



# ***MEDIA INFORMATION***

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## Additional Information/Contacts

For additional information about covering this championship, please visit [www.ncaa.com/media](http://www.ncaa.com/media) or contact the following:

### Phil Pierce

Assistant Director  
Championships and Alliances  
NCAA  
Email: [ppierce@ncaa.org](mailto:ppierce@ncaa.org)  
Cell: 317-263-4475  
Office: 317-917-6976

### Greg Weghorst

Associate Commissioner  
  
Lone Star Conference  
Email: [greg@lonestarconference.org](mailto:greg@lonestarconference.org)  
Office: 972-234-0033

### Amy Carlton

Associate Commissioner  
  
Lone Star Conference  
Email: [acarlton@lonestarconference.org](mailto:acarlton@lonestarconference.org)  
Office: 972-234-0033 ext. 102

Welcome media and sports information directors to the 2024 NCAA Division II Football Championship game at McKinney ISD Stadium and Community Event Center. The NCAA, the Lone Star Conference and McKinney ISD are happy to serve as your hosts. Included in this material you will find valuable information pertaining to your coverage of the championship from general information to more detailed maps and issues that pertain to photographers, media, etc. It is encouraged that members of the media review the **entire** book before arriving in McKinney, Texas, as several sections pertain to functions that cross over your typical mainstream media. I look forward to working with each of you this year.

Phil Pierce  
Assistant Director, Championships and Alliances  
NCAA

Quick Facts

NCAA Championship	McKinney ISD Stadium & Community Event Center
First Championship..... 1973	Capacity ..... 12,000
No. of Championships ..... 50	Surface ..... Turf
2023 Champion ..... Harding	Location..... 4201 S. Hardin Blvd., McKinney, TX 75070
2023 Runner-Up ..... Colo. Sch. of Mines	
2023 Score..... 38-7	

- [NCAA DII Football Championships Record Book](#)
- [NCAA DII Football Records Book](#)
- [NCAA DII Football Statistics](#)
- [McKinney ISD Stadium & Community Event Center](#)

General Information

Credentials and Media Will Call

Media Will Call opens 2.5 hours prior to the national championship game.

Media should plan to pick up their credentials in the lobby of the Community Event Center. Upon receipt of your credential, photographers should go to the media work room on the second floor of the building. Media should proceed directly to the concourse of the facility or to the press box.

Credentials must be worn in plain sight at all times. Standard rules concerning credentials apply. Credentials are issued for the sole purpose of providing facility access to the bearer with a legitimate working function in connection with this event. **IT IS NONTRANSFERABLE.** Any unauthorized use of this credential subjects the bearer to having the credential revoked. We cannot replace lost or stolen credentials.

Virtual Kick-Off Press Conference

The virtual Kick-Off Press Conference will begin at 11 a.m. Eastern time (10 a.m. Central time) on Tuesday, December 17. The virtual press conference will consist of two parts and feature the head coach of the competing institutions. Directions on how to access the virtual press conference will be communicated following the semifinal outcomes.

Parking

Media parking for the championship game will be available in Lot E on the southwest side of McKinney ISD Stadium. Access to the lot will be granted to those individuals who are approved for parking through the credential approval process and not assigned to organizations. Directions to McKinney ISD Stadium and its parking lots can be found in Appendix 2. Photographers who feel that they need to drop off their equipment prior to parking may do so by heading to the Community Event Center and placing their equipment inside the facility before moving their vehicle to Lot E.

**Security**

All media entering McKinney ISD Stadium are advised that bags, backpacks, briefcases and equipment will be searched. Please plan your arrival at the stadium accordingly.

**Postgame Press Conference**

The postgame press conference will be held in the Community Event Center located on the south side of McKinney ISD Stadium. The interview room is accessible by walking south on the concourse to the stairs. Interviews with coaches and players are not permitted on the field until the 10-minute cooling off period has expired or the team has begun their post-game press conference.

**Hotels**

There is no assigned media hotel for the championship. A list of local properties is located in Appendix 4.

**Hospitality**

A media meal will be served at noon central time in the press box area. Your credential is required for the meal.

**Internet Access**

Password protected wireless internet is available in the press box and photo work room the day of the game. Login information will be provided to the media the day of the game.

**Broadcast/Webcast Schedule**

ESPN has exclusive broadcast rights for the NCAA Division II Football Championship. The game will be broadcast live on ESPNU at 2 p.m. Eastern time (1 p.m. Central time). The postgame ceremony may be carried live on ESPNU or could be streamed on the ESPN App depending on timing.

**Social Media**

Join the championship conversation by using #D2FB. Other ways to connect to activity in Division II Athletics are: Facebook: <http://facebook.com/ncaadivisionii>, Twitter: <http://twitter.com/ncaadii>, Instagram: <http://instagram.com/ncaadii> and YouTube: <https://www.youtube.com/user/NCAADivisionII>.

**Media Workroom**

The media workrooms are limited to the press areas at McKinney ISD Stadium as well as the press conference/workroom in the Community Event Center. The media work rooms will remain open until two hours after the trophy ceremony. Assigned seating will be used in the press box while the Community Event Center is open seating during and after the game on a first-come, first-serve basis.

**Press Row Seating**

Press row seating is limited. Requesting a seat does not guarantee a seat. Priority will be given to national media with a large circulation, local media with a daily circulation, media who have covered a participating team on a regular basis throughout the season and participating SID's. Overflow seating is available in other areas of the press box, but be advised, some of this seating is outside. Please dress accordingly.

**Press Room Services**

Pregame notes, current statistics, media guides and programs may be available in the press box prior to the contest and will also be available on the NCAA Virtual Press Box. Halftime statistics, play-by-play, final box scores, notes and quotes are distributed in the press box, via email and on the Virtual Press Box.

**Press Row/Box Decorum**

Please sit in your assigned seat on press row. This will allow us to contact you easily, should the need arise. Cheering by accredited media is not permitted on press row or in the press box. If someone around you is causing a disturbance, please report it to Phil Pierce, Greg Weghorst or Amy Carlton. Violators risk forfeiture of credentials for this and future events.

**Practice Media Policy**

The teams initial practice in McKinney, Texas, is open and players and coaches are available to the media for one-half hour after the scheduled practice time on Thursday, Dec. 19. For practice times and locations, please see the schedule in Appendix 3. In the case of inclement weather, the practice will be moved indoors. Emails will be sent to credentialed media with specific times.

**Truck Feeds**

Television stations/institutions that are present at the championship may take a live feed of the ESPN broadcast at the production truck. If desired, outlets must provide all of their own HDSDI recording equipment including cables. Native format is 720p with four channels of embedded audio.

**Video Footage - What You Can and Can't Shoot**

ESPN owns the exclusive broadcast rights to the NCAA Division II Football Championship. Media outlets may shoot their own footage up to 12:30 p.m. local time on Saturday, Dec. 21. Once the ESPN blackout window opens, outlets may not shoot again until ESPN has concluded their live broadcast, this usually ends after the trophy presentation. A member of the media coordination staff will let outlets know when they may begin to shoot their own footage.

**Team Content**

Each institution is permitted to designate no more than two persons for the purpose of collecting team content (photo, video, social media) and must be identified with armbands distributed by the media coordination staff. Team content personnel must adhere to all media policies and are permitted to work from any area that serves all photographers. Video highlights must adhere to NCAA policies regarding such footage. Institutions may contact Veritone about licensing footage at [sports@veritone.com](mailto:sports@veritone.com) or 866-825-6599 should they wish to use more than is allowed during the contest.

**Photographers Meeting**

There is a meeting for all photographers/team videographers in the photo workroom beginning at 11:30 a.m. Central time on Saturday, Dec. 21. While not mandatory, all photographers/team videographers are highly encouraged to attend this 15-minute session to get last minute instructions on shooting locations, policies and postgame procedures. Non-attendance at the meeting is not an excuse for not knowing policies and procedures.

**Photographers/Photo Workroom**

Photographers are asked to use the workroom in the Community Event Center accessible from the field in the southwest corner of the facility. Photographers will receive their armbands in the Community Event Center and then be directed to field level. There is no space allotted in the main press area for photographers to work. Photographers are allowed in the press box to access media hospitality.

When at the field level, photographers must wear armbands provided at all times. Photographers not wearing armbands will be asked to put them on, or will be escorted to the Community Event Center in order to retrieve them. Photographers are asked to adhere to all on-field markings as to where they may stand and where photographs may be taken from. Photographers not taking photographs are asked to move to the back to allow room for more photographers close to field level. **NO MEDIA IS PERMITTED IN THE TEAM BENCH AREA.**

**Videography/Local Television Stations & Highlight Feeds**

MEDIA: Please refer to the link regarding the NCAA's video policy for usage on air AND on websites. [Policy Link](#). Also please refer to the handout regarding videography.

PARTICIPATING TEAMS: Please refer to the link regarding the NCAA's video policy for usage on air AND on websites. [Policy Link](#). Also please refer to the handout regarding videography.

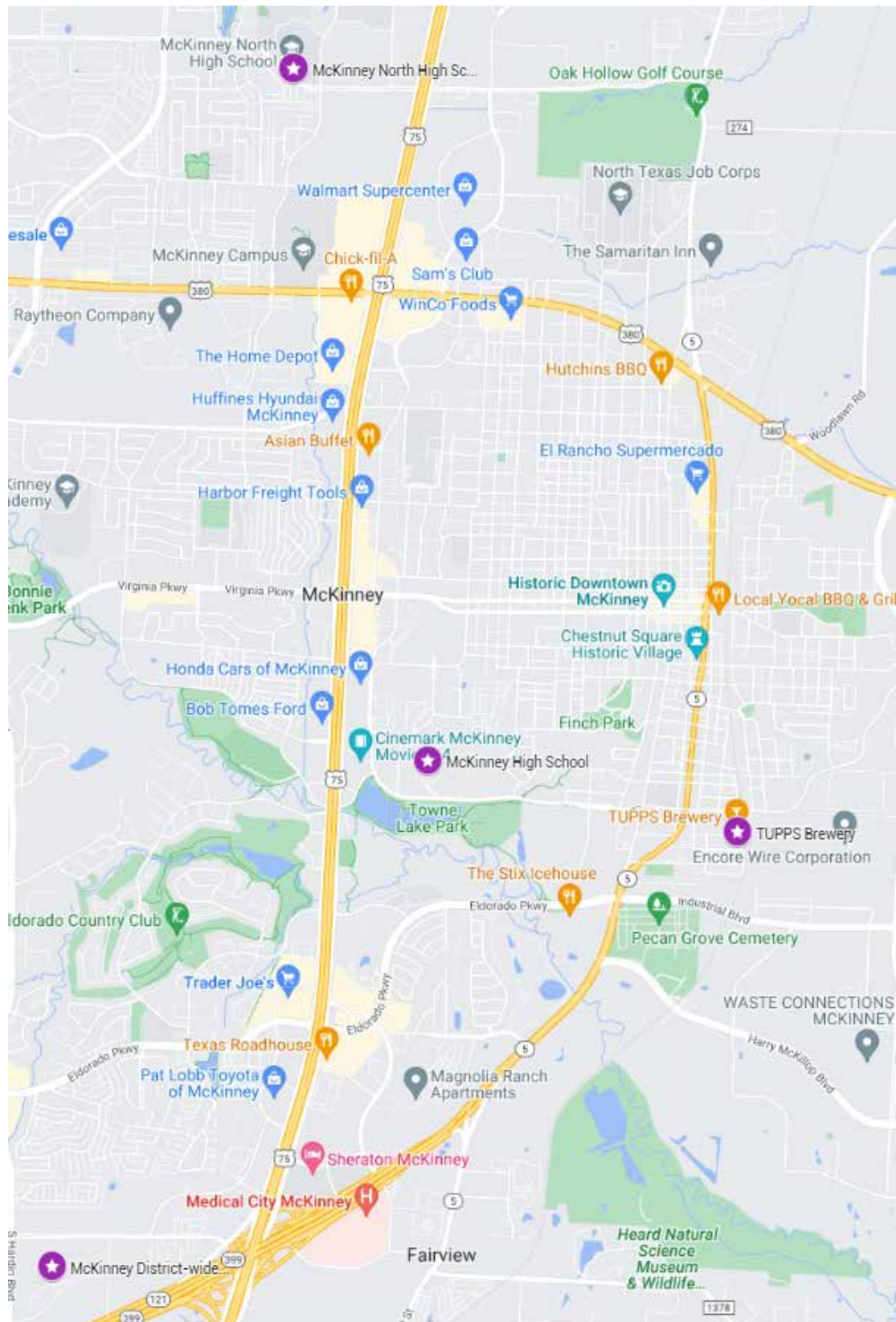
The map illustrates the layout of the McKinney ISD stadium, centered around the football field. The field is marked with yard lines and the 'McKINNEY ISD' logo at both ends. Six concourses (A-F) surround the field, each with numbered seating sections. The stadium is accessed through six gates (A-F), with Home gates on the left and Visitor gates on the right. Various facilities like restrooms, concessions, and a media workroom are also indicated.



## Appendix 2: Directions and Parking

For Stadium parking maps, please visit

<https://www.mckinneyisd.net/stadium/directions-and-parking.html>



Appendix 3: Media Schedule of Events

Start	End	Event	Location
Tuesday, December 17			
11:00 a.m. (Eastern Time)	12:00 p.m.	Virtual Kick-Off Press Conference (Head Coach of each competing institution will be available for 25-30 minutes)	
Thursday, December 19			
12:30 p.m.	2:30 p.m.	Team A Practice .....	McKinney Boyd High School
12:30 p.m.	2:30 p.m.	Team B Practice.....	McKinney High School
2:30 p.m.	3:00 p.m.	Team A Media Availability.....	McKinney Boyd High School
2:30 p.m.	3:00 p.m.	Team B Media Availability.....	McKinney High School
Friday, December 20			
6:00 p.m.	9:00 p.m.	DII Football Fan Fest.....	Tupps Brewery
Saturday, December 21			
11:30 a.m.	11:45 a.m.	Photographers Meeting .....	Community Event Center
12:00 p.m.		Media Meal.....	McKinney ISD Stadium Press Box
1:00 p.m.		National Championship Game .....	McKinney ISD Stadium
Postgame		Press Conference .....	Community Event Center

All times Central except for the Virtual Kick-Off Press Conference which is Eastern



**Appendix 4: McKinney, Texas Lodging Options****Best Western**

480 Wilson Creek Blvd.  
McKinney, TX 75069  
972-548-3000  
Contact: Jessica Piccoli / Jigna Patel

**Grand Hotel**

107 N. Kentucky  
McKinney, TX 75069  
214-544-9612  
Contact: Claire Creamer

**Holiday Inn Express McKinney/Frisco East**

6601 Henneman Way  
McKinney, TX 75070  
214-495-0029  
Contact: Cindy Romero

**Sheraton McKinney**

1900 Gateway Blvd.  
McKinney, TX 75070  
972-363-2091  
Contact: Jessi Conran / Kimberly Wolfe

**Home 2 Suites by Hilton McKinney**

2630 S. Central Expressway  
McKinney, TX 75070  
469-678-5047  
Contact: Yajaira Moncada

**Hampton Inn & Suites**

2008 N. Central Expressway  
McKinney, TX 75069  
972-542-6622  
Contact: James Humphrey

**Comfort Suites**

1590 N. Central Expressway  
McKinney, TX 75069  
972-548-9595  
Contact: Cecilia Basurto

**Holiday Inn Hotel & Suites**

3220 Craig Drive  
McKinney, TX 75070  
469-952-2044  
Contact: Yareny Loredó

**LaQuinta Inn & Suites**

6501 Henneman Way  
McKinney, TX 75070  
972-666-4848  
Contact: Mary Wright

**McKinney Townplace Suites by Marriott**

1832 Marketplace Dr.  
McKinney, TX 75070  
214-726-9030  
Contact: Sonja Rongey

**Springhill Suites**

2660 S. Central Expressway  
McKinney, TX 75070  
469-678-5047  
Contact: Yajaira Moncada

For additional information on things to do, places to eat and where to stay, call Visit McKinney at 214-554-1407 or visit [www.visitmckinney.com](http://www.visitmckinney.com).