

HOST OPERATIONS 2019-20 MANUAL

Preliminary Rounds

FOREWORD

Congratulations on your selection as a host for the 2019 NCAA Division I Men's Soccer Championship. We appreciate your interest in men's soccer and are confident that your institution will do an outstanding job of administering the competition.

The purpose of the NCAA Division I Men's Soccer Host Operations Manual for preliminary-round and Men's College Cup competition is to provide direction and guidance for the host institutions as they plan and conduct the events and to supplement the NCAA Division I Men's Soccer Pre-Championship Manual. We urge you and your staff to become familiar with both the pre-championship manual and Bylaw 31 of the 2019-20 NCAA Division I Manual, which pertain to the administration of NCAA championship events. These publications will provide information about the general policies governing all aspects of NCAA competition, while the host operations manual is designed to provide more specific information and details regarding their implementation. You may access the pre-championship manual by clicking here.

Although this manual and the pre-championship manual attempt to cover all phases of championship competition, some questions may arise before or during the event. Please contact a member of the NCAA Division I Men's Soccer Committee or the NCAA soccer championship manager, if you have any questions. The contact information for each of these individuals is in the Key Contact section of this manual.

Thank you again for your efforts on behalf of the NCAA and men's soccer.

NCAA Division I Men's Soccer Committee

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Men's Soccer Committee

The NCAA Division I Men's Soccer Championship is under the control, direction and supervision of the NCAA Division I Men's Soccer Committee, subject to such requirements, standards and conditions as may be prescribed by the Association's bylaws and NCAA Executive Committee.

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2019 Championship Dates and Site and Tournament Director

Men's College Cup

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Introduction

This manual outlines the responsibilities of an institution/conference hosting this round of an NCAA championship. It is essential that each host institution/conference staff become familiar with the information and policies included in this manual.

The NCAA considers this hosting opportunity a partnership between the host institution/conference, competition site, committee and the NCAA. The primary objective of each individual involved in the administration of the championship shall be to provide a memorable championship experience for each participating student-athlete, coach, institutional staff member and tournament attendee.

Role of the NCAA

The NCAA championships and alliances staff, working in conjunction with the NCAA sport committees and other NCAA groups, will lead the planning efforts, management and execution of all NCAA championships and events. The NCAA will oversee all aspects of the championship and its related activities, including facility operations and space allocations, hotel accommodations, media and team operations, hospitality functions and social events, in venue entertainment, fan and sponsor events, television programming, youth events, as well as many other aspects.

The NCAA will work closely with the host institution/conference, competition venue and local organizing committee to ensure that the championship provides a positive and rewarding experience for student-athletes and fans.

Role of the Men's Soccer Committee

The NCAA's core purpose, values and envisioned future provide the framework for all actions in the committee's administration of the championship and its stewardship of the game. Within the framework and spirit of its charge, the governing sport committee will balance the principle of student-athlete well-being with its efforts to maximize exposure for intercollegiate athletics and revenues from the championship through policies and activities that are subject to the final authority of the NCAA Division I Board of Directors.

Role of the Host

The support, commitment and involvement of the host institution/conference, its key staff members and local media are essential elements in hosting a successful NCAA championship.

The host institution/conference is the local entity responsible for making arrangements for the competition. By submitting a bid, each host institution/conference has agreed to provide services and assistance in connection with the various activities related to the championship.

The responsibilities of the host institution/conference are defined herein. The games management, media and marketing activities associated with the competition are to be administered and approved by the NCAA staff on behalf of the governing sport committee.

The host institution/conference will work in collaboration with the NCAA staff to ensure that the mission of the championship is preserved. The NCAA believes that the most successful host institutions/conferences are those that emphasize service, communication, promotion and marketing of the event, and fiscal responsibility.

Tournament Personnel

Each host shall appoint staff members to assume the positions of tournament director, tournament manager and media coordinator. Responsibilities of the staff members are as follows:

<u>Tournament Director</u>. This individual shall be the director of athletics or designee at the host institution and shall maintain ultimate responsibility for the local operation of the event.

Tournament Manager. The tournament director shall appoint a knowledgeable person to serve in this

position, preferably with experience in tournament administration and game management. The function of the tournament manager is to ensure the policies of the committee and the Association are observed.

Specific responsibilities include, and are not limited to, direction and supervision of competition site arrangements, ticket sales, development of participant information, security, lodging, transportation, promotions, financial administration and adherence to the policies outlined in the NCAA operations manual for hosts.

The tournament manager also will provide the NCAA with a post-championship report, which shall include the following:

- 1. A compilation of vital statistics/data, such as number of tickets sold, attendance figures, postgame recap, issues, unsportsmanlike conduct, etc.; and
- 2. Suggestions for future conduct of the championship.

<u>Media Coordinator</u>. This individual, preferably the sports information director of the host institution, shall ensure that the men's soccer committee's policies regarding media are observed.

Responsibilities may include credentialing, planning and supervision of media work areas, coordination of all media conferences, lodging and transportation, statistical services, communications, hospitality and entertainment.

The media coordinator shall assist the tournament manager with the compilation of the post championship report.

Local Organizing Committee (Men's College Cup)

<u>Authorization</u>. Administration of the NCAA Division I Men's Soccer Championship is under the authorization of the NCAA Division I Men's Soccer Committee, which is subject to the final authority of the NCAA Division I Championships/Sports Management Cabinet. All activities and events associated with the men's soccer championship are to be administered and approved by the appropriate committee.

<u>Host Institution/Conference</u>. The official host of the NCAA Men's College Cup shall be a member institution/conference of the NCAA. The Local Organizing Committee (LOC) shall have strong leadership and direction from the host institution/conference.

<u>Administration</u>. The host institution should consider forming a LOC to act as the group responsible for making arrangements for fulfilling the obligations of the university and the surrounding communities and to provide to the NCAA certain services and assistance in connection with the various activities related to the championship.

A LOC would encourage the involvement of various members of the local community in the development of the championship who, by their involvement, would promote the championship by providing a greater awareness of the championship within the community.

In addition, the LOC could help the university tap the volunteer resources available within the community. This would be accomplished by involving various segments of the community in the planning process of hosting the championship, thereby making members of the community aware of the volunteer opportunities inherent in the administration of the event.

The LOC should designate individuals to act as members of the LOC Executive Committee by representing the following areas:

Director of the Local Organizing Committee. The host should designate a director of the LOC who shall maintain the ultimate responsibility for the operation of the championship. This director coordinates the administration of the championship and the efforts of the LOC committees within the guidelines and procedures of the NCAA. The LOC director should be the director of athletics of the host university, or his or her designee, and shall maintain ultimate responsibility for the local operation of the event.

Game Management Liaison. The LOC director shall appoint an individual who is familiar with the management of athletics contests at the institution. In addition, knowledge and experience in NCAA championships administration is important. The function of the game management liaison is to work with the various staff members and the NCAA staff to ensure that the championship policies are observed. Specific responsibilities may include the following:

<u>Game-Day Operations</u>. This area includes ushers, parking, security, field setup, press box, locker rooms, interview room, hospitality, etc.

<u>Campus, Municipal and State Services</u>. Responsible for security, traffic control and cleanup. This committee will be responsible for ensuring the university, city and state are putting forth their best image for hosting the championship. In addition, this committee is charged with the public safety effort, traffic control, security inside and outside the stadium, police escorts, special permits, parking assistance, NCAA trademark protection, etc. The committee will work closely with the tournament director, ticket manager, competition site coordinator, participant services committee and transportation committee.

<u>Ticket Sales</u>. Responsible for the sale of tickets. Coordinate the efforts of staff and other entities in developing and implementing advance ticket sales efforts. Coordinate game-day ticket sales.

Public Affairs Liaison. The LOC director shall appoint an individual to coordinate the various communication aspects of the championship. These areas should include the following:

<u>Corporate Relationships</u>. Establish relationships with NCAA corporate champions, corporate partners and local contributors. This committee must understand the NCAA policies and procedures governing corporate contributors.

<u>Community Relationships</u>. Establish relationships with the local chamber of commerce, visitor's bureau, local sports commissions and any other community group that may be involved in the championship.

<u>Publicity</u>. Develop and implement comprehensive publicity plans for the local and regional communities. This committee can develop plans for regional and national dissemination of information. The entity should form a committee of media relations specialists and media who will serve as liaisons on each of the LOC committees.

The publicity committee shall consider the following:

Print/Internet Campaign. Will target local publications inclusive of daily and weekly newspapers, magazines, and specialty publications. Will generate news releases and/or feature stories to post on the NCAA and host institution's websites. The men's soccer media coordinator shall distribute the information to various soccer constituents.

Newspapers. Will arrange meetings to discuss local newspaper involvement in heightening community and visitor awareness about championship events.

Local Publications. Will arrange meetings to discuss community newspapers, magazines and other publications becoming involved in the promotion of the championship.

Radio and Television. Will arrange for interviews and/or mentions during all athletics radio broadcasts.

Press Conferences. Will assist the NCAA staff in arranging press conferences throughout the championship. May also arrange press conferences prior to the event for publicity purposes.

Media Kits. Will design and distribute media kits that highlight the host city, the state, college soccer and any special events surrounding the championship.

Miscellaneous Correspondence. Will correspond informally with the media, committee members and others in the community to keep them up-to-date at all times with championship activities and events.

<u>Promotions</u>. Develop comprehensive programs to notify all surrounding businesses and develop the "championship look" with participating hotels, provide NCAA banners at each hotel.

<u>Hospitality</u>. Coordinate VIP and officials' hospitality events at the stadium and media hospitality. This committee will work closely with the volunteer services committee.

<u>Souvenir Program</u>. Assist IMG College with the sale of local advertisements. Coordinate the sale of programs during the championship.

Special Events. Develop concessions and other activities and market them to spectators.

<u>Championship Merchandise</u>. Coordinate the sale of championship merchandise with the NCAA official merchandiser, Event 1.

<u>Youth Outreach</u>. Develop network of information and services (e.g., transportation, tickets, food) for the youth in the surrounding area of the championship.

Volunteer Liaison. The director of the LOC shall appoint an individual to serve as the volunteer liaison that is familiar with the needs of the championship, both in advance and on game days. This person will develop a network of volunteers and coordinate their efforts to assist in the implementation of the LOC goals.

Participant Services Liaison. The director of the LOC shall appoint a person to provide host and support services for each of the special groups visiting the community. These groups include NCAA staff and committee members, participating teams, university presidents, coaches and athletics directors, media, officials, VIPs, and fans. Specific responsibilities may include the team host program, the championship banquet and other meals, entertainment, and championship participant awards.

<u>Sample Local Organizing Committee Structure</u>. A sample structure follows as a guideline for the Men's College Cup.

- 1. NCAA
- 2. Host Institution
- 3. Game Day Management
 - a. Game day operations
 - b. Ticket sales (game day)
 - c. Field maintenance and stencils
 - d. Campus, municipal and state services (security)
 - e. Championship merchandise and programs (game day)
 - f. Concessions
 - g. Fan Fest
 - h. Signage
- 4. Public Affairs
 - a. Corporate relationships
 - b. Media coordination
 - c. Publicity
 - d. Promotions
 - e. Hospitality
 - f. Youth outreach
 - g. Special events
- 5. Volunteers
 - a. Acquisition
 - b. Training
 - c. Assignment
 - d. Uniform
- 6. Participant Services
 - a. Team host program
 - b. Meals
 - c. Entertainment
 - d. Participant awards
 - e. VIP entertainment
- 7. Lodging
 - a. Teams
 - b. Spectators
 - c. NCAA
 - d. Media
 - e. Hospitality

Reference Sources

There are three reference sources that the host should use in its preparations for and actual conduct of the championship. The resources are (a) the NCAA Division I Manual; (b) the 2019 NCAA Division I Men's Soccer Pre-Championship Manual; and (c) the 2019 NCAA Division I Men's Soccer Championship Host Operations Manual.

<u>NCAA Manual</u>. The NCAA Manual contains the Association's constitution, bylaws, interpretations and executive regulations. Specifically, the host institution should become familiar with the following regulations: (a) Principles for the Conduct of Intercollegiate Athletics, Article 2; (b) Eligibility Rules for NCAA Championships, Bylaw 14; and (c) Conduct of National Championship Meets and Tournaments, Bylaw 31.

<u>2019 NCAA Division I Men's Soccer Pre-Championship Manual</u>. The NCAA Division I Men's Soccer Committee publishes a pre-championship manual that serves as a resource for institutions to prepare for the championship. The pre-championship manual is available on the NCAA website (<u>www.ncaa.org</u>) by hovering over the "Division I" heading, selecting "Championships" then selecting "Soccer (M)" on the left-hand side, then "Pre-Championship Manual".

If you have difficulty accessing or printing a copy of the pre-championship manual, please call Heidi Wurster at the NCAA national office (317-917-6527).

<u>2019 NCAA Division I Men's Soccer Championship Host Operations Manual</u>. This manual has been developed to provide the host institution with the specific information and details that are not contained in the NCAA Manual or pre-championship manual. The host instruction manual is an effort to summarize the many rules, regulations and committee policies that have been developed to administer the championship. This manual is updated annually and provided to the host institutions prior to the championship. Any institution considering a bid to host the championship may request a copy of the tournament manual to assist in its bid process.

Checklist for Preliminary-Round Hosts

Week of Game

1.	Receive notification of opposing team from NCAA.
2.	Email visiting team guide to the athletics director and head coach of the visiting institution. The guide should include hotel information, ticket prices, practice times and locations, directions, administrative meeting location (date and time), etc.
3.	Obtain names and addresses of appointed officials via the NCAA. Follow up with officials and provide directions, hotel information and confirm date, time and location of pregame meeting and game.
4.	Obtain and submit necessary certificate of insurance, per NCAA Bylaw 31.7.4.
5.	If selected for drug testing, submit the drug-testing budget immediately after notification and make other preparations. If notification is received, implement drug-testing procedures, including competition site and personnel requirements, as detailed in information from The National Center for Drug-Free Sport, Inc. If drug testing is confirmed for your site, you will be notified as early as possible during the week.
6.	Obtain name of and follow up with NCAA site representative assigned to the game to determine hotel needs, provide directions, etc.
7.	Make sure seating or standing arrangements at the field allow spectators no closer than 10 feet, but preferably 20 feet, from touch and goal lines. There must be a restraining barrier between spectators and playing field.
8.	Field arrangements.
	a. Proper markings, including coaching and photographer's boxes, in accordance with NCAA rules (see the 2018 and 2019 NCAA Men's and Women's Soccer Rules book) and policies.
	b. Check goals and nets.
9.	Receive notification from NCAA promotions staff regarding online marketing system. Immediately review system and develop promotional items.
10.	Arrange for the following equipment at game site: adequate public-address system, two watches, two compressed air horns, game balls provided by Wilson, scoreboard, pencils and a properly displayed American flag. NCAA banners shall be displayed to create a championship atmosphere. Arrange for the singing or playing of the national anthem.
11.	Arrange for halftime refreshments for teams and officials.
12.	Arrange for drinking cups, ice and water for student-athletes at each bench during both practices and games. The NCAA will provide cups, water coolers and water bottles at the site of the finals only. DASANI water or POWERADE is preferred at preliminary-round sites, but it is acceptable to

	on cups and coolers.
13.	Have names of teams on scoreboard (if resources are available); if not, use "Home" and "Visitor."
14.	Assign locker rooms for the teams and have blackboard and chalk (or dry-erase boards and markers), soap and towels in each room. Sites that do not have any locker rooms should have tents and portable heaters (if inclement weather) available, if possible. Portable restroom facilities must be provided nearby.
15.	Assign a locker room for the officials for pregame, halftime and postgame purposes; supply soap, towels, DASANI, POWERADE and hospitality.
16.	Arrange for competent and experienced ball runners and dress them in neutral clothing that is bright in color and contrasts with the participating teams' and officials' uniform colors. A minimum of four ball runners must be used for each game.
17.	Assign scorers, timers, statisticians and announcer. It is recommended there be two timers and a recorder for substitutions, goals and penalty kicks. Spell out duties of each official.
18.	Arrange for the following security needs:
	a. Officials.
	b. Teams.
	c. Bench area (pre- and postgame).
	d. Spectator areas.
	e. All entry gates.
19.	Arrange for medical and athletic training coverage.
20.	Arrange for pregame music. Ensure that music does not contain any inappropriate or profane lyrics.
21.	Assign student manager to the visiting team.
22.	If possible, arrange for a welcoming committee to meet the team.
^{23.}	Have a practice field available the day before (or night, if game is under lights). All teams should be allowed equal practice on the game field. Ice and water must be available at practice sites and athletic training facilities must be accessible to all teams. Beginning in 2017, teams will be allowed a 30-minute walkthrough on game day (no cleats/1 ball).
24.	Have practice balls available, if needed.
25.	Advise team of the athletic training supplies, equipment, modalities and facilities that will be available or provided.
26.	Arrange for streaming of match. (Review all requirements needed at ncaa.com/media.)

use a different unmarked product instead. Please note NCAA policy on commercial identification

Game L	<u>Day</u>
1.	Meet w

1.	Meet with the NCAA site representative, coaches and other key personnel at least two hours before the game. Choice of uniform is to be decided earlier in the week in consultation with the site representative. Normally, home team wears white or light-colored jerseys and socks, and visitor's dark jerseys and socks. Colors must be contrasting. Confirm these arrangements and bench assignments. Site representative will chair meeting and cover other relevant topics.
2.	Review critical incident response/emergency plan.
3.	Provide team roster form and distribute as indicated.
4.	Make available new balls; game balls to be sent from Wilson (six balls will be shipped to each preliminary-round site).
5.	Distribute an information sheet providing the times, assignment of officials, method of introduction, time between games, color of uniforms, benches, etc. Distribute to coaches, press, and radio and television personnel.
6.	Communicate process for tournament host and officials' evaluation at the administrative meeting.
7.	Distribute officials' communication devices and vanishing spray.
8.	No complimentary tickets allowed (except for children 2 years of age and younger if facility policy permits). Provide credentials (use NCAA logos) to each team based on the official travel party policies.
9.	Have site representative complete expense form in the <u>NCAA Travel Expense System</u> (TES).
10.	If scheduled at your site, implement postgame drug-testing procedures as instructed by the NCAA national office and the on-site crew chief.
<u>Postgar</u>	<u>ne</u>
1.	Provide officials' communication devices/vanishing spray holster to advancing team for use at next round, if applicable. Some instances these communication devices will need to be shipped back to the NCAA by the host.
2.	Provide copy of game video to visiting team.
3.	Submit online financial report to the NCAA within 60 days. Host should keep the following items on file in the event an audit is conducted:
	a. Hotel bills.
	b. Miscellaneous receipts, if applicable.
4.	Conduct game within expenses indicated on your proposed budget. Expenditures in excess of your budget must be approved in advance by the NCAA national office.

5.	Submit reconciliation and settlement sheets directly to Event 1 within 10 days after the competition.
6.	Host shall use Stat Crew programs to submit statistics. A packed file for the game must be sent to mholmes@ncaa.org at the NCAA national office immediately after the game.

Checklist for Site Representative and Tournament Director (Preliminary Rounds)

1.	Inspect playing area (benches, scorer's table, audio equipment, public-address system, national anthem, field markings and goals, coaching and photo boxes, crowd control, locker rooms, and player entrance).
2.	Review schedule of all activities for the competition.
3.	Review critical incident response/emergency plan.
4.	Establish a time schedule for pregame activities (welcome, introductions, etc.).
5.	Review game time(s).
6.	Review uniform colors and bench assignments.
7.	Check that Wilson balls have arrived and are available and properly inflated.
8.	Ensure that participant awards (medallions) (for squad size of 21) have arrived and determine method for distributing them to the non-advancing team postgame (on field or in locker room).
9.	Review procedures for ticket sales and parking.
10.	Review procedures for security (escort for officials and teams). Officials shall be escorted off the field immediately after the conclusion of the game.
11.	Review policy on crowd control, including section on alcoholic beverages and tobacco products. Also, security to prevent fans from accessing the field postgame.
12.	Review medical and athletic training arrangements.
13.	Review policies regarding photographers (e.g., permissible areas, no flashes).
14.	Review procedures governing videotaping and filming. Equipment shall be tested prior to taping. If possible, have backup equipment available. Ensure camera remains pointed at field/bench areas postgame rather than at fan celebration.
15.	Review streaming of match. Go to ncaa.org/media for any details.
16.	Review policies and plans for postgame interviews and designate an interview area (winning coach and student-athletes interviewed first).
17.	Review procedures for sending results to the NCAA national office.
18.	Review reimbursement procedures for site representative.

Awards

Preliminary Rounds

MTM, Inc., the NCAA national office awards supplier, will send official NCAA participant medallions for the non-advancing team's squad size (21) to the tournament director prior to competition. When the awards arrive, the tournament director should inventory all awards to be sure they are undamaged, are correctly inscribed and are in the appropriate quantities. The awards boxes should then be retaped, closed and secured in a limited-access area. The host institution should plan on distributing these awards to the team's locker room prior to its departure from the site.

Men's College Cup (only)

- Official NCAA awards will be presented. The following will be presented on site at the finals: four team trophies, 27 watches and individual mini trophies to the championship team, and 27 individual mini-trophies each to the second-place team and the two semifinalists.
 - These official NCAA awards are the only awards that may be presented at the site of the championship. Recognition or appreciation awards may be presented to individuals or organizations that have contributed to the development and/or management of the championship, but any such presentation must be made separate from and cannot occur in sequence with the presentation of the NCAA championship awards. Approval must be granted by NCAA staff.
- 2. MTM, Inc., the NCAA national office awards supplier, will send official NCAA awards to the tournament director approximately two weeks prior to the championship. When the awards arrive, the tournament director should inventory all awards to be sure they are undamaged, are correctly inscribed and are in the appropriate quantities. The awards boxes should then be retaped, closed and secured in a limited-access area.
- Semifinalist awards will be presented to the non-advancing teams in their respective locker room, immediately after each semifinal game by a representative of the NCAA Division I Men's Soccer Committee.

After the championship game, the team and individual awards for the second-place team will be provided to the administrator for distribution at his or her discretion (e.g., in the locker room, on campus, etc.). The presentation of the national champion team trophy will occur on the field. The ceremony shall conclude with the announcement of the all-tournament team.

A designated area should be roped off for media covering the awards ceremony. For presentation of the awards, a skirted table is required.

Each semifinalist will be requested to submit a list of its official party. If applicable, this list will be read in its order during the presentation of awards. (See Appendix P for form.)

4. An 11-person all-tournament team will be selected. The all-tournament team selection committee for the Men's College Cup will be composed of sports information representatives the four participating schools and selected media. The ballot will be distributed before the championship game and can include any player who played in either the semifinals or final. The all-tournament team will consist of 11 players (irrespective of position). Of the 11, one player will be named the most outstanding offensive player, and one player the most-outstanding defensive player.

The Division I Men's Soccer Committee will coordinate the ceremony with the public-address announcer.

Participant Awards

<u>Preliminary Rounds</u>. Due to the financial burden on a host institution, to be consistent with NCAA policy, and to provide each student-athlete participating in NCAA preliminary-round competition the same experience, **banquets and mementos will NOT be permitted at preliminary rounds.**

Men's College Cup. Participation awards are permissible (one per participant) as long as they meet the conditions outlined in Bylaws 16.1.4.2 and 16.1.4.3 and are provided by the NCAA-selected student-athlete participation awards licensee. The NCAA championships and alliances group will be responsible for selecting the participation awards that will be provided. The NCAA championship administrator will work with the participating institutions regarding ordering and delivery of mementos after championship competition. Participant awards will not be distributed at the site of the championship(s).

Championships Locker Room Program (Men's College Cup only)

The NCAA has partnered with select NCAA licensees to celebrate the national champions of each of the 90 NCAA championships. Each team champion shall receive a national champions T-shirt and hat to commemorate the experience of winning a national title. A detailed explanation of the logistics of the locker room program will be provided in championship specific section of the manual. However, listed below is a summary of steps that should be followed when implementing the locker room program at all final championship sites.

- The product is for team champions only. Individual championships are not a part of the locker room distribution.
- Please remove all hangtags and stickers (if needed) on the merchandise before being distributed.
- The merchandise should be distributed to the winning team only immediately after the handshake as soon as the game has officially concluded. Extra product (if any) should be given to the team's equipment manager.
- All winning team inquiries about obtaining additional locker room product should be directed to Event
 1 for T-shirts (<u>jared.hunt@hanes.com</u>) or Top of the World for hats (<u>npokorny@towlicensed.com</u>).
 Please contact David Clendenin, associate director of licensing, at the NCAA national office should you
 have any questions, 317-917-6496.

Elite 90 Award (Men's College Cup only)

The NCAA Elite 90 award was created to recognize the true essence of the student-athlete by honoring the individual who has reached the pinnacle of competition at the national championship level in their sport, while also achieving the highest academic standard among their peers. The Elite 90 award is presented to the student-athlete with the highest cumulative grade-point average participating at the finals site for each of the NCAA's championships. Award winners must meet certain criteria including being a sophomore or above, participating in their sport for at least two years at their school, being an active member of their team, and being a designated member of the squad size at their championship. The member institution is responsible for submitting their student-athlete that has the highest GPA and meets all of the other requirements. Mark Bedics and the NCAA academic and membership affairs staff will determine the winner of this award for each championship and provide the name of the recipient to the NCAA championships manager as well as the local host shortly before the championship begins. The winner's name should not be released to the public until after they are publicly recognized. If appropriate, the championships manager can share the information with the coach of the winning student-athlete to make sure of that

person's attendance. However, they should not inform the student-athlete. Mr. Bedics or another member of the NCAA media coordination staff will typically send a template of a release and the logo to the sports information director of the winner's institution on the morning of the announcement to allow them time to prepare. In addition, the information will be given to the NCAA social media staff in order for them to prepare a graphic which will post shortly after the announcement.

Award presentation

For the Men's College Cup, the Elite 90 award will be presented at the team tribute (banquet). The presentation should be semi-formal in nature and not be rushed or overshadowed any other events surrounding it. The award winner should be visible, the announcement clearly audible and the award presentation should receive the full attention and respect of all of those in attendance. The standard award script is as follows:

At this time, we would like to present the Elite 90 Award. This award was instituted to recognize the true essence of the student-athlete by honoring the individual who has reached the pinnacle of competition at the national championship level in his or her sport, while also achieving the highest academic standard among his or her peers. The Elite 90 is presented to the student-athlete with the highest cumulative grade-point average participating at the finals site for each of the NCAA's 90 championships.

The recipient of the Elite 90 Award for the 2019 NCAA Division I Men's Soccer Championship, with a cumulative grade-point average of (list GPA) in (list Major of Study), is (list winner and school: *John Doe of State University*).

In addition, the guidelines below should be followed:

- The award should be presented by either the banquet emcee, the NCAA committee chair or the NCAA championships manager
- The award should be presented near the end of the program and be clearly recognizable as the premier award being given (see student-athlete banquet page for sample run of show)
- The award should be presented after attendees have had a chance to finish their meals
- If video screens are available, the video slide or footage of the winning student-athlete provided by Van Wagner Sports & Entertainment may be run as the individual is introduced
- The coach of the winning student-athlete should be informed to help assure the winner's attendance
- If a photographer is at the student-athlete banquet or championship, a photo should be taken of the recipient receiving the award. This may be used in-venue during competition days to showcase the academic achievement of the student-athlete or provided to the student-athlete as a memento
- If the award winner is recognized primarily at the student-athlete banquet, public address and video board announcements should be made whenever possible and applicable at the actual championship for additional exposure to fans who do not have access to the banquet

In-venue presentation.

The NCAA and host staffs are encouraged to look for opportunities for the Elite 90 award winner to be presented their award in the championship venue during a time when the majority of participants and fans are in attendance. While this may not be appropriate for championships that are spread out over multiple venues, large areas, or have multiple games in one day that disperses the crowd chronologically – it should be explored for championships in which the majority of fans are gathered during a predetermined time frame and can provide their undivided attention to the award presentation. The presentation must also not conflict in any way with the student-athlete's participation or preparation for the championship. Examples could be:

- In a championship with two semifinals played on one day, the award winner could be recognized during the semifinal which they are not participating in
- If the award winner is not participating or completes competition in the championship rounds of a sport but is still in attendance, they may be recognized during breaks between events, weight classes, heats or during a scheduled break in the game
- The award winner could be recognized during a scheduled opening or closing ceremony in which all participating student-athletes are in attendance and fans are encouraged to attend

Other in-venue recognition

If the Elite 90 award winner is not introduced live inside of the competition venue, public address and/or video board announcements recognizing the winner should be played during the championship to recognize this individual. Van Wagner Sports & Entertainment (VWSE) will provide the following standard PA announcement sometimes accompanied by a video board slide. The championships administrator (or Branding and Fan Experience representative at Equity and Growth championships) will need to provide VWSE the name of the winning individual and a headshot photo if a video board is used for the championship.

The Elite 90, an award founded by the NCAA, recognizes the true essence of the student-athlete by honoring the individual who has reached the pinnacle of competition at the national championship level in his or her sport, while also achieving the highest academic standard among their peers. The Elite 90 is presented to the student-athlete with the highest cumulative grade-point average participating at the finals site for each of the NCAA's championships.

The recipient of the Elite 90 Award for the (list year/championship here: 2019 NCAA Division I Men's Soccer Championship), with a cumulative grade-point average of (list GPA) in (list Major of Study), is (list winner and school: Jane Doe of State University).

Press release

On the day the winner of the Elite 90 award will be publicly recognized, the NCAA Media Coordination staff will send out a standard press release template to the sports information director of the winner's institution and to the championship administrator. For selected championships, this press release will also be provided to national media by the NCAA Public Relations. If appropriate this press release may also be provided to the host for distribution to local media.

For more information on the Elite 90 award winners, log on to NCAA.com/elite90.

<u>SECTION 2 – Band/Spirit Squads and Mascots</u>

General Information

<u>Preliminary Rounds</u>. A maximum of 25 band members, including the director, 12 uniformed spirit squad members, and one costumed mascot will be admitted free of charge. Each institution's administrator must submit a typewritten list to the tournament manager and NCAA site representative at the administrative meeting prior to the competition.

Men's College Cup. A maximum of 25 band members are permitted and must purchase tickets. Uniformed spirit squad members and a costumed mascot, not to exceed 12 in number, shall also be admitted via a gate list. This list must be provided to the NCAA championship manager at the administrative meeting.

All Rounds.

Seating. There will be designated seating for each team's band. Bands shall be seated in rows so as not to interfere with spectators, photographers or teams, subject to the approval of NCAA staff.

National Anthem. The host institution is responsible for arranging the playing of the national anthem.

Electronic Amplification. Bands may not use electronic amplification equipment.

<u>Warm-Up Music</u>. The host institution shall provide appropriate pregame warm-up music for all games, all rounds. There shall not be a split between the host and the visiting team. Pregame music containing inappropriate or profane language is impermissible and any violation of this policy will be subject to a misconduct penalty.

Noisemakers/Non-Permissible Items.

The tournament director and facility staff are responsible for enforcing the NCAA's policies described on each ticket back or distributed at the point of purchase. The competition site shall encourage patrons to return non-permissible items to their vehicles.

New rules in 2016 allow for selected artificial noisemakers to be allowed during play (cowbells, drums, thunder sticks, etc.). Whistles, air horns and electric amplification are still prohibited. During NCAA post-season play, the permitted noisemakers will be allowed unless the venue has prohibited these items. Additionally, any artificial noisemakers that event management staff deems as interfering with spectator's ability to enjoy or watch the game will be removed. The tournament director is responsible for enforcing these provisions.

SECTION 3 – Banquet/Entertainment (Men's College Cup)

Banquet (Team Tribute)

Arrangements should be made for a Team Tribute to be held Thursday night (approval must be obtained from the NCAA championship manager) prior to the semifinals for the official travel party of 27 persons from each of the four participating teams. A buffet format is preferred. Teams should have the opportunity to purchase additional tickets for institutional representatives (dependent on space availability). Any additional attendees shall be paid for by the institutions. Teams wishing to purchase additional tickets must notify the host by noon the Tuesday prior to the championship. Other individuals who should be on the guest list include members of the NCAA Division I Men's Soccer Committee, NCAA staff, additional host institution personnel (i.e., president, faculty athletics representative and workers greatly involved in the conduct of the championship) and community dignitaries.

<u>Emcee</u>. The host is responsible for identifying an appropriate emcee. NCAA staff must give final approval of the emcee.

<u>Guest Speaker</u>. The host may identify a guest speaker whose message provides added value to the event. Any speaker must be approved by NCAA staff.

Format. It is recommended that the agenda include short welcoming statements by representatives of the

host institution, community and the men's soccer committee chair. The format should be determined in concert with NCAA staff. The format will be described in the information packet sent to each participating coach.

<u>Media</u>. Members of the media should <u>NOT</u> be invited to the team tribute, unless approved by the NCAA committee.

<u>Championship Merchandise</u>. Championship merchandise should be available for sale to the participants at the team tribute.

No Alcohol. Alcohol must not be available for consumption in connection with an NCAA championship.

<u>Officials</u>. Game officials shall NOT be included in any social event involving the participating coaches or student-athletes.

<u>Seating</u>. Usually the participating teams prefer to sit together, so you may want to designate team tables using school colors, the team name and/or team mascot. Members of the NCAA Division I Men's Soccer Committee should have designated seats at a table near the front of the room, possibly sitting with other key university or community representatives. If one of the committee members is affiliated with a participating team, he or she may sit with the team.

Setup.

General Seating. Rounds of eight or 10 are preferred.

NCAA Invitation List. The NCAA invitation list will include the following: committee members (10) and NCAA staff members (eight to 10). In addition, five other invitations should be reserved for NCAA corporate champions/partners and the official ball supplier.

Banners. Provided NCAA championship signage should be hung behind the podium.

<u>Showcasing of Awards</u>. The host may want to have the four team trophies available for viewing at the team tribute. If so, security measures should be taken.

<u>Video/Still Photographs</u>. The NCAA will produce a championship video to be included as part of the team tribute program. In addition, still photographs highlighting the season shall be displayed.

Hospitality.

<u>VIP Hospitality</u>. A tournament hospitality area should be available. The NCAA will coordinate hospitality opportunities with the host. Hospitality areas shall have a view of the game field wherever possible. Specifically, hospitality will be provided for the following groups:

Participating teams 4 per team

NCAA committee and staff 18 Wilson/CCPs 10

You may be able to get refreshments donated; however, sponsors' banners are not allowed in an on-site hospitality room.

Coca-Cola, an official NCAA corporate champion, will provide DASANI water and POWERADE to the championship site. The host shall take delivery of the product from the local distributor. Use of a competing company's product is not permitted.

Alcohol must not be available for sale at the site of an NCAA championship; on approval of NCAA staff and in accordance with NCAA policies alcohol may be provided in certain hospitality areas.

SECTION 4 – Broadcasting/Internet

Please log on to http://www.ncaa.com/media for information regarding broadcast/Internet rights.

SECTION 5 – Commercialism/Contributors

Commercial Identification, Signage and Official Marks

- 1. No advertisements shall be displayed on the press tables or scorer's table prior to or during the conduct of the championship.
- 2. The competition site agrees that no advertisements denoting, publicizing or promoting the sale of alcoholic or nonalcoholic beverages, cigarettes and tobacco products, professional sports organizations, or organizations or individuals promoting gambling shall be hung, installed or displayed anywhere within the competition site during the term of the rental period. Any such advertisements existing at the time an agreement is reached between the NCAA and the competition site, institution or sponsoring agency shall be covered by the competition site at its expense, as designated by the NCAA. The NCAA requests that all other permanently affixed advertising, banners, signs or displays in the arena proper shall be covered by the competition site at its expense, as designated by the NCAA.
- 3. The competition site shall not permit any temporary banners, signs, displays or advertising to be posted, hung or displayed in the arena during any session of the championship, without the prior approval of the NCAA.
- 4. No advertisements shall be displayed on the field level area walls prior to or during the conduct of the championship, without the prior approval of the NCAA.
- 5. Any plans for entertainment or exhibitions and any other procedures, presentations or announcements must be submitted to and approved by NCAA staff prior to the start of the competition.
- 6. No announcements, except those approved in advance by the NCAA, or for public emergencies, shall be allowed over the public-address system.

NCAA Corporate Champions and Corporate Partner Program

The NCAA Corporate Champions and Corporate Partners Program (i.e., corporate sponsors of the NCAA), managed by the NCAA along with Turner and CBS Sports, authorizes the exclusive rights to license NCAA trademarks, tickets and taglines in commercial promotions with respect to the NCAA championships.

The host shall not solicit or permit involvement by any corporations or entities whose products may be in competition with any of the NCAA corporate champions or corporate partners. All proposed commercial involvement must receive prior approval of the NCAA.

NCAA Corporate Champions and Corporate Partners are dedicated to emphasizing the role of athletics in higher education, support all 90 NCAA Championships and are granted a wide variety of benefits, including certain category exclusivity around use of NCAA logos, trademarks, designations and championship tickets.

For more information and a current list of corporate champions and partners, please click on the following link:

NCAA Corporate Champions & Partners

Local Contributor Program

Currently, local non-CCP corporate entities are not permitted to utilize the NCAA's registered marks, logos, tickets, name or references to the championship in a promotional/commercial manner. If a host institution/conference has an interest in using value-in-kind contributors, the contributor plan must be approved in advance by the NCAA Corporate Relationships staff. The LOC is permitted to involve a local contributor in the championship only as a sponsor of LOC activities or as a ticket package purchaser (pending NCAA approval of said local entities and approval of the arrangement).

Local contributors may only be referred to as "local contributors of the LOC". Local contributors may not use the word "official", "official sponsor of", or "corporate champion/partner" in any manner. Local contributors will not receive any in-venue or on-site recognition/branding/exposure, with the exception of small signage in private hospitality locations; in the souvenir (print or digital) game program, and/or additional digital advertisement space. In being recognized, these local contributors must be referenced as supporters of the local organizing committee, and not of the NCAA. Any recognition, branding and/or exposure creative must be submitted to the NCAA Corporate Relationships staff for review and approval.

Local contributors may be provided an opportunity to purchase an advertisement in the souvenir game program, provided the corporation is not a competitor of any NCAA Corporate Champion. All advertisements must be submitted to the NCAA Corporate Relationships staff for advance approval. As noted above, local contributors who purchase an NCAA-approved ticket package may not receive recognition of any kind without the advanced approval of the NCAA staff.

SECTION 6 - Critical Incident Response/Emergency Plan

Preparation.

The tournament manager and NCAA site representative/championship manager shall review with the local law-enforcement agencies their procedures for circumstances requiring emergency evacuation of the competition site or interruption of the competition. Competition site management is reminded of its responsibility to provide sufficient security and/or law-enforcement personnel to ensure that access to the competition and surrounding areas is restricted to student-athletes and credentialed individuals.

Each host will be asked to provide the following:

- Develop contact lists.
 - NCAA.

- o Local authorities and critical incident response team.
- Review emergency protocol prior to the start of the event.
- Identify chain of authority.
 - o Incident commander (second in command).
 - Decision-making personnel/team.
- Identify incident command center.
- Identify incident communication plan.
- Review evacuation plan review plan with competition site manager.
- Review emergency response plan for typical emergencies.
- Review emergency response plan for national disasters.
- Review emergency response plan for terrorist actions.

In the event of a critical incident, contact the NCAA site representative/championship manager immediately before any decisions are made.

<u>Interruption of Competition</u>. If competition is interrupted because of events beyond the control of the committee, it shall be continued from the point of interruption at a time determined by the committee. If necessary, the remaining competition schedule also shall be adjusted by the games committee. The committee should review the following procedures for interruption of a game:

<u>Scorer's Table</u>. Assure that the official time of the game along with all statistics, substitutions, fouls, time-outs, ball possession, score and on-field players at the time of suspension are accurately recorded.

<u>Student-Athletes and Coaches</u>. These individuals should proceed to their respective benches, on instruction from the NCAA championship manager, committee members or site representatives, retire to the locker rooms or to another locale to await further instructions.

<u>Power Source/Public Address</u>. Competition site management should protect the power source and the public-address system. If an alternate public-address location is available (i.e., away from the competition area) it should be used so communication is not interrupted.

<u>Responsibility</u>. Building security and/or law-enforcement personnel shall be responsible for the restoration of order in the event unauthorized individuals occupy the competition area or if competition is otherwise disrupted. The NCAA suggests that law-enforcement personnel attempt to communicate with the leaders of the group occupying the competition area (if applicable) to ascertain whether the situation can be rectified in the short term. Under no circumstances are student-athletes, coaches, officials or NCAA representatives to become involved in the removal of such persons.

<u>Communication</u>. A senior member of the competition site management and the senior law - enforcement officer at the site must proceed immediately to the scorer's table with means of portable communication to and from other competition site staff and security officers. The public-

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address announcer should keep spectators informed of the conditions, if possible. Teams and officials must be kept informed throughout the delay.

<u>Meeting</u>. The committee chair, NCAA championship manager and game-management staff (competition site manager, game management liaison and senior law-enforcement officer) should assemble immediately at the scorer's table to assess the situation.

Normal Conditions. The committee shall determine when conditions have returned to normal.

Resumption of Competition. As soon as possible, competition shall be resumed from the point of suspension with adequate warm-up time allotted. If necessary, the games committee has the authority to limit attendance to credentialed individuals, those on each institution's Player- Guest list, other individuals designated by each institution's director of athletics and required competition site operations personnel. Also, the games committee has the authority to reschedule the competition in a nearby facility (e.g., on campus or elsewhere in the city) provided the alternate facility meets the necessary NCAA specifications.

<u>Spokesperson</u>. The committee chair or NCAA staff, working with the competition site management, the NCAA and, when appropriate, city, county, state and federal law- enforcement agencies, will serve as spokesperson in the event of an emergency.

SECTION 7 – Credentials

Credentials

For all preliminary rounds, the host is responsible for printing credentials. Each credential type should be a different color for each access level (i.e., all access; games committee and host institution staff; volunteers; media). Conditions placed on the use of credentials (see Appendix A) shall be printed on the back of the credentials. NCAA representatives must be identified by name and affiliation. Credentials shall be neutral and reflect the spirit of an NCAA championship event.

<u>Media.</u> Requests for media credentials should be handled by the host's sports information contact. Subject to limitations of space, media credentials shall be assigned in accordance with the following priorities: (a) campus media certified by the director of athletics and/or sports information contact of each participating and host institution; (b) certified media from the immediate locale of the championship or the immediate locale of the competing teams; and (2) other certified media.

Other conditions for obtaining media credentials may be implemented based on the circumstances at the championship site. These conditions must be approved before the competition by Matt Holmes, media coordinator for the men's soccer championship.

Gambling. NCAA policy prohibits the issuance of media credentials to representatives of any organization that regularly publishes or otherwise promotes the advertising of "tout sheets" or "tip sheets," or other advertising designed to encourage gambling on college sports events. Institutions hosting NCAA Division I championship competition are subject to the Association's enforcement procedures if the media coordinator disregards this policy.

<u>Participants</u>. The host will provide and distribute credentials for the members of each official traveling party (27 participants) plus 6 extra credentials. These will be provided to each participating team's

administrator or coach at the administrative meeting.

A pass list identifying the 33 individuals who shall receive admittance to the game shall be provided to the NCAA site representative at the administrative meeting. The NCAA must approve any exceptions to this list.

Each team is limited to a maximum of 33 persons on its bench. Of the 33, 21 student-athletes are to be designated eligible for play and the official game roster is to be submitted and exchanged 15 minutes before game time.

A maximum of 15 additional credentials may be issued (not good for admittance) to administrative staff, additional student-athletes, etc. As part of these 15 credentials, non student-athletes shall be issued a VIP credential (access to locker room, media dining, press conferences and field - postgame only). Studentathletes will be issued temporary field credentials (access to locker room and field - postgame only). Schools are required to complete the official travel party roster form that lists the individuals who are to receive credentials.

Team Physician. A medical credential may be issued to a team physician as requested. This credential will provide access to the venue; therefore, a ticket will not need to be purchased.

<u>Drug-Testing Team</u>. In the event of drug testing, plastic credential badges will be issued for the drug-testing team by The Center for Drug Free Sport staff. A minimum of five nonmedia seats shall be reserved for members of the drug-testing team. Individuals serving in this capacity will be identified for the tournament director at each site by the national office staff. (Credentials should be titled event management or medical.)

Men's College Cup. The NCAA will produce all credentials and credential boards for the Men's College Cup. Credentials will be coordinated by NCAA staff. The credential boards are intended to advise security personnel at the competition venue which credentials provide access to which parts of the venue. For credentials that do not permit access to a specific area, use a black marker to cross out the credentials not permitted.

Credential Qualification and Acceptance

Preliminary-Rounds. Preliminary-round site media coordinators should send a credential request form to members of the local media to determine who will be covering the event.

Men's College Cup. Approximately one month before the start of final site competition, the site media coordinator should send credential application information to media representatives who regularly cover intercollegiate athletics in their markets. The information should direct media to NCAA.com/media, which includes credential application instructions, credential criteria and links to the NCAA media policies. The site media coordinator will approve or deny all credential requests in the online credentialing system (Sport Systems). The system will notify via email all media members who apply for credentials whether their request has been granted or denied. If a media member is granted a credential, the site media coordinator is responsible for sending that member of the media information regarding game times, press conference schedules, credential pickup times and location, parking and any other pertinent information.

** Working credentials will not be mailed. The media coordinator should issue credentials individually at an appropriate site at the venue or at the designated headquarters hotel. A government-issued photo ID is required to pick up credentials. Credentials are non-transferable and will only be issued to the person whose name appears on the credential. Credential pickup for others is not allowed.

Drug-Testing Procedures

The NCAA is dedicated to fair and equitable competition throughout each round of NCAA championships and strongly supports the drug-testing program established by its membership, to safeguard the health and safety of the participating student-athletes.

The Center for Drug Free Sport will conduct drug testing at selected championships, and the assistance of the host institution will be a vital part of the testing. Information is available at www.ncaa.org/drugtesting under Resources.

Competitors from any of the participating teams may be tested. For men's soccer, five individuals will be tested at random from each team.

Host Notification

Drug-testing information must be **kept confidential** and provided only on a "need-to-know" basis. If testing is to be conducted at the site, the tournament manager and site coordinator will be contacted by Drug Free Sport.

The tournament manager and site coordinator will be notified no earlier than seven days before the start of the competition as to whether testing will be conducted.

Drug-Testing Expenses

The NCAA Championship Drug Testing Proposed Budget should be completed and submitted to Drug Free Sport, LLC. (Drug Free Sport), before the start of competition, if drug testing will occur at the site. The host institution shall submit the NCAA Drug-Testing Invoice upon completion of the championship for expenses related to drug testing. Receipts must accompany the invoice to receive reimbursement. The proposed budget and invoice are located in the championship site coordinator manual.

NEW: Any collection, administrative and laboratory fees for drug tests (as requested by institutions or championship officials) that are not included in the approved championships drug testing plan will be invoiced to the institution.

Drug-Testing Statement.

NCAA committee members, NCAA championship manager or host institution will make **no official announcement** of drug testing taking place at the administrative meeting. Instead, the individual presiding over the meeting must read the following statement:

NCAA championships committees, following a recommendation from the NCAA drug-testing subcommittee, have discontinued the practice of announcing whether drug testing will be conducted at NCAA championship events.

Although knowing prior to competition whether NCAA drug testing was to occur had value for reasons of convenience, it left open the possibility that student-athletes might be tempted to use banned substances if they knew that NCAA testing was not being conducted at the site of competition.

Therefore, all coaches and student-athletes should presume that NCAA drug testing will occur at this championship event. Please inform your student-athletes that in the event they are notified of their selection for drug testing, the student-athlete must inform an official representative of your institution (e.g., coach, athletic trainer) before proceeding to the drug-testing site. Student-athletes will be reminded by the courier to contact their team representative.

Participant Notification

Announcing in advance whether drug testing will be conducted at a championship is strictly prohibited. All coaches and student-athletes should presume that post-event NCAA drug testing will occur at the championship event.

The drug-testing crew chief will notify the participating team's representative no earlier than two hours before the start of competition that drug testing will be conducted at the site.

Media Obligations

Each team is provided a postgame cooling-off period. At the conclusion of the cooling-off period, a member of the drug-testing crew will notify the student-athletes who have been selected for testing. Notification may take place in the locker room (if applicable) or on the field of play. Any student-athlete selected to participate in any postgame news conference is required to attend the news conference prior to checking in at the drug-testing venue. The student-athlete will be escorted to the drug-testing area after all media obligations have been fulfilled.

Next-Day Testing

If competition begins at 10 p.m. or later (local time), both teams will be given the option to defer testing until the next morning. If a team decides to test the next morning, that determination must be confirmed by the institution no later than immediately following the contest and all student-athletes selected for testing from that team must defer until the next morning. Once testing has begun, testing must be completed and cannot be deferred until the next morning. If deferred until the following day, the testing must begin not later than Noon (local time) at the original test site. The host must arrange necessary transportation for teams that elect to test the next morning, or for individuals being tested who need to remain at the facility after other team members have departed.

Seating

Escorts and the drug-testing crew may sit in the non-playing participant or overflow media seating areas on the days when testing occurs.

Site Coordinator's Responsibilities (Host)

The tournament manager is responsible for designating an individual, who has no other responsibilities in conjunction with the championship, to serve as the site coordinator for drug testing. This individual will work closely with Drug Free Sport and the drug-testing crew chief. The site coordinator's responsibilities are outlined completely in the site coordinator's manual.

• **Confidentiality.** Keep testing information confidential at all times.

- **Contact Information.** The site coordinator will provide official travel party and drug-testing contact information to the drug-testing crew chief.
- **Drug-Testing Site Coordinator Manual.** The drug-testing site coordinator's manual, provided by Drug Free Sport, is available on the NCAA website at www.ncaa.org/drugtesting.
- **Escorts.** Two individuals (one per team) shall be assigned to serve as escorts for each game in which drug testing will occur. These individuals shall escort selected student-athletes and an institutional representative from the locker room to the drug-testing area.
- **Fluids.** A sufficient supply of individual cans or bottles of non-alcoholic and non-caffeinated fluids (e.g., bottled water, fluid replacement drinks) shall be available for distribution in the drug-testing area to student-athletes, as designated in the site coordinator's manual. These supplies should be obtained from the supply of beverages provided by the NCAA.
- **Meeting with Tournament Manager.** The site coordinator will meet with the tournament manager to discuss duties and budget development.
- **Second Meeting.** A second meeting shall be scheduled with the tournament manager after the host receives confirmation that testing will take place at a site. If testing will be conducted at the site, the coordinator shall:
 - Assistance. Assist the drug-testing crew chief during testing as directed.
 - Confirmation. Review the site coordinator's copy of the NCAA drug-testing confirmation memorandum.
 - Credentials. Ensure that the host issues event management or medical credentials and parking passes for the drug-testing crew and other necessary drug-testing personnel.
 Credentials should not reference drug-testing, doping control, etc. If an affiliation must be listed on the credential, games management is preferred.
 - Crew Chief. Contact the drug-testing crew chief assigned to the site to discuss logistics.
 - Meet with Crew Chief. Meet with the drug-testing crew chief the day prior to the scheduled testing date.
 - Plans. Meet with the tournament manager to finalize plans.
 - Invoice. Submit drug-testing invoice (with receipts) to Drug Free Sport after the championship.
 - Transportation. Pre-arrange for transportation for student-athletes to and from the competition venue to the drug-testing area and back to the sports venue or team hotel, should transportation become necessary.
- Transportation/Lodging for Drug-Testing Crew. The drug-testing crew chief will make arrangements for the crew's transportation and lodging but may request the assistance of the site coordinator.

Facility Specifications

Hosts must identify two separate rooms (one for each team) where drug testing will be conducted.

Separate restroom facilities are required if the championship includes both genders. The area must have controlled access. Only those authorized by the drug-testing crew chief will be allowed in the area. Each room must accommodate the drug-testing crew, selected student-athletes and their institutional representative. Each testing room must have fully equipped restrooms adjacent to or in close proximity to the testing room. These restrooms must be secure and closed to the public.

Common Drug Testing Questions & Answers for Coaches

1. Where is the drug testing facility for this championship?

• Check with the tournament director, drug-testing site coordinator or the NCAA championships staff member for specific location.

2. How long does drug testing take?

• The length of the collection process depends on the student-athlete's ability to provide an adequate urine specimen. If the student-athlete provides an adequate urine specimen immediately on arriving at the drug-testing facility, the entire process usually is completed in approximately 20 minutes.

3. What is an institutional representative?

At team championships, an institutional representative is an individual from the participating
institution (designated by his or her institution) to assist with drug testing in the event drug testing
occurs at the championship. Each team must designate an institutional representative during the
administrative meeting.

4. When is the institution notified of drug testing?

 An NCAA drug-testing crew member will notify an institutional representative of the studentathletes selected for drug testing. Notification shall occur at the locker room or near the playing field (by phone or in person) no sooner than two hours prior to the start of their game and anytime thereafter.

5. When are student-athletes notified of their selection for drug testing?

- At team championships, immediately after the game, an NCAA drug-testing crew member will
 provide the institutional representative with a list of student-athletes who have been selected for
 drug testing.
- In all cases, at the time of notification, the student-athlete will be instructed to read and sign a drug-testing notification form.

6. When do student-athletes need to report to drug testing?

- At team championships, within one hour after the student-athlete has been notified.
- 7. What if a student-athlete has trouble providing an adequate urine specimen? Can the student-athlete leave and come back later? What if the team has to leave and a student- athlete is still in drug testing?

- A student-athlete cannot be released from the drug-testing site until an adequate specimen is provided, no matter how long it takes.
- If the rest of the team must depart the championship site prior to a student-athlete completing drug testing, an institutional representative must stay with the student-athlete.
- A coach should check with the drug-testing site coordinator for information regarding transportation back to the student-athlete's hotel.
- If the student-athlete and/or institution incur additional expenses because of the delay in drug testing (e.g., hotel, transportation back to campus), the institution may request reimbursement from the NCAA.

8. Will the student-athlete or the institution be reminded of their drug-testing obligation if they defer testing until later that session or day?

• No. Once the student-athlete and the institutional representative have signed the drug-testing notification form, it is their obligation to arrive at the drug-testing site at the appropriate time.

9. What if we play a late-night game (10 p.m. or later start, local time)?

- The NCAA's late-night drug testing policy only pertains to team championships.
- An institution may defer drug testing until the next morning if their game begins at 10 p.m. or later local time.
- The decision to defer drug testing applies to the entire team and must be determined by the
 institution immediately after the game and the deferred test must start before 10 a.m. local time,
 the next day.
- An institutional representative must be present at the collection facility the next morning to identify selected student-athletes.

10. Must a coach or other institutional representative accompany each student-athlete to the drugtesting site?

 At team championships, yes. An institutional representative must be at the collection station to certify the identity of each student-athlete. The institutional representative must remain in the collection station until all student-athletes have completed their drug test.

SECTION 9 - Competition Site, Equipment & Space Requirements

Competition Site Use/Equipment

The competition site must be exclusively available for practice and competitive sessions throughout the competition.

Americans with Disabilities Act. The Americans with Disabilities Act requires that public establishments offer equal access and services to people who are physically and mentally challenged. The host institution/conference is required to confirm that each facility in which an NCAA championship or ancillary event occurs is in compliance with the Act by the various facilities hosting NCAA championship events. The host institution/conference is responsible for determining if the competition site will be in compliance as of the dates of the championship. If the host institution/conference becomes aware that a competition site hosting an NCAA championship event will not be in compliance, it shall immediately notify the NCAA national office staff member with responsibility for the event in order to discuss the issue.

<u>Facility Use Dates</u>. Game and practice facilities must be reserved and given first priority for the tournament commencing 8 a.m. the day prior to the start of competition, until three hours after the conclusion of the tournament. Alternate facilities must be available in severe weather situations.

<u>Alcoholic Beverages and Tobacco Products</u>. Alcoholic beverages shall not be advertised, sold or otherwise made available for public consumption at any championship event sponsored by or administered by the NCAA, unless otherwise approved by the NCAA, nor shall any such beverages be brought to the site during the championship (from the time access to the competition site or area is available to spectators, until all patrons have left).

Tobacco products shall not be advertised, sold or dispensed at any championship event sponsored by or administered by the NCAA. Smoking is not permitted anywhere in the venue.

<u>Athletic Training Room</u>. Provide an athletic training room stocked with towels and other necessary equipment, and staff it with the appropriate personnel prior to and during the games and all practice sessions.

<u>Backup Game Clocks</u>. A visible clock should be provided. A backup clock is mandatory and should be synchronized with the visible clock. The official clock must be operational from the scorer's table. An air horn and secondary timepiece (for timeouts) also must be available at the scorer's table.

<u>Balls</u>. The Wilson FORTE Fybrid II (Official NCAA Championship Match Ball) will be used in all NCAA tournament games. The soccer balls will be sent, by the manufacturer, to the tournament manager at the host institution for each round of competition. Each participating head coach and center referee should be given a game ball postgame. Any remaining game balls may be distributed after the games by giving them to the participating teams, by donating them to a local youth group, using as a promotional giveaway, etc.

In the event of potential inclement weather, optic orange game balls may be provided. Please contact the championship manager at the NCAA national office to request them.

Preliminary Rounds. Each preliminary-round site will receive six soccer balls. Practice balls should be made available, if needed.

Men's College Cup. Wilson will ship 60 balls. All balls should be used for the practice sessions the day prior to the semifinals. On game days, 20 balls shall be provided to each team for pregame warm-up. Six balls shall be delivered to the officials' locker room and used as game balls.

A six-ball rotation will be used for all rounds of the championship. One ball will be in play; one ball will be on each sideline of each half of the field (four balls total) and one ball will be at the scorer's table. If due to extenuating circumstances six balls are not available, the 2018 and 2019 NCAA Men's and Women's Soccer Rules stipulate that not fewer than five balls must be available for use in a game, and the balls shall be identical in size, make, grade and color. Otherwise, the official will not start the game.

<u>Banners</u>. The display of host institutional banners is subject to the approval of the games committee. Noninstitutional banners may not be displayed. Banners may not be affixed to the stadium.

<u>Barriers</u>. A host whose competition venue does not have a permanent barrier separating the playing field from spectators shall create a barrier that is more secure than a rope separating the two.

Benches. Benches should be set up on either side of the scorer's table for 33 people perteam.

<u>Concessions</u>. The host must ensure that an adequate number (i.e., based on anticipated attendance) concession stands are open throughout the competition. Food and beverage prices shall be no higher than similar events or primary tenants in the competition site. The host shall retain all receipts from concession sales.

<u>Cups, Coolers, Water Bottles, Sideline Equipment</u>. The host must provide water to the teams during all practice and game sessions.

Preliminary Rounds. The host institution may use items other than POWERADE-branded equipment. These items, however, must not display any commercial marks (e.g., logos and graphics of commercial products such as Gatorade), or such marks must be covered completely (this requirement applies on the sidelines and in competition areas, media areas or any other back-of-house areas).

If the host has to provide and/or purchase product for any NCAA championship use (e.g., student-athlete banquet, committee tent/suite, hospitality areas, media areas, etc.), the host must purchase and provide only Coca-Cola products (e.g., Dasani, POWERADE, Coca-Cola, Sprite). Participating teams and student-athletes in NCAA championships continue to be free to use/consume permissible hydration beverage(s) of their own choice; however, equipment carrying any branding other than POWERADE, as referenced above, must be absent of any commercial marks.

For the Men's College Cup only, The NCAA will provide certain championships relevant equipment (sidelines hydration, competition playing equipment, etc.) on a sport-by-sport basis that must be used in all championship activity. The purpose of the equipment is to hydrate student-athletes for competition. Each championship will receive information from the NCAA pertaining to any equipment that will be provided. Following the championships, each host site will be required to provide the NCAA with a completed inventory sheet (template provided by the NCAA) and pictures for proof of performance.

Cups, Coolers and Water Bottles

Drinking cups, water coolers, ice chests, cooler carts and water bottles should be provided for each scheduled practice or competition of any round of an NCAA championship. Participating teams shall place any premix fluid replacement in the NCAA-issued coolers and water bottles when applicable. Only cups, cans, coolers or water bottles may be used during championships that are provided by the NCAA. If applicable, the host may retain the coolers, cooler carts and ice chests after the competition. Reoccurring host sites are strongly encouraged to use the same equipment the following year unless otherwise notified by the NCAA. Participating teams may retain the water bottles and bottle carriers after the competition.

Hydration Program

Coca-Cola will provide a bottled water product (e.g., Dasani), POWERADE powder, and when applicable, POWERADE in bottles. Participating teams and student-athletes in NCAA championships continue to be free to use/consume permissible hydration beverage(s) of their own choice in the NCAA-provided equipment. Equipment carrying any branding other than POWERADE, however, will not be permitted on the sidelines during NCAA championships.

If a championship also receives POWERADE-branded squeeze bottles, they should be provided to student-athletes. Non-POWERADE-branded squeeze bottles brought by teams/student-athletes will not be allowed.

If the host has to provide and/or purchase product for any NCAA championship use (e.g., student-athlete banquet, committee tent/suite, hospitality areas, media areas, etc.), the host must purchase and provide only Coca-Cola products (e.g., Dasani, POWERADE, Coca-Cola, Sprite).

Competitors of NCAA Corporate Champion Coca-Cola may not provide product (beverages, water, isotonics) for any NCAA championship, even if the competition offers product for free or at a reduced cost. The championship budget will cover the purchase of Coca-Cola beverage products.

The host may use previously supplied equipment from the NCAA, specifically POWERADE equipment with approval from the NCAA; however, unless approved by the NCAA (which is often possible), they must be used in areas not within television or photographer view. They may not be used on the sidelines or within the competition area(s).

<u>Entrances</u>. Entrances must be staffed by an adequate number of persons. Signage should be posted to clearly identify all entrances (i.e., team, media, player-ticket and band/spirit squad).

<u>Equipment</u>. Ensure that the following equipment is at the game site: adequate public-address system, two watches, two working compressed air horns, properly inflated game balls provided by Wilson, scoreboard, pencils and an American flag properly displayed. NCAA logos also should be displayed.

<u>Field Markings</u>. The field must be properly marked, including coaching and photographer's boxes, in accordance with NCAA rules and policies. Special field stencils have been prepared for the Men's College Cup. The Men's College Cup logo will be placed in the center circle. Refer to Appendix B.

<u>Field Specifications</u>. The field must meet the specifications outlined in Rule 1 (Field of Play) of the 2018 and 2019 NCAA Men's and Women's Soccer Rules book.

<u>Games Committee Area</u>. A room at the competition site shall be designated for use by the Men's Soccer Committee and NCAA staff.

Officials' Communication System and Vanishing Spray. The officiating crews for all rounds of the championship will be provided on-field communication systems and vanishing spray. First-rounds hosts will receive the communications systems/spray holster directly; for subsequent rounds, the advancing teams will hand-carry the systems/spray holster to their next contest. At a certain point a host school will be asked to ship the communication devices back to the NCAA. The vanishing spray will be shipped directly to each site.

<u>Parking</u>. The host will provide complimentary parking spaces in prime locations to be used at the sole discretion of the NCAA Division I Men's Soccer Committee (i.e., NCAA site representative, game officials, CC/Ps, media, broadcast). The visiting institution will receive four parking passes, which will be distributed at the administrative meeting.

<u>Scoreboard</u>. It is preferred that signs with the names of the competing teams be posted over "home" and "visitor" on the scoreboard. For the Men's College Cup, the team names should be used on the scoreboard. A backup scoreboard should be available (e.g., flip cards) in case of a problem with the main scoreboard.

Scorer's Table. The table should be skirted and offer a clear view of the entire playing field. It is imperative

that the personnel at the scorer's table be able to communicate with the press box, if applicable. If possible, the table should be elevated or, at a minimum, be placed on pieces of plywood or tarping. All game personnel should be appropriately dressed (no jeans) and report to the table no later than 30 minutes prior to game time.

Preliminary Rounds. There should be enough seats at the table for at least eight individuals, including the official scorer, scoreboard clock operator, announcer, home team scorer, visiting team scorer, tournament manager, NCAA representative and alternate official.

Men's College Cup. Provide seating at the table for the following 18 individuals: men's soccer committee representative(s); official scorer and recorder for cautions and substitutions; tournament manager; broadcast personnel; and alternate official. An exception to this may be approved by the Men's Soccer Committee. Only the official scorer should wear an official's striped shirt in order to be easily identifiable to players checking into the game.

<u>Spectators</u>. Make sure seating or standing arrangements at the field allow spectators no closer than 10 feet, but preferably 20 feet, from touch and goal lines. **There must be a secure and effective barrier separating spectators from the playing field**. Under the direction of the NCAA, the Men's College Cup host shall seat all fans on one side of the stadium if poor attendance is expected.

<u>Time Clocks</u>. The game clock should be operational at practice sessions to aid in communicating the allotted time.

Neutrality

Host institutions should keep in mind that an NCAA event is not a home event. Neutrality is important; therefore, such items as the use of student-athletes on promotional materials and host institutional signage should not be used to create a "home" atmosphere. Further, all scorer's table personnel must refrain from cheering for either team.

Sportsmanship/Crowd Control

Host institutions shall be responsible for providing a positive environment during all rounds of the men's soccer championship. Negative fan and/or unsporting behaviors will not be tolerated. Hosts shall put in place procedures that manage negative fan behavior by placing administrative staff in student sections, arranging for uniformed security presence (especially behind goals), distributing positive cheer sheets and encouraging head coaches to meet with student cheer groups. In addition, hosts also shall institute an effective game management plan that ensures spectators are prevented from accessing the field at any time, including postgame.

Failure to adhere to policies may disqualify an institution for a period of time from serving as a host institution for NCAA men's soccer championship matches.

Decorating and Advertising

<u>Signage</u>. There may be no commercial advertising, signs or displays of any kind, including those of NCAA corporate champions/partners, hung, posted or displayed anywhere within the stadium proper (i.e., any area from which the field can be seen, including the scoreboard) during any session of the tournament.

Exceptions. The following are exceptions to this policy: approved NCAA and radio/television banners and permanent, previously existing contracted advertising displays that were accepted by the NCAA at the time the site was selected. However, such displays shall not be illuminated and should be covered if at all possible.

Television/Radio Banners. At televised games, only the NCAA and television and radio banners (as approved) may be hung (one banner per network). The banner may not be located in any location opposite the main television cameras.

Alcohol and Tobacco. Alcoholic beverages shall not be advertised, sold or otherwise made available for public consumption at any championship event sponsored by or administered by the NCAA, unless otherwise approved by the NCAA, nor shall any such beverages be brought to the site during the championship (from the time access to the facility or area is available to spectators, until all patrons have left).

Tobacco products shall not be advertised, sold or dispensed at any championship event sponsored by or administered by the NCAA. Smoking is not permitted anywhere in the venue.

Electronic Messages. No electronic board advertising of any kind or messages promoting non-NCAA events at the facility may be displayed during practice or competition. This includes promotion of upcoming events at the competition site. The following kinds of messages are permissible: announcements of results from other NCAA competition; reminders that NCAA championship merchandise and concessions are on sale on the concourse; or any public-services announcements or promotional messages specifically provided by the NCAA. All other messages must be approved in advance by the championships administrator or the NCAA site representative.

Video Boards. If electronic video replay screens are available, they may be used at the competition site's expense. Replays of any game official's calls are not permissible; however, replays of goals scored are permissible. Goal replays should be limited to one time only. Video boards may not display advertising.

Institutional Signage. Institutional signage does not need to be covered.

Directional Signs. Directional signs should be posted in all areas used by the participants and the media (e.g., locker rooms, hospitality etc.).

<u>Table Banner</u>. The NCAA will provide one banner for the scorer's table. The NCAA staff will consult with the tournament director to determine the dimensions for the banners. No other ornamentation or signage is allowed on the scorer's table. Cover the scorer's table with skirting or other appropriate material if the banner does not cover the entire table.

Space Requirements

<u>Access/Security</u>. A security officer should be stationed outside the media workroom and post competition interview room to check credentials; this individual should be instructed that only credentialed individuals may enter the area. Officials specifically are prohibited from this area.

<u>Athletic Training Room</u>. Provide an athletic training room stocked with towels and other necessary equipment, and staff it with the appropriate personnel prior to and during the games and all practice sessions.

<u>Backdrop</u>. The NCAA will provide a backdrop with the NCAA logos to be hung behind the media dais (Men's College Cup only).

<u>Interview Room</u>. The interview room should be "dressed" appropriately to reflect the prestige of the event by (a) placing NCAA championship signage and logos on the podium and walls; (b) using draping on tables and other areas as necessary; (c) setting up a platform for the interviewees and moderator; (d) providing a riser for photographers and camera operators at the back of the room; and (e) providing a sound system, if necessary.

<u>Locker Rooms</u>. Two equitable, spacious locker rooms with showers must be available for teams. Signs with the teams' names must be affixed to each respective locker room door. The host institution will determine the locker room assignments; the home team will be permitted to use its original locker room.

Locker room space for a minimum of four (seven for the Men's College Cup) game officials also must be available. Only the officials assigned to a contest, designated representatives of the Men's Soccer Committee and the tournament director will be permitted in the officials' locker room before, during and after the game, as needed.

<u>Media Areas</u>. The areas used for the media workroom and for press conferences should be in close proximity to one another and to the locker rooms in order to facilitate the media's work and access for coaches and student-athletes. It is preferred that hospitality is located in a separate area in close proximity to the media workroom. Only NCAA, DASANI, POWERADE and/or generic drinking cups (devoid of commercial identification) should be used in the refreshment area.

<u>Player-Guest List Entrance</u>. A gate must be identified and space available to administer the Player-Guest list.

<u>Supplies</u>. Each locker room must be clean and adequately supplied with towels, toilet paper, water and ice, and a chalkboard and chalk (or a dry-erase board and markers) for all practices and games. The men's soccer representative will inspect the locker rooms prior to the first practice.

<u>Workroom</u>. The media workroom should be equipped with an adequate number of telephones, electrical outlets and other necessary supplies. NCAA logos should be displayed appropriately.

Parking

There should be enough parking spaces adjacent to the stadium for the NCAA site representative, team personnel, officials and media. In addition, designate an area for a team bus to drop off and pick up passengers.

Videotaping

<u>Videotape</u>. The host is responsible for videotaping all games and providing copies to the participating teams immediately after the game (see Appendix F for a detailed checklist). The host also shall designate (in conjunction with NCAA committee member or representative) a videotaping area for participating teams. This area shall be shown to the participating team(s) during the assigned practice time. Teams may videotape only their own games; videotaping for scouting purposes by any representative of athletics interest (e.g., parents, boosters, etc.) is not allowed. Each institution is permitted to use one camera and may videotape only that portion of the competition in which it participates. The videotapes

may not be used for any commercial purposes.

Video Review

<u>Video Review.</u> Per rule 5.7 in <u>2018 and 2019 NCAA Men's and Women's Soccer Rules and Interpretations</u>, video review will be used if the referee confirms with the host game management that video review equipment is available. (See Rule 5.5.1.10) Video review is permissible in four specific situations. Those four are: determining whether a goal has been scored; identifying players for disciplinary matters; determining whether a fight occurred and identifying all participants; and determining whether violent conduct occurred and identifying all participants.

SECTION 10 - Financial Administration

Audit

Sites will be randomly selected for financial and box office audits following the championship.

The NCAA will make every effort to notify sites selected for audits within 30 days after the submission of financial reports but reserves the right to audit a site up to one year after the championship. Receipts, facility settlements, expense reimbursements and honorariums are subject to change until the audits are reviewed and accepted by the NCAA. If selected for audit, the following documentation will be requested: box office audit reports or sales summaries; ticket purchase invoices or statements; unsold tickets; invoices, contracts or timesheets supporting all expenses; general ledger; bank statements; check copies and reconciliations; and competition venue rental agreement. The documentation should support all information reported on the host financial report.

Approval of the Budget

As part of the site-selection process, each prospective host must submit a proposed budget for approval by the NCAA. All receipts and expenses associated with the conduct of the championship competition shall be included in the proposed budget. This includes lodging expenses for officials and site representatives, if applicable. The proposed budget must be submitted and approved by the NCAA prior to the first date of competition of the championship. Additionally, best efforts should be made by the host to reasonably forecast expected ticket sales from the given championship.

The host institution is responsible for adhering to championship expenses as approved by the NCAA, including (but not limited to) competition site rental, maintenance, insurance, printing of tickets, ushers, maintenance personnel, ticket sellers, ticket takers, minor officials, police and security, promotion, publicity, advertising, meetings, banquets, medical staff. Other expenses not included in the original proposed budget must be approved in advance by the NCAA.

It is also incumbent upon the host to understand and remit all necessary taxes related to the sale of tickets to the given championship for sales made by both the NCAA and the host at their given state and locality. All consideration must be given by the host for certain relief of taxes with respect to the NCAA's not for profit status under 501(c)3 of the Internal Revenue Code. Additionally, certain championships may be required to provide an outside letter of attestation speaking to their tax status provided by an outside CPA/accounting firm.

Financial Report

Host institutions must complete the online financial report, which includes accurately reporting all revenues and expense, and must include payment of the amount due to the NCAA, within 60 days after the final date of competition at the site (if applicable). If requested, the host may be required to provide all supporting documentation to validate the revenues and expenses of their site. As a best practice, hosts are encouraged to upload all appropriate receipts, ticket audits and other supporting documentation to their host report on the "documents" tab as documentation supporting their revenue and expense figures.

Financial reports showing net receipts are not considered complete until payment is received at the national office. Institutions that fail to meet the 60-day reporting period will be assessed the following penalties: 60-90 days past due (25 percent reduction in honorarium), 91-120 days (50 percent reduction in honorarium) and 121 days or more (100 percent reduction in honorarium). If there is a shortfall in the funds available to reimburse approved expenses and honorariums, the NCAA will make best efforts to reimburse the host within 5 business days of the report being approved by the NCAA finance and accounting department.

<u>Game Officials</u>. The host institution no longer is responsible for paying fees, per diem or transportation expenses for the game officials. These expenses will be paid directly by the NCAA via ArbiterPay. However, game officials' hotel rooms and tax shall be paid (via direct bill) by the host institution. If applicable, game officials will make air travel arrangements through the Association's travel agency, Short's Travel Management.

<u>Site Representatives</u>. The NCAA representative's hotel room and tax shall be paid (via direct bill) by the host institution and submitted on the financial report. All other expenses (i.e., per diem, travel) will be paid directly by the NCAA.

Participating Institutions' Expense Forms

The NCAA will reimburse the competing institutions for transportation and per diem expenses in accordance with the appropriate NCAA policies. The competing teams shall be responsible for their local transportation, unless otherwise allowed under NCAA policy. Once the championship is completed, participating institutions should submit online expense forms via the Travel Expense System (TES) to the travel group at the NCAA national office within 30 days of the competition. \Please note, that if you host a championship, the submission of per diem and/or transportation reimbursement is a separate process and submission from completing the host budgeting and approval process defined above.

Transportation

<u>Game Officials/ Committee Representatives</u>. The NCAA shall pay for the rental of cars for a predetermined number of game officials and the NCAA committee representative(s). The championships staff will approve the individual to receive a rental car and the individual will need to call Short's Travel to book.

Participating Institutions. The NCAA has contracted with GO GROUND to provide ground transportation management for all NCAA team championships. GO GROUND will be responsible for securing buses and equipment within each local market. Participating institutions should be instructed to call GO GROUND at 866-386-4951 to make arrangements for ground transportation needs. GO GROUND will be responsible for communicating the arrangements to each participating institution. All NCAA Championship travel information can be found at http://www.ncaa.org/championships/travel/championships-travel-information.

<u>Local Transportation for Teams</u>. The host institution can assist each team in arranging for local transportation. However, for teams' sports where ground transportation is paid for by the NCAA the school MUST book through GO GROUND. Please reference the NCAA travel policies: http://www.ncaa.org/championships/travel/championships-travel-information.

<u>Air Transportation for Teams</u>. If a school is eligible for air transportation, all air travel must be booked through Short's Travel.

<u>Parking</u>. The host institution is responsible for securing complimentary parking at team hotels for team buses and any courtesy vehicles provided, if possible. The competition venue shall provide a designated complimentary parking area for team buses and courtesy cars at the competition venue.

SECTION 11 - Officials

Confidentiality

For all rounds of the championship, the host tournament director will receive the officials' names, contact information and game assignments via the NCAA. Participating teams will be advised of the officials assigned to their matches at the administrative meeting. The committee representative will meet with the officials (separately from the administrative meeting) to review their responsibilities, explain that payment will be processed via ArbiterPay and distribute the NCAA patches.

Fees and Expenses

Payment of all fees and expenses for the officials will be made by the NCAA via ArbiterPay.

For your information, the fees shall be as follows per game: referee - \$338; assistant referee - \$248; and alternate official - \$138. The flat fee for officials assigned to the Men's College Cup is \$1100. Alternate officials receive a \$385 game fee unless they substitute for one of the game officials. In that event, the alternate will receive the fee of the replaced official.

Miscellaneous

<u>Admittance</u>. Officials will be provided credentials for field access and admittance to their locker room areas.

<u>Arrival to Site</u>. For preliminary-round sites, the head official is required to arrive at the site in time to attend the officials meeting which should occur two hours before game time. For the Men's College Cup, the officials must arrive the evening prior to the start of the tournament.

<u>Communication Devices</u>. The three on-field officials will receive electronic communication devices. For first-round sites, the systems will be shipped from the NCAA offices; for subsequent rounds, the advancing teams will hand-carry them to their next site.

<u>Lodging</u>. See lodging section of this manual.

Parking. A maximum of four (seven for the Men's College Cup) parking spaces will be reserved for game

officials. The location and access will be communicated to the officials by the host institution.

<u>Tickets</u>. Tickets for each game may be reserved for each official. These are not complimentary tickets. All tickets must be purchased.

<u>Vanishing Spray</u>. Each host will receive a container of vanishing spray and holster, which referees use to mark the place locations for free kicks and the defensive wall.

Patches

NCAA patches will be sent to the host institution by the NCAA national office for officials to affix to their uniforms. They shall be worn on the upper left front of the shirt. No other patches or emblems are permitted on the officials' uniforms. This policy includes the alternate officials' hand-held flags.

Selection

The NCAA Division I Men's Soccer Committee, in collaboration with the national coordinator and regional advisors, will assign three officials and an alternate official for each preliminary-roundgame.

For the Men's College Cup, a subcommittee of the NCAA Division I Men's Soccer Committee, in collaboration with the national coordinator and regional advisors, will assign seven officials to officiate the semifinal matches and championship game.

Transportation

Officials who must fly to the site must make their travel arrangements through the NCAA travel service, Short's Travel Management. The NCAA will not be responsible for payment of airline tickets purchased through other sources. Officials who use ground transportation will be reimbursed by the NCAA at a rate of 53 cents per mile round trip from their home to the site (but not including local mileage while at the site), not to exceed 400 miles one way. In the event two or more officials carpool, only the person whose vehicle was used to drive to the site of the championship shall receive mileage reimbursement.

Unless prior approval has been granted by the NCAA, rental cars for officials are not reimbursable.

SECTION 12 – Lodging

For all NCAA non-predetermined preliminary round competition, unless otherwise stated, the host institution/agency or the NCAA (see sport specific section for details) shall make reservations for the participating institutions/student-athlete(s) and advise them of the arrangements. The selected hotel properties shall be within no more than 30 miles (30 minutes) of the competition site and be priced at a fair and reasonable market room rate. The selection of a competition site may be dependent on availability and quality of rooms for participating institutions/student-athletes. Each participating institution/student-athlete is obligated to confirm or cancel the accommodations.

Championship participants are mandated to stay at the official NCAA hotel properties for the event. Any participants staying outside of the official NCAA hotel block will not be reimbursed.

The participating institution may use the rooms for persons accompanying the official traveling party if relocating the team only. If a team chooses to relocate to a different hotel, the team is not permitted to

move to a hotel (if applicable) where another team nor the game officials and designated headquarters hotel.

Additionally, if an institution fails to make satisfactory arrangements for use of assigned rooms with the hotel, full charges for the rooms will be billed to the institution.

In addition to the team accommodations, the host institution is responsible for reserving rooms for officials and the NCAA committee/site representative, media and the drug-testing crew (the headquarters hotel). It is strongly recommended that each hotel have its own full-service restaurant and catering capabilities.

<u>Meeting Space</u>. Every effort should be made to provide team-meeting space on a complimentary basis at the hotel.

Minimum Number of Rooms

<u>Preliminary Rounds</u>. The host shall secure 17 full-service rooms for the visiting team for the night prior to game day at a special room rate. Hotel information should be forwarded to the visiting team as soon as possible after notification of host sites. The hotel should have meeting space for up to 40 people.

In addition, one room for the NCAA site representative and four rooms for the officials also shall be secured. Room and tax charges (no incidentals) for these individuals should be direct-billed to the host institution. These hotel charges should be itemized on the financial report for reimbursement by the NCAA.

Men's College Cup. For the Men's College Cup, the host no longer is required to secure the rooms. Anthony Travel, the official hotel management provider for the NCAA, has solicited, negotiated and contracted all hotel rooms, including team, headquarters and official's hotels. Teams must stay at the NCAA-provided hotel.

SECTION 13 - Championship Format

Game Management

Game Times.

<u>Preliminary Rounds</u>. The committee established the following game times for the 2019 championship:

First Round Nov. 21 Thurs. Noon- 7:30 p.m.
Second Round Nov. 24 Sun. Noon -7:30 p.m.
Third Round Nov. 30 or Dec. 1 Sat./Sun. Noon-7:30 p.m.

Quarterfinals Dec. 6 or 7 Fri. 6-7:30 p.m., Sat. Noon-7:30 p.m.

<u>Men's College Cup</u>. The national committee, in conjunction with ESPN, shall determine starting times for the semifinal and final games.

<u>Pregame Time Schedule</u>. Pregame timing schedules are provided in Appendix L. Copies should be provided to the officials and teams during the administrative meeting and at the scorer's table.

Team Introductions. The following format must be used in all NCAA Division I men's soccer

tournament games:

Teams and officials line up on the touch line and walk out together to midfield (all in a single line). As players are introduced, they take one step forward and acknowledge the crowd. After introductions and the national anthem, the visiting team will walk across and shake hands with the home team, followed by shaking hands with the game officials. Head coaches must also shake hands at the scorer's table, while players return to the bench area. For all rounds of the championship, only the starters will be introduced and take the field.

Games Committee.

Members – Preliminary Rounds. For preliminary rounds, the games committee shall include the director of athletics of the host institution (or designated administrator, other than a member of the men's soccer coaching staff), the NCAA representative (who shall serve as chair) and a designated administrator from the visiting school. The NCAA Division I Men's Soccer Committee will designate the NCAA representative for each site.

Members – Men's College Cup. Members of the committee, as well as a representative of the host institution, shall comprise the games committee. The chair of the NCAA Division I Men's Soccer Committee will chair the games committee, and the NCAA championship manager will work with the committee in an advisory capacity.

Games Committee Duties. The games committee actively will supervise the conduct of each championship session.

<u>Ball Persons</u>. It is the responsibility of the host institutions for all rounds of competition to provide an adequate number of ball retrievers. Ball persons will be dressed in a uniform style and color, devoid of any commercial identification, team name or logo. Ball persons must have sufficient prior experience and an appreciation for the importance of their role at this NCAA competition. The tournament manager will emphasize to the ball persons the importance of the event and their duties and responsibilities. Specifically, it is each person's duty to act as a retriever to avoid delay of the game. All ball persons shall be instructed on their role and appropriate behavior during competition and are under the direct supervision of the game officials. They are expected to stay neutral (i.e., no cheering) and remain off the field during any part of the competition, including overtime and penalty kicks. Ball persons should be at least 12 years of age.

<u>Competition Site Readiness</u>. For preliminary-round competition, the field should be set up for competition at least two hours prior to each game time and 15 minutes prior to each practice session. For the Men's College Cup, the game field and at least one other field meeting all rules specifications must be available exclusively beginning Wednesday, December 11, at 8 a.m.

Insurance.

If event is held on-campus:

Host institution must maintain and provide proof of at least \$1 million of Commercial General Liability insurance on an occurrence form for Bodily Injury and Property Damage, including Products Liability (including completed-operations coverage), coverage for contractual liability, independent contractors, and personal and advertising injury. Coverage cannot exclude liability arising from athletic participation, spectators, alcohol, or food-borne illness. Certificate must be submitted to NCAA prior to competition. State institutions subject to state governing tort laws are permitted to provide proof of limited liability under state laws instead of GL coverage. (This is the minimum requirement per NCAA bylaws).

If event is held off-campus:

Host institution must maintain and provide proof of at least \$1 million of Commercial General Liability insurance on an occurrence form for Bodily Injury and Property Damage, including Products Liability (including completed-operations coverage), coverage for contractual liability, independent contractors, and personal and advertising injury. Coverage cannot exclude liability arising from athletic participation, spectators, alcohol, or food-borne illness. Certificate must be submitted to NCAA prior to competition. State institutions subject to state governing tort laws are permitted to provide proof of limited liability under state laws instead of GL coverage. (This is the minimum requirement per NCAA bylaws).

Venue must maintain and provide a minimum of \$1 million in Commercial General Liability insurance on an occurrence form for Bodily Injury and Property Damage, including Products Liability (including completed-operations coverage), coverage for contractual liability, independent contractors, and personal and advertising injury. Coverage cannot exclude liability arising from athletic participation, spectators, alcohol, or food-borne illness. NCAA must be named as an additional insured.

All insurance must be provided by an insurance company with an A.M. Best Rating of A-, VII or higher.

Safety and Security

The NCAA has established a Safety and Security Advisory Group (SSAG) to develop Best Practices for all NCAA championships. The SSAG developed these Best Practices based on a review of current and future championships competition venues, discussions with safety and security experts, and their own experience and knowledge. All hosts and competition venues are strongly encouraged to refer to the Best Practices located

http://www.ncaa.org/sites/default/files/Best_Practices_for_Venue_Safety_and_Security.pdf?division=d2 when developing a safety and security program.

The suggestions outlined in Best Practices for Venue Safety and Security are based on practices that are employed by competition venues across the nation. The need and ability to implement them at each facility and event will vary. Properly trained and equipped personnel constitute the primary element of implementing a successful safety and security program.

Best Practices for championships competition venue safety are intended for guidance purposes only; they are not a requirement under NCAA or other regulations or legislation. In addition, because of the wide variety of designs and sizes of competition venues; and composition and profile of particular events, not all Best Practices will be reasonable or applicable.

The Best Practices should not be viewed as a complete or primary source of information for developing or implementing the safety program for the competition venue hosting an NCAA championship. Rather, facility managers and local public safety personnel should consider the current national threat level, nature of specific threats and the full range of resources available when responding to changes in the threat condition levels.

Please submit your final safety and security plan, which would be inclusive of the NCAA Championships Safety and Security Team Contact Information form. Items must be submitted once the opportunity to host has been awarded.

Unless otherwise expressly authorized by applicable law, no firearms or weapons are permitted on these premises for NCAA championships and events, excluding authorized law enforcement officers. Failure to abide may subject you to ejection as well as other applicable discipline or action. The foregoing shall not

limit the applicable equipment used in and for fencing and rifle competitions in accordance with NCAA rules, at the venues for such competitions.

The tournament manager and NCAA representative shall review procedures for circumstances requiring emergency evacuation of the competition site or interruption of the competition. Facility management is reminded of its responsibility to provide sufficient security and/or law-enforcement personnel to ensure that access to the competition and surrounding areas is restricted to student-athletes and credentialed individuals.

<u>Threats</u>. In the event a threat is received, and time permits, the games committee should meet to discuss the potential problem; a decision would be made to implement the host institution's or competition site's predetermined plan; make announcements, if necessary, and implement plans.

<u>Game Days – Crowd Control</u>. Uniformed security or game management personnel must be provided for the team benches, teams' and officials' locker rooms, working press area, postgame interview room, hospitality areas, and any other area for which a credential is required or where crowd control is necessary. Officials must be escorted off the field immediately after the game. The NCAA site representative will discuss with the tournament manager specific plans in this regard (e.g., number of security personnel necessary in each area

Security/Crowd Control (Reference Section 6)

The tournament manager and NCAA representative shall review procedures for circumstances requiring emergency evacuation of the competition site or interruption of the competition. Facility management is reminded of its responsibility to provide sufficient security and/or law-enforcement personnel to ensure that access to the competition and surrounding areas is restricted to student-athletes and credentialed individuals.

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The responsibility for crowd control rests with the tournament director or designated representative of the host institution. The directors of athletics of the competing institutions are expected to communicate with their students and other fans to encourage enthusiastic support within the confines of good sportsmanship. An effective game management plan shall be executed to manage negative behaviors including having the stadium public-address announcer read the Crowd Control Statement in Appendix C at least once during each championship session.

<u>Team Bench Areas</u>. A uniformed security officer or game management personnel should be stationed behind or at the end of each team bench to protect players from spectators, if necessary, and to accompany the teams to and from the locker room.

Behind Goals. If fans are seated behind the goals, the host must ensure that uniformed security is present in this area.

Spectators shall not be permitted to enter the field area before, during or after a contest.

Weather

If weather conditions could alter the approved schedule, the tournament director and/or site representative must contact the NCAA championship administrator before any decisions to change the schedule are finalized and communicated to participants. Be prepared to summarize the weather situation and have a recommendation for an alternate schedule.

Lightning and Weather Detection Service

The NCAA has made arrangements to provide a lightning detection and weather monitoring system to all rounds of competition for outdoor championships. This system will assist the event management staff and the NCAA site representatives in case of inclement weather during the championship. A tournament staff member should be dedicated to weather monitoring. This service is provided complimentary so that all sites will have the resources available to ensure the safety of our student-athletes, spectators and event management staff. Both the site representative and host tournament director should request to include his/her emails and/or phone numbers via text to the weather monitoring system so updates will be received. The site representative and tournament director should also ensure that the address identified in the monitoring system is the actual physical location of where the event is taking place. It is also recommended that the site representative and the tournament director monitor the national storm center forecast using weather.gov or weatherbug.com. It is also recommended that the tournament director make contact with a local meteorologist.

SECTION 14 - Meetings

Meetings

The host institution is responsible for making arrangements for and scheduling the meetings outlined below, and for notifying the participants in the participant manual.

<u>Preliminary Rounds</u>. The NCAA site representative, assisted by the tournament director, should chair the meetings.

<u>Officials Meeting</u>. The host institution will coordinate a time for the games committee to meet with officials. This meeting should take place before the administrative meeting, if possible. (Appendix H)

Administrative Meeting. The administrative meeting must be conducted 2 hours prior to the game. The purpose of the meeting is to review policies and procedures governing the conduct of the championship, and to introduce the games committee. For first- and second-round matches, the head coach and athletics director (or designated representative) of each team <u>must</u> be present, as well as the officiating crew (<u>center referee at a minimum</u>), tournament staff and site representative. Attendance of each team's sports information director is recommended. Assistant coaches and other institutional representatives may attend. For third-round and quarterfinal competition, institutions may choose to have the head coach attend or designate another member of the coaching staff. All other individuals listed above shall be in attendance, including an administrator. (Appendix I)

Men's College Cup. The chair of the men's soccer committee, assisted by the NCAA championship

manager and the tournament director, should chair the meetings.

<u>Administrative Meeting</u>. An administrative meeting will be conducted Thursday. The purpose of the meeting is to review policies and procedures governing the conduct of the championship and to introduce the games committee. The head coach and athletics director (or designated representative) of each team <u>must</u> be present, as well as the officiating crew (or national coordinator of officials) and tournament staff. Attendance of each team's sports information director is recommended. Assistant coaches and other institutional representatives may attend. This meeting room should be set in conference style for 50 persons. (Appendix I)

<u>Officials Meeting</u>. An officials meeting shall be conducted with the Men's Soccer Committee Friday morning of the semifinals, to review NCAA policies and procedures, to coordinate assignments and responsibilities, and to explain expense and reimbursement procedures. (Appendix H)

<u>Men's Soccer Committee Meeting</u>. The NCAA championship manager will coordinate the NCAA committee meeting schedule and arrangements with the host institution.

<u>SECTION 15 – Media</u>

General Information – Preliminary Rounds

<u>Press Area</u>. Set up a secondary working press area as close as possible to the playing field without interfering with student-athletes and officials. The main working press area shall be in the press box or adjacent room.

<u>Interview Room</u>. An interview area should be available. "Dress" the room appropriately to reflect the prestige of the event by (a) placing NCAA seals and logos on the podium and walls; (b) using draping on the tables and other areas as necessary; and (c) setting up a platform for the interviewees and moderator. A security officer should be stationed outside the room to check credentials; game officials should not be allowed in the interview room.

Hosts should refrain from conducting on-field press conferences. All press conferences should be conducted in either the press box or another appropriate location that reflects the prestige of a championship event.

Media Hospitality Area. Arrange for appropriate press hospitality.

<u>Microphones</u>. The placement of microphones on a team coach or in team huddles and bench areas is prohibited at all NCAA championships.

<u>Telephone Lines</u>. Permit news media to use telephones on a first-come, first-served basis. Installation of additional telephones is not a permissible item of game expenses and must be paid for by the appropriate news agency.

<u>Radio/Internet Audio Coverage</u>. Radio broadcast rights and made-for Internet audio at any NCAA championship may take place only through advance written request and permission of the NCAA media services group. (Refer to http://www.ncaa.com/media.)

Press Interviews. Arrange for press interview with both coaches and players after a 10-minute cooling-off

period.

- 1. The timetable for each team's 10-minute cooling-off period begins when the head coach enters the locker room immediately after the game.
- 2. At the end of the 10-minute cooling-off period, sports information representatives should escort the non-winning head coach and two student-athletes (minimum) to the interview area. The non-winning head coach will be interviewed first. The winning head coach and student-athletes should be escorted to the "holding" area.
- 3. The "holding area" should be near the interview room and is to be used by the non-winning coach and student-athletes as they wait. They must be escorted to the press conference area as soon as the first team is finished. It is important that the winning coach has left the interview room and/or corridor before bringing in the non-winning coach.
- 4. It is very important to get the winning coach and student-athletes to the postgame interview area quickly after the 10-minure cooling-off period has ended.
- 5. The non-winning coach and two student-athletes will open the interview session. The session with the non-winning team should be limited to 20 minutes.
- 6. The winning coach and a minimum of two student-athletes will follow. The session with the winning team should be limited to 10 minutes.

General Information - Men's College Cup

<u>Press Area</u>. All members of the working press shall be housed in the press box.

<u>Press Conference Setup</u>. The host media coordinator should designate an interview room or area at the facility, and an individual to coordinate the activities in it. The interview area should be set for 50 persons and have a public address system and an elevated head table.

The media coordinator should use an audio mixer (mix down unit) in the interview area to permit individuals using microphones to attach their equipment to it, eliminating the presence of audio equipment and/or operators in front of, or adjacent to, the speakers at the dais.

The following is a checklist of suggested minimum requirements for the interview room:

- Seating for a minimum number of media or VIPs (check with the previous host for an approximate number)
- Risers or an area with an unobstructed view for television cameras
- Table for a minimum of 4-6 interviewees
- Sufficient electrical outlets
- Sufficient lighting for dais and workspaces
- Mult box
- Wireless microphones

An NCAA backdrop will be provided to be hung behind the press conference dais. A security officer should be stationed outside the room to check credentials; game officials should not be allowed in the interview room. This room should be set and prepared by Wednesday evening. A media meet-and-greet will be held in conjunction with a team's Thursday walk-through on the game field.

Media Hospitality Area. Arrange for appropriate press hospitality.

<u>Radio/Internet Audio Coverage</u>. Radio broadcast rights and made-for Internet audio at any NCAA championship may take place only through advance written request and permission of the NCAA media services group. (Refer to http://www.ncaa.com/media.)

All stations broadcasting any round of an NCAA championship shall be required to fill out the NCAA Championship Radio/Internet Streaming form online. To access the form, log onto NCAA.com/media then click "Quick Reference Guide to Broadcast Rights."

<u>Press Interviews</u>. Arrange for press interviews with both coaches and student-athletes after the 10-minute cooling-off period. After the championship final only, the 10-minute cooling-off period for both teams does not begin until the non-winning coach enters the locker room. For all rounds, the non-winning team shall be interviewed first, followed by the winning team. Any coaches and student- athletes requested by the media shall be made available for interviews. If a team or an individual is participating in an awards ceremony, the cooling-off period will begin immediately after the presentation. Locker rooms shall be open to the media after the cooling-off period has expired.

<u>Moderator</u>. The media coordinator shall identify a moderator for each news conference who shall keep the conference moving on schedule. Duties of the moderator include the following:

- 1. The moderator should give pertinent game statistics to media while they wait for the first team to arrive. Statistics should be distributed to the media, coaches and student-athletes as soon as they arrive.
- 2. Sports information representatives should obtain the names of the student-athletes who will be attending the press conference and give them to the host or NCAA media coordinator, who then will provide them to the moderator so that they can be announced in advance.
- 3. The moderator should open the press conference by asking the head coach for his opening statement.
- 4. After the coach's comments, the moderator should invite questions from media.
- 5. If necessary, the moderator should direct a question to student-athletes to get them involved, if the media do not do so.
- 6. Limit the losing team to 10 minutes and the winning team to 20 minutes.
- 7. The moderator should keep the flow of the press conference moving. If there is a gap of time between questions, limit questions to one more and then thank the head coach and student- athlete(s).

<u>Obligation of Coach</u>. The head coach must complete all NCAA championship media obligations before honoring any in-season radio or television contracts. Coaches or student-athletes may only conduct interviews with rights-holding television or radio networks (including ESPN or Westwood One, but not school radio stations) before the press conference following the conclusion of a game. These interviews are permitted during a period totaling no more than four minutes for all interviews, immediately after the

game. The media coordinator or designee has the responsibility to terminate the four-minute interview period, NOT the network/station that has purchased rights. (Assistant coaches are not obligated to the entire media staffing the championship and may grant postgame radio interviews at any time after the conclusion of the game.)

<u>"Selected Media" Policy</u>. Coaches cannot make themselves available to selected media representatives before the conclusion of the 10-minute cooling-off period. The may, however, open their locker rooms and/or report to the interview area before the cooling-off period ends, and make themselves available to all media representatives staffing the championship. Should a coach permit one media agency to enter the locker room before the 10-minute cooling-off period has ended, the locker room shall be opened to all other media representatives desiring access to the area. NCAA championships have an "open locker room policy," which is administered by the media coordinator on site.

All coaches and student-athletes must be made available for post-competition interviews after the cooling-off period. This not only applies to formal press conferences, but also to any interview requests made to coaches and/or student-athletes not involved in the press conference.

<u>Student-Athletes and Coach</u>. The sports information director representing each participant shall escort the coach and student-athletes to the interview area.

<u>Quotes</u>. Typed quotes shall be distributed to the media immediately after each news conference. It is recommended that one person be assigned to each team so that news conferences are covered in their entirety.

Internet Policy

The NCAA website, NCAA.com, serves as the official online resource for NCAA championships.

The NCAA and its partners own the Internet rights to all of its 90 championship events. Rights include live statistics, video and audio streaming, electronic commerce, and post-event footage use. The NCAA and its partners own all game action, practice footage, press conferences, one-on-one interviews or any other content on the NCAA website.

<u>Internet Live Statistics</u>. The NCAA reserves the right to deny permission to produce live statistics for NCAA championship play. In the event the NCAA takes on the responsibility of producing a live statistical representation from an NCAA championship event, no other entity will be permitted to do so. Live statistics are considered a protected right as part of a bundled rights agreement, referenced above. For clarification purposes, a live statistical representation includes play-by-play, score updates, shot charts, updated box scores, photos with captions, etc.

In the event the NCAA does not produce live statistics for a specific championship, the host institution is given priority to produce exclusive live statistics. The host institution will be given the same exclusivities the NCAA would reserve for its rights holder in such an instance.

Once it is determined that neither the NCAA nor the host institution plan to exercise their exclusive rights, the ability to produce live statistics will be granted — on a non-exclusive basis — to each participating school. A "participating school" is defined as a school playing in the same event at a specific site.

In each case, no commercial advertising is permitted within the live statistics window, unless permission is specifically granted by the NCAA. Any questions pertaining to live statistics should be sent to Nate Flannery, NCAA director of digital and social media (nflannery@ncaa.org).

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<u>Championship Website Guidelines</u>. NCAA.com will host all championship websites for final-round sites. The NCAA media coordination staff will provide a list of information that the host sports information director will need to provide for the site in question. For preliminary or regional round hosts that would like to develop their own championship websites, all content should be approved through Durenka Robie, coordinator for branding and fan experience, (<u>drobie@ncaa.org</u>; 317-917-6222).

Webcasting

For final sites of all non-televised championships, NCAA.com will provide live streaming of the contest. For all other non-televised rounds, the NCAA encourages all hosting institutions to provide a live webcast.

(Note: The NCAA strongly encourages hosts that webcast during the regular season to webcast all rounds hosted at the site.).

Apply for NCAA Internet streaming rights online at https://www.ncaa.com/rights-request. Questions about Internet streaming can be directed to Nate Flannery (phone 317-917-6523; nflannery@ncaa.org).

Please reference Appendixes M and N for additional guidelines.

Microphones

The placement of microphones on a team coach or in team huddles and bench areas is prohibited at all NCAA championships.

Photography

- 1. Restrict photographers to the side opposite the team benches and the photographers' lines in the goal area. **Do not allow anyone directly behind the goals**. "Prime" positions should be rotated among members of the media
- 2. Commercial use of any still photographs is prohibited unless permission is obtained from the NCAA (see No. 5 below). Specific areas will be designated for photographers, and these areas will be limited by priority and space.
- 3. Hand-held video cameras may be permitted in the stands as long as they do not obstruct the view of other spectators. Tri-pods and large video cameras may not be used by spectators.
- 4. On approval from the NCAA media coordinator, institutional media representatives (sports information director or assistant sports information director) may videotape portions of their competition/warm-ups/award ceremonies from designated areas. Those serving in dual-roles will be issued a media credential and photographer armband.

NCAA Photos (also known as Clarkson-Creative/Clarkson) will be on site for the final day of competition, unless otherwise specified. Hosts institutions are not required to have a photographer when Clarkson is not on site. An additional photographer may be hired by NCAA staff to shoot additional days and ancillary events, if the staff so chooses. For those instances, it is necessary to have the hired photographer(s) complete the photography services agreement.

All photographers will agree to the NCAA Championship Photography Terms and Conditions upon requesting a credential. Photo sales on site are strictly prohibited.

Images for use by NCAA member institutions are available at a special rate and are bound by the

following rights:

"For official NCAA member institution athletic department website and publications only. Other reproduction, distribution, and/or display print production is prohibited unless specified in writing."

For internal member institution use, please contact Clarkson-Creative at info@ncaaphotos.com with the name of the image(s) you would like to purchase, and an online transaction will be set up to download the image(s). All images should be credited, where it appears, to: ©Photographer's Name/NCAAPhotos. For all other uses, please contact Andy Krause (Andrew.Krause@gettyimages.com).

Any other entity, with the exception of the NCAA membership, seeking a championship event photo must license it through <u>Getty Images</u>. To license an NCAA championship event photo, please visit http://on.ncaa.com/NCAAonGetty.

For additional questions regarding championship photography, please contact Levida Maxwell by email (lmaxwell@ncaa.org) or phone 317-917-6356.

Television

If an NCAA championship is to be televised, the media coordinator will be notified by the NCAA championships manager or NCAA media coordinator. This person will relay any needs specific to television, such as power, press row space, etc., to the host media coordinator. Information about NCAA broadcasts are located online at www.ncaa.com/media.

Working Press Room

The media coordinator is responsible for the working press room at the stadium.

1. <u>Telephones/Internet</u>. A minimal number of telephones should be installed in a designated media work room as a tournament expense if approved in advance. These phones should be limited to credit card, toll free, or incoming calls. The media coordinator should determine the number of telephones (if any) required by evaluating the number of media credentials.

Wireless Internet access must be available at all championship rounds for media use. The host institution may NOT assess an additional "hookup fee" to any media agency. Any wireless charges should be charged to the host or reflected in the proposed budget.

Phones also may be installed in the press box as determined by the media coordinator. The media coordinator can either coordinate all phone line orders or provide the media with a telephone company contact for the site. If a media entity wants its own phone line, it shall be charged the exact cost of the installation. The host institution may NOT assess an additional "hookup fee" to any press agency. Any telephone line charges to the host or NCAA shall be reflected in the proposed budget.

- 2. <u>Sports Information Director Needs</u>. The media coordinator shall contact each SID representing a participating team at the site and request a shipment of media guides, statistics and other updated information to place in the pressroom prior to the team's arrival.
- 3. <u>Copier</u>. One photocopy machine with capabilities for reproducing statistics and other material on bond paper with a minimum per copy speed of 75 per minute shall be available. The competition site will be responsible for the installation, service costs and paper for these machines for the

competition. Each machine will also include a collator and automatic stapler, with an additional collator available capable of handling 12 separate sheets of paper. Equipment operators and technicians also shall be available for all days of competition as scheduled by the NCAA.

4. <u>Printers</u>. At least one high-speed printer with collating capabilities shall be available in the media area.

Security

Security personnel should be instructed to protect the press conferences and working press areas, especially before and after each game, and to limit access in all restricted areas to individuals wearing credentials.

1. Security personnel (police, ushers or other attendants) should be stationed at the entrances to the game field during both practice and competition sessions to screen personnel.

The only individuals with credentials permitted on the game field during actual competition will be the following:

- a. Game officials.
- b. Timers, official scorer, statisticians, etc.
- c. Official travel party.
- d. NCAA staff, site representative and Men's Soccer Committee.
- e. Tournament director/event management staff/host personnel.
- f. Athletic trainers/physician.
- 2. In order to ensure the safety of and best competitive atmosphere for the competitors, field credentials should be provided to only participants, officials and other authorized personnel. No one should be allowed to enter the field without a credential. (Refer to CREDENTIALS.)
- 3. Security should be prepared to keep media representatives in the area(s) reserved for them and out of the stands and the team bench areas.

Statistics Reporting to the NCAA

Each host should make sure the XML file for each contest is uploaded into the NCAA system. On the final day, the email should include the all-tournament and Most Outstanding Offensive and Defensive Player selections.

The host sports information director, media coordinator or designee is responsible for reporting official championship results to the Association's website, www.NCAA.com. At the conclusion of each championship contest or session (preliminary rounds and finals), please forward information that specifies the division, sport, round, date and official results, and provide a brief game/event summary.

Institutions should send all information as follows:

- Email the information to ncaa-content@turner.com.
- Specify the division, sport, round and region in the subject area.

- Paste the text (official results, including date of competition, round, etc.) directly into the message box.
- Attach HTML box score, if available.

Championship Records

NCAA championship records are available in PDF format at https://www.ncaa.org/championships/statistics/ncaa-records-books. If you have trouble accessing the information, please contact a member of the NCAA Media Coordination and Statistics staff.

SECTION 16 – Medical Procedures

Institutions and athletics health care providers should adhere to federal, state and local regulations; NCAA bylaws and sport playing rules; and the NCAA Sports Medicine Handbook. Athletics health care providers for the student-athlete should be appointed by and should report to institution administrators who are independent from coaches (e.g., health center, campus hospital/medical center, student affairs).

Medical Facilities

<u>Ambulance Service</u>. At the NCAA's expense, an ambulance shall be provided for event participants on game days. The ambulance should be equipped with advanced life-support equipment (e.g., AED with EKG capabilities, cardio-conversion drugs, emergency respiratory equipment).

<u>Biohazard Cleanup</u>. The athletic training staff shall prepare a biohazard kit to clean and manage all blood situations. Assemble and maintain supplies for cleaning and disinfection of hard surfaces contaminated by blood or OPIM. Items include personal protective equipment (PPE) (gloves, goggles, mask, fluid resistant gown if chance of splash or splatter); supply of absorbent paper towels or disposable cloths; red plastic bag with the biohazard symbol on it or other waste receptacle according to facility protocol; and properly diluted tuberculocidal disinfectant or freshly prepared bleach solution diluted (1:100 bleach/water ratio). These kits should be placed on each team's cooler cart positioned at the end of the team benches.

<u>General Public</u>. The facility, at its expense, must provide certified medical personnel and a first-aid room on game days.

<u>Hospital</u>. The host athletic trainer shall identify a hospital, in close proximity, that will be available to participating teams and shall ensure that championship participants will be provided priority care and assistance.

<u>Participants</u>. Athletic training facilities should adhere to local, state and federal regulations pertaining to health care facilities. An athletic training room shall be open and a certified athletic trainer (the host institution's athletic trainer) must be present for all practices and games at the facility. The training room must open a minimum of two hours before all practices and games and remain open one hour after the conclusion of all practices and games. Two physicians (general practitioner and orthopedic surgeon) must be accessible by cell phone or pager during all practices and must be on-site during all games.

<u>Supplies</u>. All necessary emergency equipment should be at the site or quickly accessible. Equipment should be in good operating condition, and personnel must be trained in advance to use it properly. This equipment should include, but is not limited to:

- Automated external defibrillator (AED),
- A bag-valve mask, advanced airway tools
- A spine board and other stabilization supplies for the head and neck
- Splints
 - Immobilization splints
 - o Immobilizer/knee stabilizer
 - Crutches
- Bleeding control materials, such as a tourniquet and large sterile dressings.
- Ice
- Blood-borne pathogen kitMoist hot packs
- Muscle stimulator
- Sharps kit/biohazard trash can
- Ultrasound unit
- Gurney
- First-aid equipment/athletic training supplies
- Suture materials
- Emergency eye care and dental equipment

Sports medicine providers should be trained to use emergency supplies.

<u>Portable Baths</u>. Portable baths (hot or cold) must be used under the direction of the host sports medicine staff, athletic trainer or physician within the venue of the championship. If the host sports medicine staff permits the communal use of the baths, they must be properly disinfected between individual use, filtered and with proper circulation or otherwise maintained in a manner consistent with local public health codes. The NCAA permits ice baths in designated areas as directed by an athletic trainer or team physician when the bath is used as a component of the emergency care plan in the event of an exertional heat injury.

<u>Locker Rooms</u>. The team locker rooms shall be equipped with hot hydrocollators, biohazard trash cans and sharps containers. The sports medicine staff should be prepared to assist teams with cold baths, whirlpool tubs and exercise bikes. Each locker room or team bench should be equipped with similar equipment (if applicable).

<u>Communication</u>. The athletic trainer and physicians should be equipped with a means of radio communication.

<u>Teams' Physicians</u>. Participating institutions may include team physicians on their gate list. If the physicians are not seated on the bench, the host athletic trainer should ascertain their seat locations, in case of emergency, and be prepared to escort the physician to the team locker room, if necessary. If the team physician has not been provided a credential from the team allotment, they will be provided a credential and escorted to the team locker room or athletic training room. (Refer to Section No. 15-3)

<u>X-Ray Technicians</u>. X-Ray equipment and technicians shall be on-site during the championship. Should the institution have equipment in close proximity to the facility (e.g., building next door), this equipment may be used with NCAA approval.

<u>Concussions</u>. The NCAA has adopted legislation that requires each active member institution to have a concussion management plan for its student-athletes. Participating institutions shall follow their

concussion management plan while participating in NCAA championships. If a participating team lacks appropriate medical staff to activate its concussion management plan, the host championship concussion management plan will be activated.

The legislation notes, in part, that a student-athlete who exhibits signs, symptoms or behaviors consistent with a concussion shall be removed from athletics activities (e.g., competition, practice, conditioning sessions) and evaluated by a medical staff member (e.g., sports medicine staff, team physician) with experience in the evaluation and management of concussions. A student-athlete diagnosed with a concussion is precluded from returning to athletics activity for at least the remainder of that calendar day; and medical clearance for return to athletics activity shall be determined by the team physician or the physician's designee from the student-athlete's institution. In the absence of a team physician or designee, the NCAA tournament physician will examine the student-athlete and will determine medical clearance.

Medical Staffing

<u>Host Medical Staff</u>. It is the responsibility of the host institution/conference to provide medical coverage and care for participating student-athletes. In limited-access venues, the host medical staff will assess and remove from play student-athletes with injuries. Once removed, traveling medical staffs will have access to their student-athletes.

<u>Travel Party</u>. Medical personnel receive credentials for the championship as part of the normal institutional travel party. It is the responsibility of the participating institution to include medical personnel in their normal credential numbers. However, institutions may elect to pay for medical staff to travel in addition to the travel party limits though institutional funds. Competition site access can be secured by acquiring session tickets though purchase or an institutional pass list.

<u>Access</u>. Medical staff traveling with teams will have access to their team participants through the host medical staff, should an injury occur.

<u>Communication</u>. Contacting the host medical staff before arriving to the championship site is recommended. On arriving, understanding competition site access during the event will help coordinate access to injured student-athletes. Typically, an access point from the stands supervised by security will allow access to student-athletes.

SECTION 17 - Championship Merchandise/Licensing

Administration

The NCAA licensing department has oversight for the event merchandising program at all rounds and sites of NCAA championships. All licensing and merchandising questions should be directed to David Clendenin (317-917-6496; dclendenin@ncaa.org).

Availability

An online ordering system will be available to participating institutions interested in ordering Event 1, Inc., merchandise in advance of the championship. Orders will be shipped by Event 1 directly to the participating institution's campus.

General Policies

The NCAA retains the exclusive right to sell souvenir products at all rounds and sites of the 90 National Collegiate Championships; host institutions/conferences and sponsoring agencies for all NCAA championships are required to sell items provided by the official NCAA event souvenir merchandiser. The official NCAA event souvenir merchandiser is Event 1.

Event 1, Inc. will enter into an agreement with the official vendor of the host institution/conference or sponsoring agency and will supply merchandise and inventory reconciliation forms to the official vendor. The official vendor of the host institution/conference or sponsoring agency at the site of the championship(s) is responsible for complete retail vending accountability, including full responsibility for inventory. When the requirements listed below are met, the host institution/conference will receive a 20 percent commission fee for providing these services. The 20 percent commission fee will be from net sales, which is defined as gross sales minus taxes and credit card fees. The following is a list of the requirements that must be met to qualify for the 20 percent commission fee:

- a. Receive and count in all merchandise upon arrival from Event 1, Inc., as well as receiving all reorders required to meet customers demand. Reorders could arrive any day of the week and could be as early as 8AM on Saturday or Sunday.
- b. Locked and supervised storage adequate to accommodate all championship merchandise
- c. Immediate notification (within 24 hours of receipt) to Event 1, Inc. of any discrepancies in initial inventory counts. Non-notification will represent host or vendor acceptance of initial inventory provided by Event 1, Inc.
- d. Total management, control, and accountability of the merchandise. If goods are lost, stolen or damaged, those goods are the responsibility of the host institution/conference or vendor.
- e. At the conclusion of the event, everything sent must be returned to Event 1 within two days of the conclusion of the event.
- f. An appropriate number of selling locations and sellers throughout the facility in order to meet the demands of the projected crowds.
- g. Selling locations that are well displayed and fully stocked prior to the public's access to them.
- h. Strict adherence to the merchandising and display standards as outlined below:
 - -Merchandise made available for sale at all times during the event.
 - -Each item neatly displayed with correct prices clearly marked.
 - -Merchandise should be neatly folded at all times.
 - -Neatly dressed personnel that are customer-oriented.
 - -Skirted tables for display and checkout.
 - -Display boards and grids to properly display product at all selling locations
 - -Selling locations located in high traffic and easily located locations.
 - -Vendor shall be responsible for hanging any display or signage material provided by concessionaire.
 - -Keeping selling areas clean and neat at all times.
 - -Re-stocking of back-up inventory in a fast and efficient manner.
 - -Transferring merchandise between the slower and higher volume stands to meet the demands of the consumers.
 - -Providing electricity and either hard internet lines or dedicated secured Wi-Fi network connection to support the merchandise sales effort at no cost.
 - Calling Event 1, Inc. to request re-orders should sales warrant.
- A complete inventory accounting of all merchandise sold with a final inventory count and merchandising report supplied to Event 1, Inc., no later than 24 hours after the conclusion of the event.

- j. Total gross sales revenues and a final copy of the inventory report must be sent to Event 1, Inc., within 2 business days of the conclusion of the event.
- k. The remaining inventory forwarded to Event 1, Inc., or the next event site as determined by event 1, Inc., within two days of the conclusion.
- I. Having met each of the above requirements, Event 1, Inc. will pay to the host institution/conference, sponsoring agency or its assigned vendor, a commission equal to 20% of sales net of taxes and credit card service fees. The host institutions will keep commissions earned and the remaining money owed to Event 1 must be sent within 7 days of the conclusion of the event.

The host institution/conference may not sell or allow for sale any merchandise that infringes upon the exclusive rights of Event 1, Inc.

Institutional Merchandise. A buy-out option can be made with Event 1/NCAA when the host institution/conference wants to sell merchandise that features the host mark or logo at the NCAA competition. This can only be done when the host institution/conference agrees to purchase the entire product that Event 1 provides. The host institution/conference will receive a 20 percent commission fee of net sales, gross sales minus credit card fees and taxes, on product supplied by Event 1. The host institution or official vendor will provide the NCAA 15 percent of sales (net of taxes and credit card service fees) of all non-NCAA championship merchandise. The quantity of NCAA merchandise available for sale shall not be less than a comparable shipment to a comparable site of the previous year's championship.

Reordering Process. The host institution/conference may contact Event 1 to place an order for additional merchandise during the event. The concessionaire must contact Event 1 no later than the conclusion of each day to evaluate inventory levels. The more time Event 1 has to react to the request, the better the chance a reorder can be processed and shipped in a timely manner. Event 1 cannot guarantee that additional merchandise will be available.

<u>Event 1 will provide an event manual, which will include the contact information for the event coordinator</u> assigned to the event as well as additional merchandising guidelines.

SECTION 18 – Practices

Preliminary Rounds.

Practice Day. The day before a preliminary-round game, both teams will be permitted to practice on the game field for 60 minutes, weather permitting. The practice will be restricted from penalty box to penalty box. Portable goals shall be available for the practice. These practices are closed to the public and media representatives.

Game Day. On game day, the pregame warm-up will be limited to 60 minutes on the game field. Teams will have full access to the field. Initial goalkeeping warm-up is encouraged outside the goal box. A gameday walkthrough is allowed for each team (no cleats/1 ball) lasting 30 minutes.

Artificial Surfaces. For artificial surface fields, teams shall be allowed full access to the field during both the 60-minute practice the day before the game and during the warm-up on game day.

Practice Schedule. The NCAA regional chair and NCAA championship administrator, in consultation with the host institution, have final approval of the practice schedule.

Practice Balls. Teams should be prepared to provide their own practice balls.

Men's College Cup.

Practice Field. A practice field, comparable to the game field, must be made available Wednesday and Thursday prior to the semifinals and Saturday before the final. The participating teams shall be allowed to conduct a walk-through on the game field Thursday. Unless coaches permit otherwise, these practices are closed to the public; however, the NCAA's broadcast partner will be permitted to watch and gather footage.

Practice Schedule. The Men's Soccer Committee chair, in conjunction with the NCAA championship manager, is responsible for approving all practice schedules.

Practice Balls. The NCAA ball supplier (Wilson) will provide practice balls.

Scoreboard. The scoreboard clock should be used to time practice sessions.

<u>Championship Practices</u>. Per NCAA Bylaw 17.1.6.6.1.1 (Exception). At any conference or NCAA championship, student-athletes from the team representing the host institution shall be permitted to miss class time to attend practice activities conducted the day before the competition.

SECTION 19 – Participants Information

Participant Packet – Preliminary Rounds

Preliminary-round hosts shall prepare an information packet for the participating teams' directors of athletics, head coaches, sports information directors and athletic trainers. The following information should be included: lodging information; meeting times and location; practice times; game times; uniform color; tickets; parking for teams and fans; videotaping; directions; restaurant information; names and contact information of the host's key personnel (athletics director; tournament director; sports information director and athletic trainer).

In addition, hosts should obtain arrival date/time/flight information from the visiting teams.

Participant Manual – Men's College Cup

The host institution will be provided a template of the participant manual. Specific areas will need to be completed by the host. This manual shall include pertinent information regarding the event and will be provided to the four participating teams as well as being available at http://www.ncaa.org/championships/division-i-mens-soccer.

The participating institutions are responsible for their own meal arrangements and expenses. However, it would be helpful to include a list of restaurants or on-campus eating facilities in the participant manual. In the event there is not an adequate number of restaurants in the area where the teams are staying, consideration should be given to special arrangements through the campus cafeteria and/or hotel or motel restaurants.

SECTION 20 – Promotions, Marketing and Fan Engagement

Contacts

The host institution should designate a marketing contact or marketing team for the championship. This person should be familiar with marketing strategies that have worked in the community to sell tickets and drive attendance. It is the primary responsibility of the marketing contact to work closely with the NCAA championships marketing contact to create and implement the championship marketing plan. While many host institutions may have a marketing contact in the athletic department, this individual may also be from the local organizing committee, convention and visitor's bureau, sports commission or a combination thereof. Contact information for the designated marketing contact(s) should be submitted through the key contact portion of the NCAA host reporting system.

Expectations

- Know the marketing budget. The NCAA championship tournament manager on your campus or the NCAA Tournament Operations point person can communicate your marketing budget
- Develop marketing goals. The primary focus should be driving ticket sales and attendance at the championship.
- Map out the timeframe to market the championship.
- Determine how to best use the marketing materials provided by the NCAA.
- Establish grassroots initiatives to implement in your local and regional communities.
- Explore opportunities with traditional media (print, radio and television) in your area.

Marketing Plan

Host institutions/conferences shall establish a marketing plan in coordination with the NCAA championship marketing contact. All marketing plans, marketing budgets and collateral must be approved by the championship marketing contact prior to implementation.

Marketing Collateral

<u>NCAA Online Marketing Website</u>. The NCAA Online Marketing Website is a comprehensive tool designed to help hosts create marketing products which will generate awareness and promote ticket sales for the championship. The NCAA Online Marketing Website can be accessed at NCAAChampsPromotion.com.

Championship hosts should customize and download all necessary artwork to promote the championship from the website. Hosts should make every effort to use the artwork provided, produce the items locally and obtain reimbursement for production costs, up to the reimbursable allocation provided for the championship round you are hosting.

Each NCAA Championships host marketing contact and tournament manager will receive an email with the marketing website address, username, password and specific marketing budget allocated for the championship you are hosting. The reimbursement amount is separate from and in addition to the marketing/promotions budget allocated by host institutions through the championship bid process. Please contact ncaa.org if you are unable to locate this information.

Customizable artwork templates and marketing resources available on the NCAA Online Marketing

Website include:

PRINT

- Poster
- Flyer
- Print Ad
- Table Tent

DIGITAL

- Email blast
- Banner
- Social Media Graphics

OUTDOOR

- Billboard
- Banner

RESOURCES

- Marketing Best Practices
- Social Media Guidelines

If you have artwork needs and/or sizing which may not be available on the NCAA Online Marketing Website, you may submit a special request through the website. Any additional questions can be directed to ncaachampspromotions@ncaa.org.

All requests – artwork and reimbursement – must be approved by the national office staff before you proceed. Artwork requests and approvals will be managed through the website. If you do not have a local print vendor, we have listed NCAA preferred vendors on the website.

Collateral should not be created outside of the NCAA Online Marketing Website. The website ensures proper usage of NCAA logos and trademarks, as well as ensures consistent branding across each championship round and all 90 NCAA Championships.

*Please note, a limited number of Division I predetermined hosts will create all marketing collateral by coordinating directly with the NCAA Championship Marketing contact; they will not have access to the NCAA Online Marketing Website.

Television/Video and Radio Ticket Spots. The marketing website allows hosts of select predetermined championship sites to download TV, video, and radio spots for immediate use. Questions regarding the availability of these spots for your championship event should be directed to your NCAA Championship Marketing contact.

:30 Video/Television Spot

The NCAA creates TV/Video Spots for select championship sites and a limited number of predetermined regional rounds.

- All spots are available for download via the NCAA Online Marketing Website.
- Spots may be uploaded to websites, burned onto discs, or sent via email to other parties that may need them.
- Spots are provided in several formats to allow for use over a variety of platforms (e.g. websites, social platforms, TV commercials, videoboards, etc.).

- The video/television spot is available for download in the following file types:
 - HD: apple ProRes LT (104 mbps)
 - SD: dv25(25 mbps)
 - Web proxy: .mp4 (1.5 mbps)

:30 Radio Spot

- The NCAA creates radio spots for all predetermined championship final sites that are not sold out and for a limited number of predetermined regional rounds.
- The radio spots can be used on radio stations, websites, burned onto discs or emailed.
- The file format available for download is .mp3 (.32 mbps).

Social Media Guidelines

The official NCAA social media pages and official hashtags can be found here: http://www.ncaa.org/socialmedia

Host Promotion of Championships

A lot of hosts already have an established presence in social media. Examples are school, LOC, Sports Corporation, venue or city pages/accounts. These pages/accounts are all acceptable places to promote hosting of an NCAA championship through the use of marketing messages and products supplied from the NCAA (links, web banners, fliers, etc.). The NCAA also promotes the championships (and the host involvement) on the appropriate NCAA social media pages/accounts. If the championship does not have an official NCAA page on a social media site, a host is still not permitted to create a page for it. The NCAA will make efforts to promote this championship on the other established pages/accounts, as necessary. Collaboration is encouraged through the use of cross-posting on Facebook (@ linking within text to drive fans to each other's pages) and mentions on Twitter (@ links to show coordination in posts). In addition to collaboration, idea-sharing is also encouraged and can be coordinated through the championships associate director of social media, cdion@ncaa.org.

A host should not create a social media account or page (Facebook page, Twitter feed, Instagram, Snapchat, Tumblr account, etc.) solely devoted to promoting an NCAA championship. These pages become outdated, distract fans from established pages and fracture the NCAA message.

Top 10 considerations when planning for social media event marketing:

- 1. Know your social media audience. Utilize account analytics to learn about your fan demographics and monitor the engagement levels on your posts. Figure out what engages your fans.
- **2. Encourage community.** Ask for feedback and opinion. This helps engage the user and may provide you with some good input. Also, reply to user questions with correct and helpful answers.
- **3. Cross-post.** Cross-posting or mentioning others will help increase your visibility and spread credit throughout social media platforms.
- **4. Use images.** Pictures are necessary to grab attention and interest. Users are more likely to engage versus text only.
- **5. Be concise.** This is required on Twitter (140 characters) but should also be used on Facebook and other platforms without this limit. Get to the point within two sentences. Less than that, if possible.
- **6. Lead your video.** You have mere seconds to garner a user's attention on social media. Make sure your videos have an immediate point of interest to keep users engaged.
- 7. Like or Follow people to help you. Networking with members of the media, partner organizations and constituents on Twitter and Facebook is just as beneficial as in real life. On Facebook, like their pages, cross-post to them when you mention them or make them one of your favorites. On Twitter, retweet, join in on hashtags (#NCAA) and mention feeds in your posts.
- 8. Keep it light. While it is important to stay on message and deliver the facts, this is social media,

- after all. Have fun with it.
- **9. If you hesitate about posting something, you probably shouldn't.** There are no re-dos in social media. A "delete" doesn't mean you can delete someone seeing it.

Please send direct questions to Chris Dion, cdion@ncaa.org, or send ideas or news to the general box, socialmedia@ncaa.org.

NCAA Marketing Bylaws

- **12.5.1.1.1 Promotions Involving NCAA Championships, Events, Activities or Programs.** The NCAA [or a third party acting on behalf of the NCAA (e.g., host institution, conference, local organizing committee)] may use the name or picture of an enrolled student-athlete to generally promote NCAA championships or other NCAA events, activities or programs. (*Adopted: 8/7/03*)
- **12.5.1.8 Promotion of NCAA and Conference Championships.** The NCAA [or a third party acting on behalf of the NCAA (e.g., host institution, conference, local organizing committee)] may use the name or picture of a student-athlete to generally promote NCAA championships. A student-athlete's name or picture may appear in a poster that promotes a conference championship, provided the poster is produced by a member that hosts a portion of the championship or by the conference. (Adopted: 1/11/89, Revised: 8/7/03)
- **12.6.1.8** Reciprocal Marketing Agreements—Sports Other Than Football and Men's Basketball. In sports other than football and men's basketball, an institution's marketing department may enter into a reciprocal contractual relationship with a professional sports organization for the specific purpose of marketing and promoting an institutionally sponsored sport. (Adopted: 4/29/04 effective 8/1/04, Revised: 2/17/12)
- **13.4.3.3 NCAA** or Conference Championship Posters. An institution hosting an NCAA or conference championship may produce a poster promoting the championship and send it to a high school coach and/or his or her educational institution. It is not permissible to send such a poster to a prospective student-athlete. (Adopted: 10/28/99, Revised: 4/6/00, 1/10/05 effective 8/1/05)
- **13.4.3.3.1 NCAA** or Conference Championship Promotional Materials. The NCAA or member conference [or a third party acting on behalf of the NCAA or member conference (e.g., host institution, host conference, or local organizing committee)] may produce and provide championship-promotional materials to any individual or group, provided the materials: (Adopted: 1/10/05)
- (a) Are solely for the purpose of promoting the championship event rather than the host institution, and use factual information (e.g., date, time, location, identification of host school/conference, ticket information, photos of previous championships);
- (b) Are not sent exclusively to prospective student-athletes;
- (c) Are available to the general public; and
- (d) Do not promote the institution's athletics program.
- **13.1.8.5 NCAA Promotional Activities Exception.** An institution's coach may participate in NCAA promotional activities (e.g., autograph sessions, fan festivals and opening ceremonies) at NCAA championship events, provided contacts with prospective student-athletes are not prearranged and recruiting activities do not occur. (Adopted: 4/28/05)

In-Venue Entertainment

NCAA championship hosts are encouraged to explore in-venue entertainment options during the championship to keep fans engaged, excited and to enhance the atmosphere for both the fans and student-athletes. Various potential areas of in-venue entertainment and the guidelines associated with them are discussed below. Please discuss any forms of in-venue entertainment you would recommend with your NCAA staff point person for suggestions and approval.

<u>Break in Action contests or Promotions</u>. Hosts should consider continuing regular season halftime/quarter break/timeout contests and promotions or creating new, unbiased or non-sponsored versions of these promotions to use during NCAA championships. Entertainment can also include local performance groups or youth scrimmages. Guidelines and ideas for consideration:

- Must not include any commercial recognition (unless approved/provided by an NCAA corporate champion, partner or official equipment supplier and signed off by a member of the NCAA Corporate Relations staff)
- Must be appropriate and in good taste
- Must fit safely within given time constraints with no chance of interfering with the competition
- Must not negatively impact the championship playing surface in anyway
- No links or resemblance to gambling
- Participants must be randomly selected
- No bias toward or against any participating team
- Campus and venue rules must be considered when developing the contest or promotion
- NCAA championship merchandise purchased by the host (e.g., extra volunteer apparel, committee
 or contributor gifts, items or certificates purchased from Event 1) make good prizes for these
 contests as prizes with commercial recognition would not be permitted

<u>National Anthem Singers</u>. Hosts are encouraged to explore their resources to bring in local, regional or even nationally recognized celebrities or groups to sing the national anthem (e.g., state beauty pageant winners, recording artists with strong local ties, famous local choir groups or bands). Guidelines and ideas for consideration:

- Local groups or personal contacts who could provide this service at no cost are recommended
- No bias toward or against any participating team (e.g., performers should not wear the apparel of a participating team)
- A brief description and "thank you" for the performing group or individual may be incorporated into the script, but no commercial recognition, sponsorship, sales or recruitment messages should be included
- Anthem should take two minutes or less to perform, however please build extra time into the script for introduction and placement of the color guard (if applicable), and introduction/applause for the performer

Youth Sport Team Recognitions

The introduction of local youth sport teams on-field before NCAA championships can often add excitement, tie in the community, provide additional PR and help drive attendance through not only the youth athletes, but also their parents, family and friends. This is encouraged if it is appropriate for the championship. Guidelines and ideas for consideration:

- Must be unobtrusive to the competition and allotted warm-up time for the student-athletes
- Youth teams recognized should be younger than high school age to avoid any possible recruiting

concerns

- Must not include any commercial recognition (unless approved by the NCAA)
- The youth group being represented must provide chaperones, transportation, and assume all supervision of the youth teams while they are at the championship
- The host should provide detailed information to the youth group regarding parking/drop off procedures, entry to the facility, meeting location, instructions for the presentation, seating after the presentation, etc.
- The host should provide on-field staff or volunteers to guide the youth group through the presentation

<u>Enhanced Team Introductions</u>. Examples of this could include using special music or video introductions provided by each team, smoke machines or on-field fireworks, inflatable tunnels, youth athletes forming a tunnel or holding hands with student-athletes as they are introduced, local or school bands playing, etc. Guidelines and ideas for consideration:

- Must be appropriate and in good taste.
- Must fit safely within given time constraints with no chance of interfering with the competition.
- No bias toward or against any participating team and should be equally executed for all participating teams.
- Should be discussed with the NCAA point person in advance.

<u>Musical Entertainment</u>. Participating school bands will be scheduled into the overall championship presentation when they are available. When they are not, the host institution marching band, other school bands or local bands may be appropriate for entertainment during pre-game, halftime or other breaks in the action or for greeting fans in the stadium entrance or other congregating area.

<u>Affiliated Award Recognitions</u>. If appropriate, national award winners for the given sport who are in attendance but not competing at the time of the scheduled recognition may be awarded on field during NCAA championships (e.g., Elite 90 award winner, coaches' association player of the year winner, coach of the year, etc.). Please consult with the NCAA point person to determine appropriateness.

<u>Military Involvement</u>. Military involvement in NCAA championships may include national anthem performances (military singer, instrumentalist or band), color guard, band performances of patriotic songs, fly-bys, parachute teams, precision drill teams, etc.

SECTION 21 – Programs

The preliminary rounds of this championship will feature a digital game program that can be viewed online or downloaded at no charge. This program will be available online generally no later than two days prior to the first day of the event.

The finals site of this championship will feature a printed program, which the NCAA and IMG College Publishing has the exclusive right to distribute at the competition venue during the championship. No competing publications, whether sold or free of charge, are permitted at NCAA events where printed programs are available. Any publications delivered to the venue are the property of IMG College before, during and after the event.

Content/Editorial

IMG College Responsibilities

Responsible for all program production, including editorial content, layout and design, advertising and printing.

Host Responsibilities

Media contact should provide IMG College with text and photos for editorial pages about host institution/venue/city, if requested by IMG College.

Any pages promoting the host institution/venue/city will not be display advertisements; those interested in purchasing advertising space for sponsors, etc., should contact Doug Iler (doug.iler@learfieldimgcollege.com).

Digital Program Promotion

The NCAA will provide a PDF including a QR code that links to the digital program, a URL where the digital program can be accessed and imagery of the NCAA's Corporate Champions and Partners. This PDF, or digital handout, is also shared with participating schools for their promotional use. If you would like this information ahead of time, please contact your NCAA administrator.

The NCAA and IMG College encourage all participating schools to promote the digital publication link on athletics and school-affiliated websites and social media outlets. The NCAA and IMG College also encourage all participating schools to share with student-athletes, faculty, alumni organizations or any other group that may have interest, as well as local media outlets.

All digital programs available can be found at http://www.ncaa.com/gameprograms.

Best Practices

Below are a few best practices for promoting the digital program.

- Distribute the digital handout to fans.
- Create signage to direct fans to the digital program by using elements on the digital handout.
- Post the link on athletics and school-affiliated websites.
- Share the link on athletics and school-affiliated social media outlets.
- Share the link with student-athletes, faculty, alumni organizations and local media outlets, and any other group that may have interest.

Supplemental Handouts

At championships sites where a digital program is available, IMG College allows the host institution/venue to distribute supplemental handouts (i.e., updated statistics and notes) provided any such materials:

- Do not include any advertisements, local sponsor logos, etc.
- Include the QR code and URL to the digital program.
- Include the NCAA Corporate Champions and Partners imagery.

Printed supplements may be distributed free or sold, with all proceeds retained by the host. The host should not include expenses for such supplements in the championship budget and/or financial report.

All supplemental content is subject to NCAA and IMG College approval.

Championship Program Vending and Complimentary Programs

IMG College Responsibilities

- Reserves the right to manage vending/fulfillment in-venue.
- Will email a vending agreement and settlement sheet to the vending contact and tournament

- manager prior to championship.
- Will ship and manage shipment of programs to arrive no later than the day prior to the start of the event, unless otherwise communicated by IMG College.
- Will pay sales tax to the proper taxing authority.

Host Responsibilities

- Prior to the event, the program vending contact listed on the host's online key contacts form will need
 to confirm they are the contact and that the shipping information is correct, when requested by IMG
 College.
- The host venue will provide all vendors unless otherwise prearranged with IMG College.
- Return a vending agreement, signed by the tournament manager, to IMG College prior to the event.
- Distribute the allotted amount of complimentary programs as specified below.
 - o 100 media/other comps
 - o 27 comps for each team
- Make a good-faith effort to promote and sell the programs/handouts during the event (see Best Practices for Program Vending below).
- Retain the commissions earned from program vending and cut a check to IMG College for the amount listed on the settlement sheet.
- Email and mail the completed settlement sheet provided by IMG College after the event within the time frame specified in the vending agreement.

Best Practices for Program Vending

Below are a few best practices for vending programs.

- Designate individuals to sell programs and pay them a commission for each program they sell; or
- Recruit volunteers to sell programs as a fundraiser for their nonprofit organization and pay them commission for each program they sell.
- Place program vendors in high-traffic areas of the sports facility, normally near main entrances.
- Encourage vendors to walk through the stands to sell programs during the event.

Questions

If you have any questions, please feel free to contact your NCAA administrator or Chad Laytham (chad.laytham@learfieldimgcollege.com) at IMG College.

Complimentary Programs

<u>Men's College Cup</u>. Each institution shall receive 27 complimentary game programs in its locker room before Friday's competition sessions.

<u>Media</u>. An allotment of game programs will be available for the media. Game programs shall be made available to respective media personnel in the working press room.

SECTION 22 - Tickets/Seating

Ticket Printing

<u>Host Responsibility</u>. Hosts are responsible for printing and distributing all tickets within the policies and procedures outlined in this section. Printing expenses are considered permissible games expenses. For on-

campus hosts, processing and distribution expenses also are permissible.

<u>NCAA Approval</u>. Based on the policies and procedures included in this section, the items noted below should be submitted to the NCAA national office prior to <u>any</u> advertisement or implementation. If at all possible, the following items should be submitted at the same time for review.

Ticket Plans. Specific plans for ticket sales and distribution (i.e., general admission, preferred seating, reserved seating, timetable, etc.) to all groups not determined by the NCAA (e.g., general public, host institution constituencies, etc.) shall be submitted for approval. Additionally, copies of order forms and ordering instructions should be submitted for approval.

Design/Printing. Printing of tickets is a permissible game expense for all sites. Proposed ticket designs (front and back) must be submitted for approval. Hosts should use only the NCAA championship logo in their ticket design. Host institution logos may be included only on the back of the ticket and only if the NCAA logo also is included. The host institution logo may not exceed the NCAA logo in size.

Computerized Tickets. Computerized ticket agencies may be used for ticket sales only with NCAA approval.

Service Charges for Mail and Telephone Orders. A maximum ticket agency service charge of \$2.50 per all-session ticket sold by mail or telephone, plus a \$1 per all-session handling fee, may be charged to the consumer. It is suggested that hosts negotiate a more favorable rate if possible, based on the rate charged for other sporting events in the locale.

Service Charges for Box-Office Purchases. No service charge or handling fee may be charged for box-office purchases.

Special Groups. The ticket agency service charge and handling fee shall not be applied to group ticket sales (e.g., participating teams, ESPN, NCAA corporate champions/partners). The host institution may negotiate with the ticket agency to exclude other groups from the charges.

Reporting of Receipts and Expenses. All service charges and handling charges collected by the ticket agency must be budgeted and reported as receipts on the championship financial report.

Ticket-Related Expenses. If a computerized ticket agency is used, the host may not include costs associated with ticket operations or distribution as games expenses.

<u>Price(s)</u>. Minimum ticket prices are \$8 for adults and \$3 for students with ID cards. Children 12 years of age and younger may be admitted to any game for \$3; children 2 years of age and younger may be admitted free of charge with a ticketed adult to any game (if facility policy allows). Proposed prices must be submitted to the NCAA on the host's budget form and may not be changed without NCAA approval.

For the Men's College Cup, minimum ticket prices are as follows:

	Single Session	All Session
Adult: Reserved	\$40	\$60
Adult: General Admission	\$25	\$40
Youth: General Admission	\$20	\$30
Hospitality	\$15	\$20
Group: General Admission	\$20	\$30

Proposed prices must be submitted to the NCAA on the host's budget form and may not be changed without NCAA approval. Any special plans or prices (for senior citizens, youth groups, etc.) must be approved in advance by the NCAA national office.

<u>Credit Card Payments</u>. Credit cards may be accepted as a form of ticket payment, and commissions paid to credit card companies shall be budgeted and reported as receipts on the championship financial report.

<u>Complimentary Tickets</u>. No complimentary tickets shall be issued. Children two years of age or younger may be admitted free of charge (if competition site policy allows) if accompanied by a ticketed adult.

Seating

The NCAA championship manager, prior to the printing, selling or distribution of tickets, must approve the location of all team tickets and seating for bands and spirit squad.

<u>Participating Institutions</u>.

Players/Coach Admittance. The 27 members of the participating institution's official party plus 6 extra credentials will be admitted via pass list provided to the NCAA representative at the administrative meeting.

Player-Guest Ticket(s) Purchase. Participating institutions are not entitled to complimentary tickets. The participating institutions must first <u>purchase</u> tickets, which then are treated as complimentary tickets for student-athlete guests. Tournament managers should establish a "pass gate" for the involved individuals. A designated individual from each participating institution will be responsible for submitting the names to the appropriate individual (to be identified by the tournament manager) at the competition site. The individuals will proceed through the pass gate to a nearby area (to be determined by the tournament manager) with a table or booth that will accommodate one individual from each institution. At the table, each individual will be identified by a representative of the appropriate participating institution. Each individual will be given a ticket stub and directed to his or her seat.

The host shall administer the player-guest tickets unless the participating institution wishes to take this responsibility.

- An institution may provide each student-athlete who participates in or is a member of a team
 participating in a postseason event (e.g., conference championship, NCAA championship,
 National Invitation Tournament, bowl game) with six complimentary admissions to all
 intercollegiate athletics events at the site at which the student (or team) participates. (Bylaw
 16.2.1.1.1 Exception—Postseason Events—Complimentary Admissions and Ticket Benefits)
- Complimentary admissions may be provided to members of the institution's team for all intercollegiate athletics events in a tournament in which the team is participating, rather than only for the games in which the institution's team participates. However, the contests must be at the site at which the institution's team participates. (Bylaw 16.2.1.1.2 Tournaments—Complimentary Admissions and Ticket Benefits)
- Complimentary admissions shall be provided only through a pass list for individuals designated by the student-athlete. "Hard tickets" shall not be issued. (excerpt Bylaw 16.2.1.2 General Regulations)

• The individual using the complimentary admission must present identification to the person supervising the use of the pass list at the admission gate. The individual then shall be provided a ticket stub or other identification of a specified reserved seat or seating area or treated as a general-admission ticket holder. (Bylaw 16.2.1.2.1 – Issuance Procedures)

Bands/Spirit Squads/Mascots. Band members, not to exceed 25 in number, and spirit squad members, not to exceed 12 in number, plus the mascot shall be admitted, if in uniform and performing, via the gate list furnished to the host institution. The host shall inform each participating institution of the location of seats that have been designated for band members and/or spirit squads.

Payment. Full payment for tickets must be forwarded to the tournament manager within 30 days of the last date of competition at the site. Hosts are required to include their vendor identification number on each ticket invoice to allow the participating institutions to expedite payment. If there are any outstanding payments on the 30th day after the competition at that site, the tournament manager should notify the NCAA national office with details regarding this delinquency on the same date.

<u>Game Officials</u>. Tickets may be reserved for each game official and alternate official to purchase for all sessions at the site.

<u>Spectators</u>. Under the direction of the NCAA, the Men's College Cup host shall seat all fans on one side of the stadium if poor attendance is expected.

Media. Seating for media representatives must be designated and be away from the scorer's table.

<u>Scouting Seats</u>. Scouting seats shall be reserved only for official members of the coaching staffs of the teams participating in the tournament. Press box (or other appropriate) seats (a minimum of two each for the two teams participating) shall be reserved during the semifinal contests for each of the participating institutions for the purpose of scouting potential opponents. These seats should be located at either end of the press box.

<u>Will Call</u>. Will call for the general public shall be in a location separate from the pass gate. Hard tickets may be distributed at will call.

Ticket Backs

Commercial identification on ticket backs to offset printing costs is permitted; however, the NCAA staff must approve all designs. Identification is limited to one logo or the name of the commercial entity.

- 1. <u>Computerized Tickets</u>. Host institutions using a computerized ticket system should advise the NCAA of the fact before tickets are printed.
- 2. <u>Coupons</u>. Under no circumstances may a "coupon promotion" be included as part of the ticket or ticket-back advertising (e.g., advertising a discount on goods or services by presenting the ticket stub).
- 3. <u>Ticket Back Disclaimer Language</u>. See Appendix G for language that must be on the ticket back or be posted at the ticket box.

Ticket Blocks - Men's College Cup

2019 NCAA Men's College Cup Anticipated Ticket Allocations (additional tickets may be requested beyond those indicated below)						
GROUP	TICKETS					
NCAA	300 tickets (P2 – General Admission)					
Host	100 tickets (P1 – Reserved)					
Teams	1,200 (300 per team – General Admission)					
Medical/Drug Testing	0 tickets					
Bands	50 tickets					
Non-participating team seating	54					

SECTION 23 – Volunteers

Goal and Recruitment

A volunteer program for the championship should be implemented to accomplish the following goals:

- Provide and enthusiastic and warm welcome to participants and guests;
- Answer questions and provide information to visitors; and
- Contribute to the general excitement surrounding the championship.

Volunteers must be 18 years of age or older and must sign a volunteer release waiver. Individuals with driving responsibilities MUST be 25 years of age or older.

Student-athletes or prospect-aged individuals MAY NOT be recruited in any way different than general public volunteers. The Local Organizing Committee (LOC) cannot make a specific volunteer presentation to student-athletes of the host institution/conference. Student-athletes and prospect-aged individuals may apply to volunteer in the same manner as individuals from the general public. Student-athletes and prospect-aged individuals must be selected by the same criteria as the general public applicants.

The NCAA may request additional volunteers from the LOC as necessary.

Apparel

The NCAA will coordinate ordering and production of the apparel through the NCAA volunteer apparel program. Main Gate has been selected as the official NCAA volunteer apparel providers for all 2019-20 championships. The NCAA will offer its Corporate Champions/Partners the opportunity to help offset the cost. The champion/partner would be permitted to place one logo on each apparel item, if a separate apparel item is provided for these volunteers.

The championship logo and the licensee's mark will be embroidered on the apparel. The licensee's logo may appear on the right chest or sleeve. The licensee's logo may be no larger than 2 ¼ inches square.

The LOC will distribute uniforms during the required volunteer training sessions to ensure each volunteer's

commitment. When ordering uniforms, the LOC will ensure that apparel includes women's styles and sizes.

The games management staff, media coordination staff and host media operations staff should be included in overall volunteer numbers and should receive volunteer apparel.

Note: Hosts shall work in collaboration with the championship administrator on the selection, ordering and distribution of volunteer apparel.

Waivers

Each volunteer must sign a waiver of liability before the start of the championship (Appendix O). If there is a written agreement governing volunteer service, a release component must be added if one does not already exist. After the championship, all waivers shall be collected and kept on file, in case requested.

SECTION 24 - Items to be Shipped to Host Sites

Preliminary Rounds.

<u>Item</u>	Ship Date	Quantity	Post Championship	Comments
Signage	Day After Selection	Various	Instructions will be provided w/ shipment	Details regarding signage package forthcoming – keep until eliminated from championship.
Game Balls (Wilson)	Day After Selection	6		6 balls per game
Championship Merchandise	Day After Selection		Return remaining to Event 1	
Officials Patches	Day After Selection	4		One per official
Officials Communication System	Day After Selection	1 (set of 3)	Provide to advancing team to hand-carry; NCAA will provide shipping labels for any remaining sets	Used by on-field officials
Vanishing Spray w/ holster	Day After Selection	1	Official may keep spray/return holster to NCAA (with communication system) or to advancing team	Provide to center referee
Participant Awards (Medallions)	Day After Selection	21		For squad size of non-advancing team

^{*} Institutions that host multiple preliminary-round contests will receive one signage package only. Table banners will be provided for each round. Preliminary-round contests will not receive game programs for sell to the public. Information will be provided regarding Digital Game Programs.

Men's College Cup

(TENTATIVE- Contact NCAA for updated)

<u>Item</u>	Ship Date	Quantity	Post Championship	Comments	Item Received
Awards					
Signage		Various	Instructions will be provided w/ shipment	Details regarding signage package forthcoming	Signage
POWERADE		30 cases 24/case		Use for participant refreshments, hospitality, committee, etc.	
DASANI water		50 cases 24/case		Use for participant refreshments, hospitality, committee, etc.	
POWERADE Powder Mix		2 cases /12		For student-athletes	
POWERADE Cups		pkts per case 4,000		Use in team bench area, media area, interview area and hospitality.	
POWERADE Ice Chests		8	keep		
POWERADE Water 10-Gallon Coolers		8	keep	For team benches during games and locker rooms	
Squeeze Bottles		150		25 per team	
Squeeze Bottle Carriers		24		Distribute evenly among each team	
Cooler Carts		2		Use in team bench area	
Souvenir Programs			Return remaining to IMG College		
Championship Merchandise			Return remaining to Event 1		
Officials Patches		14		Two per official	
Gate Giveaways		TBD		Information will be provided by Durenka Robie no later than Nov. 13	
Game Balls (Wilson)		60		for practices and games; 6 balls per game	
Ball Bags (Wilson)		10		For storing practice and game balls; evenly distribute based on practice sessions and games. Be sure to collect and store	
Scrimmage vests (Wilson)		100 lime green 40 oranges		Green vests – team use Orange vests – ball retrievers	
T-shirts (grey) (Wilson)		100 (various sizes)		For volunteers	

Student-Athlete Gifts Backpacks (Wilson)	Various items		Coordinate distribution with championship administrator; coordinate and distribute at each practice	
Mini Balls (Wilson)	300			
Banquet Attendee Gifts (Wilson)	200		Banquet gifts	
Youth Initiative (Wilson)	150 items	Use to promote event	Mini neon soccer balls	
Marketing Items (Wilson)	225 items	Use to promote College Cup	125 neon mini balls 100 T-shirts	

Note: The above chart outlines basic items that will be shipped to the site. A more comprehensive list will be provided at a later point. Adjustments are possible.



NCAA MEDIA COORDINATION AND STATISTICS 2019-20 CONDITIONS PLACED ON USE OF CREDENTIALS

Each individual ("Bearer") using this credential for access to any NCAA championship game or related events including, without limitation, a practice, press conference, interview, or other activity associated with such NCAA championship (the "Events"), on behalf of his or her employer or assigning news organization ("Employer"), agrees to the following:

GENERAL

Each Bearer must be and hereby represents that he or she is acting on a specific assignment for an accredited media agency and has a legitimate working function in conjunction with the Event attended. The credential is not transferable and may be revoked at any time with or without cause.

The rights and privileges granted to Bearer shall automatically terminate if any term of this credential shall be breached. The unauthorized use of this credential subjects the Bearer and his or her Employer to ejection from the facility and prosecution for criminal trespass, without limiting any other rights and remedies at law or in equity.

Bearer shall display the issued credentials at all times and consents to the reasonable inspection of his or her person and property before entering the venue and/or during an Event. While within the venue, Bearer shall, at all times, adhere to the policies in place for the Event, as well as access limitations, and direction provided by the NCAA and its designated agents. Bearer shall not, at any time, display, post, or otherwise reproduce the credential image on any digital platform, including online social media sites or applications (e.g., Facebook, Twitter, Instagram, Snapchat). Additionally, Bearer may not broadcast, telecast, film, record, transmit, display, or otherwise distribute, or allow any other party to distribute, footage or content of the Events on a live basis, including via any real-time online streaming application (e.g., Periscope, Meerkat).

Bearer assumes all risks incidental to the performance by the Bearer of Bearer's services in connection with the Events and assumes all risks incidental to the Events, whether occurring before, during or after the actual playing of the Events, and agrees that the NCAA, its member institutions, and their respective employees, directors, officers, student-athletes, coaches, and contractors shall not be liable for injuries or loss of personal property or equipment connection therewith.

Bearer further agrees to release the NCAA and all persons and educational institutions involved in the management or production of the competition from any claim or liability arising from failure to provide space for telecasting/broadcasting, or other facilities for the television/radio station, Internet media, network, cable system, or other media entity.

In the event that the name or likeness of the Bearer is included in any broadcast, telecast, photograph, film, video or other media taken in connection with the Events, the Bearer grants the NCAA the non-exclusive, transferable, perpetual right and license to use (and to sub-license the use of) such name and likeness in any media worldwide whether now known or thereafter devised.

Bearer agrees to indemnify the NCAA and save harmless the NCAA, its officers, agents, contractors, employees, and each of its member institutions, their officers, agents and employees, of and from any and all claims, demands, causes of actions, liabilities, damages and expenses (including reasonable attorneys' fees) arising out of anything done or purported to have been done by Bearer or his/her

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Employer, including but not limited to Bearer's breach of any term of the credential. With respect to any claim that might give rise to liability of the Bearer as an indemnitor, the NCAA shall: (a) have the right to fully participate in the litigation of such claim with counsel selected by Bearer and approved by the NCAA at the sole expense of the Bearer; and (b) not be obligated, without its consent, to participate in any settlement of such claim.

MEDIA

The use of any account, description, picture, photograph, video, audio, reproduction, or other information concerning the Events other than for rights for news coverage of, or magazines, books or stories about, the Events is prohibited, except (a) with the prior written consent of the NCAA or its designee or (b) as specifically licensed herein. Nothing in these terms and conditions authorizes or allows Bearer to violate any of the NCAA trademarks, copyright and other proprietary rights.

If video and/or audio of the Event is distributed by an NCAA rightsholder, Bearer may only utilize the network feed provided by the NCAA or its designee and Bearer may not alter the feed in any manner without prior approval of the NCAA (e.g., removing network graphics or bugs/logos). If the Event is not distributed by an NCAA rightsholder, Bearer may produce its own video and/or audio highlights from the Event pursuant to such conditions and in such area as designated by the NCAA. Bearer agrees to the terms and conditions of the NCAA Championships Footage Usage and Licensing Policies.

Real-time transmission of streaming video, digital images, real-time audio, including play-by-play and statistics, of any Event is exclusive to the NCAA's website and/or any other website designated by the NCAA and its rightsholders. "Real-time" is defined by the NCAA as a continuous play-by-play account or live, extended live/real-time statistics, or detailed description of an Event.

A Bearer may blog during any Event, provided that such blog may not produce in any form a "real-time" description of the Event (i.e., any simulation or display of any kind that replicates or constitutes play-by-play of a material portion of an Event, other than periodic updates of scores, statistics or other brief descriptions of the Event). If the NCAA deems that Bearer is producing a real-time description of the contest, the NCAA reserves all actions against Bearer, including but not limited to the revocation of the credential.

The NCAA is the owner of trademarks, copyrights, and other proprietary rights in the Event and in and any telecast, broadcast, transmission or recording thereof, and no rights are conferred to, or intended to be conferred to, or created on behalf of, Bearer or his or her Employer. Member institution name, logo, mascot, and other intellectual property of a school, is controlled by each member institution. The member institution name and team name may be used for news purposes directly related to their participation in the Event.

The credential confers on Bearer a limited, non-exclusive and non-transferable license to take photographs of the Events, and to allow the entity that engaged the Bearer to take the photographs to use such photographs, only for news coverage of, or magazines, or stories about, the Events, other editorial purposes, and reprints of news pages from such entity's publications, provided that such use is not likely to create, or does not actually create confusion in the minds of the trade or public that Bearer or its reprints or any elements therein, or the items on which they are reprinted, are sponsored or

Conditions Placed on Use of Credentials September 12, 2019 Page No. 3

endorsed by, or are associated or affiliated with the NCAA or that the NCAA licensed Bearer to use their trademarks or copyrights. Neither the Bearer nor the entity that engaged the Bearer may sell photos taken at the Events to third-party entities, including but not limited to other commercial entities or the general public.

In exchange for the access granted by the credential, the NCAA shall have the right to purchase prints of any published photographs taken by the Bearer in connection with the credential, at the best financial terms offered to third parties, and such the NCAA shall be licensed at no additional charge to use the photographs for news coverage purposes only. The NCAA may not distribute reproductions of the photographs to others or license others to reproduce the photographs.

Any secondary use of any picture, audio description, videotape/film or drawing of the game taken or made by the accredited organization or individual to whom this credential has been issued (including, but not limited to, non-editorial, advertising, sales promotion or merchandising) is prohibited without prior specific written approval of the NCAA or its designee.

Radio stations that have not purchased rights shall not carry any broadcast report from courtside on a live basis or any live description of any game action while it is still in progress and are subject to all other requirements as listed in the NCAA Audio Policies.

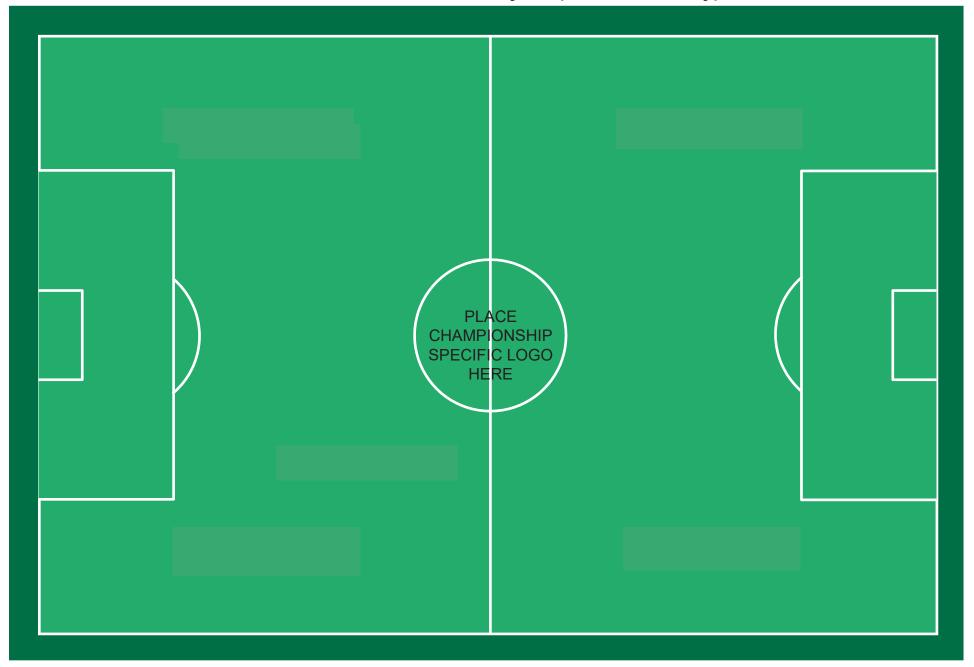
NCAA CHAMPIONSHIP VIDEOGRAPHER

The NCAA Championship Videographer policy is intended to protect the broadcast rights sold to the NCAA media partners, while providing NCAA member institutions the ability to capture and utilize championship footage.

Institutional videographers will be permitted to capture competition footage from the still photographer areas. These areas are designated by the championship sports committees in conjunction with the championship media coordinator. Each institution will be permitted to have one videographer for this purpose and will only be permitted to capture footage of events/contests in which it is participating. In addition, institutional videographers will be permitted inside the locker room, with approval of the institution's head coach, during periods that are off limits to general media. The team videographer for the winning team will be allowed on the competition area to film the postgame celebration and awards ceremony, if applicable.

The NCAA will grant the institution permission to videotape this NCAA championship event for non-commercial uses only. Bearer agrees to the terms and conditions of the NCAA Championships Team Videographer Policy.

Division I Men's Soccer Field Layout (Finals Site Only)



CROWD CONTROL STATEMENT

(To be read by public address announcer prior to start of event)

"The NCAA promotes good sportsmanship by student-athletes, coaches and spectators. We request your cooperation by supporting the participants and officials in a positive manner. Profanity, racial comments or other intimidating actions directed at officials, student-athletes, coaches or team representatives will not be tolerated and are grounds for removal from the site of competition. Also, consumption or possession of alcoholic beverages is prohibited."



National Intercollegiate Soccer Officials Association Alternate Official Game Log

Home	Co	olors		Visitors		Colors			Game	Times						
							Sta	art		End						
Match Date	Sc	ched. S	Start	Field		Competition			First	Half						
Referee		Α	sst. Ref 1		. Ref. 2	Second Half										
Alternate Offi	icial	Α	ssessor/Observ	ver/Superviso	r				First O	vertime						
Comments									Second C	Overtime						
									Tiebr	eaker						
			Substit	tutions					Sco	ring						
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National Intercollegiate Soccer Officials Association Alternate Official Game Log

Additional Comments/Notes:

PUBLIC ADDRESS ANNOUNCER

The public address announcer plays an important role in the administration and conduct of the championship. The announcer is responsible to the NCAA Division I Men's Soccer Committee or site representative at each site. Scripts for each round of the championship will be provided by the NCAA.

- 1. No special announcements shall be made without committee or site representative approval. These announcements primarily will be limited to the reporting of scores from other NCAA championships.
- 2. The announcer shall not be a "cheerleader" for any team. If the competition is played at the traditional home site of a participant, the announcer shall adhere to NCAA procedures rather than those that may have been in effect during the regular season.
- 3. The announcer shall do the following:
 - a. Identify the score, goals scored and all substitutes.
 - b. Call out over the public address system the last 10 seconds of playing time in any period.
- 4. If, because of technical difficulties, the official match time is kept by the alternate official at the scorer's table, the announcer should provide the time remaining at two-minute intervals prior to the last two minutes of each half. The time should then be announced in 30-second intervals and in every dead-ball situation.
- 5. The announcer shall meet with the committee or site representative prior to the match to review time schedules, coordinate the national anthem, starting lineups and the start of the second half, etc.
- 6. The announcer shall also review crowd control procedures with the committee or site representative and the tournament manager. (These may include notes regarding exits, seating, safety measures, first-aid stations and protection of the playing field after the match).
- 7. In the event debris is thrown on the field or other incidents interfere with the conduct of the match, the match official may remove the teams from the playing field. In such event, the announcer shall make the following announcement:

"The match officials and the personnel of both teams have been directed by the NCAA to remain off the playing field until playing conditions are proper for continuance of the match. Let's afford the participants the championship sportsmanship they deserve."

- 8. An announcer shall not recognize local corporate contributors.
- 9. All emergency calls and announcements must be approved by the tournament director and NCAA representative at the site.

Videotaping Guidelines

For all rounds, host sites must film each game from an elevated, midfield location for the committee and for the visiting team, unless the visiting team is taping its own game. In this case, the host would be required to just tape the game for the committee. All videos must be of high quality, include audible sound and be in good working order. All unedited game tapes must include the pregame introductions, full match including halftime, any overtime periods and penalty kicks and all postgame activities. The videotape shall conclude once both teams and the game officials have left the field. Any institution that does not follow the procedures for sending a copy of its tape to its opponent may be subject to a financial penalty (up to a maximum of \$600).

Setting Up Before the Soccer Match Starts

- ✓ Set up the tripod early and make it level and stable. Mount the camera and turn it on. Pan the field from goal to goal; looking through the view finder to check that the top of the bar on each goal hits the view frame at about the same place. If it does not, the tripod is not level or the camera is pointing up or down.
- ✓ Put a little resistance in the azimuth and elevation tripod settings to avoid jiggle while taping. It should take a little muscle to move the camera.
- ✓ Put the lens cap back on when not with the camera to avoid burning out the CCD imaging system in case the camera points up to the sun.

Taping the Soccer Action (always double check that the camera is turned on before taping)

- Scan the field slowly, before kickoff, particularly paying attention to what is captured in the frame.
- ✓ Avoid jiggling back and forth and up and down. **Don't talk it has sound**.
- ✓ Zoom in and out frequently to adjust to position of the ball. You will want to see about 20 yards worth of action, 10 on either side of the ball.
- ✓ Always zoom in fully when the ball is near the opposite side or far end of the field. Zoom back when the ball is near so you can keep all the action in frame. If you lose a ball that is punted high into the air, zoom back until you find the ball in the frame. Then zoom in as the ball is about to be headed.

After the Match

- ✓ Let the tape run until both teams and the officials have left the field. Pay particular attention to any postgame activity (both on the field and in the bench areas) in event there is any unsportsmanlike conduct, altercations between opponents, fans, officials, fans accessing the field postgame and the like. Be sure to zoom in, if necessary, to capture the incident and for the recording of individuals involved (i.e., jersey numbers). Do not get distracted by celebration of the winning team.
- ✓ Mark the tape while still at the field to avoid losing data.
- ✓ Bring plenty of tape or memory cards.

2019-20 STANDARD TICKET BACK DISCLAIMER LANGUAGE Updated 07/02/2018

The ticket back language should be placed on the back of the ticket stub, but if it cannot be done (e.g., no new ticket stock is produced), this language must at a minimum be posted at all ticket windows for patrons to see, be included as an insert with the ticket mailing, etc. Patrons must be put on notice regarding the restrictions.

If you receive a request for a variance in the standard ticket back language or if there is anything sport or facility specific that should be included, please consult with Josh Logan (<u>ilogan@ncaa.org</u>) and Curtis Franks (<u>cfranks@ncaa.org</u>) on any correspondence. In addition, if the championships event uses an official, authorized secondary ticket seller (e.g., PrimeSport), please also consult Josh and Curtis on any correspondence.

NOTE: Child admission policy - choose either the red or green statement from the yellow highlighted language below and delete the verbiage you choose not to use.

NOTE: Re-entry policy - if patrons are allowed to re-enter the facility, please edit the green highlighted "No readmittance" language as needed.

NOTE: Handgun policy - text applies only to events hosted in the state of **Texas**. Remove text if it does not apply.

THIS TICKET IS A REVOCABLE LICENSE USER ACCEPTS RISK OF INJURY

THIS TICKET IS A REVOCABLE LICENSE USER ACCEPTS RISK OF INJURY

By using this ticket, Holder (as defined below) agrees to the full terms and conditions of use, as may be amended from time to time, found at www.NCAA.com/ticketterms. The ticket purchaser/holder, on behalf of the holder and any minor accompanying the purchaser/holder (individually and collectively, the "Holder") voluntarily assumes all risk of property loss and personal injury arising during its use and/or during the event for which the ticket is issued. Management may revoke the license and eject or refuse entry to the Holder for violation of these terms and conditions, facility rules, illegal activity or misconduct. Holder may not go into the competition area or other restricted area, or interfere in any way with the play of the contest. Any Holder interfering with the play of the contest may be subject to ejection from the facility. Holder consents to all searches of person or property as a condition of entry and confiscation of prohibited items. Tickets reported as lost or stolen may not be honored and may not be replaced nor the price refunded. This ticket may not be duplicated. Holder may not solicit contributions or distribute literature on the premises. Every person, two years of age and older, must have a ticket to enter the facility. Entry will be at the facility's discretion, unless proof of age is provided. Those under two must be accompanied by a person with a valid admission ticket. Every person, regardless of age, must have a ticket to enter the facility. Holder may only capture any account, description, video, audio, photographs, scoring-related data or statistic ("Content") of, from or at the event on any day of the event throughout the event site (including, for clarity, competition areas on competition days), consistent with all posted rules and instructions of NCAA and/or NCAA staff. Please visit www.NCAA.com/ticketterms for additional terms regarding Content. Unless specifically authorized in advance by the NCAA, this ticket may not be offered in a commercial promotion or as a prize in a sweepstakes or contest. This ticket may not be sold or resold above face value except in approved instances authorized by the NCAA. Persons selling or reselling tickets in violation of any applicable city, county or state regulations, ordinances or laws may be subject to arrest and prosecution. Persons violating NCAA ticket resale policies may face sanctions including but not limited to loss of future ticket privileges. The NCAA reserves the right to limit or restrict the number of tickets that Holder may purchase or possess. Access to the facility (or substitute facility) by any person other than the original purchaser of this ticket may be denied. If access is denied, no refund of the ticket price will be due. No refunds or exchanges will be permitted. No re-admittance. No firearms or weapons are permitted on these premises for NCAA championships and events, excluding authorized law enforcement officers. Pursuant to Sections 30.06 and 30.07 of the Texas Penal Code, a person licensed under Subchapter H, Chapter 411, Government Code (Handgun Licensing Law) may not enter the property with a concealed handgun or a handgun that is carried openly. Failure to abide may subject you to ejection as well as other applicable discipline or action. The foregoing shall not limit the applicable equipment used in and for fencing and rifle competitions in accordance with NCAA rules, at the venues for such competitions. Holder may not bring alcoholic beverages, bottles, cans or containers, laser pointers, irritants (e.g., artificial noisemakers), video recording devices or strobe lights onto the premises. Promotional items (e.g., shakers, cups, flags, etc.) with commercial slogans or identification also are prohibited. Noncommercial signs, flags or banners that, in the opinion of the NCAA, reflect good sportsmanship, can be held by one individual and do not block the view of other ticket patrons, are permitted. No signs, flags or banners of any size may be affixed to the facility. Holder shall not sell, transmit or aid in transmitting any description, account, picture, recorded transmission, video recording or other reproduction of the contest to which this ticket is issued. Holder expressly grants the NCAA and its licensees the right to use Holder's image or likeness in connection with any live or recorded transmission or reproduction of such event, for any purpose, including promotional purposes, without further authorization or consideration. The NCAA may choose to relocate the event to another facility, with or without notice, and without liability, to Holder. The NCAA shall not be responsible for punitive, incidental, consequential, or special damages. The Holder of this ticket agrees not to take any action, or cause others to take any action, which would infringe upon the NCAA's rights. Purchase or use of this ticket constitutes acceptance of these terms and conditions.

DATES AND TIMES ARE SUBJECT TO CHANGE

OFFICIALS MEETING AGENDA

- 1. The NCAA representative will chair this meeting, reviewing the following:
 - a. Review of field any issues/concerns.
 - b. Game assignments.
 - c. Schedule of events.
 - d. Officials' uniforms/NCAA patches.
 - e. ArbiterPay reminder.
 - f. Determination of home/visiting teams.
 - g. Team lineups.
 - h. No fraternizing with coaches or student-athletes/conduct.
 - i. Timing sheets.
 - j. Procedures for introductions.
 - k. Scorer's table/alternate official.
 - I. Identify goal to be used in the event of overtime and penalty kicks.
 - m. Rules.
 - (1) 12.4.3.5 Engaging in other acts of unsporting behavior, including taunting, excessive celebration, simulating a foul, exaggerating an injury, baiting, substituting illegally or ridiculing another player, bench personnel, official or spectators may receive a caution.
 - (2) <u>Different than what is in the Rules Book</u> A coach, student-athlete or other bench personnel who must sit out the next tournament game due to a red card or serving a game suspension cannot be on the team bench or the field at any time; however, he or she may join the team in the locker room postgame. Further, a coach, student-athlete, or other bench personnel removed from a game shall be escorted from the playing field to a predetermined location away from the spectator area and field of play that is not in view of the game (i.e. locker room or team bus) in both instances the coach, student- athlete or other bench personnel is prohibited from any communication or contact, direct or indirect, with the team, coaches and /or bench personnel from the start of the pre-game warm-up to it completion, including all overtime periods and penalty kicks.

2. Other items:

- a. Distribute credentials and explain parking and access to facility (hand out same facility diagram that is in participant manual).
- b. Identify officials' locker room and refreshment arrangements, as well as arrangements for security.

HANDOUT AT MEETING:

- Credentials
- Uniform patches
- Timing sheets
- Parking passes (if applicable)
- Facility diagram (for a reminder)

Administrative Meeting Agenda Talking Points for Site Representative and Tournament Director

The chair of the games committee (NCAA site representative or Men's Soccer Committee chair) in conjunction with the tournament director will conduct an administrative meeting at least 2 1/2 hours before the coin toss involving the respective directors of athletics or designees, sports information directors, competing head coaches* and game officials. The meeting may be conducted the evening before the competition if all required parties are available. [Please note: It is required that each institution include an administrator in its official travel party and that this person be someone other than the sports information contact of the participating teams. *For third-round and quarterfinal competition, another member of the coaching staff may attend in the head coach's place.]

- 1. Welcome and introductions. (After introductions have been made, the chair of the games committee or host director of athletics may have remarks. Be sure all items listed below are reviewed.)
- 2. Identify the games committee, which generally includes members of the Men's Soccer Committee in attendance or NCAA site representative plus the on-site administrator of the participating institutions. The middle referee may also be a part of the games committee as needed. Inform the individuals attending the meeting that the games committee is responsible for the supervision and conduct of the event, and that the event will be conducted in accordance with NCAA policies and procedures.
- 3. Drug testing (see drug-testing statement in the site representative's manual).
- 4. The games committee chair shall review the provisions of NCAA Bylaws 31.1.2 and 31.1.10, which prescribe conditions under which a student-athlete or representative of an institution may be disqualified from further participation in the competition due to misconduct.

The games committee chair may wish to emphasize that as representatives of the NCAA, teams selected for championship play are expected to conduct themselves appropriately.

The referees will follow NCAA Men's and Women's Soccer Rules to the letter. It is the duty of the referees to control the game, and coaches and players are expected to accept the referees' judgment decisions. The attitude of the players should be to try to win the game within the framework of safety and spirit of fair play that are provided within the rules.

- 5. Official game ball.
 - a. The Wilson FORTE Fybrid II ball will be used during the championship.
 - b. Six balls must be used per game one in play, one in each half of the field on each side, and one at the scorer's table. Not fewer than five balls, furnished by the home team, shall be available for use in a game, and the balls shall be identical in size, make, grade and color.
 - c. Ball persons. It is recommended that at least six ball persons (minimum of four) be provided by the host institution and that these ball persons be at least 12 years of age. Refer to Rule 6.5 of NCAA Men's and Women's Soccer Rules.

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 - d. The game balls may be donated to local youth groups at the conclusion of the contest; the middle referee for each game shall receive a game ball.
- 6. Confirm team uniform colors and designate home team (determine in advance whenever possible).
 - a. Determine team uniform colors. The home team shall have its choice of uniform color (either light or dark) and the visiting team shall wear a uniform in contrast with that of the home team. It is the responsibility of the home team to wear jerseys and stockings in clear contrast to those worn by the visiting team.
 - b. Check jersey numbers of all players.
 - c. Be sure team uniform colors contrast with each other and with referee uniforms. Also, be sure multicolored uniforms do not conflict with referees' uniforms.
 - d. Goalkeepers shall wear jerseys that distinguish them from all field players and stockings that distinguish them from their opponents.
 - e. NCAA logo policy is in effect (see **logos** in the pre-championship manual).
- 7. Scorers and timers.
 - a. One scorer from each team shall be at the scorer's table during the game.
 - b. Rosters are to be obtained by the scorers in the locker room before the game.
 - c. Rosters are to be given to press box personnel and the announcer as early as possible, but not later than 15 minutes before the game.
 - d. Scorers are to keep a record of the number of players who participate in the game (21 maximum from each team).
 - e. A backup timepiece shall be available.
 - f. Official NCAA box score forms and roster forms will be used.
 - g. An air horn shall be used to designate substitutions (have a backup air horn at table available).
- 8. Exchange five signed team roster forms, including correct jersey numbers.
 - a. List the head coach, assistant coach(es), team trainer(s), manager(s) and others.
 - b. Each team is limited to a maximum of 33 persons on its bench **plus** one administrator and one team physician (for a total of 35). Of the 33, 21 student-athletes are to be designated eligible

for play and the official game roster is to be submitted and exchanged 15 minutes before game time.

Other players within the travel-party limit of 27 plus the six extra bench credentials may sit in the team bench area in uniform but not participate. Extra players not in uniform should not be permitted on the bench unless they are counted in the travel party limit or part of the extra six credentials.

A maximum of 15 additional credentials may be issued (not good for admittance) to administrative staff, additional student-athletes, etc. As part of these 15 credentials, non student-athletes will be issued a VIP credential (access to locker room, media dining, press conferences and field - postgame only). Student-athletes will be issued temporary field credentials (access to locker room and field - postgame only). Schools are required to complete the form in the participant manual that lists the individuals who are to receive credentials.

c. Copies are provided to:

- (1) Opposing team.
- (2) Alternate official (without the listing of cautions and/or ejection).
- (3) Public address announcer.
- (4) Official scorer.
- (5) NCAA site representative

d. Game ejection policy.

For NCAA Division I men's soccer tournament games, a coach, player or other bench personnel who must sit out the next tournament game due to a red card or serving a game suspension cannot be on the team bench or the field at any time; however, he or she may join the team in the locker room postgame. Further, a coach, player, or other bench personnel removed from a game shall be removed and escorted from the playing field to a predetermined location away from the spectator area and field of play that is not in view of the game (i.e., locker room or team bus). In both instances, the coach, player or other bench personnel is prohibited from any communication or contact, direct or indirect, with the team, coaches, and/or bench personnel from the start of the of pregame warm up to its completion, including all overtime periods and penalty kicks.

e. At the *Men's College Cup*, all four teams are required to submit one roster at the Thursday administrative meeting that lists all eligible student-athletes who are on site (whether or not they will be part of the 21 submitted for the match). This list may be requested earlier in the week. Twenty-seven credentials will be issued to the official travel party for each team (on a day-by-day basis).

Note: The roster of the bench size (33 individuals with any combination of student-athletes and other personnel) must be submitted at the administrative meeting. The roster of the 21 student-athletes eligible to participate in the contest, along with the 11 starters, must be submitted at least

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15 minutes before game time. For preliminary-round games, copies of the roster containing this information may be submitted to the official scorer. At the Men's College Cup, these copies shall be submitted to the team representative from the Division I Men's Soccer Committee.

- 9. Host institution: Tournament Director.
 - a. Distribute and review pregame timing schedule.
 - b. Determine how teams will enter the field, line up and be presented during pregame introductions (starters only). Refer to procedures outlined in Appendix M of this manual and review with the public-address announcer.
 - c. Designate team bench and warm-up areas.
 - d. Halftime shall be 15 minutes. The interval may be shortened to 10 minutes or less by mutual consent of the coaches and officials (discuss in the event of inclement weather). Determine if teams will retire to the locker rooms or another location.
 - e. Security Personnel The host shall provide security for the bench areas before, during and after the game. In addition, the security staff shall prevent the consumption of alcohol at the stadium.
 - f. Review facilities layout including locker room and interview room locations.
 - g. Medical and athletic training procedures.
 - h. Videotaping.
 - i. Credentials and parking.

10. Postgame.

- a. Ensure security personnel are present to secure the bench areas and escort officials from the field.
- b. **Under no circumstances** should fans be permitted to access the field postgame.
- c. Remind coaches that, according to NCAA interview policies, they must make themselves available to the media 10 minutes after the game. (For all games, with the exception of the championship game, the winning team will be interviewed first.)
- d. Participation awards (medallions) will be presented to a maximum of 21 (squad size) Division I student-athletes participating in preliminary-round competition. These awards will be sent to the preliminary-round tournament director to be distributed to the <u>non-advancing team</u> at the conclusion of each contest.
- 11. The following items should be reviewed with the game officials during the pregame meeting:

- _____
 - a. Inspection of equipment and facilities (field, goal areas, coaching boxes, etc.).
 - b. Determine official timer (scoreboard or referee).
 - c. Yellow- and red-card system.

For NCAA Division I men's soccer tournament games, a coach, student-athlete or other bench personnel who must sit out the next tournament game due to a red card or serving a game suspension cannot be on the team bench or the field at any time; however, he or she may join the team in the locker room postgame. Further, a coach, student-athlete, or other bench personnel removed from a game shall be escorted from the playing field to a predetermined location away from the spectator area and field of play that is not in view of the game (i.e., locker room or team bus). In both instances, the coach, student-athlete or other bench personnel is prohibited from any communication or contact, direct or indirect, with the team, coaches, and/or bench personnel from the start of the of pregame warm-up to its completion, including all overtime periods and penalty kicks.

- d. Players involved in a substitution are to report to the scorer's table and remain there until permission is received from the referee to enter the field of play.
- e. Assistant referees must notify teams three minutes before the end of the halftime interval.
- f. Handling of rules interpretations requested by head coaches (e.g., encroachment).
- g. Refer to NCAA Men's and Women's Soccer Rules 7.1.1 overtime procedures. Referees are to take photocopies of this procedure with them to the game.
- h. Alternate official's duties.
- i. NCAA patches are to be worn over the left breast of the uniform. No other patches will be permitted. (For officials only.)
- 12. Officials' assignments (announced by the NCAA site representative).
- 13. Advancing team reminders.
 - a. For all rounds of competition, provide contact information for the tournament director of both teams of next round competition.
 - b. Mandatory videotape exchange remind coaches of the mandatory tape exchange, <u>beginning</u> <u>with third-round opponents</u>. Mandatory videotape exchange is in effect for the championship, beginning with the third-round opponent. For the third round, quarterfinals and semifinals, the video must be received by 5 p.m. Eastern time the Tuesday before the next round of competition. The videos exchanged between the two teams shall be in a DVD format or agreeable online exchange. All videos must be of high quality, include audible sound and be in

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good working order. All video must be the full match, unedited and include any overtime periods and penalty kicks. Any institution that does not follow the procedures for the exchange of its tape to its opponent may be subject to a financial penalty.

c. Provide the following information to the team advancing to the semifinals: Teleconference - 1 p.m. Eastern time, Monday, December 7 (Dial-in Information TBD).

[Men's College Cup only]

- 14. Banquet and hospitality.
- 15. Uniform patches.
- 16. All-tournament team.
- 17. Awards ceremony.
 - a. Secure bench area during awards ceremony.
 - b. Explain awards ceremony format and responsibilities (including appropriate attire).
 - c. Secure from each team the names of those receiving awards.
 - d. Review awards script.
 - e. Review distribution of postgame apparel.

		MEDIA CHECKLIST					
1.	Pretournament publicity.						
	a.	Ticket information.					
	b.	Press release on participating teams.					
	c.	Recap of tournament action.					
2.	Media credentials.						

Design shall be neutral and reflect the NCAA championship.

Lodging recommendations (should be able to receive team rate).

Internet access (wireless)/DSL lines.

Seating arrangements.

Electrical outlets, if they plan to work from seat.

a.

b.

c.

d.

a.

b.

c.

a.

3.

4.

5.

(1)

(2)

Seating assignments.

Print media.

Radio/TV.

(3) Others.

Media parking.

Distribution.

Facility communications.

Electrical outlets.

Media accommodations at facility.

Telephone(s).

Seating.

(1)

(2)

		-	
		(3)	Telephone(s).
	b.	Wor	king pressroom, if necessary.
		(1)	Equipment.
		(2)	General office supplies.
		(3)	Area for photographers.
	c.	Hos	oitality (probably same room used by VIPs).
		(1)	Room/hours.
		(2)	Refreshments.
		(3)	Staffing.
	d.	Inte	rview room.
		(1)	Microphone.
		(2)	Podium.
		(3)	Chairs.
	e.	Resu	ults/statistics compilation areas.
		(1)	Equipment.
		(2)	Paper.
		(3)	Backup services.
6.	<u>Inte</u>	rview	s/Press Conferences.

Postcompetition.

Locker room policy.

Quotes.

a.

b.

c.

d. Features procedure.

7. <u>Personnel</u>.

- a. Statistics.
- b. Runners.
- c. Copy-machine operators.
- d. Records keeper.
- e. Press workroom staff, if necessary.
- f. Photo monitors, especially at field level.
- g. Security.
- h. Press conference moderator.
- i. Press conference runners (get student-athletes/coaches).
- j. Quote takers.

8. Meetings.

- a. Games committee chair.
- b. Team SIDs, if necessary.
- c. Photographers (review where they can be field level and postgame).

9. <u>Publications</u>.

- a. Programs (IMG College).
- b. Team media guides/up-to-date statistics, reports.
- c. Press packets.
- d. Seat assignment cards.

10. <u>Miscellaneous</u>.

• Game photographer, if possible.

OFFICIAL NCAA®	SOCCER	BOX SCORE	FORM
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2019 NCAA Division I Men's Soccer Championship Pregame Timing Sheet – Preliminary-Round Competition

GAME CLOCK DESCRIPTION

60:00* Teams may begin warm-up on the field in front of their bench.

*Begin clock 60 minutes prior to game starting time.

15:00 Game rosters submitted and exchanged

10:00 Captains and Officials Meet

Teams clear field.

6:00 Introduction of officials, coaches and starters

1. Officials (in center circle)

Visiting coaches and starters only (midfield in front of bench)Home coaches and starters only (midfield in front ofbench)

National Anthem. Teams shake hands; designated away team moves to

shake designated home team's hands.

0:00 Game begins.

_____ 45:00 Kick-off, first half

Halftime 15:00 Start once teams have exited field

_____ 0:00/45:00 Kick-off, second half

Overtime Procedure

5:00	Intermission following regulation time
10:00	First overtime period (suddenvictory)
2:00	Intermission
10:00	Second overtime period (suddenvictory)
5:00	Intermission
0.00	Penalty kick procedure (See rule 7.1.1)

OVERTIME:

Two sudden-victory overtime periods of 10 minutes each shall be played. If the score is still tied, the game shall be recorded as a draw and the tiebreaker procedure of taking kicks from the penalty-kick line or spot, as set forth on pages 40-41 of the 2018 and 2019 NCAA Men's and Women's Soccer Rules Book, shall be used to determine a winner.

2019 NCAA Men's College Cup - Semifinals Pregame Timing Sheet (TENTATIVE)

Semifinal #1—Friday, December 13 – 6:00 p.m. local time

TIME OF DAY	GAME CLOCK	DESCRIPTION
5:07 p.m.	60:00*	Teams may begin warm-up on the field in front of their bench. Captains and officials meet
*Begin clock 60 minute	es prior to game starting	time.
5:52 p.m.	15:00	Game rosters submitted and exchanged
5:53 p.m.	14:00	Teams to sideline or corner
5:55 p.m.	12:00	Teams proceed together to midfield led by officials
5:56 p.m.	11:00	National anthem
5:58:30 p.m.	8:30	National anthem ends
5:59 p.m.	8:00	 Introduction of officials, coaches and starters Officials Visiting coaches and starters. Home coaches and starters. *Teams shake hands; designated away team moves to shake designate home team's hands.
6:07 p.m.	0:00	Game begins when TV gives OK
	45:00	Kickoff, first half
Halftime	15:00	Start once teams have exited field
	0:00/45:00	Kickoff, second half

Overtime Procedure

5:00	Intermission following regulation time
10:00	First overtime period (sudden victory)
2:00	Intermission
10:00	Second overtime period (suddenvictory)
5:00	Intermission
0:00	Penalty kick procedure (See rule 7.1.1)

Two sudden-victory overtime periods of 10 minutes each shall be played. If the score is still tied, the game shall be recorded as a draw and the tiebreaker procedure of taking kicks from the penalty-kick line or spot, as set forth on pages 40-41 of the 2018 and 2019 NCAA Men's and Women's Soccer Rules Book, shall be used to determine a winner.

Semifinal #2—Friday, December 13

TIME OF DAY	GAME CLOCK	DESCRIPTION
	46:00	Teams may begin warm-up on the field in front of their bench.
		Captains and officials meet
	6:00	Teams to sideline or corner
	5:00	Teams proceed together to midfield Introductions of officials, coaches and starters 1. Officials 2. Visiting coaches and starters 3. Home coaches and starters *Teams shake hands; designated away team moves to shake designate home team's hands.
	8:45	Game begins when TV gives OK
	45:00	Kickoff, first half
	15:00	Start immediately as teams exit field
	0:00/45:00	Kickoff, second half

Overtime Procedure

5:00	Intermission following regulation time
10:00	First overtime period (sudden victory)
2:00	Intermission
10:00	Second overtime period (suddenvictory)
5:00	Intermission
0:00	Penalty kick procedure (See rule 7.1.1)

OVERTIME:

Two sudden-victory overtime periods of 10 minutes each shall be played. If the score is still tied, the game shall be recorded as a draw and the tiebreaker procedure of taking kicks from the penalty-kick line or spot, as set forth on pages 40-41 of the 2018 and 2019 NCAA Men's and Women's Soccer Rules Book, shall be used to determine a winner.

2019 NCAA Men's College Cup - Final Pregame Timing Sheet (TENTATIVE)

National Championship - Sunday, December 15 – 1 p.m. local time (Live on TV)

TIME OF DAY	GAME CLOCK DESCRIPTION				
5:07 p.m.	60:00*	Teams may begin warm-up on the field in front of their bench. Captains and Officials meet			
*Begin clock 60	*Begin clock 60 minutes prior to game start time				
5:52 p.m.	15:00	Game rosters submitted and exchanged			
5:53 p.m.	14:00	Teams to sideline or corner			
5:55 p.m.	12:00	Teams proceed together to midfield			
5:56 p.m.	11:00	National anthem			
5:58:30 p.m.	8:30	National anthem ends			
5:59 p.m.	8:00	 Introduction of officials, coaches and starters Officials Visiting coaches and starters Home coaches and starters 			
*Teams shake	hands; designated away team m	loves to shake designate home team's hands.			
6:04 p.m.	3:00	Team introductions end/final preparation			
6:07 p.m.	0:00	Game begins when TV gives OK			
	45:00	Kickoff, first half			
	15:00-17:00	Start immediately as teams exit field			
	0:00/45:00	Kickoff, second half			
Overtime Proce	<u>dure</u>				
5:00 10:00 2:00 10:00 5:00	Intermission following regulations First overtime period (sudden victor Intermission Second overtime period (sudden v Intermission	ory)			

OVERTIME:

0:00

Two sudden-victory overtime periods of 10 minutes each shall be played. If the score is still tied, the game shall be recorded as a draw and the tiebreaker procedure of taking kicks from the penalty-kick line or spot, as set forth on pages 40-41 of the 2018 and 2019 NCAA Men's and Women's Soccer Rules Book, shall be used to determine a winner.

Penalty kick procedure (See rule 7.1.1)





Tupelo Raycom is responsible for video content and live productions at thousands of events annually. Since 2010, in partnership with Turner Sports and NCAA.com, Tupelo Raycom has provided championship coverage for hundreds of NCAA events. Its team will work with each host to ensure that live video streams from the championship are high quality and stress free.

Network Connection

To deliver a high quality video production, we require 20 Mbps sustained upload speed with dependable QoS, dedicated to one wired Internet connection. This will connect to a Ubiquiti gateway appliance to route the network to our equipment. Support staff utilizes TeamViewer to diagnose and troubleshoot our equipment once on site, therefore, this connection must allow TeamViewer access. It is extremely important that the IP network be addressed early in the planning process. Our team will arrive a day or two prior to the event to test network connectivity with Turner Sports. An IT representative from the host venue should be available on site at this time, but must be available by phone to work through any issues during setup and throughout the event.

Equipment

The producer and equipment will need to be located within 100' of the host network port. All equipment can be placed on one or two 8' tables. Please provide four chairs for announcers and production crew. NCAA.com broadcasts generally utilize three to four cameras. The location of cameras varies greatly by sport. In all cases, the cameras are cabled to the production position. Tupelo Raycom will request photos and/or a diagram of the venue during the planning process. Also, if the institution has streamed events in the past, an idea of where cameras have been located is helpful. The broadcast equipment requires minimal power. A standard power outlet (dedicated 20 AMP single phase 110V outlet. Non-GFI) will suffice. If available, an audio feed from the public address system should be provided to the production position on a standard XLR connector.

Equipment Receiving/Shipping

Broadcast equipment will typically be shipped to the site via special courier. The shipment will contain on average 20-22 boxes ranging from cases the size of a laptop to larger boxes up to 100lbs. Once the equipment is set, the host will need to identify a location to store empty boxes that can be locked. Following the event, our on-site producer will coordinate pickup of the equipment.

Crew/Announcers

Turner Sports provides all necessary equipment for a successful NCAA.com broadcast. The production crew and announcers are secured by Tupelo Raycom and Turner Sports.

If the host institution already has contacts with local camera operators, a production company or announcers, please pass that information along. We are happy to work with local crews and/or students at host institutions.

Event Specific Accommodations

We will make every effort to accommodate video needs host institutions might have. Identifying these needs early in the planning process is important. Please do not hesitate to reach out if you have any questions regarding the NCAA.com championship productions. All live broadcasts can be found on NCAA.com.

For additional information, please contact Tupelo Raycom Director of Production, Remote Andrea Crawford at acrawford@tupeloraycom.com





2019-20 Host Site Stats Document

Turner and StatBroadcast will be collaborating once again this academic year to transmit live stats to NCAA.com for championship events. As an NCAA championship host, your assistance is greatly appreciated in making this a success.

Latest Version of StatCrew Required (some exceptions)

All NCAA hosts will need to have the 2019-20 version of Statcrew software for their sport installed on their scoring computer prior to the championship being hosted.

If you are using Presto, Statcrew Next Gen or StatCrew sync for scoring, please contact Turner (contact information below), for alternate instructions.

Please note: StatBroadcast is not affiliated with any other software.

NCAA LiveStats Integration

For hosts that utilize NCAA LiveStats, a representative from Turner will contact you regarding setup.

Downloading NCAA Broadcastr 10

StatBroadcast's latest version of the Broadcastr software is required for setup. If you have a lower version previously installed, you will need to update in order to continue.

Please visit http://www.statbroadcast.com/ncaa/setup/ for all information on downloading, setting up, and testing StatBroadcast on your scoring computer.

Note: You will need Administrator access to your computer to install this software. If you are receiving errors overwriting files, you may need your Campus IT staff to temporarily unlock your computer.





Streaming Requests

Live Video Streaming Rights Requests (early round only)

Turner Sports owns the rights to stream NCAA Championships. ESPN and other entities will request rights to live video stream certain events. If Turner, or any other entity plans to live video stream your event, you will be contacted within 48 hours of your event.

Please visit https://www.ncaa.com/rights-request to request live video streaming rights.

All non-commercial live video streaming rights fees will be waived.

Any commercial streams will incur a \$1,000 fee per stream.

Note: Hosts are encouraged to make streaming requests at least 2 days in advance of the event they wish to stream.

Turner Contact Information Jason Venson jason.venson@turner.com 404-704-2493

ASSUMPTION OF RISK, RELEASE AND WAIVER OF LIABILITY AND INDEMNITY AGREEMENT

Event:	(the "Event")
Participant's Name (Please print):	(the "Participant")
Participant's Age:	
In consideration for permitting Participant to padirected by the relevant staff, the undersigned, for the personal representatives and assigns, agree as follows:	-
Assumption of Risk: The undersigned hereby acknowled nature of the Event; that Participant is qualified, in good to participate therein; that there are certain inherent risk and that, except as expressly set forth herein, they, lassume responsibility for, each of these risks and dange could arise out of, or occur during, Participant's participant	health, and in proper physical condition is and dangers associated with the Event; knowingly and voluntarily, accept, and ers, and all other risks and dangers that
Release and Waiver: The undersigned hereby RELEAS NOT TO SUE the National Collegiate Athletic Association	
or a them, their officers and employees, (collectively, the 'resulting from any personal injury, accident or illness (however caused, arising from, or in any way related to, except for those caused by the willful misconduct, grosabove parties, as applicable.	(including death), and/or property loss, Participant's participation in the Event,
Indemnification and Hold Harmless: The undersigned all AND HOLD the Releasees HARMLESS from any and all cexpenses, damages and liabilities including, but not limit any way related to, Participant's participation in the Evwillful misconduct, gross negligence or intentional torts.	claims, actions, suits, procedures, costs, ed to, attorney's fees, arising from, or in rent, except for those arising out of the
Permission to Use Likeness/Name: The undersign compensation, Participant's likeness and/or name to apperegardless of media form, promoting the National Cochampionships, events and activities, including those of it	ear, and to otherwise be used, in material, llegiate Athletic Association, and/or its
Severability: The undersigned expressly agree that the forward of liability and indemnity agreement is intend permitted by the law of the State of invalid, it is agreed that the balance shall, notwithstanding	led to be as broad and inclusive as is and that if any portion thereof is held

Acknowledgment of Understanding: The undersigned have read this assumption of risk, release and waiver of liability and indemnity agreement, and have had the opportunity to ask questions about the same. The undersigned fully understand this assumption of risk, release and waiver of liability and indemnity agreement, that the undersigned are giving up substantial rights in connection therewith, and that its terms are contractual, and not a mere recital. The undersigned acknowledge that they are signing this agreement freely and voluntarily.

Signature of Participant	Date
Signature of Parent/Guardian of Minor (if Participant is under the age of 18)	Date
Signature of Parent/Guardian of Minor (if Participant is under the age of 18)	Date

NCAA DIVISION I MEN'S SOCCER CHAMPIONSHIP Travel Party Roster

_	1st Round	2nd Round	3rd Round _	Quarterfinals	Institution:
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