



NCAA PUBLIC ADDRESS ANNOUNCER SCRIPT TEMPLATE

PREGAME

NCAA SALUTE [*Available as Vignette_A or pair PA with Still_A]

THE NCAA SALUTES ITS NEARLY HALF A MILLION STUDENT-ATHLETES PARTICIPATING IN 24 SPORTS. WE CHEER FOR THEM IN THE GAME AND IN THE CLASSROOM.

NCAA CHAMPIONSHIPS [*Pair PA with Still_B]

THE NCAA SPONSORS 90 NATIONAL CHAMPIONSHIPS IN 24 SPORTS ACROSS THREE DIVISIONS EACH YEAR. FOR MORE INFORMATION OR TO FIND A CHAMPIONSHIP NEAR YOU, VISIT NCAA.COM (N-C-A-A DOT COM).

[Band/Music]

DON'T BET ON IT [*Pair PA with Still_M]

THE NCAA OPPOSES ALL FORMS OF LEGAL AND ILLEGAL SPORTS WAGERING AS IT HAS THE POTENTIAL TO UNDERMINE THE INTEGRITY OF SPORTS CONTESTS AND JEOPARDIZES THE WELFARE OF STUDENT-ATHLETES AND THE INTERCOLLEGIATE ATHLETICS COMMUNITY. FOR MORE INFORMATION, GO TO DONTBETONIT.ORG (DON'T BET ON IT DOT ORG).

NCAA TEAM WORKS [*Available as Video in NCAA PSA's folder or pair PA with Still_N]

NCAA TEAM WORKS IS A COMMUNITY-BASED PROGRAM DRIVEN BY THE NCAA, MEMBER SCHOOLS, STUDENT-ATHLETES AND CORPORATE CHAMPIONS AND PARTNERS TO ACTIVELY ENGAGE IN OUTREACH EFFORTS WHERE NATIONAL CHAMPIONSHIPS ARE PLAYED. PROVIDING DISASTER RELIEF EFFORTS, YOUTH CLINICS AND EDUCATION SUPPORT, THE NCAA AND ITS PARTNERS WORK TOGETHER TO LEAVE A LASTING LEGACY IN EACH COMMUNITY WE VISIT.

[Band/Music]

CCP RECOGNITION (MEN'S BASKETBALL)

[*Pair PA with still_E_10]

THE NCAA THANKS OUR CORPORATE CHAMPIONS – AT&T, CAPITAL ONE AND COCA-COLA – AND OUR CORPORATE PARTNERS –BUFFALO WILD WINGS, BUICK, DOVE MEN PLUS CARE, GEICO, GOOGLE CLOUD, INFINITI, INTEL, LOWE'S, MARRIOTT, NABISCO, PIZZA HUT, REESE'S, AND WENDY'S. THEIR SUPPORT ENHANCES NCAA CHAMPIONSHIPS AND THE EDUCATIONAL AND ATHLETIC EXPERIENCES OF NEARLY HALF A MILLION NCAA STUDENT-ATHLETES.

NCAA MERCHANDISE [*Available as Vignette H or pair PA with Still_H]

FANS TAKE HOME A SOUVENIR FROM TODAY'S CHAMPIONSHIP. VISIT NCAA MERCHANDISE STANDS THROUGHOUT THE VENUE FOR GREAT CHAMPIONSHIP GEAR AND MEMORABILIA.

EQUIPMENT SUPPLIER RECOGNITION (MEN'S BASKETBALL)

[*Pair with still_THX_BASKETBALL]

THE NCAA WOULD LIKE TO THANK OFFICIAL EQUIPMENT SUPPLIERS – CONNOR SPORTS, FISKARS, HILLYARD, SMITTY, SPALDING, SPEC SEATS AND WILSON SPORTING GOODS – FOR THEIR SUPPORT OF NCAA CHAMPIONSHIPS. THEIR CONTRIBUTIONS HELP ENHANCE THE EDUCATIONAL AND ATHLETIC EXPERIENCES OF NEARLY HALF A MILLION NCAA STUDENT-ATHLETES.

[Band/Music]

NCAA GAME PROGRAM - SELECT SITES ONLY

[*Available as Vignette P or pair PA with Still_P]

WANT TO LEARN MORE ABOUT THE STUDENT-ATHLETES AND TEAMS PARTICIPATING IN TODAY'S CHAMPIONSHIP? PICK UP YOUR OFFICIAL NCAA CHAMPIONSHIP PROGRAM AT MERCHANDISE STANDS THROUGHOUT THE VENUE.

NCAA DIGITAL GAME PROGRAM - SELECT SITES ONLY

[*Available as Vignette Q or pair PA with Still_Q]

FANS YOU CAN NOW ACCESS THE OFFICIAL NCAA DIGITAL GAME PROGRAM ON YOUR MOBILE DEVICE, TABLET OR LAPTOP FREE OF CHARGE. VISIT NCAA.COM/GAMEPROGRAMS (N-C-A-A DOT COM SLASH GAME PROGRAMS) FOR AN INSIDE LOOK AT TODAY'S CHAMPIONSHIP.

SEE SOMETHING, SAY SOMETHING

[*Available as Video in NCAA PSA’s folder or pair PA with Still_SS_See Something]

WE ARE ALL A PART OF A COMMUNITY—AND WE ALL PLAY A ROLE IN KEEPING OUR COMMUNITY SAFE. SO WHILE YOU’RE WATCHING THE [GAME/MATCH/MEET], KEEP AN EYE OUT FOR SUSPICIOUS ACTIVITY. TOGETHER, WE CAN PROTECT OUR COMMUNITY. IF YOU SEE SOMETHING SUSPICIOUS, SAY SOMETHING TO LOCAL AUTHORITIES.

[Band/Music]

WELCOME

GOOD [AFTERNOON/EVENING], LADIES AND GENTLEMEN, AND WELCOME TO THE **2019** NCAA DIVISION [ONE/TWO/THREE] **MEN’S BASKETBALL** CHAMPIONSHIP, AT _____ (VENUE) IN _____ (CITY/STATE).

[TODAY’S/TONIGHT’S] [_____ ROUND/CHAMPIONSHIP] GAME FEATURES THE _____ (INSTITUTION/MASCOT) VS. THE _____ (INSTITUTION/MASCOT).

NCAA RESPECT CAMPAIGN [*Available as Vignette_C or pair PA with Still_C & Still_D]

_____ (HOST INSTITUTION) AND THE NCAA PROMOTE GOOD SPORTSMANSHIP BY STUDENT-ATHLETES, COACHES AND FANS. WE REQUEST YOUR COOPERATION IN SUPPORTING THE STUDENT-ATHLETES AND OFFICIALS IN A POSITIVE MANNER. PROFANITY, DEROGATORY COMMENTS OR OTHER INTIMIDATING ACTIONS DIRECTED AT ATHLETES, OFFICIALS, TEAM REPRESENTATIVES OR OTHER FANS WILL NOT BE TOLERATED AND ARE GROUNDS FOR REMOVAL.

WE APPRECIATE YOUR COOPERATION IN CREATING A SAFE AND POSITIVE GAME ENVIRONMENT. RESPECT, IT’S THE NAME OF THE GAME.

NATIONAL ANTHEM [*Can be paired with American B-Roll]

LADIES AND GENTLEMEN, PLEASE RISE AND REMOVE YOUR HATS TO HONOR AMERICA AND THOSE WHO SUPPORT OUR FREEDOM AT HOME AND ABROAD.

[TODAY/TONIGHT] THE COLORS ARE PRESENTED BY LOCAL REPRESENTATIVES OF THE _____ (COLOR GUARD ORGANIZATION). *[If applicable]*

RECORDED *[If applicable]*

AND NOW, PLEASE JOIN IN THE SINGING OF OUR NATIONAL ANTHEM.

BAND *[If applicable]*

AND NOW, PLEASE JOIN THE _____
(INSTITUTION) BAND, UNDER THE DIRECTION OF
_____ (BAND DIRECTOR), IN THE PLAYING OF
OUR NATIONAL ANTHEM.

VOCALIST *[If applicable]*

AND NOW, PLEASE JOIN _____ (NAME/GROUP) IN THE SINGING
OF OUR NATIONAL ANTHEM.

STARTING LINEUP INTRODUCTIONS

LADIES AND GENTLEMEN, WELCOME ONCE AGAIN TO _____ ROUND ACTION
OF THE **2019** NCAA DIVISION [ONE/TWO/THREE] MEN'S BASKETBALL CHAMPIONSHIP.
TODAY'S GAME FEATURES THE _____
(INSTITUTION) VS. THE _____ (INSTITUTION).

*(Begin with lower-seeded team [e.g., seed #16], alternate teams; forward, forward, center, guard, guard;
announce height, class, hometown, uniform number and name)*

IT'S TIME TO MEET OUR STARTERS.....

AT FORWARD FOR _____,
A _____, _____ FROM _____,
NUMBER _____, _____.

AT FORWARD FOR _____,
A _____, _____ FROM _____,
NUMBER _____, _____.

AT FORWARD FOR _____,
A _____, _____ FROM _____,
NUMBER _____, _____.

AT FORWARD FOR _____,
A _____, _____ FROM _____,
NUMBER _____, _____.

AT CENTER FOR _____,
A _____, _____ FROM _____,
NUMBER _____, _____.

AT CENTER FOR _____,
A _____, _____ FROM _____,
NUMBER _____, _____.

AT GUARD FOR _____,
A _____, _____ FROM _____,
NUMBER _____, _____.

AT GUARD FOR _____,
A _____, _____ FROM _____,
NUMBER _____, _____.

AT GUARD FOR _____,
A _____, _____ FROM _____,
NUMBER _____, _____.

AT GUARD FOR _____,
A _____, _____ FROM _____,
NUMBER _____, _____.

(Introduce lower-seeded [e.g. seed #16] head coach followed by higher-seed)

AND INTRODUCING THE HEAD COACHES.....

FOR _____ (INSTITUTION),
_____.

AND FOR _____ (INSTITUTION),
_____.

OFFICIATING TODAY'S GAME IS _____,
_____ AND _____.

1st HALF

UNDER 16:00 ON THE CLOCK

[Band/Music]

UNDER 12:00 ON THE CLOCK

NCAA SOCIAL MEDIA [*Available as Vignette G or pair PA with Still_G]

TELL THE WORLD YOU ARE HERE. SHARE YOUR EXPERIENCES, CONNECT WITH OTHER FANS AND GAIN BEHIND THE SCENES ACCESS TO YOUR FAVORITE TEAMS. FOR MORE INFORMATION VISIT NCAA.COM/SOCIAL (N-C-A-A DOT COM SLASH SOCIAL).

NCAA APP [*Pair PA with Still_F]

ALL YOUR SPORTS. ALL THE TIME. KEEP UP-TO-DATE ON YOUR FAVORITE TEAMS BY DOWNLOADING THE OFFICIAL N-C-A-A SPORTS APP NOW.

UNDER 8:00 ON THE CLOCK

JOINING FORCES [*Run Military Tribute Video followed by PA Read and Still_L]

AT THIS TIME WE PROUDLY REQUEST THAT ANY CURRENT OR FORMER MEMBERS OF OUR ARMED FORCES PLEASE STAND TO BE RECOGNIZED.....LADIES AND GENTLEMEN, LET'S HEAR IT FOR THESE MEN AND WOMEN WHO HAVE GIVEN SO MUCH TO SERVE OUR COUNTRY!

[Band/Music]

UNDER 4:00 ON THE CLOCK

NCAA TICKET EXCHANGE [*Pair PA with Still_K]

ARE YOU LOOKING FOR TICKETS TO AN UPCOMING CHAMPIONSHIP? OR DID YOU BUY TICKETS AND CAN NO LONGER ATTEND? BUY AND SELL WITH CONFIDENCE AT THE NCAA TICKET EXCHANGE, KNOWING TICKETS ARE AUTHENTIC AND 100 PERCENT GUARANTEED. FOR MORE INFORMATION, VISIT NCAA.COM/EXCHANGE (N-C-A-A DOT COM SLASH EXCHANGE).

[Band/Music]

HALFTIME

[Contest, dance team or recognition if applicable]

CCP RECOGNITION (MEN'S BASKETBALL)

[*Pair PA with still_E_10]

THE NCAA THANKS OUR CORPORATE CHAMPIONS – AT&T, CAPITAL ONE AND COCA-COLA – AND OUR CORPORATE PARTNERS –BUFFALO WILD WINGS, BUICK, DOVE MEN PLUS CARE, GEICO, GOOGLE CLOUD, INFINITI, INTEL, LOWE'S, MARRIOTT, NABISCO, PIZZA HUT, REESE'S, AND WENDY'S. THEIR SUPPORT ENHANCES NCAA CHAMPIONSHIPS AND THE EDUCATIONAL AND ATHLETIC EXPERIENCES OF NEARLY HALF A MILLION NCAA STUDENT-ATHLETES.

THE NCAA EXPERIENCE [*Pair PA with Still_J]

ATTEND AN NCAA CHAMPIONSHIP IN V-I-P STYLE WITH THE NCAA EXPERIENCE. GET EXCLUSIVE ACCESS, PREMIUM TICKETS AND HOSPITALITY PACKAGES ALL FROM ONE SOURCE. VISIT NCAA.COM/VIP (N-C-A-A DOT COM SLASH V-I-P) TO SECURE YOUR VIP CHAMPIONSHIP EXPERIENCE TODAY!

[Band/Music]

NCAA GAME PROGRAM - SELECT SITES ONLY

[*Available as Vignette P or pair PA with Still_P]

WANT TO LEARN MORE ABOUT THE STUDENT-ATHLETES AND TEAMS PARTICIPATING IN TODAY'S CHAMPIONSHIP? PICK UP YOUR OFFICIAL NCAA CHAMPIONSHIP PROGRAM AT MERCHANDISE STANDS THROUGHOUT THE VENUE.

NCAA DIGITAL GAME PROGRAM - SELECT SITES ONLY

[*Available as Vignette Q or pair PA with Still_Q]

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INITIAL ELIGIBILITY [*Pair PA with Still_U]

DO YOU PLAN TO PLAY COLLEGE SPORTS? VISIT NCAA.ORG/PLAYCOLLEGESPORTS (N-C-A-A DOT ORG SLASH PLAY COLLEGE SPORTS) TO LEARN MORE ABOUT NCAA ELIGIBILITY REQUIREMENTS.

[Band/Music]

2ND HALF

UNDER 16:00 ON THE CLOCK

NCAA TICKETS [*Pair PA with Still_I]

DID YOU KNOW MORE THAN 50,000 STUDENT-ATHLETES COMPETE IN NCAA CHAMPIONSHIPS AT MORE THAN 800 SITES ACROSS THE COUNTRY EACH YEAR? FIND A CHAMPIONSHIP NEAR YOU BY VISITING NCAA.COM/TICKETS (N-C-A-A DOT COM SLASH TICKETS).

[Band/Music]

UNDER 12:00 ON THE CLOCK

NCAA MERCHANDISE [*Available as Vignette H or pair PA with Still_H]

FANS TAKE HOME A SOUVENIR FROM TODAY'S CHAMPIONSHIP. VISIT NCAA MERCHANDISE STANDS THROUGHOUT THE VENUE FOR GREAT CHAMPIONSHIP GEAR AND MEMORABILIA.

[Band/Music]

UNDER 8:00 ON THE CLOCK

[Band/Music]

UNDER 4:00 ON THE CLOCK

[Band/Music]

POSTGAME

FAREWELL-PRELIMINARY ROUND [*Pair PA with Farewell Graphic]

FANS, THAT CONCLUDES [TODAY'S/TONIGHT'S] _____ ROUND GAME. OUR FINAL SCORE IS _____ (TEAM) _____ (SCORE) AND _____ (TEAM) _____ (SCORE). CONGRATULATIONS _____ (SCHOOL). WITH [TODAY'S/TONIGHT'S] VICTORY THE _____ (ADVANCING TEAM'S MASCOT) ADVANCE TO THE _____ ROUND (FUTURE ROUND) NEXT _____ (DAY) IN _____ (CITY/STATE)! FOR TICKETS OR MORE INFORMATION VISIT NCAA.COM (N-C-A-A DOT COM).

DOUBLEHEADER [*If applicable*]

FANS STICK AROUND FOR GAME NUMBER TWO FEATURING THE _____ (INSTITUTION/MASCOT) VS _____ (INSTITUTION/MASCOT). THE GAME WILL START IN APPROXIMATELY _____ MINUTES.

FAREWELL- CHAMPIONSHIP

CONGRATULATIONS TO THE **2019** NCAA MEN'S BASKETBALL NATIONAL CHAMPION(S),
THE _____ (INSTITUTION).

WE HOPE TO SEE YOU ALL AGAIN NEXT YEAR ON _____
(DATE/DATES) IN _____ (CITY/STATE) AT
_____ (VENUE). FOR MORE INFORMATION, GO TO NCAA.COM (N-
C-A-A DOT COM).

THANK YOU FOR ATTENDING AND FOR YOUR SUPPORT OF NCAA CHAMPIONSHIPS.
GOOD [AFTERNOON/EVENING] AND PLEASE TRAVEL HOME SAFELY.

DIVISIONAL/SITE SPECIFIC SCRIPT SUPPLEMENTS

(TO BE SLOTTED IN ABOVE PA SCRIPT WHERE APPROPRIATE)

WHEEL OF CAMS - SITES WITH LIVE CAMERAS ONLY

[*Pair with Wheel of Cams from NCAA FTP Site followed by appropriate PA & Frame for the Cam]

OK FANS, IT'S TIME FOR THE NCAA WHEEL OF CAMS. ROUND AND ROUND IT GOES, WHERE IT STOPS NOBODY KNOWS!

FAN CAM - SITES WITH LIVE CAMERAS ONLY

[*Pair with Fan Cam Open/Frame from NCAA FTP Site]

ALRIGHT _____ (SPORT) FANS, GET ON YOUR FEET FOR TODAY'S FAN CAM!! SHOW US YOUR TEAM SPIRIT.

DANCE CAM - SITES WITH LIVE CAMERAS ONLY

[*Pair with Dance Cam Open/Frame from NCAA FTP Site]

ALRIGHT FANS, IT'S TIME FOR THE DANCE CAM. LET'S SEE YOUR BEST DANCE MOVES!

EMOJI CAM - SITES WITH LIVE CAMERAS ONLY

[*Pair with Fan Emoji Open/Frame from NCAA FTP Site]

IT'S TIME FOR THE EMOJI CAM! LET'S SEE YOUR BEST IMPRESSIONS UP ON THE BIG SCREEN!

FLEX CAM - SITES WITH LIVE CAMERAS ONLY

[*Pair with Flex Cam Open/Frame from NCAA FTP Site]

ALRIGHT FANS, IT'S TIME FOR THE FLEX CAM. LET'S SEE THOSE MUSCLES!

KIDS CAM - SITES WITH LIVE CAMERAS ONLY

[*Pair with Kids Cam Open/Frame from NCAA FTP Site]

HEY KIDS! SHOW US YOUR TEAM SPIRIT. IT'S TIME FOR THE KIDS CAM!

FLOSS CAM - SITES WITH LIVE CAMERAS ONLY

[*Pair with Floss Cam Open/Frame from NCAA FTP Site]

OK FANS, WHO KNOWS HOW TO FLOSS??? IF YOU DO, LET'S SEE WHAT YOU'VE GOT – IT'S TIME FOR THE FLOSS CAM!

AIR GUITAR CAM - SITES WITH LIVE CAMERAS ONLY

[*Pair with Air Guitar Cam Open/Frame from NCAA FTP Site]

ALRIGHT FANS, IT’S TIME TO ROCK! LET’S SEE THOSE GUITAR SKILLS – IT’S TIME FOR THE AIR GUITAR CAM!

QUICK CHANGE FAN CAM - SITES WITH LIVE CAMERAS ONLY

[*Pair with Quick Change Fan Cam from NCAA FTP Site followed by appropriate frames]

IT’S TIME FOR THE QUICK-CHANGE FAN CAM – STAY ON YOUR TOES, AS THE FAN CAM WILL CHANGE OFTEN! LET’S SEE WHAT WE’RE STARTING WITH....

[PA AD-LIBS THROUGHOUT—SCROLL THROUGH THE DANCE, AIR GUITAR, FLOSS AND FLEX CAMS]

MASCOT DANCE OFF

[*Pair with Mascot Dance Off intro from NCAA FTP Site]

FANS, PLEASE WELCOME TO THE [COURT/FIELD/ICE] _____
(MASCOT’S NAME) AND _____ (MASCOT’S NAME) THE MASCOTS FROM TODAY’S [GAME/MATCH/MEET] FOR A FRIENDLY DANCE OFF. LET’S SEE WHO HAS THE BEST MOVES!

EMOJI PUZZLES – LIVE CONTESTANT ONLY

[*Pair with emoji puzzle game on the NCAA FTP Site]

ALRIGHT FANS, WE HAVE _____ (CONTESTANT NAME) HERE, REPRESENTING THE _____ (SCHOOL MASCOT) FOR TODAY’S EMOJI PUZZLES GAME. _____ (CONTESTANT NAME) WILL RECEIVE THREE PUZZLES ON THE VIDEO BOARD MADE UP OF EMOJI CHARACTERS THAT REPRESENT A MOVIE, SONG OR TV SHOW. IF [HE/SHE] CAN GUESS TWO OF THE THREE PUZZLES CORRECTLY _____ (CONTESTANT NAME) WILL WIN _____ (PRIZE).
ALRIGHT, LET’S GET STARTED.

[AD LIB]

PUZZLE #1 _____

PUZZLE #2 _____

PUZZLE #3 _____

[AD LIB WINNER/PRIZE]

LET’S GIVE [HIM/HER] A HAND FOLKS! THANKS FOR PLAYING EMOJI PUZZLES!

YOU PICK THE SONG

[*Pair with “you pick the song” on the NCAA FTP Site]

OKAY FANS, IT’S TIME FOR YOU TO PICK THE SONG. LET US KNOW WHAT SONG YOU WANT TO HEAR NEXT BY CHEERING AS LOUD AS YOU CAN FOR YOUR FAVORITE TUNE.

DO YOU WANT TO HEAR “ _____ ” BY _____ ?

[PAUSE FOR APPLAUSE]. “ _____ ” BY _____ ?

[PAUSE FOR APPLAUSE] OR “ _____ ” BY _____ ?

[PAUSE FOR APPLAUSE]

ALRIGHT FANS, WE HEARD YOU, THE WINNER IS _____ !

BE THE DJ [*Pair with Still_BeTheDJ]

HEY FANS – WOULD YOU LIKE TO “BE THE DJ” AT TODAY’S EVENT? THEN GET OUT YOUR PHONE, TWEET YOUR SONG REQUEST AND INCLUDE HASHTAG-BE-THE-D-J AND HASHTAG-_____ (CHAMPIONSHIP SPECIFIC HASHTAG).

AGAIN, TWEET YOUR SONG REQUEST AND BE SURE TO INCLUDE HASHTAG-BE-THE-D-J AND HASHTAG-_____ (CHAMPIONSHIP SPECIFIC HASHTAG) AND YOU MIGHT HEAR YOUR SONG OVER THE SPEAKERS LATER TODAY!

NCAA ELITE 90 AWARD-FINAL SITES ONLY

[*Pair PA with Still_T and use Elite 90 headshot template to create student-athlete specific still]

THE ELITE 90 AWARD RECOGNIZES THE TRUE ESSENCE OF THE STUDENT-ATHLETE BY HONORING THE INDIVIDUAL WITH THE HIGHEST CUMULATIVE GRADE-POINT AVERAGE PARTICIPATING AT THE FINAL SITE FOR EACH OF THE NCAA’S 90 CHAMPIONSHIPS.

THE RECIPIENT OF THE ELITE 90 AWARD FOR THE **2019 NCAA** _____ (SPORT) CHAMPIONSHIP, WITH A CUMULATIVE GRADE-POINT AVERAGE OF _____ (GPA) IN _____ (MAJOR OF STUDY), IS _____ (WINNER) FROM _____ (SCHOOL).

LET’S HEAR IT FOR _____ (WINNER)!

NCAA TELEVISION COVERAGE - SELECT SITES ONLY

FANS, REMEMBER TO TUNE IN TO WATCH THE _____ (NCAA CHAMPIONSHIP/FINAL) LIVE ON _____ (NETWORK) ON _____ (DAY AND DATE) AT _____ (TIME) EASTERN TIME.

**AMERICAN AND CANADIAN NATIONAL ANTHEMS- DIVISION II SITES ONLY
(USED ONLY IF SIMON FRASER UNIVERSITY IS HOSTING OR COMPETING)**

LADIES AND GENTLEMEN, PLEASE RISE AND REMOVE YOUR HATS FOR THE PLAYING OF THE CANADIAN AND UNITED STATES NATIONAL ANTHEMS. WE WILL HONOR SIMON FRASER UNIVERSITY, A CANADIAN MEMBER INSTITUTION OF THE NCAA, WITH THE PLAYING OF THE CANADIAN NATIONAL ANTHEM, “O CANADA” FOLLOWED BY THE UNITED STATES OF AMERICA NATIONAL ANTHEM, “THE STAR-SPANGLED BANNER.”

(IF PLAYED BY INSTITUTIONAL BAND, INCLUDE THE FOLLOWING):

PLEASE JOIN THE _____ (INSTITUTION) BAND, UNDER THE DIRECTION OF _____ (BAND DIRECTOR) AS THEY HONOR BOTH COUNTRIES.

MAKE IT YOURS- DIVISION II SITES ONLY

[*Available as Video in NCAA PSA's_ DII or pair PA with Still_V]

DIVISION TWO STUDENT-ATHLETES HAVE THE OPPORTUNITY TO MAKE THEIR COLLEGE EXPERIENCE UNIQUE BASED ON THEIR INDIVIDUAL PASSIONS AND INTERESTS. INSTITUTIONS ENCOURAGE THEIR STUDENT-ATHLETES TO GET INVOLVED IN ACTIVITIES AND EXPERIENCES OUTSIDE THEIR SPORT AND ENGAGE IN AREAS THAT WILL HELP THEM SUCCEED IN THEIR CAREER AND IN LIFE AFTER COLLEGE. BECOME A DIVISION TWO STUDENT-ATHLETE AND MAKE IT YOURS. VISIT NCAA.ORG/D2 (N-C-A-A DOT ORG SLASH D TWO) TO LEARN MORE.

COMMUNITY ENGAGEMENT (MAKE-A-WISH) - DIVISION II SITES ONLY [*Pair PA with Still_W]

N-C-A-A DIVISION TWO IS THE ONLY DIVISION TO CONDUCT COMMUNITY ENGAGEMENT ACTIVITIES AT ALL CHAMPIONSHIP FINAL SITES. SINCE 2003, DIVISION TWO HAS BEEN A NATIONAL SPONSOR OF THE MAKE-A-WISH FOUNDATION, GRANTING OVER 500 WISHES TO MAKE-A-WISH FAMILIES. ADDITIONALLY, DIVISION TWO HAS SUCCESSFUL PARTNERSHIPS WITH MILITARY GROUPS AND TEAM IMPACT. TO LEARN MORE ABOUT DIVISION TWO COMMUNITY ENGAGEMENT, VISIT NCAA.ORG/D2 (N-C-A-A DOT ORG SLASH D TWO).

DII SOCIAL MEDIA - DIVISION II SITES ONLY [*Pair PA with Still_AA]

GAIN AN INSIDE LOOK AND BEHIND THE SCENES ACCESS TO YOUR FAVORITE DIVISION TWO STUDENT-ATHLETES, CHAMPIONSHIPS AND SPORTS. VISIT NCAA.COM/D2 (N-C-A-A-DOT-COM SLASH D TWO) FOR DIVISION TWO SPECIFIC NEWS AND HIGHLIGHTS. ALSO MAKE SURE TO FOLLOW N-C-A-A DIVISION TWO ON FACEBOOK, TWITTER AND INSTAGRAM, AND JOIN THE CONVERSATION BY USING #MAKEITYOURS (HASHTAG MAKE IT YOURS).

DII CHAMPIONSHIPS - DIVISION II SITES ONLY [*Pair PA with Still_BB]

DID YOU KNOW THAT DIVISION TWO OFFERS 25 CHAMPIONSHIPS AND IS THE ONLY N-C-A-A DIVISION THAT CONDUCTS NATIONAL CHAMPIONSHIP FESTIVALS, AN OLYMPIC STYLE EVENT IN WHICH CHAMPIONSHIPS ARE HELD AT A SINGLE SITE OVER SEVERAL DAYS? TO LEARN MORE ABOUT DIVISION TWO CHAMPIONSHIPS, INCLUDING THE D-2 FESTIVALS, VISIT NCAA.COM/D2 (N-C-A-A-DOT-COM SLASH D-2).

DISCOVER. DEVELOP. DEDICATE. - DIVISION III SITES ONLY

[*Available as a video in NCAA PSA's_ DIII or pair PA with Still_X]

DIVISION THREE STUDENT-ATHLETES ARE ENCOURAGED TO DISCOVER THEMSELVES BY PURSUING THEIR INTERESTS BEYOND THE FIELD OF PLAY; TO DEVELOP INTO WELL-ROUNDED INDIVIDUALS BY PARTICIPATING IN ACTIVITIES OUTSIDE OF THE CLASSROOM; AND TO DEDICATE THEMSELVES TO ACHIEVING THEIR FULL POTENTIAL IN SPORT AND IN LIFE. DISCOVER. DEVELOP. DEDICATE. THAT'S THE DIVISION THREE EXPERIENCE. TO LEARN MORE ABOUT DIVISION THREE, [VISIT NCAA.ORG/D3](http://NCAA.ORG/D3) (N-C-A-A-DOT-ORG-SLASH-D3).

DIII FACTS-DIVISION III SITES ONLY [*Pair PA with Still_Y]

DID YOU KNOW THAT DIVISION THREE IS THE LARGEST DIVISION WITHIN THE NCAA? NEARLY 200,000 STUDENT-ATHLETES PARTICIPATING AT 451 INSTITUTIONS, DIVISION THREE MAKES UP 40 PERCENT OF NCAA MEMBERSHIP SCHOOLS. LEARN MORE ABOUT DIVISION THREE AT NCAA.ORG/D3 (N-C-A-A-DOT-ORG-SLASH-D3).

DIII SOCIAL MEDIA- DIVISION III SITES ONLY [*Pair PA with Still_Z]

GAIN AN INSIDE LOOK AND BEHIND THE SCENES ACCESS TO YOUR FAVORITE DIVISION THREE STUDENT-ATHLETES, CHAMPIONSHIPS AND SPORTS. FOLLOW N-C-A-A DIVISION THREE ON FACEBOOK AND TWITTER FOR ALL OF YOUR DIVISION THREE UPDATES AND JOIN THE CONVERSATION BY USING HASHTAG N-C-A-A-D-3 (#NCAAD3) AND HASHTAG WHY-D-3 (#WHYD3).

CHAMPIONSHIP ANNIVERSARY-AT APPROPRIATE CHAMPIONSHIPS

LADIES AND GENTLEMEN, THIS YEAR THE NCAA _____ CHAMPIONSHIP(S) IS/ARE CELEBRATING ITS _____ ANNIVERSARY. THE NCAA WOULD LIKE TO CONGRATULATE ALL OF THE STUDENT-ATHLETES WHO ARE PART OF THIS YEAR'S MEMORABLE EVENT AND THANK THE MORE THAN _____ STUDENT-ATHLETES WHO HAVE COMPETED AND CONTRIBUTED TO THE RICH HISTORY OF THIS CHAMPIONSHIP.

NCAA CHAMPIONSHIP CROSS PROMOTION [*Pair PA with Still_I]

SHARE THE EXPERIENCE AT THE NCAA DIVISION _____ (ONE/TWO/THREE) _____ (GENDER) _____ (SPORT) _____ (ROUND) ON _____ (DATE) IN _____ (CITY/STATE). TO PURCHASE TICKETS VISIT NCAA.COM/TICKETS (N-C-A-A DOT COM, SLASH TICKETS).

ADDITIONAL VENUE MESSAGING CONSIDERATIONS

(VENUE/HOST TO PROVIDE PA ANNOUNCEMENTS WHEN APPROPRIATE)

TICKET SALES LOCATIONS

DON'T MISS A SECOND OF THE ACTION, GREAT SEATS ARE STILL AVAILABLE FOR THE _____ (NEXT ROUND) ROUND. VISIT NCAA.COM (N-C-A-A DOT COM) OR THE TICKET WINDOWS LOCATED AT _____ (LOCATIONS) FOR MORE INFORMATION.

RE-ENTRY POLICY

FANS, IN THE EVENT YOU NEED TO LEAVE _____ (VENUE), RE-ENTRY [IS/IS NOT] PERMITTED. (INSERT VENUE SPECIFIC MESSAGING ABOUT HOW TO RE-ENTER, IF APPLICABLE)

_____.

POST EVENT REMINDER

FANS AS A REMINDER, WE ASK THAT NON-PLAYER/STAFF PERSONNEL REMAIN OFF THE FIELD OF COMPETITION AT ALL TIMES, INCLUDING THE CONCLUSION OF THE EVENT. FANS WHO ENTER THE FIELD OF PLAY MAY THREATEN THE HEALTH AND SAFETY OF OTHERS AND WILL BE SUBJECT TO EJECTION AND POSSIBLE LEGAL ACTION. THANK YOU FOR YOUR COOPERATION.