in-person meeting.
2. **Budget.** The committee reviewed the 2018-19 budget-to-actual as of May 2019, the 2019-20 approved budget and the future budget model. The budget-to-actual report reflects a two-year comparison with a column for charter expenses. While the championships expense totals did not reflect the entire 2019 spring championships, staff anticipates spending the entire championships budget, with the nonchampionships budget having a surplus of around \$225,000. The excess monies will move into the division's reserve. The 2018-19 approved budget reflects the committee's recommended championship and new nonchampionship initiatives. The future budget model projects expenses through 2023-24 and incorporates all new and approved budget initiatives.

The committee also reviewed the 2018-19 championship supplemental spending, established to support several championship enhancements funded through the division's excess reserve. Due to positive variances with the fall and winter championships, the actual expenses are less than budgeted cost; however, only a portion of transportation and per diem has been recorded for the spring championships.

3. **Division III 2017-19 Strategic Plan.** The committee reviewed the final analysis from Year Two: 2018-19 of the Strategic Plan [Attachment B], noting the outcome of each initiative: accomplished, on-going or priority for 2019-20.

Staff noted that the strategic plan will be posted on the Division III website, as well as included in the monthly update after final approval by the Councils.

4. **Division III Strategic Positioning Platform Working Group.** The committee will create a working group to review and update the Division III Strategic Positioning Platform. The working group will be established in October after the Board of Governors approves the new Association-wide Strategic Plan.
5. **Division III Initiatives with Budget Impact.** The committee received an update from the following Division III initiatives.
 - a. Ethnic Minority and Women's Internships Grant. There were 23 Ethnic Minority and Women's Internship Grants approved and supplemented for 2019-20. Staff highlighted the selected recipients from 52 applications for the 2018-19 budget cycle.

- b. Division III Strategic Alliance Matching Grant. The committee received an update noting the seven new recipients for 2019-20 cycle. In addition, the 14 recipients that were selected for the 2017-18 and 2018-19 cycles will continue to be funded in 2019-20.
- c. 2018-19 Student-Athlete Leadership Forum. The committee received an update on the Student-Athlete Leadership Forum noting 128 Division III student-athletes attended from the 157 applications. The forum continues to be successful in providing curriculum and experiences that are impactful to the participants. Student-athletes return to campus with invaluable leadership skills, the experience of exploring the relationship between personal values, core beliefs and behavioral styles, and a stronger understanding of the NCAA, the different divisional perspectives and the valuable role of the Student-Athlete Advisory Committee (SAAC).
- d. 360 Proof. The committee noted that 231 institutions are currently registered for 360 Proof, which is an increase of eleven since June 2018. Based on lower than desired levels of institutional involvement, the steering committee determined that the program should run at least two more years with a series of strategic updates before considering its long-term future.
- e. International Ice Hockey Pilot. The committee noted the Management Council approved extending the international ice hockey pilot for a second year based on 80% satisfaction survey results. As part of the second-year pilot, Division III governance will reimburse half of the estimated \$150 prospective student-athletes registration fee (\$75) no later than November 1.
- f. Division III Identity Initiative. The committee received an update on the identity initiative that highlighted the purchasing website, DIII/D3 SIDA Recognition Award, Social Media and website content. To date, approximately 26 percent (117) of Division III institutions and 56 percent (25) conference offices have used their purchasing website credit, which ends on August 31, 2019.
- g. CoSIDA Student Program. Staff noted that eight students who were either women or ethnic minorities, and interested in a career in Division III athletics communication, attended the annual CoSIDA convention and specifically Division III Day. The program's goal is to help diversify the Division III athletics communication landscape.
- h. Strategic Communication Guide. The committee discussed the development and publication of the revised Division III Guide to Strategic Athletics Communication on Campus, which was created as a result of a survey conducted by the Division III College Sports Information Directors of America (CoSIDA) executive board of Division III sports information and athletics communication directors. The resource compiles key data, analytics, and best practices that will positively impact athletics communication and sports information directors which simultaneously having a positive impact on athletics departments.

- i. Next Steps Program. The committee received an update on the Next Steps Program, an initiative developed by the Diversity and Inclusion Working Group to continue building the diversity pipeline. Twenty-four students of color who previously participated in the Division III Student Immersion Program attended this program prior to the NCAA Career in Sports Forum.
 - j. Senior Woman Administrator Program. Twenty-nine senior woman administrators attend the Senior Woman Administrator Program held in conjunction with the NCAA Inclusion Forum. The program spent \$78,594 of approximate \$80,000 budgeted.
 - k. Institute for Administrative Advancement. The committee noted 25 administrators participated in the recent Institute for Administrative Advancement. This year's institute was held in conjunction with the Indianapolis Regional Rules Seminar.
 - l. New Athletic Directors (AD) Orientation. The committee received an update noting 31 new ADs attended this year's orientation session held in conjunction with the NADIII AA Summer Forum in Orlando, Florida.
 - m. LGBTQ Facilitator Training. The Division III LGBTQ One Team, an initiative developed by the Diversity and Inclusion Working Group, held its first facilitator training May 22-23 in Indianapolis. Thirty-one Division III administrators participated in the training.
6. **Other Business.** Staff provided an update on the NCAA's budget process and Board of Governors updates related to esports, sports wagering, federal and state legislative working group and the independent member orientation.
7. **Future Meetings.** The committee noted its next teleconference will be in November and an in-person meeting in March 2020.
8. **Adjournment.** The meeting adjourned at 11:59 a.m.

Committee Chair: Tori Murden McClure, Spalding University [St. Louis Intercollegiate Athletic Conference]

Staff Liaisons: Louise McCleary, Division III Governance
Dan Dutcher, Division III Governance
Eric Hartung, Research
Jeff Myers, Academic and Membership Affairs
Caryl West, Administrative

NCAA Division III Strategic Planning and Finance Committee
June 20, 2019, teleconference
Attendees:
Stevie Baker-Watson, DePauw University.
Angela Baumann, Massachusetts State Collegiate Athletic Conference.
Heather Benning, Midwest Conference.
Stuart Dorsey, Texas Lutheran University.
Margaret Drugovich, Hartwick College. [Acted as chair for this meeting]
David Ellis, Becker College.
Colby Pepper, Covenant College, SAAC.
Kate Roy, North Atlantic Conference.
Dennis Shields, University of Wisconsin, Platteville.
Bill Stiles, Alvernia University.
Michael Vienna, Emory University.
Joseph Walsh, Great Northeast Athletic Conference.
Absentees:
Tori Murden McClure, Spalding University.
Kent Trachte, Lycoming College
NCAA Staff Support in Attendance:
Dan Dutcher, Debbie Kresge and Louise McCleary.
Other NCAA Staff Members in Attendance:
Brian Burnsed, Eric Hartung, Jeff Myers, Adam Skaggs, Liz Suscha and Caryl West.