



**REPORT OF THE
NCAA DIVISION I CABINET
JANUARY 7, 2026, VIDEOCONFERENCE**

KEY ITEMS.

1. **Reversal of July 12, 2017, Official Interpretation -- Student-Athletes Wearing Title-Sponsor Recognition Materials.** The NCAA Division I Cabinet reversed an official interpretation [Reference: July 12, 2017, Official Interpretation, Item No. 1 (Student-Athletes Wearing Title-Sponsor Recognition Materials)] that restricted the use of title sponsor recognition materials in team sports to postseason competition. The reversal of the interpretation permits competition identification materials (e.g., racing bibs, bowl game patches) to include the name of the corporate sponsor of the competition in all sports (individual sports and team sports) regardless of the timing (e.g., preseason, regular season, non-NCAA championship postseason), provided the involved commercial company is the sole title sponsor of the competition. The reversal is effective immediately. (*Unanimous voice vote.*)
2. **Discussion on NCAA Division I Proposal No. 2025-35 (Use of Commercial Trademarks or Logos on Equipment, Uniforms and Apparel).** The cabinet discussed Proposal No. 2025-35 and potential amendments to the proposal. The cabinet will continue the discussions and consider amendments before considering the proposal during its January 14 in-person meeting at the 2026 NCAA Convention.
3. **Update on Division I Proposal No. 2025-35 (Use of Commercial Trademarks or Logos on Equipment, Uniforms and Apparel) and initial feedback on referred items.** The cabinet modified Proposal No. 2025-35 to permit an additional commercial logo on student-athletes' uniforms, apparel and equipment during conference championships and discuss the application of the title sponsor legislation. The cabinet reviewed feedback from the playing rules subcommittees on the placement of logos on students' uniforms, apparel and equipment, logos on playing surfaces and officials' uniforms. The cabinet received an update on the use of commercial logos during NCAA championships.

INFORMATIONAL ITEMS.

- **Report of the December 1, 2025, Cabinet Meeting.** The cabinet approved the report of its December 1 meeting.

*Cabinet Chair: Josh Whitman, University of Illinois; Big Ten Conference.
Cabinet Liaisons: Brandy Hataway, Division I Governance and Member Services
Charnele Kemper, Division I Governance and Member Services
Leeland Zeller, Division I Governance and Member Services*

NCAA Division I Cabinet January 7, 2026, Videoconference	
Attendees:	
Alisse Ali-Joseph, Faculty Athletics Representative Association.	
Lauren Beach, Division I Student-Athlete Advisory Committee.	
Matt Boyer, Southeastern Conference.	
Dan Butterly, Big West Conference, Division I Subdivision conferences.	
Brad Corbin, Washington State University; Pac-12 Conference, FBS nonautonomy conferences.	
John Currie, Wake Forest University; Atlantic Coast Conference.	
Jeremiah Donati, University of South Carolina; Southeastern Conference.	
Terry Gawlik, University of Idaho; Big Sky Conference, FCS conferences.	
Rick George, University of Colorado; Big 12 Conference.	
Shawn Heilbron, Stony Brook University; Coastal Athletic Association.	
Brad Hurlbut, Fairleigh Dickinson University; Northeast Conference, FCS conferences.	
Jenna Jordan, Georgia Institute of Technology; Atlantic Coast Conference.	
Daniel Kaelin, Division I Student-Athlete Advisory Committee.	
Matt Larsen, North Dakota State University; Summit League, Division I Subdivision conferences.	
Scott McKenzie, Division I Student-Athlete Advisory Committee.	
Desiree Reed-Francois, University of Arizona; Big 12 Conference.	
Allison Rich, University of New Hampshire; America East Conference, Division I Subdivision conferences.	
Jennifer Smith, Michigan State University; Big Ten Conference.	
Jon Steinbrecher, Mid-American Conference, FBS nonautonomy conferences.	
Josh Whitman, University of Illinois Urbana-Champaign; Big Ten Conference.	
NCAA Staff Liaisons in Attendance:	
Audrey Capannari, Emily Capehart, Brandy Hataway, Charnele Kemper, Karen Metzger, Shelby Sonnefeldt, and Leeland Zeller.	
Other NCAA Staff Members in Attendance for Portions of the Meeting:	
Charlie Baker, Scott Bearby, Tim Buckley, Amanda Conklin, Derrick Crawford, Jon Duncan, Jenn Fraser, Dan Gavitt, Terri Steeb Gronau, Ty Halpin, Jennifer Henderson, Lynn Holzman, Greg Pottoroff, Bridget Rigney, Geoff Silver, Liz Suscha, Lynda Tealer, and Meghan Wright.	