

NCAA PUBLIC ADDRESS ANNOUNCER SCRIPT TEMPLATE

PREGAME

NCAA SALUTE [*Available as Vignette_A or pair PA with Still_A]

THE NCAA SALUTES ITS NEARLY HALF A MILLION STUDENT-ATHLETES PARTICIPATING IN 24 SPORTS. WE CHEER FOR THEM IN THE GAME AND IN THE CLASSROOM.

INITIAL ELIGIBILITY [*Pair PA with Still_U]

DO YOU PLAN TO PLAY COLLEGE SPORTS? VISIT NCAA.ORG/PLAYCOLLEGESPORTS (N-C-A-A DOT ORG SLASH PLAY COLLEGE SPORTS) TO LEARN MORE ABOUT NCAA ELIGIBILITY REQUIREMENTS.

NCAA CHAMPIONSHIPS [*Pair PA with Still_B]

THE NCAA SPONSORS 90 NATIONAL CHAMPIONSHIPS IN 24 SPORTS ACROSS THREE DIVISIONS EACH YEAR. FOR MORE INFORMATION OR TO FIND A CHAMPIONSHIP NEAR YOU, VISIT NCAA.COM (N-C-A-A DOT COM).

[Band/Music]

COVID SAFETY_MASKS (SITES THAT REQUIRE MASKS)

[*Pair with still COVID GENERAL]

FOR YOUR SAFETY AND THOSE AF	ROUND YOU, LOCAL AUTHORITIES HAVE MANDATED A
MASK POLICY WITHIN	_ [VENUE]. MASKS ARE REQUIRED AT ALL TIMES WHEN
YOU'RE NOT ACTIVELY EATING	OR DRINKING AT TODAY'S EVENT. WHEN POSSIBLE
PLEASE MAINTAIN PROPER DISTA	ANCING WHEN MOVING THROUGHOUT THE FACILITY
AND AS ALWAYS, REMEMBER TO	O WASH AND SANITIZE YOUR HANDS FREQUENTLY.
THANK YOU FOR DOING YOUR PA	RT TO HELP KEEP NCAA CHAMPIONSHIPS SAFE!

NCAA DIGITAL GAME PROGRAM

[*Available as Vignette Q or pair PA with Still_Q]

FANS YOU CAN NOW ACCESS THE OFFICIAL NCAA DIGITAL GAME PROGRAM ON YOUR MOBILE DEVICE, TABLET OR LAPTOP FREE OF CHARGE. VISIT NCAA.COM/GAMEPROGRAMS (N-C-A-A DOT COM SLASH GAME PROGRAMS) FOR AN INSIDE LOOK AT TODAY'S CHAMPIONSHIP.

NCAA GAME PROGRAM - SELECT SITES ONLY

[*Available as Vignette P or pair PA with Still_P]

WANT TO LEARN MORE ABOUT THE STUDENT-ATHLETES AND TEAMS PARTICIPATING IN TODAY'S CHAMPIONSHIP? PICK UP YOUR OFFICIAL NCAA CHAMPIONSHIP PROGRAM AT MERCHANDISE STANDS THROUGHOUT THE VENUE.

CCP RECOGNITION (MEN CHAMPIONSHIPS)

[*Pair PA with Still E (MALE)]

THE NCAA THANKS OUR CORPORATE CHAMPIONS – AT&T, CAPITAL ONE AND COCACOLA – AND OUR CORPORATE PARTNERS –AFLAC, AXE, BUFFALO WILD WINGS, BUICK, GEICO, GREAT CLIPS, INVESCO, LG, MARRIOTT, NABISCO, NISSAN, PIZZA HUT, REESE'S, UBER EATS, AND WENDY'S. THEIR SUPPORT ENHANCES NCAA CHAMPIONSHIPS AND THE EDUCATIONAL AND ATHLETIC EXPERIENCES OF NEARLY HALF A MILLION NCAA STUDENT-ATHLETES.

[Band/Music or fill with divisional/site specific PA]

SEE SOMETHING, SAY SOMETHING

[*Available as Video in NCAA PSA's folder or pair PA with Still_SS_See Something]

WE ARE ALL A PART OF A COMMUNITY—AND WE ALL PLAY A ROLE IN KEEPING OUR COMMUNITY SAFE. WHILE YOU'RE WATCHING THE [GAME/MATCH/MEET], KEEP AN EYE OUT FOR SUSPICIOUS ACTIVITY. IF YOU SEE SOMETHING SUSPICIOUS, SAY SOMETHING TO LOCAL AUTHORITIES – TOGETHER, WE CAN PROTECT OUR COMMUNITY.

	(SPORT)	CHAMPIONS	HIP, AT
	,	/ 	•
		_ (VEN	UE) IN
		-	(CITY/STATE)
[TODAY'S/TONIGHT'S] [ROUND/CHAI	MPIONSHIP] GAM	E FEATURES THE
	(INSTITUTION	/MASCOT)	VS. THE
	_ (INSTITUTION/MAS	COT).	
LET'S MEET THE STARTING LIN	EUPS		
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ON SPECIAL TEAMS...

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AND ON OFFENSE FOR	(HOME TEAM)	
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[Band/Music or fill with divisional/site specific PA]

NCAA MERCHANDISE [*Available as Vignette H1 or pair PA with Still_H1]

FANS TAKE HOME A UNIQUE SOUVENIR FROM TODAY'S CHAMPIONSHIP. VISIT NCAA MERCHANDISE STANDS THROUGHOUT THE VENUE FOR GREAT CHAMPIONSHIP GEAR AND MEMORABILIA.

NCAA RESPECT CAMPAIGN [*Availab	le as Vignet	te_C or pair PA	A with Still_C & Stil	l_ D]
(HOST I	NSTITUTI	ON) AND THE	NCAA PROMOTE (GOOD
SPORTSMANSHIP BY STUDENT-ATHLE	ETES, COA	CHES AND FAI	NS. WE REQUEST Y	YOUR
COOPERATION IN SUPPORTING THE ST	TUDENT-A	THLETES AND	OFFICIALS IN A F	OSITIVE
MANNER. PROFANITY, DEROGATORY	COMMEN	TS OR OTHER	INTIMIDATING AC	CTIONS
DIRECTED AT ATHLETES, OFFICIALS,	TEAM REP	RESENTATIVE	S OR OTHER FANS	S WILL
NOT BE TOLERATED AND ARE GROUN	IDS FOR RI	EMOVAL.		
WE APPRECIATE YOUR COOPERATION	N IN CREAT	TING A SAFE A	ND POSITIVE GAN	ИE
ENVIRONMENT. RESPECT, IT'S THE NA	AME OF TH	E GAME.		
NATIONAL ANTHEM [*Can be paired w	vith Americ	an B-Roll]		
LADIES AND GENTLEMEN, PLEASE R	ISE IF ABL	E AND REMO	VE YOUR HATS T	O HONOR
AMERICA AND THOSE WHO SUPPORT	OUR FREE	DOM AT HOM	E AND ABROAD.	
TODAY THE COLORS ARE PRESE			PRESENTATIVES N). [If applicable]	OF THE
RECORDED [If applicable]				
AND NOW, PLEASE JOIN IN THE SINGI	NG OF OUF	R NATIONAL A	NTHEM.	
BAND [If applicable]				
AND NOW, PLEASE JOIN THE				
(INSTITUTION) BAND,	UNDER	THE	DIRECTION	OF
		_ (BAND DIRE	CCTOR), IN THE PL	AYING OF
OUR NATIONAL ANTHEM.				
VOCALIST [If applicable]				
AND NOW, PLEASE JOIN		(NAM	E/GROUP) IN THE	E SINGING
OF OUR NATIONAL ANTHEM.		、	,	

1st QUARTER

TO #1

NCAA DIGITAL GAME PROGRAM

[*Available as Vignette Q or pair PA with Still_Q]

FANS YOU CAN NOW ACCESS THE OFFICIAL NCAA DIGITAL GAME PROGRAM ON YOUR MOBILE DEVICE, TABLET OR LAPTOP FREE OF CHARGE. VISIT NCAA.COM/GAMEPROGRAMS (N-C-A-A DOT COM SLASH GAME PROGRAMS) FOR AN INSIDE LOOK AT TODAY'S CHAMPIONSHIP.

NCAA GAME PROGRAM - SELECT SITES ONLY

[*Available as Vignette P or pair PA with Still_P]

WANT TO LEARN MORE ABOUT THE STUDENT-ATHLETES AND TEAMS PARTICIPATING IN TODAY'S CHAMPIONSHIP? PICK UP YOUR OFFICIAL NCAA CHAMPIONSHIP PROGRAM AT MERCHANDISE STANDS THROUGHOUT THE VENUE.

[Band/Music]

TO #2

[Band/Music]

TO #3

NCAA MERCHANDISE [*Available as Vignette H1 or pair PA with Still_H1]

FANS TAKE HOME A UNIQUE SOUVENIR FROM TODAY'S CHAMPIONSHIP. VISIT NCAA MERCHANDISE STANDS THROUGHOUT THE VENUE FOR GREAT CHAMPIONSHIP GEAR AND MEMORABILIA.

[Band/Music or fill with divisional/site specific PA]

QUARTER BREAK

JOINING FORCES [*Run Military Tribute Video followed by PA Read and Still_L]

AT THIS TIME, WE PROUDLY REQUEST THAT ANY CURRENT OR FORMER MEMBERS OF OUR ARMED FORCES PLEASE STAND TO BE RECOGNIZED......LADIES AND GENTLEMEN, LET'S HEAR IT FOR THESE MEN AND WOMEN WHO HAVE GIVEN SO MUCH TO SERVE OUR COUNTRY!

[Band/Music]

2nd QUARTER

TO #1

[Band/Music]

TO #2

NCAA SOCIAL MEDIA [*Available as Vignette G or pair PA with Still_G]

TELL THE WORLD YOU ARE HERE. SHARE YOUR EXPERIENCES, CONNECT WITH OTHER FANS AND GAIN BEHIND THE SCENES ACCESS TO YOUR FAVORITE TEAMS. FOR MORE INFORMATION VISIT NCAA.COM/SOCIAL (N-C-A-A DOT COM SLASH SOCIAL).

[Band/Music]

TO #3

[Band/Music or fill with divisional/site specific PA]

HALFTIME

VISITING TEAM BAND PERFORMANCE [If applicable]	
FANS FOR YOUR HALFTIME ENTERTAINMENT, PLEASE WELCOM	E TO THE FIELD THE
(BAND NAME) FROM	
(INSTITUTION).	
HOME TEAM BAND PERFORMANCE [If applicable]	
AND NOW, PLEASE WELCOME THE	_(BAND NAME) FROM
(INSTITUTION).	

CCP RECOGNITION (MEN CHAMPIONSHIPS)

[*Pair PA with Still_E (MALE)]

THE NCAA THANKS OUR CORPORATE CHAMPIONS – AT&T, CAPITAL ONE AND COCACOLA – AND OUR CORPORATE PARTNERS –AFLAC, AXE, BUFFALO WILD WINGS, BUICK, GEICO, GREAT CLIPS, INVESCO, LG, MARRIOTT, NABISCO, NISSAN, PIZZA HUT, REESE'S, UBER EATS, AND WENDY'S. THEIR SUPPORT ENHANCES NCAA CHAMPIONSHIPS AND THE EDUCATIONAL AND ATHLETIC EXPERIENCES OF NEARLY HALF A MILLION NCAA STUDENT-ATHLETES.

UNITED AS ONE (Available as Video on BOX or pair PA with United as One Still)

NCAA CHAMPIONSHIPS CELEBRATES THE STUDENT-ATHLETE ADVISORY COMMITTEE'S "UNITED AS ONE" CAMPAIGN. STUDENT-ATHLETE REPRESENTATIVES FROM DIVISION I, II, AND III STOOD TOGETHER AND TOOK ACTION BY COLLABORATING TO CREATE A LOGO AND NATIONAL UNITY PLEDGE CENTERED ON BRINGING PEOPLE TOGETHER TO BETTER THEIR CAMPUS, COMMUNITIES AND BEYOND. THIS INITIATIVE CAPTURES THE STUDENT-ATHLETE PERSPECTIVE ON THE CHALLENGES THE COUNTRY CONTINUES TO FACE AND PROVIDES A PLATFORM FOR NCAA STUDENT-ATHLETES TO TALK ABOUT THE IMPORTANCE OF DIVERSITY, INCLUSION AND SOCIAL JUSTICE AND HOW TO USE THEIR VOICE TO FOSTER INCLUSIVE ENVIRONMENTS IN ATHLETICS, ON THEIR CAMPUSES AND IN SOCIETY. THE NCAA ENCOURAGES STUDENT-ATHLETES, COACHES AND ADMINISTRATORS TO USE THIS CAMPAIGN TO ENCOURAGE CONVERSATION AND PROGRESS FOR CHANGE, UNITED AS ONE. VISIT NCAA.ORG/UNITEDASONE TO LEARN MORE!

DON'T BET ON IT [*Pair PA with Still M]

SPORTS WAGERING HAS THE POTENTIAL TO UNDERMINE THE INTEGRITY OF INTERCOLLEGIATE ATHLETICS AND JEOPARDIZE THE WELFARE OF STUDENT-ATHLETES. FOR MORE INFORMATION ABOUT THE NCAA'S SPORTS WAGERING EDUCATIONAL RESOURCES, GO TO DONTBETONIT.ORG (DON'T BET ON IT DOT ORG).

3rd QUARTER

TO #1

NCAA TEAM WORKS [*Available as Video in NCAA PSA's folder or pair PA with Still N]

NCAA TEAM WORKS IS THE COMMUMITY RELATIONS COMMITMENT DRIVEN BY THE NCAA, MEMBER SCHOOLS, STUDENT-ATHLETES AND CORPORATE CHAMPIONS AND PARTNERS. NCAA TEAM WORKS PROGRAMS ARE DESIGNED TO ACTIVELY ENGAGE COMMUNITIES WHERE NATIONAL CHAMPIONSHIPS ARE PLAYED THROUGH EDUCATIONAL EFFORTS SUCH AS SPECIAL OLYMPICS, LITERACY AND LEGACY PROJECTS. THE NCAA AND ITS PARTNERS ARE WORKING TOGETHER TO MAKE A DIFFERENCE.

TO #2

EQUIPMENT SUPPLIER RECOGNITION (FOOTBALL)

[*Pair with still_THX_FB]

THE NCAA THANKS OFFICIAL EQUIPMENT SUPPLIERS – **SMITTY AND WILSON** – FOR THEIR SUPPORT OF NCAA CHAMPIONSHIPS. THEIR CONTRIBUTIONS HELP ENHANCE THE EDUCATIONAL AND ATHLETIC EXPERIENCES OF NEARLY HALF A MILLION NCAA STUDENT-ATHLETES.

TO #3

[Band/Music or fill with divisional/site specific PA]

QUARTER BREAK

NCAA TICKETS [*Pair PA with Still_I]

DID YOU KNOW MORE THAN 50,000 STUDENT-ATHLETES COMPETE IN NCAA CHAMPIONSHIPS AT MORE THAN 800 SITES ACROSS THE COUNTRY EACH YEAR? DON'T MISS OUT ON WITNESSING THE NEXT GREAT MOMENT IN SPORTS HISTORY. FIND A CHAMPIONSHIP NEAR YOU BY VISITING NCAA.COM/TICKETS (N-C-A-A DOT COM SLASH TICKETS).

[Band/Music or fill with divisional/site specific PA]

4th QUARTER

TO #1

INITIAL ELIGIBILITY [*Pair PA with Still U]

DO YOU PLAN TO PLAY COLLEGE SPORTS? VISIT NCAA.ORG/PLAYCOLLEGESPORTS (N-C-A-A DOT ORG SLASH PLAY COLLEGE SPORTS) TO LEARN MORE ABOUT NCAA ELIGIBILITY REQUIREMENTS.

TO #2

[Band/Music or fill with divisional/site specific PA]

TO #3

[Band/Music or fill with divisional/site specific PA]

OVERTIME

OVERTIME (IF APPLICABLE)

ATTENTION FANS. N-C-A-A TIE-BREAKER RULES WILL APPLY AS A RESULT OF [TODAY'S/TONIGHT'S] TIE SCORE. TEAM CAPTAINS WILL REPORT TO MID-FIELD FOR A COIN TOSS. THE WINNER OF THE TOSS MAY SELECT TO BE ON EITHER OFFENSE OR DEFENSE.

AN OVERTIME PERIOD CONSISTS OF TWO SERIES, ONE BY EACH TEAM BEGINNING ON THE DESIGNATED 25 YARD LINE. EACH TEAM RETAINS THE BALL DURING ITS SERIES UNTIL IT SCORES OR FAILS TO MAKE A FIRST DOWN.

IF THE SCORE REMAINS TIED AFTER THE FIRST OVERTIME PERIOD, A SECOND OVERTIME PERIOD WILL BE PLAYED.

IF THE SCORE STILL REMAINS TIED, THEN BEGINNING WITH THE THIRD OVERTIME PERIOD, TEAMS SCORING TOUCHDOWNS MUST ATTEMPT A TWO-POINT CONVERSION.

POSTGAME

FAREWELL-PRELIMINARY ROUND [*Pair PA with Farewell Graphic] FANS, THAT CONCLUDES [TODAY'S/TONIGHT'S] _______ ROUND GAME. OUR FINAL SCORE IS ______ (TEAM) _____ (SCORE) AND ______ (TEAM) _____ (SCORE). CONGRATULATIONS ______ (SCHOOL). WITH [TODAY'S/TONIGHT'S] VICTORY THE ______ ROUND (FUTURE ADVANCING TEAM'S MASCOT) ADVANCE TO THE ______ ROUND (FUTURE ROUND) NEXT ______ (DAY) IN ______ (CITY/STATE)! FOR TICKETS OR MORE INFORMATION VISIT NCAA.COM (N-C-A-A DOT COM). THANK YOU FOR ATTENDING AND FOR YOUR SUPPORT OF NCAA CHAMPIONSHIPS.

GOOD [AFTERNOON/EVENING] AND PLEASE TRAVEL HOME SAFELY.

FAREWELL- CHAMPIONSHIP

CONGRATULATIONS TO THE 2021 NCAA CHAMPION(S), THE	(GENDER/SPORT) NATIONAL (INSTITUTION).
WE HOPE TO SEE YOU ALL AGAIN NE	XT YEAR ON
(DATE/DATES) IN	(CITY/STATE) AT
(VENUE). FO	OR MORE INFORMATION, GO TO NCAA.COM (N-
C-A-A DOT COM).	
THANK YOU FOR ATTENDING AND FOR YO	OUR SUPPORT OF NCAA CHAMPIONSHIPS.
GOOD [AFTERNOON/EVENING] AND PLEA	SE TRAVEL HOME SAFELY.

DIVISIONAL/SITE SPECIFIC SCRIPT SUPPLEMENTS (TO BE SLOTTED IN ABOVE PA SCRIPT WHERE APPROPRIATE)

DRINKING RESPONSIBLY - SITES THAT ARE SERVING ALCOHOL ONLY

[*pair PA with Drinking Responsibly Still]

PREGAME/HALFTIME PA

THE NCAA HOPES YOU ENJOY [TODAY'S/TONIGHT'S] GAME. WHILE CHEERING ON YOUR TEAM, IF YOU CHOOSE TO DRINK, PLEASE DRINK RESPONSIBLY. HAVE A PLAN TO GET HOME SAFELY USING A DESIGNATED DRIVER OR ANOTHER SAFE-RIDE OPTION. THANK YOU FOR YOUR COMMITMENT TO RESPONSIBLE DRINKING.

POSTGAME PA

THANK YOU FOR ATTENDING [TODAY'S/TONIGHT'S] [CHAMPIONSHIP SPECIFIC ROUND]. WE LOOK FORWARD TO SEEING YOU AGAIN [NEXT CHAMPIONSHIP SPECIFIC ROUND, IF APPLICABLE]! FANS, A REMINDER – IF YOU'VE BEEN DRINKING, PLEASE MAKE SURE TO ARRANGE FOR A DESIGNATED DRIVER AND ARRIVE HOME SAFELY! THANK YOU FOR YOUR ATTENDANCE AND HAVE A GREAT [DAY/EVENING].

AMERICAN AND CANDADIAN NATIONAL ANTHEMS- DIVISION II SITES ONLY (USED ONLY IF SIMON FRASER UNIVERSITY IS HOSTING OR COMPETING)

LADIES AND GENTLEMEN, PLEASE RISE AND REMOVE YOUR HATS FOR THE PLAYING OF THE CANADIAN AND UNITED STATES NATIONAL ANTHEMS. WE WILL HONOR SIMON FRASER UNIVERSITY, A CANADIAN MEMBER INSTITUTION OF THE NCAA, WITH THE PLAYING OF THE CANADIAN NATIONAL ANTHEM, "O CANADA" FOLLOWED BY THE UNITED STATES OF AMERICA NATIONAL ANTHEM, "THE STAR-SPANGLED BANNER."

(IF PLAYED BY INSTITUTIONAL BAND, INCLUDE THE FOLLOWING):

PLEASE JOIN THE	(INSTITUTION)
BAND, UNDER THE DIRECTION OF	
(BAND DIRECTOR) AS THEY HONOR BOTH COUNTRIES.	

MAKE IT YOURS- DIVISION II SITES ONLY

[*Available as Video in NCAA PSA's DII or pair PA with Still V]

DIVISION TWO STUDENT-ATHLETES HAVE THE OPPORTUNITY TO MAKE THEIR COLLEGE EXPERIENCE UNIQUE BASED ON THEIR INDIVIDUAL PASSIONS, INTERESTS AND THE DIVISION'S LIFE-IN-THE-BALANCE PHILOSPHY. INSTITUTIONS ENCOURAGE THEIR STUDENT-ATHLETES TO GET INVOLVED IN ACTIVITIES AND EXPERIENCES OUTSIDE THEIR SPORT AND ENGAGE IN AREAS THAT WILL HELP THEM SUCCEED IN THEIR CAREER AND IN LIFE AFTER COLLEGE. MAKE IT YOURS IN DIVISION TWO. VISIT NCAA.ORG/D2 (N-C-A-A DOT ORG SLASH D TWO) TO LEARN MORE.

MAKE-A-WISH - DIVISION II SITES ONLY [*Pair PA with Still_W]

N-C-A-A DIVISION TWO IS THE ONLY DIVISION TO CONDUCT COMMUNITY ENGAGEMENT ACTIVITIES AT ALL CHAMPIONSHIP FINAL SITES. SINCE 2003, DIVISION TWO HAS BEEN A NATIONAL PARTNER OF THE MAKE-A-WISH FOUNDATION, GRANTING OVER 700 WISHES TO MAKE-A-WISH FAMILIES. DIVISION TWO ALSO HAS A PARTNERSHIP WITH TEAM IMPACT SINCE 2011, OVER 400 CHILDREN WITH SERIOUES OR CHRONIC ILLNESSES HAVE BEEN MATCHED WITH A DIVISION TWO TEAM. TO LEARN MORE ABOUT DIVISION TWO COMMUNITY ENGAGEMENT, VISIT NCAA.ORG/D2 (N-C-A-A DOT ORG SLASH D TWO).

DII SOCIAL MEDIA - DIVISION II SITES ONLY [*Pair PA with Still_AA]

FOR DIVISION TWO NEWS AND CHAMPIONSHIP COVERAGE, VISIT NCAA.COM/D2 (N-C-A-A-DOT-COM SLASH D TWO). ALSO MAKE SURE TO FOLLOW N-C-A-A DIVISION TWO ON FACEBOOK, TWITTER AND INSTAGRAM, AND JOIN THE CONVERSATION BY USING #MAKEITYOURS (HASHTAG MAKE IT YOURS).

DII INFO - DIVISION II SITES ONLY [*Pair PA with Still_HH]

DID YOU KNOW THAT DIVISION TWO HAS OVER 119,000 STUDENT-ATHLETES COMPETING AT MORE THAN 300 ACTIVE MEMBER INSTITUTIONS? HOW ABOUT DIVISION TWO'S STUDENT-ATHLETE GRADUATION RATE BEING CONSISTENTLY HIGHER THAN THAT OF THE TOTAL STUDENT BODY? LEARN MORE ABOUT DIVISION TWO AT NCAA/ORG/D2 (N-C-A-A-DOT-COM SLASH D-2).

DII CHAMPIONSHIPS - DIVISION II SITES ONLY [*Pair PA with Still_BB]

DID YOU KNOW THAT DIVISION TWO OFFERS 25 CHAMPIONSHIPS AND IS THE ONLY N-C-A-A DIVISION THAT CONDUCTS NATIONAL CHAMPIONSHIP FESTIVALS, AN OLYMPIC STYLE EVENT IN WHICH CHAMPIONSHIPS ARE HELD AT A SINGLE SITE OVER SEVERAL DAYS? TO LEARN MORE ABOUT DIVISION TWO CHAMPIONSHIPS, INCLUDING THE D-2 FESTIVALS, VISIT NCAA.COM/D2 (N-C-A-A-DOT-COM SLASH D-2).

DISCOVER, DEVELOP, DEDICATE, - DIVISION III SITES ONLY

[*Available as a video in NCAA PSA's DIII or pair PA with Still_X]

DIVISION THREE STUDENT-ATHLETES ARE ENCOURAGED TO DISCOVER THEMSELVES BY PURSUING THEIR INTERESTS BEYOND THE FIELD OF PLAY; TO DEVELOP INTO WELL-ROUNDED INDIVIDUALS BY PARTICIPATING IN ACTIVITIES OUTSIDE OF THE CLASSROOM; AND TO DEDICATE THEMSELVES TO ACHIEVING THEIR FULL POTENTIAL IN SPORT AND IN LIFE. DISCOVER. DEVELOP. DEDICATE. THAT'S THE DIVISION THREE EXPERIENCE. TO LEARN MORE ABOUT DIVISION THREE, <u>VISIT NCAA.ORG/D3</u> (N-C-A-A-DOT-ORG-SLASH-D3).

DIII FACTS-DIVISION III SITES ONLY [*Pair PA with Still_Y]

DID YOU KNOW THAT DIVISION THREE IS THE LARGEST DIVISION WITHIN THE NCAA? NEARLY 200,000 STUDENT-ATHLETES PARTICIPATING AT 451 INSTITUTIONS, DIVISION THREE MAKES UP 40 PERCENT OF NCAA MEMBERSHIP SCHOOLS. LEARN MORE ABOUT DIVISION THREE AT NCAA.ORG/D3 (N-C-A-A-DOT-ORG-SLASH-D3).

DIII SOCIAL MEDIA- DIVISION III SITES ONLY [*Pair PA with Still_Z]

GAIN AN INSIDE LOOK AND BEHIND THE SCENES ACCESS TO YOUR FAVORITE DIVISION THREE STUDENT-ATHLETES, CHAMPIONSHIPS AND SPORTS. FOLLOW N-C-A-A DIVISION THREE ON FACEBOOK AND TWITTER FOR ALL OF YOUR DIVISION THREE UPDATES AND JOIN THE CONVERSATION BY USING HASHTAG N-C-A-A-D-3 (#NCAAD3) AND HASHTAG WHY-D-3 (#WHYD3).

GAMEDAY THE D3 WAY- DIVISION III SITES ONLY [*Pair PA w Still_GAMEDAY THE D3 WAY]

GAMEDAY THE D-THREE WAY IS FOCUSED ON IMPROVING THE BEHAVIOR AND DECORUM OF ALL FANS AT ATHLETIC EVENTS AROUND THE COUNTRY AND ENSURING THAT DIVISION THREE STUDENT-ATHLETES HAVE A REWARDING EXPERIENCE. THROUGH THE PROGRAM, DIVISION THREE INSTITUTIONS WILL BE ASSISTED IN PROVIDING EXCEPTIONAL LEVELS OF GUEST SERVICES THAT ARE CONSISTENT THROUGHOUT THE MEMBERSHIP. TO LEARN MORE ABOUT GAMEDAY THE D-THREE WAY, VISIT NCAA.ORG/D3 (NCAA DOT ORG SLASH D-THREE). EXPERIENCE THE DIFFERENCE.

DIII LGBTQ - DIVISION III SITES ONLY [*Pair PA with Still_LGBTQ]

AS A CORE VALUE, THE NCAA AND DIVISION THREE ARE COMMITTED TO DIVERSITY, INCLUSION, AND GENDER DIVERSITY AMONG ITS STUDENT-ATHLETES, COACHES, AND ADMINISTRATORS. D-3 AIMS TO ENSURE IT IS SAFE FOR, INCLUSIVE OF AND WELCOMING TO THE L-G-B-T-Q COMMUNITY AND ITS ALLIES. TO ASSIST WITH THIS, THE DIVISION THREE L-G-B-T-Q WORKING GROUP HAS RELEASED NEW RESOURCES THAT INCLUDE A POLICY GUIDE, PROMOTIONAL KIT, COMMUNICATIONS PLAN AND MORE. TO LEARN MORE, VISIST NCAA.ORG/D3 (NCAA DOT ORG SLASH D-THREE).

NCAA ELITE 90 AWARD-FINAL SITES ONLY

[*Pair PA with Still_T and use Elite 90 headshot template to create student-athlete specific still]
THE ELITE 90 AWARD RECOGNIZES THE TRUE ESSENCE OF THE STUDENT-ATHLETE BY
HONORING THE INDIVIDUAL WITH THE HIGHEST CUMULATIVE GRADE-POINT AVERAGE
PARTICIPATING AT THE FINAL SITE FOR EACH OF THE NCAA'S 90 CHAMPIONSHIPS.

THE RECIPIENT OF THE ELITE	90 AWARD FOR THE 2021 NCAA
(SPORT) CHAMPIONSHIP, WITH	A CUMULATIVE GRADE-POINT AVERAGE OF
(GPA) IN	(MAJOR OF STUDY), IS
(WINNER) FROM	
LET'S HEAR IT FOR	(WINNER)!

WHEEL OF CAMS - SITES WITH LIVE CAMERAS ONLY

[*Pair with Wheel of Cams from BOX Site followed by appropriate PA & Frame for the Cam]

OK FANS, IT'S TIME FOR THE NCAA WHEEL OF CAMS. ROUND AND ROUND IT GOES, WHERE IT STOPS NOBODY KNOWS!

FAN CAM - SITES WITH LIVE CAMERAS ONLY

[*Pair with Fan Cam Open/Frame from BOX Site]

ALRIGHT ______ (SPORT) FANS, GET ON YOUR FEET FOR TODAY'S FAN CAM!!
WE ARE LOOKING FOR THE BEST FANS IN THE CROWD! SHOW US YOUR TEAM SPIRIT.

DANCE CAM - SITES WITH LIVE CAMERAS ONLY

[*Pair with Dance Cam Open/Frame from BOX Site]

ALRIGHT FANS, IT'S TIME FOR THE DANCE CAM. LET'S SEE YOUR BEST DANCE MOVES!

EMOJI CAM - SITES WITH LIVE CAMERAS ONLY

[*Pair with Fan Emoji Open/Frame from BOX Site]

IT'S TIME FOR THE EMOJI CAM! LET'S SEE YOUR BEST IMPRESSIONS UP ON THE BIG SCREEN!

FLEX CAM - SITES WITH LIVE CAMERAS ONLY

[*Pair with Flex Cam Open/Frame from BOX Site]

ALRIGHT FANS, IT'S TIME FOR THE FLEX CAM. LET'S SEE THOSE MUSCLES!

KIDS CAM - SITES WITH LIVE CAMERAS ONLY

[*Pair with Kids Cam Open/Frame from BOX Site]

HEY KIDS! IT'S YOUR TIME TO SHINE! SHOW US HOW EXCITED YOU ARE TO BE HERE **TODAY/TONIGHT**! IT'S TIME FOR THE KIDS CAM!

AIR GUITAR CAM - SITES WITH LIVE CAMERAS ONLY

[*Pair with Air Guitar Cam Open/Frame from BOX Site]

ALRIGHT FANS, GET READY TO ROCK AND ROLL! LET'S SEE THOSE GUITAR SKILLS – IT'S TIME FOR THE AIR GUITAR CAM!

WACKY WAVING INFLATABLE ARM-FLAILING TUBE MAN CAM - SITES WITH LIVE CAMERAS ONLY

[*Pair with Inflatable Tube Man Cam Open/Frame from BOX Site]

[AD LIB WINNER/PRIZE]

FANS – IT'S TIME FOR THE WACKY WAVING INFLATABLE ARM FLAILING TUBE MAN CAM! LET'S SEE YOUR BEST IMPERSONATION OF THE WACKY WAVING INFLATABLE ARM FLAILING TUBE MAN ON THE VIDEOBOARD!

EMOJI PUZZLES – LIVE CONTESTANT ONLY
[*Pair with emoji puzzle game on the BOX Site]
ALRIGHT FANS, WE HAVE (CONTESTANT NAME) HERE, REPRESENTING
THE(SCHOOL MASCOT) FOR TODAY'S EMOJI PUZZLES GAME.
(CONTESTANT NAME) WILL RECEIVE THREE PUZZLES ON THE VIDEO
BOARD MADE UP OF EMOJI CHARACTERS THAT REPRESENT A MOVIE, SONG OR TV
SHOW. IF [HE/SHE] CAN GUESS TWO OF THE THREE PUZZLES CORRECTLY
(CONTESTANT NAME) WILL WIN (PRIZE).
ALRIGHT, LET'S GET STARTED.
[AD LIB]
PUZZLE #1
PUZZLE #2
PUZZLE #3
[AD LIB WINNER/PRIZE]
LET'S GIVE [HIM/HER] A HAND FOLKS! THANKS FOR PLAYING EMOJI PUZZLES!
NAME THAT TUNE CONTEST
[*Pair with Name That Tune Graphic from BOX Site]
OK FANS, WE'RE GONNA PLAY A LITTLE GAME CALLED "NAME THAT TUNE". WE HAVE
DOWN ON THE FIELD/COURT // HERE WITH ME (IF EMCEE). WE ARE
GOING TO PLAY THREE DIFFERENT TV SHOW / MOVIE THEME SONGS. IT WILL BE
SO BE READY TO HELP THEM OUT, FANS! OK, HERE WE GO
SONG #1, LET'S HEAR IT [AD LIB]
SONG #2
SONG #3

BE THE DJ [*Pair with Still BeTheDJ] HEY FANS – WOULD YOU LIKE TO "BE THE DJ" AT TODAY'S EVENT? THEN GET OUT YOUR PHONE, TWEET YOUR SONG REQUEST AND INCLUDE HASHTAG-BE-THE-D-J AND _____(CHAMPIONSHIP SPECIFIC HASHTAG). HASHTAG-AGAIN, TWEET YOUR SONG REQUEST AND BE SURE TO INCLUDE HASHTAG-BE-THE-D-J _____(CHAMPIONSHIP SPECIFIC AND HASHTAG-HASHTAG) AND YOU MIGHT HEAR YOUR SONG OVER THE SPEAKERS LATER TODAY! NCAA TELEVISION COVERAGE - SELECT SITES ONLY FANS, REMEMBER TO TUNE IN TO WATCH THE (NCAA CHAMPIONSHIP/FINAL) LIVE ON _____ (NETWORK) ON _____ (DAY AND DATE) AT ______ (TIME) EASTERN TIME. CHAMPIONSHIP ANNIVERSARY-AT APPROPRIATE CHAMPIONSHIPS LADIES AND GENTLEMEN, THIS YEAR THE NCAA _____ CHAMPIONSHIP(S) IS/ARE CELEBRATING ITS _____ ANNIVERSARY. THE NCAA WOULD LIKE TO CONGRATULATE ALL OF THE STUDENT-ATHLETES WHO ARE PART OF THIS YEAR'S MEMORABLE EVENT AND THANK THE MORE THAN _____ STUDENT-ATHLETES WHO HAVE COMPETED AND CONTRIBUTED TO THE RICH HISTORY OF THIS CHAMPIONSHIP. NCAA CHAMPIONSHIP CROSS PROMOTION [*Pair PA with Still I] SHARE THE EXPERIENCE AT THE NCAA DIVISION (ONE/TWO/THREE) _____ (GENDER) _____ (SPORT) _____ (ROUND) ON _____ (DATE) IN _____ (CITY/STATE). TO PURCHASE TICKETS VISIT NCAA.COM/TICKETS (N-C-A-A DOT COM, SLASH TICKETS). NCAA CHAMPIONSHIP CROSS PROMOTION [*Pair PA with Still_I] SHARE THE EXPERIENCE AT THE NCAA DIVISION _____ (ONE/TWO/THREE)

_____ (GENDER) _____ (SPORT) _____ (ROUND) ON

TICKETS VISIT NCAA.COM/TICKETS (N-C-A-A DOT COM, SLASH TICKETS).

____ (**DATE**) IN ____

(CITY/STATE). TO PURCHASE

ADDITIONAL VENUE MESSAGING CONSIDERATIONS

(VENUE/HOST TO PROVIDE PA ANNOUNCEMENTS WHEN APPROPRIATE)

TICKET SALES LOCATIONS	
DON'T MISS A SECOND OF THE ACTION, GREAT S	SEATS ARE STILL AVAILABLE FOR THE
(NEXT	ROUND) ROUND. VISIT <u>NCAA.COM</u> (N
C-A-A DOT COM) OR THE TICKET WINDOWS L	OCATED AT
(LOCATIONS) FOR MORE INFORMATION.	
RE-ENTRY POLICY	
FANS, IN THE EVENT YOU NEED TO LEAVE	(VENUE), RE-ENTRY
[IS/IS NOT] PERMITTED. (INSERT VENUE SPECIFI	C MESSAGING ABOUT HOW TO RE-
ENTER, IF APPLICABLE)	
	.

POST EVENT REMINDER

FANS AS A REMINDER, WE ASK THAT NON-PLAYER/STAFF PERSONNEL REMAIN OFF THE FIELD OF COMPETITION AT ALL TIMES, INCLUDING THE CONCLUSION OF THE EVENT. FANS WHO ENTER THE FIELD OF PLAY MAY THREATEN THE HEALTH AND SAFETY OF OTHERS AND WILL BE SUBJECT TO EJECTION AND POSSIBLE LEGAL ACTION. THANK YOU FOR YOUR COOPERATION.

EMERGENCY PA SCRIPTS

(VENUE MAY ALSO PROVIDE STANDARD SCRIPTS WHEN APPROPRIATE)

POST EVENT REMINDER

FANS, AS A REMINDER, WE ASK THAT ALL FANS REMAIN OFF THE PLAYING SURFACE AT ALL TIMES, INCLUDING AT THE CONCLUSION OF THE EVENT. FANS WHO ENTER THE FIELD OF PLAY MAY THREATEN THE HEALTH AND SAFETY OF OTHERS AND WILL BE SUBJECT TO EJECTION AND POSSIBLE LEGAL ACTION. THANK YOU FOR YOUR COOPERATION.

DEBRIS THROWN ON TO PLAYING SURFACE

[*Pair with still CC]

LADIES AND GENTLEMEN, PLEASE REFRAIN FROM THROWING OBJECTS ONTO THE PLAYING SURFACE. IT IS DANGEROUS AND UNFAIR TO THE PARTICIPANTS. SECURITY PERSONNEL HAVE BEEN INSTRUCTED TO REMOVE ANY PERSON FROM THE FACILITY THAT THROWS ANY OBJECT ONTO THE PLAYING SURFACE. THANK YOU.

GAME INTERRUPTED BY INTENTIONAL ACTION OF OUTSIDE GROUP

PLEASE LEAVE THE PLAYING SURFACE IMMEDIATELY. IF YOU CONTINUE TO DISRUPT THIS EVENT OR THREATEN THE HEALTH AND SAFETY OF OTHERS, YOU WILL BE SUBJECT TO EJECTION OR ARREST. PLEASE BE AWARE THAT YOUR ACTIVITY IS BEING RECORDED. PLEASE STOP THIS DISRUPTION AND LEAVE IMMEDIATELY. THANK YOU.

INCLEMENT WEATHER EMERGENCY

[*Pair with still FF]

LADIES AND GENTLEMEN, DUE TO INCLEMENT WEATHER IN THE AREA, TODAY'S EVENT HAS BEEN DELAYED. PLEASE FOLLOW THE INSTRUCTION OF USHERS AND LAW ENFORCEMENT OFFICERS TO MOVE INTO SAFER AREAS OF THE VENUE. THANK YOU.

LIGHTNING WARNING

[*PAIR WITH STILL FF]

LADIES AND GENTLEMEN, WE ARE NOW UNDER A LIGHTNING DELAY. PLEASE SEEK SHELTER IMMEDIATELY (**OR MOVE TO APPROPRIATE LOCATION**) BY FOLLOWING THE INSTRUCTION OF USHERS AND LAW ENFORCEMENT OFFICERS. MORE DETAILS WILL BE RELAYED WHEN IT IS SAFE TO RETURN TO THE VENUE TO RESUME COMPETITION. THANK YOU.

DELAY OF EVENT (REMAIN IN SEAT)

[*PAIR WITH STILL_EE]

FOR THE SAFETY OF OUR STUDENT-ATHLETES, SPECTATORS AND STAFF, TODAY'S EVENT HAS BEEN DELAYED. PLEASE REMAIN IN YOUR SEATS AND FOLLOW THE INSTRUCTIONS OF SECURITY OFFICIALS. WE WILL HAVE ADDITIONAL INFORMATION AS SOON AS IT BECOMES AVAILABLE. THANK YOU FOR YOUR PATIENCE.

DELAY OF EVENT (EVACUATE)

[*PAIR WITH STILL_FF]

FOR THE SAFETY OF OUR STUDENT-ATHLETES, SPECTATORS AND STAFF, TODAY'S EVENT HAS BEEN DELAYED. PLEASE HEAD TOWARD THE NEAREST EXIT AND FOLLOW THE INSTRUCTIONS OF SECURITY OFFICIALS. VISIT NCAA.COM FOR INFORMATION REGARDING RESUMPTION OF PLAY. THANK YOU.

POSTPONEMENT

[*PAIR WITH STILL_GG]

ATTENTION FANS, TODAY'S EVENT HAS BEEN POSTPONED. WE APOLOGIZE FOR THE INCONVENIENCE. THANK YOU FOR ATTENDING AND PLEASE FOLLOW THE INSTRUCTION OF THE USHERS AND LAW ENFORCEMENT OFFICERS IN EXITING THE FACILITY. VISIT NCAA.COM (NCAA DOT COM) FOR DETAILS REGARDING RESCHEDULING OR TICKET REFUNDS. THANK YOU.