



**REPORT OF THE
NCAA DIVISION I CABINET
JANUARY 23, 2026, VIDEOCONFERENCE**

KEY ITEM.

- **NCAA Division I Proposal No. 2025-35 -- Use of Commercial or Nonprofit Trademarks or Logos on Equipment, Uniforms and Apparel.** The NCAA Division I Cabinet amended and adopted [Proposal No. 2025-35](#) to permit two additional commercial or nonprofit trademarks or logos on a student-athlete's uniform or apparel and one additional commercial or nonprofit trademark or logo on equipment during all non-NCAA championship competition. The cabinet amended the proposal to specify that another commercial or nonprofit trademark or logo (in addition to the two additional commercial or nonprofit trademarks or logos noted above) may be placed on uniforms or apparel during conference championship competition. Each logo may be up to four square inches (e.g., 2 x 2) in size. The proposal is effective August 1, 2026. Voting results are available in the Attachment.

The cabinet noted that restrictions on the placement of the logos are addressed by sport specific playing rules as administered by the playing rules subcommittees, sports oversight committees and sports committees (for national collegiate championship sports), and that logos may not interfere with required uniform markings.

ACTION ITEMS.

- **None.**

INFORMATIONAL ITEMS.

1. **Update on the Use of Commercial or Nonprofit Trademarks or Logos on Equipment, Uniforms and Apparel During NCAA Championships Competition.** The cabinet received an update on NCAA staff efforts to develop policies to permit the use of commercial or nonprofit trademarks or logos on equipment, uniforms and apparel during NCAA championships participation subject to appropriate parameters, in collaboration with the NCAA corporate marketing and media rights partners.
2. **Proposal No. 2026-1 -- Recruiting -- Notification of Transfer -- Women's Ice Hockey -- Undergraduate Window and Head Coach Departure Exception.** The cabinet adopted Proposal No. 2026-1, as emergency legislation, to modify the notification of transfer window in women's ice hockey to a 15-consecutive-day period beginning the Monday following the conclusion of the NCAA National Collegiate Women's Ice Hockey Championship and to amend the head coach departure exception. Specifically, a student-athlete may initiate the notification of transfer process during a 15-consecutive-day period beginning five calendar days after the hire or the public announcement of a new head women's ice hockey coach. If a new head coach is not hired or announced within 30 calendar days after the departure of the previous head coach, the 15-consecutive-day window begins on the 31st day, provided the 31st day occurs after the Monday following the conclusion of the National Collegiate Women's Ice Hockey Championship. The head

coach exception may not occur prior to the notification of transfer period (e.g., March 23, 2026) and the 15-consecutive-day window may not extend beyond January 1. The proposal is effective immediately. Voting results are available in the Attachment.

Cabinet Chair: Josh Whitman, University of Illinois; Big Ten Conference.
Cabinet Liaisons: Brandy Hataway, Division I Governance and Member Services
Charnele Kemper, Division I Governance and Member Services
Leeland Zeller, Division I Governance and Member Services

NCAA Division I Cabinet January 23, 2026, Videoconference	
Attendees:	
Alisse Ali-Joseph, Faculty Athletics Representative Association.	
Matt Boyer, Southeastern Conference.	
Matt Burgemeister; Atlantic Coast Conference (alternate).	
Dan Butterly, Big West Conference, Basketball Subdivision conferences.	
Brad Corbin, Washington State University; Pac-12 Conference, FBS nonautonomy conferences.	
Jeremiah Donati, University of South Carolina; Southeastern Conference.	
Terry Gawlik, University of Idaho; Big Sky Conference, FCS conferences.	
Rick George, University of Colorado; Big 12 Conference.	
Shawn Heilbron, Stony Brook University; Coastal Athletic Association.	
Brad Hostetter; Atlantic Coast Conference (alternate).	
Brad Hurlbut, Fairleigh Dickinson University; Northeast Conference, FCS conferences.	
Daniel Kaelin, Division I Student-Athlete Advisory Committee.	
Matt Larsen, North Dakota State University; Summit League, Basketball Subdivision conferences.	
Scott McKenzie, Division I Student-Athlete Advisory Committee.	
Desiree Reed-Francois, University of Arizona; Big 12 Conference.	
Allison Rich, University of New Hampshire; America East Conference, Basketball Subdivision conferences.	
Jennifer Smith, Michigan State University; Big Ten Conference.	
Jon Steinbrecher, Mid-American Conference, FBS nonautonomy conferences.	
Betsey Walkowiak, Division I Student-Athlete Advisory Committee (alternate).	
Josh Whitman, University of Illinois Urbana-Champaign; Big Ten Conference.	
Kristin Williams, Mid-American Conference (alternate).	
Absentees:	
Lauren Beach, Division I Student-Athlete Advisory Committee.	
John Currie, Wake Forest University; Atlantic Coast Conference.	
Jenna Jordan, Georgia Institute of Technology; Atlantic Coast Conference.	
NCAA Staff Liaisons in Attendance:	
Audrey Capannari, Charnele Kemper, Karen Metzger, Shelby Sonnefeldt, and Leeland Zeller.	
Other NCAA Staff Members in Attendance for Portions of the Meeting:	
Scott Bearby, Amanda Conklin, Derrick Crawford, Jon Duncan, Michele Forte-Osborne, Dan Gavitt, Terri Steeb Gronau, Ty Halpin, Jennifer Henderson, Anthony Holman, Lynn Holzman, Jobrina Marques, Felicia Martin, Greg Pottoroff, Bridget Rigney, Rachel Seewald, Geoff Silver, Liz Suscha, Lynda Tealer, and Meghan Wright.	

NCAA Division I Cabinet Voting Results

January 23, 2026

ATTACHMENT

Group Represented -- Voting Delegate	Conference Type	Voting Weight	Vote to Amend Proposal No. 2025-35	Vote to Amend Proposal No. 2025-35	Proposal No. 2025-35	Proposal No. 2026-1 as Emergency	Proposal No. 2026-1
Atlantic Coast Conference -- M. Burgemeister (alternate)	FBSA	2.75	N	Y	Y	Y	Y
Atlantic Coast Conference -- B. Hostetter (alternate)	FBSA	2.75	N	Y	Y	Y	Y
Big 12 Conference -- R. George	FBSA	2.75	N	Y	Y	Y	Y
Big 12 Conference -- D. Reed-Francios	FBSA	2.75	N	Y	Y	Y	Y
Big Ten Conference -- J. Whitman	FBSA	2.75	N	Y	Y	Y	Y
Big Ten Conference -- J. Smith	FBSA	2.75	N	Y	Y	Y	Y
Southeastern Conference -- J. Donati	FBSA	2.75	N	Y	Y	Y	Y
Southeastern Conference -- M. Boyer	FBSA	2.75	N	Y	Y	Y	Y
FBS NA Conferences -- J. Steinbrecher	FBSNA	1	N	Y	Y	A	A
FBS NA Conferences -- B. Corbin	FBSNA	1	N	Y	Y	Y	A
FCS Conferences -- T. Gawlik	FCS	1	N	N	N	Y	Y
FCS Conferences -- S. Heilbron	FCS	1	N	Y	Y	Y	Y
FCS Conferences -- B. Hurlbut	FCS	1	Y	Y	Y	Y	Y
Division I Subdivision -- D. Butterly	DI	1	N	Y	Y	Y	Y
Division I Subdivision -- M. Larsen	DI	1	N	Y	Y	Y	Y
Division I Subdivision -- A. Rich	DI	1	Y	Y	Y	Y	Y
FARA -- A. Ali-Joseph		1	N	Y	Y	Y	Y
SAAC -- S. McKenzie		1	N	N	N	Y	Y
WBB SA - B. Walkowiak (alternate)		1	N	Y	N	Y	Y
FB SA -- D. Kaelin		1	N	N	N	Y	Y
Yes/Adopt (Y)		2	31	30	33	32	
No/Defeat (N)		32	3	4	0	0	
Abstain (A)		0	0	0	1	2	
No Vote Cast (Blank)		0	0	0	0	0	
Total		34	34	34	34	34	
Y Percent		5.9%	91.2%	88.2%	100.0%	100.0%	

A = Autonomy; NA = FBS Nonautonomy