



NCAA Division I Name, Image and Likeness Group Licensing Subgroup
Roster

(Updated: 12/4/19)

Subd	Name and Contact Information	Conference Represented
DI	Val Ackerman Commissioner Big East Conference	Big East Conference Assistant: Genelia Santanelli
FBS	Rick George, chair Director of Athletics University of Colorado, Boulder	Pac-12 Conference Assistant: Heather Cracraft
FBS	Carolayne Henry Senior Woman Administrator Mountain West Conference	Mountain West Conference
DI	Justin Sell Director of Athletics South Dakota State University	Summit League Assistant: Tammy Loban
	Jaila Tolbert Student-Athlete Virginia Tech University	
FBS	Carla Williams Director of Athletics University of Virginia	Atlantic Coast Conference Assistant: Rebecca Davis

Staff Liaisons	
Kevin Lennon Vice president of Division I governance	Assistant: Bridget Rigney
Stan Wilcox Executive vice president of regulatory affairs	Assistant: Lorry Weaver
Staff Support Liaisons	
Scott Bearby Vice president of legal affairs and general counsel	Assistant: Tammy LaPointe-Potter
Jobrina Marques Associate director of academic and membership affairs	