



Research

A blue and white pennant flag with the NCAA logo on it, set against a blurred background of a crowd.

# 15-Year Trends in Division I Athletics Finances

# Median (and Range) 2019 Revenues and Expenses for Division I Schools by Subdivision

	FBS	FCS	Division I Subdivision
Generated Revenues	\$61,994,000 (\$5.7 million to \$223.9 million)	\$4,741,000 (\$1.4 million to \$40.1 million)	\$3,566,000 (\$875,180 to \$24.7 million)
Total Revenues	\$80,900,000 (\$15.6 million to \$223.9 million)	\$19,924,000 (\$3.9 million to \$79.9 million)	\$18,299,000 (\$3.2 million to \$50.9 million)
Total Expenses	\$80,814,000 (\$16.9 million to \$220.6 million)	\$20,096,000 (\$4.1 million to \$64.5 million)	\$18,211,000 (\$4.6 million to \$50.9 million)
Net Generated Revenue	\$18,790,000 (\$65.3 million to \$43.7 million)	\$14,316,000 (\$42.1 million to \$2.2 million)	(\$14,397,000) (\$42.5 million to \$3.6 million)

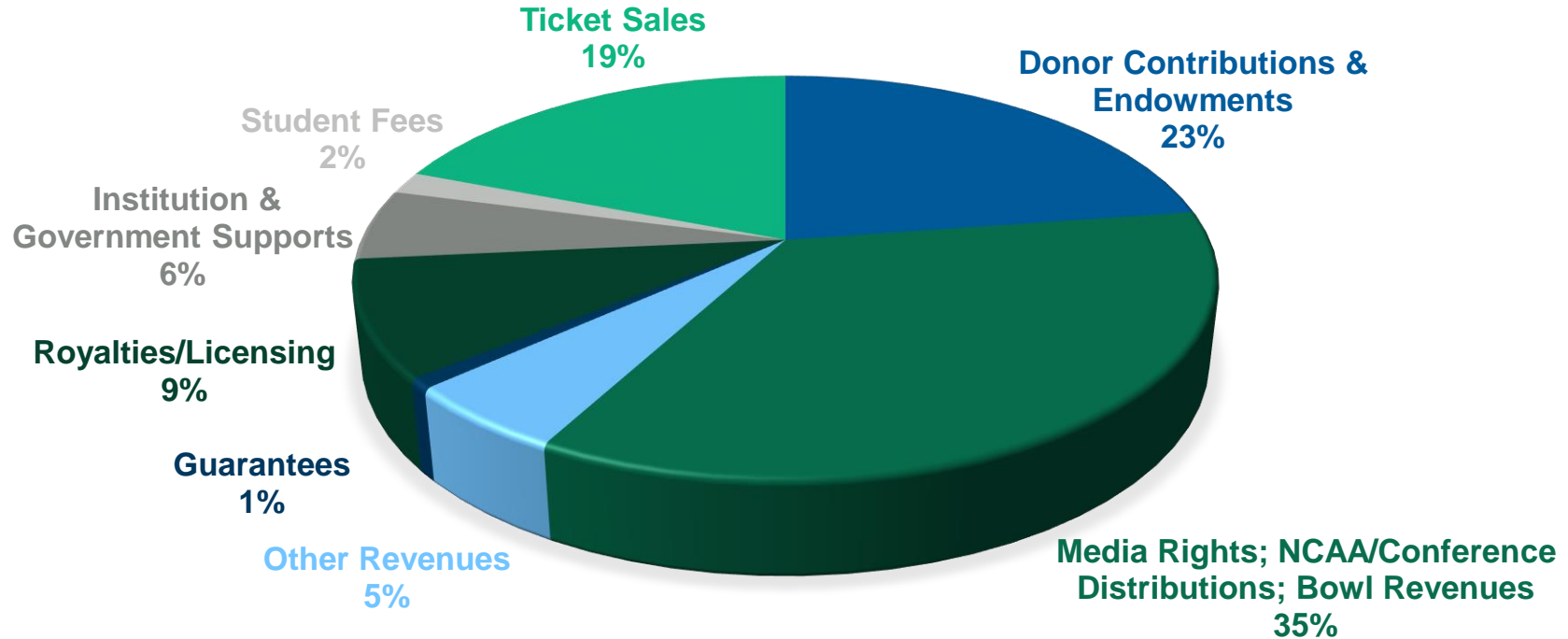
# Median (and Range) 2019 Revenues and Expenses for Division I FBS Schools by Subdivision

	Autonomy	Nonautonomy
Generated Revenues	\$109,812,000 (\$58.1 million to \$223.9 million)	\$14,226,000 (\$5.7 million to \$62.0 million)
Total Revenues	\$121,553,000 (\$71.7 million to \$223.9 million)	\$38,245,000 (\$15.6 million to \$91.5 million)
Total Expenses	\$120,169,000 (\$76.3 million to \$220.6 million)	\$38,552,000 (\$16.9 million to \$91.5 million)
Net Generated Revenue	<b>\$6,967,000</b> <b>(\$45.2 million to \$43.7 million)</b>	<b>\$22,960,000</b> <b>(\$65.3 million to \$6.0 million)</b>

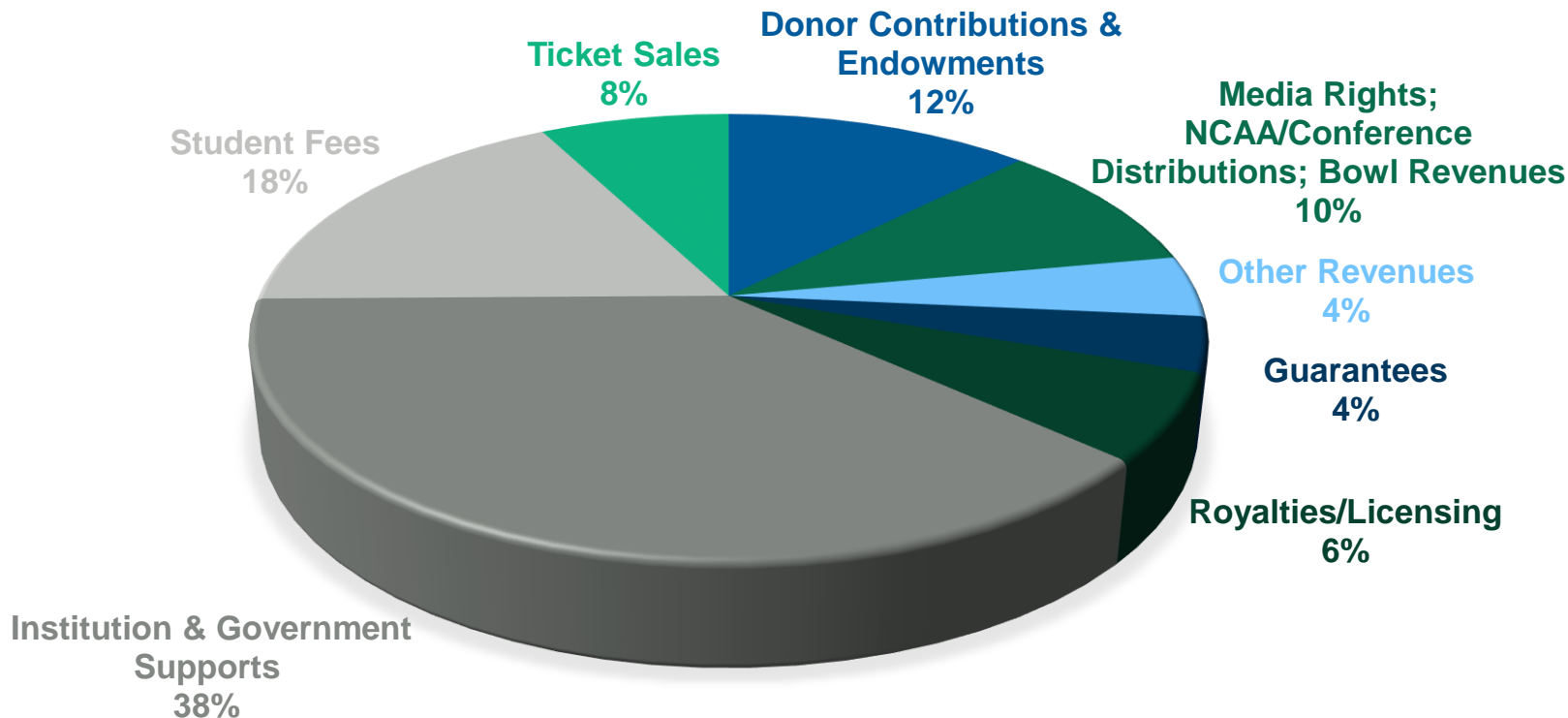
# Division I: Where the Money Comes From

- ▶ Division I schools reported total athletics revenue of \$15.8 billion in 2019: \$10.2 billion generated by the athletics department, and \$5.6 billion allocated from institution/government supports and student fees.
- ▶ While FBS autonomy schools accounted for about 52% of total revenues of \$15.8 billion in Division I, these schools accounted for over 75% of the total generated revenues.

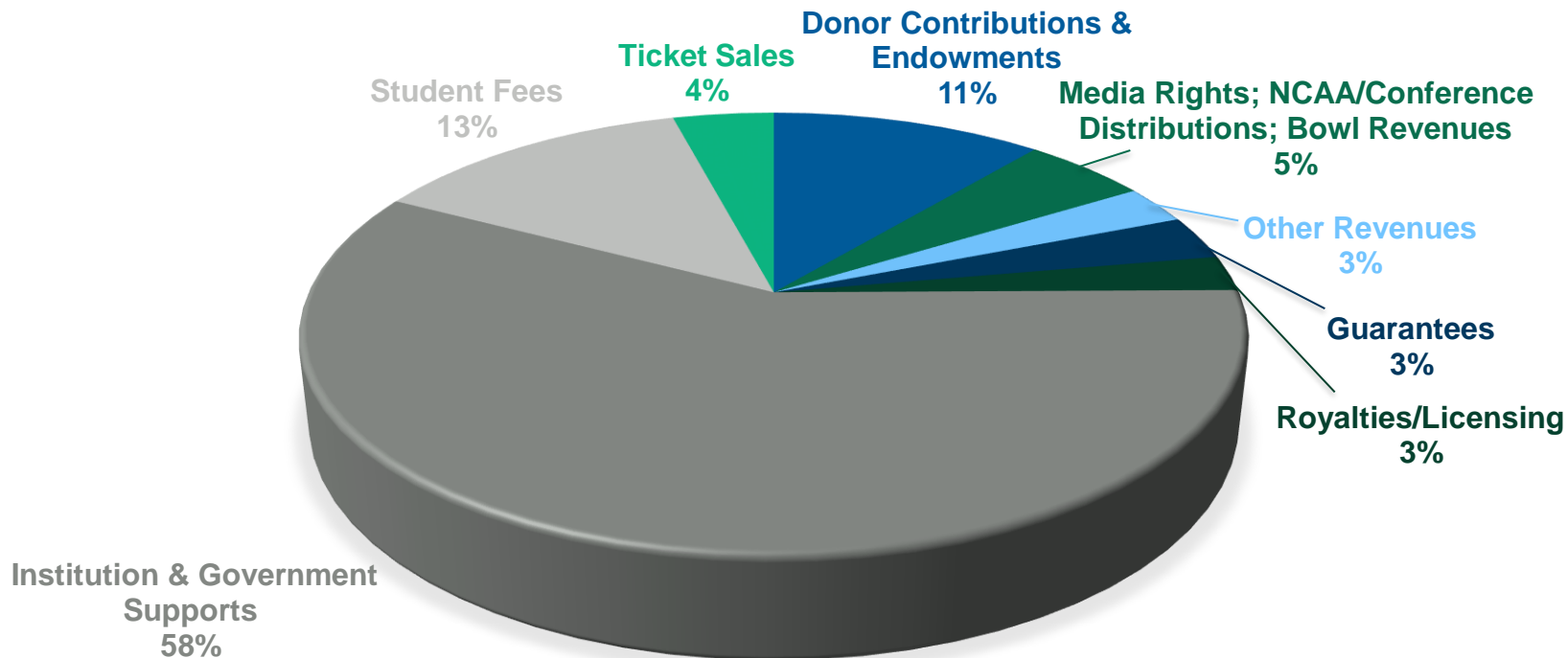
# FBS Autonomy Schools: Where the Money Comes From



# FBS Nonautonomy Schools: Where the Money Comes From

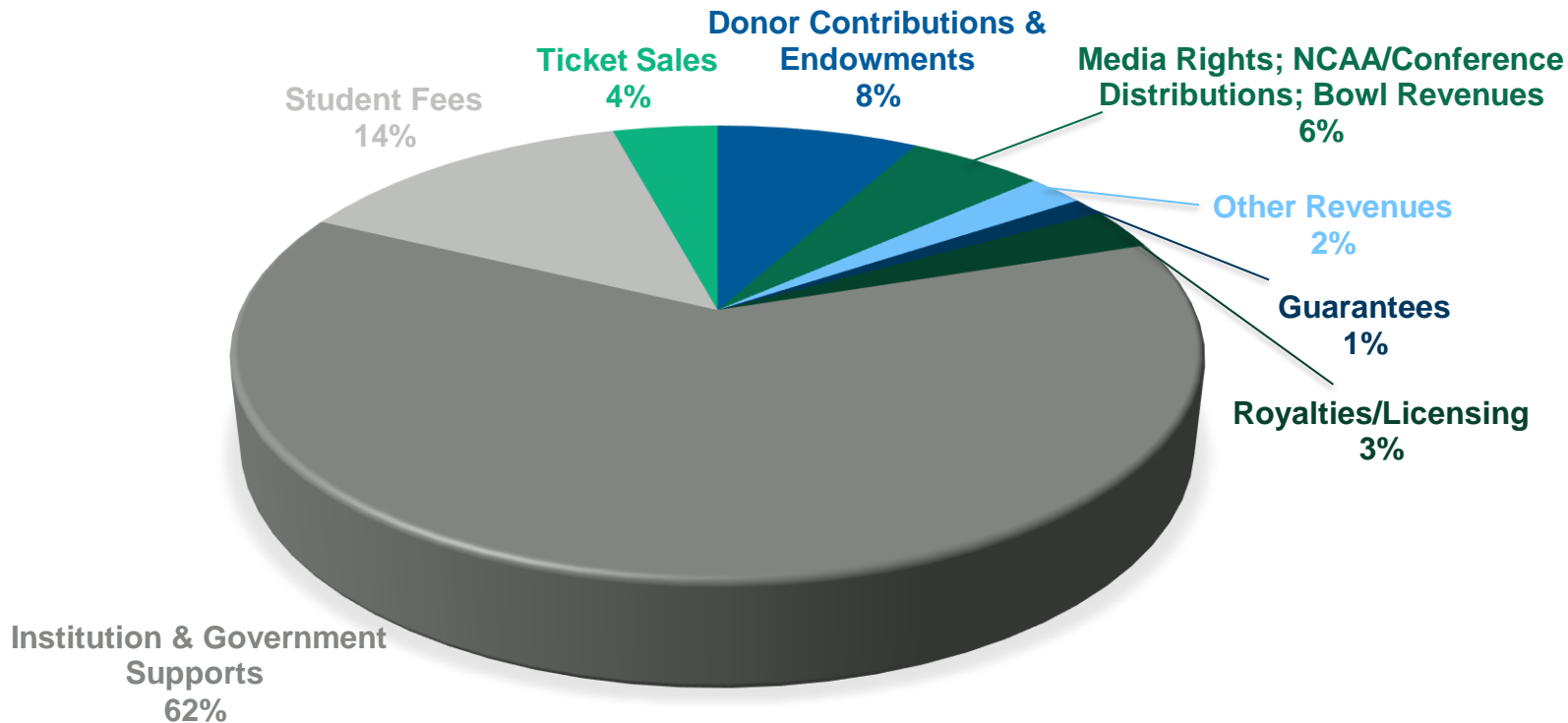


# FCS Schools: Where the Money Comes From





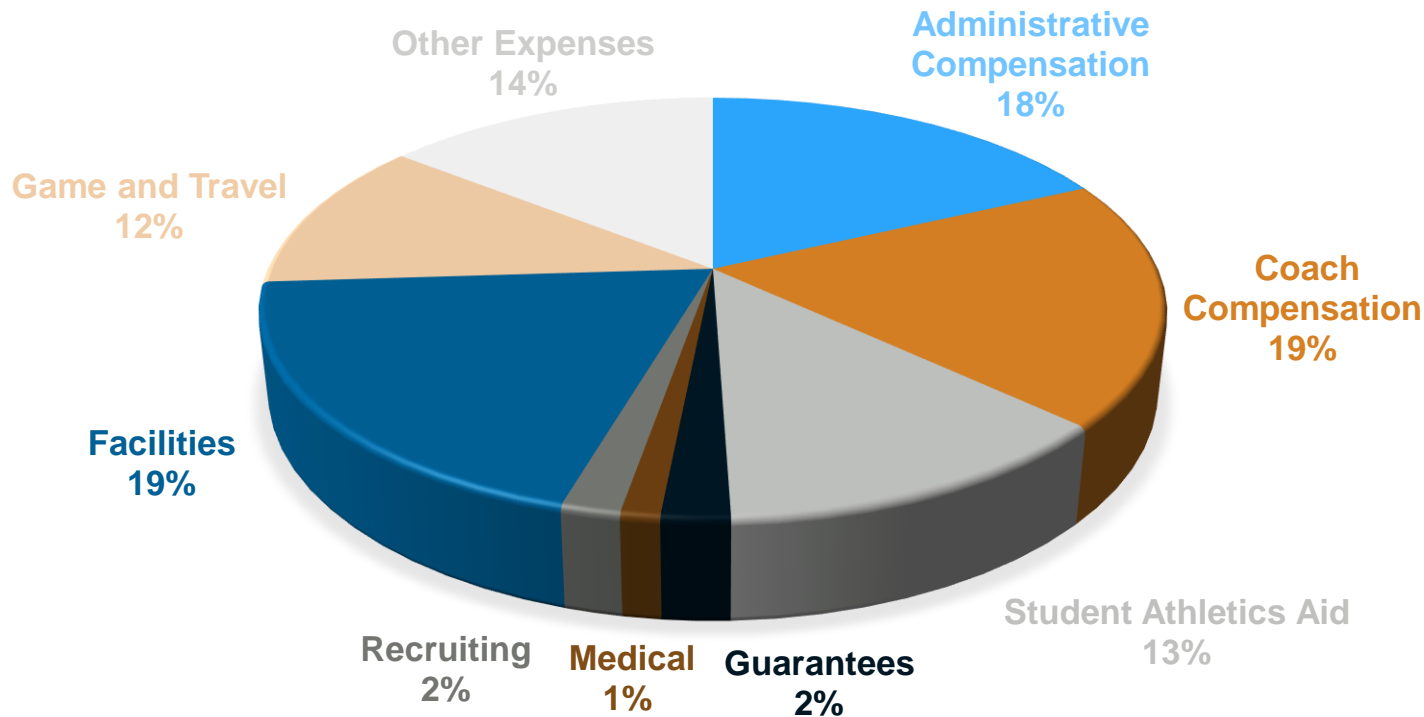
# Division I Subdivision Schools: Where the Money Comes From



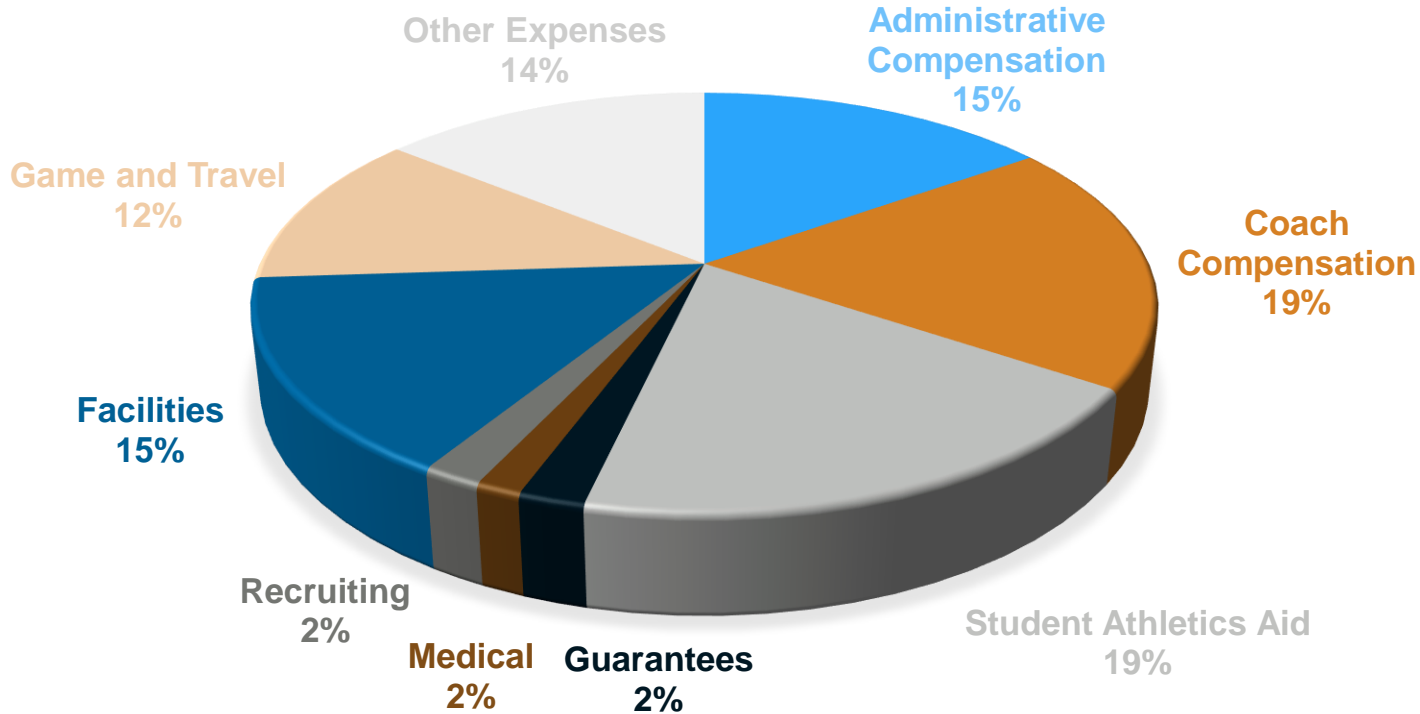
# Division I: Where the Money Goes

- ▶ Division I schools reported spending just over \$15.7 billion dollars on athletics in 2019, of which, FBS autonomy schools accounted for over 50%.
- ▶ Overall, Division I schools spent approximately \$2.9 billion on financial aid for student-athletes, accounting for 18% of total expenses.
- ▶ Approximately \$3.0 billion was spent on Division I coaches' compensation, which makes up the largest spending category of 19%.

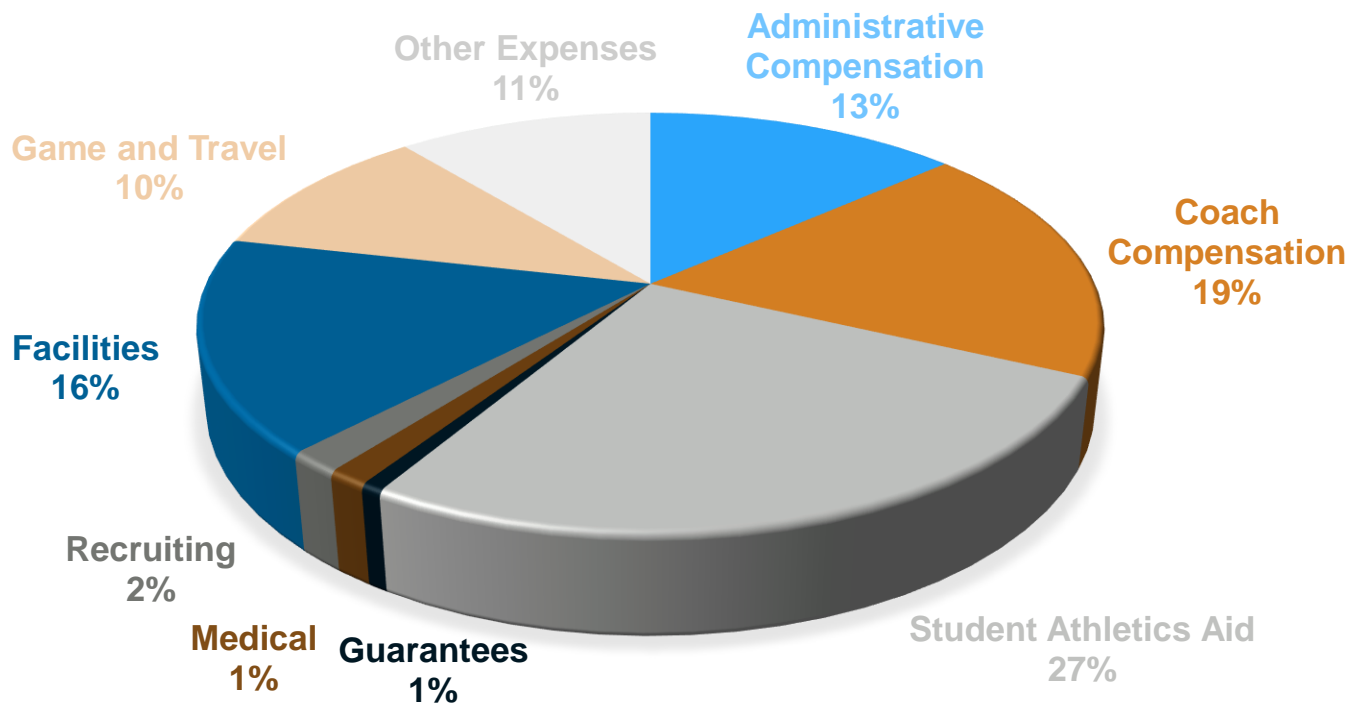
# FBS Autonomy Schools: Where the Money Goes



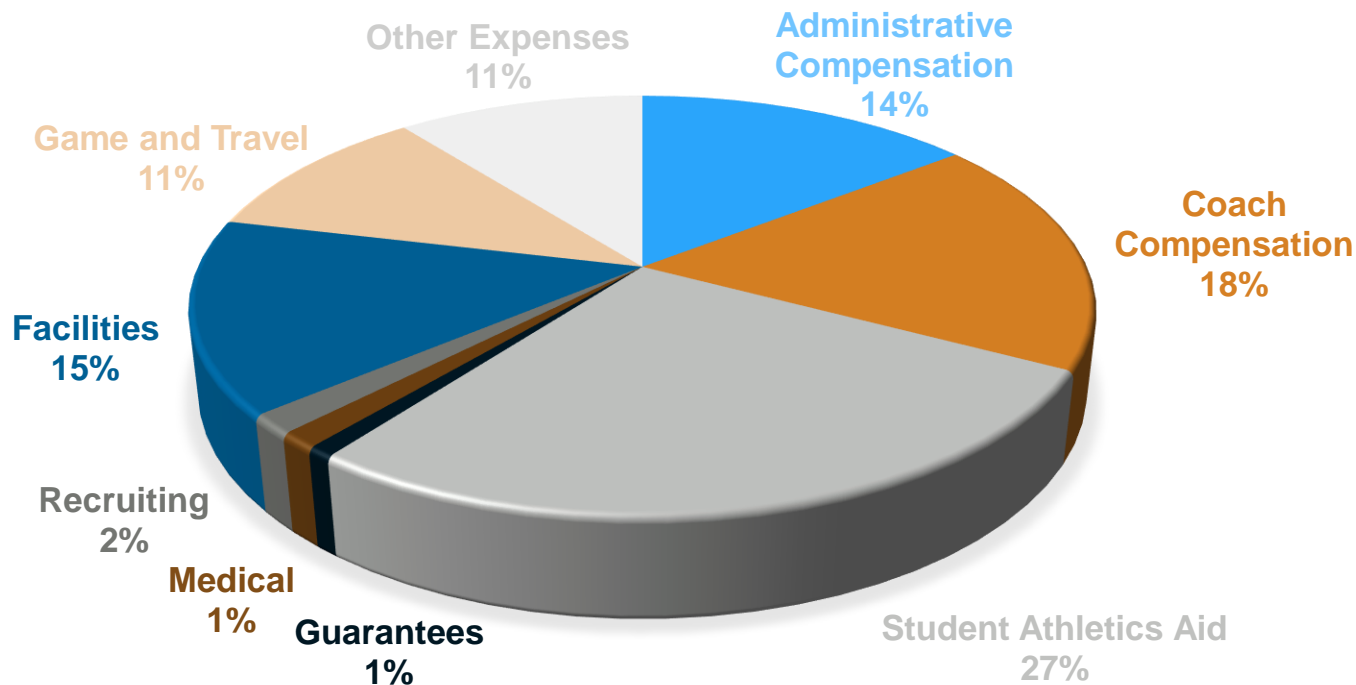
# FBS Nonautonomy Schools: Where the Money Goes



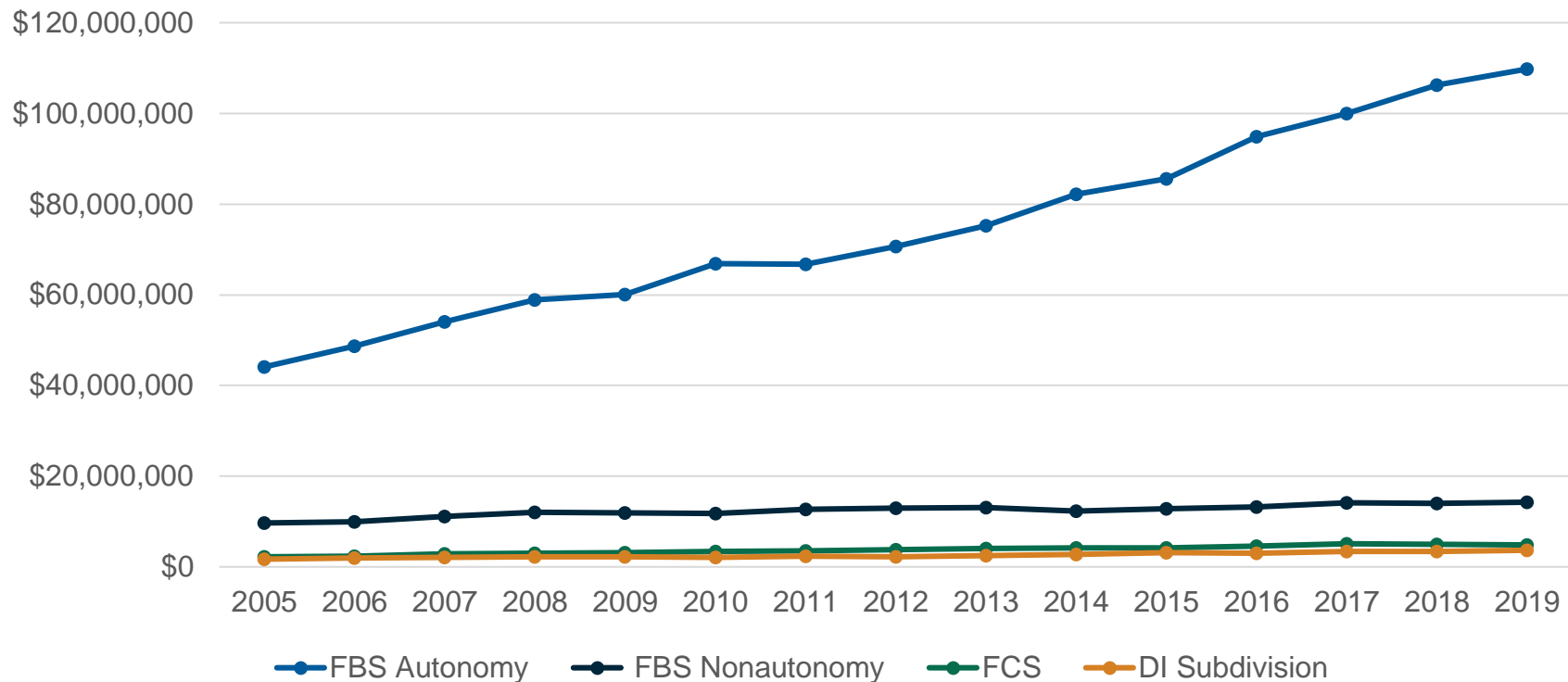
# FCS Schools: Where the Money Goes



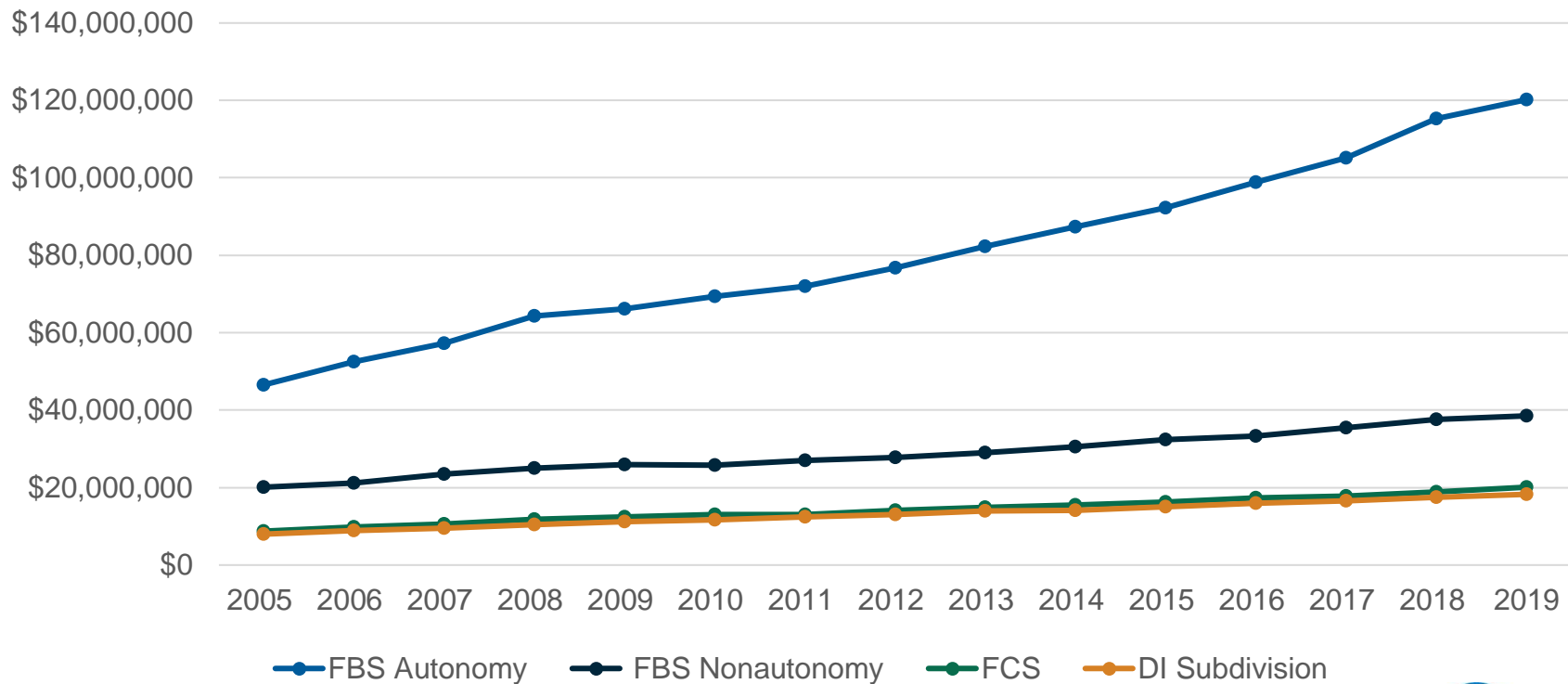
# Division I Subdivision Schools: Where the Money Goes



# Division I Median Generated Revenues by Subdivision and Year (2005-2019)

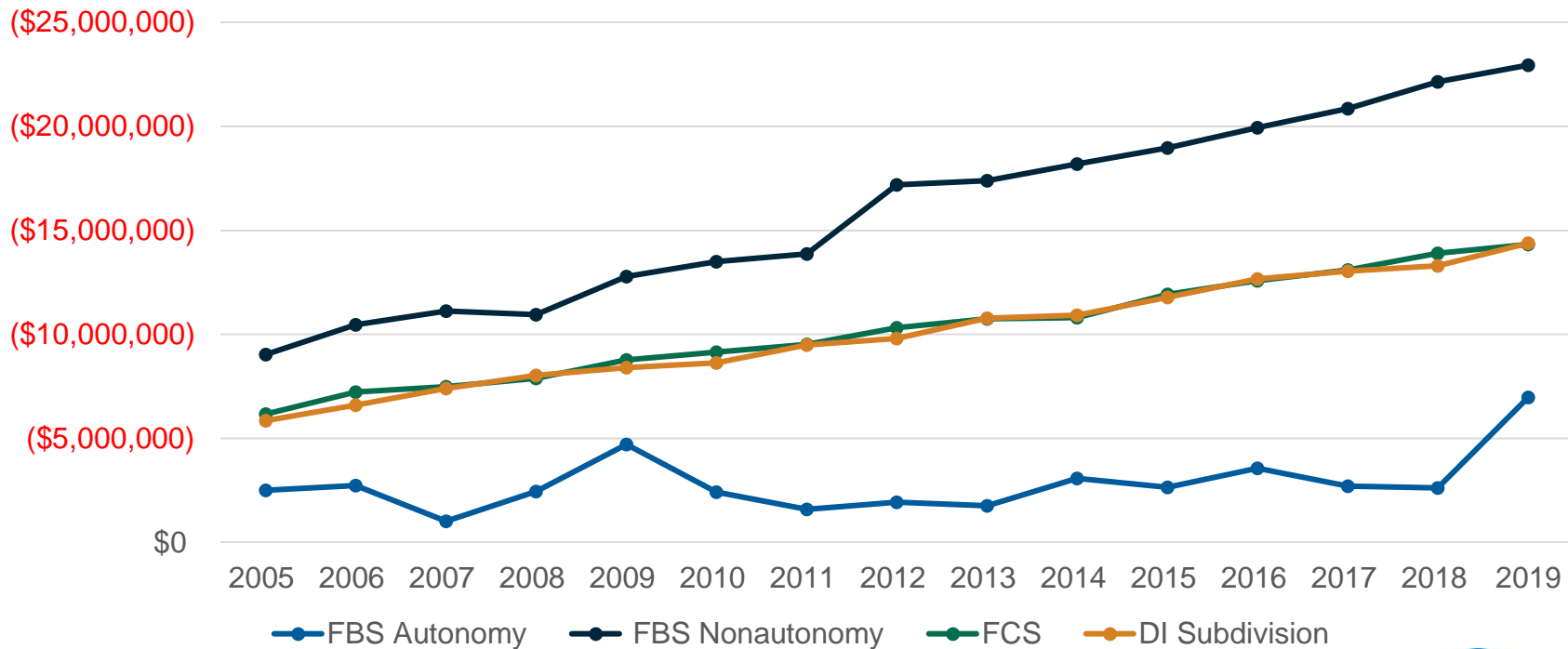


# Division I Median Total Expenses by Subdivision and Year (2005-2019)





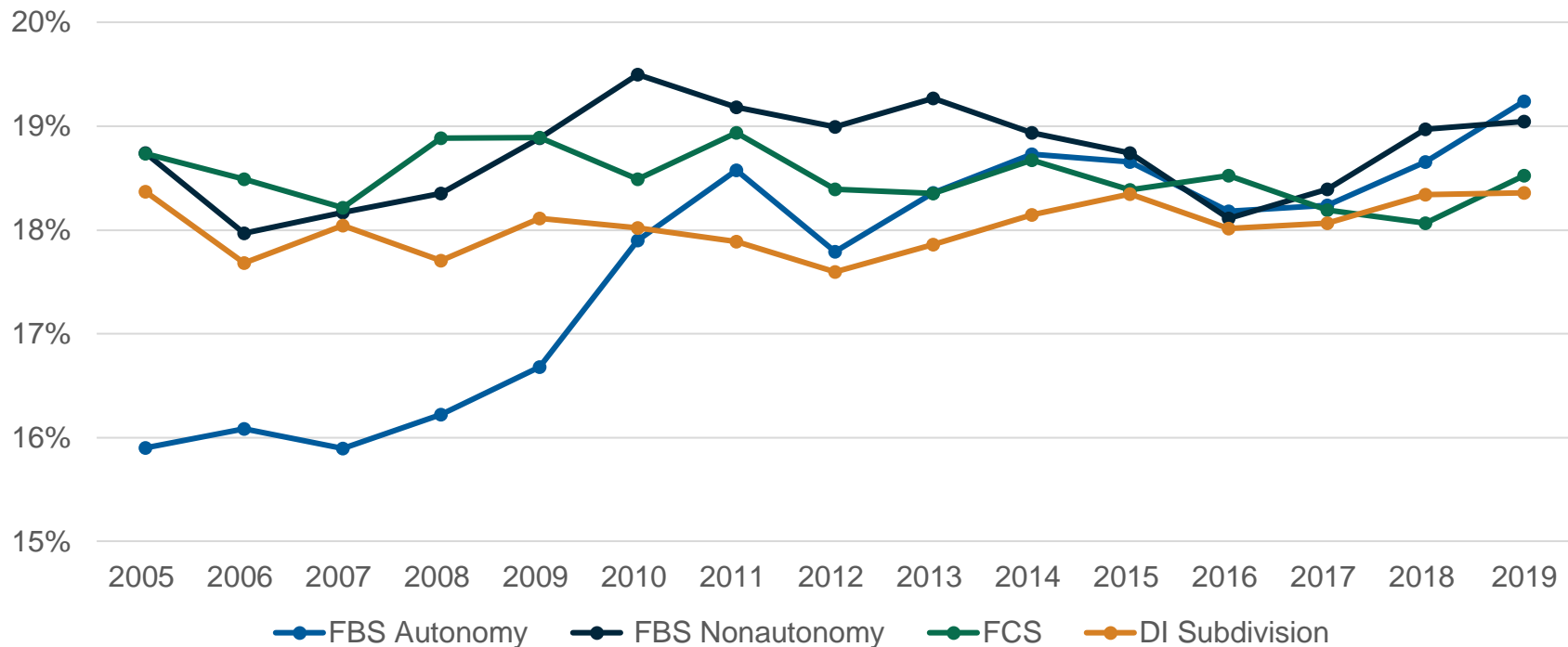
# Division I Net Operating Results Excluding Allocated Support (2005-2019)



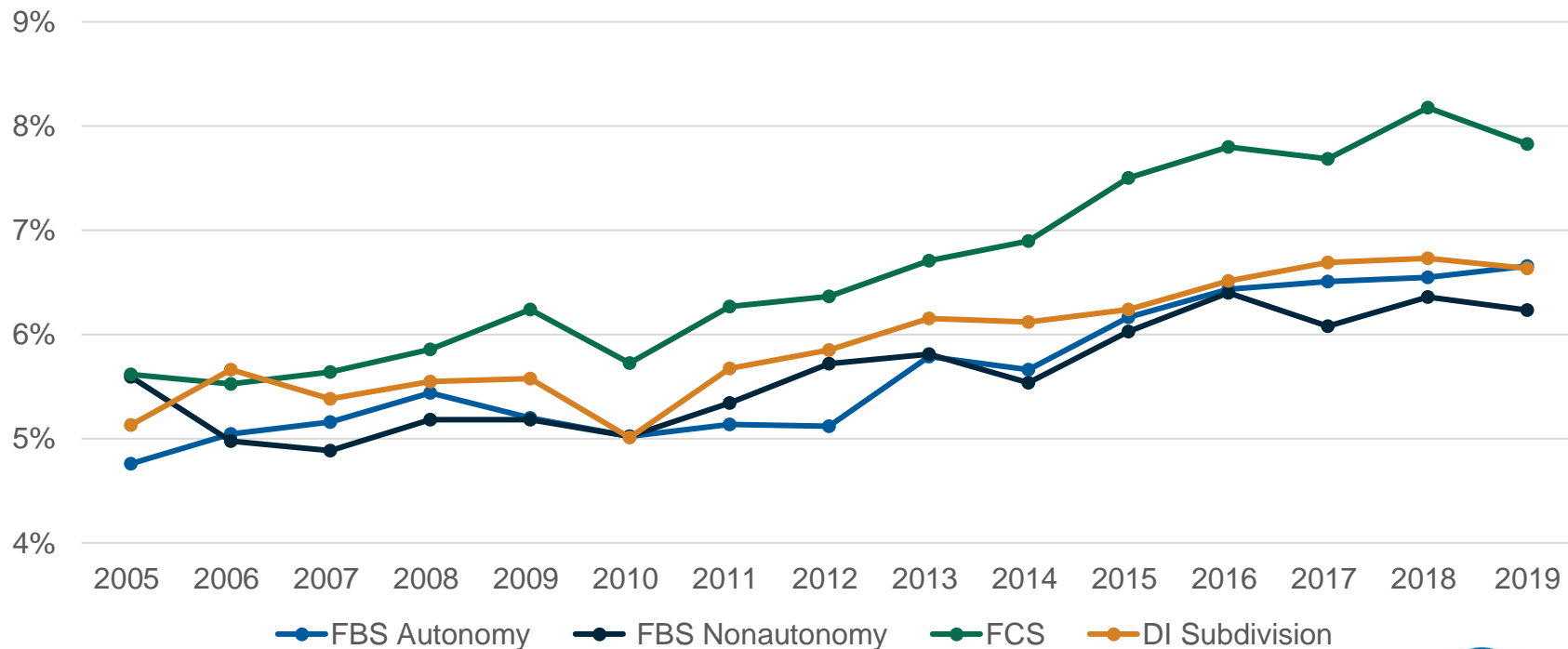
# Division I FBS Average Positive Generated Net Revenue (PNR) for Those Schools Reporting PNR (by Year)

Year	Median PNR	# of Schools with PNR
2005	\$ 2,613,176	18
2006	\$ 4,290,545	19
2007	\$ 2,997,696	25
2008	\$ 3,867,376	25
2009	\$ 3,979,455	16
2010	\$ 6,850,669	24
2011	\$ 8,680,026	24
2012	\$ 5,630,805	24
2013	\$ 8,450,564	21
2014	\$ 5,236,309	25
2015	\$ 5,742,501	25
2016	\$ 9,969,568	24
2017	\$ 11,661,174	25
2018	\$ 6,728,320	29
2019	\$ 7,877,424	25

# Division I Median Proportion of Total Expenses Related to Coaches' Compensation by Subdivision and Year (2005-2019)



# Division I Median Ratio of Athletics Expenses to Institutional Expenses by Subdivision and Year (2005-2019)





# Research

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