

REPORT OF THE NCAA DIVISION I WOMEN'S BASKETBALL OVERSIGHT COMMITTEE JUNE 2, 2021, VIDEOCONFERENCE

ACTION ITEMS.

- 1. Legislative Items.
 - Bylaw 17.4.2 Maximum Contest Limitations Institutional Women's Basketball and Bylaw 17.4.5.2.1 Qualifying Regular-Season Multiple-Team Event Women's Basketball.
 - (1) <u>Recommendation</u>. That the NCAA Division I Council adopt noncontroversial legislation to amend NCAA Bylaws 17.4.2 and 17.4.5.2.1 to limit an institution's total regular-season playing schedule with outside competition during the playing season to one of the following:
 - (a) Twenty-eight contests (games and scrimmages) and one qualifying regular-season multiple-team event that does not exceed three contests with an exemption for a championship game, if offered;
 - (b) Twenty-nine contests (games and scrimmages) and one qualifying regular-season multiple-team event that does not exceed two contests;
 - (c) Twenty-nine contests (games and scrimmages) during a playing season in which the institution does not participate in a qualifying regular-season multiple-team event.
 - (2) <u>Effective date</u>. Immediate; a contract signed before June 23, 2021, may be honored.
 - Rationale. Current bylaws provide one avenue for women's basketball teams to reach the 31 contest limit, while participating in a qualifying regular-season multiple-team event and anecdotal evidence indicates that there are very few multiple-team events that offer a sufficient number of contests for schools to reach the 31 contest limit. The proposed changes provide women's basketball teams with flexibility by offering additional ways to reach 31 contests, either by way of any existing multiple-team event or newly created multiple-team events, if so desired by the team. The additional flexibility may spur the creation of additional multiple-team events and contribute to the growth of women's basketball.

These multi-team events provide an opportunity for quality nonconference competition and experiences. Overall, this proposal generally does not increase or decrease the maximum number of contests, but rather provides additional opportunities to reach the 31 contest limit. This proposal is being

recommended as noncontroversial legislation, inasmuch as broader consultation and debate are unlikely to improve the proposal in any substantial way, significant disagreement or alternative points of view will not be generated and there does not appear to be a significant impact on existing or proposed legislation.

- (4) <u>Estimated budget impact</u>. Varies based on an institution's schedule.
- (5) Student-athlete impact. Varies based on an institution's schedule.
- 2. Nonlegislative Items.
 - None.

INFORMATIONAL ITEMS.

- 1. Update on the gender equity review. An update from the weekly Division I women's basketball leadership group meetings with Kaplan Hecker & Fink LLP was provided to the NCAA Division I Women's Basketball Oversight Committee. It was noted that the firm has been in discussions with a Division I conference on its revenue distribution model. The firm continues to meet with stakeholders including student-athletes and coaches. The weekly leadership meetings will continue through early August with Kaplan Hecker & Fink.
- 2. Financial comparisons between men's and women's basketball. The WBOC received an update on the 2019 financial outcomes and 2021 final projections from the men's and women's basketball Division I championships, including revenues and expenses.

It was noted that historically ESPN has not provided a breakdown on the value of individual championships within the ESPN contract. However, a third party has estimated that women's basketball represents 16.1% of that contract. Facility rent, ticket taxes/fees and credential expenses, differences in work supported by third-part personnel account, signage and seating system for the Men's Final Four, media production and technology and Fan Fest account for the differences in expenses between men's and women's basketball in 2019. Many of the differences are attributable to women's basketball playing the first and second rounds on campus.

It is estimated that more was spent on COVID-19 expenses in women's basketball than men's basketball in 2021. The WBOC was also provided data on the championships staff allocations for men's and women's basketball. The WBOC requested that the financial information be shared with the Division I Men's Basketball Committee as well.

The NCAA annual budget process is currently underway. Concern was expressed that the timing of the Kaplan Hecker & Fink final report in July will occur after final decisions have been made on allocations for the 2021-22 financial year. It was noted that the NCAA leadership was committed to addressing disparities, especially ones that directly impact the student-athlete experience, going into the 2022 championship in Minneapolis.

Modeling to include an athletics performance distribution for women's basketball has not been conducted. The WBOC expressed support for exploring this concept further and the development of models.

Lastly, the WBOC discussed the current media contract for women's basketball and expressed its support to be briefed on the negotiation strategy and bid process for the next media contract for women's basketball.

- 3. Open discussion and reflections on work and discussions to date. The WBOC reviewed a document that outlined differences between men's and women's basketball. The WBOC will assist with prioritizing the areas for review, with emphasis on the areas that directly impact the student-athlete experience.
- **Next steps.** It was noted that a membership communication providing an update on the WBOC's work to date will be sent following this meeting. All meeting reports are also available on ncaa.org. Additionally, an overview of NCAA Corporate Champions and Partners will be provided to the WBOC on June 14.

5. Future videoconference schedule.

- a. 4 to 5 p.m. Eastern time, Monday, June 14. (Note: The WBOC does meet from 11 a.m. to 4 p.m. to discuss business items in preparation for the June Council meeting.)
- b. 4 to 5:30 p.m. Eastern time, Monday, June 28.
- c. 4 to 5:30 p.m. Eastern time, Monday, July 12.
- d. 4 to 5:30 p.m. Eastern time, Monday, July 26.
- e. 4 to 5:30 p.m. Eastern time, Monday, August 9.

Committee Chair: Lisa Campos, University of Texas, San Antonio
Staff Liaisons Meredith Cleaver, Championships and Alliances
Lynn Holzman, Championships and Alliances
Binh T. Nguyen, Academic and Membership Affairs

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NCAA Division I Women's Basketball Oversight Committee Meeting
June 2, 2021, Videoconference

Attendees:

Jamie Boggs, Grand Canyon University.

Lisa Campos, University of Texas, San Antonio.

Jackie Carson, Furman University.

Cori Close, University of California, Los Angeles.

Danielle Donehew, Women's Basketball Coaches Association (nonvoting member).

Rich Ensor, Metro Atlantic Athletic Conference.

Darrice Griffin, University of Georgia.

Alyson Hagy, University of Wyoming.

David Harris, University of Northern Iowa.

Kathy Meehan, St. John's University (New York).

Debbie Richardson, Atlantic-10 Conference (nonvoting member).

Jennifer Strawley, University of Miami (Florida).

Elizabeth Wood, University of Tennessee, Chattanooga.

Absentees:

Irma Garcia, St. Francis College Brooklyn.

Maisha Kelly, Bucknell University.

Guest(s) in Attendance:

Denee Barracato, Northwestern University.

Gregory Burke, Northwestern State University.

Julie Cromer, Ohio University.

Beth Goetz, Ball State University.

Nina King, Duke University.

Lisa Peterson, University of Oregon.

Jill Shields, Kansas State University.

NCAA Staff Liaisons in Attendance:

Meredith Cleaver, Lynn Holzman and Binh Nguyen.

Other NCAA Staff Members in Attendance:

Meghan Durham, Jenn Fraser, Kathleen McNeely, Amy Reis, Zach Teats and Karen Wolf.