



# DIVISION I REVENUE DISTRIBUTIONS

# HISTORY OF DI REVENUE DISTRIBUTIONS

- ▶ 1990 – NCAA Executive Committee formalized the Division I Revenue Distribution. First distributions in 1991.
  - ▶ Basketball Fund
  - ▶ Grants-in-Aid
  - ▶ Sports Sponsorship
- ▶ 1996 - Division I Revenue Distributions calculations are codified under legislation.
- ▶ Others over time:
  - ▶ Academic Enhancement
  - ▶ Conference Grants
  - ▶ Special Assistance Fund / S-A Opportunity Fund
  - ▶ Student Support Fund
- ▶ 2016 – Values-Based Revenue Distribution Working Group (VBRGWG) reviewed principles and calculation methodologies.

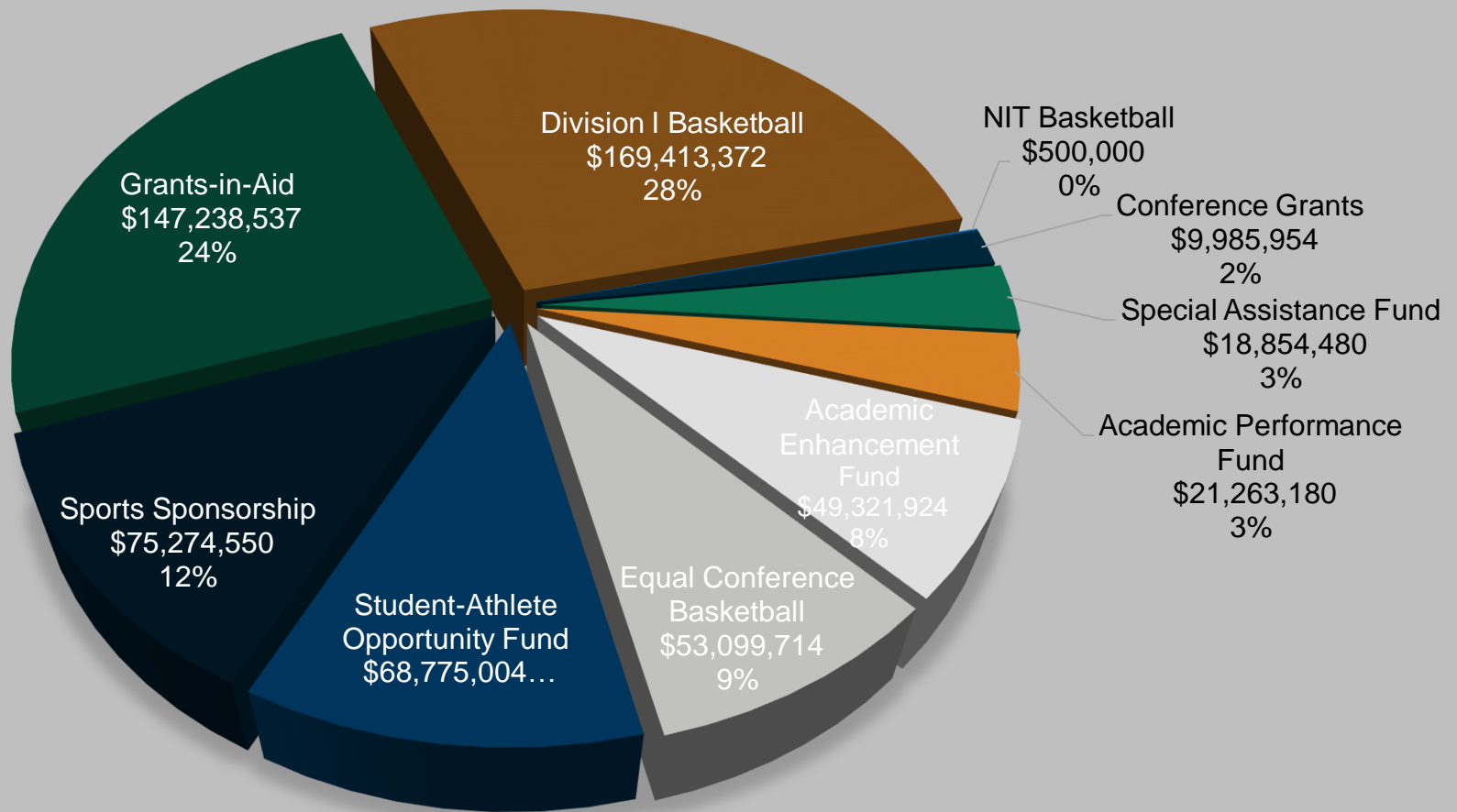
# KEY POINTS FROM THE VBRDWG

- ▶ Recognized revenue distribution at that time was values based;
- ▶ Recognized the history of the distribution and the conference funding model, that in some cases relies on NCAA funds as a major source of operational revenue;
- ▶ Any changes to the distribution model would be measured, announced, staged, transparent, transitioned thoughtfully from existing distribution;
- ▶ Changes to the distribution, if any, should help simplify the distribution; be transparent; include objective (not subjective) criteria; and reflect the Association's values; and
- ▶ Acknowledgement that current revenue distribution provided revenue for academic uses, but allocated no money based on academic measures.

# DISTRIBUTIONS TODAY

- ▶ Basketball Performance Fund.
- ▶ Equal Conference Fund.
- ▶ Grants-in-Aid.
- ▶ Sports Sponsorship.
- ▶ Academic Performance Fund.
- ▶ Academic Enhancement.
- ▶ SAF/SAOF.
- ▶ Conference Grants.

# 2020-21 Revenue Distribution \$613.7 Million





# PRIMER – GENERAL ASPECTS

Distribution Fund	Recipient	Distribution Month	Allowable Uses	Report of Uses
Basketball Performance	Conference	April	Unrestricted	n/a
Equal Conference	Conference	April	Unrestricted	n/a
Academic Performance	Conference	June	Unrestricted	n/a
Academic Enhancement	Conference	June	Restricted	Institution
Special Assistance	Conference	June	Restricted	Conference
Student-Athlete Opportunity	Conference	June	Restricted	Conference
Conference Grant	Conference	June	Restricted	Conference
Sports Sponsorship	Institution*	May	Unrestricted	n/a
Grants-in-Aid	Institution*	May	Unrestricted	n/a

*\* Or conference, if supported by conference by-laws.*

# PRIMER – BASKETBALL PERFORMANCE

## 2019 Basketball Performance Fund

*Units Earned by Conference in 2013-2018 (unit value \$280,367)*

<u>CONFERENCE</u>	<u>2013</u>	<u>2014</u>	<u>2015</u>	<u>2016</u>	<u>2017</u>	<u>2018</u>	<u>TOTAL</u>	<u>TOTAL AMOUNT</u>
							<u>UNITS</u>	
Atlantic Sun Conference	2	1	0	1	0	0	4	\$1,121,470
Big 12 Conference	7	12	11	15	14	18	77	\$21,588,293
Big East Conference	0	5	10	11	12	12	50	\$14,018,372
...	...	...	...	...	...	...	...	...
<b>GRAND TOTALS</b>	<b>101</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>601</b>	<b>\$168,500,833</b>

- Based on performance in the DI men's basketball tournament.
- One unit earned for each appearance over a rolling 6-year period.
  - No units awarded for championship game or the first AQ game.
- Units are retained by the conf. in which they were earned.

# PRIMER – EQUAL CONFERENCE

## 2019 Equal Conference Fund

*Units Earned by Conference in 2013-2018 (unit value \$280,367)*

<u>CONFERENCE</u>	<u>2013</u>	<u>2014</u>	<u>2015</u>	<u>2016</u>	<u>2017</u>	<u>2018</u>	<u>TOTAL</u> <u>UNITS</u>	<u>TOTAL AMOUNT</u>
Big 12 Conference	1	1	1	1	1	1	6	\$1,682,205
Big East Conference	0	1	1	1	1	1	5	\$1,404,837
Big Sky Conference	1	1	1	1	1	1	6	\$1,682,205
...	...	...	...	...	...	...	...	...
GRAND TOTALS	31	32	32	32	32	32	191	\$53,550,181

- One unit per conference with an automatic qualifier.
- Independent institutions are not eligible.



# PRIMER – ACADEMIC PERFORMANCE

## 2020 Academic Performance Fund (Estimate)

<u>Total</u> <u>Distribution</u>	<u>Estimated</u> <u># of Institutions</u>	<u>Distribution</u> <u>per Institution</u>
\$11,060,171	274	\$40,366

- Institution must meet one of the three criteria:  
APR, GSR, or FGR.

# PRIMER – ACADEMIC ENHANCEMENT

2019 Academic Enhancement Fund		
<u>Total</u>	<u># of</u>	<u>Distribution</u>
<u>Distribution</u>	<u>Institutions</u>	<u>per</u>
<u>Institution</u>		
\$49,219,502	351	\$140,227

- Equally disbursed among active Division I members.
- Intended for enhancement of academic support programs for Division I student-athletes.

# PRIMER – SPECIAL ASSISTANCE FUND

2019 Special Assistance Fund							
	70%		15%		15%		
	Pell Grant Portion		Grants-in-Aid Portion		Sports Sponsored Portion		
	<u>2017-18</u>		<u>2017-18</u>		<u>2017-18</u>		
	<u>Pell Grants</u>	<u>Distribution</u>	<u>Grants-in-Aid</u>	<u>Distribution</u>	<u>Sports</u>	<u>Distribution</u>	
		<u>Amount</u>	<u>Equivalencies</u>	<u>Amount</u>	<u>Sponsored</u>	<u>Amount</u>	<u>TOTAL</u>
Example:	70	\$29,980	142.3	\$6,496	21	\$8,997	\$45,472
Totals:	30,465	\$13,041,435	61,222.80	\$2,794,593	6,523	\$2,794,593	\$18,630,621

- Intended to provide direct benefits to all student-athletes or their families in meeting the financial needs that arise from participation in intercollegiate athletics.

# PRIMER – S-A OPPORTUNITY FUND

2019 Student-Athlete Opportunity Fund						
67%			33%			
Grants-in-Aid Portion			Sports Sponsorship Portion			
<u>2017-18</u>	<u>2017-18</u>		<u>2017-18</u>			
<u>Grants-in-Aid</u>	<u>Grants-in-Aid</u>	<u>Distribution</u>	<u># of Sports</u>	<u>Distribution</u>		
<u>Equivalencies</u>	<u>Points</u>	<u>Amount</u>	<u>Exceeding 13</u>	<u>Amount</u>	<u>TOTAL</u>	
Example:	169.28	1035.6	\$98,330	8	\$91,649	\$189,979
Totals:	485,521.44	\$46,099,515	2,012	\$23,049,757	\$69,149,272	

- Intended to provide direct benefits to all student-athletes or their families in meeting the financial needs that arise from participation in intercollegiate athletics.

# PRIMER – CONFERENCE GRANT

2019 Conference Grant			
<u>Total</u> <u>Distribution</u>	<u>Regional</u> <u>Officiating</u> <u>Advisory</u>	<u># of</u> <u>Conferences</u>	<u>Distribution</u> <u>per Conference</u>
\$9,965,217	(\$300,000)	32	\$302,038

- Disbursed to conferences to maintain, enhance and implement programs and services in officiating, compliance, enforcement, gambling education, and professional development of women and minorities.

# PRIMER – SPORT SPONSORSHIP

2019 Sports Sponsorship Fund	
<u># of sports sponsored</u>	<u>Distribution amount (unit value \$37,335)</u>
( x – 13)	( x – 13) * unit value
0 – 13	\$0
14	\$37,335
15	\$74,670
16	\$112,005
Totals: 2,012	\$ 75,118,226

- Institutions receive a unit for each sport sponsored, starting with the 14th and only those for which the NCAA sponsors a championship (plus FBS football) and emerging sports for women.

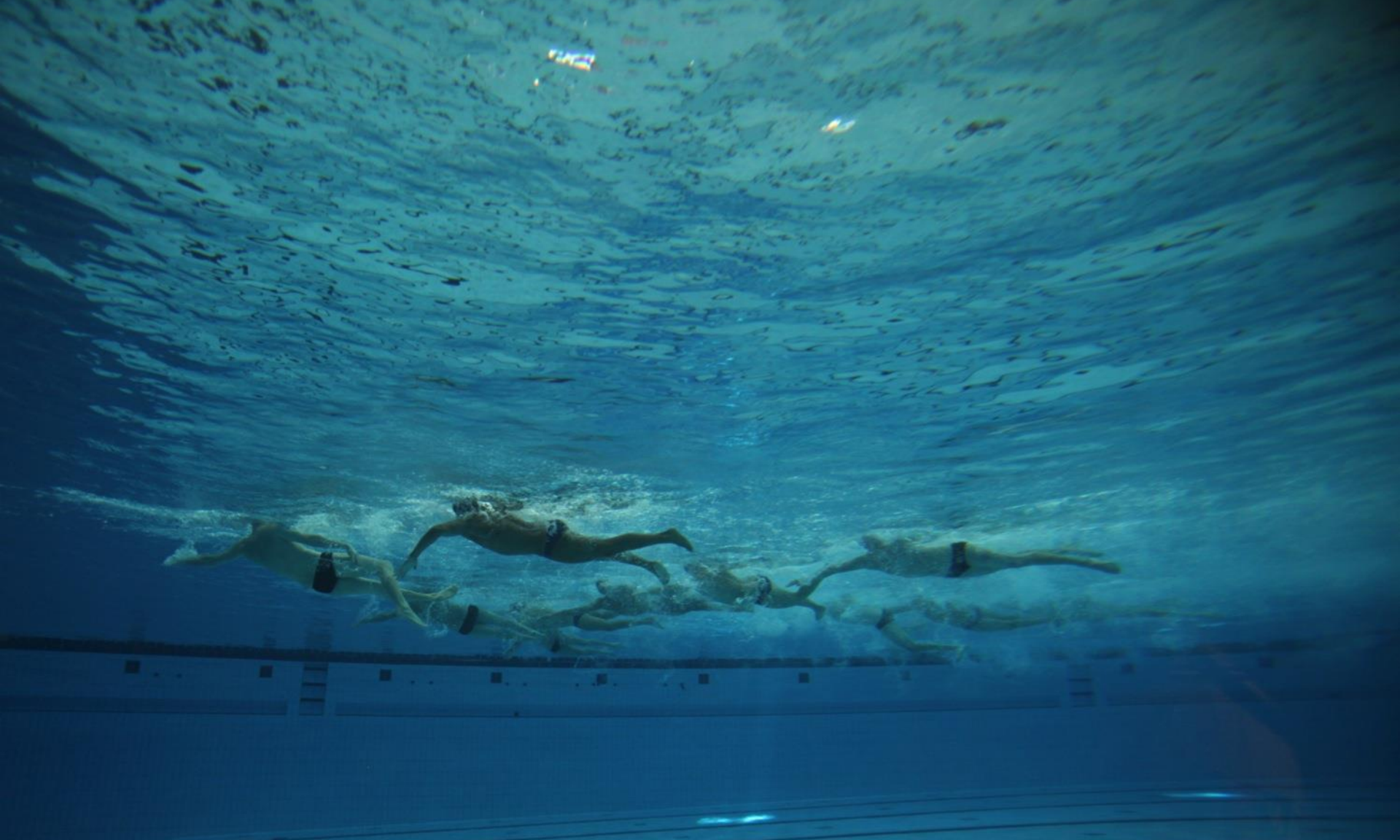
# PRIMER – GRANTS-IN-AID



## 2019 Grants-in-Aid Fund

<u>Escalating</u>					
<u>Grant</u>	<u>Grant</u>	<u>Grant</u>			<u>Grants-in-Aid</u>
<u>Ranges</u>	<u>Multiplier</u>	<u>Equivalents</u>	<u>Point Value</u>	<u>Unit Value</u>	<u>Distribution</u>
1-50	1	50	50	\$ 302.91	\$15,146
51-100	2	50	100	\$ 302.91	\$30,291
101-150	10	50	500	\$ 302.91	\$151,455
150+	20	19.28	385.6	\$ 302.91	\$116,802
		169.28	1035.6		\$313,694
Totals:		61,222.80	485,521.44		\$ 147,069,306

- Based on the number of athletic full-time equivalencies awarded by each institution, with an escalating multiplier that favors schools that provide more athletic grants.





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