National Collegiate Athletic Association
Division II Legislation Committee
Review of Issues Related to Name, Image and Likeness

Join Microsoft Teams Videoconference
June 22, 2020
Or Dial: 317-550-5692
11 a.m. to 4 p.m. Eastern time
Conference ID: 575 586 384#

Join Microsoft Teams Videoconference
June 23, 2020
Or Dial: 317-550-5692
11 a.m. to 4 p.m. Eastern time
Conference ID: 722 001 622#

1. Welcome and introductions. [Supplement No. 1] (Scott Larson)
2. Review of March 9-10, 2020, NCAA Division II Legislation Committee Review of Issues Related to Name, Image and Likeness, in-person meeting report. [Supplement No. 2] (Larson)
3. Update from the Federal and State Legislation Working Group. [Supplement Nos. 3a and 3b] (Cari Van Senus)
4. NCAA Office of Legal Affairs. (Scott Bearby)
5. Update on current federal state legislative landscape. [Supplement No. 4] (Dawn Buth)
6. Review feedback gathered since March 9-10, 2020, in-person NCAA Division II Legislation Committee meeting.
   a. Survey results. [Supplement No. 5] (Markie Cook and Karen Wolf)
   b. Knight Commission principles. [Supplement Nos. 6a and 6b].
7. Discussions on potential legislative solutions.
   a. Review of concepts with consensus support (75% or greater from all respondent groups):
      (1) Student-athlete work product.
      (2) Fee for lessons/camps and clinics.
(3) Modeling non-institutional athletics apparel.

(4) Crowdfunding for extreme circumstances.

(5) Allowing commercial businesses to promote student-athlete attendance at institutional fundraisers.

(6) Monetized media platform unrelated to athletics.

(7) Licensing of student-athlete name, unrelated to work product.

b. Review of other concepts (Roundtable One):

(1) Selling merchandise or memorabilia owned by the student-athlete. [Supplement No. 7]

(2) Promotion of third-party products or services. [Supplement No. 8]

(3) Autographs. [Supplement No. 9]

(4) Appearances. [Supplement No. 10]

c. Administration (Roundtable Two):

(1) Institutional involvement. [Supplement No. 11]

(2) Potential areas of conflict. [Supplement No. 12]

(3) Booster involvement. [Supplement No. 13]

(4) Reporting requirements. [Supplement No. 14]

(5) Agents and other professional services.
   (a) Pre-enrollment. [Supplement No. 15a]
   (b) Post-enrollment. [Supplement No. 15b]
### NCAA Division II Legislation Committee

Review of Issues Related to Name, Image and Likeness Agenda

**June 22-23, 2020**

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<td>Carlin Chesick</td>
<td>Diana Kling*</td>
<td>Jacqie McWilliams</td>
<td>Chris Graham</td>
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<td>Grant Foley</td>
<td>Scott Larson</td>
<td>Mackenzie O’Neill</td>
<td>Glen Jones</td>
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<tr>
<td>Christine Lowthert%</td>
<td>Michelle Latimer%</td>
<td>Pennie Parker%</td>
<td>Dean O’Keefe*</td>
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<td>David Marsh*</td>
<td>Alex Shillow</td>
<td>Bren Stevens</td>
<td>Brian Summers%</td>
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<td>J.R. Smith</td>
<td>Jason Stock</td>
<td>Kim Sutton</td>
<td>Keith Vitense</td>
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<td>Chelsea Hooks</td>
<td>Scott Young*</td>
<td>Michael Woo</td>
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<td>Karen Wolf</td>
<td>Mckenzie Maneggia</td>
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<td>Corbin McGuire</td>
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* Recorder/reporter for Roundtable one
% Recorder/reporter for Roundtable two

8. Reporting out and development of legislative recommendations.

   - None currently scheduled.

10. Other business.

11. Adjournment.