



Independent Member, Board of Governors

Position Specification

The Organization

Organization

National Collegiate Athletic Association (NCAA)

About

The National Collegiate Athletic Association (NCAA) is a member-led organization dedicated to providing a pathway to opportunity for student-athletes by prioritizing academics, well-being and fairness for those participating in college sport. The Association and its member schools protect and equip student-athletes for success on the field and in the classroom for life.

With three divisions, the organization is the largest college sports organization and is comprised of various member organizations: 1,123 colleges and institutions and 98 voting athletic conferences. These member organizations include individuals from all levels and functions—including college presidents, athletic directors, compliance staff, faculty athletics representatives, coaches, conference staff and health and safety personnel, among others—all of whom support prioritizing academics, well-being and fairness.

The organization has more than 500 national office staff members dedicated to helping college students develop leadership, confidence, discipline and teamwork through sports.

The NCAA generated over \$1B in revenue in FY19, largely from the Division I Men’s Basketball Tournament. More than 90% of this revenue is returned to the membership in the form of distributions and programs supporting student-athletes and our educational mission.

Organization Location

The NCAA is headquartered in Indianapolis, Indiana.

Website

<https://www.ncaa.org>

The Position

Position Title

NCAA Board of Governors – Independent Member

Background

In January 2019, the NCAA members voted to restructure its highest governance body, the Board of Governors, by augmenting the board with five independent members with the experience, stature and objectivity to assist the NCAA in serving as the leader and regulator of college sports. This initiative followed the recommendation of the Commission on College Basketball, chaired by former Secretary of State Condoleezza Rice, and is an effort to expand the diversity of perspectives and experience needed to address the complex issues the NCAA must manage.

The Board of Governors now is 25 members, including 16 institutional presidents or chancellors representing each division and five independent members as voting members; the chairs of the Division I Council and the Divisions II and III Management Councils as ex-officio nonvoting members; and the NCAA president. The NCAA seeks to add an independent member to replace one whose one-year transitional term will expire in August.

By virtue of its mandate and prominent nature of the NCAA, the Board of Governors’ leadership affects the entirety of collegiate athletics, often with broader impact in American society, given the reach and relevance of collegiate athletics. The independent members bring their skills and experience to bear in a complex, high-profile not-for-profit organization that has significant resource allocation responsibilities and far-reaching impact on the development of young people. To that end, it is critical that independent members are motivated by a genuine mission orientation and bring a recognizable track record of ethical leadership. Candidates who uphold the NCAA’s commitment to diversity in a meaningful way will be compelling.

The NCAA seeks a wide variety of professional backgrounds in its independent members to contribute helpful perspectives to the Board of Governors. In particular, leaders who bring corporate, non-profit or public sector experience that can inform decision-making will be valuable. In this context, relevant industry experience will be broadly defined; candidates will likely come from a diversity of industries (e.g., healthcare, tech, public sector, regulated industries) and with varied functional experiences (finance/accounting backgrounds; digital experience; legal or compliance expertise). Those candidates with substantial board experience— reporting to a board, and/or serving on boards, either for- or non-profit— will be most compelling.

Responsibilities

The Board of Governors is the highest governance body in the NCAA and focuses on strategic discussions that impact the Association and all of college sports. Members have a fiduciary responsibility to act in the best interest of all college sports, rather than the interest of any particular division, conference, school or sport.

Core responsibilities of the Board of Governors:

- Acts on behalf of the Association by adopting and implementing policies to resolve core issues and other Association-wide matters.
- Provides final approval and oversight of the Association-wide budget.
- Recruits, appoints, supports and evaluates the NCAA president.
- Provides strategic planning for the Association as a whole.
- Initiates and settles litigation.
- Convenes the NCAA Convention each year.

One independent member, voted on annually by all five of the independent members, serves as the lead independent member on the Board of Governors Executive Committee and will serve in that role up to three years.

Term

An independent member of the Board of Governors is appointed to a three-year term, renewable for one additional three-year term. An independent member who has served two terms shall not serve further on the Board of Governors.

Meeting Schedule

The NCAA holds four in-person (one- to two-day) quarterly meetings in January, April, August and October.

2020

January 22-25, 2020—Anaheim, CA

April 27-29, 2020—Indianapolis

August 3-5, 2020—Indianapolis

October 26-28, 2020—Washington, DC

2021

January 13-15, 2021—Washington, DC

April 26-28, 2021—Indianapolis

August 3-5, 2021—Indianapolis

October 25-27, 2021—TBD

Requirements

- Attend four in-person (one- to two-day) quarterly meetings (April, August, October, January).
- Participate in an orientation program regarding the duties, responsibilities and expectations of service on the Board of Governors, including an orientation from the leadership in each division on the philosophical, governance and financial priorities of the divisions.
- Serve on additional committees or subcommittees as determined by the Board of Governors.
- Must not be an employee of an NCAA member school, conference or affiliate organization.

- Demonstrate knowledge and skills in one or more relevant areas, including, but not limited to, business, government, public service, medical/health services, and corporate or nonprofit governance.
- Possess a high level of commitment to the work of higher education, the NCAA and the collegiate model of athletics.
- Be informed of the initiatives of the NCAA and support and promote them in the broader community.
- Represent the organization to key entities such as the NCAA membership, government, the community and the media.
- Participate in discussions and act on behalf of the Association by adopting and implementing policies to resolve core issues and other Association-wide matters.
- Participate in the final approval of the Association-wide budget and monitor the financial condition of the NCAA.
- Participate in the recruitment, appointment, support and evaluation of the NCAA president.
- Provide strategic direction for the NCAA.
- As members of the Board of Governors, direct and guide in the initiation and settlement of litigation for the NCAA.
- Prepare for and participate in the discussions and the deliberations of the Board of Governors.
- Be aware of and abstain from any conflict of interest.
- This is a voluntary position.

Conflict of Interest

An independent member of the Board of Governors cannot be salaried by an NCAA member institution or conference, and must be verified as independent by the Board of Governors.

To assist the Board of Governors Executive Committee in determining independence, independent Governor candidates will be required to disclose specific relationships ahead of their nomination.

These include, but are not limited to, the following associations or employment held currently or within the past three years:

- An immediate family relation to a member of NCAA national office staff.
- An immediate family relation to a membership chancellor/president, commissioner or director of athletics.
- Member of the board of trustees/regents, etc., of a member institution.
- Parent/guardian of a current NCAA student-athlete.
- Employed by a professional sports organization.
- Employed by an athletics apparel organization.
- Employed by an NCAA corporate champion or partner.
- Employed by an NCAA media partner.
- Employed by a supplier to the NCAA national office of goods or services.
- Consultant or contractor to the NCAA national office.

- Booster who has donated a material contribution to a member institution's athletics department or conference.
- Ownership in establishments or casinos that conduct sports wagering.

Please note that none of the above automatically disqualifies a candidate, but must be disclosed in advance.

Nominations must be submitted through [NCAA Program Hub](#). Please note that anyone who wishes to submit a nomination must have or create a profile in Program Hub. Once a profile is created, select 2019-20 NCAA Board of Governors Nominations under the Applications tab. Review of nominations will begin immediately. All nominations will be kept in confidence within the Board of Governors Executive Committee and NCAA leadership.