

NCAA Division I Student-Athlete Advisory Committee 2026 Video Contest

What is it? The Division I National Student-Athlete Advisory Committee (SAAC) would like to invite all Division I NCAA institutions to create a video showcasing the theme of **“Driven by Change.”**

The **“Driven by Change”** video contest invites student-athletes to share powerful, personal stories about how they’ve experienced change—on the field, in the classroom, or within their communities—and how they are now using their voices, platforms, and leadership to shape a better future for others while shining a light on emerging issues in college athletics in an effort to ensure student-athletes stay informed on evolving regulations, NIL opportunities, and governance updates. **Prompt:** *"How has your institution been affected by change, and how are you now driving it on campus and in your community?"*

What to do? Get started now on creating your **"Driven by Change"** video! Video submissions will be evaluated on the effectiveness of the message, creativity, quality, and ability to demonstrate your SAAC/athletics department change initiatives. We want to emphasize that we are looking for original content centered around the **“Driven by Change”** theme. **Please note that your message should be non-partisan in nature.**

Deadline for Video Submission: December 17, 2025

Winner will be Announced: January 23, 2026

Winning Prize: An award of \$1,000 will be provided to the institution with the winning video to be used to support campus SAAC operations and activities. The winning video will also be highlighted at Division I championships!

Note: The winning school will need to deliver a high-resolution version of the winning video within 2-3 days of notification.

What to Submit?

- Submissions must include a completed online form that will require the name, email address, and phone number of each individual who appears in the video or was involved in the production of the video, the name of the primary NCAA institution and conference (if applicable) and the name of the primary athletic administrator who is affiliated with the video submission.
- Submissions will require a viewable YouTube link to view your video.
- Only complete submissions can be considered for the prize.

Where to Submit?

- Complete the submission form and submit your YouTube video link at: [Division I National SAAC Video Contest - NCAA.org](https://www.ncaa.org/sport-participation/sport-participation/division-i-national-saac-video-contest)

Maximum Length: 30 seconds

Other video recommendations:

- If shooting on a cell phone, film in landscape horizontally.

- Reach out to campus or athletics video production for assistance.
- If speaking, mic student-athletes or use boom mic.
- Mp4.mov format.
- Add padding at the beginning and end of the video.

Questions: Questions can be sent to disaac@ncaa.org.

Follow @ncaa_d1saac for updates and more information.