



REPORT OF THE NCAA DIVISION I
WOMEN'S BASKETBALL OVERSIGHT COMMITTEE
JUNE 24-25, 2024, IN-PERSON MEETING

ACTION ITEMS.

- None.

INFORMATIONAL ITEMS.

1. **NCAA Division I legislative update.**
 - a. **Update on the comprehensive review of NCAA Bylaw 17 playing and practice seasons.** The NCAA Division I Women's Basketball Oversight Committee received an update on the comprehensive review of Bylaw 17 specific to the sport of women's basketball. The committee emphasized the need to engage the NCAA Division I Women's Basketball Student-Athlete Engagement Group and the Women's Basketball Coaches Association throughout the process. Additionally, the oversight committee encouraged the review to consider any potential monitoring burdens when addressing any changes to the playing and practice season.
 - b. **Update on recruiting calendar as policy pilot program.** The oversight committee received an update on the transitioning of the recruiting calendar from the Division I manual to policy to be maintained by the oversight committee. The oversight committee emphasized the need to establish a consistent and timely process in recommending and implementing changes to the recruiting calendar to provide clarity and communication to the membership, particularly the women's basketball coaches. Additionally, the WBCA recommended the NCAA Division I Women's Basketball Oversight Committee's Legislative Subcommittee review the July quiet period surrounding the College Basketball Academy and determine whether a dead period is appropriate to address any in-person recruiting advantages on the front or back-end of the College Basketball Academy. Finally, with this new authority, the committee ratified the 2024-25 recruiting calendar.
 - c. **Update on the extension of the Division I pilot legislative process for sport oversight committees.** The oversight committee received an update on the extension of the pilot legislative process through the 2024-25 legislative cycle.
2. **NCAA vice president of women's basketball update.** The oversight committee received an update regarding the strategic initiatives and other important updates related to women's basketball from the NCAA vice president of women's basketball. Specifically, the oversight committee reviewed key moments in women's basketball since 2015 (e.g., implementation of four quarters, Division I Women's Basketball Championship format, enhanced fan experience).

The oversight committee also received an update specific to the record-setting broadcast ratings, attendance and ticket revenue associated with the 2024 Division I Women's Basketball Championship since 2017. Other topics such as the Women's Basketball Performance Fund Unit Model, potential bracket expansion and women's basketball brand elevation and management were also covered. Lastly, the oversight committee received an update regarding the success of the inaugural Women's Basketball Invitation Tournament.

3. **Update on the development of the NCAA Division I women's basketball performance fund.** The oversight committee received an update from the governance staff on the timeline and opportunities for the membership to provide feedback on the development of a women's basketball performance fund. The Division I Board of Directors Finance Committee completed its membership survey where 180 respondents provided feedback specific to fund value, preferred option, timeline to fully fund and payout option. The finance committee will continue to review survey results and will meet in August to prepare its final recommendation to the board for a full Division I membership vote in January 2025. The oversight committee strongly supports the creation of the fund and discussed two key concepts driving the creation and implementation of the fund: (1) The overall unit needs to be a significant dollar amount to recognize the value the new broadcasting agreement and incentivize continue investment in women's basketball, and (2) The unit amount must be equitable compared to the Men's Basketball Performance Fund, which would suggest a higher allocation to catch-up to the long established fund. As has been previously publicly stated and supported by President Charlie Baker and the board, the establishment of a women's basketball performance fund is directly the result of the new ESPN rights agreement. For that new deal, the women's basketball championship is a cornerstone representing an annual average value of \$65 million a year. Further, establishing a revenue distribution fund for women's basketball was a notable recommendation from the gender equity report. The oversight committee will submit a formal feedback statement to the finance committee, as requested.
4. **Update from the 2024 Basketball Stakeholders Working Group Meeting Hosted by National Basketball Association.** The oversight committee received an update from the 2024 spring thinktank hosted by the NBA that included representatives from the NBA, Women's National Basketball Association, National Basketball Players Association, USA Basketball and the NCAA. The group reflected on the current state of basketball and opportunities to improve the sport moving forward. Key themes that were discussed were related to the fragmented system and lack of governance in youth basketball, which makes it difficult to standardize rules across the entire infrastructure. Other items specifically addressed included the suboptimal practice-to-play ratio and negative implications prioritization of competition has on player development and player health, the difference in playing rules across various levels of the sport and the promotion of 3x3 basketball as a useful tool for developing more well-rounded players.

5. **Update on digital and social media initiatives for Division I women's basketball for the 2024-25 season.** The oversight committee received an update on digital and social media initiatives specific to Division I women's basketball. Specifically, analytical metrics from the 2024 NCAA Division I Women's Basketball Championship's social media platforms increased substantially from the previous year's championship in terms of audience, impression, engagement and video views. The oversight committee also received updates specific to additional content that elevates stories within women's college basketball (i.e., Rooted, 2024 College Road Trip and Madness Matchups).
6. **Officiating update.** The oversight committee received a recap from the national officiating coordinator on 2024 Division I Women's Basketball Championship data specific to officials, which included number of overall officials selected and number of new officials working the championship. The oversight committee also received an overview of the various official training programs utilized to grow the women's basketball officiating pipeline. Opportunities for developing officials' skills include the Women's Basketball Invitation Tournament, Next Generation Seminar and the College Basketball Academy. Additionally, the oversight committee received progress report on the national officiating program assessment launched following the 2023 championship. The oversight committee emphasized the need to communicate and educate the women's basketball community regarding the officiating authorities during the regular season compared with officiating during the NCAA postseason competition.
7. **Review of current transfer activity and data from the NCAA Transfer Portal for women's basketball.** The oversight committee received an update regarding the NCAA Transfer Portal and data specific to women's basketball student-athletes. The oversight committee also received an update specific to ongoing work associated with the National Letter of Intent program and potential new signing models.
8. **Update on educational programming and initiatives for women's basketball.** The oversight committee received an update from members of the Academic and Membership Affairs education team specific to educational programming and future projects for the women's basketball community. Future educational initiatives will focus on capturing all educational initiatives across national, determine if any educational gaps exist and align education initiatives with women's basketball strategic plan. The oversight committee recommended the importance of proactive education specific to current and future legal resolutions.
9. **Update on programming for women's basketball provided by NCAA Leadership Development staff.** The oversight committee received an update from the managing director of leadership development specific to programming for women's basketball coaches and student-athletes. Specific programming addressed included the following: (1) Above the Rim Summit - directed at and prepares elite student-athletes for their next step in life; (2) ARISE – mentoring programming that exposes historically black colleges and university student-athletes to careers in STEM fields; (3) NCAA Career in Sports Forum; (4) Basketball Coaches Academy – in-person education for men's and women's basketball

coaches to better engage with student-athletes and better prepare coaches for role as head coach; (5) Champion Forum for Women's Basketball - year-long intensive program directed at assistant coaches who are identified as future head coaches; (6) NCAA-NAADD Foundations of Fundraising – program that develops fundraising skills for administrators and coaches; and (7) NCAA DISC program.

10. **NCAA enforcement update.** The oversight committee received an enforcement update on recent trends surrounding frequent recruiting concerns. The oversight committee also received a summary and highlights from the April and May nonscholastic recruiting events and June scholastic recruiting events.
11. **Update from the NCAA Division I Women's Basketball Committee.** The oversight committee received an update from the Division I Women's Basketball Committee's June 3, 2023, videoconference. The Women's Basketball Committee will provide updates regarding its July 2024 meeting at a future oversight committee meeting.
12. **Update on the implementation of the College Basketball Academy for women's basketball.** The oversight committee received an update on the work and planning for the College Basketball Academy for women's basketball and the proposed model for summer 2024. The oversight committee also reviewed the proposed participant numbers, schedule, life skills education, staffing, accommodations and officiating training program.
13. **Update on the public release of NCAA Division I Academic Progress Rate.** The oversight committee received an update on the public release of academic data from the 2022-23 academic year.
14. **Update from the NCAA Division I Women's Basketball Student-Athlete Engagement Group.** The oversight committee received an update from the Women's Basketball Student-Athlete Engagement Group.
15. **Update from the Women's Basketball Coaches Association.** The oversight committee received an update from the WBCA indicating membership is continuing to rise gradually after falling off due to the COVID-19 pandemic. Additionally, the WBCA provided an overview of programming offered to prepare assistant coaches for future roles as head coaches and partnerships to provide mental health resources for coaches.
16. **Approval of the Women's Basketball Oversight Committee May 13, 2024, videoconference report.** The oversight committee reviewed and approved its May 13, videoconference report.
17. **Approval of the Women's Basketball Oversight Committee's policies and procedures.** The oversight committee reviewed and approved its policies and procedures.

18. **Agenda items for future collaboration and/or communication with NCAA Division I Men's Basketball Oversight Committee.** The Women's Basketball Oversight Committee identified the following topics as subjects that require collaboration and/or open communication with the Men's Basketball Oversight Committee: Summer access, outside competition, comprehensive Bylaw 17 review and qualifying multi-team events.
19. **Other business.** The Women's Basketball Oversight Committee received a chart that outlined the four rules changes adopted for the 2024-25 season.
20. **Future meeting schedule.**
- October 7-8, 2024, in-person meeting in Indianapolis, Indiana.
 - Future videoconferences to be scheduled.

Committee Chair: Kelly Barsky, University of California, Santa Barbara
Committee Vice Chair: Terry Gawlik, University of Idaho
Staff Liaisons: Meredith Cleaver, Championships and Alliances
Lynn Holzman, Championships and Alliances
Binh T. Nguyen, Academic and Membership Affairs

NCAA Division I Women's Basketball Oversight Committee June 24-25, 2024, In-Person Meeting	
Attendees:	
Patricia Anumba, Towson State University (nonvoting member).	
Ketra Armstrong, University of Michigan (nonvoting member).	
Kelly Barsky, University of California, Santa Barbara.	
Jacqueline Blackett, Columbia University – Barnard College.	
Brent Jones, Troy University.	
Derita Ratcliffe-Dawkins, University of Arkansas, Fayetteville (nonvoting member).	
Danielle Donehew, Women's Basketball Coaches Association (nonvoting member).	
Terry Gawlik, University of Idaho.	
Darrice Griffin, University of Georgia.	
Julie Roe Lach, Horizon League	
Kennedy Todd-Williams, University of Mississippi	
Brooke Wyckoff, Florida State University.	
Absentees:	
None.	
Guest(s) in Attendance:	
None.	

NCAA Staff Liaisons in Attendance:
Meredith Cleaver, Lynn Holzman and Binh Nguyen.
Other NCAA Staff Members in Attendance:
Lynne Andrew, Melinda Andrew, Connor Bush, Jessie Carmack, Amanda Conklin, Penny Davis, Khadian Kelly, Kelsi Mahoney, Daress McClung, Courtney Moore, Susan Peal, Amy Reis, Jenn Samble, Sara Thurber, Jared Tidemann and Meghan Wright.