



A G E N D A

National Collegiate Athletic Association
Division II Legislation Committee
Review of Issues Related to Name, Image and Likeness

Pat Summit/John Wooden Room
NCAA National Office
Indianapolis
Dial-in number: 866-590-5055
Passcode: 3736741

March 9, 2020
2 p.m. to 7 p.m.
March 10, 2020
9 a.m. to Noon

1. Welcome and introductions. [Supplement No. 1] (Scott Larson)
2. Update from the NCAA Board of Governors Federal and State Legislation Working Group. (Dave Schnase, Cari Van Senus and Stan Wilcox)
3. Update from NCAA Office of Legal Affairs. (Scott Bearby)
4. Update on current federal state legislative landscape. [Supplement No. 2] (Dawn Buth)
5. Review feedback gathered since November 4-5, 2019, in-person NCAA Division II Legislation Committee meeting. (Karen Wolf)
 - a. Educational materials provided to the membership. [Supplement Nos. 3 and 4]
 - b. Discussion regarding feedback. [Supplement No. 5].
6. Roundtable discussions on potential legislative solutions.
 - a. Roundtable one: (Chelsea Hooks)
 - i. Fee for lessons.
 - ii. Promotion of student-athlete work product.
 - iii. Allowing commercial businesses to promote student-athlete attendance at institutional fundraisers.
 - iv. Modeling non-institutional athletics apparel.

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- b. Roundtable two: (Hooks)
 - i. Monetized media platform unrelated to athletics.
 - ii. Crowdfunding items of need.
 - iii. Selling memorabilia.
- c. Roundtable three: (Wolf)
 - i. Appearances.
 - ii. Autographs.
 - iii. Endorsement of a third-party product or activity.
 - iv. Licensing of student-athlete name, unrelated to work product.

Group 1	Group 2	Group 3	Group 4
Carlin Chesick*	Rex Fuller	David Marsh	Chris Graham
Grant Foley%	Diana Kling	Jacqie McWilliams	Scott Larson
Glen Jones	Christine Lowthert	Alex Shillow*	Michelle Latimer
Matt Margenthaler	Mackenzie O'Neill#	Brian Summers%	Pennie Parker%
Dean O'Keefe	Bren Stevens*	Kim Sutton#	J.R. Smith#
Jason Stock#	John Wristen%	Scott Young	Keith Vitense*
Karen Wolf	Chelsea Hooks	Stephanie Quigg	Michael Woo
Rachel Stark-Mason	Ashley Beaton	Jordan Lysiak	Maritza Jones

* Recorder/reporter for Roundtable one

% Recorder/reporter for Roundtable two

Recorder/reporter for Roundtable three

- 7. Reporting out and development of concepts.
- 8. Discuss strategy to gather additional membership feedback.
- 9. Discuss future topics.
- 10. Future meeting dates.
 - June 22-23, 2020, in-person meeting; (Indianapolis).

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11. Other business.

12. Adjournment.