



**NCAA Division I Name, Image and Likeness Student-Athlete Work Product Subgroup  
Roster**

*(Updated: 12/4/19)*

<b>Subd</b>	<b>Name and Contact Information</b>	<b>Conference Represented</b>
FBS	<b>Bob Bowlsby</b> Commissioner Big 12 Conference	Big 12 Conference Assistant: Melanie Krumbholz
FBS	<b>Don Bruce</b> Faculty Athletics Representative University of Tennessee, Knoxville	Southeastern Conference Assistant: Brittany Blair
DI	<b>Shawn Heilbron, chair</b> Director of Athletics Stony Brook University	America East Conference
FBS	<b>Judy MacLeod</b> Commissioner Conference USA	Conference USA Assistant: Marianne Kemme
	<b>Sam Perelman</b> Student-Athlete Old Dominion University	
FBS	<b>Jon Steinbrecher</b> Commissioner Mid-American Conference	Mid-American Conference Assistant: Julie Kachner

<b>Staff Liaisons</b>	
Geoff Silver Managing director of academic and membership affairs	Assistant: Cathy Morton
Leeland Zeller Director of Division I governance	Assistant: Jean Harwell
<b>Staff Support Liaisons</b>	
Scott Bearby Vice president of legal affairs and general counsel	Assistant: Tammy LaPointe-Potter
Curtis Franks Director of legal affairs	
Karen Metzger Assistant director of academic and membership affairs	