



**REPORT OF THE NCAA DIVISION I WOMEN'S BASKETBALL
OVERSIGHT COMMITTEE
MAY 3, 2021, VIDEOCONFERENCE**

ACTION ITEMS.

- None.

INFORMATIONAL ITEMS.

1. **Update on the gender equity review.** An update from the weekly Division I women's basketball leadership meetings with Kaplan Hecker & Fink LLP was provided to the NCAA Division I Women's Basketball Oversight Committee. It was noted that an outside firm has been contracted to develop a valuation of the current women's basketball television contract with ESPN, including a side-by-side comparison to the contract in place for men's basketball. The weekly leadership meetings will continue through early August with Kaplan Hecker.
2. **Open discussion and reflections on work and discussions to date.** The WBOC provided the following feedback for the full group to consider:
 - a. The expansion of the College Basketball Academy to girls' basketball should be included in the review or immediate considerations by the membership.
 - b. Activation of sponsors and corporate partners around both Division I basketball championships should be examined.
 - c. The platforms such as the webpage and social media sites should be more equitably inclusive of women's basketball.
 - d. Short and long-term basketball and women's basketball branding and marketing strategies need to be determined and supported.
 - e. Notice should be provided to the NCAA that budget dollars be set aside to address disparities for the 2022 women's basketball championship.
 - f. The following are specific questions for the NCAA leadership: Will March Madness be used for the 2022 women's basketball championship, how will the men's and women's basketball student-athlete experience be equitable (e.g., mementos) and what is the 3-5 year marking plan for women's basketball.
 - g. What can be done to equip the coaches who do not make it to the tournament but need to see change on their campus?

3. **Other business.** Amy Wilson, NCAA managing director of inclusion, will be invited to a future meeting to provide an update from the Committee on Women's Athletics other gender equity entities.

Committee Chair: Lisa Campos, University of Texas, San Antonio
Staff Liaisons Meredith Cleaver, Championships and Alliances
Lynn Holzman, Championships and Alliances
Binh T. Nguyen, Academic and Membership Affairs

NCAA Division I Women's Basketball Oversight Committee Meeting May 3, 2021, Videoconference	
Attendees:	
Jamie Boggs, Grand Canyon University.	
Lisa Campos, University of Texas, San Antonio.	
Jackie Carson, Furman University.	
Cori Close, University of California, Los Angeles.	
Danielle Donehew, Women's Basketball Coaches Association (nonvoting member).	
Rich Ensor, Metro Atlantic Athletic Conference.	
Darrice Griffin, University of Georgia.	
Alyson Hagy, University of Wyoming.	
David Harris, University of Northern Iowa.	
Maisha Kelly, Bucknell University.	
Kathy Meehan, St. John's University (New York).	
Debbie Richardson, Atlantic-10 Conference (nonvoting member).	
Jennifer Strawley, University of Miami (Florida).	
Absentees:	
Zipporah Broughton, Rutgers, the State University of New Jersey, New Brunswick.	
Irma Garcia, St. Francis College Brooklyn.	
Nina King, Duke University.	
Elizabeth Wood, University of Tennessee, Chattanooga.	
Guest(s) in Attendance:	
None.	
NCAA Staff Liaisons in Attendance:	
Meredith Cleaver, Lynn Holzman and Binh Nguyen.	
Other NCAA Staff Members in Attendance:	
Meghan Durham, Jenn Fraser and Amy Reis.	