

## NCAA Division I Student-Athlete Advisory Committee 2024 Video Contest

**What is it?** The Division I National Student-Athlete Advisory Committee (SAAC) would like to invite all Division I NCAA institutions to create a video showcasing the theme of **"The Power of SAAC."**

As the collegiate athletics landscape continues to change on multiple fronts, the power of SAAC and your own student-athlete voice is more important than ever. In this year's video contest, we would love to see how your institutional SAAC uses its platform and voice for change. Focusing on areas of change within mental health best practices, student-athlete voice, or community engagement, how have you changed the status quo? What legacy are you building in this ever-changing environment of the student-athlete experience?

**What to do?** Get started now on creating your **"The Power of SAAC"** video! Video submissions will be evaluated on the effectiveness of the message, creativity, quality, and ability to demonstrate your SAAC initiatives. We want to emphasize that we are looking for original content centered around **"The Power of SAAC."**

**Deadline for Video Submission: January 22, 2024**

**Winner will be Announced: January 26, 2024**

**Winning Prize:** An award of \$2,000 will be provided to the institution with the winning video to be used to support campus SAAC operations and activities. The winning video will also be highlighted at Division I championships!

*Note: The winning school will need to deliver a high resolution version of the winning video within 2-3 days of notification.*

### What to Submit?

- Submissions must include a completed online form that will require the name, email address, and phone number of each individual who appears in the video or was involved in the production of the video, the name of the primary NCAA institution and conference (if applicable) and the name of the primary athletic administrator who is affiliated with the video submission.
- Submissions will require a viewable YouTube link to view your video.
- Only complete submissions can be considered for the prize.

### Where to Submit?

- Complete the submission form and submit your YouTube video link at: <https://on.ncaa.com/DIsaacVC>

**Maximum Length:** 30 seconds

### Other video recommendations:

- If shooting on a cell phone, film in landscape horizontally.
- Reach out to campus or athletics video production for assistance.
- If speaking, mic student-athletes or use boom mic.
- Mp4.mov format.
- Add padding at the beginning and end of the video.

**Questions:** Questions can be sent to [disaac@ncaa.org](mailto:disaac@ncaa.org). You can also contact your Division I Conference SAAC representative or the Division I National SAAC Education Co-Chair, Elise Byun ([ebyundisaac@gmail.com](mailto:ebyundisaac@gmail.com)).

**Follow @div1SAAC for updates and more information.**