



A G E N D A

National Collegiate Athletic Association Division II Presidents Council

Summitt/Wooden Room
NCAA National Office

October 24-25, 2023

6 to 9 p.m. Tuesday, October 24

1. Buffet dinner available.
2. Welcome and announcements. [Supplement No. 1] (Steve Shirley)
3. Minutes. (Shirley)
 - a. Summer 2023 Management Council and Presidents Council meetings. [Supplement No. 2] (*Action*)
 - b. Administrative Committee. [Supplement No. 3] (*Action*)
 - c. Board of Governors. [Supplement No. 4]
4. Vice chair report. (Colleen Perry Keith)
 - a. August 16 Planning and Finance Committee videoconference report. [Supplement No. 5] (*Action*)
 - b. September 20 Planning and Finance Committee videoconference report. [Supplement No. 6-a] (*Action*)
 - Discuss draft goals for 2026-2032 Division II Strategic Plan. [Supplement No. 6-b]
 - c. Fiscal year 2022-23 year-end unaudited budget-to-actual report. [Supplement No. 7]
5. Discussion with NCAA President Charlie Baker. (*7:15 to 7:45 p.m.*)
6. Update on congressional engagement. (Tim Buckley and Dawn Buth) (*7:45 to 8:15 p.m.*)
7. Management Council report from October 16-17 meeting. (Carrie Michaels)
 - a. 2024 NCAA Convention.

- (1) Membership-sponsored proposals and action by the Presidents Council for a position of support, opposition or no position. [Supplement No. 8] *(Action)*
- (2) Business session order of proposals. [Supplement No. 9] *(Action)*
- (3) Suggested speakers for 2024 Convention legislation. [Supplement No. 10]
- b. Presidents Council-sponsored legislation in concept for the 2025 NCAA Convention. [Supplement No. 11] *(Action)*
- c. Other action items. [Supplement No. 12] *(Action)*
- d. Informational items. [Supplement No. 13]

7 to 9 a.m. Wednesday, October 25

8. Joint breakfast with members of the NCAA Board of Governors, Division I Board of Directors and Division III Presidents Council.

9 a.m. to Noon Wednesday, October 25

9. Debrief breakfast. (All)
10. Division II Presidents Council issues. (Shirley)
 - a. Election of two independent representatives to the Division II Executive Board. [Supplement No. 14] *(Action)*
 - b. Executive Board chair election. [Supplement No. 15] *(Action)*
 - c. Vice chair election at January 2024 meeting. [Supplement No. 16]
11. Discussion with Greg Pottorff, director of legal affairs. *(10 to 10:30 a.m.)*
12. NCAA Transfer Portal. (Susan Peal) *(10:30 to 11 a.m.)*
13. Sport Science Institute. (Brian Hainline, John Parsons and Anne Rohlman) *(11 to 11:30 a.m.)*
14. Division II updates.
 - a. 2023-24 Division II Priorities. [Supplement No. 17] (Terri Steeb Gronau)
 - b. 2024 Convention schedule. [Supplement No. 18] (Maritza Jones)

- c. Make it Yours brand enhancement. [Supplement Nos. 19 and 20] (Ryan Jones)
- 15. Other business. (Shirley)
- 16. Future meetings. (Shirley)
 - a. January 10-13, 2024, in conjunction with the 2024 Convention, Phoenix, Arizona.
 - (1) January 10 -- 5 to 6:30 p.m. – Convention Welcome and Awards Presentation (featuring the State of College Sports).
 - (2) January 10 – 6:30 to 7:30 p.m. – Welcome Reception.
 - (3) January 11 -- 8 to 11 a.m. -- Division II Presidents Council/Management Council/Student-Athlete Advisory Committee breakfast and meeting.
 - (4) January 11 -- 11 a.m. to 3:30 p.m. -- Division II Presidents Council meeting.
 - (5) January 11 -- 4:45 to 5:45 p.m. – NCAA Woman of the Year Presentation.
 - (6) January 11 – 5:45 to 7 p.m. – NCAA Delegates Reception.
 - (7) January 12 – 8:45 a.m. to noon -- Division II Chancellors and Presidents breakfast.
 - (8) January 12 -- 1 to 5:30 p.m. -- Division II conference meetings.
 - (9) January 12 -- 5 to 6 p.m. -- Division II Faculty Mentor Award presentation and reception.
 - (10) January 13 -- 8 to 10:30 a.m. -- Division II business session.
 - b. April 23, 2024, virtual meeting (11 a.m. to 4 p.m. Eastern time).
 - c. August 7, 2024, virtual meeting (11 a.m. to 4 p.m. Eastern time).
 - d. October 28-29, 2024, in-person meeting; Indianapolis.
 - e. January 15-18, 2025, in conjunction with 2025 Convention, Nashville, Tennessee.
- 17. Adjournment.



2023 NCAA Division II Presidents Council Roster

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| <p>Roslyn Artis President Benedict College 1600 Harden Street Columbia, South Carolina 29204</p> | <p>Telephone: 803-705-4681 Email: roslyn.artis@benedict.edu Contact: Jenny Screen - jenny.screen@benedict.edu Term: October 2021-January 2028</p> |
| <p>Michaela Boyd Student-Athlete Azusa Pacific University</p> | <p>Telephone: 215-279-0648 Email: mboyd23@apu.edu Student-Athlete Advisory Committee Representative</p> |
| <p>Carlos Campo President Ashland University 401 College Avenue Ashland, Ohio 44805</p> | <p>Telephone: 419-289-4142 Email: ccampo@ashland.edu Contact: Aaron Ross - aross23@ashland.edu Term: January 2020-January 2026</p> |
| <p>Davaris Cheeks Student-Athlete Concordia University, St. Paul 309 Chatsworth Street North Saint Paul, Minnesota 55104</p> | <p>Telephone: 704-978-9093 Email: cheeksd@csp.edu Student-Athlete Advisory Committee Representative</p> |
| <p>Michael A. Driscoll President Indiana University of Pennsylvania 1011 South Drive Indiana, Pennsylvania 15705</p> | <p>Telephone: 724-357-2200 Email: driscoll@iup.edu Contact: Ruffina Winters – rwinters@iup.edu Term: January 2018-January 2024</p> |
| <p>John Y. Gotanda President Hawaii Pacific University 1 Aloha Tower Drive Honolulu, Hawaii 96813</p> | <p>Telephone: 808-543-8011 Email: jgotanda@hpu.edu Contact: Ashley Ching – aching@hpu.edu Term: August 2020-January 2026</p> |

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| <p>Colleen Perry Keith, vice chair President Goldey-Beacom College 470 Limestone Road Wilmington, Delaware 19808</p> | <p>Telephone: 302-225-6260 Email: keithcp@gbc.edu</p> <p>Contact: Paula Finnefrock – finnefpa@gbc.edu</p> <p>Term: January 2020-January 2026</p> |
| <p>Steven Shirley, chair President Minot State University 500 University Avenue West Minot, North Dakota 58707</p> | <p>Telephone: 701-858-3300 Email: steven.shirley@minotstateu.edu</p> <p>Contact: Deb Wentz – deb.wentz@minotstateu.edu</p> <p>Term: July 2019-January 2025</p> |
| <p>William Thierfelder President Belmont Abbey College 100 Belmont Mt. Holly Road Belmont, North Carolina 28012</p> | <p>Telephone: 704-461-6726 Email: billthierfelder@bac.edu</p> <p>Contact: Maria Dimura - mariadimura@bac.edu</p> <p>Term: April 2018-January 2024</p> |
| <p>Blake Thompson President Mississippi College P.O. Box 4001 Clinton, Mississippi 39058</p> | <p>Telephone: 601-925-3200 Email: bthompson@mc.edu</p> <p>Contact: Sheila Carpenter - carpenter@mc.edu</p> <p>Term: January 2021-January 2027</p> |
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| <p>Sandra Woodley President University of Texas Permian Basin 4901 East University Odessa, Texas 79762</p> | <p>Telephone: 432-552-3100 Email: sandra.woodley@utpb.edu</p> <p>Contact: Carol Gonzalez - gonzalez_c@utpb.edu</p> <p>Term: April 2021-January 2027</p> |
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NCAA Staff

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SUMMARY OF SUMMER 2023 QUARTERLY MEETINGS

National Collegiate Athletic Association
June 8, 2023, Division II Management Council and Presidents Council;
July 17-18, 2023, Management Council; and August 2, 2023, Presidents Council

JUNE 8, 2023, DIVISION II MANAGEMENT COUNCIL AND DIVISION II PRESIDENTS COUNCIL VIDEOCONFERENCE.

1. **Welcome.** The Presidents Council and Management Council convened their joint videoconference at 2:02 p.m. Eastern time Thursday, June 8. The Presidents Council vice chair welcomed those in attendance.
2. **Update on NCAA Media Rights.** The Management Council and Presidents Council received a media rights update.
3. **Adjournment.** The Councils adjourned at 2:32 p.m. Eastern time June 8.

JULY 17-18, 2023, MANAGEMENT COUNCIL IN-PERSON MEETING AND AUGUST 2, 2023, PRESIDENTS COUNCIL VIDEOCONFERENCE.

1. **Welcome and Announcements.**

Management Council. The Management Council convened its quarterly meeting at 8:33 a.m. Monday, July 17. The chair thanked the Council for their attendance at the weekend Management Council/Student-Athlete Advisory Committee Summit.

The chair welcomed those in attendance, acknowledging staff who were present.

The chair welcomed Anthony Holloman, commissioner at the Southern Intercollegiate Athletic Conference, as an observer to the meeting due to Curtis Campbell, former Southern Intercollegiate Athletic Conference representative, having resigned from the Council.

Finally, the chair highlighted the schedule for the meeting, after which the Council proceeded with its agenda.

Presidents Council. The Presidents Council convened its videoconference at 12:04 p.m. Eastern time Wednesday, August 2.

The chair welcomed those in attendance, acknowledging staff who were present.

The chair highlighted the schedule for the meeting, after which the Council proceeded with its agenda.

2. **Review of Previous Minutes.**

a. March 2 Management Council and Presidents Council; April 17-18 Management Council; and April 26 Presidents Council.

Management Council. The Management Council approved the summary of actions from its spring meetings.

Presidents Council. The Presidents Council approved the summary of actions from its spring meetings.

b. Board of Governors.

(1) March 16 Videoconference.

Management Council. The Management Council reviewed the Board of Governors report from its March 16 videoconference.

Presidents Council. The Presidents Council reviewed the Board of Governors report from its March 16 videoconference.

(2) April 25 Videoconference.

- **Legislation – Committees – Association-Wide Committees – Olympic Sports Liaison Committee.**

Management Council. The Management Council reviewed the Board of Governors report from its April 25 videoconference. Per the request of the Board of Governors, the Management Council adopted noncontroversial legislation to eliminate the NCAA Olympic Sports Liaison Committee. The council noted the Olympic Sports Liaison Committee's duties overlap with a partnership between the NCAA and the United States Olympic and Paralympic Committee (USOPC). In addition, the council noted the NCAA's engagement with the USOPC Collegiate Advisory Council, which was established in 2017 to strengthen Olympic and Paralympic sports in the American collegiate system and is comprised of representatives from Division I institutions that have historically contributed to Team USA's success at the Olympic and Paralympic Games.

[Note: The cooperation agreement between the NCAA and the USOPC will be amended to ensure that Divisions II and III are briefed and considered on issues and conversations related to Olympic, Paralympic, and elite athlete participation in international competition.]

Presidents Council. The Presidents Council reviewed the Board of Governors report from its April 25 videoconference. No action was necessary.

(3) Board of Governors Committee to Promote Cultural Diversity and Equity.

Management Council. The Management Council reviewed the Board of Governors Committee to Promote Cultural Diversity and Equity report from its May 18 videoconference.

Presidents Council. The Presidents Council reviewed the Board of Governors Committee to Promote Cultural Diversity and Equity report from its May 18 videoconference.

c. Administrative Committee.

Management Council. The Management Council approved the interim actions by the committee.

Presidents Council. The Presidents Council approved the interim actions by the committee.

3. Division II Strategic Plan.

Management Council. The Management Council was provided an overview of the SWOT analysis summary that was conducted this past spring for the Division II Strategic Plan, as well as the updated timeline for the 2026-32 Strategic Plan. The Management Council endorsed the updated timeline noting that the Presidents Council will be asked to approve the timeline during its August meeting.

Presidents Council. The Presidents Council was provided an overview of the SWOT analysis summary that was conducted this past spring for the Division II Strategic Plan, as well as the updated timeline for the 2026-32 Strategic Plan. The Presidents Council approved the updated time for the development of the 2026-32 Division II Strategic Plan.

4. Review and Approval of 2023-24 Division II Priorities.

Management Council. The Management Council approved the priorities for 2023-24, as amended to update the Division II SAAC priorities discussed during the Management Council/SAAC Summit over the weekend.

Presidents Council. The Presidents Council approved the priorities for 2023-24, as distributed.

5. **NCAA Convention and Legislation.**

a. **Proposed Legislation for the 2024 Convention Submitted by the Division II Membership.**

Management Council. The Management Council recommended that the Presidents Council take the following action regarding the membership-sponsored proposals for the 2024 NCAA Convention.

- (1) **Playing and Practice Seasons – Football – First Contest – Championship Segment.** Refer to the NCAA Committee on Competitive Safeguards and Medical Aspects of Sports, Division II Championships Committee, Division II Football Committee, Division II Legislation Committee, and the NCAA Committee on Women’s Athletics for review and a position of support, opposition or no position.
- (2) **Playing and Practice Seasons – Softball – Number of Contests – Maximum Limitations – Institutional and Student-Athlete – Nonchampionship Segment.** Refer to the Committee on Competitive Safeguards and Medical Aspects of Sports, Championships Committee, Legislation Committee, and Division II Softball Committee for review and a position of support, opposition or no position.

Presidents Council. The Presidents Council referred the proposals above to the recommended committees for review and position.

b. **Noncontroversial Legislation.**

Management Council. The Management Council adopted in legislative form seven noncontroversial proposals that had previously been approved in concept (Proposal Nos. NC-2024-5 through NC-2024-8 and NC-2024-10 through NC-2024-12), as presented. The seven proposals are listed below.

- (1) **Proposal No. NC-2024-5: Committees -- Association-Wide Committees - - General Committees -- Committee on Sportsmanship and Ethical Conduct -- Elimination of Committee on Sportsmanship and Ethical Conduct.** To eliminate the NCAA Committee on Sportsmanship and Ethical Conduct.
- (2) **Proposal No. NC-2024-6: Committees -- Division II Committees -- Division II General Committees – Championships Committee -- Duties - - Final Authority.** To specify that the Division II Championships Committee shall have final authority to approve Division II sport and rules committee appointments.

- (3) **Proposal No. NC-2024-7: Championships and Postseason Football and Executive Regulations – Merging Bylaw 18 And 31.** To amend and combine Bylaws 18 and 31, as specified.
- (4) **Proposal No. NC-2024-8: Eligibility -- Seasons of Competition: 10-Semester/15-Quarter -- Criteria for Determining Season of Eligibility -- Participation in Organized Competition Before Initial Collegiate Enrollment -- Standardized Dates for End of Grace Period.** To permit the NCAA Eligibility Center to use October 1 or March 1 (whichever occurs earlier) immediately after one calendar year has elapsed following a prospective student-athlete's high school graduation date as the standard end date of the prospective student-athlete's grace period.
- (5) **Proposal No. NC-2024-10: NCAA Division II Membership and Institutional Control -- Active Membership -- Institutions -- Minimum Contests and Participants Requirements for Sports Sponsorship -- Football, Men's Golf, Women's Golf and Men's Lacrosse.** In the sports of football, men's golf, women's golf and men's lacrosse, to amend the minimum number of contests and participants for sports sponsorship, as specified.
- (6) **Proposal No. NC-2024-11: NCAA Division II Membership and Institutional Control -- Provisional Membership -- Institutions - Change of Division Membership (All Sports) -- Division II Membership Process -- Provisional Period -- Assessment Program -- Removal of Institutional Self-Study Guide.** To eliminate the requirement that institutions in year one of the provisional process must complete a comprehensive self-study and evaluation of its intercollegiate athletics program using the Institutional Self-Study Guide (ISSG).
- (7) **Proposal No. NC-2024-12: NCAA Division II Membership and Institutional Control -- Provisional Membership -- Institutions - Change of Division Membership (All Sports) -- Division II Membership Process -- Provisional Period -- Assessment Program -- Director of Athletics Attendance at the NCAA Inclusion Forum.** To add the director of athletics as a required institutional representative at the NCAA Inclusion Forum once during the three-year provisional membership process.

Presidents Council. No action was necessary.

6. **Review of Committee Recommendations Affecting Division II.**
 - a. **Update on Referrals from Division II Implementation Committee.**

Management Council. The Management Council received an overview of the referrals made by the Division II Implementation Committee. The Council also received a status update from the respective committee liaisons on each referral.

Presidents Council. The Presidents Council received an overview of the referrals made by the Division II Implementation Committee. The Council also received a status update from the respective committee liaisons on each referral.

b. Division II Committees.

(1) Academic Requirements Committee.

- (a) Noncontroversial Legislation – NCAA Division II Bylaws 7.3.1.5.12.1 and 7.3.1.5.13 – Conditions and Obligations of Active Membership – Academic Success Rate and Academic Performance Census – Failure to Submit.**

Management Council. The Management Council adopted noncontroversial legislation to specify that the timing of the withholding of Division II Institutional Equal Distribution funds for failure to submit Academic Success Rate (ASR) and Academic Performance Census (APC) data will be done with the next distribution.

Presidents Council. No action was necessary.

- (b) Noncontroversial Legislation – Bylaws 7.3.1.5.12.1.1 and 7.3.1.5.13.1 – Conditions and Obligations of Active Membership – Academic Success Rate and Academic Performance Census – Failure to Submit – Waiver – Final Authority.**

Management Council. The Management Council adopted noncontroversial legislation to specify that the NCAA Division II Academic Requirements Committee shall have final authority over waivers of an institution's failure to submit ASR and APC data by the legislated deadlines.

Presidents Council. No action was necessary.

- (c) Noncontroversial Legislation – Bylaws 14.1.2.4 and 21.6 – General Eligibility Requirements and Common Committees – Committees with Governance Administration Responsibilities – High School Review Committee and Student Records Review Committee.**

Management Council. The Management Council adopted noncontroversial legislation to eliminate the NCAA Student Records Review Committee (SRRC); further to amend the duties of the NCAA High School Review Committee (HSRC) to add former duties of the SRRC related to the validity of academic credentials.

Presidents Council. No action was necessary.

(d) Division II Academic Requirements Committee – NCAA Division II Academic Guiding Principles.

Management Council. The Management Council recommended that the Presidents Council approve the NCAA Division II Academic Guiding Principles, as specified. [Attachment A]

Presidents Council. The Presidents Council approved the Division II Academic Guiding Principles that would be used by the governance structure when discussing and recommending academic changes to Division II legislation.

(e) Waiver of Division II Degree-Completion Award Criteria Due to Circumstances Surrounding COVID-19.

Management Council. The Management Council waived the current Division II Degree-Completion Award requirements for student-athletes who received an extension request during the 2020-21 academic year due to the COVID-19 pandemic to permit student-athletes to participate in their last season of eligibility during the 2024-25 academic year and still receive the award.

Presidents Council. No action was necessary.

(f) Division II Degree-Completion Award Increase.

Management Council. The Management Council approved an increase to the Division II Degree-Completion Award value that is the lesser of: Tuition for the remaining credits toward completing an undergraduate degree; or Up to \$15,000.

Presidents Council. No action was necessary.

(g) Change in the Division II Degree-Completion Award Criteria.

Management Council. The Management Council approved a change in the Division II Degree-Completion Award criteria to specify that

an applicant must be within 40-semester hours (or 60-quarter hours) of completion of an undergraduate degree.

Presidents Council. No action was necessary.

(2) Championships Committee.

(a) May 1 Electronic Vote.

• **Sport Committee Appointment.**

Management Council. The Management Council received an update that the Division II Administrative Committee approved the following sport committee appointment:

- **Women’s Rowing. Frank Gonzalez**, associate director of athletics/academic success, Barry University, to replace John Adkison, associate director of athletics, Embry- Riddle Aeronautical University, who left the institution.

Presidents Council. No action was necessary.

[The appointments noted above were approved May 3 by the Administrative Committee. It is included in the document for ease of reference.]

(b) May 4 Videoconference.

• **Sport and Rule Committee Appointments.**

Management Council. The Management Council approved the following sport and rules committee appointments, effective September 1, 2023, unless otherwise specified:

- i. **Women’s Basketball. Jenepher Banker**, assistant athletic director and head women’s basketball coach at Daemen University, to replace Karen Haag, associate director of athletics and senior woman administrator at College of Saint Rose, due to term expiration.
- ii. **Football (immediate appointment). David Sharp**, director of athletics at Ouachita Baptist University, to

- replace Matt Mitchell, head football coach at Grand Valley State University, who left the institution.
- iii. **Men's Lacrosse Rules. Jason Lange**, head men's lacrosse coach at University of Montevallo, to replace Alex Smith, head men's lacrosse coach at Saint Michael's College, due to term expiration.
 - iv. **Men's Soccer. Rudy Brownell**, head men's soccer coach at Tiffin University, to replace Michael Koehler, assistant director of athletics at Rockhurst University, due to term expiration.
 - v. **Men's and Women's Swimming and Diving. Andrew Makepeace**, head swimming and diving coach at University of Findlay, to replace Kirk Sanocki, head swimming and diving coach at Wingate University, due to term expiration.
 - vi. **Men's and Women's Track and Field Rules. Katie Rees**, head track and field coach at Adelphi University, to replace Zach Emerson, assistant director of athletics and head track and field coach at Franklin Pierce University, due to term expiration.
 - vii. **Men's Volleyball. Anthony Holloman**, commissioner of the Southern Intercollegiate Athletic Conference, to replace Ryan Booher, head men's volleyball coach at King university, due to term expiration.
 - viii. **Women's Volleyball. Joey Pacis**, head coach at Bentley University (immediate appointment), to replace Stephanie Dragan, head women's volleyball coach at Franklin Pierce University, who resigned from the committee; and **Katie O'Brien**, assistant director of athletics at University of Montevallo, to replace Jill Stephens, associate director of athletics and senior woman administrator at Florida Southern College, due to term expiration.
 - ix. **Women's Volleyball Rules. Julia Rowland**, senior associate director of athletics and senior woman administrator at Coker University, to replace Tiffany

McCampbell, associate director of athletics at Colorado School of Mines, due to term expiration.

Presidents Council. No action was necessary.

(c) **June 26-27 Videoconference.**

i. **2024 NCAA Convention Legislation – Bylaws 18.2.4.1, 18.2.4.2 and 18.2.10 – Minimum Sponsorship for Championships and Failure to Meet Minimum Sponsorship Requirements – 35 and a Three-Year Grace Period.**

Management Council. The Management Council recommended that the Presidents Council sponsor legislation for the 2024 Convention to amend Bylaws 18.2.4.1 (men’s sports) and 18.2.4.2 (women’s sports) to specify that the minimum number of sponsoring institutions required to establish and/or maintain a championship is 35 for either gender (rather than the current requirements of 50 for men’s sports and 40 for women’s sports). (Note: Sports achieving the 35-sponsorship threshold would go through the existing legislative procedures for establishing a championship.) Further, to amend Bylaw 18.2.10 (failure to meet minimum sponsorship requirements) to establish a three-year grace period during which a sport that falls below the minimum sponsorship of 35 may regain the necessary sponsoring institutions before the championship is discontinued, and eliminate the current exceptions in Bylaws 18.2.10.1 (Olympic sports) and 18.2.10.2 (men’s and women’s lacrosse).

This proposal was among several recommended by the Division II Implementation Committee’s championships subcommittee during its review of Division II bylaws and policies in 2022 and subsequently referred to the Division II Championships Committee for further discussion. The Championships Committee has collaborated with membership stakeholder groups (e.g., Division II sport committees, the Division II Conference Commissioners Association, and the Division II Athletics Directors Association) to vet the proposal and has gathered membership feedback through surveys and the Division II Coaches Connection program indicating broad support not only for reducing the minimum requirement but also making

it consistent between genders. The Championships Committee believes 35 is an appropriate benchmark that reflects membership interest and commitment meriting a championship and one that gives emerging sports a reasonable target to transition to championship status.

The Championships Committee notes that the original referral from the Implementation Committee included a five-year grace period for sports that fall below the minimum sponsorship requirement; however, after much deliberation, the committee determined that the grace period should be three years, which the committee believes is a sufficient time for a given sport to recover should it fall below the minimum without unduly extending the grace period and tying up resources that could otherwise be devoted to championships in good standing and emerging sports that merit championship consideration. The grace period would begin at the start of the academic year in which the committee confirms the sport has fallen below the 35-sponsoring institution minimum (sport sponsorship information becomes available annually at the start of the academic year). The committee noted that as with many other legislated requirements, a waiver process would exist should a sport want to appeal the grace period.

Presidents Council. The Presidents Council agreed to sponsor the legislation for the 2024 Convention.

ii. **2024 Convention Legislation – Bylaws 31.3.4 – Automatic Qualification.**

Management Council. The Management Council recommended that the Presidents Council sponsor legislation for the 2024 Convention to amend Bylaw 31.3.4 (automatic qualification) to specify that automatic qualification privileges shall be granted in all team sports other than football that meet the 35-institution sponsorship threshold (rather than leave that decision up to a sport committee to determine).

The Championships Committee and Management Council believe that all conferences should be provided access to NCAA Division II Championships in all team sports when bracket sizes are appropriate to do so. Currently, sport committees have the option of recommending when and if

to apply automatic qualification (AQ) to their selection processes. However, the concept of requiring automatic qualification rather than maintaining it as an option emerged during the Implementation Committee review process as being a core tenet of the Division II championships program. The Championships Committee also notes that automatic qualification has long been regarded as the most effective way to grow a sport, as it establishes an equitable path for member institutions to participate in NCAA championships and an incentive for sponsorship.

If the proposal is adopted, the Championships Committee will establish as policy a 60% maximum for AQs in a bracket. To mitigate the possibility of a sport exceeding the 60% limit, the committee will also establish as policy that bracket expansion be considered at the next budget opportunity whenever a sport reaches a 50% threshold. However, should a sport exceed the 60% limit while being considered for bracket expansion, the Championships Committee may maintain AQ while the field size is being addressed.

Presidents Council. The Presidents Council agreed to sponsor the legislation for the 2024 Convention.

iii. 2024 Convention Legislation – Bylaw 31.3.5 – Earned Access.

Management Council. The Management Council recommended that the Presidents Council sponsor legislation for the 2024 Convention to amend Bylaw 31.3.5 (earned access – football) to require representation in the bracket from all football-sponsoring conferences (i.e., include the highest-ranked team in a conference not already represented in the bracket).

The Championships Committee and Management Council believe that all conferences should be provided access to NCAA Division II Championships in all team sports when bracket sizes are appropriate to do so. The concept of ensuring all conferences are represented in all team sports emerged during the Implementation Committee review process as being a core tenet of the Division II championships program. Currently, in football, earned access only applies if

at least one member institution finishes no more than two spots lower than the super region bracket size in the final NCAA Division II football regional ranking.

If the proposal is adopted, the Championships Committee will establish as policy a 60% maximum for earned access in the bracket. To mitigate the possibility of exceeding the 60% limit, the committee will also establish as policy that bracket expansion be considered at the next budget opportunity whenever the sport reaches a 50% threshold. However, should the sport exceed the 60% limit while being considered for bracket expansion, the Championships Committee may maintain earned access while the field size is being addressed.

Presidents Council. The Presidents Council agreed to sponsor the legislation for the 2024 Convention.

iv. Access Ratio for Championships in Team Sports.

Management Council. The Management Council recommended the Presidents Council establish as championships policy an access ratio of 4.25 to 6 in team sports on which to determine brackets/field sizes.

This recommendation was among those referred from the Division II Implementation Committee to the Championships Committee for further review. In interactions with the Division II membership, the access ratio component of the championships structure package has been the most consistently supported during the span of review. The proposed range in the original recommendation was 4.5 to 6, but the Championships Committee subsequently decided, based on a review of current access ratios in all sports (see Attachment B), that expanding the ratio to 4.25 to 6 would further protect existing brackets in those sports sponsored by a large majority of the Division II membership.

Presidents Council. The Presidents Council established as championships policy an access ratio of 4.25 to 6 in team sports on which to determine brackets/field sizes.

v. Joint Men's Basketball Championship in 2026.

Management Council. The Management Council recommended the Presidents Council approve that the 2026 Division II Men’s Basketball Championship game take place at Gainbridge Fieldhouse in Indianapolis as part of the Division I Men’s Final Four.

Division II previously agreed to the concept of staging the Division II Men’s and Women’s Basketball Championships in conjunction with the Division I Men’s Final Four and Division I Women’s Final Four twice over the next 10 years, and 2026 represents an excellent opportunity for men’s basketball, as Indianapolis is a proven site for combined championships (the joint women’s basketball championships were conducted there in 2016). The Championships Committee and Management Council acknowledge that 2026 also will be the first Division II Festival conducted specifically for men’s and women’s basketball. Accordingly, the recommendation means that the basketball festival would be shortened by one day, as the men’s basketball championship game would be played in conjunction with the Men’s Final Four rather than at the festival. The Championships Committee does not believe that compromises the festival but rather provides an enhanced opportunity for the two finalists that advance to Indianapolis.

Presidents Council. The Presidents Council approved that the 2026 Division II Men’s Basketball Championship game take place at Gainbridge Fieldhouse in Indianapolis as part of the Division I Men’s Final Four.

vi. Federated Playing Rules Process for Division II.

Management Council. The Management Council adopted the federated playing rules process developed for Division II (see Attachment C).

Presidents Council. The Presidents Council received an update regarding the adoption the federated playing rules process developed for Division II.

vii. Nullification Transparency.

Management Council. The Management Council modified the nullification process so that, in instances when nullification is applied, a general statement is included in the

bracket release indicating that nullification impacted selections. Further, the Council authorized the Division II Championships Committee to inform the affected regional advisory committee that nullification impacted selections.

Presidents Council. The Presidents Council received an update regarding the modification to the nullification process.

viii. Preliminary-Round Streaming Policy in Men’s and Women’s Basketball.

Management Council. The Management Council amended the preliminary-round streaming policy to require basketball regional hosts to have multiple cameras (at least two).

Presidents Council. No action was necessary.

ix Super Region Placements in Wrestling.

Management Council. The Management Council approved placing the four newly sponsoring institutions (Frostburg State, Grand Valley State, Montevallo and Sioux Falls) into super regions.

Presidents Council. No action was necessary.

x. Sport and Rules Committee Appointments.

Management Council. The Management Council approved the following sport committee appointments:

(a) **Men’s Basketball (immediate vacancy).** **Daryl Gross**, executive director of athletics at California State University, Los Angeles, to replace Mitch Cox, commissioner of the California Collegiate Athletic Association, who is retiring.

(b) **Men’s and Women’s Cross Country (September 1, 2023, vacancy).** **Randi Lydum**, director of athletics at Western Oregon University, to replace Chris Bradford, head cross country coach at California State Polytechnic University, Pomona, due to term expiration.

- (c) **Field Hockey (immediate vacancy).** Renee Hellert, director of athletics at Kutztown University of Pennsylvania, to replace Michael Cerino, director of athletics at Limestone University, who took a new position at the university outside of the athletics department.
- (d) **Field hockey (September 1, 2023, vacancy).** Rayelle Wallace, head field hockey coach at Slippery Rock University of Pennsylvania, to replace Stacey Gaudette, head field hockey coach at Mercyhurst University, due to term expiration.
- (e) **Men's and Women's Track and Field (immediate vacancies).** Tabitha Bemis, assistant coach for cross country and track and field at Slippery Rock University of Pennsylvania, to replace Melissa Ferry, head track and field coach at West Chester University of Pennsylvania, who resigned from the committee; and **Shane Drahota**, senior compliance administrator/senior deputy director of athletics/administration and student services at Minnesota State University, Mankato, to replace Brock Hime, head track and field coach at Arkansas Technological University, who resigned from the committee.
- (f) **Men's and Women's Track and Field (September 1, 2023, vacancy).** Nathan Cochran, director of athletics at Walsh University, to replace Doug Lipinsky, deputy director of athletics at Grand Valley State University, due to term expiration.

Presidents Council. No action was necessary.

(3) **Degree Completion Award Committee.**

Management Council. The Management Council reviewed the committee's May 11 videoconference report.

Presidents Council. No action was necessary.

(4) **Legislation Committee.**

(a) **April 19 Electronic Vote.**

Management Council. The Management Council reviewed the committee's April 19 electronic vote report.

Presidents Council. No action was necessary.

(b) **June 28-29 In-Person Meeting.**

i. **Noncontroversial Legislation -- Bylaw 12.5 -- Amateurism -- Use of Logos on Equipment, Uniforms and Apparel -- Incorporating into Playing and Practice Seasons Legislation.**

Management Council. The Management Council adopted noncontroversial legislation to move Bylaw 12.5 (use of logos on equipment, uniforms and apparel) into Bylaw 17 (playing and practice seasons).

Presidents Council. No action was necessary.

ii. **Noncontroversial Legislation -- Bylaw 13.1.1.2 -- Recruiting -- Contacts and Evaluations -- Contactable Prospective Student-Athletes -- Four- Year College Prospective Student-Athletes -- Removal of Notification of Recruitment Requirement.**

Management Council. The Management Council adopted noncontroversial legislation to amend Bylaw 13.1.1.2 (four-year college prospective student-athletes) to eliminate the requirement that a Division II institution's director of athletics (or an individual designated by the director of athletics) must send written notification of recruitment to a National Association of Intercollegiate Athletics (NAIA) institution prior to having contact with an NAIA student-athlete.

Presidents Council. No action was necessary.

iii. **Request for Feedback from NCAA Division II Conference Commissioners Association Compliance Administrators -- Bylaw 13 (Recruiting) and Bylaw 16 (Awards, Benefits and Expenses for Enrolled Student-Athletes) – Membership Survey.**

Management Council. The Division II Management Council requested the Division II Conference Commissioners Association Compliance Administrators review the proposed membership survey

seeking feedback on the recommended concepts from Bylaw 13 (recruiting) and Bylaw 16 (awards, benefits and expenses for enrolled student-athletes) and provide feedback on whether the structure of the survey is manageable for the Division II membership.

Presidents Council. No action was necessary.

(5) **Committee for Legislative Relief.**

Management Council. The Management Council reviewed the committee's June 30 electronic vote report.

Presidents Council. No action was necessary.

(6) **Membership Committee.**

(a) **Noncontroversial Legislation – Bylaws 7.3.1.5.19.1 and 7.3.1.5.23 – Conditions and Obligations of Active Membership – Student-Athlete Health and Safety Survey and Financial Data – Failure to Submit.**

Management Council. The Management Council adopted noncontroversial legislation to specify that the timing of the withholding of Division II Institutional Equal Distribution funds for failure to submit the student-athlete health and safety survey and financial data will be done with the next distribution.

Presidents Council. No action was necessary.

(b) **Noncontroversial Legislation – Bylaws 7.3.1.5.19.1 and 7.3.1.5.23 – Conditions and Obligations of Active Membership – Student-Athlete Health and Safety Survey and Financial Data – Failure to Submit – Waiver Opportunity.**

Management Council. The Management Council adopted noncontroversial legislation to establish a waiver opportunity for an institution's failure to submit the student-athlete health and safety survey and financial data by the legislated deadlines; further to specify that the Division II Membership Committee shall have final authority over waivers for an institution's failure to submit the student-athlete health and safety survey and financial data by the legislated deadlines.

Presidents Council. No action was necessary.

(c) **NCAA Division II Membership Committee – Policy Related to Reporting Requirements during the Provisional Membership Process.**

Management Council. The Management Council amended the Membership Committee’s policy to require institutions in the provisional membership process to submit the student-athlete health and safety survey and financial data starting in year two of the provisional process.

Presidents Council. No action was necessary.

(d) **Review of Annual Reports from Institutions in the Membership Process.**

Management Council. The Management Council noted that the Membership Committee had taken the following actions with regard to institutions in the membership process:

- i. Move the following institution to active member status, effective September 1, 2023:
 - D’Youville University.
- ii. Move the following institutions to provisional year three, effective September 1, 2023:
 - a. Allen University;
 - b. Edward Waters University; and
 - c. Emory & Henry College.
- iii. Move the following institutions to provisional year two, effective September 1, 2023:
 - a. Thomas More University;
 - b. University of South Carolina Beaufort; and
 - c. Westmont College.

- iv. Approved the following institutions to enter provisional year one, effective September 1, 2023:
 - a. Jessup University;
 - b. Menlo College;
 - c. Roosevelt University;
 - d. Sul Ross State University; and
 - e. Vanguard University.
- v. Did not accept the application of the following institution to enter provisional year one:
 - Talladega College.

Presidents Council. The Presidents Council reviewed the actions taken by the Membership Committee.

(7) Nominating Committee.

(a) May 9 Videoconference.

- **Committee Appointment.**

Management Council. The Management Council was provided an update that the Administrative Committee approved the following appointment:

- **Division II Nominating Committee (one immediate vacancy replacing Tony Duckworth).** David Haase, associate director of athletics, University of West Georgia, Gulf South Conference.

Presidents Council. No action was necessary.

[Note: The appointment noted above was approved May 22 by the Administrative Committee. It is included in the document for ease of reference.]

(b) June 20 Videoconference.

- **Committee Appointments.**

Management Council. The Management Council approved the following appointments:

- i. **Division II Committee on Infractions (one immediate vacancy replacing Melissa Reilly).** **Amber Feldman**, deputy commissioner/senior woman administrator, Mid-America Intercollegiate Athletics Association.
- ii. **Division II Legislation Committee (two immediate vacancies replacing Kara Lindaman and Melinda Terry).** **Deborah Rodgers**, deputy chief athletic director/compliance, Tuskegee University, Southern Intercollegiate Athletic Conference; and **Melissa Thacker**, faculty athletics representative, Cameron University, Lone Star Conference.
- iii. **Division II Membership Committee (one immediate vacancy replacing Jennifer Virgil).** **Troy Dell**, director of athletics, Frostburg State University, Mountain East Conference.
- iv. **Division II Strategic Planning and Finance Committee (six February 2024 vacancies – three three-year members and three four-year members).** **Curtis Janz**, director of athletics, University of Arkansas, Fort Smith, Lone Star Conference; **Brandi Laurita**, vice president for student affairs and athletics/senior woman administrator, University of Findlay, Great Midwest Athletic Conference; and **Frank Wu**, president, Queens College (New York) (three-year terms). **Joseph Arnold**, senior associate athletic director for compliance, Clark Atlanta University, Southern Intercollegiate Athletic Conference; **Pennie Parker**, director of athletics, Rollins College, Sunshine State Conference; and **David Wilmes**, chief student affairs officer, Slippery Rock University of Pennsylvania (four-year terms).

Presidents Council. The Presidents Council approved the appointments, as recommended.

(c) **July 6 Electronic Vote.**

• **Committee Appointments.**

Management Council. The Management Council approved the following appointments:

- i. **Division II Committee on Infractions (one September 2023 vacancy).** Brooke Parsons, attorney, public member.
- ii. **NCAA Committee on Competitive Safeguards and Medical Aspects of Sports (one September 2023 vacancy).** Dr. Jack Lewis Turban, doctor of psychiatry, public member.

Presidents Council. The Presidents Council approved the appointments, as recommended.

(8) **Planning and Finance Committee.**

(a) **Budget to Actual Report ending May 31.**

Management Council. The Management Council reviewed the budget-to-actual report for the period ending May 31, 2023.

Presidents Council. The Presidents Council reviewed the budget-to-actual report for the period ending May 31, 2023.

(b) **April 20 Videoconference.**

i. **Division II Budget Guidelines and Principles.**

Management Council. The Management Council endorsed the amended Division II Budget Guidelines and Principles.

Presidents Council. No action was necessary as the Presidents Council approved the Budget Guidelines and Principles during its April 2023 meeting.

ii. **Division II Budget Requests for Fiscal Year 2023-24.**

Management Council. The Management Council endorsed the budget requests for the 2023-24 fiscal year, as noted

below. The rationale for each request is listed alongside the amount requested.

| Request | Amount | Rationale |
|---|-----------|---|
| Championships Travel | \$682,152 | Each year, NCAA accounting provides an estimate on expected travel inflation for Division II championships travel. NOTE: The Division II LRB projected a \$682,152 increase for championships travel expenses. The Planning and Finance Committee is requesting the full projected amount of \$682,152 and will allocate \$441,003 to new championships initiatives as part of the FY25 championships triennial budget process. |
| DII Championships Operations Right Sizing | \$222,232 | Based on review of current championships expenses, the following items are requested based on an assessment of current expenditures vs budget. Additionally, some items were approved during the previous year based on health and safety and/or gender-equity review. The expenses include soccer travel and per diem; indoor and outdoor track and field supplemental officials; patches for all sports; |

| Request | Amount | Rationale |
|--|---------------|---|
| | | softball bracket from 6 days to 7 days; baseball video replay; and officials at every court in tennis. |
| Revenue Distribution – Conference Sports Sponsorship Fund | \$173,228 | Per the LRB, 3% increase. |
| Revenue Distribution – Institutional Equal Distribution Fund | \$57,742 | Per the LRB, 3% increase. |
| Division II Championships Festival | \$50,000 | Based on a review of expenses for the fall 2022 festival in Seattle and expected expenses in Orlando for the spring 2024 festival, these dollars will cover the increased costs associated with the special events at the festival (e.g., opening ceremonies, closing ceremonies, student-athlete lounges). |
| DII University | \$50,000 | Per the LRB, to continue the development of new modules and maintenance of current modules. |
| Community Engagement at Championships | \$50,000 | Each Division II national championship has a community engagement component. Given budget reductions |

| Request | Amount | Rationale |
|-----------------|----------|--|
| | | <p>following COVID, many youth organizations and schools no longer have funding (e.g., bus transportation costs) to pay expenses for students at these schools and organizations to attend Division II championships. These dollars will assist the needed funding to continue the division’s community engagement outreach at championships as well as assist with the increased costs for shipping, giveaways and food and beverage.</p> |
| NCAA Convention | \$35,000 | <p>This budget line item has not been increased in several years. With the increased cost of keynote speakers and food and beverage, these funds will assist with the Division II-specific costs at Convention.</p> |
| Staff Travel | \$23,000 | <p>This request has been submitted as an Association-wide/national office budget request. In the event this request is not approved by the national office, the Division II governance staff is requesting an increase to the DII staff travel budget. Based on</p> |

| Request | Amount | Rationale |
|---|--------------------|--|
| | | assessment of travel for FY23 and expected travel in FY24, this request will cover the increased costs associated with flights, hotel and food. |
| Drug-Testing Contract | \$10,256 | Per the long-range budget – 2% inflationary increase to pay for Division II’s portion of the Drug Free Sport contract. |
| Division II Student-Athlete Leadership Forum | \$8,000 | To assist with increased costs for hotel, food and beverage and travel associated with the forum. |
| Additional Expenses for Services to Division II | \$4,800 | Per the new NCAA Constitution and starting in FY23, an annual review will be conducted to validate additional Association service expenses that Division II pays for directly from its 4.37% allocation. Per for LRB, this is the 3% inflationary increase to this budget line item. |
| Reserve | \$82,807 | Depending on the allocation for Division II championships travel and staff travel, the remaining funds will be placed in the reserve. |
| TOTAL | \$1,199,218 | |

Presidents Council. No action was necessary as the Presidents Council approved the Budget Guidelines and Principles during its April 2023 meeting. The Presidents

Council received a preview of the August 16 Planning and Finance Committee meeting.

(9) Student-Athlete Advisory Committee.

a. April 13 In-Person Meeting and May 10 Videoconference.

Management Council. The Management Council reviewed the committee's April 13 in-person and May 10 videoconference reports.

Presidents Council. No action was necessary.

b. Verbal Update from July 14-15 In-Person Meeting.

i. Referral to Championships Committee and, Legislation Committee – Student-Athlete Representation.

Management Council. The Management Council referred to the Championships Committee and Legislation Committee to discuss whether it would be beneficial to add a current or former Division II student-athlete to serve on the committee in addition to the current Division II National SAAC representative.

Presidents Council. No action was necessary.

ii. Referral to the Committee on Infractions, Infractions Appeals Committee, Committee for Legislative Relief, Membership Committee and Nominating Committee – Student-Athlete Advisory Committee Representation.

Management Council. The Management Council referred to the Committee on Infractions, Infractions Appeals Committee, Committee for Legislative Relief, Membership Committee and Nominating Committee to discuss whether there is a need for SAAC representation on each of these Division II general committees that currently do not include a SAAC member.

Presidents Council. No action was necessary.

(10) Committee on Student-Athlete Reinstatement.

Management Council. The Management Council reviewed the committee's June 15 in-person meeting report.

Presidents Council. No action was necessary.

c. Division II Subcommittees and Project Teams.

(1) Convention Planning Project Team.

- **2024 Convention Division II Schedule and Educational Programming.**

Management Council. The Management Council approved the Division II schedule and educational programming for the 2024 Convention.

Presidents Council. The Presidents Council approved the Division II schedule and educational programming for the 2024 Convention.

(2) Identity Subcommittee.

- **Division II 50th Anniversary Scholarship Waiver.**

Management Council. The Management Council approved a blanket waiver to permit selected Division II student-athletes to receive the Division II 50th Anniversary Scholarship and allow for the scholarship to be exempt from the student-athlete's individual and team equivalency limit for the 2024-25 academic year.

Presidents Council. No action was necessary.

d. Association-Wide Committees.

(1) Committee on Women's Athletics.

Management Council. The Management Council reviewed the committee's May 12 videoconference report.

Presidents Council. No action was necessary.

(2) Minority Opportunities and Interests Committee.

Management Council. The Management Council reviewed the committee's May 9 videoconference report.

Presidents Council. No action was necessary.

(3) Minority Opportunities and Interests Committee and Committee on Women’s Athletics Joint Videoconference.

Management Council. The Management Council reviewed the committees’ May 15 joint videoconference report.

Presidents Council. No action was necessary.

(4) Playing Rules Oversight Panel.

• **April 20 and June 8 Videoconferences.**

Management Council. The Management Council reviewed the panel’s April 20 and June 8 videoconference reports.

Presidents Council. No action was necessary.

(5) Postgraduate Scholarship Committee.

Management Council. The Management Council reviewed the committee’s June 5-6 in-person meeting report.

Presidents Council. No action was necessary.

(6) Walter Byers Scholarship Committee.

Management Council. The Management Council reviewed the committee’s April 23-24 in-person meeting report.

Presidents Council. No action was necessary.

7. Open Forum.

Management Council. The Management Council participated in an open forum session Tuesday morning. No formal action was taken.

Presidents Council. No action was necessary.

8. Management Council Issues.

a. Management Council Committee and Project Team Assignments.

Management Council. The Management Council reviewed committee and project team assignments, noting those assignments that are open with the turnover in

Council representation. The Council was informed that if anyone was interested in being assigned to a specific committee or project team, they should inform the chair or one of the Division II staff members.

Presidents Council. No action was necessary.

b. Management Council Vice Chair Election Notice.

Management Council. The Management Council was informed that Jerry Wollmering's position as vice chair of the Management Council would expire at the conclusion of the 2024 Convention. Individuals interested in seeking the position should voice that interest to the chair or the managing director of Division II.

Presidents Council. No action was necessary.

c. Management Council Chair Election Notice.

Management Council. The Management Council was informed that Carrie Michael's position as chair of the Management Council would expire at the conclusion of the 2024 Convention. Individuals interested in seeking the position should voice that interest to the chair or the managing director of Division II.

Presidents Council. No action was necessary.

d. Management Council/Student-Athlete Advisory Summit.

Management Council. The Management Council discussed the feedback received on the Summit that was held the previous weekend.

Presidents Council. No action was necessary.

9. Presidents Council Issues.

a. Discuss Aug. 1 Presentation on Gender Equity Phase II Progress Report. The Presidents Council participated in a conversation regarding the gender equity assessment report.

b. NCAA Business Review Update. The Presidents Council participated in a joint videoconference with the Division I Board of Directors and the Division III Presidents Council to receive an update on the NCAA business review findings from President Charlie Baker.

c. Update on Independent Member Nomination Process for the Division II Executive Board. The Presidents Council was provided an update on the independent member nomination process. Presidents Council members were

encouraged to nominate members within their alumni or community that meet the qualifications.

- d. **Chair Election in October.** The Presidents Council was advised that a chair would be elected at the October meeting to serve from January 2024 to January 2025. President Council members who wish to serve should contact the vice president of Division II.

10. National Office Updates.

a. Executive.

Management Council. The Management Council received an update from the NCAA president on issues surrounding the NCAA.

Presidents Council. The Presidents Council received an update on issues surrounding the NCAA from the NCAA president.

b. Legal.

Management Council. The Management Council received a legal update from the NCAA director of legal affairs on issues surrounding the NCAA.

Presidents Council. The Presidents Council received a legal update on issues surrounding the NCAA from the NCAA director of legal affairs.

c. Sport Science Institute.

Management Council. The Management Council received an update from Sport Science Institute staff on some initiatives that the office and the Committee on Competitive Safeguards and Medical Aspects of Sports are working on, including discussions on cannabis; discussions on concussion; mental health best practices; stakeholder athletic trainer meeting; and Division II Injury Surveillance Program participation numbers.

Presidents Council. The Presidents Council received an update from Sport Science Institute staff on some initiatives that the office and the Committee on Competitive Safeguards and Medical Aspects of Sports are working on, including discussions on cannabis; discussions on concussion; mental health best practices; stakeholder athletic trainer meeting; and Division II Injury Surveillance Program participation numbers.

d. Division II 50th Anniversary.

Management Council. The Management Council was provided an overview of the plans for the Division II 50th anniversary celebration.

Presidents Council. The Presidents Council was provided an overview of the plans for the Division II 50th anniversary celebration.

e. Inclusion Forum.

Management Council. The Management Council was provided a recap of the Division II enhanced attendance initiative at the NCAA Inclusion Forum.

Presidents Council. No action was necessary.

f. Division II ADA Mentor Program.

Management Council. The Management Council was updated on the ADA Mentor Program.

Presidents Council. No action was necessary.

g. Division II Community Engagement.

Management Council. The Management Council was updated on the community engagements efforts of the division at Division II national championships.

Presidents Council. No action was necessary.

h. Division II Coaches Connection Program.

Management Council. The Management Council was updated on the coaches connection program.

Presidents Council. No action was necessary.

11. Affiliated Association Updates.

Management Council. The Management Council was updated on the activities of the following affiliated associations. The Council endorsed the Division II Model Athletics Department document that was developed by the Division II Athletics Directors Association. No additional action was needed.

a. Division II Athletics Directors Association.

b. Division II Conference Commissioners Association.

- c. **College Sports Communicators.**
- d. **Faculty Athletics Representative Association.**
- e. **Minority Opportunities Athletics Administrators Association.**
- f. **National Association for Athletics Compliance.**
- g. **Women Leaders in College Sports.**

Presidents Council. The Presidents Council endorsed the Division II Model Athletics Department Document.

12. Other Business.

Management Council. No action was necessary.

Presidents Council. No action was necessary.

13. Meeting Recap/Things to Report Back to Conference.

Management Council. The Management Council was provided with a list of topics/issues to report to its member institutions. These topics included: 2024 Convention information; legislation for the 2024 Convention; Championship Committee updates, including access ratio for championships in team sports, federated rules process for Division II, nullification transparency, and preliminary-round streaming policy in men's and women's basketball; student-athlete congressional engagement template letter; 50th anniversary information; Division II Model Athletics Department Document, independent member nomination information for the Division II Executive Board; awards and scholarships opportunities; and the Management Council meeting article.

Presidents Council. No action was necessary.

14. Future Meetings.

Management Council. The Management Council reviewed the upcoming meetings for 2023 through January 2025.

Presidents Council. The Presidents Council reviewed the upcoming meetings for 2023 through January 2024.

15. Adjournment.

Management Council. The Management Council adjourned at 11:44 a.m. Eastern time July 17.

Presidents Council. The Presidents Council adjourned at 3:43 p.m. Eastern time August 2.

| June 8, 2023, Division II Management Council and Division II Presidents Council; July 17-18, 2023, Management Council; and August 2, 2023, Presidents Council | |
|--|--|
| Attendees: | |
| Management Council | Presidents Council |
| Femi Alao, Roberts Wesleyan University | Roslyn Artis, Benedict College (<i>June 8</i>) |
| Patrick Britz, South Atlantic Conference | Michaela Boyd, Palm Beach Atlantic University |
| Brenda Cates, University of Mount Olive | Carlos Campo, Ashland University |
| Bennett Cherry, California State University, San Marcos | Davaris Cheeks, Concordia University, St. Paul |
| Marcus Clarke, Central Intercollegiate Athletic Association | Michael Driscoll, Indiana University of Pennsylvania |
| Mark Corino, Caldwell University (<i>June 8</i>) | John Y. Gotanda, Hawaii Pacific University |
| Jeremy Elliott, University of Alabama in Huntsville | Donna Henry, University of Virginia's College at Wise |
| Theresa Grosbach, Missouri Western State University | Colleen Perry Keith, Goldey-Beacom College |
| Kim Hancock, Ferris State University | Carrie Michaels, Shippensburg University of Pennsylvania |
| David Hansburg, Colorado School of Mines | Steven Shirley, Minot State University |
| Theresa Hanson, Simon Fraser University (<i>June 8</i>) | William Thierfelder, Belmont Abbey College |
| Amy Henkelman, Dominican University of California | Blake Thompson, Mississippi College |
| Kristi Kiefer Fairmont State University | Sandra Woodley, University of Texas Permian Basin |
| Emma Kramer, Simon Fraser University (<i>June 8</i>) | Frank Wu, Queen College (New York) |
| Erin Lind, Northern Sun Intercollegiate Conference | |
| Katherine Loh, Florida Southern College | |
| Daniel McCabe, Adelphi University | |
| Cindy McKnight, Ursuline College | |
| Carrie Michaels, Shippensburg University of Pennsylvania | |
| Austin Mondello, Colorado Mesa University (<i>July 17-18</i>) | |
| Sandee Mott, Texas Woman's University | |

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| Roberta Page, Slippery Rock University of Pennsylvania | |
| Bo Pagliasotti, Southwestern Oklahoma State University | |
| Sarah Ramey, West Texas A&M University | |
| Christina Whetsel, Augusta University | |
| Vaughn Williams, director of athletics, Bentley University | |
| Jerry Wollmering, Truman State University | |
| Absentees: | |
| Femi Alao, Roberts Wesleyan University (<i>June 8</i>) | Roslyn Artis, Benedict College (<i>August 2</i>) |
| Brenda Cates, University of Mount Olive (<i>June 8</i>) | Michael Driscoll, Indiana University of Pennsylvania (<i>June 8</i>) |
| Mark Corino, Caldwell University (<i>July 17-18</i>) | Donna Henry, University of Virginia's College at Wise (<i>June 8</i>) |
| Theresa Grosbach, Missouri Western State University (<i>June 8</i>) | William Thierfelder, Belmont Abbey College (<i>June 8</i>) |
| Kim Hancock, Ferris State University (<i>June 8</i>) | Blake Thompson, Mississippi College (<i>June 8</i>) |
| David Hansburg, Colorado School of Mines (<i>June 8</i>) | Dwaun Warmack, Claflin University |
| Theresa Hanson, Simon Fraser University (<i>July 17-18</i>) | |
| Emma Kramer, Simon Fraser University (<i>July 17-18</i>) | |
| Erin Lind, Northern Sun Intercollegiate Conference (<i>June 8</i>) | |
| Katherine Loh, Florida Southern College (<i>June 8</i>) | |
| Sandee Mott, Texas Woman's University (<i>June 8</i>) | |
| Bo Pagliasotti, Southwestern Oklahoma State University (<i>June 8</i>) | |
| Vaughn Williams, director of athletics, Bentley University (<i>June 8</i>) | |
| Jerry Wollmering, Truman State University (<i>June 8</i>) | |
| Guests in Attendance | |
| Kara Amos, Missouri Southern State University (<i>July 17-18</i>) | Gary Brown, NCAA contractor (<i>August 2</i>) |
| Reid Amos, Mountain East Conference (<i>June 8</i>) | |
| Kristy Bayer, Rockhurst University (<i>June 8</i>) | |
| Gary Brown, NCAA contractor (<i>July 17-18</i>) | |
| Chris Colvin, Conference Carolinas (<i>June 8</i>) | |
| Nathan Gibson, University of Colorado, Colorado Springs (<i>June 8</i>) | |

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|---|--|
| Anthony Holloman, Southern Intercollegiate Athletic Association (<i>July 17-18</i>) | |
| Regan McAthie, Concordia University, St. Paul (<i>June 8</i>) | |
| Gary Pine, Azusa Pacific University (<i>June 8</i>) | |
| Carol Rivera, California Collegiate Athletic Association (<i>June 8</i>) | |
| Jill Willson, NCAA Contractor (<i>July 17-18</i>) | |
| NCAA Staff Members in Attendance: | |
| Charlie Baker (<i>July 17-18, August 2</i>), Rachel Denton (<i>July 17-18</i>), Jenn Fraser (<i>July 17-18</i>), Haydyn Gibson (<i>June 8</i>), Terri Steeb Gronau, Brian Hainline (<i>July 17-18, August 2</i>), Kendee Hilliard (<i>July 17-18, August 2</i>), Chelsea Hooks, Maritza Jones, Ryan Jones, Julie Kimmons (<i>June 8</i>), Karen Kirsch, David Lafiosca (<i>August 2</i>), Micaela Liddane (<i>June 8, July 17-18</i>), Jordan Lysiak, Corbin McGuire (<i>July 17-18, August 2</i>), Rebecca Burchette Medel (<i>June 8</i>), Mario Morris (<i>August 2</i>), John Parsons (<i>July 17-18, August 2</i>), Stephanie Quigg (<i>July 17-18</i>), Angela Red, Anne Rohlman (<i>July 17-18, August 2</i>), Rachel Seewald (<i>July 17-18</i>), Jared Tidemann (<i>July 17-18, August 2</i>), Robert Turick and Jill Waddell. | |

NCAA Division II Academic Guiding Principles

Below is a list of guiding principles as it relates to academics and the role of the NCAA Division II Academic Requirements Committee:

1. Division II is committed to protecting the well-being of our student-athletes.
2. Division II supports a “student-first” philosophy.
3. The Division II Academic Requirements Committee is the gatekeeper for the division as it relates to student-athlete academic readiness prior to initial enrollment and academic success after enrollment that will encourage career development towards life-long goals post-graduation.
4. The academic requirements shall support the philosophy of the division.
5. Recommendations for change shall be data driven and provide the opportunity for access to athletically related financial aid, practice, and competition.
6. The certification of requirements will support and promote administrative efficiency when possible.

ATTACHMENT B

| | Number of Teams Sponsoring <i>do not include reclassifying or provisional</i> | Total Athletes (Taken from Sports Sponsorship Participation Rates Report) | Championship Bracket/Field Size | Access Ratio* |
|------------------------------------|---|---|--|----------------------|
| Men's Cross Country (individual) | 264 | 3,949 | 262 | 15.07 |
| Women's Cross Country (individual) | 284 | 3,795 | 262 | 14.48 |
| Men's Cross Country (team) | 264 | 3,949 | 34 | 7.76 |
| Women's Cross Country (team) | 284 | 3,795 | 34 | 8.35 |
| Women's Field Hockey | 35 | 925 | 6 | 5.83 |
| Football | 161 | 20,346 | 28 | 5.75 |
| Men's Soccer | 200 | 7,414 | 40 | 5.00 |
| Women's Soccer | 252 | 8,024 | 56 | 4.50 |
| Volleyball | 283 | 5,349 | 64 | 4.42 |
| Men's Basketball | 296 | 5,567 | 64 | 4.63 |
| Women's Basketball | 294 | 4,912 | 64 | 4.59 |
| Men's Swimming & Diving | 75 | 1,732 | 175 | 9.90 |
| Women's Swimming & Diving | 99 | 2,249 | 205 | 10.97 |
| Men's Indoor Track & Field | 180 | 6,753 | 270 | 25.01 |
| Women's Indoor Track & Field | 205 | 6,600 | 270 | 24.44 |
| Wrestling | 64 | 2,243 | 180 | 12.46 |
| Baseball | 247 | 11,452 | 56 | 4.41 |
| Men's Golf (individual) | 218 | 2,355 | 108 | 5.45 |
| Women's Golf (individual) | 193 | 1,646 | 98 | 6.23 |
| Men's Golf (team) | 218 | 2,355 | 80 | 2.73 |
| Women's Golf (team) | 193 | 1,646 | 48 | 4.02 |
| Men's Lacrosse | 75 | 3,393 | 12 | 6.25 |
| Women's Lacrosse | 113 | 2,906 | 16 | 7.06 |
| Women's Rowing | 12 | 439 | 6 | 2.00 |
| Softball | 272 | 6,419 | 64 | 4.25 |
| Men's Tennis | 147 | 1,642 | 48 | 3.06 |
| Women's Tennis | 202 | 1,980 | 48 | 4.21 |
| Men's Outdoor Track & Field | 222 | 8,052 | 377 | 21.36 |
| Women's Outdoor Track & Field | 251 | 7,923 | 377 | 21.02 |

Individual team sports

* Access ratio determined as follows: Team Sports (Number of teams sponsoring/bracket size); Individual-team sports (Total athletes/field size)

| | | | | |
|---------------------|----|-------|-----|-------|
| Men's Swimming*** | 75 | 1,663 | 175 | 9.50 |
| Women's Swimming*** | 99 | 2,130 | 205 | 10.39 |

| | | | | |
|------------------|----|-----|----|------|
| Men's Diving** | 26 | 69 | 18 | 3.83 |
| Women's Diving** | 30 | 119 | 22 | 5.41 |

** Swimming and diving sponsorship data is collected jointly through membership reports. The diving membership was asked to complete a survey reporting their current diving specific sponsorship and roster numbers. This reporting did not come from a formalized request, but provides context between the varying sponsorship of swimming and diving.

*** Swimming data with the removal of diving data.

**Division II Process for
Federated Review of Playing Rules**

The process outlined below for establishing Division II specific playing rules is consistent with the current process that is used for common rules.

1. INFORMATION GATHERING STAGE

During the nonchampionship and championship seasons, the secretary-rules editor and rules committee members compile hot topics from coaches, commissioners, athletics administrators and other stakeholders (e.g., coaches associations, sport management committees, officials, etc.). A Call for Proposals is sent to all head coaches and conference commissioners. Topics are presented and discussed at the coach's convention, if possible.

A rules survey is conducted to determine membership positions on certain issues.

If, based on Division II specific input/information gathered from the rules survey, there does not seem to be a majority support for a specific rules change, the Division II Championships Committee (or a subcommittee of the Championships Committee), along with the Division II members of the rules committee if time permits, will review this initial feedback and determine next steps (e.g., consider a federated playing rule).

2. ANNUAL RULES COMMITTEE MEETING

The rules committee meets to discuss and vote on rules proposals.

In order to maintain an appropriate level of consistency among divisions, rules changes should initially be considered as common for all divisions. In particular, rules changes related to fundamental, foundational aspects of the sport or that have a health and safety impact should be recommended as common proposals.

However, based on Division II specific input/information gathered, the Division II member(s) of the rules committee may recommend and vote on rules proposals that are specific to Division II.

Prior to the annual rules committee meeting, the Division II member(s) of the rules committee will meet with the members of the relevant Division II sports committee to provide additional Division II perspectives on the proposals for consideration.

A simple majority vote of Division II rules committee members is required to approve a proposal for the division.

3. COMMENT PERIOD

After the annual meeting, a list of proposals approved by the rules committee is sent to head coaches, conference commissioners and athletics directors for feedback. This two-week comment period allows the membership to see and respond to the final language of the proposals.

4. RULES COMMITTEE REVIEW OF COMMENT PERIOD RESULTS

At the end of the two-week comment period, the rules committee meets to review the comment period results and qualitative feedback. The respective Playing Rules Oversight Panel (PROP) representative participates in this meeting. The rules committee determines which proposals to send forward to PROP for final consideration.

The Division II members of the rules committee determine which Division II specific proposals to forward to PROP for final consideration. Prior to the review of the comment period results, the Division II member(s) of the rules committee will meet with the members of the relevant Division II sports committee to provide additional Division II perspectives on the proposals for consideration.

A simple majority vote of the Division II rules committee members is required.

5. PLAYING RULES OVERSIGHT PANEL REVIEW OF PROPOSALS

PROP reviews all proposals the rules committee recommends and all feedback from the membership during the two-week comment period.

A recommendation from a rules committee shall be considered valid unless PROP determines that the recommendation harms the image of the games, creates an unsafe environment for student-athletes or places an unreasonable financial burden on the membership. PROP may request that playing rules committee chairs and/or secretary-rules editors present their cases to PROP when proposed changes are controversial or unusually complicated.

The full PROP votes on common rules proposals. The Division II members of PROP vote on Division II specific proposals. In addition, if a common rules proposal is not supported by the full PROP, the Division II members of the panel may vote to determine whether the proposal is approved for Division II.

Rules approved by PROP (or, for Division II specific rules, the Division II members of the Panel) are final and incorporated into the next edition of the rules book.



Interim Actions of the NCAA Division II Administrative Committee

1. On August 30, the Division II Administrative Committee approved the following items:
 - a. **Presidents Council-Sponsored Legislation for the 2024 NCAA Convention in Legislative Form.** The Administrative Committee reviewed the proposals that were approved in concept by the Management Council and Presidents Council during their July and August meetings. The committee approved the proposals in legislative form.
 - b. **Noncontroversial Legislation.** The committee adopted in legislative form one noncontroversial proposal that had previously been approved in concept (Proposal No. NC-2024-18), as presented. The proposal is listed below.
 - **Amateurism -- Use of Logos on Equipment, Uniforms and Apparel – Incorporating into Playing and Practice Seasons Legislation,** which moves the use of logos on equipment, uniforms and apparel legislation into the playing and practice seasons legislation.
 - c. **Neutrality in Championships Preliminary Rounds for Team Sports.** The committee approved policy that permits preliminary round hosts in all team sports to run the same kind of pregame promotions and celebrations they conduct during the regular-season contests before resuming neutrality during the course of the contest.
 - d. **Management Council Committee and Project Team Assignments.** Due to the resignations of Curtis Campbell, Theresa Hanson and Corbin Thaete, the committee approved the following appointments noting that the remaining vacancies will be filled after the elections in October.
 - (1) **Cindy McKnight:** Added Division II Membership Committee; and
 - (2) **Austin Mondello:** Added Division II Management Council Identity Subcommittee.
2. On September 11, the Administrative Committee approved the following item:
 - **Temporary Extension of Term for Chair of NCAA Division II Committee on Infractions (COI).** The committee approved a temporary extension of the term of COI chair John David Lackey, who is presently engaged in an ongoing infractions case until such time as this pending case is fully resolved.



REPORT OF THE
NCAA BOARD OF GOVERNORS
AUGUST 1, 2023, VIDEOCONFERENCE

KEY ITEMS.

The NCAA Board of Governors voted to:

1. Establish an Association-wide post-eligibility injury insurance program, effective August 1, 2024;
2. Sunset the Subcommittee on Congressional Engagement & Action, effective upon adjournment of the August 1, 2023, videoconference; and
3. Appoint the preferred candidate, as a new independent member to replace Grant Hill, effective upon adjournment of the August 1, 2023, videoconference, contingent on the candidate's acceptance.

[Note: Following the videoconference, the preferred candidate indicated they were unable to serve and declined the appointment.]

ACTION ITEMS.

- None.

INFORMATIONAL ITEMS.

1. **Welcome and announcements.** NCAA Board of Governors chair, President Linda Livingstone, convened the meeting at approximately 1:07 p.m. Eastern time and welcomed the Governors. President Livingstone noted that this was the last meeting for President John DeGioia and Grant Hill and thanked them for their service on the board.
2. **Consent Agenda.** By way of a consent agenda, the Board of Governors approved six items including: (a) the April 25, 2023, videoconference report; (b) the Board of Governors Executive Committee Charter; (c) the appointment of Dr. Michara Delaney- Fields, Chief Diversity Officer at Stephen F. Austin State University and Dr. Ron Darbeau, Chancellor of Pennsylvania State University Altoona, to the Board of Governors Committee to Promote Cultural Diversity and Equity; (d) updates to the Board of Governors Policies and Procedures; (e) the appointment of Isaiah Swann, as the voting graduated student-athlete member effective following the conclusion of the August 2023 meeting through the conclusion of the August 2024 meeting; and (f) the amount of divisional membership dues, as specified, for the 2023-24 academic year.
3. **Feedback from divisional presidential bodies via the consultative process.** Presidents Mary-Beth Cooper, Livingstone and Steven Shirley provided the board with an update on the use of the consultative process with the divisional presidential bodies prior to the videoconference to solicit comment and feedback on potential board action and discussion.

4. **Key findings from the NCAA National Office Business Review.** President Charlie Baker highlighted the key findings and trends from the NCAA national office business review, which began in the spring. President Baker facilitated discussion with the board about next steps, and informed the board that the key findings would be shared with the divisional presidential governance bodies during a joint meeting on Wednesday, August 2. He further noted that it is anticipated that a business plan would be shared with the board during its October meeting.
5. **Update and next steps regarding congressional engagement and action.** President Baker and NCAA staff provided an update on the progress with congressional engagement and action. It was noted that various, bi-partisan members of Congress introduced four draft bills prior to the August recess. NCAA staff provided a highlight of the draft bills and updated the board on membership outreach efforts.

- a. **Post-eligibility medical care.** President Baker and NCAA staff provided an update on the analysis for funding an Association-wide post-eligibility injury insurance program, which is similar to the NCAA catastrophic injury insurance program. It was noted that the program will cover two years of medical coverage following graduation or the completion of a student-athlete's eligibility/athletic experience if they sustain an athletically related injury. It was also noted that NCAA staff will develop a timeline and release educational materials (e.g., FAQ) prior to the effective date of the program. Beth DeBauche, chair of the Finance and Audit Committee, noted the committee's approval to allocate association-wide funds for the post-eligibility injury insurance program, if ultimately approved by the Board of Governors.

It was VOTED

"That the Board of Governors approve an Association-wide post-eligibility injury insurance program, effective August 1, 2024." **Approved** (Unanimous voice vote)

- b. **Next Steps for the Board of Governors Subcommittee on Congressional Engagement & Action.** President John DeGioia, chair of the subcommittee and Board of Governors member, noted that the subcommittee has not met since March after it directed NCAA President Baker and NCAA staff to continue meeting with members of Congress to assist with the development of the NCAA's potential framework for federal legislation. In addition, President DeGioia noted that the full board has been engaged on matters pertaining to congressional engagement and action, and as such, the subcommittee was no longer necessary.

It was VOTED

"That the Board of Governors approve sunseting the NCAA Board of Governors Subcommittee on Congressional Engagement & Action, effective upon adjournment of the August 1, 2023, videoconference." **Approved** (Unanimous voice vote)

6. **NCAA Sport Science Institute/NCAA Committee on Competitive Safeguards and Medical Aspects of Sports update.** The NCAA chief medical officer provided several

updates on the work of the Committee on Competitive Safeguards and Medical Aspects of Sports.

- a. **NCAA drug-testing policy and elimination of testing for cannabis.** The board received a report on potential recommendations from the Drug-Testing Subcommittee of CSMAS regarding the elimination of cannabis testing at NCAA championships and the removal of cannabinoids from the list of banned drug classes. The board agreed that CSMAS should consider recommending the appropriate divisional governance bodies take the necessary legislative action to eliminate the cannabinoid class from the NCAA banned drug list before addressing the NCAA championships' drug-testing policy.
 - b. **NCAA Mental Health Best Practices.** The board continued its discussions on proposed updates to the NCAA Mental Health Best Practices document. Socialization of the proposed updates to the document will occur with the membership throughout the remainder of 2023 before the updated best practices document is provided to the board for consideration during the January 2024 in-person meeting. It is anticipated that the updated best practice document will be released to the membership at the 2024 NCAA Convention.
 - c. **NCAA Concussion Safety Protocol Checklist and membership engagement.** The board received a report from the CSMAS Concussion Safety Advisory Group regarding an updated consensus statement on concussion in sport that was released in mid-June. The consensus statement included revised recommendations on concussion diagnoses, management, and prevention, which will require a review and possible amendments to the NCAA Concussion Safety Protocol and other relevant member resources. It was noted that CSMAS will meet in early fall to continue its discussions on this topic.
 - d. **Athletic training stakeholders meeting update.** The board discussed an athletic training stakeholders meeting held in June, which was attended by presidents and chancellors, athletics administrators, athletics trainers and other health care administrators representing the three divisions to discuss the challenges with the hiring and retention of qualified athletic trainers. It was noted that continued discussions will occur throughout the fall regarding the development of strategies and educational resources for institutions.
7. **Report from consultant regarding NCAA contracts involving media rights agreements.** Representatives from Endeavor, the consultants selected to prepare the Association for media rights negotiations following the expiration of the NCAA's media rights agreement with ESPN in 2024, joined the board for continued discussions on this topic.
 8. **Board of Governors Finance and Audit Committee report.** Beth DeBauche, chair of the Finance and Audit Committee, presented the committee's report.

- a. **FY 2022-23 external audit plan presented by Crowe.** The Finance and Audit Committee shared the external financial audit plan for the 2022-23 fiscal year as presented by Crowe, noting that the committee had no concerns with the materials presented.

It was VOTED

“That the Board of Governors approve the FY 2022-23 external audit plan.”

Approved (Unanimous voice vote)

- b. **FY 2022-23 NCAA Enterprise Risk Management risk assessment and internal audit plan.** The Finance and Audit Committee presented the internal audit plan for the 2022-23 fiscal year, which is performed annually by NCAA staff.

It was VOTED

“That the Board of Governors approve the fiscal year 2022-23 enterprise risk management risk assessment and internal audit plan.” **Approved** (Unanimous voice vote)

- c. **Third quarter fiscal year 2022-23 budget-to-actual review.** The committee reviewed a comparison of actual revenues and expenses versus budgeted revenues and expenses through the third quarter of this fiscal year.

9. **FY 2023-24 budget requests and recommendations.** Beth DeBauche provided the board with additional detail on NCAA finances and presented the budget requests and recommendations for FY 2023-24.

It was VOTED

“That the Board of Governors approve the budget requests and recommendations, as presented, for fiscal year 2023-24.” **Approved** (Unanimous voice vote)

10. **Board of Governors Processes and Procedures.**

- a. **NCAA Board of Governors Executive Committee report.** President Livingstone reported on matters discussed by the Executive Committee since the board adopted the new composition of the committee in April. She noted that one of the primary agenda items during its meetings focused on the search for a new independent member to replace Grant Hill following the August videoconference, as the Executive Committee served as the nominating committee for this process.

- **Approval of new independent member.** President Livingstone presented the Executive Committee’s recommendation to approve a preferred candidate, as the new independent member, effective upon adjournment of the August meeting, contingent on the candidate’s acceptance. The candidate will serve a two-year term, which is renewable for another two years.

It was VOTED

“That the Board of Governors approve the appointment of the preferred candidate as the new independent member of the board, contingent on the candidate’s acceptance.” **Approved** (Unanimous voice vote)

[Note: Following the videoconference, the preferred candidate indicated they were unable to serve and declined the appointment.]

- b. Timeline for NCAA Board of Governors Policy on Campus Sexual Violence attestation.** The board was informed of the new deadline for institutions to complete the annual attestation of the Policy on Campus Sexual Violence, specifically that the deadline was moved from mid-May to the first Friday of November. The deadline for the 2022-23 academic year attestation is Friday, November 3, 2023. NCAA staff noted that an update on the annual attestation would be presented to the board during its January 2024 meeting.
- **Simon Fraser University compliance with Item Nos. 4-6 of the policy for the 2022-23 academic year.** The board reviewed a request from Simon Fraser University, a Division II member institution in Canada, to be exempt from complying with Item Nos. 4-6 of the Board of Governors Policy on Campus Sexual Violence for the 2022-23 academic year. The institution noted that its compliance with the policy requirements present difficulties with Canadian and British Columbian privacy laws. NCAA staff highlighted that Item Nos. 4-6 of the policy are new requirements regarding student-athlete disclosure related to their conduct that institutions must attest to for the first time in the 2022-23 academic year.

It was VOTED

“That the Board of Governors deny the request from Simon Fraser University for relief, including partial relief, as the Policy on Campus Sexual Violence does not provide for a waiver of the policy. In addition, the Board of Governors agrees that the institution can meet Item Nos. 4-6 of the policy by establishing a process that is compliant with Canadian and British Columbian privacy laws.” **Approved** (Unanimous voice vote)

- c. Update on Association-wide committees.** Subsequent to the videoconference, the board was notified via Boardvantage of the ongoing work regarding its review of Association-wide committees to determine their relevance, assess whether potential changes would better align the committees’ work with the new constitution and determine how to streamline the Association-wide governance structure.
- (1) Review of the NCAA Committee on Sportsmanship and Ethical Conduct and NCAA Olympic Sports Liaisons Committee.** The board was notified that its recommendation to eliminate the Committee on Sportsmanship and Ethical Conduct was reviewed and approved by the divisional councils in April and July; thus, the committee has been eliminated from the

Association-wide governance structure. It was further noted that the board's recommendation to eliminate the Olympic Sports Liaisons Committee was reviewed and approved in concept by the Divisions II and III Management Councils during their July meetings. The Division I Council will review and act on the board's recommendation during its October meeting. The board will receive an update on the status of the Olympic Sports Liaisons Committee and the continued review of the remaining Association-wide committees during its October and January 2024 meetings.

- (2) **Timeline for review of NCAA Diversity Equity and Inclusion committees.** The board was notified of the proposed timeline for the review of the four NCAA Association-wide DEI committees (the Board of Governors Committee to Promote Cultural Diversity and Equity, the Committee on Women's Athletics, the Minority Opportunities and Interests Committee, and the Gender Equity Task Force). It was noted that it is anticipated that these four committees will begin discussions this fall with the expectation of reporting to the board during its January 2024 meeting.

11. **Other business.** The board did not have other business.
12. **Executive session.** The board convened in executive session.
13. **Adjournment.** The meeting was adjourned at approximately 6:13 p.m. Eastern time.

Board of Governors chair: Linda Livingstone, Baylor University
Staff liaisons: Terri Steeb Gronau, Governance and Policy
Stephanie Quigg, Governance and Policy

| NCAA Board of Governors August 1, 2023, Videoconference | |
|---|--|
| Attendees: | |
| Javaune Adams-Gaston, Norfolk State University. | |
| Charlie Baker, NCAA president. | |
| Bryce Choate, Graduated Division I student-athlete. | |
| Mary-Beth Cooper, Springfield College. | |
| Beth DeBauche, Ohio Valley Conference. | |
| John DeGioia, Georgetown University. | |
| Linda Livingstone, Baylor University. | |
| Madeleine McKenna, Graduated Division II student-athlete. | |
| Carrie Michaels, Shippensburg University of Pennsylvania. | |
| Jere Morehead, University of Georgia. | |
| Holly Sheilley, Transylvania University. | |
| Steven Shirley, Minot State University. | |
| Isaiah Swann, Graduated Division III student-athlete. | |
| Lynda Tealer, University of Florida. | |
| Nadja West, MD, retired United States Army lieutenant general and 44 th U.S. Army Surgeon General. | |
| Absentees: | |
| Grant Hill, CBS/Warner Media/Atlanta Hawks. | |
| Guests in Attendance: | |
| Karen Brodtkin, Endeavor. | |
| Andrew Demsey, Endeavor. | |
| Brian Higgins, NCAA independent contractor. | |
| Hilary Mandel, Endeavor. | |
| Josh Workman, Endeavor. | |
| NCAA Staff Liaisons in Attendance: | |
| Terri Steeb Gronau and Stephanie Quigg. | |
| Other NCAA Staff Members in Attendance: | |
| Scott Bearby, Tim Buckley, Dawn Buth, Joni Comstock, Kelly Dodds, Dan Gavitt, Brain Hainline, Charlie Henry, Lynn Holzman, Julie Kimmons, David Lafiosca, Kevin Lennon, Felicia Martin, Louise McCleary, Mario Morris, John Parsons, Greg Pottorff, Dave Schnase and Stan Wilcox. | |



**REPORT OF THE
NCAA BOARD OF GOVERNORS
August 15, 2023, VIDEOCONFERENCE**

ACTION ITEMS.

- None.

INFORMATIONAL ITEMS.

1. **Welcome and announcements.** NCAA Board of Governors chair, President Linda Livingstone, convened the videoconference at approximately 3 p.m. Eastern time and welcomed the Governors.
2. **Executive Session.** The board convened in executive session.
 - **Legal and litigation update.** NCAA general counsel facilitated a privileged and confidential discussion regarding several matters of ongoing litigation.
3. **Other business.** President Livingstone provided an update on the status of the nominee that was voted to replace Grant Hill as one of the independent members on the Board of Governors. Hill's term ended after the Board of Governors meeting on Aug. 1, 2023.
4. **Adjournment.** The meeting was adjourned at approximately 4:05 p.m. Eastern time.

| NCAA Board of Governors March 16, 2023, Videoconference | |
|---|--|
| Attendees: | |
| Javaune Adams-Gaston, Norfolk State University. | |
| Charlie Baker, NCAA. | |
| Mary-Beth Cooper, Springfield College. | |
| Bryce Choate, Graduated Division I student-athlete. | |
| Houston Davis, Central Arkansas University. | |
| Linda Livingstone, Baylor University. | |
| Madeleine McKenna, Graduated Division II student-athlete. | |
| Carrie Michaels, Shippensburg University of Pennsylvania. | |
| Jere Morehead, University of Georgia. | |
| Steven Shirley, Minot State University. | |
| Isaiah Swann, Graduated Division III student-athlete. | |
| Nadja West, MD, retired United States Army lieutenant general and 44 th U.S. Army Surgeon General. | |
| Absentees: | |
| Beth DeBauche, Ohio Valley Conference. | |
| Holly Sheilley, Transylvania University. | |
| Lynda Tealer, University of Florida. | |
| Guests in Attendance: | |
| None. | |
| NCAA Staff Liaisons in Attendance: | |
| Terri Steeb Gronau. | |
| Other NCAA Staff Members in Attendance: | |
| Scott Bearby and Mario Morris. | |



REPORT OF THE
NCAA DIVISION II PLANNING AND FINANCE COMMITTEE
AUGUST 16, 2023, VIDEOCONFERENCE

ACTION ITEMS.

1. Legislative items.

- None.

2. Nonlegislative items.

a. Division II Budget Guidelines and Principles.

- (1) Recommendation. That the Management Council and Presidents Council approve the amended Division II Budget Guidelines and Principles as presented in the Attachment.
- (2) Effective date. Immediate.
- (3) Rationale. The Planning and Finance Committee reviews and approves the guidelines and principles to ensure that they are kept up to date and meet the Division II philosophy, strategic plan and positioning platform. The committee during its April meeting agreed to amend the document by updating the revenue distribution language to remove the minimum amount for revenue distribution and add the yearly distribution amount with the breakdown of how it is distributed. The Attachment reflects these updates.
- (4) Estimated budget impact. None.
- (5) Student-athlete impact. None.

b. Calculating Division II Projected Revenue.

- (1) Recommendation. That the Presidents Council approve a method for calculating Division II's projected revenue that takes Division II's prior year actual revenue plus Division II's allocation of change from the media agreements to calculate the Division II estimated revenue in the long-range budget.
- (2) Effective date. Immediate.
- (3) Rationale. The recommended method is what the division used prior to the COVID-19 pandemic. With the cancellation of the Division I Men's Basketball Championship in 2020 that resulted in the Association receiving reduced revenue, Division II updated its long-range budget to mirror anticipated revenue as outlined in the Association's 10-year financial model. In that model, media rights revenues are based on actual amounts during the various contract periods, which is a more conservative approach. Upon review, however, the Planning and Finance Committee believes the

previous method that takes Division II's prior year actual revenue plus Division II's allocation of change from the media agreements to calculate the Division II estimated revenue in the long-range budget provides a more accurate assessment for planning purposes and should be re-engaged going forward.

(4) Estimated budget impact. None.

(5) Student-athlete impact. None.

INFORMATIONAL ITEMS.

1. **Welcome and Review of Agenda.** Planning and Finance Committee Chair Colleen Perry Keith welcomed the group and previewed the meeting agenda.
2. **Review of Previous Reports.** The committee approved the report from its April 20 videoconference, as presented.
3. **Division II Conference Strategic Priorities Fund.**
 - a. **Guidelines and Principles.** The committee received an overview of the guidelines and principles for the Conference Strategic Priorities Fund that were updated from the committee's April meeting. The document governs the Conference Strategic Priorities Fund and provides the direction for how staff is to evaluate each conference's report.
 - b. **2022-23 Conference Strategic Priorities Fund Reports.** The committee reviewed summaries of the 23 conference reports. The committee also was provided a summary of carryover dollars requested, and the staff's recommendations on whether to approve the report or have the committee review additional information. After review, the committee voted to approve all 23 reports.
 - c. **Fines for Late Submissions.** The committee noted that all 23 conferences submitted their grant reports by the deadline. No action was necessary.
 - d. **Special Recognition for 2022-23.** The committee approved dividing the \$10,000 allocation provided to recognize exemplary programming equally among the six conferences recommended (\$1,666.66 per conference). (Note: Committee members from the conferences selected recused themselves during the voting process.)

| Conference (Strategic Positioning Outcome Area) | Initiative/Program Recognized |
|--|--|
| California Collegiate Athletic Association (Academics and Life Skills) | Community Engagement Event with Mothers Against Drunk Driving |
| Central Intercollegiate Athletic Association (Game Day, Conference and National Championships) | Community Engagement in Conjunction with CIAA Basketball Tournaments |

| | |
|--|---|
| Conference Carolinas (Game Day, Conference and National Championships) | Second Annual Spirit Championship. |
| Great Lakes Valley Conference (Academics and Life Skills) | Student-Athlete Leadership Summit |
| Northern Sun Intercollegiate Conference (Diversity and Inclusion) | Workshop Designed to Benefit Women in the Workplace |
| Pennsylvania State Athletic Conference (Game Day, Conference and National Championships) | Player 2 Referee Clinic |

The committee also agreed to discuss at a future meeting how best to use these dollars going forward. The award was established initially to incentivize creativity among conferences to develop unique and meaningful programming. As time has passed, however, and as conferences have consistently demonstrated thoughtful approaches to programming, the Planning and Finance Committee agreed to discuss whether the award is still necessary or whether the funds could be devoted to other purposes that benefit the division and/or membership.

- 4. Conference Strategic Priorities Fund Audit Program.** The committee received an overview of the conference audit process that has been conducted by the NCAA’s internal audit team since 2011-12. To date, every Division II conference has gone through the audit process at least once (the current procedure is for three conferences to be selected at random each year). The purpose of the audits as established was to ensure fiscal responsibility for a significant portion of the Division II budget, as well as to provide a beneficial educational tool for conference personnel. The committee also received a presentation from members of the internal audit team regarding conference audit best practices, and discussed feedback from conference offices regarding the audit process.

The comprehensive review prompted a discussion of the program’s merits and whether any changes are warranted. The committee noted that the audit process as structured serves as the final step in a checks-and-balances system that already includes a baseline requirement that conferences annually conduct an external audit on their own and submit management letters that would indicate whether any additional action should be taken (i.e., conducting a secondary “for cause” audit). The committee believes that requirement, along with the reporting forms that staff review annually, provides sufficient guardrails to protect the integrity of the Conference Strategic Priorities Fund. After a lengthy discussion, the committee agreed that continuing to select three conferences randomly each year to go through the NCAA audit is no longer necessary. The committee believes the checks and balances leading up to the random audit process have in and of themselves proven to be an effective protective measure over time. Accordingly, the committee agreed to discontinue the random audit process but retain the authority to conduct an audit should a “for cause” situation arise.

- 5. Affiliate Organization Reports.** The committee received summaries of the reports from the seven affiliate organizations. After discussion, the committee approved a \$75,000 grant to each of the following organizations: Division II Athletics Directors Association; Division II

Conference Commissioners Association; College Sports Communicators; Division II Faculty Athletics Representative Association; Minority Opportunities Athletics Association; National Association of Athletics Compliance; and Women Leaders in College Sports.

6. **Budget-to-Actuals Report.** The committee reviewed the budget-to-actual report for the period ending May 31, 2023.
7. **Updated Budget Guidelines and Principles.** The committee reviewed the updated Division II budget guidelines and principles that removed the minimum amount for revenue distribution and added the yearly distribution amount with the breakdown of how it is distributed. The committee voted to submit the updated document to the Management Council and Presidents Council for review during their October meetings (see Action Item 2-a).
8. **Calculating Division II Projected Revenue.** The committee received an overview of how the division has calculated projected revenue over time, noting that the procedure underwent significant change because of the pandemic and has not been altered since. After discussion, the committee agreed that reverting to the process used before the pandemic provides the most accurate assessment and voted to ask the Presidents Council to approve using that process going forward (see Action Item 2-b).
9. **2026-32 Division II Strategic Plan SWOT and Timeline.** The committee received summaries of the follow-up SWOT analyses with Division II governance committees over the past eight months and reviewed an updated timeline for the 2026-32 Division II Strategic Plan that the Management and Presidents Councils approved during their summer meetings. The Planning and Finance Committee endorsed the new timeline (see Attachment B) and agreed that it provides a logical progression that positions the Division II governance structure and the Division II membership to develop goals and strategies for future success. Staff noted that work already has begun internally to group feedback obtained through the SWOT analyses into broader themes and related goals that the committee will be able to review during its September videoconference.
10. **Future meetings and videoconferences.**
 - September 20, 2 to 3:30 p.m. Eastern time (videoconference).
 - December 13, 2:30 to 4 p.m. Eastern time (videoconference).

Committee Chair: Colleen Perry Keith, President, Goldey-Beacom College

Staff Liaisons: Terri Steeb Gronau, Division II Governance

Maritza Jones, Division II Governance

Ryan Jones, Division II Governance

Andrea Worlock, Administrative Services

| Division II Planning and Finance Committee August 16, 2023, Videoconference | |
|--|--|
| Attendees: | |
| Carlos Campo, Ashland University. | |
| Michael Driscoll, Indiana University of Pennsylvania. | |
| Colleen Perry Keith, Goldey-Beacom College. | |
| Erin Lind, Northern Sun Intercollegiate Conference. | |
| Jerry Wollmering, Truman State University. | |
| Frank Wu, Queens College (New York). | |
| Absentees: | |
| Mark Corino, Caldwell University. | |
| Carrie Michaels, Shippensburg University of Pennsylvania. | |
| Steven Shirley, Minot State University. | |
| Guests in Attendance: | |
| None. | |
| NCAA Staff Support in Attendance: | |
| Terri Steeb Gronau, Maritza Jones, Ryan Jones and Andrea Worlock. | |
| Other NCAA Staff Members in Attendance: | |
| Gary Brown, Clint Hangebrauck, Ann Martin, Kendee Hilliard, Jill Waddell and Caryl West. | |

Division II Budget Guidelines and Principles

In accordance with NCAA Article 3 (finance), Division II is guaranteed revenue through allocations made to each division from the Association's general operating revenue; and Division II shall receive at least 4.37 percent of the Association's annual general operating revenue, as agreed on January 9, 1996.

The NCAA Division II Presidents Council, Management Council and Planning and Finance Committee are committed to developing budgetary principles/guidelines that are reflective of the NCAA mission and principles and the Division II philosophy, strategic positioning platform and strategic plan. These principles/guidelines will be used to guide any deliberations that may occur related to the possible use of funds allocated to Division II.

These principles/guidelines include the following:

1. That budget decisions will be made to support the Division II strategic positioning platform and the strategic positioning outcome areas outlined in the Division II strategic plan, including, but not limited to, academics and life skills; athletics operations and compliance; diversity and inclusion; game day and conference and national championships; and membership and positioning initiatives.
2. That as budget discussions occur and decisions are made, funding championships will remain a priority to ensure the best possible championship experience for Division II student-athletes.
3. That an institution's expenses for participating in championship rounds of NCAA Division II championships will be covered, as prescribed by the Division II Championships Committee and championships policies and procedures, and that consistent transportation and per diem guidelines will be maintained for all Division II championships.
4. That Division II championships policies will reflect an interest in generating Division II championships revenue to the greatest extent possible, consistent with Division II championships principles and guidelines. Further, Division II championship policies will reflect an overall cost-containment philosophy supporting initiatives, such as the regionalization concept. For purposes of these budget principles, cost containment encompasses the efficient and cost-effective operation of Division II championships.
5. That the Division II Championships Committee shall initially approve any budget request from a sports committee. Sport committees should collaborate where appropriate across genders when making requests. The Championships Committee review process of budget request should ensure that any gender difference across sports are necessary appropriate and equitable. The Division II Presidents Council shall have final approval.
6. That Division II championships shall operate on a triennial budget timeline to ensure a manageable approach to proposed adjustments. A triennial budget allows the division to make strategic decisions versus immediate reaction to items brought forth by the committees and keeps the division in alignment with the long-range budget determined for

the division. The Planning and Finance Committee shall, however, have the ability to address items related to gender equity or health and safety brought forth outside of the normal budget process, and recommend any such items to the Presidents Council, which allows the division to address any immediate needs related to championships that may come forth between budget proposal years.

Decisions regarding whether a budget request needs to be made outside of the triennial budget cycle should be made in consultation with necessary subject matter experts (e.g., Office of Inclusion, Sports Science Institute).

7. For programs and other strategic initiatives, the division shall operate on an annual budget process. The Planning and Finance Committee, Management Council and Presidents Council may review such budget requests prior to final approval by the Presidents Council [Note that in some instances it may be necessary to use the legislative process.]
8. That ~~, at a minimum, \$5.1 million~~ there will ~~be an annual~~ be a distribution of funds annually to Division II institutions and conferences via the approved Division II Revenue Distribution ~~Policy~~ Policy. The formula(s) shall include a principal goal of strengthening conference and institutional operations.

For the 2023-24 Fiscal Year, the total budget for the distribution will be \$7,930,033, distributed as follows:

a. Conference Sports Sponsorship Fund: \$5,947,525; and

a-b. Institutional Equal Distribution Fund: \$1, 982,508.

9. That the Division II Planning and Finance Committee will be responsible for the mechanics of distributing the revenue distribution, and the distribution policy will be reviewed annually by the Division II Planning and Finance Committee.
10. That the Division II cash reserve maintains a balance of at least 60 percent of the operating revenue for the division. The balance shall include the prior year's cash reserve and the current year's budget surplus.
11. That the Division II Administrative Committee shall be gathered to address issues in light of an unexpected event to determine the use of Division II insurance and reserve dollars. As needed, the Administrative Committee will seek input from the Division II Presidents Council and NCAA Board of Governors. Further, the division shall prioritize expenses in the following order:
 - a. Contractual obligations.
 - b. Championships.

- (1) Bracket reduction.
 - (2) Experience monies.
 - (a) Game experience.
 - (i) Official's assignments and fees.
 - (ii) Practice days and/or days off between competition days.
 - (iii) Web stream.
 - (iv) Marketing and promotion.
 - (v) Signage.
 - (b) Student-athlete experience.
 - (i) Trophies.
 - (ii) Awards (participant medallions).
 - (iii) Banquets.
 - (iv) Mementos (jackets, for example).
 - (v) Watches.
 - (3) Adjustment of regional sites.
 - (4) Reduction of per diem.
 - c. Revenue distribution.
 - d. Conference strategic priorities fund.
 - e. Strategic initiatives.
12. That the use of the annual operating surpluses from the previous fiscal year will be adopted each year by the Presidents Council.
 13. That the division (including colleges, universities and conferences) shall commit to fiscal responsibility at the local, conference, regional and national levels and that the division shall be held accountable for spending its dollars in a fiscally responsible manner. To that end, the Planning and Finance Committee has the authority to audit dollars allocated to Division II institutions and conferences from the Division II budget, including, but not limited to, sports sponsorship requirements of Division II member conferences.
 14. That care will be taken to avoid funding special interests of various segments of the Division II membership or items that may be more an institution's or conference's responsibility than that of the Association or the division.
 15. That Division II will follow the Association's request for proposal (RFP) process when the division has specific vendor relationships and/or consultant needs.
 16. That these budget principles will be reviewed annually by the Planning and Finance Committee, Management Council and Presidents Council and modified as necessary to ensure that they are reflective of the Division II philosophy, strategic positioning platform

and strategic plan. The Presidents Council has ultimate authority to approve the modifications to these guidelines and principles.

Approved April 2023 by the Division II Planning and Finance Committee and Presidents Council.



REPORT OF THE
NCAA DIVISION II PLANNING AND FINANCE COMMITTEE
SEPTEMBER 20, 2023, VIDEOCONFERENCE

ACTION ITEMS.

1. Legislative items.

- None.

2. Nonlegislative items.

a. Division II Participation in the NCAA's Insurance Program.

- (1) Recommendation. Approve that Division II participate in the following policies within the NCAA's Insurance Program: (a) ticket and ancillary revenue insurance; and (b) media broadcast revenue insurance; approve the Division II premium allocation amount for Fiscal Year 2023-24 (FY24); and approve that Division II should continue to participate in these programs going forward as outlined in FY23 and FY24 without review each year unless something in either program changes.
- (2) Effective date. Immediate.
- (3) Rationale. The Planning and Finance Committee conducted its annual review of Division II's participation in the NCAA's insurance program and agreed to recommend that the division continue participating in the ticket and ancillary revenue and media broadcast revenue portions but not the event cancellation portion. As with the committee's recommendation last year, members maintain their belief that the overall cost to participate in the event cancellation portion (\$911,276) far exceeds the potential risk to the division, and that given the division's current reserve amount, Division II should not participate. Finally, the committee recommends that the division continue to participate in these programs going forward as outlined in FY23 and FY24 without review each year unless something in either program changes. In such case, the committee will be asked to consider whether and how Division II should participate and then make a recommendation to the Management Council and Presidents Council.
- (4) Estimated budget impact. With this recommendation for FY24, Division II will have the same coverage limit as FY23 at the same premium amount (\$133,810).
- (5) Student-athlete impact. None.

b. Division II Long-Range Budget.

- (1) Recommendation. Approve the revised Division II long-range budget through 2031-32, as presented in the Attachment A.
- (2) Effective Date. Immediate.

- (3) Rationale. The revised long-range budget reflects the committee's action in August to apply a method for calculating Division II's projected revenue that takes Division II's prior year actual revenue plus Division II's allocation of change from the media agreements to calculate the Division II estimated revenue in the long-range budget. The method is what the division used prior to the COVID-19 pandemic and provides a more accurate assessment for planning purposes. Finally, the revised long-range budget updates the Assumptions document with budget approvals to fiscal year 2023-24 and removes previous fiscal years references.
- (4) Estimated Budget Impact. None.
- (5) Student-Athlete Impact. None.

INFORMATIONAL ITEMS.

1. **Welcome and Review of Agenda.** Planning and Finance Committee Chair Colleen Perry Keith welcomed the group and previewed the meeting agenda.
2. **Review of Previous Reports.** The committee approved the report from its August 16 videoconference as presented.
3. **Update on the Post-Eligibility Insurance Program.** David Lafiosca, NCAA controller and managing director, joined the meeting to provide an update on the NCAA's Post-Eligibility Insurance Program. The NCAA Board of Governors authorized post-eligibility insurance coverage for student-athletes beginning August 1, 2024. The coverage, which applies to schools in all three divisions, will be for two years after student-athletes complete their college athletics experience and will cover injuries that occur while playing for their school.

The coverage plan was among recommendations from the NCAA Division I Transformation Committee regarding the holistic student-athlete benefits model that guarantees college athletes will have increased access to medical coverage for athletically related injuries for a minimum of two years after graduation or completion of their athletics experience. The policy's annual premium is projected to be \$26 million. It will have a \$90,000 excess limit per injury, with no deductible. There will also be limited coverage for mental health care related to the documented injury. The policy is secondary to other insurance policies and is funded similar to the way the NCAA's catastrophic-injury insurance policy is funded.

Staff is working internally to prepare member institutions and their student-athletes on the actions they will need to take once the program becomes effective. An interactive post-eligibility insurance program website also is being developed that will enable members to have their questions addressed and find the resources they need.

4. **Division II Participation in the Association's Insurance Program.** The Planning and Finance Committee reviewed Division II's participation in the NCAA's insurance program and agreed to recommend to the Division II Presidents Council that Division II participate as specified in Nonlegislative Action Item No. 1a.

5. **Division II Long-Range Budget.** The committee reviewed and approved its revised long-range budget document that reflects the committee's action in August to apply a method for calculating Division II's projected revenue that takes Division II's prior year actual revenue plus Division II's allocation of change from the media agreements to calculate the Division II estimated revenue in the long-range budget. The method is what the division used prior to the COVID-19 pandemic and provides a more accurate assessment for planning purposes. [See Nonlegislative Item No. 1b above.]
6. **Updated Conference Strategic Priorities Fund Guidelines and Principles.** The committee reviewed and approved its revised Conference Strategic Priorities Fund Guidelines and Principles document that reflects the committee's action in August to eliminate random audits.
7. **Draft Goals and Objectives for the 2026-32 Division II Strategic Plan.** Staff walked the committee through a draft document [Attachment B] designed to enable the Division II governance structure to begin determining key goals and objectives for the 2026-32 Division II Strategic Plan. The document is based on the new NCAA Operating Plan outlined by NCAA President Charlie Baker and includes a vision statement and a series of commitments and strategic priorities that could help shape the new plan. The committee offered feedback for staff to incorporate and bring back to the committee for review during its December videoconference.
8. **Review Draft of the Division II Strategic Planning and Finance Committee Policies and Procedures.** The committee reviewed and approved the policies and procedures document for the new Division II Strategic Planning and Finance Committee, which is the new iteration of the Planning and Finance Committee that the Division II Implementation Committee recommended and was approved at the 2023 NCAA Convention. The new committee, which will officially begin its duties February 1, 2024, will consist of 11 members, including the vice chair of the Division II Executive Board (which also is the new iteration of the Division II Presidents Council); two members of the Division II Management Council, one of which must include the vice chair, one conference commissioner; one member from the Division II Student-Athlete Advisory Committee; and six additional members. At least one of the 11 members shall be from a minority-serving institution. The Strategic Planning and Finance Committee shall report to the Management Council with final approval by the Executive Board.
9. **Correspondence from the Division II Football Alliance.** The committee reviewed a letter signed by presidents from six of the seven conferences representing the Division II Football Alliance that among other things recommends Division II expand its football championship bracket and review the Division II budget to ensure it accurately reflects the division's commitment to championships.

The Planning and Finance Committee acknowledged the recommendations but noted that the division already has processes in place to manage how the division's budget is developed and implemented, and how the division's championships are managed and administered. The committee noted that the concept of bracket expansion in football and the resulting effect on the championship format have already been referred to the Division II Football Committee.

Further, the committee noted that all of the expenses and items within the Division II budget relate directly to the Division II Strategic Plan, and all budget items are vetted throughout the Division II governance structure and ultimately considered by the Division II Planning and Finance Committee, the Division II Management Council, and the Division II Presidents Council before being implemented. As such, the budget process in Division II, as with other operating processes within the division, is a very collaborative process in which the entire Division II membership participates. This includes how the division operates its championships program.

Finally, the Planning and Finance Committee noted that the division has begun work on its 2026-32 Strategic Plan, and that the process will once again be a membership-wide collaboration to determine how the division allocates its resources going forward.

Accordingly, while the committee appreciated the Division II Football Alliance's concerns, members agreed that the existing processes in place are the appropriate measures by which such issues should be decided. Committee members asked staff to draft a response on behalf of the committee that takes these considerations into account.

10. Future meetings and videoconferences. The committee will convene via videoconference on December 13 from 2:30 to 4 p.m. Eastern time. Staff will notify the new Strategic Planning and Finance Committee regarding the 2024 meetings.

Committee Chair: Colleen Perry Keith, President, Goldey-Beacom College
Staff Liaisons: Terri Steeb Gronau, Division II Governance
Maritza Jones, Division II Governance
Ryan Jones, Division II Governance
Andrea Worlock, Administrative Services

| Division II Planning and Finance Committee September 20, 2023, Videoconference | |
|---|--|
| Attendees: | |
| Carlos Campo, Ashland University. | |
| Mark Corino, Caldwell University. | |
| Michael Driscoll, Indiana University of Pennsylvania. | |
| Colleen Perry Keith, Goldey-Beacom College. | |
| Erin Lind, Northern Sun Intercollegiate Conference. | |
| Carrie Michaels, Shippensburg University of Pennsylvania. | |
| Jerry Wollmering, Truman State University. | |
| Frank Wu, Queens College (New York). | |
| Absentees: | |
| Steven Shirley, Minot State University. | |
| Guests in Attendance: | |
| None. | |

| |
|--|
| NCAA Staff Support in Attendance: |
| Terri Steeb Gronau, Maritza Jones, Ryan Jones and Andrea Worlock. |
| Other NCAA Staff Members in Attendance: |
| Gary Brown, Beatrice Currie, Kendee Hilliard, Cara Hubert, Ryan Jones, David Lafiosca, Robert Turick and Jill Waddell. |



NCAA Division II Long-Range Budget Assumptions

Division II Long-Range Budget (Attachment A) – Key Assumptions.

- The NCAA Division II Long-Range Budget (DII LRB) Assumptions document is intended to provide detail of each revenue and expense line item in the DII LRB, and any key assumptions used to create the projections within the DII LRB.
- The DII LRB is reviewed annually by the Division II Planning and Finance Committee, Management Council and Presidents Council.

DII Revenue – Key Assumptions.

- In accordance with NCAA Constitution Article 3 (finance), Division II is guaranteed revenue through allocations made to each division from the Association’s general operating revenue.
- Division II shall receive at least 4.37 percent of the Association’s annual general operating revenue. General operating revenue includes at least all sources of revenue existing as of January 9, 1996, including revenue from contracts for these existing sources and revenue from any modified, extended or successor contract for such sources [Attachment B].
- Division II calculates its projected revenue for purposes of the long-range budget by taking the prior year’s actual revenue and adding its divisional portion of revenue increases from CBS/Turner and ESPN (minus NIT), as noted below. There are no assumed increases in the contracts expiring in FY24 for conservatism.

$$\begin{array}{rcl}
 \text{Division II Prior Year Actual Revenue} & & \\
 + & = & \text{Division II Estimated Revenue} \\
 \text{Division II Allocation of Change} & & \\
 \text{From Media Agreements} & &
 \end{array}$$

- Surplus is not budgeted. The revenues in excess of expenses may serve to fund unforeseen needs, special projects/initiatives or a possible supplemental distribution to the Division II membership.
- Unallocated dollars from the previous fiscal year are added to the projected budget to calculate the total revenue for the division.

DII Expenses – Key Assumptions.

- Total DII Championships Expenses: Assumes the following:
 - Annual increase:
 - Five percent increase to the travel budget to cover travel expenses.
 - Triennial (FY25, FY28 and FY31) increases:
 - \$10 increase in per diem;

- One percent increase for committee expenses;
- Three percent increase for game operations; and
- \$1,050,000 increase for championships enhancements.
- DII Joint Championships: Assumes allocations of \$500,000 in FY26 and FY30. Unused dollars carry over year to year.
- DII Championships Festivals: Assumes an increase of \$50,000 in FY23. Assumes a different allocation in years with no festivals (\$200,000 in FY26 and FY30).
- Championships support operations: Assumes \$441,003 approved for increases to championships enhancements starting in FY24. Will be combined into appropriate line item in FY24, in conjunction with triennial budget process.
- DII Conference Sports Sponsorship Fund: Assumes a 2.5 percent increase for FY23 and a three percent increase FY24 through FY32.
- DII Institutional Equal Distribution Fund. Assumes a 2.5 percent increase for FY23 and a three percent increase FY24 through FY32.
- DII Supplemental Distribution: The amount for a supplemental distribution is determined following the end of a fiscal year based on whether the division had a surplus at year end.
- DII Academic All-America Program (College Sports Communicators). Assumes a \$25,000 increase starting in FY23.
- APPLE Training Institute and NCAA Inclusion Forum. Assumes a three percent increase in FY25, FY28 and FY31 for travel and operational increases.
- DII Coaches Connection. Assumes a budget increase in FY23 for travel expenses.
- DII Coaching Enhancement Grant. [See DII Strategic Alliance Matching Grant (SAMG), below.]
- DII Community Engagement at Division II Championships: Assumes \$100,000 starting FY24 through FY32.
- DII Conference Strategic Priorities Fund: Assumes a \$4,000 to \$6,000 premium amount increase in FY25 (\$310,000); a \$6,000 to \$8,000 premium amount increase in FY28 (\$310,000); and a \$110,000 to \$120,000 base amount increase for each conference in FY31 (\$230,000).
- DII Degree Completion. Assumes no increases until new expenses are requested and approved.
- DII University. Assumes a \$50,000 increase starting in FY24.

- DII Drug Testing Enhancement: Assumes a three percent increase annually through FY32 per contractual agreement.
- Exploratory and Provisional Membership: Only reported as actuals.
- DII FAR Institute. Assumes a \$25,000 increase starting in FY23.
- DII Game Day Initiative. Assumes a four-year commitment starting in FY21 through FY24.
- DII Governance Outreach. Assumes no increases unless new programs or expenses are requested and approved.
- DII Grant to ADA. Assumes a \$25,000 increase starting in FY23.
- DII Grant to CCA. Assumes a \$25,000 increase starting in FY23.
- DII Grant to MOAA. Assumes a \$25,000 increase starting in FY23.
- DII Grant to NAAC. Assumes a \$25,000 increase starting in FY23.
- DII Grant to Women Leaders in College Sports. Assumes a \$25,000 increase starting in FY23.
- DII Identity Initiatives, Marketing and Communications: Assumes a \$50,000 increase in each triennial (FY25, FY28 and FY31). Assumes a \$1,000 purchasing credit each triennial starting in FY25.
- DII Identity Workshop: Assumes a \$15,000 increase in FY22. Assumes a three percent increase in FY25, FY28 and FY31 for travel and operational increases.
- Insurance for Loss of Revenue. Assumes no increase until contract for Association increases or changes.
- DII Internship Grant. [See SAMG, below.]
- DII Leadership Conference. Assumes an \$8,000 increase in FY24 and a three percent increase in FY25, FY28 and FY31 for travel and operational increases.
- DII Membership Education: Assumes no increases until new expenses are requested and approved.
- DII Mentor Program. Assumes no increases until new expenses are requested and approved.
- NCAA Annual Convention. Assumes a \$35,000 increase in FY24 through FY32.

- DII New AD Orientation. Assumes a \$41,000 budget starting in FY23 through FY32.
- DII Regular Season and Championships Media. Assumes no increase until new expenses are requested and approved.
- DII SAAC Conference. Assumes a three percent increase in FY25, FY28 and FY31 for travel and operational increases.
- DII Strategic Alliance Matching Grant (SAMG): Assumes no new grants awarded in FY21 due to COVID-19, which reduced budget in FY21 through FY23. Assumes a \$175,000 increase in FY25. This increase can be used for the SAMG, the Coaching Enhancement Grant, and/or the Internship Grant, based on the specific programs' needs.
- Administrative Support: Assumes a \$23,000 budget starting in FY24 through FY32.
- Additional Expenses for Division II: Per new NCAA constitution, current overhead charge ceased with FY22. Starting in FY23, an annual review is conducted to validate additional Association service expenses that Division II pays for directly out of its 4.37 percent allocation. Expenses starting in FY23 are indexed three percent annually.



MEMORANDUM

January 20, 2022

VIA EMAIL

TO:

FROM: Kathleen McNeely
NCAA Sr. Vice President of Administration and
Chief Financial Officer

SUBJECT: NCAA DII and DIII Revenues and Services per Article 3 of the 2022 NCAA Constitution.

This memo provides more detail than what is included in Article 3 of the 2022 NCAA Constitution as it relates to DII and DIII revenues and services.

Article 3 of the new constitution states, *"Resources will be allocated to the three divisions to provide standard membership services, including championships. Division II will receive 4.37% and Division III will receive 3.18% of all operating revenue sources, as agreed on January 9, 1996.*

All Division II and Division III member schools and conferences shall receive services from the national association. Each division may choose to support additional service needs through their divisional budget. An annual review will be conducted to validate the additional Association service expenses that Divisions II and III pay for directly out of their allocation."

The revenue sources that are the basis for the DII and DIII revenue calculations are based on revenues that existed in 1996. These include television and marketing rights, including sponsorship categories that existed in 1996, ticket and host revenue, membership dues, convention and bowl fees, interest income and realized gains and losses on investments.

The services, as of January 2022, that Division II and Division III member schools and conferences shall receive from the national office include administrative services, catastrophic insurance for student-athletes, championship support, communication activities, education support for membership, inclusion support, governance, health and safety services, regulatory support, legal services, research activities and sports based statistical support.

Eliminating the overhead on services dating back to 1996 resulted in additional revenue for both Division II (\$1.3 million) and Division III (\$1.5 million). If Division II and III add any new services, the specific division will be required to cover the costs to support initiatives created or enhanced following the 2021-22 fiscal year.

NCAA MEMO TO FILE- NCAA SERVICES FOR
DII AND DIII IN ARTICLE 3 OF THE 2022
NCAA CONSTITUTION
JANUARY 20, 2022
Page No. 2

This memo is written with the understanding that as college sports evolves, some services may no longer be necessary, or some services might be best provided by third party vendors instead of national office staff. These changes will be made in consultation with the divisional governing bodies.

Division II Operating Plan

NCAA Mission: Provide a world-class athletic and academic experience for student-athletes that fosters lifelong well-being.

DII Vision: Provide a balanced and inclusive environment in which student-athletes develop and learn through their desired academic pursuits, civic engagement and athletics competition.

DII Commitments:

- Empower student-athletes to compete in the classroom, in athletics and in their career.
- Ensure that the athletics experience is a part of, not apart from, the educational experience.
- Support student-athletes' personal and professional development as they prepare to successfully transition to life after sport.
- Shape athletics participation to enhance and protect student-athletes' mental, physical and social well-being.
- Deliver a championships program that provides equitable, memorable and outstanding postseason experiences.
- Operate an efficient, effective and inclusive governance structure that enables Division II members to actualize the mission and vision.

DII Strategic Priorities:

- **Academics**
 - Maintain rules and policies that enable institutions to provide a balanced academic and athletics experience; enable student-athletes to pursue their chosen academic curricula without athletics negatively impacting that decision.
 - Continue to achieve a student-athlete graduation rate above that of the general student body.
 - Promote and honor institutions and conferences that achieve a high level of academic success.
- **Governance**
 - Maintain a diverse and inclusive governance structure that represents all Division II constituents through the one school/one vote legislative process at the NCAA Convention.
 - Increase participation in the governance structure from all levels (e.g., presidents/chancellors, athletics directors, commissioners, senior woman administrators, faculty athletics representatives, coaches, student-athletes, staff).
 - Ensure a strong student-athlete presence in decision-making at the campus, conference and national levels.
 - Use innovative research to inform decision making.
- **Athletics**
 - Seek innovative approaches to support up-and-coming sports that offer new, exciting and equitable opportunities.

- Create a game environment at the campus, conference and national levels that is welcoming, inclusive, fan-friendly, entertaining and civil.
 - Celebrate student-athletes' success in the classroom, in the community and on the playing field.
 - Implement a championships selections methodology that enhances the postseason for participants and fans without compromising the regional model as a core tenet of the Division II regular-season experience.
 - Ensure an access ratio for championships that optimizes postseason participation opportunities.
 - Develop initiatives and practices that strengthen the officiating pool; provide education, training and resources to support current officials and attract new officials.
- **Membership**
 - Create and maintain achievable and meaningful membership standards that position Division II as a destination of choice.
 - Maintain presidential oversight of the division's budgeting process that protects membership interests and supports excellent championships programming.
 - Help institutions and conferences enhance their community engagement operations and strengthen relationships.
 - Develop educational materials and resources that help institutions support a culture of compliance.
 - Provide leadership and professional development opportunities for student-athletes, athletics administrators, coaches and faculty members.
 - Seek new revenue streams and opportunities to increase ticket sales, corporate sponsorships and media partnerships.
 - Promote and celebrate the Division II brand through the Make It Yours platform to enhance the public's knowledge and appreciation of the Division II experience.
- **Wellness**
 - Protect student-athlete well-being through policies and legislation that enhance health and safety.
 - Emphasize access and opportunity as a best business practice at the campus, conference and national levels.
 - Continue creating an environment/culture that supports and enhances total wellness for all individuals (physical, mental, social and personal well-being).



**Division II Operating Plan
Discussion Questions**

1. This document is intentionally structured similarly to the NCAA Operating Plan to demonstrate that while Division II is unique, it operates within the parent brand.

As such, the DII Vision statement is meant to complement and align with the overall NCAA Mission statement. The DII Vision statement is excerpted from the current DII positioning statement (our Life in the Balance positioning statement). Do you believe this is appropriate?

2. The purpose of this document is to position Division II governance committees and councils to begin identifying and developing goals and objectives for the 2026-32 strategic plan.

As such, the section entitled "DII Commitments" is meant to offer broad, overarching areas of focus that are more than just aspirational, but rather, statements that are meaningful, reasonable, and achievable — and that align with DII values. Do you believe these commitment statements satisfy that objective? Should any be deleted, or should anything be added that we've missed?

3. The DII Strategic Priorities section and the five categories within it are subsets of the DII Commitments and are based on areas that have appeared in previous strategic plans or have been identified already within the governance structure as a DII need or desired outcome.

Do you believe the five categories appropriately capture the big picture (in other words, could you envision these five areas comprising the primary focus areas within the strategic plan)? Should another area or areas be added? Similarly, do the bullet points beneath each heading adequately reflect desired outcomes within these categories? Is there anything obvious that is missing?



FY 2022-23 DII Budget to Actual (through 8/31/23) NOT FINAL

| | FY 2021-22 | FY 2022-23 | | |
|------------------------------------|---------------------|---------------------|---------------------|--------------------|
| | Actual YE | Actual | Budget | Variance |
| Revenue | | | | |
| DII/DIII Allocation-Based Revenue | \$49,059,421 | \$51,374,064 | \$48,406,271 | \$2,967,793 |
| Other Non-DII/DIII Revenue | \$94,000 | \$0 | \$0 | \$0 |
| Surplus | \$0 | \$0 | \$0 | \$0 |
| Revenue Total | \$49,153,421 | \$51,374,064 | \$48,406,271 | \$2,967,793 |
| Expenses | | | | |
| Championship Expenses | | | | |
| Men's Championships | | | | |
| DII Men's Baseball | \$2,399,524 | \$2,576,141 | \$2,583,367 | \$7,226 |
| DII Men's Basketball | \$1,940,307 | \$2,143,039 | \$2,085,492 | (\$57,547) |
| DII Men's Cross Country | \$558,082 | \$786,765 | \$683,251 | (\$103,514) |
| DII Men's Football | \$2,318,967 | \$3,448,464 | \$3,294,839 | (\$153,625) |
| DII Men's Golf | \$850,799 | \$959,400 | \$1,004,247 | \$44,847 |
| DII Men's Lacrosse | \$282,633 | \$468,959 | \$517,821 | \$48,862 |
| DII Men's Soccer | \$1,354,285 | \$1,500,963 | \$1,378,493 | (\$122,470) |
| DII Men's Swimming and Diving | \$460,071 | \$487,278 | \$543,008 | \$55,730 |
| DII Men's Tennis | \$755,134 | \$701,551 | \$828,737 | \$127,186 |
| DII Men's Track Indoor | \$659,658 | \$741,484 | \$730,895 | (\$10,589) |
| DII Men's Track Outdoor | \$911,042 | \$921,925 | \$961,900 | \$39,976 |
| DII Men's Wrestling | \$497,887 | \$668,059 | \$696,680 | \$28,622 |
| Other | \$5,075 | \$150 | \$0 | (\$150) |
| Total | \$12,993,466 | \$15,404,177 | \$15,308,730 | (\$95,447) |
| Women's Championships | | | | |
| DII Women's Basketball | \$1,798,744 | \$2,239,712 | \$2,277,592 | \$37,880 |
| DII Women's Cross Country | \$511,259 | \$785,297 | \$658,968 | (\$126,329) |
| DII Women's Field Hockey | \$195,103 | \$429,974 | \$250,550 | (\$179,424) |
| DII Women's Golf | \$709,967 | \$733,644 | \$749,535 | \$15,891 |
| DII Women's Lacrosse | \$580,786 | \$692,384 | \$642,577 | (\$49,807) |
| DII Women's Rowing | \$293,314 | \$317,156 | \$503,474 | \$186,318 |
| DII Women's Soccer | \$1,554,770 | \$1,886,547 | \$1,728,335 | (\$158,212) |
| DII Women's Softball | \$2,179,183 | \$2,254,827 | \$2,556,686 | \$301,859 |
| DII Women's Swimming and Diving | \$517,249 | \$546,095 | \$658,232 | \$112,137 |
| DII Women's Tennis | \$756,355 | \$671,670 | \$749,705 | \$78,035 |
| DII Women's Track Indoor | \$634,538 | \$749,860 | \$733,328 | (\$16,532) |
| DII Women's Track Outdoor | \$949,085 | \$920,250 | \$949,038 | \$28,788 |
| DII Women's Volleyball | \$1,299,002 | \$1,649,575 | \$1,760,430 | \$110,855 |
| Other | \$5,075 | \$150 | \$0 | (\$150) |
| Total | \$11,984,431 | \$13,877,142 | \$14,218,450 | \$341,308 |
| Championship Expenses Total | \$24,977,897 | \$29,281,319 | \$29,527,180 | \$245,861 |



FY 2022-23 DII Budget to Actual (through 8/31/23) NOT FINAL

| | FY 2021-22 | FY 2022-23 | | |
|--|----------------------|---------------------|---------------------|---------------------|
| | Actual YE | Actual | Budget | Variance |
| Non-Championship Expenses | | | | |
| APPLE Training Institute and NCAA Inclusion Forum | \$206,079 | \$222,640 | \$350,000 | \$127,360 |
| Approved Supplemental Distribution | \$2,999,966 | \$2,312,000 | \$2,312,000 | \$0 |
| Championships Festival | \$55,100 | \$730,308 | \$744,900 | \$14,592 |
| Coaches' Connection Program | \$218,990 | \$263,754 | \$284,000 | \$20,246 |
| Coaching Enhancement Grant | \$239,029 | \$243,414 | \$300,000 | \$56,586 |
| Conference Strategic Priorities Fund | \$3,444,000 | \$3,435,999 | \$3,444,000 | \$8,001 |
| Degree Completion | \$369,752 | \$444,495 | \$450,000 | \$5,505 |
| DII University | \$13,810 | \$137,490 | \$250,000 | \$112,510 |
| Drug Testing Enhancement | \$170,797 | \$175,921 | \$175,921 | \$0 |
| Exploratory/Provisional Membership | \$74,862 | \$102,498 | \$0 | (\$102,498) |
| FAR Institute | \$44,961 | \$52,430 | \$75,000 | \$22,570 |
| Game Day | \$230,021 | \$335,745 | \$520,000 | \$184,255 |
| Governance Outreach | \$17,609 | \$34,016 | \$38,000 | \$3,984 |
| Grant to ADA | \$50,000 | \$75,000 | \$75,000 | \$0 |
| Grant to CCA | \$50,000 | \$75,000 | \$75,000 | \$0 |
| Grant to College Sports Communicators | \$50,000 | \$75,000 | \$75,000 | \$0 |
| Grant to MOAA | \$50,000 | \$71,075 | \$75,000 | \$3,925 |
| Grant to NAAC | \$50,000 | \$75,000 | \$75,000 | \$0 |
| Grant to Women Leaders in College Sports | \$50,000 | \$71,803 | \$75,000 | \$3,197 |
| Identity Initiatives, Communications and Marketing | \$412,090 | \$754,619 | \$1,553,500 | \$798,881 |
| Identity Workshop | \$183,248 | \$109,234 | \$165,000 | \$55,766 |
| Insurance | \$83,850 | \$132,678 | \$135,000 | \$2,322 |
| Internship Grant | \$173,887 | \$172,388 | \$218,500 | \$46,112 |
| Joint Championships | \$0 | \$109,947 | \$450,000 | \$340,053 |
| Leadership Conference | \$236,446 | \$280,955 | \$350,000 | \$69,045 |
| Membership Education | \$46,210 | \$96,094 | \$145,000 | \$48,906 |
| Mentor Program | \$67,493 | \$64,786 | \$88,500 | \$23,714 |
| NCAA Annual Convention | \$115,603 | \$149,500 | \$112,000 | (\$37,500) |
| New AD Orientation | \$0 | \$21,908 | \$41,000 | \$19,092 |
| Regular Season and Championships Media | \$339,110 | \$338,703 | \$400,000 | \$61,297 |
| Revenue Distribution | \$7,511,130 | \$0 | \$0 | \$0 |
| Conference Sports Sponsorship Fund | \$0 | \$5,774,299 | \$5,774,297 | (\$3) |
| Institutional Equal Distribution Fund | \$0 | \$1,924,740 | \$1,924,766 | \$26 |
| SAAC Super Region Convention | \$567,714 | \$264,675 | \$300,000 | \$35,325 |
| Strategic Alliance Matching Grant | \$589,827 | \$642,248 | \$700,000 | \$57,753 |
| Non-Championship Expenses Total | \$ 18,711,583 | \$19,770,361 | \$21,751,383 | \$ 1,981,022 |
| Additional Expenses for Division II | \$ 919,000 | \$ 160,000 | \$ 160,000 | \$ - |
| Expenses Total | \$44,608,480 | \$49,211,680 | \$51,438,563 | \$2,226,883 |
| Surplus (Deficit) | \$4,544,941 | \$2,162,384 | (\$3,032,292) | |
| Add: Prior Year Reserve Balance | \$47,136,906 | \$51,681,847 | \$51,681,847 | |
| Estimated Reserve Balance | \$51,681,847 | \$53,844,231 | \$48,649,555 | |



**Committee Positions on Division II Membership-Sponsored
Proposals for the 2024 NCAA Convention**

The Presidents Council is asked to take a position of “support,” “opposition” or “no position” on the two proposals. The supplement outlines the positions of other committees in the structure, particularly, the Management Council’s position on the two membership-sponsored proposals.

Overall, regardless of the positions of the Presidents Council, the membership-sponsored proposals will be voted on by the full membership at the NCAA Convention in January.

NCAA Division II Proposal No. 2024-1 Playing and Practice Seasons -- Football -- Preseason Practice and First Contest -- First Permissible Contest.

Committee Positions:

- a. *NCAA Division II Management Council.* The council agreed to oppose this proposal due to the proposal being contrary to the Life in the Balance philosophy. Specifically, the council noted concerns related to the student-athlete experience and student-athletes feeling compelled to forgo participating in nonathletically related activities, such as summer jobs and internships. The council also noted the potential impact this proposal would have on athletic administrators. Further, the council noted the budget impact this proposal would have on institutions, as well as institutions having to potentially cut institutional programming short (e.g., camps) due to football teams coming back early. Finally, the council noted that there are other possible solutions (e.g., playing 10 contests, adding a 12th week at the end of the football season and adjusting the postseason schedule to be played one week later) to accomplish what the proposal is seeking to accomplish.
- b. *NCAA Committee on Competitive Safeguards and Medical Aspects of Sports:* The committee agreed to take no position.
- c. *NCAA Division II Legislation Committee:* The committee agreed to oppose this proposal. The committee noted the impact this change would have on the Life in the Balance philosophy in Division II. Specifically, the committee noted concerns related to the student-athlete experience and student-athletes feeling compelled to forgo participating in nonathletically related activities, such as summer jobs and internships. The committee also noted the impact on the work-life balance of athletics administrators. Additionally, it was noted that this proposal may prompt other Division II sports to feel the need to begin their playing and practice seasons earlier. Finally, the committee noted that although the change may be permissive, there is a potential competitive advantage since some Division II institutions may not be able to bring their student-athletes earlier due to budget constraints.
- d. *NCAA Division II Football Committee:* The committee agreed to support this proposal. The committee noted that this proposal will provide the ability for member institutions and/or conferences to have more flexibility in scheduling (e.g., scheduling nonconference opponents). Further, it was noted the option for institutions to have a bye week will permit

institutions to play their 11 contests over a 12-week period. Finally, the committee noted that this proposal is equitable by not allowing a member institution more preseason practice days than another member institution before their first scheduled contest.

- e. *NCAA Division II Championships Committee*: The committee agreed to take no position on this proposal.
- f. *NCAA Committee on Women's Athletics*: The committee agreed to oppose this proposal. The committee noted that this proposal would treat football differently than other fall sports, including women's sports, as well as create inequities in the opportunities for certain sports (e.g., soccer) to participate in an acclimatization period. Finally, the committee noted the proposal could create a financial burden on institutions already concerned about equitable resource allocation.

Proposal No. 2024-2 Playing and Practice Seasons -- Softball -- Number of Contests -- Maximum Limitations -- Institutional and Student-Athlete -- Championship and Nonchampionship Contests.

Committee Positions:

- a. *Management Council*. The council agreed to oppose this proposal. The council noted the impact this change would have on the Life in the Balance philosophy in Division II. The council also noted that softball is a contest sport, whereas other sports (e.g., soccer during the nonchampionship segment and volleyball) are dates of competition sports and, therefore, are not the same. Further, the council noted that all sports, except football, may participate in three discretionary exemptions during their playing season. The council noted that softball currently can participate in all 56-contests during both the nonchampionship and championship segments and, therefore, is not at a disadvantage. The council also noted the potential disadvantage among institutions that will be able to participate in the eight contests during the nonchampionship segment and those institutions that will be unable to participate in the eight contests due primarily to weather. Finally, the council noted the impact this proposal may have on athletic trainers and facilities staff.
- b. *Committee on Competitive Safeguards and Medical Aspects of Sports*: The committee agreed to oppose this proposal. The committee noted that additional athletic activity entails additional risk of injury. In addition, and of timely concern, the committee noted the impact and burden on institutional medical and athletic training staff, especially given the current membership concerns with the state of the collegiate athletic training workforce.
- c. *Legislation Committee*: The committee agreed to oppose this proposal. The committee noted that the change may result in some inequities between institutions who are able to participate in all contests (56 contests during the championship segment and eight during

the nonchampionship segment) and those institutions unable to do so. The committee also noted the impact this change would have on the Life in the Balance philosophy in Division II since this may prompt more sports to increase the number of competitions or contests they participate in.

- d. *Championships Committee:* The committee agreed to oppose this proposal. The committee noted that the change may infringe on the division's Life in the Balance philosophy (i.e., "season creep") and potentially disadvantage institutions that are unable to schedule that many contests.
- e. *NCAA Division II Softball Committee:* The committee agreed to support this proposal. The committee noted the scheduling flexibility this proposal would provide Division II institutions, especially those that are unable to participate in contests during the nonchampionship segment due to weather. The committee also noted that the 56 contests will only be permitted to be played during the championship segment, with the eight contests only being allowed to be played during the nonchampionship segment. Finally, the committee noted that this proposal will provide freshman softball student-athletes with an opportunity to develop at the collegiate-level during the nonchampionship segment.



MEMORANDUM

October 4, 2023

TO: NCAA Division II Management Council and Presidents Council.

FROM: Rachel Denton
Assistant Director of Academic and Membership Affairs

Chelsea Hooks
Associate Director of Academic and Membership Affairs

Angela Red
Director of Academic and Membership Affairs for Division II.

SUBJECT: 2024 NCAA Convention Division II Legislation Groupings.

NCAA staff has reviewed the five proposals that have been properly sponsored for the 2024 NCAA Convention. The following recommendations are for the consideration of the NCAA Division II Management Council and Presidents Council to determine how these proposals should be grouped for purposes of production of the 2024 NCAA Convention Division II Official Notice for the Division II business session Saturday, January 13, 2024. Please refer to the 2024 NCAA Convention Division II Legislative Grid that is included as Supplement No. 9 in your materials.

Playing and Practice Seasons

- *No. 2024-1 Playing and Practice Seasons -- Football -- Preseason Practice and First Contest -- First Permissible Contest.

- *No. 2024-2 Playing and Practice Seasons -- Softball -- Number of Contests -- Maximum Limitations -- Institutional and Student-Athlete -- Championship and Nonchampionship Contests.

Championships Administration

- *No. 2024-3 Championships Administration -- Administration of Division II Championships -- Minimum Sponsorship for Division II Championships -- Minimum Number of Sponsoring Institutions and Three-Year Grace Period.

- *No. 2024-4 Championships Administration -- Administration of Division II Championships -- Criteria for Selection of Participants -- Automatic Qualification -- Automatic Qualification in All Team Sports Other Than Football.

NCAA MEMORANDUM

October 4, 2023

Page No. 2

*No. 2024-5 Championships Administration -- Administration of Division II
Championships -- Criteria for Selection of Participants -- Earned Access --
Football -- Earned Access for All Football-Sponsoring Conferences.

Those proposals marked with an asterisk (*) have been identified by staff as recommendations for roll-call votes. The Management Council and/or Presidents Council may delete from or make additions to these recommendations.

Note: Proposal Nos. 2024-1 and 2024-5 are football-only votes. Only those institutions and conferences that sponsor football may vote on these proposals.

Note: The Management Council approved these recommendations during its October 16-17 meeting.



2024 NCAA CONVENTION – DIVISION II BUSINESS SESSION

| Official Notice No. | Title | Effective Date | Sponsors | Speaker (Back-Up) | Topical Grouping | Type of Vote | FARA Position | SAAC Position | Notes |
|---------------------|---|-----------------|--|---------------------|------------------------------|--------------|---------------|---------------|--|
| 2024-1 | PLAYING AND PRACTICE SEASONS -- FOOTBALL -- PRESEASON PRACTICE AND FIRST CONTEST -- FIRST PERMISSIBLE CONTEST | August 1, 2024. | Mid-America Intercollegiate Athletics Association; Central Intercollegiate Athletic Association; Gulf South Conference; Lone Star Conference; and Southern Intercollegiate Athletic Conference. | | Playing and Practice Seasons | Roll Call | | | <p>Football only vote.</p> <p>Membership-Sponsored Proposal</p> <p><i>The Committee on Competitive Safeguards and Medical Aspects of Sports and Championships Committee agreed to take <u>no position</u> on this proposal.</i></p> <p><i>The Committee on Women's Athletics and Legislation Committee agreed to <u>oppose</u> this proposal.</i></p> <p><i>The Football Committee agreed to <u>support</u> this proposal.</i></p> |
| 2024-2 | PLAYING AND PRACTICE SEASONS -- SOFTBALL -- NUMBER OF CONTESTS - - MAXIMUM LIMITATIONS -- INSTITUTIONAL AND STUDENT-ATHLETE -- CHAMPIONSHIP AND NONCHAMPIONSHIP CONTESTS | August 1, 2024. | East Coast Conference; Gulf South Conference; Albany State University (Georgia); Metropolitan State University of Denver; Minnesota State University, Mankato; Montana State University Billings; Union University; University of Alabama in Huntsville; and University of West Alabama. | | Playing and Practice Seasons | Roll Call | | | <p>Membership-Sponsored Proposal</p> <p><i>The Committee on Competitive Safeguards and Medical Aspects of Sports, Championships Committee and Legislation Committee agreed to <u>oppose</u> this proposal.</i></p> <p><i>The Softball Committee agreed to <u>support</u> this proposal.</i></p> |
| 2024-3 | CHAMPIONSHIPS ADMINISTRATION -- ADMINISTRATION OF DIVISION II CHAMPIONSHIPS -- MINIMUM SPONSORSHIP FOR DIVISION II CHAMPIONSHIPS -- MINIMUM NUMBER OF SPONSORING INSTITUTIONS AND THREE-YEAR GRACE PERIOD | August 1, 2024. | NCAA Division II Presidents Council [Management Council (Championships Committee)]. | Wollmering (Colvin) | Championships Administration | Roll Call | | | |

| | | | | | | | | | |
|--------|--|-----------------|---|---------------|------------------------------|-----------|--|--|----------------------------|
| 2024-4 | CHAMPIONSHIPS ADMINISTRATION -- ADMINISTRATION OF DIVISION II CHAMPIONSHIPS -- CRITERIA FOR SELECTION OF PARTICIPANTS -- AUTOMATIC QUALIFICATION -- AUTOMATIC QUALIFICATION IN ALL TEAM SPORTS OTHER THAN FOOTBALL | August 1, 2024. | NCAA Division II Presidents Council [Management Council (Championships Committee)]. | McAthie | Championships Administration | Roll Call | | | |
| 2024-5 | CHAMPIONSHIPS ADMINISTRATION -- ADMINISTRATION OF DIVISION II CHAMPIONSHIPS -- CRITERIA FOR SELECTION OF PARTICIPANTS -- EARNED ACCESS -- FOOTBALL -- EARNED ACCESS FOR ALL FOOTBALL-SPONSORING CONFERENCES | August 1, 2024. | NCAA Division II Presidents Council [Management Council (Championships Committee)]. | Gibson (Page) | Championships Administration | Roll Call | | | <i>Football only vote.</i> |



Presidents Council-Sponsored Legislation
In Concept

The Management Council recommends that the Presidents Council take action to approve the following legislative concepts for sponsorship at the 2025 NCAA Convention:

1. **2025 NCAA Convention Legislation -- NCAA Division II Bylaw 14.4.3.3 -- Eligibility -- Progress-Toward-Degree Requirements -- Eligibility for Competition -- Credit Hours Earned During the Regular Academic Year -- Elimination of the 18-Semester/27-Quarter Hours.**
 - a. Recommendation. Sponsor legislation for the 2025 Convention to eliminate Bylaw 14.4.3.3 (credit hours earned during the regular academic year).
 - b. Effective date. August 1, 2025, for certifications of progress-toward-degree requirements for fall 2025 and thereafter.
 - c. Rationale. Currently, progress-toward-degree rules require a student-athlete to earn at least nine-semester or eight-quarter hours of academic credit during each full-time term of attendance, at least 18-semester or 27-quarter hours of academic credit during the regular academic year and at least 24-semester or 36-quarter hours of academic credit annually. Based on a review of the 2022 Academic Performance Census (APC) data, 96% of student-athletes from semester schools who satisfied the term-by-term requirement in their spring semester also satisfied the 18-semester hour requirement. Further, 98% of student-athletes from quarter schools who satisfied the term-by-term requirement in their spring quarter also satisfied the 27-quarter hour requirement. Eliminating the legislation will simplify the certification process without jeopardizing the overall academic success of a student-athlete since they would still be required to meet the term-by-term, annual credit-hour and grade-point average (GPA) requirements. Finally, this change will ease the burden on compliance administrators, as well as student-athletes.
 - d. Estimated budget impact. None.
 - e. Estimated student-athlete impact. None.

2. **2025 Convention Legislation – Bylaw 14.5.4.3 – Eligibility – Transfer Regulations – Two-Year College Transfers – Eligibility for Competition, Practice and Athletics Aid – All Other Qualifiers and Partial Qualifiers – Removal of English, Math and Science Requirement for Qualifiers.**
 - a. Recommendation. Sponsor legislation for the 2025 Convention to eliminate the requirement that a qualifier, who is a two-year college transfer, must earn transferrable credit hours in English, math and science.
 - b. Effective date. August 1, 2025, for student-athletes transferring to a Division II

institution on or after August 1, 2025.

- c. Rationale. Currently, two-year college transfers that do not graduate from the two-year college or who are not a final qualifier with one term of attendance at the two-year college, are required to satisfactorily complete and transfer in at least six-semester or eight-quarter hours of English, three-semester or four-quarter hours of math and three-semester or four-quarter hours of natural or physical science as part of the two-year college transfer requirements. The Academic Requirements Committee and the Management Council believe that a two-year college transfer student who is a qualifier has already displayed their academic readiness through completion of core courses while enrolled in high school, therefore, eliminating the requirement would simplify transfer certification for qualifiers. Qualifiers would still need to satisfy the remaining two-year college transfer requirements (e.g., an average of at least 12-semester or 12-quarter hours of transferable credit each full-time term, 2.20 transferable GPA) outlined in Bylaw 14.5.4.3.
- d. Estimated budget impact. None.
- e. Estimated student-athlete impact. None.



NCAA Division II Management Council Report
Other Action Items

At its October 16-17 virtual meeting, the Management Council took action on the following items and recommends that the Presidents Council take the appropriate action, as indicated below.

NOTE: These items can be taken as a package unless an item is pulled for separate consideration.

1. **Management Council Chair Election.** Approve the election of **Roberta Page**, director of athletics, Slippery Rock University of Pennsylvania, as the chair of the Division II Management Council, effective at the adjournment of the 2024 Division II Business Session, for a one-year term.
2. **Management Council Vice Chair Election.** Approve the election of **Erin Lind**, commissioner, Northern Sun Intercollegiate Conference, as the vice chair of the Division II Management Council, effective at the adjournment of the 2024 Division II Business Session, for a one-year term.
3. **Management Council Elections.** Approve the following elections to the Management Council effective at the adjournment of the 2024 Division II Business Session, unless otherwise noted. [Attachment]
 - a. Central Atlantic Collegiate Conference (replacing Mark Corino, director of athletics, Caldwell University). **Kristina Ortiz**, senior woman administrator, Georgian Court University.
 - b. Conference Carolinas (replacing Brenda Cates, faculty athletics representative, University of Mount Olive). **David Hicks**, director of athletics, King University.
 - c. Great Lakes Valley Conference (replacing Jerry Wollmering, director of athletics, Truman State University). **Kristy Bayer**, director of athletics, Rockhurst University.
 - d. Great Northwest Athletic Conference (replacing Theresa Hanson, director of athletics, Simon Fraser University). **Peter Crabb**, faculty athletics representative, Northwest Nazarene University, effective immediately.
 - e. Mountain East Conference (replacing Kristi Kiefer, senior woman administrator, Fairmont State University). **Rubin Stevenson**, senior associate director of athletics for internal operations, Frostburg State University, effective February 1, 2024.
 - f. Pennsylvania State Athletic Conference (replacing Carrie Michaels, senior woman administrator, Shippensburg University of Pennsylvania). **Carlin Chesick**, senior associate commissioner/senior woman administrator, Pennsylvania State Athletic Conference.

- g. Southern Intercollegiate Athletic Conference (replacing Curtis Campbell, director of athletics, Morehouse College). **Jerry Haywood**, faculty athletics representative, Fort Valley State University, effective immediately.
- h. At-Large Representative (New Position). **Kim Pate**, director of athletics, Lenior-Rhyne University, effective February 1, 2024.

4. Division II Championships Committee - Softball Championship Date Formula.

- a. Recommendation. Move the Division II Softball Championship finals to the week after Memorial Day Weekend (Thursday-Wednesday) in years when there is not a spring Division II National Championships Festival, resulting in the following date formula:
 - Selection Announcement: Monday prior to regionals.
 - Regionals (16 sites): One week before the super regionals (Thursday-Saturday).
 - Super Regionals (8 sites): One week before the finals (Thursday-Friday).
 - Finals: The week after Memorial Day Weekend (Thursday-Wednesday).
- b. Effective date. For the 2026 playing and practice season (spring 2026 championship). (The delayed effective date aligns with the two-year lead time requirement for changes to a sport championship's date formula.)
- c. Rationale. Currently, the Division II softball selection date is one week earlier than their counterparts in both Divisions I and III. This results in Division II student-athletes playing at least one week of their regular season without the benefit of playing in the same weather conditions as the rest of NCAA softball, which are generally better in May. Aligning the Division II Softball Championship date formula with Divisions I and III would mitigate concerns regarding poor playing conditions due to inclement weather earlier in the season and provide consistency within the sport. This policy would be permissive, meaning that conferences can align their regular-season schedule in a manner with which their membership agrees, continuing to complete conference championships when they do currently, or using the additional week that would be gained with selections being moved a week later.

A National Fastpitch Coaches Association survey of Division II head coaches revealed that of the 138 of the 245 head coaches responding, 79% supported aligning the Division II championship dates with Divisions I and III softball. Also, Chattanooga Sports, which has been awarded the bid for the 2026 Division II Softball Championship, has confirmed their ability to accommodate hosting in the instance the championship was moved one week later.

- d. Estimated budget impact. None for the championship budget; however, there is the potential for increased costs to participating institutions due to student-athletes

being on campus during a vacation period and participating an additional week during the regular season.

- e. Student-athlete impact. The adjustment to the date formula has the potential to reduce missed class time due to rescheduled contests and have a positive impact both physically and emotionally on student-athletes to begin the postseason after most classes have ended.

Note: The Management Council did not take action on the date formula during the years in which a Division II National Championships Festival occurs and referred that issue to the Division II Student-Athlete Advisory Committee for feedback. The Management Council will review the feedback at its January meeting and make a final recommendation to the Presidents Council on the softball date formula during a festival year.



Division II Management Council Composition
Following October 2023 Elections

| Representative | AD | SWA | FAR | Conf Admin | Other | SAAC | Male | Female | Ethnic Min |
|---|----|-----|-----|------------|-------|------|------|--------|------------|
| California Collegiate Bennett Cherry California State University, San Marcos | | | • | | | | • | | |
| Conference Carolinas David Hicks King University | • | | | | | | • | | |
| Central Atlantic Kristina Ortiz Georgian Court University | | • | | | | | | • | • |
| Central Intercollegiate Marcus Clarke Conference Administrator | | | | • | | | • | | • |
| East Coast Conference Femi Alao Roberts Wesleyan University | | • | | | | | | • | • |
| Great American Conference Bo Pagliasotti Southwestern Oklahoma State University | | | • | | | | • | | |
| Great Lakes Intercollegiate Kim Hancock Ferris State University | | | • | | | | | • | |
| Great Lakes Valley Kristy Bayer Rockhurst University | • | | | | | | | • | |
| Great Midwest Athletic Cindy McKnight Ursuline College | | • | | | | | | • | |
| Great Northwest Athletic Peter Crabb Northwest Nazarene University | | | • | | | | • | | |
| Gulf South Jeremy Elliott University of Alabama in Huntsville | | | • | | | | • | | |
| Lone Star Santee Mott Texas Women's University | • | | | | | | | • | |
| Mid-America Intercollegiate Athletic Association Theresa Grosbach Missouri Western State University | | • | | | | | | • | |
| Mountain East Conference Rubin Stevenson Frostburg State University | | | | | • | | • | | • |
| Northeast-10 Danny McCabe Adelphi University | • | | | | | | • | | |
| Northern Sun Erin Lind Conference Administrator | | | | • | | | | • | |

| Representative | AD | SWA | FAR | Conf Admin | Other | SAAC | Male | Female | Ethnic Min |
|--|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|------------------|------------------|-----------------|
| <u>Pacific West Conference</u> Amy Henkelman Dominican University of California | • | | | | | | | • | |
| <u>Peach Belt</u> Christina Whetsel Augusta University | | • | | | | | | • | |
| <u>Pennsylvania State</u> Carlin Chesick Conference Administrator | | | | • | | | | • | |
| <u>Rocky Mountain Athletic</u> David Hansburg Colorado School of Mines | • | | | | | | • | | |
| <u>South Atlantic</u> Patrick Britz Conference Administrator | | | | • | | | • | | |
| <u>Southern Intercollegiate</u> Jerry Haywood Fort Valley State University | | | • | | | | • | | • |
| <u>Sunshine State</u> Katherine Loh Florida Southern College | | | • | | | | | • | • |
| <u>At-Large</u> Vaughn Williams Bentley University | • | | | | | | • | | • |
| <u>At-Large</u> Roberta Page Slippery Rock University of Pennsylvania | • | | | | | | | • | |
| <u>At-Large</u> Sarah Ramey West Texas A&M University | | • | | | | | | • | |
| <u>At-Large</u> Kim Pate Lenoir-Rhyne University | • | | | | | | | • | |
| <u>SAAC Reps</u> Emma Kramer Simon Fraser University Austin Mondello Colorado Mesa University | | | | | | • • | | • | |
| Composition Before Vacancies | 10 | 7 | 6 | 3 | 0 | 2 | 12 | 16 | 6 |
| Composition Following Election (if Approved) | <u>9</u> | <u>6</u> | <u>7</u> | <u>4</u> | <u>1</u> | <u>2</u> | <u>13</u> | <u>16</u> | <u>7</u> |



NCAA Division II Management Council Report
Informational Items

1. **Division II Championships Committee.**
 - a. **Triennial Championships Budget Requests.** The Management Council was provided an update on the requests for championships enhancements for the triennial budget cycle beginning in fiscal year 2024-25, as recommended by the Division II Championships Committee [Attachment A]. The requests will be reviewed by the Planning and Finance Committee in December, and, if approved, by the Management Council and Presidents Council in January.
 - b. **Misconduct Policies.** The Management Council approved modifications to the misconduct policy [Attachment B] as follows: (1) more flexibility to apply increased financial penalties without requiring approval from the Championships Committee to do so (up to \$1500), and (2) to authorize the Championships Committee to change a private reprimand to a public reprimand in instances where the membership would benefit from such disclosure.

The Championships Committee began a review of the current misconduct policies, particularly related to fines and reprimands, to address the increase in unwanted behaviors in recent years. These recommendations provide both the sport committees and Championships Committee with additional flexibility to appropriately handle misconduct situations as needed. The amended policies will be included in the Championships Policies and Operating Procedures Manual for membership awareness.
2. **Update on NIL Proposals in Division I and Timeline for Division II Review.** The Management Council was provided an overview of NIL proposals that the Division I Council introduced into its legislative cycle [Attachment C]. The proposals include development of a voluntary registry for NIL service providers; requirements for disclosure and aggregate reporting of certain elements of NIL agreements; development of best practices for NIL contracts; and the creation of an education program for prospects and current student-athletes, as well as service providers and licensees. The Management Council provided feedback on whether some elements of these proposals would be beneficial or needed in Division II. The council was informed that the Division I proposals will be shared with several Division II committees, affiliate groups and coaches' connection groups during the fall to gather feedback for the Division II Legislation Committee's review at the end of November for a discussion on whether similar changes are needed in Division II. The Management Council and Presidents Council will receive additional updates during their January 2024 meetings.
3. **Update on Sports Wagering.** The Management Council was provided with an overview of the sports wagering landscape. There are 35 states plus the District of Columbia where online and/or in-person wagering is legal. It was noted that legal sportsbooks handled \$93 billion in bets in 2022, a 61% increase from 2021.

The NCAA has implemented key initiatives including education, engagement with integrity services, development of relationships with State Gaming Commissions and other stakeholders, focus on mental health impact of sports wagering, and administration of surveys to understand the sports wagering trends.

The Management Council received information about a partnership the NCAA has entered into with Epic Risk Management to offer free sports wagering education to up to 75 institutions per year. Epic Risk Management provides in person lived experience program gambling education. Institutions interested in this training are encouraged to contact ncaa@epicriskmanagement.com for additional information.

4. **Update on the Committee on Women's Athletics Discussion Regarding Women's Wrestling.** The Management Council was provided with an update that the NCAA Committee on Women's Athletics recently met and discussed updates for the six sports currently in the NCAA Emerging Sports for Women program. Based on sports sponsorship data in the 2022-23 academic year, women's wrestling met the requirements to be considered for an NCAA championship through the Emerging Sports for Women program. Specifically, more than 40 schools sponsored women's wrestling at the varsity level and met the sport's minimum competition and participant requirements. The sport's growth puts it on track to become the sixth sport to earn NCAA championship status through the Emerging Sports for Women program, established in 1994 based on a recommendation from the NCAA Gender Equity Task Force.

At its February meeting, the Committee on Women's Athletics anticipates making a recommendation to Divisions I, II and III to sponsor legislation to add a national collegiate women's wrestling championship.

If this recommendation is made, the projected timeline to add a women's wrestling championship is for each division to sponsor a proposal for the 2024-25 legislative cycle and vote on the proposals before or during the 2025 NCAA Convention. If adopted, the first women's wrestling championship could be held in winter 2026. This timeline is consistent with past sports added as National Collegiate Championships through the Emerging Sports for Women program.

**Division II Championships Committee
2024-27 Triennial Budget Recommendations**

ATTACHMENT A

| Sport | New Initiatives (Sport Committee Requests) | Amount |
|---|--|--------------------|
| All | General championship enhancements | \$25,000 |
| All | Preliminary round signage (25% increase) | \$18,690 |
| All | Officiating fee increase (DIII + \$10) | \$24,000 |
| All | Banquets (\$30 to \$50) | \$114,280 |
| Baseball | Finals site format change to best of three series | \$44,330 |
| Baseball | Super regional format change to three days | \$58,810 |
| Baseball | Increase travel party by one (29 to 30) | \$75,000 |
| Basketball - M/W | Regional evaluator stipend (\$6,000 per gender) | \$12,000 |
| Field Hockey | Increase bracket to eight teams (from six to eight) | \$85,000 |
| Football | Increase officiating fees (from \$270 to \$325) | \$10,395 |
| Football | Increase video evaluator fee (from \$110 to \$150) | \$1,080 |
| Football | Increase alternate fees (from \$120 to \$200) and pay travel | \$28,000 |
| Golf - M/W | Live scoring leaderboard at final site (\$10,000 per gender) | \$20,000 |
| Golf - W | Increase regionals field size to 72 teams (from 48 to 72) | \$135,494 |
| Lacrosse - M | Increase bracket to 16 teams (from 12 to 16) | \$135,000 |
| Lacrosse - W | Increase bracket to 24 teams (from 16 to 24) | \$191,000 |
| Soccer - M/W | Staggered start at final site | \$7,500 |
| Soccer - M/W | Separation of third and quarterfinal rounds (Men's - \$35,028, Women's - \$25,244) | \$60,272 |
| Softball | Additional cameras for video replay at final site | \$3,850 |
| Swimming/Diving - M/W | Gifts for relay-only swimmers | \$6,200 |
| Track - Indoor M/W | Set field sizes - updated request | \$29,000 |
| Track - Outdoor M/W | Set field sizes | \$136,000 |
| Volleyball | National coordinator of officials | \$17,500 |
| Volleyball | Travel expenses for line judges | \$36,000 |
| Volleyball | Increase game fee for line judges at final site | \$240 |
| Wrestling | Independent video review | \$12,500 |
| Wrestling | Increase officials fees by \$25 per session | \$3,650 |
| *Exact amount pending DIII FY24 rates. | | |
| | | Allocated |
| | | \$1,290,791 |
| | | Remaining |
| | | \$209,209 |

Sport Committee Requests Not Recommended

| | | |
|---------------------|--|-----------|
| All | Honorariums (20%) | \$42,420 |
| All | Mementos (\$75 to \$100) | \$142,850 |
| Basketball - M/W | DV Sport at regional sites (\$85,604 per gender) | \$171,208 |
| Golf - W | Increase final site field size to 20 teams (from 18 to 20) | \$25,506 |
| Softball | Increase squad size to 24, travel party to 30 | \$306,000 |
| Softball | Increase squad size to 22, travel party to 28 | \$154,000 |
| Swimming/Diving - M | Increase field size by 30 | \$72,000 |
| Track - Outdoor M/W | Four day outdoor championship; no increase to field size | \$187,590 |
| Wrestling | Expenses for athletic trainer at final site | \$86,000 |

Division II Championships Committee
2024-27 Triennial Budget Recommendations

Items Rendered Moot by Recommendations Above

| | | |
|---------------------|---|-----------|
| Field Hockey | Increase bracket to seven teams (from six to seven) | \$42,000 |
| Football | Increase alternate fees (from \$120 to \$200) | \$2,160 |
| Golf - W | Increase regionals field size to 80 teams (from 48 to 80) | \$178,494 |
| Lacrosse - M | Increase bracket to 14 teams (from 12 to 14) | \$68,000 |
| Lacrosse - W | Increase bracket to 20 teams (16 to 20) | \$95,500 |
| Track - Indoor M/W | Set field sizes | \$46,000 |
| Track - Outdoor M/W | Set field sizes - updated request option 1 | \$96,000 |
| Track - Outdoor M/W | Set field sizes - updated request option 2 | \$85,000 |

Division II Misconduct Penalties

Overview.

Division II Championships Committee policy permits Division II sport committees to impose one or a combination of penalties to a student-athlete or institution involved in an act of misconduct during an NCAA championship. Specifically, regarding fines, the legislation allows for financial penalties only with the prior approval of the NCAA Division II Championships Committee.

Financial Penalties.

The sport committees are authorized to assess a fine of up to \$1500 for an instance of misconduct (see Attachment). Financial penalties can only exceed this amount with prior approval by the Championships Committee.

This limit does not apply to fines that are restitution based (e.g., costs to repair damage to a facility caused by an act of misconduct). Sport committees can impose such a penalty without a prior approval by the Championships Committee.

Standard for Appeal.

A misconduct determination by a sport or games committee may be appealed by the member institution (on its own or on behalf of its student-athlete) within 14 days of receiving written notice thereof in the following instances:

1. It is asserted that the misconduct determination by the sport or games committee is clearly contrary to the evidence presented.
2. It is asserted that the actions in question do not constitute misconduct as defined in NCAA Bylaw 18.02.4.
3. It is asserted that the sport or games committee did not follow its policies and procedures in reaching its determination and that procedural error significantly impacted the outcome of the original hearing.
4. It is asserted that the sport or games committee abused its discretion in imposing a specific penalty. An abuse of discretion occurs if the sport or games committee imposes a penalty that is not authorized by the bylaws or policy or is unreasonably excessive for the determined misconduct.

The director of athletics must submit a written notice of appeal to the governing championship committee. The appeal must include which of the above four instances the institution believes exists to support the appeal. In addition, the appeal should explain the circumstances and in particular provide information to support the appeal.

Review of Penalties by the Division II Championships Committee Appeals Subcommittee.

If an institution appeals a penalty of the sport committee, the Appeals Subcommittee may uphold, reduce, or waive the penalties imposed by the sport committee. The subcommittee shall only reduce or waive the penalties imposed by the sport committee if the subcommittee determines that the sport committee abused its discretion. The subcommittee may not increase the penalties, with the exception of reprimands. The subcommittee has the authority to add a public reprimand to the institution's penalties if not imposed by the sport committee.

Review of Misconduct Cases

The Division II Championships Committee shall review the misconduct cases on a regular basis. This review will take place at the conclusion of each championship season and once all misconduct processes are final (i.e., the appeal window has expired or the appeal has been heard). The committee (or, the Appeals Subcommittee acting on behalf of the committee) has the authority to issue a public reprimand in a case that did not initially include a public reprimand as a penalty in such an instance where the committee deems it necessary to acknowledge publicly to prevent such actions from happening again in the future.

Applicable Division Policy

Penalty for Misconduct. A governing sports committee (or the games committee authorized to act for it) may impose any one or a combination of the following penalties on an institution or any student-athlete or representative of an institution guilty of misconduct that occurs incident to, en route to, from or at the locale of the competition or practice:

- (a) Public or private reprimand of the individual;
- (b) Disqualification of the individual from further participation in the NCAA championship involved;
- (c) Banishment of the individual from participation in one or more future championships of the sport involved;
- (d) Cancellation of payment to the institution of the Association's travel guarantee for the individual involved;
- (e) Banishment of the institution from participation in one or more future championships in which its team in that sport otherwise would be eligible to participate;
- (f) Disqualification of an institution for a period of time from serving as host institution for one or more NCAA championships; (Revised: 8/13/92)
- (g) Cancellation of all or a portion of the honorarium for hosting an NCAA championship; and (Revised: 8/13/92)

(h) Financial or other penalties different from (a) through (g) above, but only if they have prior approval of the Championships Committee. (Revised: 8/13/92)

Financial Penalties. Pursuant to established policies and procedures, a governing sports committee may assess a financial penalty against an institution for failure of any of its representatives to adhere to the policies and procedures governing championships administration, subject to review by and appeal to the Appeals Subcommittee.

**Failure to Adhere to Policy and Procedure and
Misconduct Fine Structure**

(Revised 9/15/2023)

The NCAA Division II Championships Committee established a standardized fine structure that will be used for institutions that do not adhere to various Division II Championship policies and procedures effective September 1, 2023.

| Category B Violation – up to \$750 | Examples |
|--|---|
| Failure to submit selections forms, results, team information. | AQ notification form Home team box score Diving score sheet NCAA certification form Line-up forms, rosters, travel schedule Submission of individual/team qualifying results |
| Failure to attend coaches/administrative meeting. | |
| Category A Violation – up to \$1500 | |
| Examples | |
| Misconduct. | |
| Failure to submit championship selection form that affects not only your team but other teams. | Regional entry rosters Line-up forms Championship scores Submission of line-up forms Declarations (Track and Field) OME (Swimming) |
| Failure to adhere to on-site championship policies. | Check-in procedures Head coach not attending press conference Not attending the banquet |
| Game tape exchange. | |
| Failure to meet required financial obligations. | Banquet tickets, team tickets* |

****For repeat Category A and B offenders (individuals/institutions) fines may double per violation.**

Note: Financial penalties may be exceeded beyond the designated amounts with prior approval of the Championships Committee.

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DI Council introduces proposals to boost student-athlete NIL protections

Measures include development of registry for service providers to help weed out bad actors

The Division I Council on Tuesday unanimously voted to introduce several proposals intended to enhance student-athlete protections regarding their name, image and likeness rights. The move will not be final until the conclusion of the council meeting Wednesday.

The proposals stem from discussions held by the council's NIL Working Group, which hosted a summit in July with various stakeholders, including college athletes, service providers and campus administrators. Student-athlete protections were among the topics discussed that garnered the greatest level of support. The council noted that the working group continues to discuss additional policies focused on the recruiting landscape and the role schools can or should play in NIL activities of college athletes.

"After watching the NIL landscape develop, NCAA members have identified additional resources for student-athletes so they can make informed decisions about their NIL activities," said Lynda Tealer, chair of the DI Council, chair of the working group and deputy athletics director at Florida. "Division I members support college athletes benefiting from the use of their name, image and likeness to the fullest extent, and in no way intend to limit their potential. It is our hope that these changes will improve outcomes for student-athletes and help campus leaders navigate this issue with greater clarity."

The proposals, which could be adopted in January, include development of a voluntary registry for NIL service providers; requirements for disclosure and aggregate reporting of certain elements of NIL agreements; development of best practices for NIL contracts; and the creation of an education program for prospects and current student-athletes, as well as service providers and licensees.

"We are encouraged that council is focusing first and foremost on protecting student-athletes in the rapidly changing NIL environment," said Morgyn Wynne, vice chair of the Division I Student-Athlete Advisory Committee. "Registration and education of those providing information to student-athletes, required disclosure of major NIL deals, standard terms that student-athletes can easily understand and, most importantly, student-athlete education are all necessary elements to stabilize the NIL environment for student-athletes."

"Today's action by the DI Council is a great step toward achieving our shared priority at the NCAA, which is better outcomes for all college athletes who participate in NIL activities," said NCAA President Charlie Baker. "As the Association makes these changes to improve the environment for young people with NCAA rules, I look forward to partnering with members of Congress to build on these protections and create greater consistency and opportunities for all college athletes."

Registration of NIL service providers

Agents, financial advisors and others who support college athletes in NIL arrangements would be able to voluntarily register with the NCAA. Information supplied — including business and education background of providers, service descriptions and fee structure — would then be published in a centralized registry for student-athletes to access as they consider service provider selections.

Within that same centralized registry, student-athletes could have the ability to review and/or rate their own experiences with those service providers (similar to a "rate my professor" platform for college students).

The registration process could also include a dispute resolution system ("grievance hotline") for student-athletes experiencing issues with service providers.

The council noted these provisions will help student-athletes, their families and others weed out potential bad actors.

Disclosure and transparency

For any NIL agreements exceeding a certain value (e.g., \$600) student-athletes would be required to report specified information — possibly including a description of the arrangement, compensation received, services rendered, term length, etc. — to their school within 30 days of entering into or signing an agreement. If a service provider (i.e., agent) is involved in arranging an NIL deal, the name of the provider and nature of their agreement would also be disclosed.

For prospects, all current or previous NIL arrangements would be disclosed to a school prior to the school issuing a National Letter of Intent or written offer of athletics aid.

Information reported to schools would then be deidentified and aggregated by campuses and reported to the national office (or a third-party designee) at least twice per year.

"The more information we have about national trends and how NIL arrangements are being implemented at a local level, the better equipped the entire NCAA will be in responding to create appropriate policies or regulations," Tealer said. "Again, these efforts are not intended to make judgments on 'market value' or restrict student-athlete opportunities. Collecting these data will help everyone involved make informed decisions on future governance decisions should they be necessary."

As part of the reporting process, schools and student-athletes would be required to attest that the information is complete and accurate, that no staff members at the school promised benefits related

to NIL as a condition of enrolling or remaining at a school, and that all relationships comply with NCAA rules and applicable federal, state and local laws.

Standardized contract terms

The NCAA would recommend the use of specific contractual terms and information in all NIL agreements, with the purpose of helping student-athletes and their families understand what is included and expected in specific transactions.

Possible terms/information would include:

- Description of services to be performed.
- Payment structure (fee ranges, amount of compensation).
- Duration of contract.
- Termination clause for breach of contract.
- Student-athlete right to terminate contract at conclusion of NCAA eligibility.
- Attestation of acknowledgement that pay is being provided for work performed and not athletics participation.
- Attestation that compensation provided is not a recruiting inducement.

Student-athlete education

The final proposal to be considered next year would develop a comprehensive plan to produce educational resources, to be reevaluated regularly to ensure that those resources are up-to-date and reflective of the NIL environment.

Among the concepts for education are:

- The regulatory environment in federal, state and local laws and how those laws intersect with NCAA rules.
- An overview of types of NIL opportunities that exist for college athletes, including work product, group licenses and individual licenses.
- Education on elements of NIL agreements, including how to read contracts, awareness of arbitration provisions, taxable income, selection of service providers (agents, financial advisors, etc.), and other topics.
- Generating marketing opportunities through the development of a personal brand and social and digital media.
- Balancing sports, self-care and NIL opportunities.



Executive Board Nominees
October 2023 Election for February 2024 through January 2026 Term of Office

Independent Members

| Name | Title | Organization | Telephone Number | Email Address | Mailing Address |
|--|---------------------------|-----------------------------------|------------------|--|--|
| Lisa Borders | CEO | Golden Glow Media and LMB Group | 678-362-7361 | Lisaborders@lmbgroup.com | 538 Centennial Olympic Park Dr. NW Atlanta, GA 30313-2303 |
| <i>Nominated by Cathy Cox, president at Georgia College and State University</i> | | | | | |
| Edward Hjerpe | Retired President and CEO | Federal Home Loan Bank of Boston | 401-965-7094 | hjerpe@cox.net | |
| <i>Nominated by Joseph Favazza, president at Saint Anselm College</i> | | | | | |
| Larry Parkinson | Retired former counsel | Federal Energy Commission and FBI | 703-963-9591 | lrparkinson@comcast.net | 1207 Trinity Drive Alexandria, VA 22314 |
| <i>Nominated by Steve Murray, commissioner, Pennsylvania State Athletic Conference</i> | | | | | |



**Division II Executive Board
Chair Election**

The Presidents Council will need to take action elect a new chair for the Executive Board.

Listed below are the duties and responsibilities of the Division II Presidents Council chair:

1. Serve as a spokesperson for Division II;
2. Preside at Executive Board meetings;
3. Preside at the Division II business session at the annual Convention;
4. Serve as chair of the Division II Administrative Committee; and
5. Serve as an ex officio, nonvoting member of the Division II Strategic Planning and Finance Committee.

The elected individual will take office at the conclusion of the January 2024 NCAA Convention and serve through the conclusion of the 2025 Convention.

President Colleen Perry Keith, Goldey-Beacom College, has been nominated to serve as chair.



**Division II Executive Board
Vice Chair Election**

The Division II Presidents Council will need to elect a new vice chair for the Executive Board during its January 2024 meeting to serve a one-year term from the conclusion of the January 2024 Convention through the conclusion of the January 2025 Convention.

The duties of the vice chair, as stated in NCAA Bylaw 8.1.2.2 are as follows:

1. Take the chair's place and perform the chair's duties, if the chair is absent or incapacitated;
2. Report to the Division II membership at each annual Convention on the financial affairs of the division;
3. Serve as a member of the Division II Administrative Committee; and
4. Serve on the Division II Strategic Planning and Finance Committee.

If you have an interest in serving as vice chair for 2024, please contact Terri Steeb Gronau or Steve Shirley not later than December 8, 2023.

2023-24 Division II Priorities



DIVISION II 50TH ANNIVERSARY CELEBRATION

A yearlong commemorative marketing campaign, which launched in August, includes 50th anniversary lapel pins, a \$200 signage credit, logos and social media editable graphics, a communications toolkit, a promotional video, and jersey patches. In addition, the division will honor one individual who identifies as male and one individual who identifies as female with a 50th Anniversary Gold Award for making a positive impact in Division II. The division also will provide a \$1,000 scholarship opportunity for student-athletes from active member schools who exhibit the core values of Division II and have not yet exhausted their athletics eligibility.

GOVERNANCE STRUCTURE ENHANCEMENTS

Starting Feb. 1, 2024, the Division II governance structure will implement the following changes adopted at the 2023 Convention to better support the Division II governance structure:

- The Presidents Council will transition to a nimbler Executive Board, which incorporates independent voices and focuses more on strategic discussions.
- The Management Council will take on more responsibilities and decision-making for the day-to-day operations of the division while adding new and diverse positions and voices around the table.
- The Planning and Finance Committee will transition to the Strategic Planning and Finance Committee, which will be a stand-alone committee focused on overseeing Division II financial affairs and the division's strategic plan and strategic priorities.



IMPLEMENTATION COMMITTEE REFERRALS

The Division II Implementation Committee, which was established to review the division's bylaws and policies to align with the new NCAA Constitution, developed more than two dozen initiatives and enhancements that were adopted but also referred several concepts to existing bodies within the Division II governance structure for further review, including:

- Decide whether changes to the current rules related to progress-toward-degree and two-year college transfers could be made without jeopardizing the academic success of student-athletes. *[Division II Academic Requirements Committee]*
- Determine the appropriate minimum sponsorship requirement necessary to create/maintain a Division II championship in a given sport; determine the appropriate range of access ratios that in turn determine bracket/field size by sport; and solidify automatic qualification as a defined benchmark rather than a sport committee's recommendation. *[Division II Championships Committee and relevant sport committees]*
- Decide which athletics eligibility, recruiting and benefits restrictions, if any, are unnecessary and should be eliminated. *[Division II Legislation Committee]*

NEW DII UNIVERSITY MODULES

DIIU will add modules this year focused on:

- Training for the Make Game Day Yours initiative to help Division II members enhance their game day experience and customer service to fans.
- Educational outreach to help faculty athletics representatives support student-athletes.
- Messaging about Division II's unique characteristics and attributes.

CHAMPIONSHIPS PRIORITIES

Spring 2024 Festival. The first spring National Championships Festival in eight years will take place May 19-25 in Orlando, Florida featuring men's and women's golf, women's lacrosse, softball, and men's and women's tennis.

Triennial Budget

Process. The Championships Committee will finalize recommendations as part of the 2024-27 triennial budget cycle in September 2023.

Championship Site Selection.

The process for 2026-28 championships sites will launch in September 2023 and conclude in February 2024. The Championships Committee and relevant sport committees will review bids and announce sites in October 2024.



MEDIA RIGHTS NEGOTIATIONS

The broadcasting agreements with ESPN, CBS and CBS Sports Network involving the Division II football semifinals and championship game and the Division II men's and women's basketball semifinals and finals conclude in 2024. Future broadcasting arrangements will focus on elevating the championship experience further, not only for the student-athletes participating but also for Division II members and their fans.

MAKE IT YOURS BRAND ENHANCEMENT

Division II is undertaking a three-phase engagement that seeks to further understand the perception of Division II among prospective student-athletes and those who influence where they choose to attend college. It also aims to determine where and how they engage with college sports. The data gathered through consumer research will help determine an activation plan that will launch in 2024.

STRATEGIC PLAN DEVELOPMENT

The division will continue developing its next six-year strategic plan that will launch in January 2026 by asking committees and affiliate groups to draft goals and priorities for the membership's review and feedback.

DIVISION II STUDENT-ATHLETE ADVISORY COMMITTEE PRIORITIES

The Division II SAAC will focus on the three E's – empower student-athletes with resources, empathize with their concerns, and enhance their voice and experience. As part of the empower theme, SAAC members will concentrate on congressional engagement and Life After the Game (preparing student-athletes for life after athletics). For the empathize theme, they will focus on mental health and diversity, equity and inclusion. For the enhance theme, they will use the new Division II SAAC Instagram to share resources and information, will finalize a campus SAAC guide and will refresh a conference SAAC guide to share best practices on a variety of topics.

NCAA SURVEY RESULTS

Wagering and Social Environments Survey. This national survey of college student-athletes is scheduled to occur during 2023-24 in collaboration with campus faculty athletics representatives. The study will ask questions about the social environments of student-athletes, as well as assess opinions toward gambling and sports wagering among current student-athletes.

Student-Athlete Health and Wellness Survey. Division II will benefit from data obtained through the 2022-23 national survey of college student-athletes that examined topics including student-athlete mental health concerns and peer support, sleep behaviors, attitudes toward weight and body image, nutrition, competition and injury history, and substance use experiences.

DII SAAC SUPER REGION CONVENTION

The Division II Student-Athlete Advisory Committee will conduct its sixth super region convention Nov. 17-19 in Atlanta for the South Region (Conference Carolinas, Gulf South Conference, Peach Belt Conference, South Atlantic Conference, Southern Intercollegiate Athletic Conference, Sunshine State Conference and independents). The super region convention effectively increases student-athlete engagement within Division II governance and decision making.





PROFESSIONAL DEVELOPMENT FOR THE DIVISION II MEMBERSHIP

Women Leaders in College Sports Governance Academy

September 2023

Women Leaders in College Sports and Division II have partnered on this initiative since 2012 to provide educational and networking opportunities for female administrators in Division II.

FAR Fellows Institute

September 2023

Educational programming for faculty athletics representatives to help them effectively perform their roles and support student-athletes.

APPLE Training Institute

February 2024

In partnership with the Gordie Center for Substance Abuse Prevention, the division will host the fifth Division II-specific APPLE Training Institute in Orlando, Florida. The event provides funding for administrator and student-athlete teams

from more than 30 Division II schools to attend and create action plans to implement on campus.

Athletic Trainers

June 2024

Three from each Division II conference and one representing independent institutions will participate in three days of professional development.

Minority Opportunities Athletic Association Governance Academy

June 2024

MOAA and Division II have partnered on this initiative since 2009 to provide educational and networking opportunities for minority administrators in Division II.

Compliance Administrators

June 2024

The division is partnering with the National Association for Athletics Compliance to provide programming for

Division II compliance administrators. Topics include regulatory issues; governance issues, strategic initiatives and committee service; and professional and personal development.

Mentor Program

2023-24

In partnership with the Division II Athletics Directors Association, the division provides a unique opportunity for women and minorities interested in a career as a Division II director of athletics.

New AD Orientation

2023-24

In partnership with the D2ADA, the division provides programming for new athletics directors in Division II, including an orientation session with a discussion of championships, identity initiatives and financial information.





2024 NCAA Convention
Division II Core Schedule of Events

Wednesday, January 10

| | |
|----------------------|--|
| 8 a.m. to 3 p.m. | Division II Management Council Meeting |
| 11:45 a.m. to 4 p.m. | NCAA Board of Governors Meeting |
| 12:30 to 4 p.m. | Association-Wide and Menu Sessions |
| 5 to 6:30 p.m. | Convention Welcome and Awards Presentation |
| 6:30 to 7:30 p.m. | Welcome Reception |

Thursday, January 11

| | |
|----------------------|--|
| 8 to 11 a.m. | Division II Presidents Council/Management Council/Student-Athlete Advisory Committee Breakfast and Meeting |
| 8:30 a.m. to 10 a.m. | Breakfast for New Division II Athletics Directors |
| 8:45 to 11 a.m. | Menu Sessions |
| 11 a.m. to 3:30 p.m. | Division II Presidents Council Meeting |
| 11:45 a.m. to 1 p.m. | Division II Management Council Mentor/Mentee Meeting and Lunch |
| 1 to 4:30 p.m. | Association-Wide and Menu Sessions |
| 4:45 to 5:45 | Woman of the Year Presentation |
| 5:45 to 7 p.m. | NCAA Delegates Reception |
| 7:30 to 9 p.m. | Division II Management Council Toast |

Friday, January 12

| | |
|--------------------|--|
| 8 to 9 a.m. | Division II Delegates Breakfast |
| 7:30 to 10:15 a.m. | Division II Chancellors and Presidents Breakfast |
| 9 to 10:15 a.m. | Division II Education Sessions |
| 10:30 to Noon | Keynote Session |

| | |
|----------------|---|
| 1 to 5:30 p.m. | Division II Conference Meetings |
| 5 to 6 p.m. | Division II Faculty Mentor Award Presentation and Reception |
| 6 to 7 p.m. | FARA Reception |

Saturday, January 13

| | |
|----------------------|------------------------------|
| 7 to 8 a.m. | Delegates Breakfast |
| 8 a.m. to 10:30 a.m. | Division II Business Session |
| | Hotel Departure |

Note: Events noted in blue font are part of the Association-wide Convention schedule and some are still being discussed and subject to change.



NCAA DII Landscape Content Audit

08.1.23



Landscape Content Audit

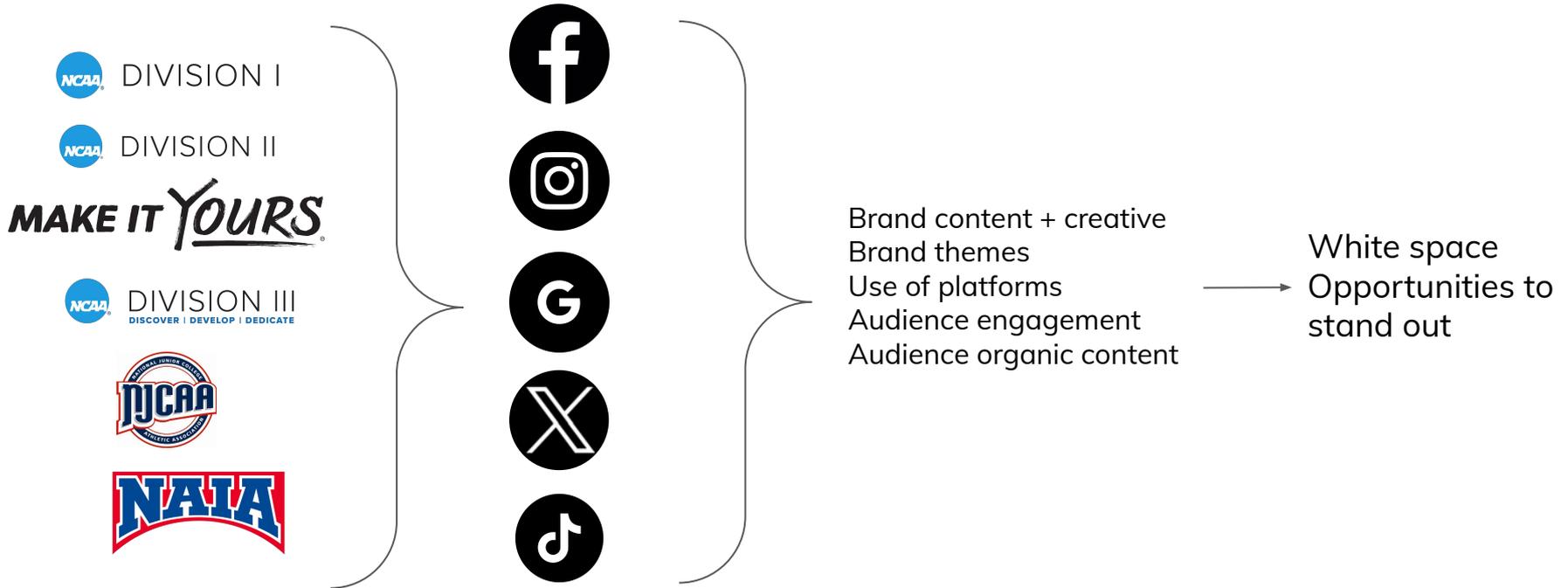
WHAT

Evaluation of channels, messaging, creative, and engagement (consumer and brand community engagement) of brand and competitors

WHY

Identify whitespace opportunities for NCAA DII as well as what's working and not working in the space

Methodology



How to Use This Audit

This audit is the first piece of research completed by Barkley. The information contained herein will be used in two ways:

1. Now: As an overview of the social and search landscape in the student athletic space. It's a snapshot of the content overlaps, similarities, and differences among NCAA, NJCAA, and NAIA. Initial observations and early suggestions are shared.
2. Later: After the qualitative, quantitative (possibly), and syndicated research is complete, we will use this research audit as a tool to guide what content, search, and social strategies will resonate with our audiences. That will guide the comms plan.

| | NCAA DI | NCAA DII | NCAA DIII | NJCAA | NAIA |
|---|---|--|---|--|--|
| Content Overview/ Social Presence Takeaway | Highlights championships, athlete awards and leadership opportunities at every division level Content shared across channels. Separate accounts for March Madness. | Mirrors NCAA content themes. Highlights athletes beyond collegiate level. Drives content to NCAA blog rather than only telling stories on social platforms. Content shared across channels. | Mirrors NCAA content themes. Recently shifted visual focus to the highly emotional and human side of competition and winning. Content shared across channels. | Institutions with a stronger content presence are highlighted through sharing bringing school pride forward. | Aligning and representing college roots and student bodies, content focus on core values including DEI&B women's issues, gener, Native American, etc. |
| Facebook | Followers: 345K Overview: Championship, athlete and leadership program features. Lowest engagement platform. | Followers: 49K Overview: Team tournament highlights, how to watch games, and athlete features. Rule updates | Followers: 35K Overview: Recent content series feature human and emotional side of winning. | Followers: 22K Overview: Highlight reel of team and athlete accomplishments and organizational updates. (Mainly static images & link posts) | Followers: 33K Overview: Promotes NAIA offerings, tools and organizational values for potential students. (Mainly static images & link posts) |
| Instagram | Followers: 384K Overview: Championship, athlete and leadership program features. | Followers: 60K Overview: Team tournament highlights, how to watch games, and athlete features. Highest engagement platform. | Followers: 45K Overview: Recent content series feature human and emotional side of winning. Highest engagement platform. | Followers: 22.1K Overview: Highlight reel of team and athlete accomplishments. (Mainly static images) | Followers: 25.4K Overview: Educational and inspirational content about NAIA and how/why to get involved. (Frequent use of videos/reels) |
| Twitter | Followers: 1.9M Overview: Highlight reel of programs, championships, and athlete awards. Engages with school athletic handles at all levels, pre game. Championship, athlete and leadership program features. | Followers: 121.2K Overview: Team tournament highlights, how to watch games, and athlete features. Shares content from DII institutions, bringing team pride forward. Lowest engagement platform. | Followers: 104.8K Overview: Team tournament highlights, how to watch games, and athlete features. Rule updates. Lowest engagement platform. | Followers: 61.8K Overview: Team achievement highlights, current and former athlete highlights | Followers: 65.8K Overview: Summary of all efforts (recruiting, compliance, human interests, Partner Connect and Podcasts) |
| TikTok | Followers: 28.5K Overview: Athlete interviews, leadership, championships Highest engagement platform. | n/a | n/a | Followers: 247 Overview: Championships sizzle reels | Followers: 1738 Overview: DEI, Core Values, History FAQs, How to become an NAIA athlete, student athletes |
| Threads | Followers: 43.1K Overview: Athlete achievements, leadership conferences, school championships | n/a | Followers: 4K Overview: Championship overviews. Very light content. | n/a | Followers: 1869 Overview: n/a (no posts yet) |

Content Themes

Goal of social in this space: Orientation. This means focusing on meeting the customer requirements, their desires and wants when making purchase decisions or in this case, college life+sports decisions. These are the orientation factors we suspect will lead to influence over decisions. **Biggest 'competitor' in social: NAIA and NCAA DIII**

| NCAA DI | NCAA DII | NCAA DIII | NJCAA | NAIA |
|---------|----------|-----------|-------|------|
|---------|----------|-----------|-------|------|

Production quality (translates to more \$ and potentially athlete opportunities)

Engaging content strategy

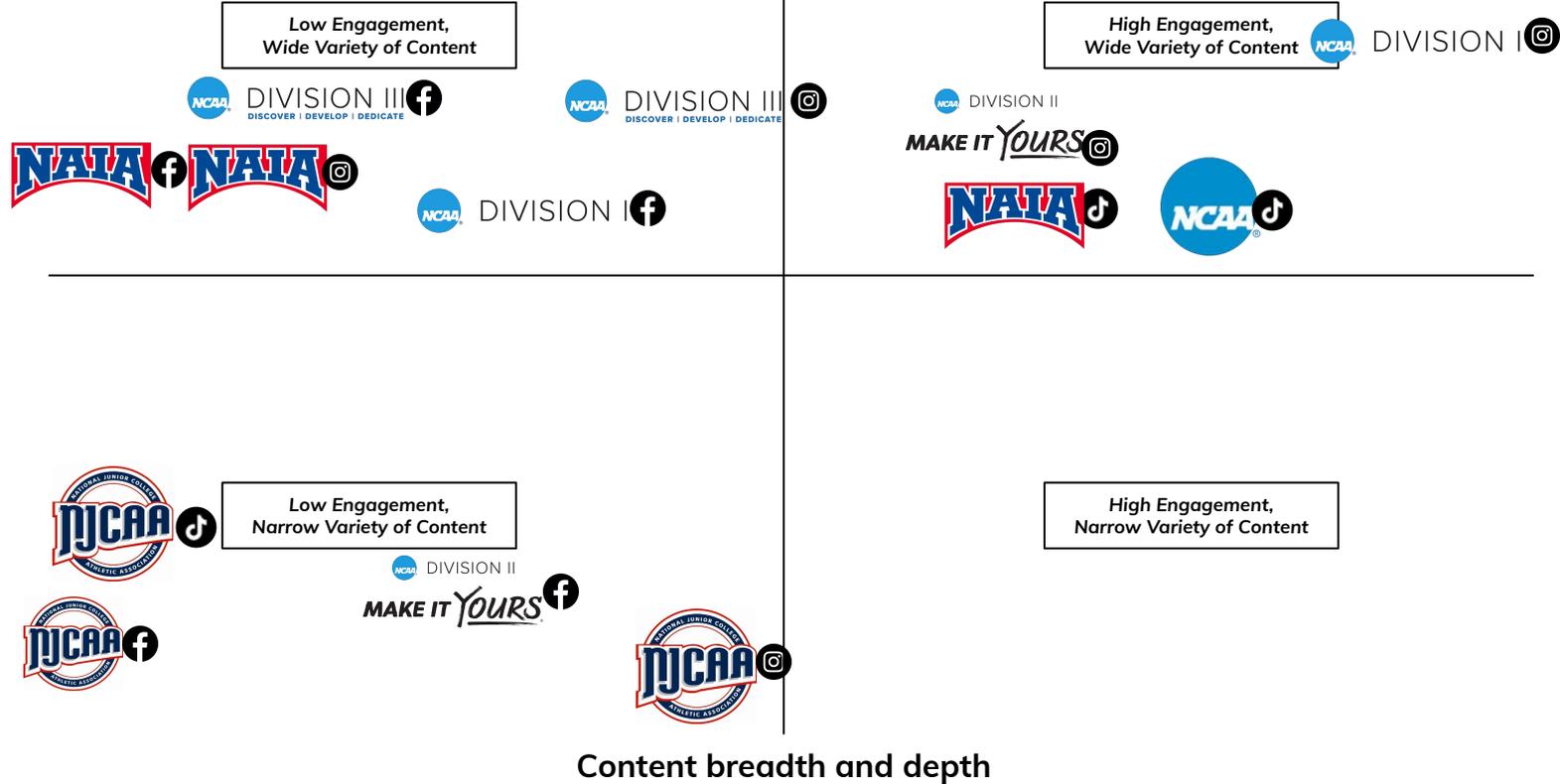
Beyond athleticism, into athletic leadership

Winning sizzle reels

Core values + student life

Platform Ranks

Engagement/Interest (shares, likes, saves, comments)



*omitted Twitter/X. Content across all associations is an aggregate of other content and nearly everyone's lowest performer.

Executive Summary

Focus on athletes and leadership



NCAA overall has the highest reach and engagement rate across platforms. Its 'scattershot' approach is broad and deep (#s and accounts dedicated to specific sports). It balances standings and championships with athlete life and preparing for the future.

Focus on values, history, recruitment



NAIA has a strong content strategy that works for them, focusing on recruitment and life as a student athlete, interspersed with team scores and championships. It focuses on building the NAIA 'brand' through core values and history across all platforms.

Focus on championships



NJCAA focuses most of their content on championships and scores. Some of their content is outdated and their production quality is low. They do not post often nor regularly and do not seem to have an outreach strategy

While all associations and divisions post for specific intent, all could improve student interest with stronger communications strategies that combine content with CTAs driving students to interactive or longer-form, useful content (website, microsites, etc). There is little-to-no community engagement/management, missing the opportunity for deep connections, media pickup, and risking negative sentiment.





DIVISION II

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NCAA DII Landscape Overview

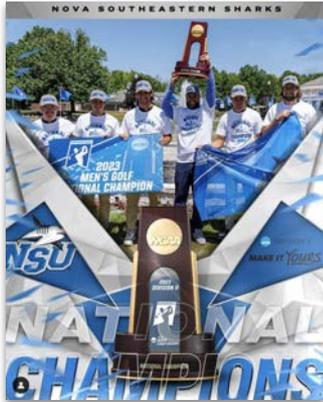
- Cross-linking and cross-sharing content with DII schools and with NCAA. This is good practice to increase reach and engagement
- Multiple unverified accounts, making it difficult to decipher which content is legitimately DII
- Broad reach of content focusing on celebrating champions, former DII athletes, current athletes as ‘spokespeople’ for core values such as mental health stability and leadership.

Instagram Presence Overview



Threads account not yet claimed.

Instagram Content Themes



Share awards and accolades of current NCAA DII teams



Promote NCAA values (mental health, DEI, etc.)



Student athlete features

Facebook Presence Overview



NCAA DII is not currently running ads.

Promote IG Takeovers,
promothign across
platforms.

Content is also
cross-shared from other
platforms, but potentially
created with FB or IG in
mind first.

Facebook Content Themes



Share awards and accolades of current NCAA DII teams



Features from other media



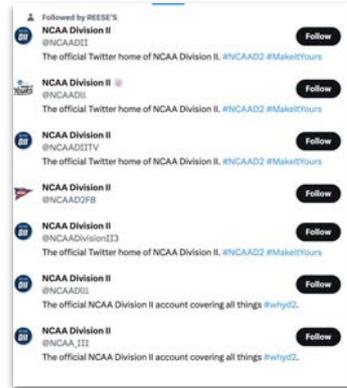
Upcoming tournament schedules, and how to follow

Twitter Presence Overview



Similar to Instagram, there are some sport-specific accounts for NCAA.

While content is shared across other channels, unique interactions take place with institutions.



A number of profiles claim to be the official DII account, all without verification, making it difficult to trust any single handle without vetting content generated by each.

Twitter Content Themes



Share awards and successes of current teams and athletes

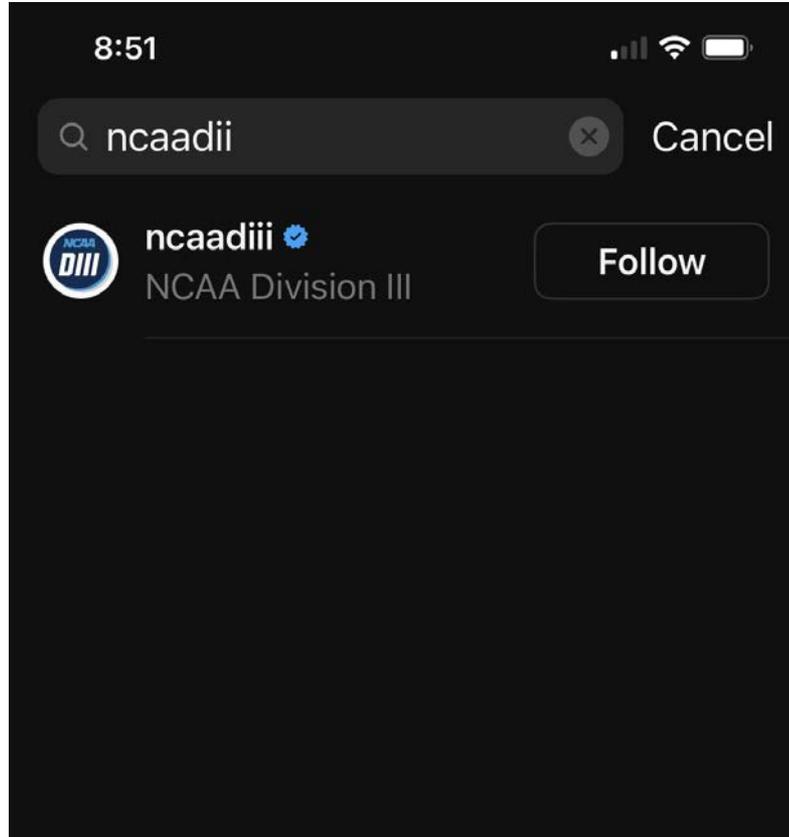


Upcoming tournament schedules, and how to follow



Student and professional athlete highlights

Threads: No Presence

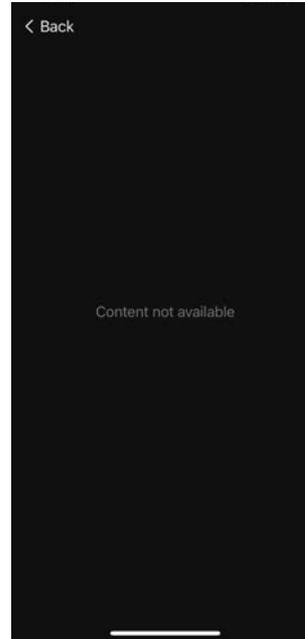


Diii is the only
division-specific handle

Threads: DII mentions



NCAA mentions DII in few posts. Those that do, link to a dead page





DIVISION I





NCAA DI Landscape Overview

- Heavy focus on the student athletes. From awards to leadership skills learned through NCAA programs. Well-produced student snapshots appear to focus on recruitment and retention as ‘the leader’ in college athletics.
- Mixed-performance with multiple #s. Using as many as they do without a strategy to support each content column scatters their engagement, but it also broadens reach. Creating a content strategy for each along with landing pages and CTAs could increase interest, awareness, and engagement.
- Engagement with community comments is low-to-non-existent and limits effectiveness. This comes through especially in community posts voicing complaints against the NCAA, tagging them, and seeing no response.





TikTok Summary



NCAA



@ncaa ✓

195
Following

28.3K
Followers

40.8K
Likes

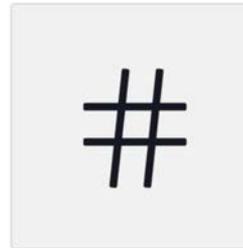
Message



The official TikTok of the NCAA.

https://linktr.ee/_ncaa

No separate NCAA accounts - all under one umbrella
Moderate follower count
Low engagement with audience, high reach with #



#ncaa

5.8B views

Add to Favorites



DIVISION II
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Bifurcated hashtags might dilute impact



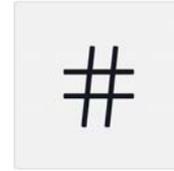
#ncaadi
15.1K views

Add to Favorites



#ncaadii
3.7M views

Add to Favorites



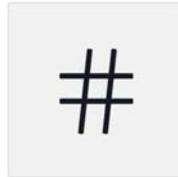
#ncaadiii
153.4K views

Add to Favorites



#ncaad1
8.3M views

Add to Favorites



#ncaad2
4.1M views

Add to Favorites



#ncaad3
3.5M views

Add to Favorites



DIVISION II
MAKE IT YOURS



TikTok: Hashtags

In posts:

#NCAA
#NCAAstudentathlete
#NCAAhonors
#NCAAsoccer
#NCAAfootball
#NCAAbaseball
#NVAAvolleyball
#NCAAvb
#NCAADii
#NCAALearnLead
#NCAAwbb
#NCAAmbb
etc.

NCAA uses a mix of specific and broad #s in their posts. Ideally, this helps increase reach and relevance.

However, we're not seeing that in this case, leading us to believe creative expansion into trends can help posts get picked up by the algorithm.



TikTok Pins: What They Portray

No Pins

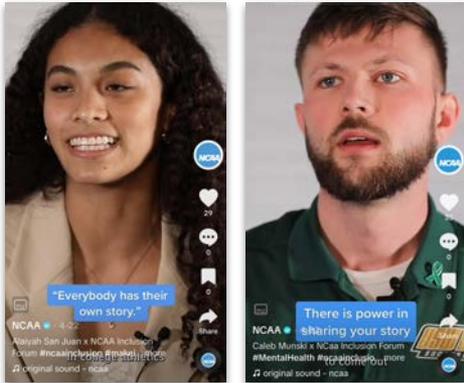
While not necessary, Pins give audiences a glimpse into some of the best and most representative content of a brand. These increase the opportunity of content gaining attention, awareness, and engagement.

This is a missed opportunity.



TikTok: Content Categories

Athlete Testimonials



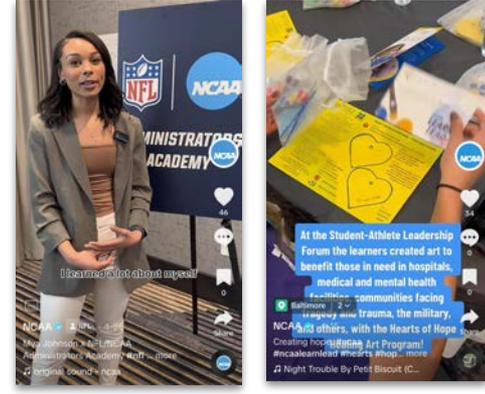
Many focus on DEI+B, personal stories of triumph, what NCAA means to them

Team Highlights



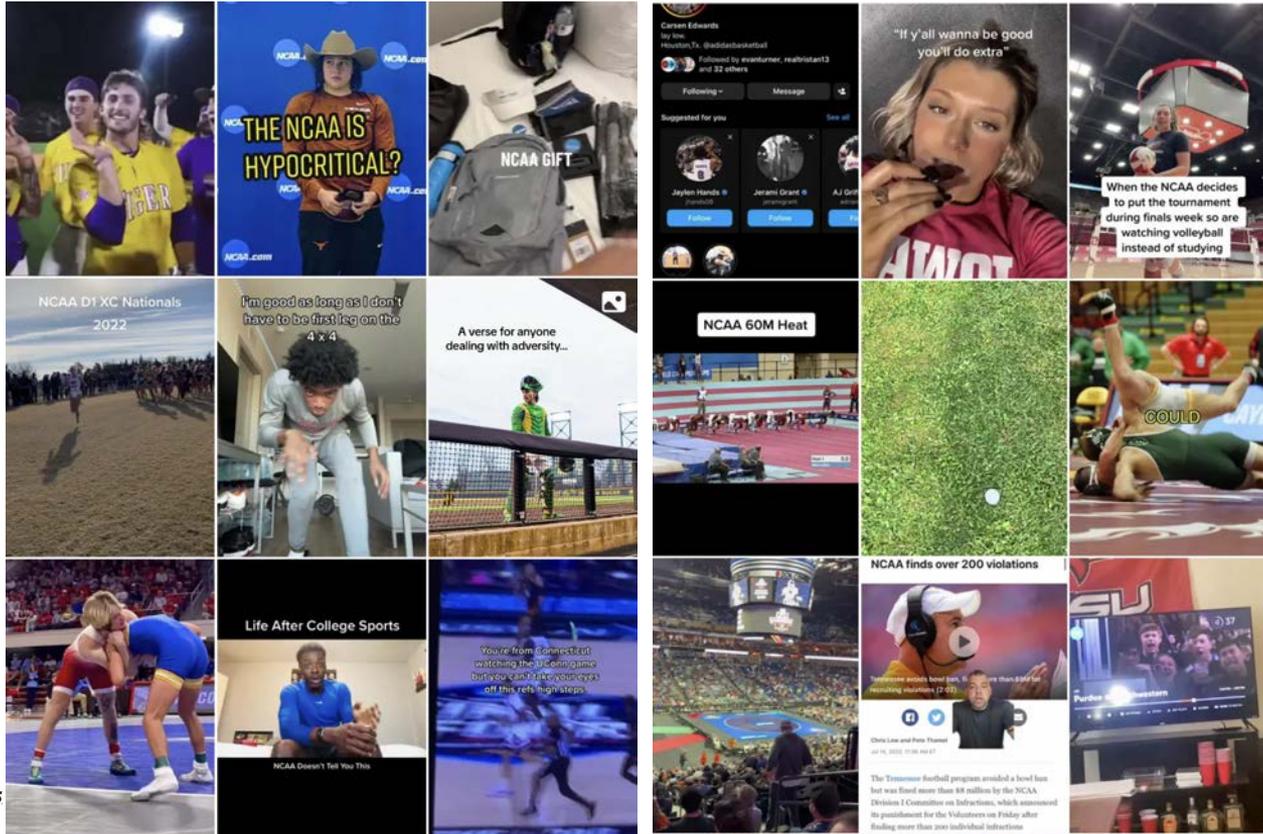
Fast-cut, hype music, good production quality

NCAA Programs (sports+life)



Leadership and learning

TikTok: What People Are Saying



Athlete sizzle reels
Championships
Complaints



TikTok: Engagement

Most watched video

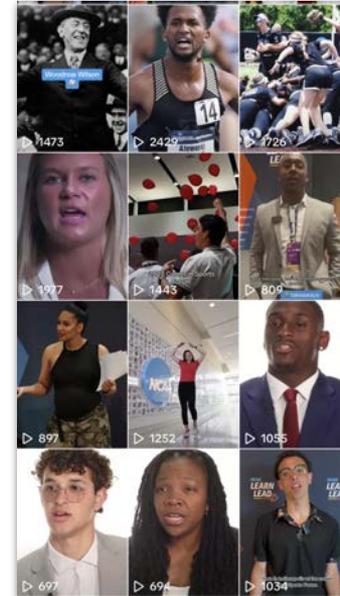
32.4K views
2817 likes
31 shares



Student athlete watching back video and giving play-by-play of her perfect gymnastics/beam performance

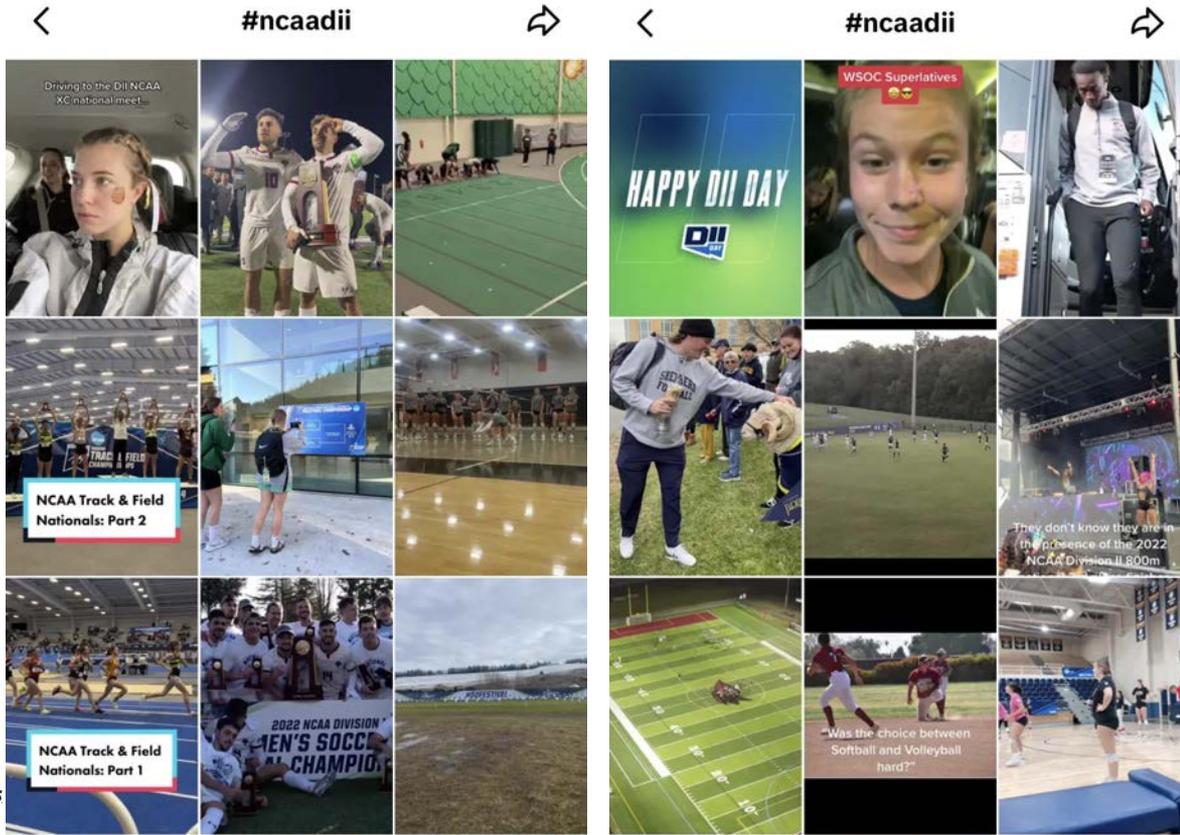
Average video views

500-1500 views
20-100 likes
2 shares





TikTok: #DII



Low-to-moderate reach and engagement

Posted by schools and individuals:

Sizzle reels
Highlights
Trends



DIVISION II
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Instagram Presence Overview



Sport-specific accounts exist including soccer, volleyball, wrestling, soccer and track and field.

NCAA DI and sport-specific accounts have claimed Threads handles but are not yet active.



Threads activity is focused to initial launch days.

Content mirrors its Twitter strategy. Community management engaged with NCAA institutions as a “roll call” for who was exploring the new platform.



Facebook Presence Overview



NCAA DI is not currently running ads.

Select content is published on Facebook, leaving less duplication and overlap from other channels.

Content primarily focuses on leadership opportunities provided for athlete, administrators, and various groups across the organization.



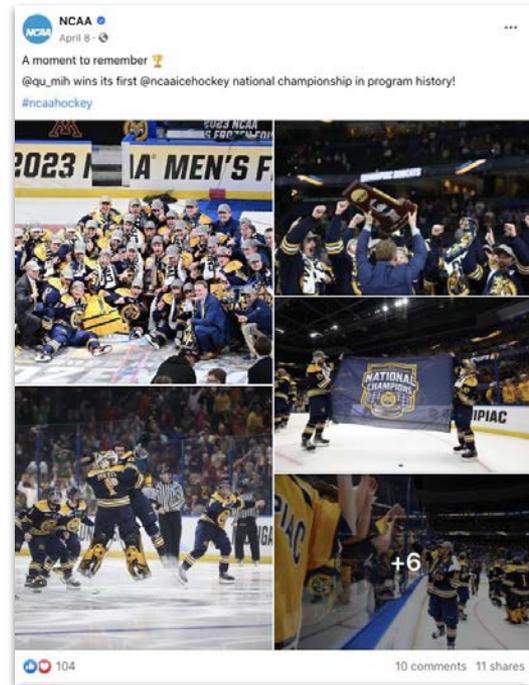
Facebook Content



Leadership Programs



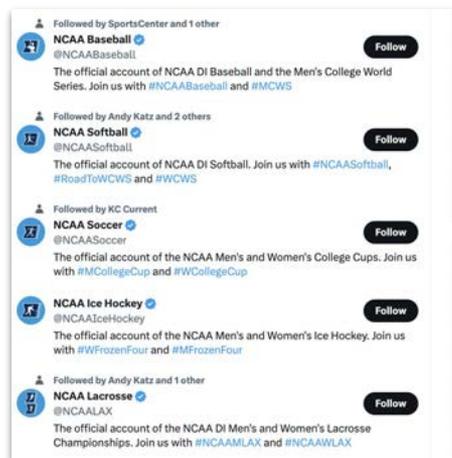
Athlete awards



Championship Recognition



Twitter Presence Overview



Beyond sport-specific accounts, also have specific handles for March Madness.

Fans have set up accounts for records and other niche interests.



Twitter Content Themes



Content follows seasonality from playoffs to championships, awards and recognitions



Engages with both conferences and individual programs.



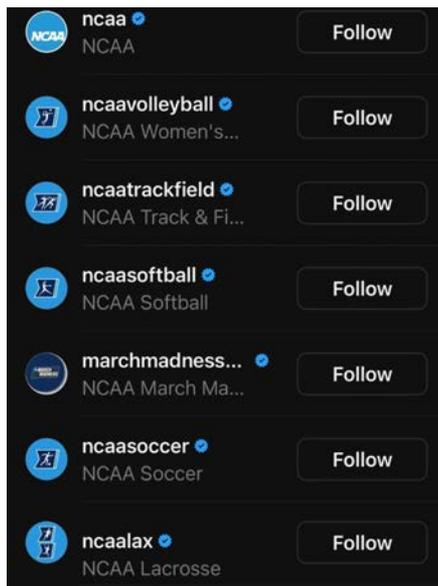
Highlights athletes and milestones across all divisions, including DII



Heavy focus on leadership programs and forums

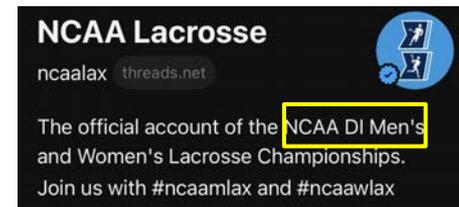


Threads

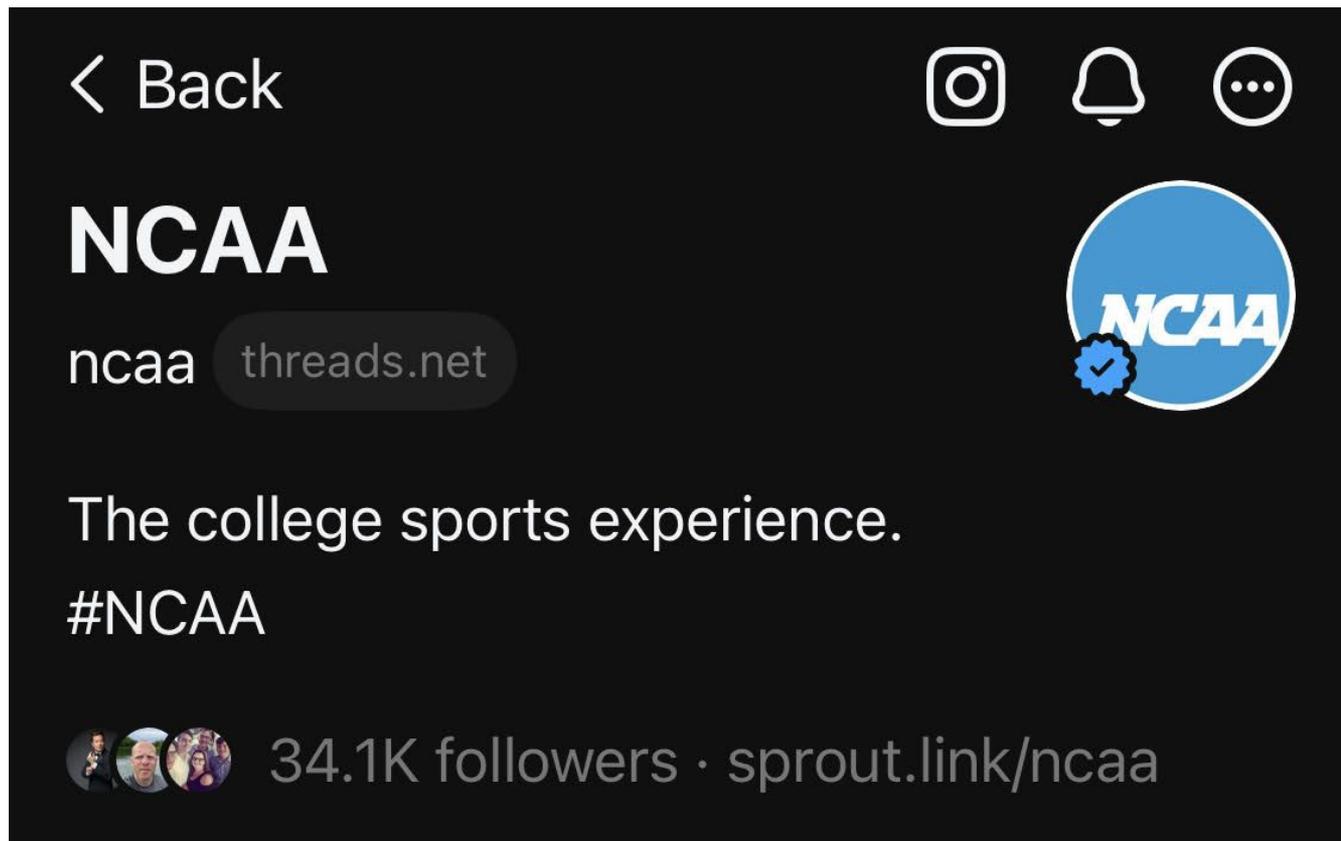


NCAA has locked in most of their handles

Those with specific sports are DI only



Threads: NCAA



The screenshot shows the profile page for NCAA on the Threads app. At the top left is a back arrow and the word "Back". At the top right are icons for Instagram, notifications, and a menu. The profile name "NCAA" is displayed in large white letters, with a blue verified badge to its right. Below the name is the handle "ncaa" and the website "threads.net". The bio reads "The college sports experience." followed by the hashtag "#NCAA". At the bottom, it shows "34.1K followers" and the link "sprout.link/ncaa". Three small circular profile pictures of users are visible on the left side of the follower count.

Threads: NCAA is the only to post so far

NCAA Women's Volleyball 

ncaavolleyball [threads.net](#)

The official account of NCAA DI Women's and Beach Volleyball.
Join us with #ncaawvb and #ncaabeachvb

 23.8K followers · linktr.ee/ncaavolleyball

[Follow](#)

Threads Replies

No threads yet

NCAA Ice Hockey 

ncaoicehockey [threads.net](#)

The official account of the NCAA Ice Hockey and Men's and Women's Frozen Fours.
Join us with #ncaahockey

7,784 followers · linktr.ee/ncaoicehockey

[Follow](#)

Threads Replies

No threads yet

NCAA Track & Field 

ncaatrackfield [threads.net](#)

The official account of the NCAA DI Track & Field and Cross Country Championships.
Join us with #ncaatf - #ncaaxc

16K followers · linktr.ee/ncaatf

[Follow](#)

Threads Replies

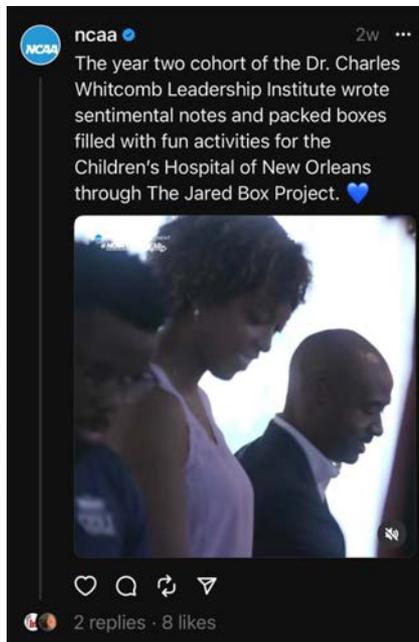
No threads yet

Threads: NCAA content

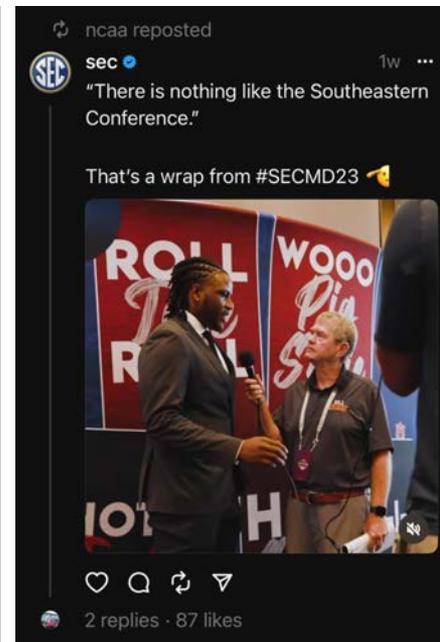
About half of the posts are lifts from Twitter (X)



Current and former athlete highlights



NCAA leadership



Repost conference and school highlights



DIVISION III

DISCOVER | DEVELOP | DEDICATE



NCAA DIII Landscape Overview

- Heavy focus on players, in-game. Favorite Frames, and student/team highlight frames from games
- Schools' championship highlights reposts; boosts school and DIII reach and shows support for schools rather than only students
- Schedules, scores, key plays
- Like all other divisions and associations, low-to-no community engagement or management

Instagram Presence Overview



Football is the only sport-specific account, (7 posts between the two accounts). It's unclear if these are fan or official.



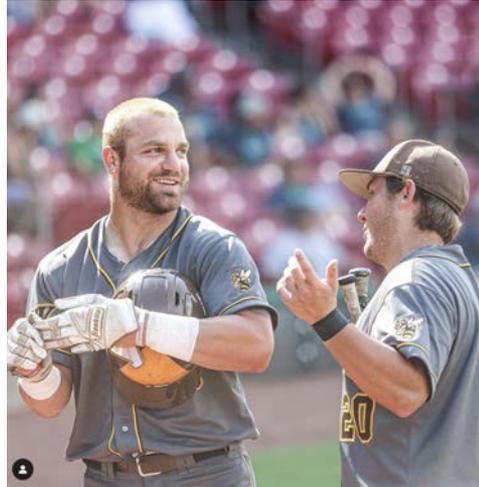
DIII content recently pivoted visual direction showing more human reactions (caption labels these as Favorite Frames).

Threads community management promised future content featuring one new sport in order of championships. No follow up content has been shared since (2 weeks ago).

Instagram Content Themes



Human reactions via Favorite Frames content series (recent shift)

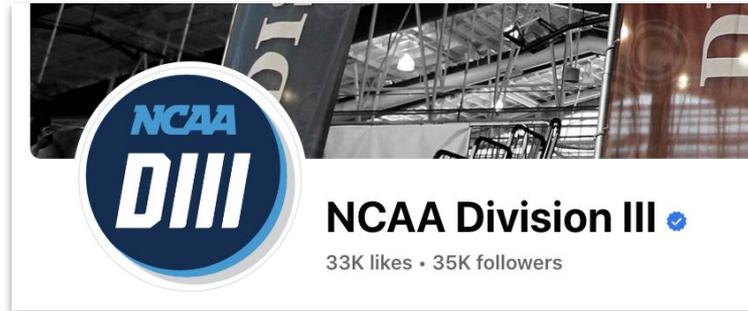


Athlete performance highlights



Similar to Favorite Frames, championship coverage features human reactions more than posed photos

Facebook Presence Overview



A smaller range of content is shared on Facebook compared to other channels. Content is repetitive, featuring designed scores and upcoming events.

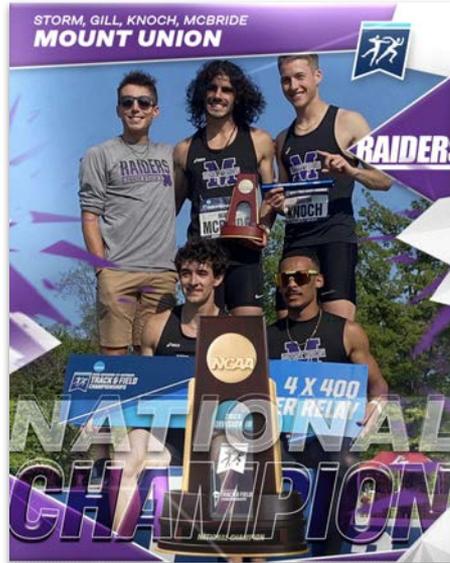
Facebook content drives slightly more average engagement than other divisions.

NCAA DIII is not currently running ads.



DIVISION III
DISCOVER | DEVELOP | DEDICATE

Facebook Content



Championship scores and results

Upcoming games,
tournament schedules, and
how to follow



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Twitter Presence Overview



Similar to Instagram, there are some sport-specific accounts for NCAA DIII.



A number of profiles claim to be the official DIII account, all without verification, making it difficult to trust any single handle without vetting content generated by each.

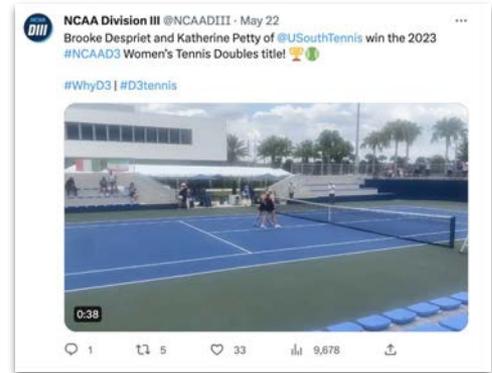
Twitter Content Themes



Reshares content from other NCAA divisions and DIII schools rather than original creation



Upcoming games, tournament schedules, and how to follow



Key moments and plays



DIVISION III
DISCOVER | DEVELOP | DEDICATE

Threads

NCAA Division III
ncaadiii threads.net

The official NCAA Division III Instagram account. #NCAAD3 #whyd3

4,008 followers · ncaa.org/d3

Follow

Threads Replies

One DIII account to cover all sports



DIVISION II
MAKE IT YOURS

Threads

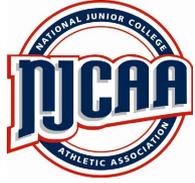


Only three Threads so far, mostly highlighting last year's championships.

Replying to comments/questions



DIVISION II
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NJCAA Landscape Overview

- Focus on games, awards, and stats with little-to-no student athletes featured
- More engagement and posts from the students and schools/athletic programs #’ing NJCAA than from NJCAA itself
- On some platforms, they share CTAs with links for more information, which encourages students to engage with content and learn more about NJCAA
- Low production quality which can signal overall low quality impression of NJCAA opportunities



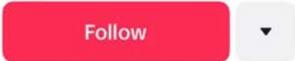
TikTok Profile

< Juco Basketball and Foot... 🔔 ➦



@njcaa.sports

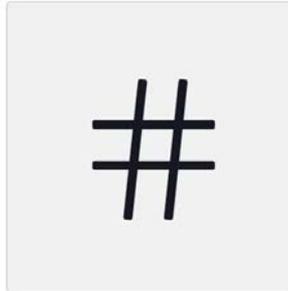
44 Following 247 Followers 6857 Likes



NJCAA Football (D1 and D3)
NJCAA Basketball (D1 and D2)



Extremely low follower count
Extremely low engagement
34 videos
Only men's football and basketball
Much further reach through organic use of #



#njcaa

47.2M views

🔖 Add to Favorites





TikTok Pins: What They Portray

Pins



1218
2019 DI teams



1304
2019 DIII teams

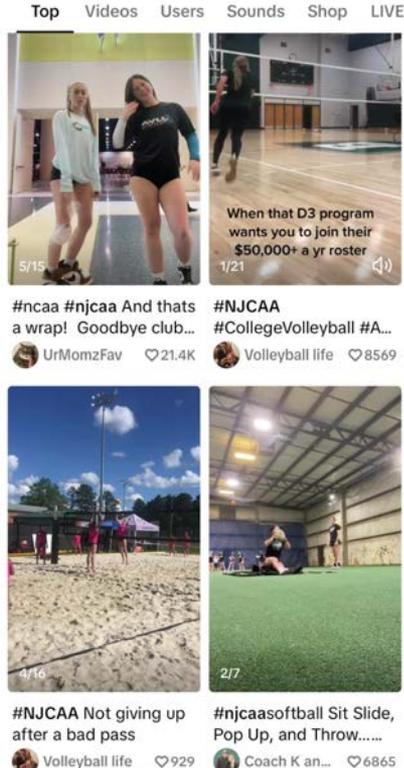
Needs to be updated. With old footage and posts, the relevance of their content drops, and with it, so will their engagement.



TikTok: Hashtags

None promoted

#NJCAA - organic



Schools, coaches, players
Much higher engagement than brand
Beyond football and basketball
Trends and proving athleticism



DIVISION II
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TikTok: Content Categories

Standings, Wins, Predictions

IOWA WESTERN ARE YOUR 2022 D1 CHAMPS!

| FINAL | 1 | 2 | 3 | 4 | T |
|-------------------------|----|---|---|---|----|
| (3) Iowa Western (10-2) | 17 | 0 | 7 | 7 | 31 |
| (1) Hutchinson (11-1) | 0 | 0 | 0 | 0 | 0 |

Box Score Box Score Recap Recap Tickets

Juco Basketball an... · 2022-12-16
Iowa Western and DuPage are your 2022 Football Champs! #NJC... more
🎵 Homecoming - @Kanye West

THE D1 CHAMPIONSHIP IS SET!

Juco Basketball and... · 2022-12-11
Who yall got!? #NJCAA #Championship #D1
🎵 original sound - njcaa.sports

| FINAL | 1 | 2 | 3 | 4 | T |
|----------------------------------|---|----|---|---|----|
| (3) Iowa Western (9-2) | 9 | 10 | 7 | 7 | 33 |
| (2) Northwest Mississippi (10-2) | 0 | 3 | 6 | | |

Watch on **IOWA WESTERN UPSETS NORTHWEST MISSISSIPPI TO MOVE TO THE D1 CHAMPIONSHIP**

Juco Basketball and... · 2022-12-5
Bowl/Playoffs/Championship Week Sunday Scores 🤔 #NJCAA ... more
🎵 Homecoming - @Kanye West

MY 2022 NJCAA BOWL/R1 PLAYOFFS WEEK PREDICTIONS (FRIDAY GAMES)

Juco Basketball and... · 2022-12-2
Sinclair Wool Bowl is today!! Whos taking it? #NJCAA #BowlGam... more
🎵 original sound - njcaa.sports (Co...



TikTok: What People Are Saying

Three screenshots of TikTok search results for #njcaa. Each screenshot shows a grid of video thumbnails with captions and engagement metrics.

Screenshot 1 (Left): Search for #njcaa. Videos include:

- Top liked: Softball hitting drills. Caption: "#softballtiktoks #hittingdrills #hittingc...". Engagement: Coach K a... 252.6K.
- When Coach tells you to "Just Throw Strikes": Softball player talking to a coach. Caption: "#njcaasoftball #collegesoftball #soft...". Engagement: parklandco... 6544.

Screenshot 2 (Middle): Search for #njcaa. Videos include:

- Insane Overtime Scramble... Wait For It...: Volleyball scramble. Caption: "This was for 7th Place at NJCAA Nationals. ...". Engagement: Riley Bettich 1547.
- When that D3 program wants you to join their \$50,000+ a yr roster: Volleyball player. Caption: "#NJCAA #CollegeVolleyball #A...". Engagement: Volleyball life 8571.

Screenshot 3 (Right): Search for #njcaa. Videos include:

- 5'8 Middle: Volleyball player. Caption: "#ncaa #njcaa 2 years Juco, 3 years D1, anyt...". Engagement: 5thsetpodc... 6734.
- he would just enjoy about falling at Nationals: Track athlete. Caption: "#njcaa Next time you pray, just know the de...". Engagement: moptopp 4689.

Bottom Row (Additional Videos):

- 4/7/2022: Outdoor softball field. Caption: "This is just a warm up".
- 3/16: Softball player with glitter and eye black. Caption: "Glitter and eye black".
- 4/25: Softball player with "CHILDHOOD CHEERS" text. Caption: "#njcaa practiced our".
- 11/2/2022: Volleyball players. Caption: "#njcaavolleyball".
- 4/25: Softball player. Caption: "heres a lil Bloopor for".
- 4/1: Softball player at bat. Caption: "#njcaasoftball SEEEEEE".

Athletes posting

Mostly trends

Followed by athleticism + standings



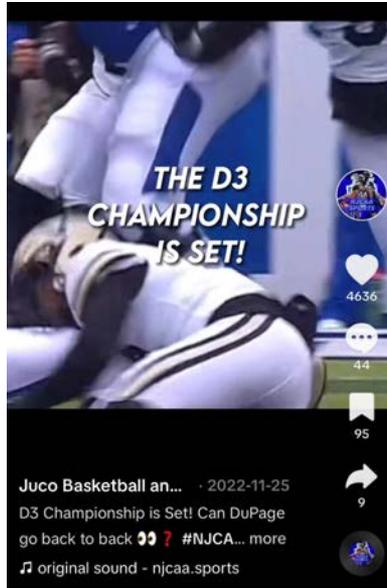
TikTok: Engagement

Most watched video

42.8K views

4636 likes

9 shares



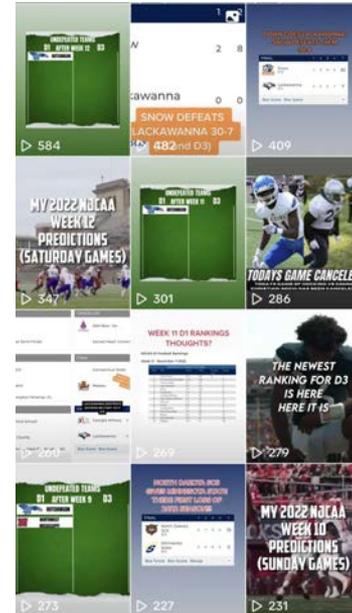
Smash-cut produced footage of upcoming D3 championships

Average video views

150-400 views

18 likes

0 shares





Instagram Presence Overview



One Instagram account that posts across DI, DII and DIII divisions.

Account uses various sport specific hashtags across posts.

#NJCAAGolf
#NJCAASoftball
#NJCAABasketball
#NJCAABaseball
Etc.

Threads account not yet claimed.



Other NJCAA sport-specific accounts exist. Including soccer, baseball and basketball. However, these accounts don't feel "official" and don't have the quality content that the overarching NJCAA account has.



Content is almost solely celebratory - sharing championship wins, Draft Day picks, new team announcements and various accolades and awards.

Each post ends with a "Link in Bio" CTA that leads to expanded content on their website.

Content is almost always simple static image/carousels. Rarely will post feed videos or reels.



Instagram Content Themes

njcaa 📢 Welcome to the *postseason!*

The NJCAA has announced the 2022 #NJCAASoftball DI and DII Championship seedings and first round matchups.

Who will claim the 🏆 in Yuma, AZ and Oxford, AL on May 28?

Full bracket reveals 🔗 Link in bio

njcaa *Dogpile season*

The NJCAA has announced the 2022 #NJCAABaseball DI, DII, and DIII World Series brackets! Action kicks off on Saturday, May 28.

Full bracket reveals 🔗 Link in bio

njcaa 🏆 The 2023 #NJCAABaseball DII World Series Champions!

The Heartland Hawks claimed their first national title with an 8-6 victory in the championship game.

Full recap 🔗 Link in bio

6w

njcaa The NJCAA has announced the 2022 #NJCAAVB Players & Coaches of the Year!

DI Player - Barbara Koehler, Florida SouthWestern
DII Player - Karagyn Durco, Richard Bland
DIII Player - Chloey Myers, DuPage
DI Coach - Thais Baziquetto-Allen, Florida SouthWestern
DII Coach - Stephanie Champine-Dryden, Richard Bland
DIII Coach - Tolis Koskinaris, DuPage

njcaa 📺 + former #NJCAABaseball student-athletes heard their names called at the 2023 #MLBDraft!

With more than 3 📺 being selected directly from an #NJCAA member institution.

Full release 🔗 Link in bio

1w

njcaa #NJCAAmbb in the NCAA Tournament

The NJCAA will be well-represented in #MarchMadness as more than 55 former student-athletes and 40 coaches with association ties across 42 teams will play for a shot at advancing to the final four in Houston.

Full release 🔗 Link in bio

18w

Share news about exciting upcoming games, schedules and events

Share awards and successes of current teams and athletes

Share the accomplishments of past NJCAA student-athletes

njcaa *The Journey Begins Here*

Often called JUCO, the NJCAA provides the opportunity for student-athletes across the country to compete at the highest levels of their respective sports. The NJCAA serves as a launchpad, reset point, or first opportunity for thousands of student-athletes each year. The NJCAA is not *just* JUCO. The NJCAA *defines* JUCO.

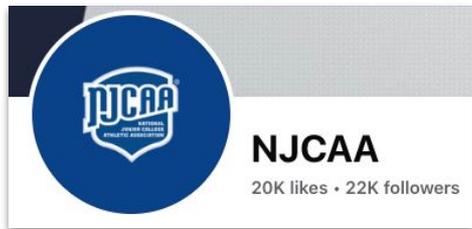
#NJCAADay



Very rare for them to speak to the history of the NJCAA, NJCAA values or what they can uniquely provide to potential student athletes. Only content on this was a #NJCAADay post last year.



Facebook Presence Overview



One Facebook account that posts across DI, DII and DIII divisions.

Overall engagement is minimal across all posts.

NJCAA is not currently running ads.

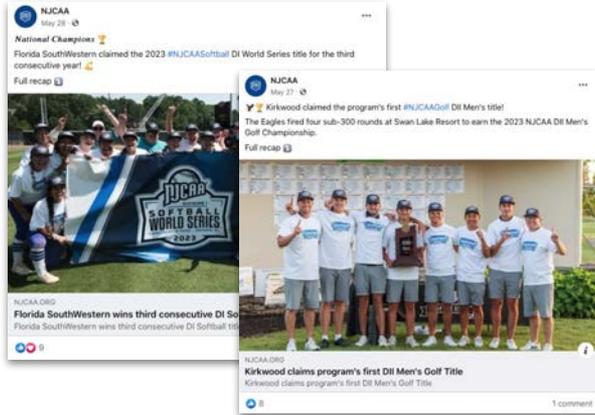
Content is almost solely celebratory - sharing championship wins, Draft Day picks, new team announcements and various accolades and awards. On Facebook they also share various Press Releases.

Content is almost always simple link or image posts.

Approach/content is similar to what they post on Instagram, with the addition of a few organization updates.



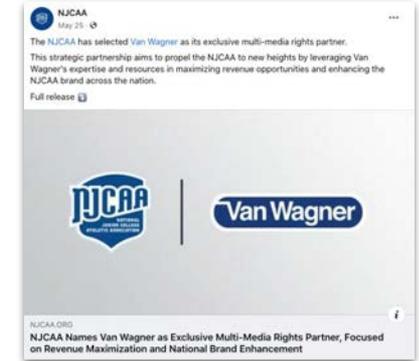
Facebook Content



Achievements, accomplishments and awards for teams or individual students



Information on upcoming games and schedules



Press Releases and organization updates



Twitter Presence Overview



Similar to Instagram, there are some sport-specific accounts for NJCAA.

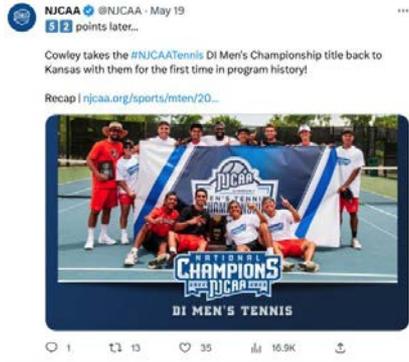
Frequent posting on Twitter



Overall similar content as Facebook, however, updates are more frequent and personalized (i.e. instead of a single announcement that All Star teams have been announced, they will have a separate post for each team)



Twitter Content Themes



Share awards and successes of current teams and athletes



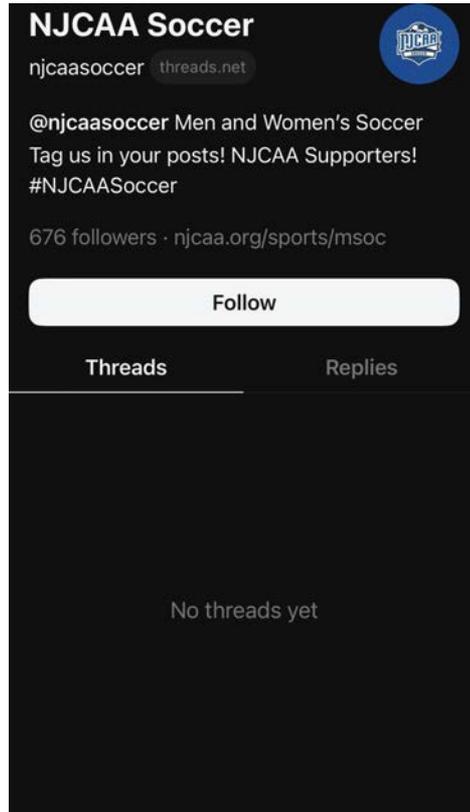
Real time updates on games and schedules



Organizational updates



Threads



No Threads account.

Soccer NJCAA fan account. No posts.

NATA



DIVISION II
MAKE IT YOURS



NAIA Landscape Overview

- Strongest content strategy of all associations with clear focus on DEI, student athletic life, eligibility, core values, history, and benefits of being an NAIA athlete
- #NAIA has a dominating organic presence, but their other 'owned' #s need refining. #FindYourPath is already 'owned' by a company focusing on motivation and meditation, edging out any NAIA content
- Eligibility and how to participate in recruitment is a predominant theme created specifically for potential student athletes
- Sharing content with links to podcasts and webpages increase long-form engagement



TikTok Profile

< PlayNAIA 🔔 ➦

@playnaia

261 Following | 1738 Followers | 9483 Likes

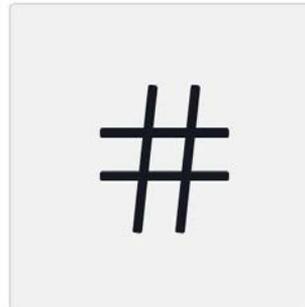
Follow

There is no place like the NAIA.
#FindYourPath
#PlayNAIA college athletics

Naia.org

Q&A

Low follower count
Extremely low engagement
305 videos
Much further reach with organic use of #



#naia

325.4M views

🔖 Add to Favorites



TikTok Pins: Diversity and Core Values

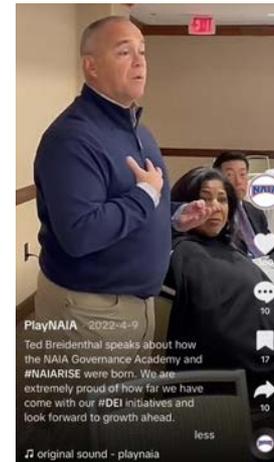
Pins



37.5K
Native anthem



16.4K
NAIA museum
+ Core values
(+ trend)



25.3K
DEI Leadership



TikTok: Content Categories

NAIA History and values



How to engage in recruitment



Highlight reels





TikTok: Engagement

Most watched video

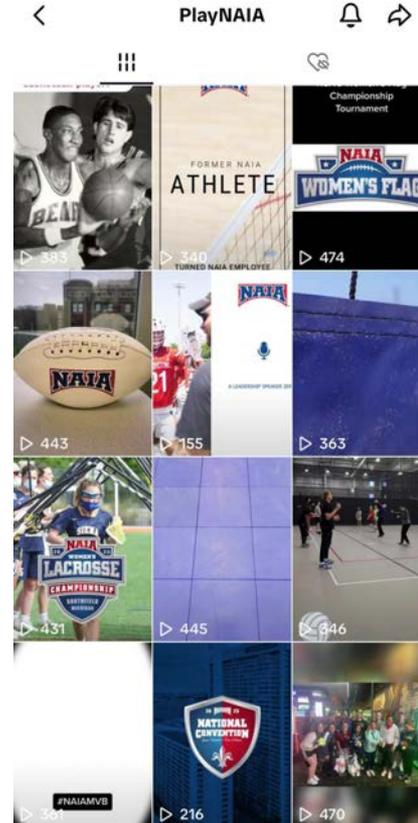
6848 views

45 likes

1 share



Indigenous person appreciation for NAIA's focus on diversity, especially for native tribes



Average video views

300-500 views

45 likes

1 share



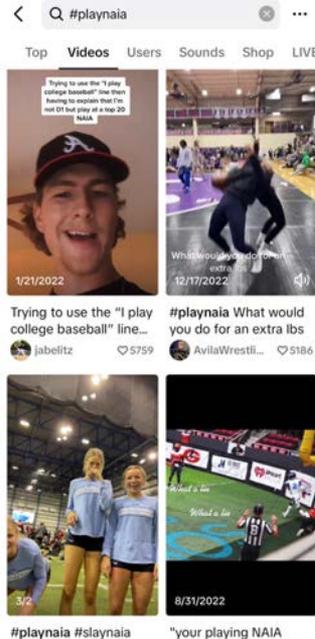
TikTok: # Categories

#FindYourPath promoting



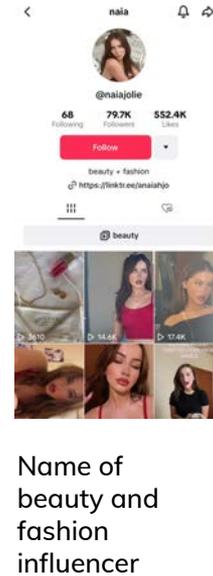
Used for life coaching

#PlayNAIA promoting

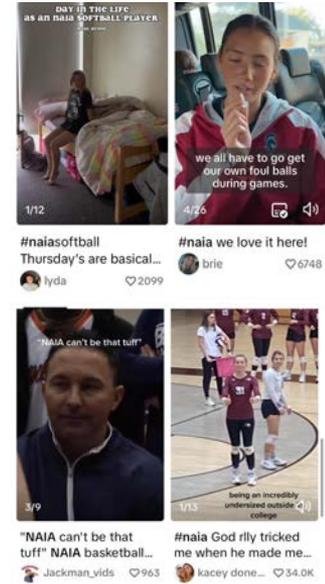


NAIA players promoting NAIA or highlight reels

#NAIA organic



Name of beauty and fashion influencer



Trends and toughness: proving themselves as athletes



Instagram Presence Overview



One Instagram account that posts across divisions.

Doesn't seem to be other accounts for individual NAIA sports.

Threads handle claimed, but no activity nor community management has taken place yet.



Broader content mix, sharing posts on current NAIA team wins, NAIA history, recognizable past-NAIA athletes, and education on the benefits NAIA and how to get involved.

Actively posting Reels and video content on their page.

Engagement (comments, likes) isn't great across content, however, Reels get a decent amount of views (usually between 2-5K).

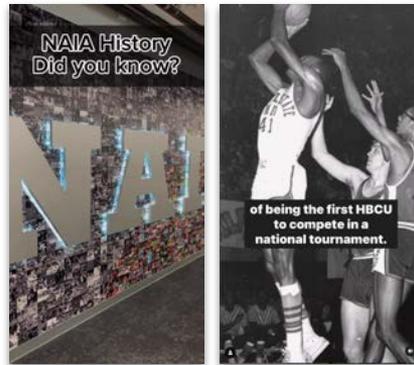




Instagram Content Themes



Eligibility Center
Classroom content
series shares tips on
eligibility and
educational info about
joining the NAIA



NAIA History content
series shares interesting
and unique facts about
the history of NAIA,
how it started, and how
it's evolved over the
years



Coverage of current
games, tournaments,
big wins etc. in the
NAIA

- playnaia Celebrating NAIA HBCU Jarvis Christian College (Texas) #NAIA #hbcupride #hbcutiktok #hbcuife #fyp #NAIARISE #diversity #hbcu
- playnaia Celebrating NAIA HBCU Philander Smith College (Ark.) #NAIA #hbcupride #hbcutiktok #hbcuife #fyp #NAIARISE #diversity #hbcu
- playnaia 1948, Clarence Walker broke the color barrier by becoming the first African-American #studentathlete to play in a #collegebasketball national championship at #municipalauditorium KCMO. #NAIA #PlayNAIA 🏀

Large focus on overall
NAIA diversity and
HBCUs



Instagram Content Themes

 playnaia The men's volleyball teams had the chance to put on a skills clinic with @canplay_org before they started play in the tournament.

 playnaia Kicking off Vista #NAIABaseball World Series with a kids clinic with the top 10 #collegebaseball team from the #NAIA

 playnaia Making sure our student-athletes feel like they belong, is at the forefront of NAIA athletics.

Listen to the many ways our institutions are impacting how student-athletes feel about their institution and the ways in which we make them feel like they belong.

Link in bio!

#ExperienceNAIA #NAIARISE #DEI

Share content about NAIA values and community involvement



Facebook Presence Overview



One Facebook account for all NAIA.

Overall content gets minimal engagement.

NAIA is not currently running ads.

Consists of simple image and link posts focused on updates and background of the organization and educational and inspirational information on NAIA and their unique offerings and values that future students and faculty can expect.

Content (topics and formats) feels much different from what they are sharing on Instagram.



Facebook Content Themes



Share 'Partner Connect' resources and services that they provide to their student athletes



Share links to podcast episodes (Return on Athletics, Senior Woman Leader podcasts)



Share organizational and personnel updates



Share stories and background on NAIA values and community efforts



Twitter Presence Overview

Two active Twitter accounts. NAIA seems to be about NAIA news, organizational updates and current happenings. Whereas, PlayNAIA (The NAIA Eligibility Center) seems to be directed at potential recruits with content on eligibility and the benefits of being a NAIA athlete.

This seems to be the only one of their platforms with two separate accounts.



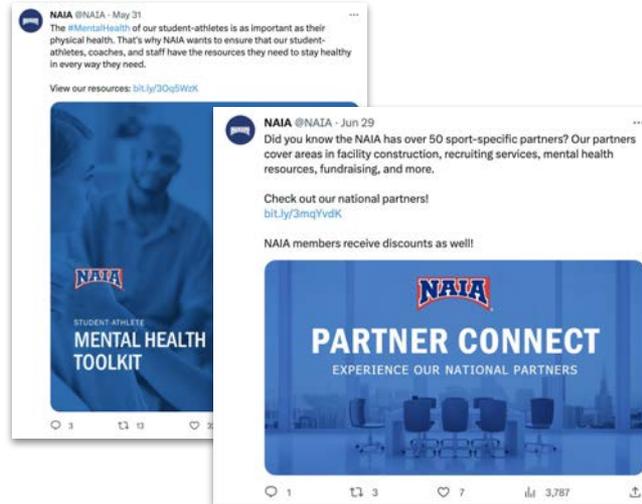
This is where their website links out.



Twitter Content Themes



Content releases, including podcasts, white papers
Podcast releases (published with more frequency recently)



Partnerships and benefits aimed at recruitment



1:1 interviews with athletes and coaches around key wins.



Threads

The screenshot shows the Threads profile for NAIA. At the top left is the NAIA logo with a gold medal icon. Below it, the handle 'playnaia' and the website 'threads.net' are shown. A circular profile picture also features the NAIA logo. The bio reads: 'National Association of Intercollegiate Athletics #PlayNAIA' and 'The experts in the business of small college athletics'. It also shows '1,869 followers · linktr.ee/playnaia' and a 'Follow' button. Below the bio are tabs for 'Threads' and 'Replies'. The main content area is empty, displaying the text 'No threads yet'.

Claimed handle but not yet verified. No posts.

Google Trends

● NCAA
Search term

● NJCAA
Search term

● NAIA
Search term

+ Add comparison

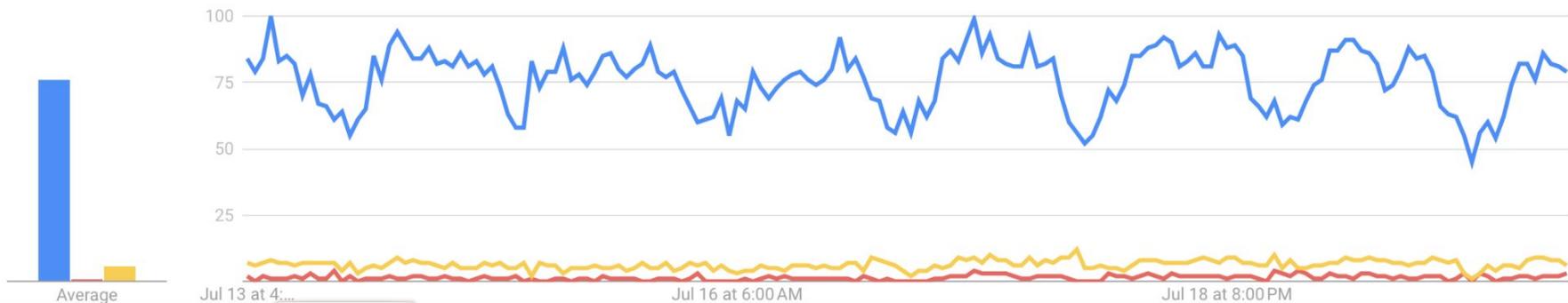
United States ▼

Past 7 days ▼

All categories ▼

Web Search ▼

Interest over time ⓘ

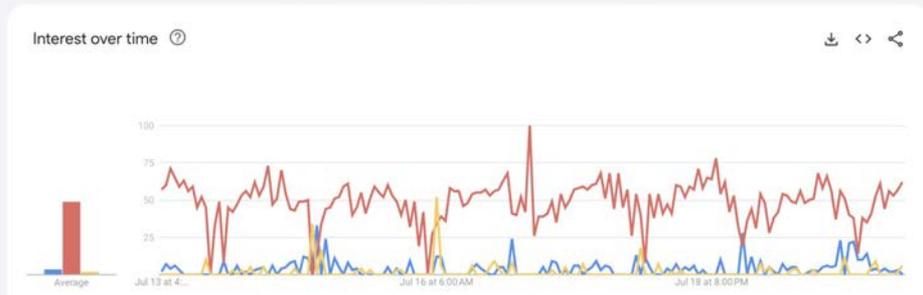


Average

● NCAA Division I Search term
● NCAA Division II Division
● NCAA Division III Search term
+ Add comparison

United States ▼ Past 7 days ▼ All categories ▼ Web Search ▼

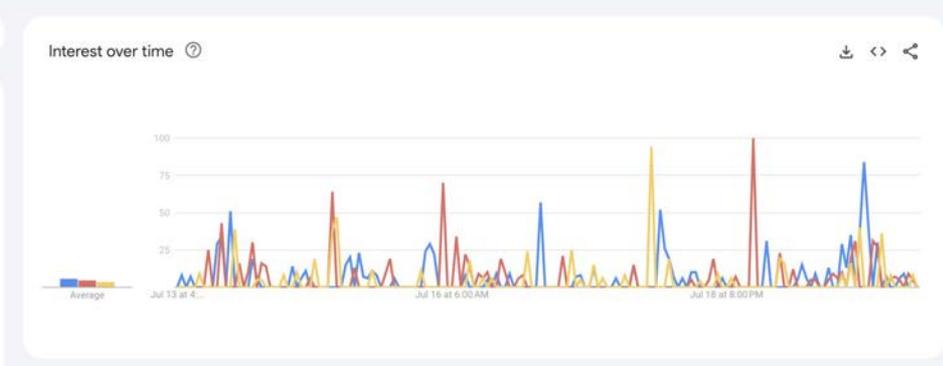
Note: This comparison contains both Search terms and Topics, which are measured differently. [LEARN MORE](#)



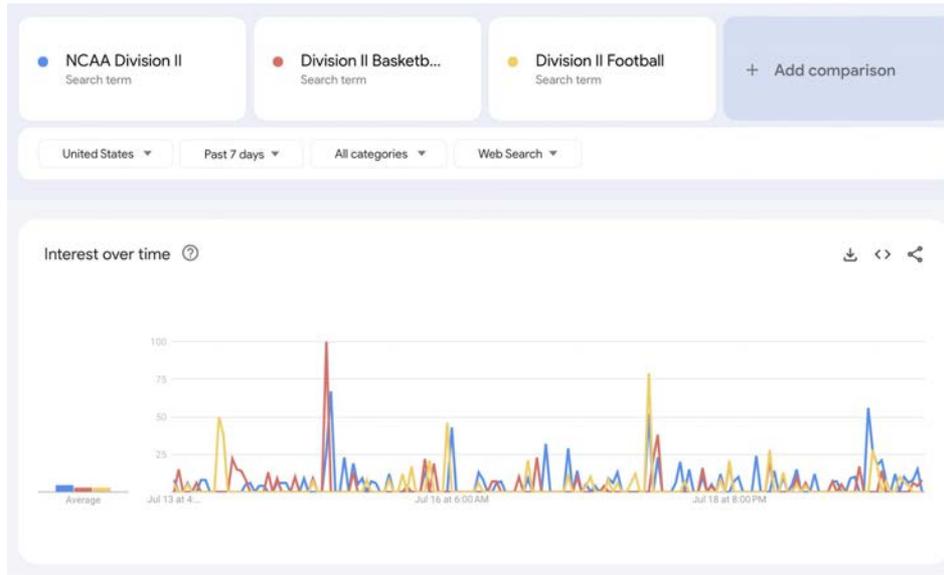
When searching by “Division...” DII has many more searches than DI and DIII

● NCAA Di Search term
● NCAA Dii Search term
● NCAA Diii Search term
+ Add comparison

United States ▼ Past 7 days ▼ All categories ▼ Web Search ▼



When searching by “D...” all divisions are searched with relative similarity



While DII has a slight edge in search frequency over specific DII sports, the difference is negligible. When thinking about all distributed content, it's best to create a mix of these terms to point all to one landing page/content hub to ensure we're gaining traffic from all search terms.

Key Takeaways & Considerations

Other NCAA Divisions, and NJCAA, are modeling NCAA DI's content, as it's perceived as setting the bar. NAIA and NJCAA start to break that content formula, focusing more on students and reflecting the cultures of each institution.

Future Exploration Territories & Considerations:

Audience:

Should we consider media as a secondary audience to get additional reach to student athletes looking at DII schools? If so, create a secondary content strategy with that objective in mind.

Waiting on qual/quant to show us what topics matter most to them as well as on which platforms. However, DII could do well to pick up on TT and IG trends to hopefully land in our student audience's feeds. Consider paid, targeted posts.

School/Sport Balance:

NCAA DIII has started showing a different face of student athletes. But, is anyone talking about the day-to-day outside of high-profile games?

Content featuring individual athletes or programs are carried to higher engagement levels by fans. Consider leveraging takeovers to show the 'lifestyle' side of being a DII student athlete. Consider a multiple-topic content series (ex: "top ten questions about student life", "top 11 favorite things about being a DII athlete) similar to Vogue's 73 questions series), etc.





Thank You



NCAA DII Qualitative Topline Report

August 2, 2023



What's Included

- ① Background + Methodology
- ② Key Findings: All Audiences
- ③ Key Findings: By Audience
(prospect, influencer, non-user)
- ④ Implications on Quant Survey
- ⑤ Next Steps



①

Background + Methodology

What Led Us Here

NCAA DII wanted to better understand their audience's needs, wants and priorities during the decision making process for potential collegiate student-athletes, as well as determine how they are most apt to interact with our brand and what content they find most influential leading to a stronger communication and media plan supporting "Make It Yours" in select channels.

The final output from the qualitative phase will also help define the scope and hypotheses for the quantitative study and ensure it's focused on the right audience, attitudes, needs, behaviors and brand perception attributes.



Who we talked to

Barkley engaged audiences using an online bulletin board that included 2 days of activities and discussion lasting 45 minutes each day for a total of 90 minutes. We had three (3) distinct groups.

1. A prospect group among 16, 17, and 18 year olds high schoolers who are considering competing in, or being recruited to compete in their respective sport at the collegiate level.
2. An influencer group among guidance counselors, parents/legal guardians, coaches, athletic trainers OR strength and conditioning trainers at the high school varsity OR junior varsity level OR competitive sports teams, defined by holding tryouts, competing in tournaments, and traveling for increased competition.
3. A non user group among students that graduated from high school (ages 18-25) and was recruited to compete at the NCAA DII level but ultimately chose a different path, either DI, DIII, NAIA, NJCAA, collegiate club sport, intramurals or decided to no longer compete after high school.



Meet Our Participants



②

Key Findings: All Audiences

Summary: All Audiences

- 1 “Make it yours” definitely feels like the right message for prospects and influencers based on generally quite positive perceptions of DII and aspirations for the ideal, “perfect fit” college experience.
- 2 There’s opportunity to sharpen the distinction with DI, to make clear that DII isn’t just second best, but an intentionally different and better integrated college experience.
- 3 Being a college athletic prospect is intimidating and requires quickly learning a bit of savvy and self-awareness. There may be an opportunity for DII to appeal to prospects’ sense of wisdom, savvy, and trueness to themselves.
- 4 Influencers strive to provide neutral advice but seem generally eager to advocate for DII. Could be opportunity to equip them to sell the benefits of DII in a way that feels objective.



②

Key Findings: Prospects

Prospects are saying the things we'd hope they'd say about DII

Submit an image that represents DII and tell us why you chose it



"I chose this image because it shows that in Division 2 sports, people can make what they want to make their sport."



"I chose this image because DII schools are smaller but still provide great experiences."



"I chose this because Wingate is a school not too far from me, and I could only wish for that opportunity to have been there in that National Championship. Although D1 and D2 have their differences, D2 schools are a great place to go."



"The competition in division 2 is still extremely intense, but as an athlete, you are usually given a bit more overall balance than you would at a division 1 school."



"I chose this image because I think DII athletes are the best student athletes. They are competitive sports players, but who also care about school and their future more. The coaches and team atmosphere is less pressure and more lenient with free time."

“Make it yours” feels aligned with how prospects describe DII

Finding:

- DII exists in a sweet spot where athletic opportunity, academics, and social opportunity can all be high quality without compromising a student-athlete’s sense of agency or potential.

Implication:

We have a unique proposition for all but those who know they've prioritized athletics before all other considerations (i.e. ambitions of a career in the sport).

“even if an athlete does not go D1, success can still be found in DII.”

“ I view D2 sort of like D1's little brother. It's still legit high quality competition, but you're clearly an inferior second choice. However, once you hit D3 I sort of feel like that's the threshold between real college sports, and just like something you do for fun.”

“The most compelling reason to compete at the NCAA DII level is the great balance of athletics and academics.”

“The most compelling reason to compete at the DII level is it is competitive but also gives you more freedom.” -Lauren S



It's hard work being a recruit, they must quickly learn savvy self-awareness

Finding:

- Being a recruit requires savvy, knowing how to separate what you're being told from your own conclusions. Prospects warn their younger selves not to be overly influenced by others, to get comfortable listening to their gut.

Implication:

There could be advantage in appealing to prospects' sense of wisdom, savvy, and trueness to themselves.

"When you're visiting campus, don't ask the players in your sport. Ask other athletes, they'll tell you the truth because they have nothing to lose. The athletes in your sport have to be nice to you, they're told by their coaches to be nice to you. But a random girl in the lockerroom prob has a friend on the basketball team who knows a little bit of the insight on what goes on at practice. I appreciated that advice, got a couple of great insights from it."

"Coaches will say stuff they don't mean. Listen to what they don't say."



Prospects seek balance in their college experience and in their approach to the choice

Finding:

- Prospects seeking the right school for them are trying to balance their own athletic ambition with long term perspective and a simple gut feeling on campus.

Implication:

We may be able to tailor messaging such that these 3 decision elements are tuned differently for different audiences.

“The ideal college experience looks like I am learning who I am and improving all of my foundational skills. I also want to be able to have lots of friends and to be able to just have fun in college.”

“A great college atmosphere and learn life lessons from my experiences on and off the field to help me develop in to a man, husband, and father.”

“My ideal college experience. if i was to go to college for sports that would be a great opportunity, one i get to play the sport i love at the next level. two would be me getting to meet new friends in college and getting to experience the life of being in college. and three just being able to have fun and also doing what i love.”

“the type of schools that fit me are schools that have a culture and a meaning behind it”

“I would say the ideal college experience is getting everything done while also having fun, finding a good balance.”



Qual shows a potential disparity between influencer vs prospect thoughts on the merits of social media

Finding:

Influencers tend to be anti-social media, but prospects tell us it's the essential window into the programs they're considering and a platform to communicate with coaches.

Implication:

Are there moments when they're communicating or awaiting a response to build momentum for DI or present an alternative to DI? Can we help guide influencers on effective use of social?

Influencers

"I would not recommend social media platforms. I think that they are built to romanticize everything."

"I do not use my personal social media account to follow schools."

"From my perspective, most social media platforms do nothing to add to a potential college athletes experience."

"I do not recommend social media platforms AT ALL!!"

"I tend to tell my girls to stay off social media."

Prospects

"I plan on using instagram to upload my main sport highlights."

"Twitter has been good to connect with coaches. YouTube has also allowed for video sharing as well as Instagram."

"I primarily use twitter to connect with coaches."

"Twitter is the hotbed for college coaches, it allows you to easily post your clips, pictures, highlights and more to a stream that will inevitably be seen by your targeted audience, in this case college coaches. Instagram tells a more personal tale of yourself, which college coaches use to check kind of who you are as a person."



3

Key Findings: Non-User

Non-Users are less enthusiastic about DII, but still mostly positive, seeing it as a strong second to D1 and clearly superior to all other divisions.

Submit an image that represents DII and tell us why you chose it

← less positive more positive →



I picked this picture because most of d2 players are older adult that are trying to get back into the sport or looking for a team to play. It is also consisting of older adult going to their first college at a later age.



I chose this one because while it looks nice, it's nothing that much better than DIII or high school--not really a fruitful comparison to DI.



Anything below D1 just reminds me of small town atmosphere. Most are in smaller towns and everything that comes with it is just smaller. Smaller gyms, smaller crowds, smaller budgets, etc.



This logo represents D2 because like laliga they have some good teams, but they also have some bad teams and you need to find a good fit for yourself.



I chose a picture of robin just because I view D2 sort of like D1's little brother. It's still legit high quality competition, but you're clearly an inferior second choice. However, once you hit D3 I sort of feel like that's the threshold between real college sports, and just like something you do for fun.



Wallace is the first undrafted player to ever be selected to the Basketball HOF. He is a representation that even if an athlete does not go D1, success can still be found.



I chose this image because it shows how DII colleges still have really nice facilities, but there is still a difference and it can be seen. Both this and the DI image are championships, and it can be seen how DII isn't on as near of a big stage as DI colleges.

Non-users aren't negative about DII, they just see it as a fallback

Finding:

- For non-users, DII is clearly the next best thing to DI, which is good, but also represents a hard “plan B” ceiling with this audience.

Implication:

There's work to be done with this audience distinguishing DII from DI, making DII a difference in kind rather than degree. This might open some non-user prospects to more fully considering DII as an option for them rather than a fallback.

“I chose a picture or robin just because I view D2 sort of like D1's little brother. It's still legit high quality competition, but you're clearly an inferior second choice. However, once you hit D3 I sort of feel like that's the threshold between real college sports, and just like something you do for fun.”



Some have the perception that selecting from DII schools requires you to be even more discriminating.

Finding:

- There's perceived to be a wider range of experiences across DII - from the perfect fit to something that might escape DI-level scrutiny, so prospects need to be especially thoughtful in their approach.

Implication:

There may be benefits in helping prospects navigate the field of DII options, making an asset of the breadth as a better way to find the “perfect for me” experience.

“This logo represents D2 because like LaLiga they have some good teams, but they also have some bad teams and you need to find a good fit for yourself.” -Tyler



②

Key Findings: Influencers

Qual suggests that influencers are primed to be DII advocates

Submit an image that represents DII and tell us why you chose it



"D2 is a hidden gem"



"I picked this photo to represent how many D2 schools there truly are. A lot of times my student athletes want to go to a D1 school because that is what you grow up watching. But, I always tell them there are so many other options."



"I choose his image because to me NCAA D2 is more about actually being a student and getting a college degree. Most of the athletes that I know that went to a D2 program went because they couldn't qualify for D1 sports program."

Influencers are committed to helping student-athletes own their own decision vs pushing them in one direction or another

Finding:

- Influencers are trying to help kids make the biggest decision of their lives to this point, and to do that they have to leave it to the kids vs just sharing their own opinions.

"I try not to push kids to certain college and tell them to take all 5 of their official visit and then way the pros and cons of each school that they visited."

"The student-athletes I have spoken with that had the most positive experiences seemed to be situated around "the best fit for them". Whether it was a small school atmosphere that they were used to or going totally against the grain to experience the entire college experience of a large school, "fit" is often a term that is used by those who had great experiences."

"I am simply a guide. I point out the pros and cons. This is a decision that should be completely made by the student and his/her family."

Implication:

Branding DII as the division to take the college athlete experience and "make it yours" feels generally aligned with the influence that influencers are trying to have.

"I listen to what the students want in a program and university and try to guide them in the direction that I feel would best suit them emotionally, academically, athletically, and financially. I can open their eyes to universities and programs that they may have not known existed."

"When athletes come to me and they are trying to figure out what is the next step after high school. I usually schedule a time where it can just be me and the student. I ask them about what they want out of the next level. I lay out what I think and what I have learned from the many years and many athletes that I have seen. Usually my role is just trying to give them an idea of what to expect and help them figure out if it truly is something that they want."



However, they also have pretty strong opinions about what's best, and those opinions seem to work in DII's favor

Finding:

- Even though they strive to help students come to their own decision, there seems to be a mass of preference among influencers for a better integrated college/athletic experience than DI provides.

"The type of schools I feel are best for the experience are smaller schools. These larger D1 schools offer lots of perks and whistles, but in the long run do they really and sincerely care about my student athlete? I have found that many students find success in smaller NAIA schools, D2 or even D3 schools. The pressures are not as strong and expectations are still there to be the best, but with some charisma and thought toward the well being of the individual."

"I think a school that values athletics as an integral part of the student-athlete's full college experience would best serve them."

Implication:

There may be a great deal of influencers who want to tout the advantages of the DII experience if we can equip them to do it without feeling like they're being subjective.

"I think small private schools have the best chance at building a support system for student athletes. Class sizes are smaller, and they are able to get more attention from professors and their peers. They will also be able to FEEL cared for, instead of feeling like they are "just another number" in a big lecture hall or campus."

"I feel DII can be a hidden gem for so many athletes but they choose to seek the perceived "riches" of DI"

"I think the best experience for college athletics happens at the small school level D3- NAIA. The further out of state the better."



④

Implications to Quant Survey

Quant Implications

| Key Qual Finding | Areas to Probe in Quant | Notes |
|--|---|-------------|
| Make it Yours resonates due for desire for customized experience--a unique path based on the unique student. | Importance of customizing the experience/balance of activities Not having the experience scripted--having more control and freedom | Prospects |
| Prospects seek balance in their decision making | Importance of balance--finding one's own definition of balance. Finding highest level of competition that best fits them. Not having regrets about one's decision. Professional athlete vs other career focus. | Prospects |
| Being a recruit takes effort and self-awareness | Importance of being confident in decision, taking in feedback/advice from others | Prospects |
| Social media is an essential comms tool | How do recruits use social media? What stages? For what information? Is it trusted? What useful info does it provide? | Prospects |
| Non-users aren't negative about DII, they just see it as a fallback | What are the positive perceptions of DII? How can DII be positioned as a difference in degree vs kind of experience? How can D2 feel "intimate" but also high-quality? Only difference is level of competition not larger facilities and quality of experience. Is it always viewed as a fallback? What makes it a top choice? For whom is it a top choice. | Non-users |
| Some have the perception that selecting from DII schools requires you to be even more discriminating. | Wider range of experiences means recruit needs to be more judicious in making choices (see self-awareness above) | Non-users |
| Commitment to letting recruits make their own decisions | Is this true? What pressure to recruits feel from coaches/trainers and parents? What pressures make program evaluation harder? What do recruits wish they could tell parents/coaches? Do influencers value balance as much as prospects? | Influencers |
| Influencers see the benefit of balance | Is this communicated to recruits? Do influencers think about /talk about balance differently? | Influencers |



5

Next Steps

Next Steps/ Timing

| | |
|-------------|---|
| Tuesday 8/8 | NCAA to share feedback & questions |
| w/o 8/7 | Barkley to incorporate NCAA Feedback to Quant Survey |
| w/o 8/14 | Barkley x NCAA to review R1 Quant survey |
| 8/18 | NCAA provide final feedback |
| 8/22 | Barkley to finalize survey based on NCAA feedback & program/test survey |
| 8/24 - 9/14 | Quant Survey live |
| 9/15 - 9/29 | Data cleaning, tabbing, analysis, report creation |
| 10/6 | NCAA Quant Report Review |

